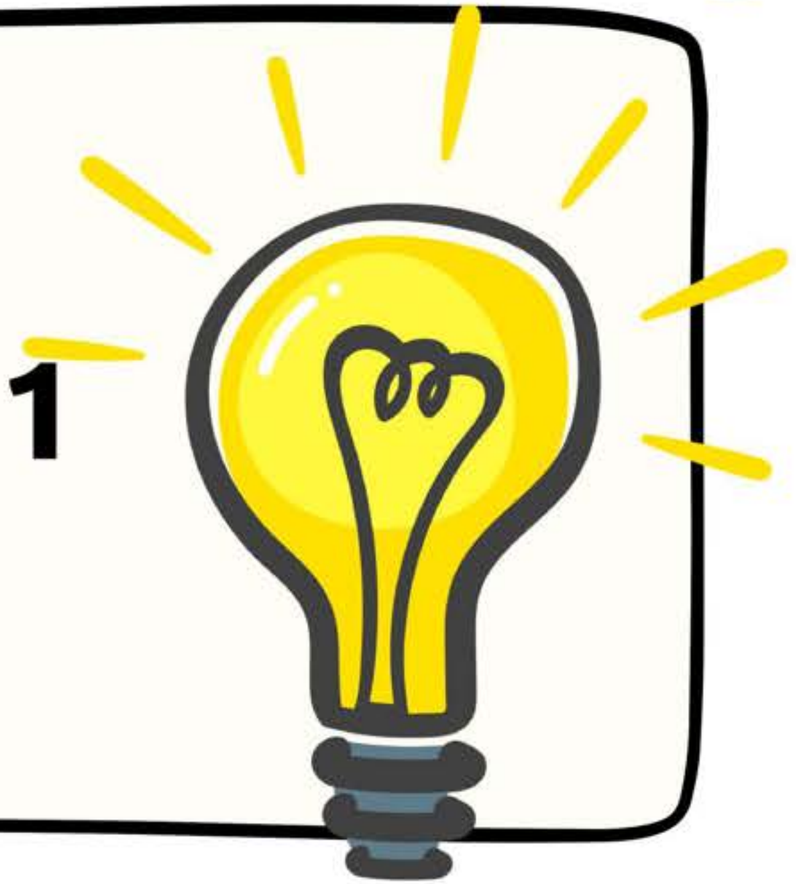
2024

E-Bidbook Seminar #1



Presented by:
Priscilla TSO & Fung KONG
Immediate Past Presidents
21/2/2024

THE SPEAKERS



Priscilla TSO

JCI Peninsula

Award

2023 NC Best Chapter of the Area (91+ members)
2023 NC Most Outstanding Chapter President (91+ members)
2023 NC Best Publication
2023 NC Award for LOM with the Best Organization Management for Learning and Knowledge
2023 NC Best Publication Award
2023 NC Best Growth and Development Program
2023 NC Best Mainland Affairs Program
2021 NC Best Community Empowerment Program (Merit)
2012 NC Best Growth and Development Program (Merit)

JC Path

2024 NOM JCIHK Inaugural Ceremony Deputy Chairman (Registration)
2023 LOM President
2022 LOM Executive Vice President
2021 LOM Vice President
2018 NOM Commission Vice Chairman
2016 LOM Vice President
2015 NOM Commission Vice Chairman
2012-13 LOM Director
2011 Joined JCI Peninsula

Judging Experience

NC: 2021 & 2022
ASPAC: 2023

THE SPEAKERS





Fung KONG

JCI Tai Ping Shan

Award

2023 WC Best Local Community Impact Program (Top 3)
2023 ASPAC Best Local Community Impact Program (Top 3)
2023 NC Best of the Best: Dispose Your Pills Properly
2023 NC Best Chapter of the Area (22-55 Members) (Merit)
2023 NC Best Outstanding Chapter President (22-55 Members) (Merit)
2023 NC Best Community Impact Project
2023 NC Best JCI Members Training and Development Program (Merit)
2022 NC Best JCI Members Training and Development Program
2022 NC Best New Project

JC Path

2024 NOM JCIHK Inaugural Ceremony Deputy Chairman (Program)
2023 LOM President
2022 LOM Membership Affairs Vice President
2021 LOM Membership Affairs Director
2020 LOM International Affairs Officers
2019 Joined JCI Tai Ping Shan

Judging Experience

NC: 2022

CONTENTS

01 

Bidbook is.....?

02 
Judging Process

03 

Planning

04 
Presentation

05 
Conclusion

What is bidbook? Why do bidbook?



BIDBOOK is...

Executive Report



File record



- Overview / summary
- Objective, Planning, Finance & Execution
- Impacts Align JC Values
- Long-term Impact & Evaluation
- Photos "Talk"
- Project Framework

What makes a GOOD BIDBOOK

CORE SUBSTANCES

- Project impact
- Project uniqueness
- project creativity
- Project scale
- Milestones
- Sustainability



Boring





Bluffing



PRESENTATION

- Storytelling
- Measurable
- Easy to understand
- Common language
- Easy-to-read
- Easy-to-recall
- Good presentation

Why are we writing BIDBOOK

Record

Reward to the Team

Review

Motivation



Duty

Being forced by President

Too boring recently

I don't know....

Learning process through peer review

Recognized by the award system

IN THAT ONE SECOND





GLORY & JOY BECAME MOTIVATIONS









MEMORIES & SPIRITS







JUDGING PROCESS

JUDGING PROCESS

WHO ARE THE JUDGES

HOW MANY BID BOOKS SHOULD I READ IN A DAY?

WHAT DO THEY EXPECT TO SEE?

WHO ARE THE JUDGES

All of them are JC MEMBER



how to increase their first impersion before judging day



HOW MANY BID BOOKS SHOULD I READ IN A DAY?

2 - 3 categories

around 10 entries per category

20 - 30 bidbooks in a 6-8 hours



What do they expect to see?

How to make them believe or see the fact results of the project easily?





WHAT DO THEY EXPECT TO SEE?







COMMUNITY WORK COMPETITION CONFEREN
FORUM EXHIBITION, FAIR FUNDRAISING IN
SESSION, ORIENTATION OTHER FORMAT PERF
SEMINAR, LECTURE, TALK SOCIAL
GATHERINGTOUR, VISIT UNIVERSITY EVENT &
WORKSHOP COMMUNITY WORK COMPETITI
CONFERENCE, SYMPOSIUM, FORUM EXHIB
FUNDRAISING INFORMATION SESSION, ORIEN
FORMAT PERFORMANCE SEMINAR, LECTURE,
SOCIAL GATHERING TOUR, VISIT UNIVER
EVENT & CEREMONY





SIMPLE ENGLISH

JC WORD

open, branding
connect , empower,
leader, Impact





WHAT DO THEY EXPECT TO SEE?









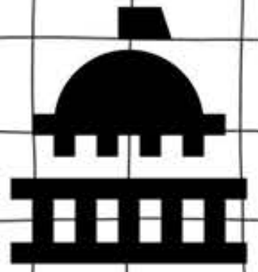
















WHAT DO THEY EXPECT TO SEE?

EVIDENCE



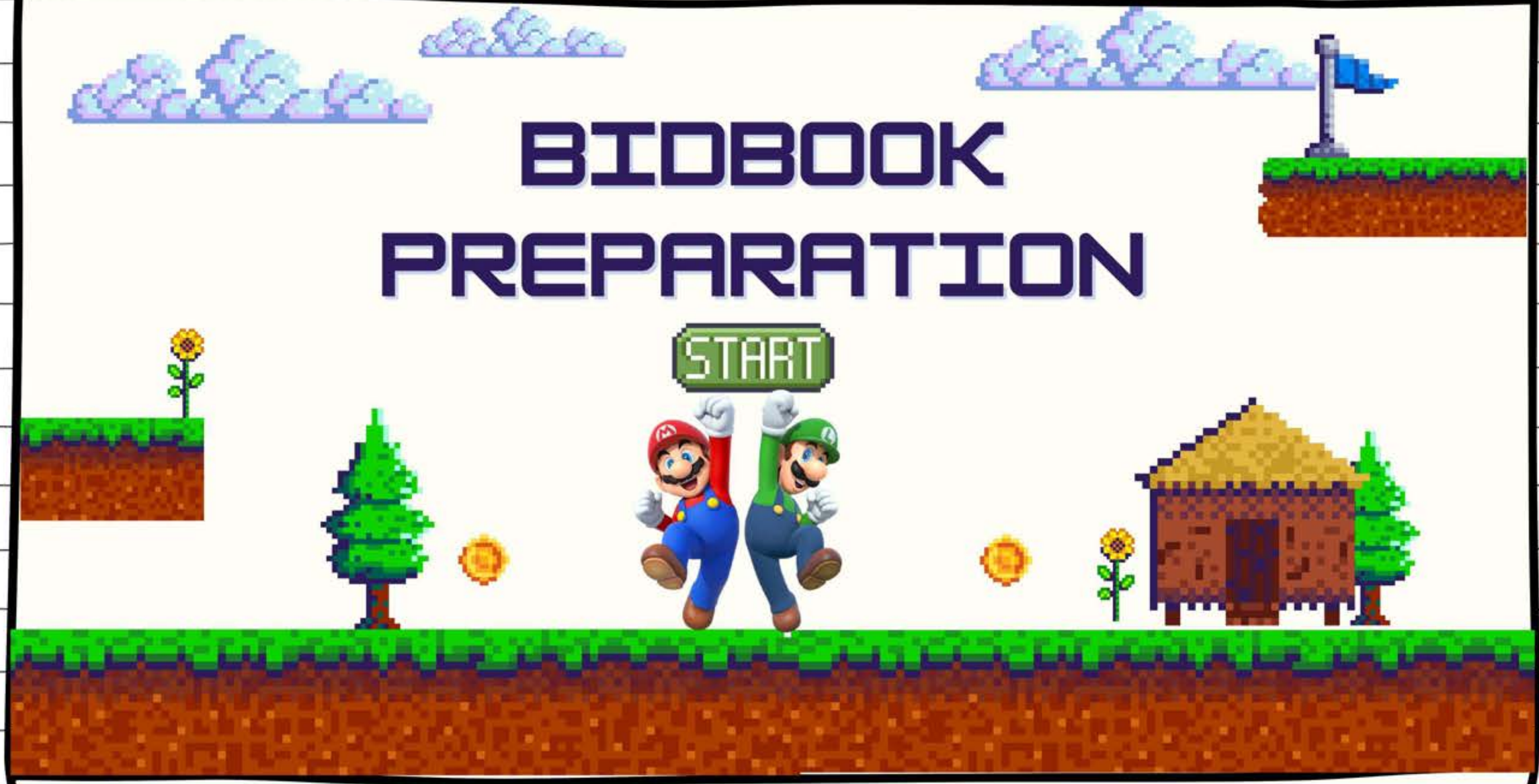








BIDBOOK PREPARATION



Preparation

CATEGORY

Choices



Choose the category you would like to join

More is not necessarily better

TEAM FORMATION

Bidbook Elements

1. Graphic
2. Words
3. Photos
4. Data



Someone needs to understand the entire work plan.

GOOGLE DRIVE

information storage

1. Difference events
2. Difference questions
3. Google word



INFORMATION

1. Plan of action
2. JCI 2023-2027 Strategic plan
3. Past winning of Bidbook
4. Award manual





PRINTING SHOP

2-3 printing shop and make sure make the appointment with the shop。

SPACE FOR WORK

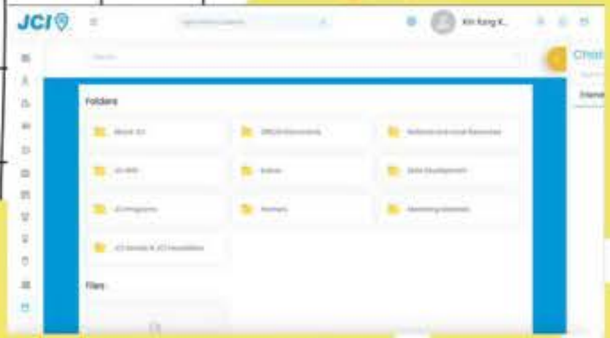
1.Food and Drink
2.Wi-Fi
3.Desk and Chair
4.Air-conditioner
5.No time limit

BE PUNCTUAL



WORD COUNT

JCI.cc



PLANNING NOW!

Review the project with Award Manual

Add or delete project detail
(Each activity should be measurable)

Measurable

1. Participation
2. Member Grow
3. Impact
4. Learining
5. Growth
6. sustainable

Outline the content
One month before the project closing

TEAM SCHEDULE
Collect info & photos
Categorize
Data Analysis

WHAT IS GOOD PROJECT

Project IMPACT
Project Uniqueness
Project Creativity
Project Scale
Milestones
Sustainability

PLANNING





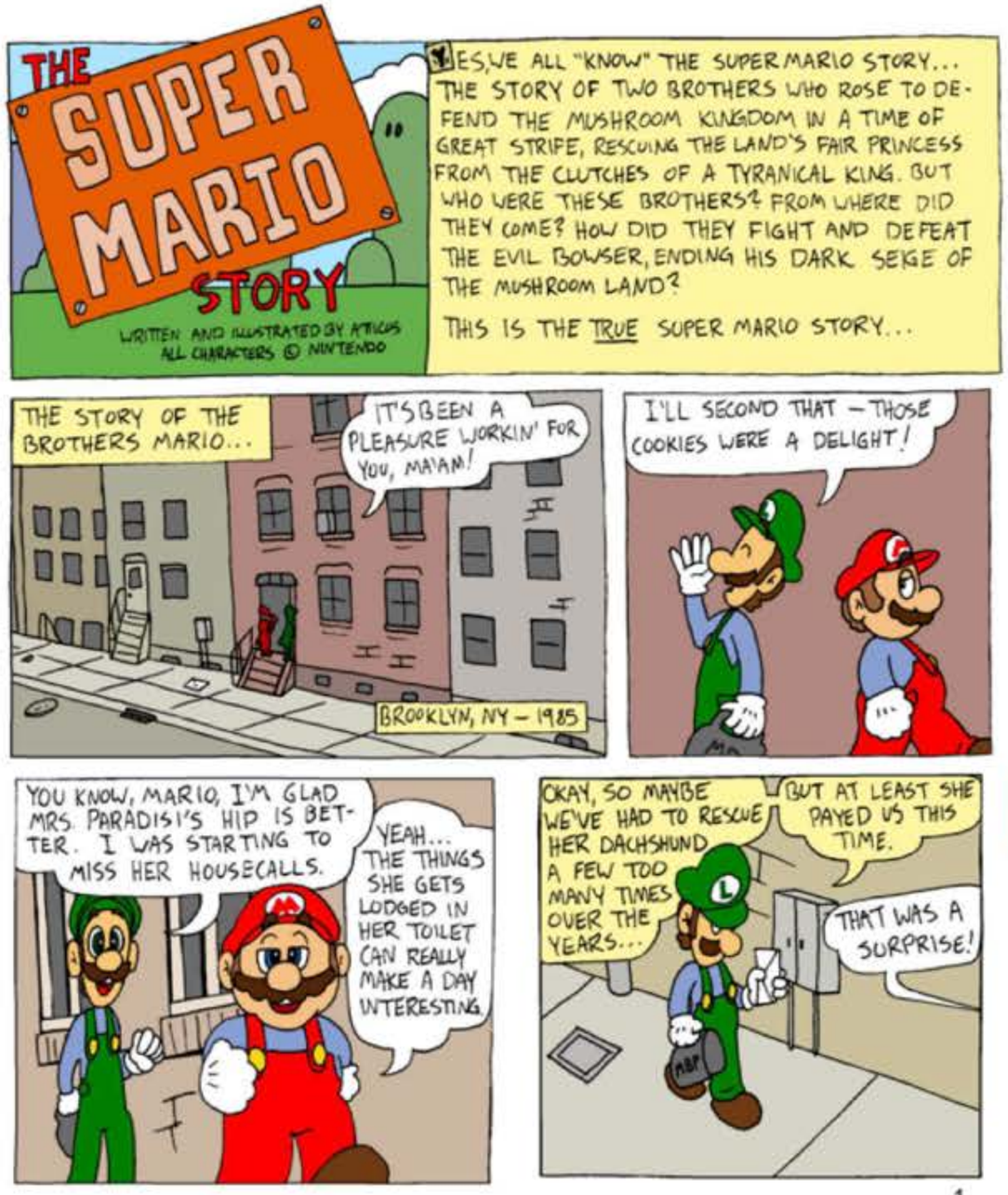
PRESENTATION

WHAT IS YOUR STORY

&

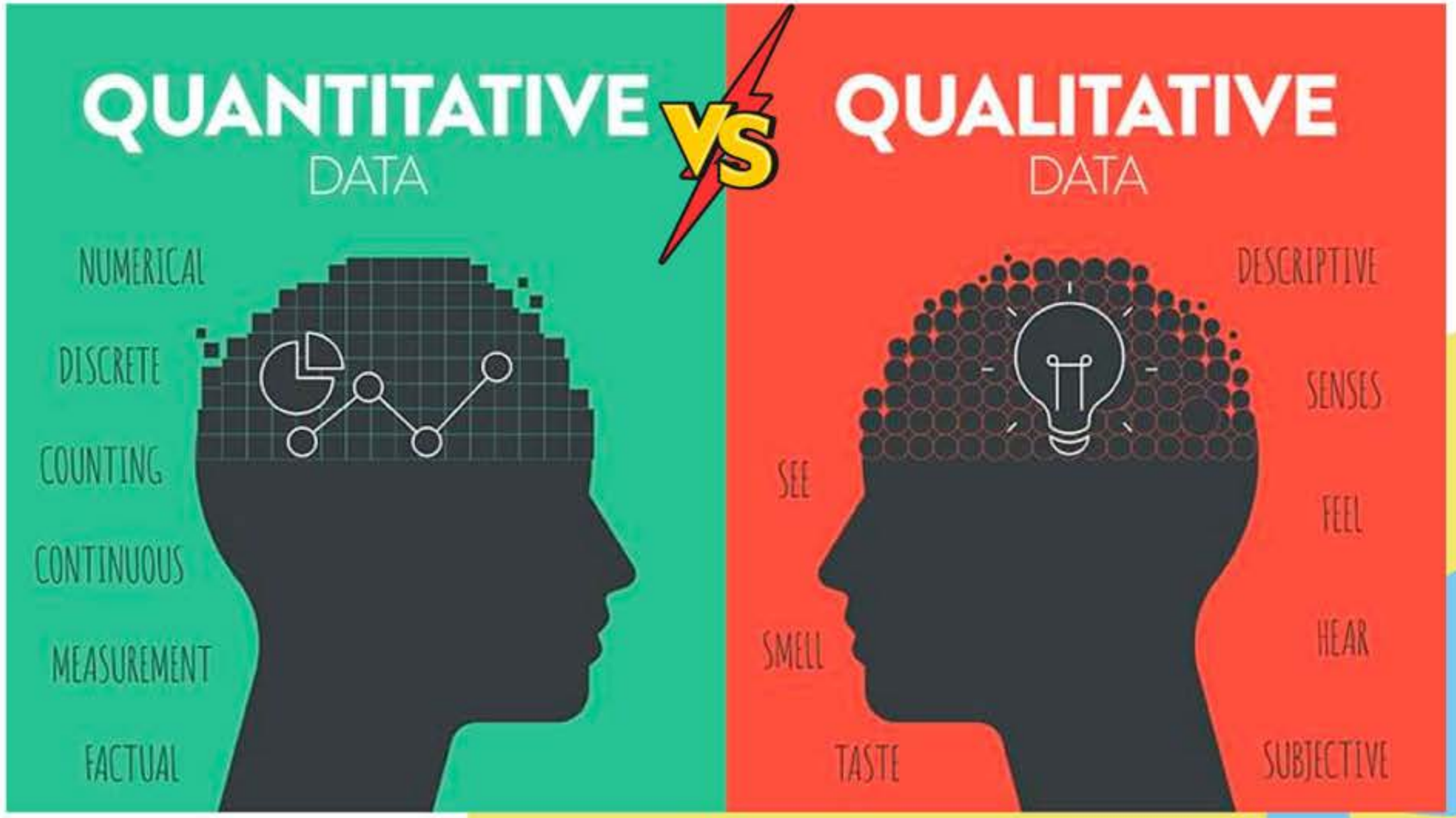
HOW TO STRUCTURE YOUR NARRATIVE?

From abstract to visual story telling



PRESENTATION

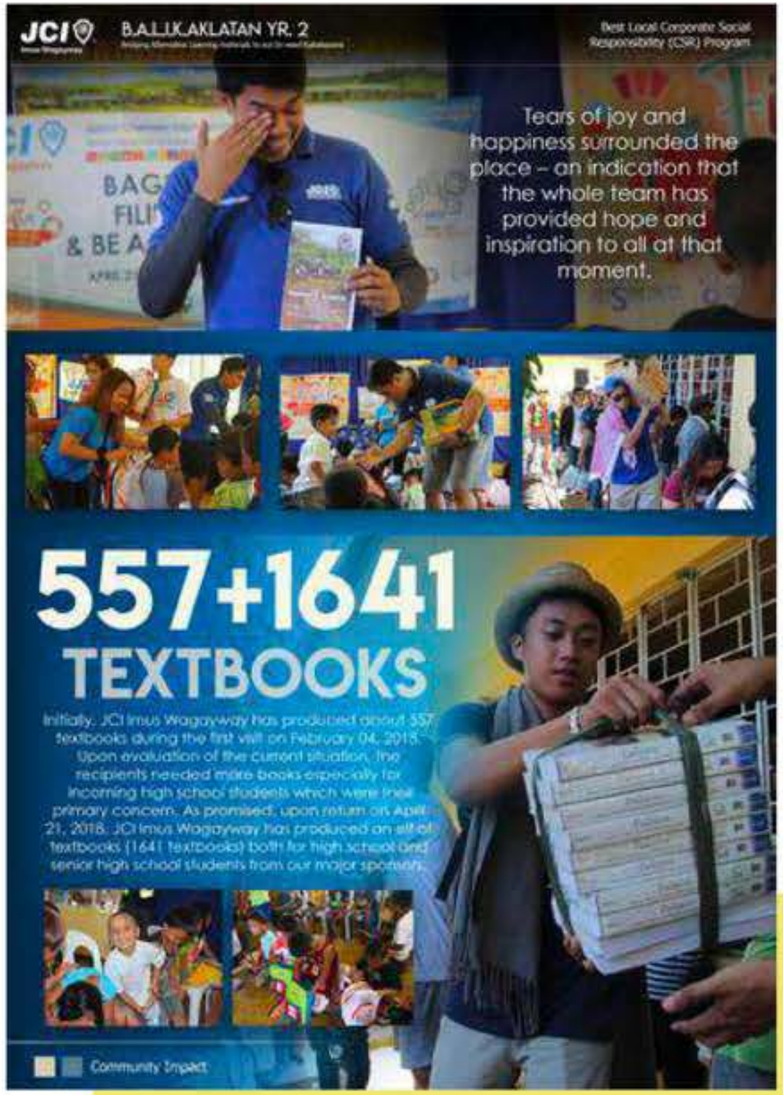
How to do both?



LAYOUT

STRUCTURE MATTERS!







LAYOUT



- Utilize the page space
- Key point of each page
- Logic & flow
- Level of Information



JC TOOLS & MAGIC WORDS



JCI RISE and the UN SDGs share a common goal:

building a better future for everyone.

Mental Health Awareness

Now more than ever, we must destigmatize talking about mental health and create comprehensive strategies to care for our emotional wellbeing. In a time of unprecedented isolation, we can find new ways to connect to our communities.

Workforce Empowerment

It can be hard to stay engaged and motivated in an uncertain environment. But it's still important to do all we can to fight youth unemployment, encourage entrepreneurship and enable professional reskilling.

Business Recovery

When we work together to sustain and rebuild businesses and economies, we're impacting lives and livelihoods. It's time to look at the way we do business - time to rethink and adapt to make it more ethical and sustainable for the next generation.

REBUILD | INVEST | SUSTAIN | EVOLVE

#RISEWITHJCI

JCI ACTION FRAMEWORK



SUSTAINABLE DEVELOPMENT GOALS



JCI

2024 PLAN OF ACTION



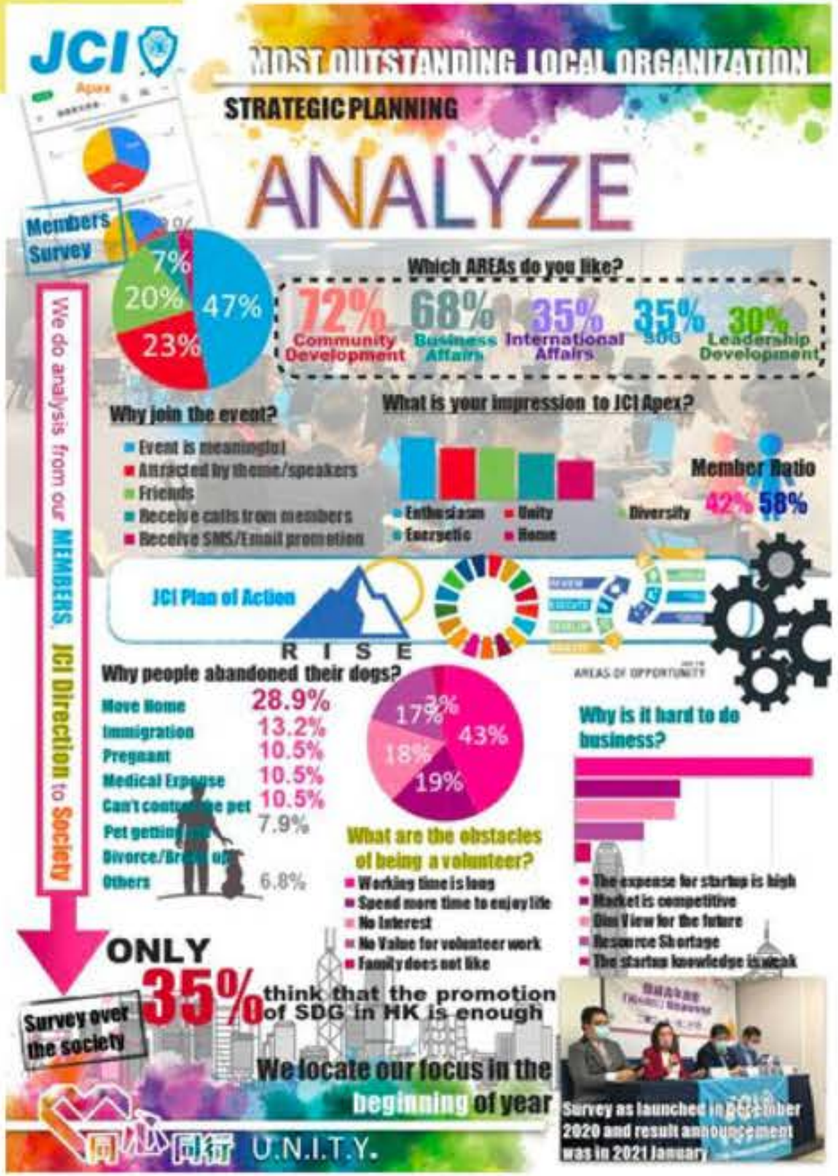
Kaveen Kumar Kumaravel

2024 Presidential Candidate

jvc.jci.cc

JC TOOLS & MAGIC WORDS



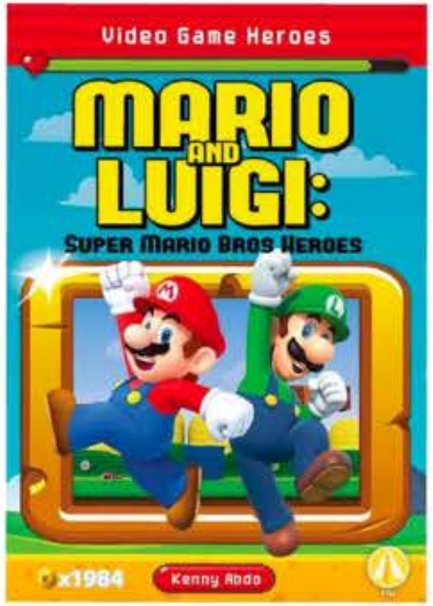


Can you find the MAGIC words?



HOW TO DO VISUAL STORYTELLING

GOOD PHOTO TELLS GOOD STORY



WHAT is your ANGLE?

Do you have “前中後”？

GROUP PHOTO (STANDARD)









GROUP PHOTO (DIFFERENT ANGLES)









ACTION PHOTO (前中後)













ACTION PHOTO (前中後)











ACTION PHOTO (前中後)













ACTION PHOTO (前中後)











SPECIAL MOMENTS











MAKE USE OF EFFECTS



Die cuts

Clip Arts



100+
PARTICIPANTS

12,288
KM
TRAVELLED





CLOSE COOPERATION



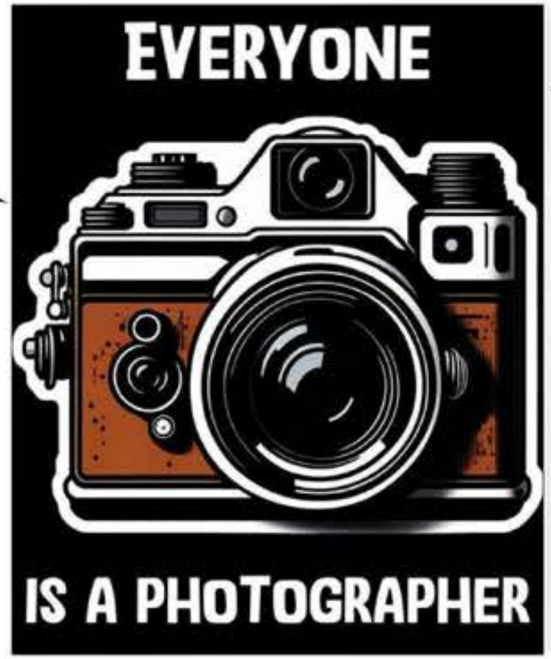
Grouping

ALWAYS GET READY !

"影到影唔到，唔係靠彩數"













WORDING

The outcome of the project was resoundingly triumphant, exceeding expectations and garnering widespread appreciation, thereby solidifying JCI's status as a paragon of success in nurturing astounding global leaders.

VS

The project's successfully surpassed expectations and received widespread appreciation, established JCI as a model for developing exceptional global leaders.





A picture is worth a thousand words

INFOGRAPHICS = WORDS + PHOTO







BIDBOOK VIDEO

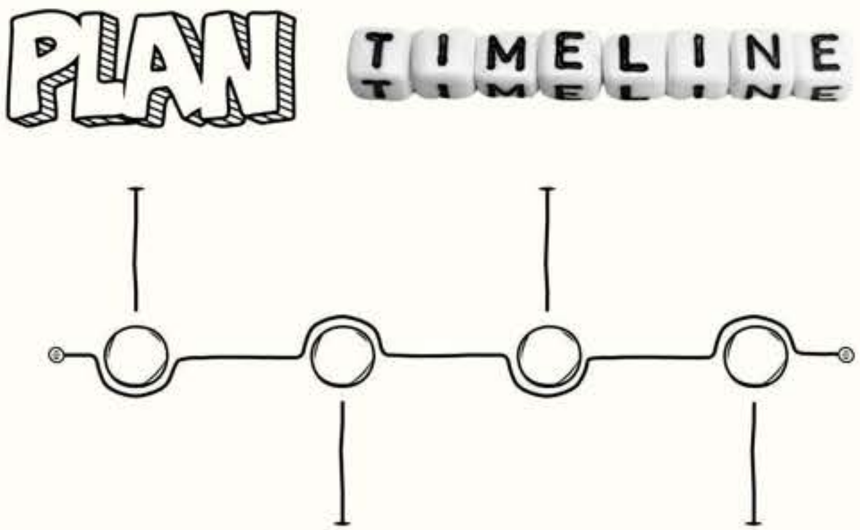






Good video is:

- clear captions
- fast & light pacing
- Sound bite
- Key visual (e.g. Logo, the moments)
- High resolution



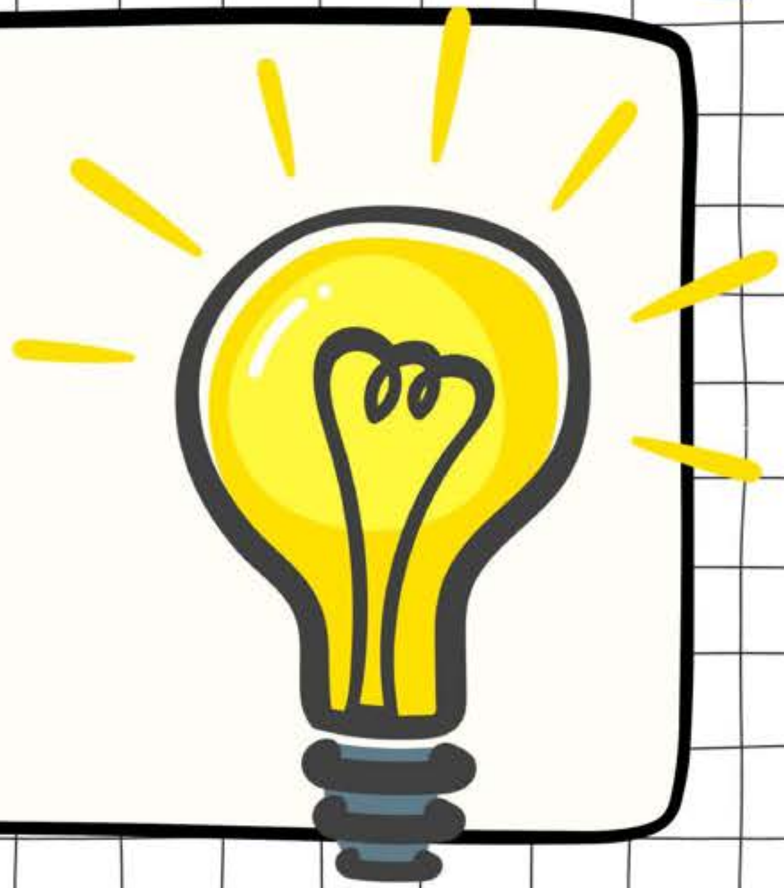
BIDBOOK / VIDEO TOOLS

- Canva (highly recommended) (https://www.canva.com/)
- Voice BooKing (https://www.voicebooKing.com/en/free-voice-over-generator)
- removebg (https://www.remove.bg/)
- Compressor (https://compressor.io/)
- Icon8 (https://icons8.com/)
- Flaticon (https://www.flaticon.com/)
- FreepiK (https://www.freepiK.com/)
- Kiss PNG (https://www.cleanpng.com/free/Kiss.html)





Promotion outside bidbook



Promotion outside bidbook

- Promote using partner's website and page
- Post more contect on personal social media
- Applying critical thinking methods to share posts, in order to grab more attention and encourage comments from a wider audience.

Don't; assume the judge attend your event.

After bid book submission , not yet the End

PROMOTION PROMOTION

CONCLUSION

"Triumph doesn't just come from nailing the right moves but also dodging the wrong ones"

DON'TS

Common Careless Mistakes:

1. Late Submission (Not being late is a half-win!!)
2. Bidbook binding & printing
   a. Missing/wrong cover page
   b. Wrong binding material
   c. Wrong sequence (i.e. 圖字唔夾)
   d. BW / colour print



DO'S

GIVE YOUR BEST WITH NO REGRETS





Q & A



Thank you

Good luck

