JCI HK - BIDBOOK SEMINAR

Speaker Profile



Speaker Profile

Awards:

2019 ASPAC	Most Outstanding Local Chapter President Award
2018 NC	Best Chapter of the Area (91+ members) (Merit)
2018 NC	Most Outstanding Chapter President (91+ members) Award
2018 NC	Best Of The Best Award
2018 NC	Best Growth & Development Program Award
2018 NC	Best New Project Award
2018 NC	The Best NOM Project hosted By LOM Award
2018 NC	Best Economic Development Program Award
2018 NC	Best Publication (Merit)
2016 NC	Best Personal Skill Development Program Award
2015 NC	Best Personal Skill Development Program (Merit)
2015 NC	Best Economic Development Program (Merit)

Top 3:

2019 WC	Most Outstanding Local Chapter President
2019 ASPAC	Best Local Economic Development Program
2019 ASPAC	Best Local Peace Project

Award Judging Experience :

2018 World Congress

2016 JCIHK National Convention

2015 JCIHK National Convention

Speaker Profile



Krystle Fong
2020 JCI Hong Kong Jayceettes President

Speaker Profile

Awards:

2021 ASPAC	Best Local Global Goals Award (Top 3)
2021 ASPAC	Best Local Growth and Development Program (Top 3)
2020 NC	Best Chapter of the Area (56 - 90 members)(Merit)
2020 NC	Most Outstanding Chapter President (56 - 90 members)(Merit)
2020 NC	Best Growth & Development Program Award
2020 NC	Best Global Goals Project Award
2020 NC	Best Publication Award
2020 NC	Award for LOM with the Best Contribution in NOM Activities (56 - 90 members)
2020 NC	Best Community Empowerment Program (Merit)
2020 NC	Award for LOM with the Best Organization Management for Learning & Knowledge (Merit)
2019 ASPAC	Best Local Global Goals Project (Top 3)
2018 NC	Best Global Goals Project Award

Award Judging Experience :

2019 ASPAC

2017 JCIHK National Convention



First of all…why do I have to write 必卜?

What is the Objective of writing Bidbook?

Mentimeter



44

One of the Reasons to Bid for award…



Motivation!










JCI
光影匯聚 閃耀全城


十大最感動的句子






JOY


一嫲・一生
Love Ever After


JCI
Hong Kong
www.jcihk.org
NATIONAL CONVENTION
PINK YEAR COMPANY LIMITED
Convention Ball


JCI
We are the BRIDGE



Dea Wong with Fish Leung and 6 others.
August 28, 2016 · Sai Kung ·

JCI Island Bidbook Party - NACEO探班篇 (Special thanks to JCI Lion Rock)



Edith Ko with Calvin Kwok and 6 others.
August 28, 2016 ·

🕘Bidbook deadline倒數23小時：挑戰冇訓覺超過30小時既極限，太平山人作最後衝刺！📕📕

p.s. 有人已由遞橙🍊進化到按摩💆







Bess Li is with Natalie Suen and 3 others.
August 18, 2018 ·

🔥Bidbook Fighting night💂 💪🔥大家為我地最後60小時打氣啦😍🙏

#全素顏上陣
#餐餐叫外賣
#做bidbook顯姊妹情 #有經歷才有感情
#夢承珍 #夢成真
#城市女青年商會



What is BIDBOOK?

Community Impact

How did the Local Organization measure community impact for this project?

Debriefing session and/or joint BOD meeting is usually being conducted right after each session to provide a space for evaluation. This specific activity involves a chance for the LO to provide affirmation to all partners involved in the collaboration. Also, this is a venue for all the collaborating parties to evaluate and assess what went wrong, identify its root-cause and avoid it to recur on the next sessions.

JCI Imus Wagayway measures the success of the project based on the project outcome. The LO goes back to the identified objectives. The Board should answer the questions, "Were the objective met?"

Surveys and evaluation form were given to partners and community leaders to evaluate its success.

Also, qualitative success indicators are being monitored which no one could gauge but felt – the happiness, smiles, joy, inspiration, and aspirations of each beneficiary present in the project. These immeasurable indicators are mostly what matters to JCI Imus Wagayway members and its partners.

Describe the actual community impact produced by this project.

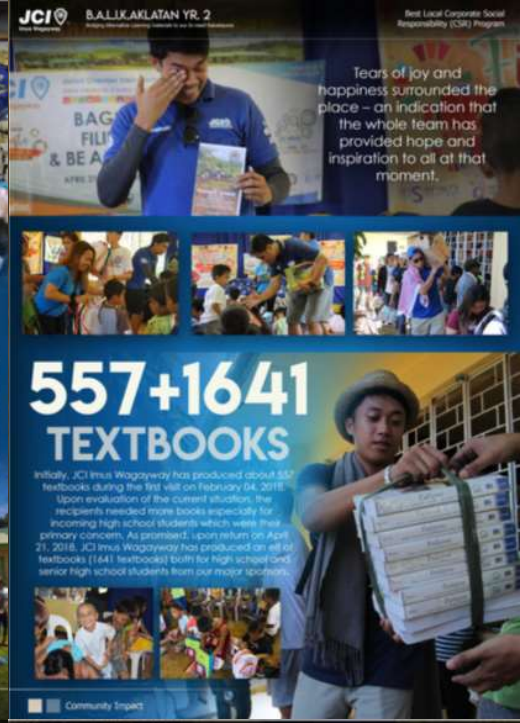
Tears of joy and happiness surrounded the place – an indication that the whole team has provided hope and inspiration to all at that moment. Students were excited to open the classes in June and would use the books and learning materials that JCI Imus Wagayway and its partners have provided them.

Initially, JCI Imus Wagayway has produced about 557 textbooks for high school during the first visit on February 04, 2018. Upon evaluation of the current situation, the recipients needed more books especially for incoming high school students which were their primary concern.

As promised, upon return on April 21, 2018, JCI Imus Wagayway has produced an elf of textbooks (1641 pieces of textbooks) both for high school and senior high school students from our major sponsors.
-> 128 High School students would have a 1-to-1 textbook to use this year.
-> 102 elementary students would have a 1-to-1 textbook and would not borrow from each one just to do their assignments.
-> Aside from the school textbooks provided, in order to complete the sustainable support to the beneficiaries, 150 students were given bags and school
supplies for a year. The whole faculty members (10 teachers) were given teaching materials and supplies that they could use and alleviate the scarcity of
school supplies and teaching aids up to the mountains where the school is situated.

-> 300 community members were given slippers from our SZ riders Philippines counterpart who also provided anti-child trafficking empowerment and
awareness among parents.










How can you WIN ?
勁

Story telling

Measurable

Easy-to-understand

JCI common language

Easy-to-read

Easy-to-recall

Good Presentation

Technically



Project IMPACT

Project Uniqueness

Project Creativity

Project Scale

Milestones

Sustainability

Spiritually

Story Telling :

What social issues the project aims to address?



Measurable



Participation



Recruitment



Achievement



Develop

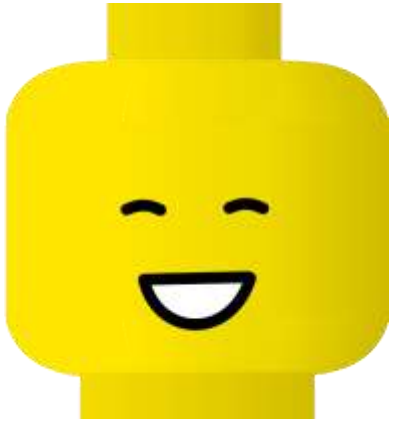


Growth

Easy-to-Understand : SIMPLE ENGLISH



JCI COMMON LANGUAGE?



INVEST CONNECT

MOTIVATE IMPACT

COLLABORATE

ENGAGING KEY STAKEHOLDERS





EASY-TO-READ : FORMATTING

How does this member exemplify the JCI Values in JCI activities?	President [redacted] enjoys JC very much, JCI acts a significant role in his personal life. He treats all his members as his brothers and enjoys every moment with his beloved members during activities. He joins almost every activities of the year, even when it is on holiday, he joined with his family members, he encourages members to bring their family too, and promote the "family" feeling, Other than [redacted] brotherhood, President [redacted] built up lots if friendship with NOM and LOMs, and with the share of past experience, [redacted] learned how to be a good president and also a leader in JC. Besides JCI activities, President [redacted] is committee of [redacted] Association that he shared JCI Values to members of these organizations. President [redacted] loves to talk about JC with his friends and his working partners, until now he always invite his friends to join PMO or other activities this year, encourage them became [redacted] member. President exemplifies the JCI Value- Service to humanity is the best work of life.

As a judge, do you enjoy reading this ?

STRATEGIES DEVELOPING A 勁 BIDBOOK




"GIVE ME SIX HOURS
TO CHOP DOWN
A TREE & I WILL
SPEND THE FIRST
FOUR SHARPENING
THE AXE.".
ABRAHAM LINCOLN

AWARD MANUAL

1. READ
2. EDUCATE
3. PLAN


JCI
Hong Kong
Awards Manual
2022
Published by Junior Chamber International Hong Kong (JCIHK)
21/F., Seaview Commercial Building,
21-24 Connaught Road West, Hong Kong
Tel. 2543-8913 Fax 2543-6271
http://www.jcihk.org

JCI 國際青年商會香港總會 Junior Chamber International Hong Kong

III.A.14 **Best Personal Skill Development Program**

Definition: This award is for the recognition of the most outstanding project that furthers the JCI Mission by creating development opportunities for young people to create positive change and developing the skills of individuals.

Description: A trophy with the name of the winner inscribed on it.
A floating award.

Award Judging Criteria	Points
Objectives, Planning, Finance and Execution Q.1 What were the objectives of this program? Q.2 How does this program align to the JCI Plan of Action? Q.3 Was the budget an effective guide for the financial management of the project? Q.4 How does this project advance the JCI Mission and Vision?	20
Membership Participation Q.1 By number, how many members were involved in this program? Q.2 By percentage, how many members of the Local Organization were involved in this program? Q.3 Describe the main roles of the participating members in this program.	15
Skills Developed Q.1 What skills were developed in this program? Q.2 How were these skills developed? Describe the methods and activities used.	25
Impact on Participants Q.1 What was the intended impact on the participants? Q.2 Describe the actual impact on the participants.	20
Long-term Impact of the Program Q.1 What is the expected long-term impact of this project? Q.2 What changes would you make to improve the results of this project?	20

Note: Award is allied to JCI Award Programs. The former name of this award is called "Best Individual Development Program".

Winners				Certificate of Merit	
1974-	Victoria	2003-	City	1983-	Peninsula
1975-	Peninsula	2004-	City	1984-	Victoria / Peninsula
1976-	Kowloon	2005-	Ocean	1985-	Peninsula / HK Jayceettes
1977	Island	2006-	HK Jayceettes	1986-	Victoria
1978-	HK Jayceettes	2007-	HK Jayceettes	1988-	East Kowloon
1979-	Peninsula	2008-	HK Jayceettes	1989-	Peninsula
1982-	Yuen Long	2009-	Peninsula	1992-	Victoria
1984-	HK Jayceettes	2010-	HK Jayceettes	1996-	Peninsula
1985-	Victoria	2011-	Ocean	1988-	Victoria
1987-	Peninsula	2013-	Dragon	1999-	Ocean
1988-	Victoria	2014-	Harbour	2000-	City
1989-	Dragon	2015-	Dragon	2009-	City
1992-	Peninsula	2016-	City	2010-	Apex
1994-	Peninsula	2017-	City	2013-	Peninsula
1996-	Ocean	2018-	Peninsula	2014-	Peninsula
1998-	Lion Rock			2015-	Harbour / City
1999-	Peninsula			2016-	Dragon
2000-	Peninsula			2017-	Peninsula/ Harbour
2001-	Ocean				

Category

Definition

Criteria

Local or International Award

Competitors

III.B.1.2 Best Chapter of the Area (56–90 members)

Definition: This award is for the recognition of the most outstanding LOM with 56 to 90 members.

Description: A trophy with the name of the winner inscribed on it each year.
A floating award.

Eligibility: The applicant

1. Must have completed at least one project.
2. Must have achieved at least 80% under the 2021 LOM Efficiency Index in both "NOM Project Participation" and "Administration" areas as of 24 August 2021.
3. Must have nominated at least 2 members to participate in the organizing committee for any NOM project during the year.
4. Must have filed 2019 audited account with the Company Registry on or before 24 August 2021. Receipt from Companies Registry should be kept as evidence of submission.

Award Judging Criteria	Points
Strategic Plan Q.1 How did your organization develop enterprising young leaders for this changing world? Q.2 Was the budget an effective guide for the financial management of the project? Q.3 How does your strategy align to the JCI Plan of Action?	20
Recruitment Strategy Q.1 Describe how your organization targeted membership growth. Q.2 How did the local organization increase membership growth efforts?	10
Individual Development Programs and Results Q.1 Give examples of the training topics organized. Q.2 How much brand awareness did these sessions generate to government, business and civil society partners? Q.3 How many trainings were organized? Q.4 How many members were impacted by these?	15
Community Development Programs and Results Q.1 How many members were impacted by these? Q.2 How much brand awareness did these projects generate to government, business and civil society partners? Q.3 How many RISE projects were organized for the community? Q.4 Give examples of the projects (aligned with RISE)	15
International Development Programs and Results Q.1 How did you organize online twinning events or other virtual ones to encourage international outreach? Q.2 How much brand awareness did these projects generate to government, business and civil society partners? Q.3 How did you raise awareness of the international organization? Q.4 How many members attended the JCI RISE VIP program at World Congress?	15

Notes:

- The number of members is based on the declaration of the number of the ordinary member by the chapter on membership system and confirmed at JBM 4 on 4 September 2021.
- No LOM can enter this award and Outstanding Progressive LOM Award category in the same yea
- Award is allied to JCI Award Programs.

Special Requirements

Important Note

JCI 國際青年商會香港總會 Junior Chamber International Hong Kong

III.A.13 Best New Project

Definition: This award is for the recognition of the best new project organized by a LOM that has not been organized before. It also contributes to the JCI Mission and Vision, and involves JCI members and LOMS from across JCI Hong Kong.

Description: A trophy with the name of the winner inscribed on it.
A floating award.

Award Judging Criteria	Points
Objectives, Planning, Finance and Execution	15
Added Value to JCI Members and Stakeholders	20
Impact on the Local Organization's Brand Awareness	20
Impact on the Local Organization's Membership Growth	15
Impact on the Local Organization's Finances	10
Long-term Impact of the Program	20

Note: This award will be granted by JCIHK only.

Winners
2016 – Victoria
2017 – City Lady
2018 – City
2019 – Harbour
2020 – Lion Rock

Certificate of Merit
2017 – Kowloon
2018 – Tai Ping Shan
2019 – Ocean / Dragon

JCI Hong Kong Awards VS International Awards

AWARD MANUAL

1. READ
2. EDUCATE
3. PLAN

JCI Hong Kong Jayceettes | Ignite to Inspire Unite to Empower

Bidbook Workshop Sharing





AWARD MANUAL

1. READ
2. EDUCATE
3. PLAN

Tip 1 : Fit to your project, shortlist possible categories

III.A.3 Best Community Impact Program

Definition: This award is for the recognition of the most effective project and program which improves the community, extends the JCI Mission, enhances credibility with partners and JCI brand recognition.

Description: A trophy with the name of the winner inscribed on it.
A floating award.

Award Judging Criteria	Points
Objectives, Planning, Finance and Execution Q.1 What were the objectives of this program? Q.2 Describe how your project focused on economic impact in society	20
Added Value to JCI Members and Stakeholders Q.1 How many members were involved in this program? Q.2 How did this program bring added value to your members?	15
Impact on the Local Organization's Brand Awareness Q.1 Describe how your project helped raise awareness about the JCI brand. Q.2 How did this project increase awareness of JCI in your community? Q.3 How did this project increase awareness of JCI with future members?	20
Impact on the Local Organization's Membership Growth Q.1 What was the final increase in members thanks to this project (number and %)? Q.2 How did the Local Organization benefit from running this project? Q.3 How did the program increase membership growth efforts? Q.4 Describe how your project targeted membership growth.	15
Impact on the Local Organization's Finances Q.1 What was the financial surplus or loss of the project? Q.2 How will the surplus be used to grow your local organization?	10
Long-term Impact of the Program Q.1 What is the expected long-term impact of this project? Q.2 What changes would you make to improve the results of this project?	20

III.A.5 Best Global Goals Project

Definition: This award is for the recognition of the best Global Goals project that works to advance the Global Goals for Sustainable Development.

Description: A trophy with the name of the winner inscribed on it.
A floating award.

Award Judging Criteria	Points
Objectives, Planning, Finance and Execution Q.1 What were the objectives of this program? Q.2 How does this program align to the JCI Plan of Action? Q.3 Was the budget an effective guide for the financial management of the project? Q.4 How did the project develop enterprising young leaders for this changing world?	20
Added value to JCI members and stakeholders Q.1 How did this program bring added value to your members? Q.2 How many members were involved in this program?	20
Impact on the Local Organization's brand awareness Q.1 How did this project increase awareness of JCI with future members? Q.2 Describe how your project helped raise awareness about the JCI brand. Q.3 How did this project increase awareness of JCI with corporate sponsors or government officials?	20
Impact on the Local Organization's membership growth Q.1 What was the final increase in members thanks to this project (number and %)? Q.2 How did the Local Organization benefit from running this project? Q.3 How did the program increase membership growth efforts? Q.4 Describe how your project targeted membership growth.	15
Impact on the Local Organization's finances Q.1 What was the financial surplus or loss of the project? Q.2 How will the surplus be used to grow your local organization?	10
Long-term Impact of the Program Q.1 What is the expected long-term impact of this project? Q.2 What changes would you make to improve the results of this project?	15

Tips 2 : Analyzing of competitors

Winners
2005 – Peninsula
2006 – Peninsula
2007 – Peninsula
2009 – Peninsula
2010 – HK Jayceettes
2011 – HK Jayceettes
2012 – HK Jayceettes
2013 – HK Jayceettes
2014 – HK Jayceettes
2015 – HK Jayceettes
2016 – HK Jayceettes
2017 – HK Jayceettes
2018 – HK Jayceettes
2019 – HK Jayceettes
2020 – HK Jayceettes







Tips 3 : Make suitable adjustments to project plans / chapter planning



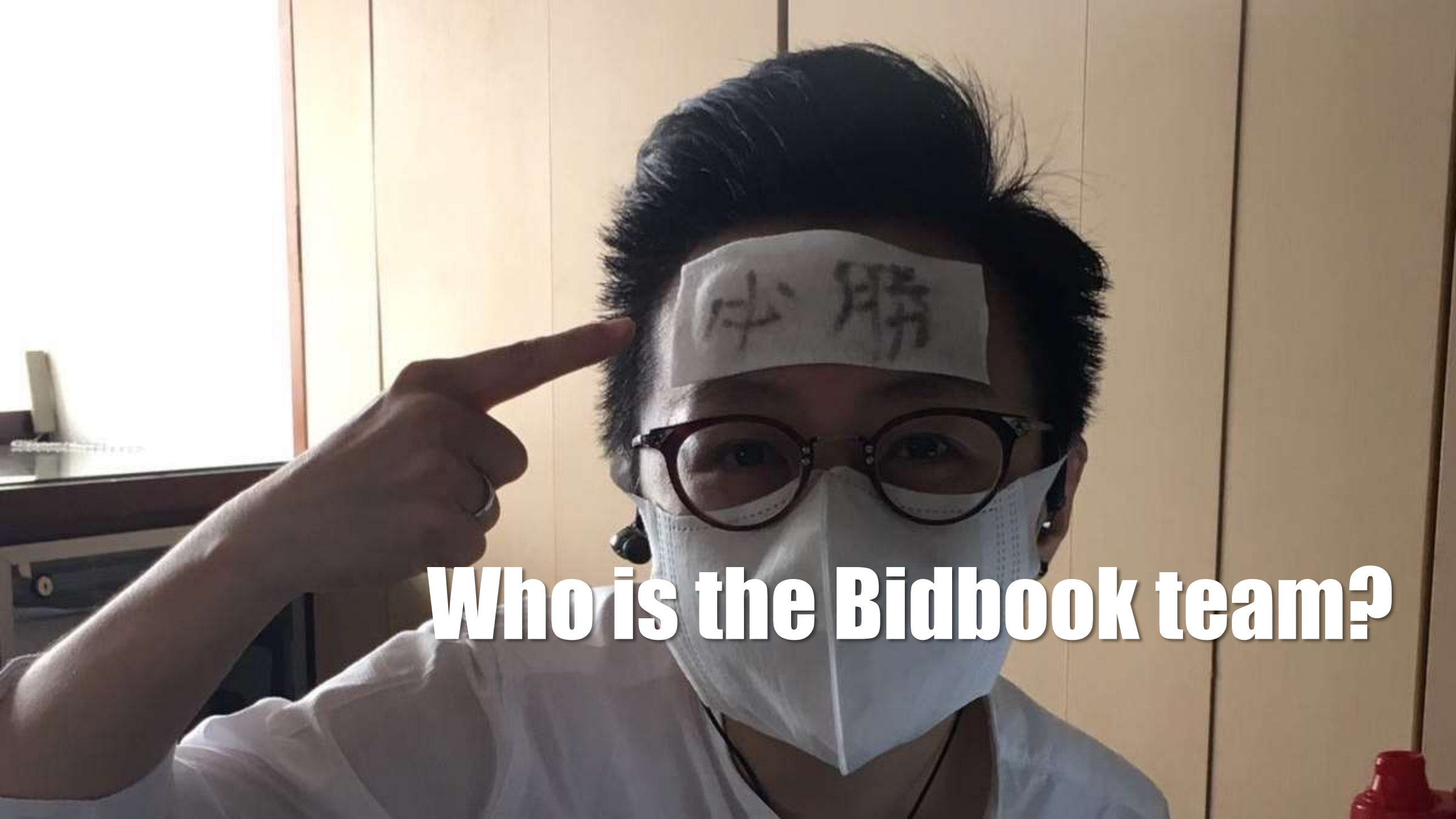

JCI
Business on
「跟鞋從商」Stilettos
BIDBOOK DIRECTION SETTING &
BRAINSTORMING SESSION
CARE & DARE 2020
Period
月來
月愛 Love
星級活動大使
鄧麗欣小姐
BIDBOOK DIRECTION SETTING &
BRAINSTORMING SESSION
T4_Agnes Mak
JCI Hong Kong Jayceettes
Tiara Lau
Daxina Wong
Ka Man TANG
Cara Choi


JCI
SDG
小專員計劃
2020
BIDBOOK DIRECTION SETTING &
BRAINSTORMING SESSION


JCI Hong Kong Jayceet...
Kathy Kwan
Catania Mao
Cmt Cherry Lee
Krystle Fong
VP Flora Ng JCI HK Jay...

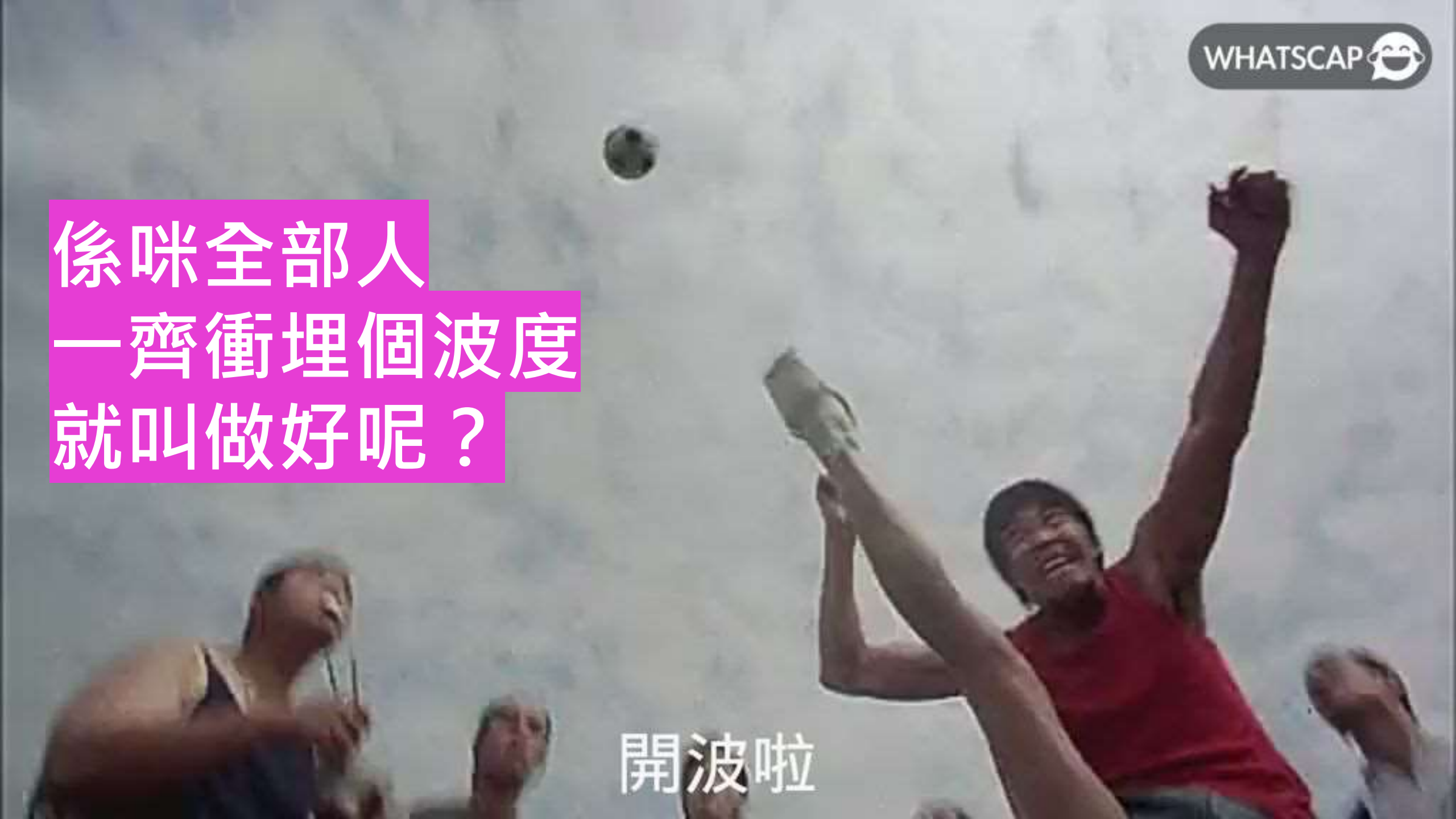
The more bidbooks, the better?

YES,
and NO


Who is the Bidbook team?

Basically...EVERYONE

President				
VP	**Chairman**	**OC**	**Advisor**	**PP**


WHATSCAP
係咪全部人
一齊衝埋個波度
就叫做好呢？
開波啦

勝利關鍵：真！分工！

(Example…)

Initial planning **EVERYONE**
- All points to be discussed together before start working

Supervise **1 pax**
- Oversee progress, see who need help or need push
- Ensure quality and united direction

Words development **2 pax MAX**
- Those who have best English skills
- Make sure the overall message is united and aligned

Photos development **1 to 2 pax**
- Same question should be responsible by same person
- Team communication is needed

Supporting **1 to 2pax**
- Provide any info. / photos the team needed
- Master the jci.cc platform

COMMUNICATION is KEY
You are drawing 1 PICTURE TOGETHER





Edith Ko with Calvin Kwok and 6 others.
August 28, 2016 ·

Bidbook deadline倒數23小時：挑戰冇訓覺超過30小時既極限，太平山人作最後衝刺！

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#夢承珍 #夢成真
#城市女青年商會



安排一齊做Bidbook
開心極多之餘，溝通更佳

DO NOT
Over-estimate
Anyone...



...Especially
your
PRESIDENT

STRATEGIES DEVELOPING A 勁 BIDBOOK

- Picking Right CATEGORY
- TEAM FORMATION
- TIME MANAGEMENT
- PREPARATION
- EXECUTION and MONITORING

Approx. time needed preparing a 勁 bidbook?



50 - 60 hours per bidbook

3 WEEKENDS

Working Schedule

ACT NOW : Planning Stage



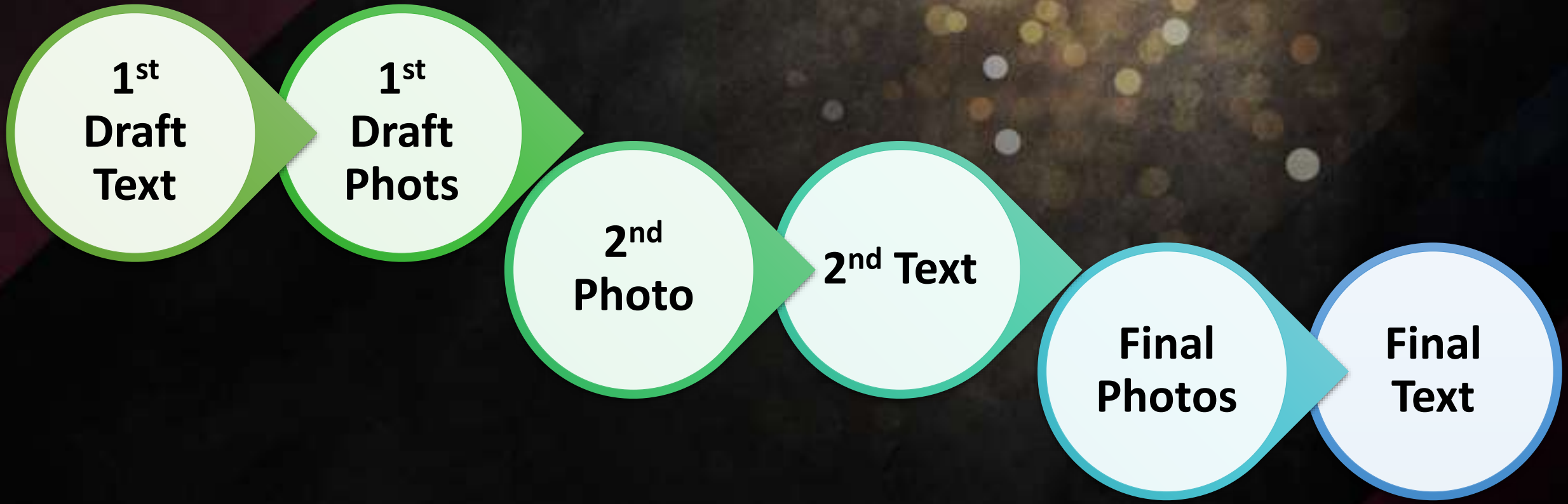
IMPORTANT : Mark the Team's SCHEDULE

LOM Trainings				Training Hours	Number of Trainees	
5-Feb-20	LD	Training	Jayceettes Academy: Board of Directors Training Session: "How to Write a Good Board Report"	0.5	16	PP Anny Kwan
4-Mar-20	LD	Training	Jayceettes Academy: Board of Directors Training Session - "Financial Management 101"	0.5	16	HT Vincy WONG Senator Joyce Li
5-Mar-20	LD	Training	Jayceettes Academy: Webinar Series - "Mailchimp Basics"	2	17	VP Davina Wong
13-Apr-20	LD	Training	Jayceettes Academy - Webinar Series: Debating 101	2	7	PP Winnie Yeung
6-May-20	LD	Training	Jayceettes Academy - Board of Directors Training Session: "Membership"	0.5	19	PP Rosanna Wong
18-May-20	LD	Training	Jayceettes Academy X Chorev Consulting International: Webinar Series – "Mastering Zoom & Facebook Live"	3	53	
30-May-20	LD	Training	JCI Achieve, JCI Impact & Presenter (Co-hosted with JCI Peninsula & JCI Harbour)	9	56	IPP Ellen Chung, NLDO Joee Au Yeu
3-Jun-20	LD	Training	Jayceettes Academy - Board of Directors Training Session: "Analyzing of Facebook Statistics"	0.5	20	D Rycho Zhuo
29-Jun-20	LD	Training	Jayceettes Academy: Mastering Projects	3	13	PP Patrizia Yeung VP Flora Ng
4 – 5 July 2020	NOM	Training	2nd Hello JC (Co-hosted with JCI Ocean)	48	35	PP Naomi Chan VP Davina Wong
8-Jul-20	LD	Training	Jayceettes Academy - Board of Directors Training Session: "Protocol"	0.5	16	VP Davina Wong
22-Jul-20	MFG	Training	July Fellowship Gathering – "The Art of Etiquette"	3	92	PP Patrizia Yeung
	LD	Training		0.5	18	VP Flora Ng
				73	378	

Outside LOM Trainings				Training Hours	Number of Trainees	
	Others	Training	1st Hello JC - Head Trainer	36	43	PP Winnie Yeung
	Others	Training	JCI Kowloon - Leaders of Leaders	12	15	PP Naomi Chan
	Others	Training	VJC x IJC x NDJC x CLJC - JCI Admin	2	30	PP Naomi Chan
	Others	Training	LRJC - Effective Leadership	3	30	PP Naomi Chan
	Others	Training	Effective Meetings	3	30	PP Naomi Chan
	Others	Training	EKJC - Bidbook Seminar	3	15	PP Naomi Chan
	Others	Training	LRJC - Bidbook Seminar	3	15	PP Naomi Chan
	Others	Training	2nd Hello JC; Deputy HT	20	36	PP Naomi Chan
	Others	Training	2nd Hello JC: Assistant Trainer	2	36	VP Davina Wong
	Others	Training	AT: Building A Foundation;	2	30	VP Davina Wong
	Others	Training	SJC x LJC: JCI Admin Head Trainer	3	30	Dora Chan

Working Schedule

Fighting Stage





Don’t

- Overnight
- Last Minute

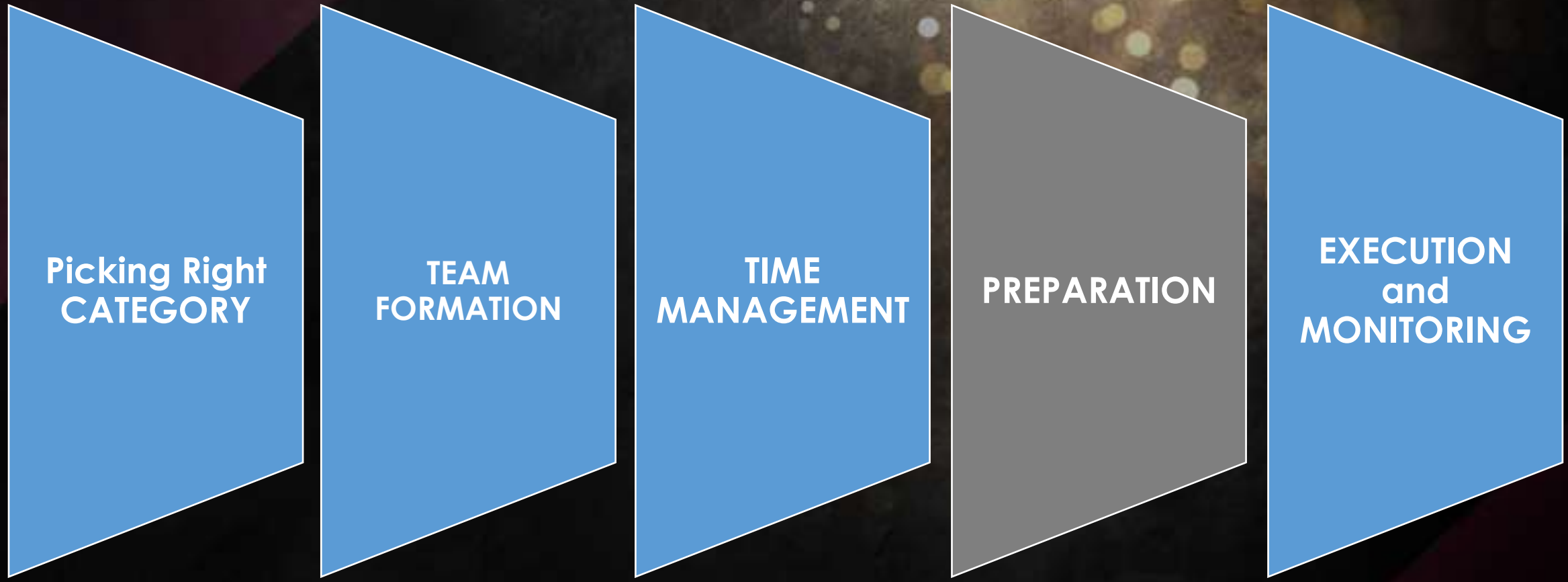




Don’t let
“WAITING FOR ORDER”
to become your
teammate’s answer…

…please PLAN the
working schedule
and ALLOCATE work

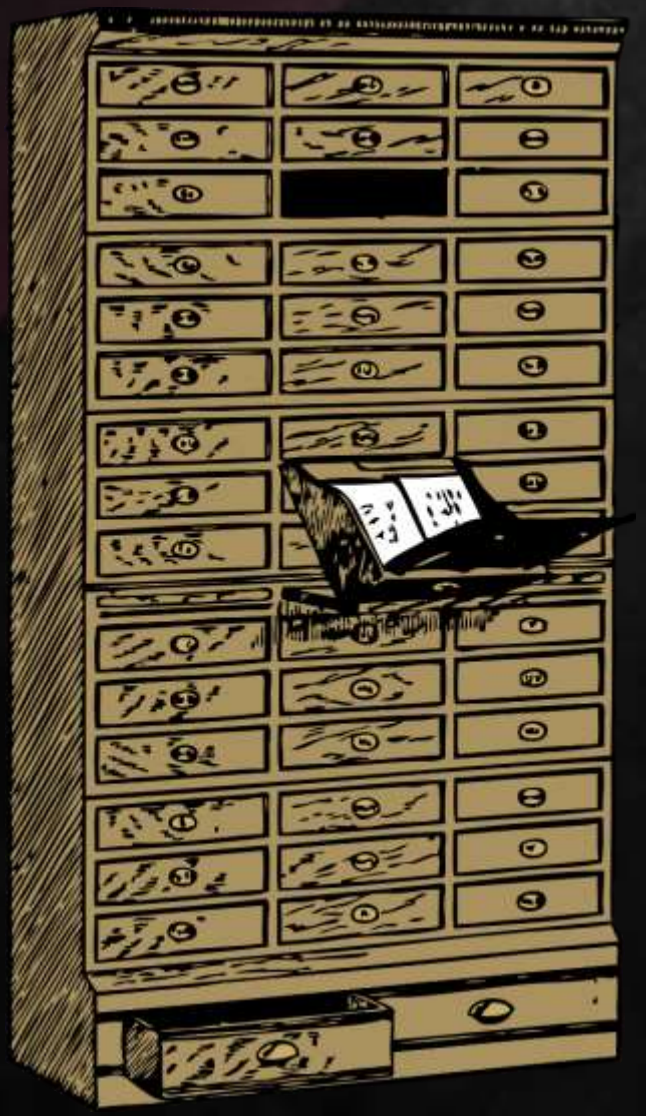
STRATEGIES DEVELOPING A 勁 BIDBOOK



Preparation



Preparation



- JCIHK Information
- JCI Information
- Pictures
- Project Details
- Statistics
- Logos
- Cliparts
- Magic Words e.g. Positive Change

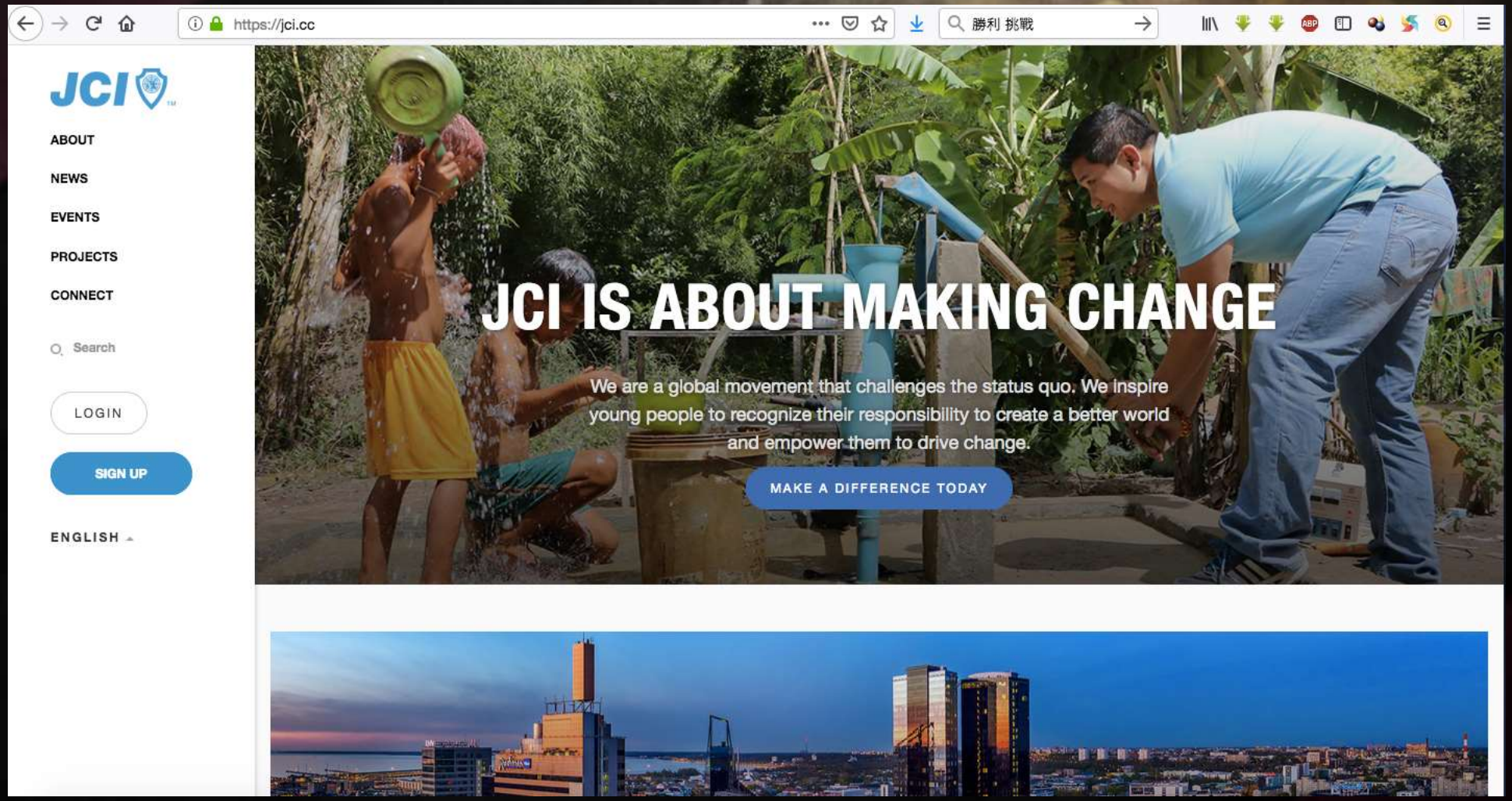
Photo Collection & Categorisation

- 0_LOM AGM & Inaug
- 1_[4.1.2020] JCI HK Inaugural Ceremony
- 1_[8.1.2020]_NOM_Digital Development Workshop
- 1_[12.1.2020] 2020 Inaugural Ceremony cum January Fellowship Gathering
- 1_[14.1.2020]CNY Dinner
- 1_[19.1.2020] Visit to HK Swastika Society
- 1_[30.1.2020 - 2.2.2020] IA_JCI Manila Induction & Turnover Ceremony
- 2_[4.2.2020]MA_Combatting Coronavirus_Phase I_Survey To Members
- 2_[5.2.2020]LD_BOD Training_How to Write a Good Board Report
- 2_[12.2.2020]MA_Combatting Coronavirus Phase II - Mask Distribution
- 3_[4.3.2020] LD_BOD Training_BOD Training_Financial Management 101

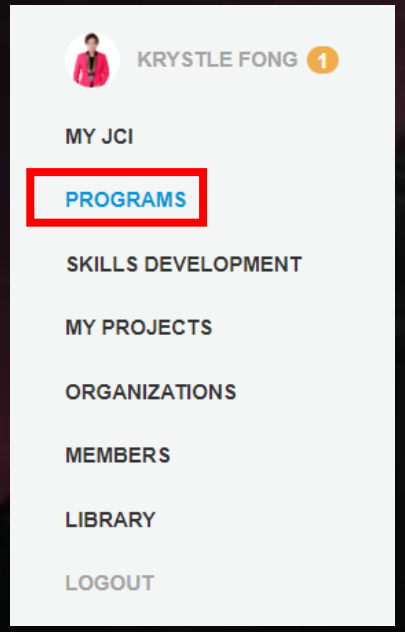


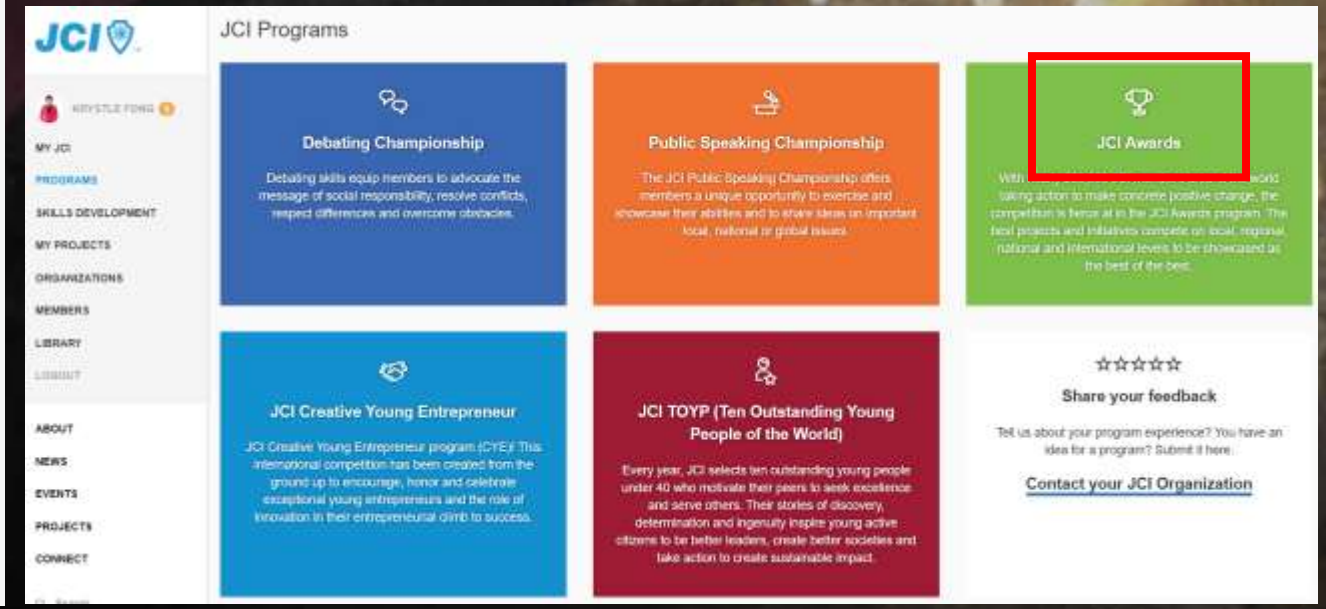
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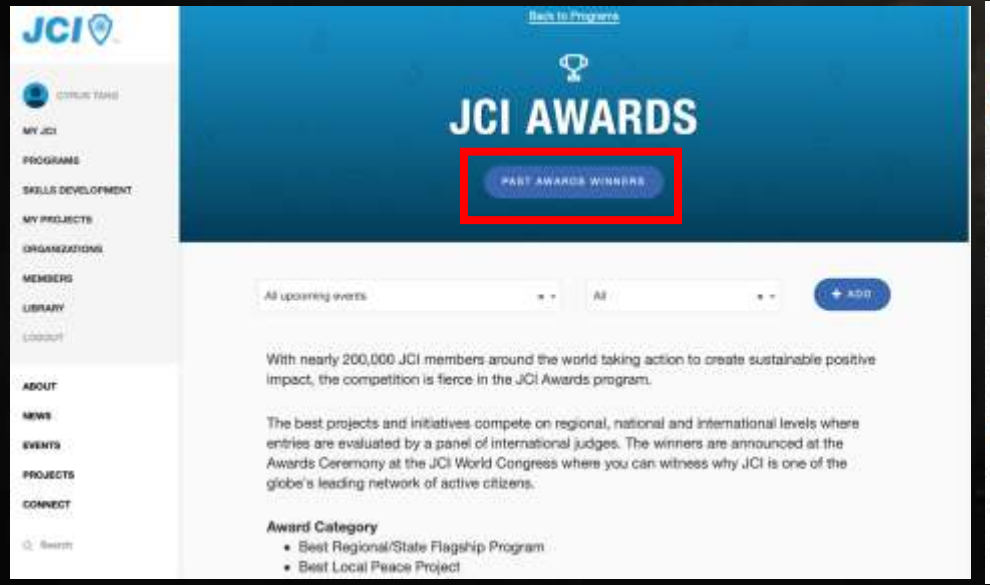
jci.cc

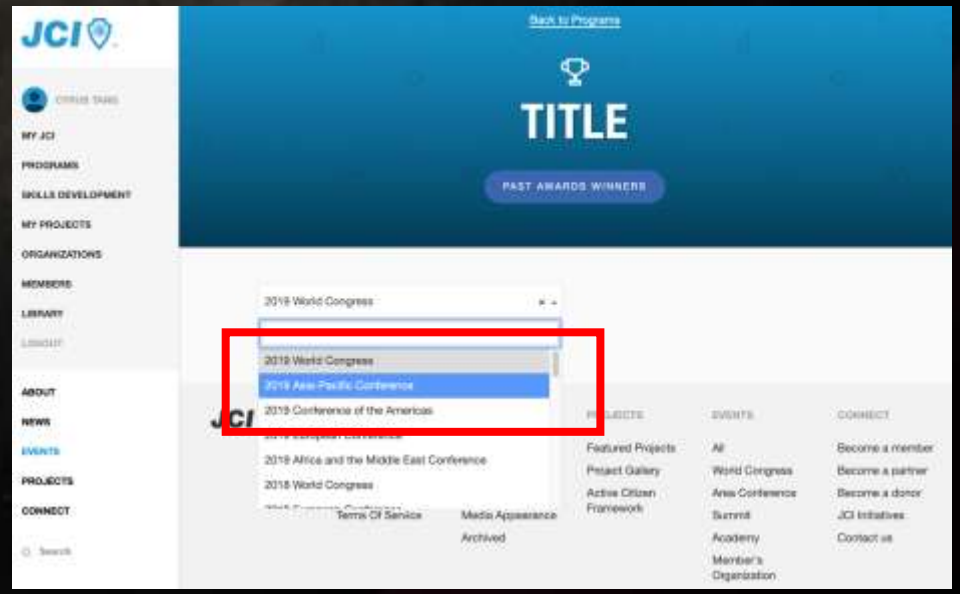


Past Winning Bidbooks

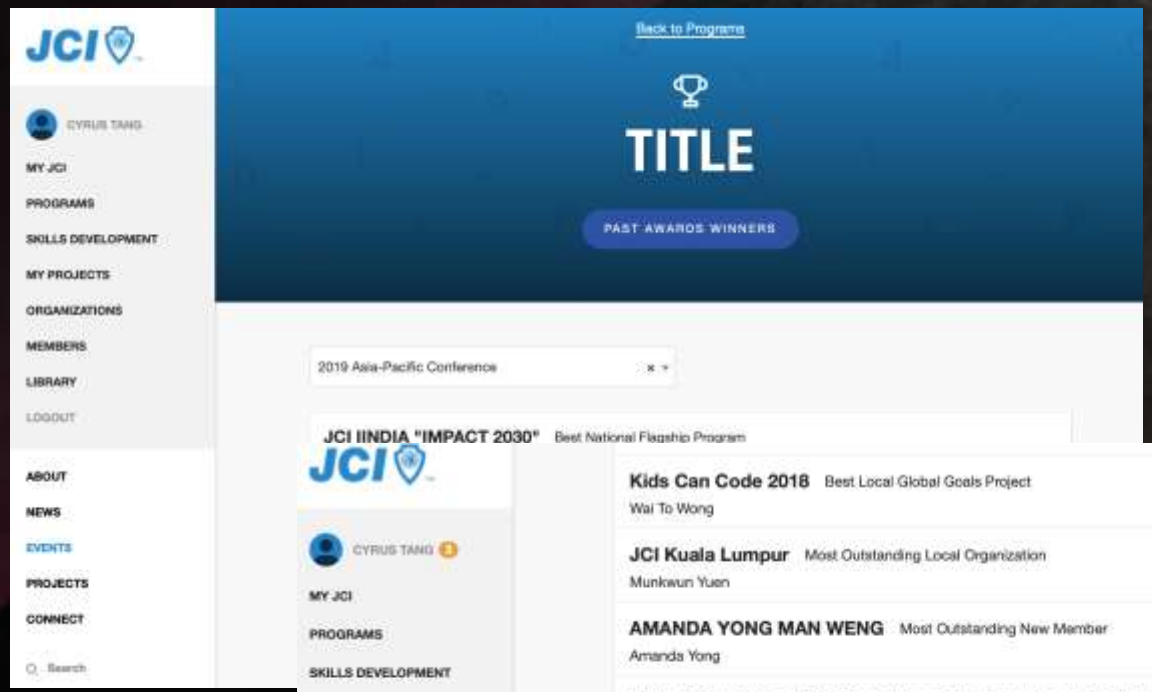


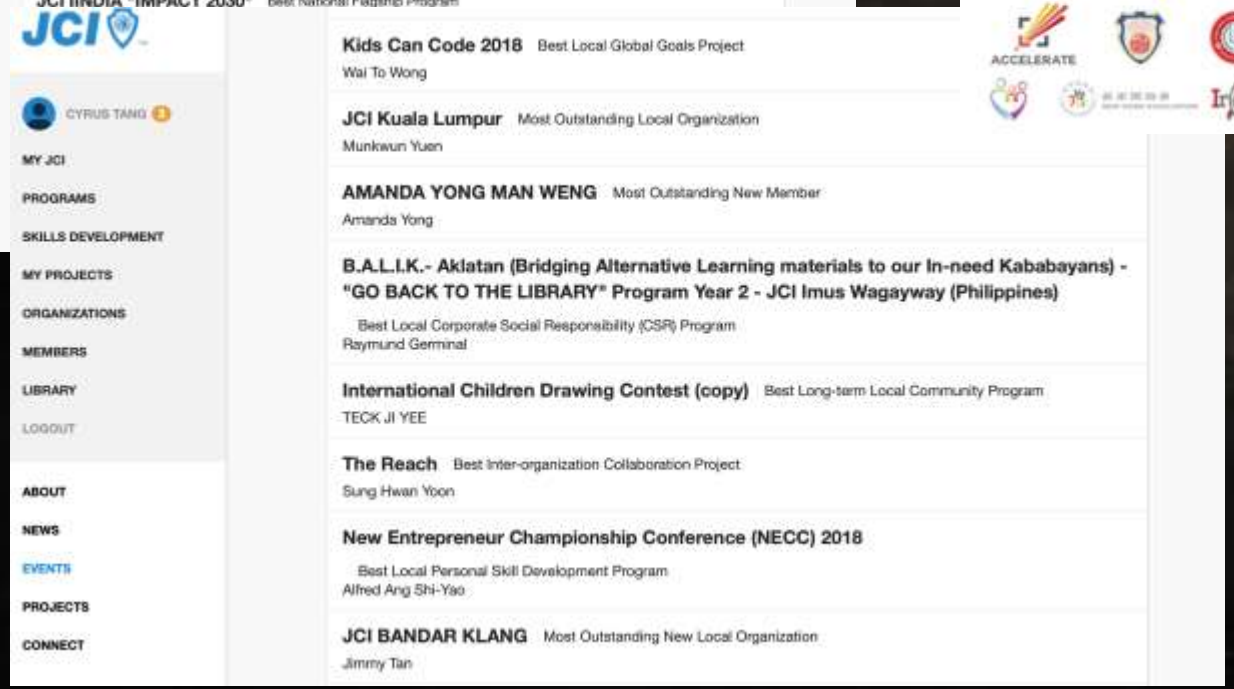






Past Winning Bidbooks



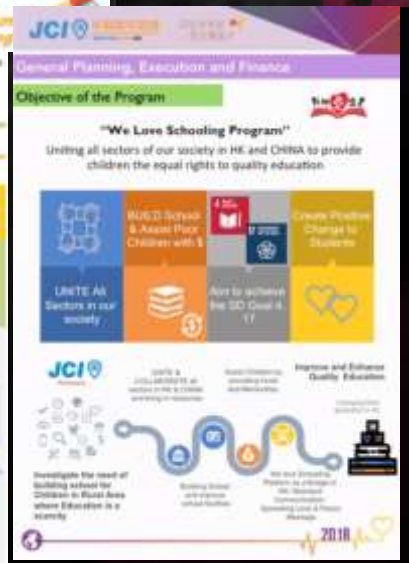












JCIHK NEWS



IMPACT

MOTIVATE

INVEST



CONNECT

COLLABORATE

THE GLOBAL GOALS

THE GLOBAL GOALS

1 NO POVERTY
2 ZERO HUNGER
3 GOOD HEALTH AND WELL-BEING
4 QUALITY EDUCATION
5 GENDER EQUALITY
6 CLEAN WATER AND SANITATION
7 AFFORDABLE AND CLEAN ENERGY
8 DECENT WORK AND ECONOMIC GROWTH
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
10 REDUCED INEQUALITIES
11 SUSTAINABLE CITIES AND COMMUNITIES
12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION
14 LIFE BELOW WATER
15 LIFE ON LAND
16 PEACE AND JUSTICE STRONG INSTITUTIONS
17 PARTNERSHIPS FOR THE GOALS
THE GLOBAL GOALS


JCI AWARDS MANUAL
2019
2023
JCI Strategic Plan
Accelerate Transformation
JCI ACTION FRAMEWORK
ANALYZE
DEVELOP
REVIEW
EXECUTE
JCI
2022 BOARD OF DIRECTORS
2019
JCI Plan of Action
Accelerate Transformation
Inspire Change



士氣



Snack and Drink



Venue

STRATEGIES DEVELOPING A 勁 BIDBOOK




Words
Yes



CONCISE

INSPIRATION & EMPOWERMENT OF FEMALE LEADERS FOR 51 YEARS


JCI Hong Kong Jayceettes
全港中學生創意社企大賽
Hong Kong Young Social Entrepreneur Contest 2018
COMMUNITY IMPACT
17 PARTNERSHIPS FOR THE GOALS
80+ Strong Local & International Partnership
1 Co-Organizer
4 Partners, 7 Sponsors
71 Supporting Organizations
HK$270,000 Sponsors (HK$19,000 Cash Sponsors)
Comparing to 2nd HKYSEC 2016:
100% Increase in Sponsors
400% Increase in Partners
500% Increase in Supporting Organization
TITLE SPONSOR
創意創業會 INNOVATIVE ENTREPRENEUR ASSOCIATION
PLATINUM SPONSOR
SILVER SPONSOR
JCI Hong Kong Jayceettes TRUST FUND
STRATEGIC PARTNER
SUPPORTING ORGANISATIONS
CO-ORGANISER
教育局 商校合作計劃
GOLD SPONSOR
SPONSOR
HKJC Foundation
Tipo
VENUE SPONSOR
CityU
MEDIA PARTNER
JESSICA
DESIGN PARTNER
tiffany&co.
SUPPORTING ORGANIZATIONS (Members under Hong Kong General Chamber of Social Enterprises)
PARTICIPATED SCHOOLS
Highly Support by THREE Government Bureau / Business/ NGOs Sectors
感謝勞工及福利局副局長徐英偉 JP，擔任啟想閉幕典禮主禮嘉賓；商務及經濟發展局副局長陳百里博士JP，國際青年商會香港總會會長簡汝謙先生和一眾董事局成員抽空出席支持啟想啟做2018: 全港中學生創意社企大賽 Hong Kong Young Social Entrepreneur Contest，以社企顧創新，以關愛建共融。
主禮嘉賓賀辭 Congratulatory Message from Guest of Honor
勞工及福利局局長徐英偉先生，JP
Mr. Caspar Tsui, JP, Under Secretary for Labour & Welfare
Labour & Welfare Bureau
Highly Recommend Students to join HKYSEC for Social Inclusion of the Disabled through Social Enterprises
商務及經濟發展局副局長陳百里博士，JP
Dr. Bernard Chan, JP, Under Secretary for Commerce & Economic Development
Commerce & Economic Development Bureau
協辦機構賀辭 Congratulatory Message from Co-Organiser
教育局局長楊潤雄先生，JP
Mr. Kevin Yeung, JP, Secretary for Education
Education Bureau
Representative as Judge
冠名贊助商賀辭 Congratulatory Message from Title Sponsor
Support by < Business & UNESCO >
策略伙伴賀辭 Congratulatory Message from Strategic Partners

PRECISE









C
CONNECT different types of members from Full Member, Prospective Members, Senior Members, Past President, together we UNITE TO EMPOWER.

O
OBTAIN more qualified members from positively promoting JCI Hong Kong Jayceettes Image to public and ENHANCE RECRUITMENT RATE.

H
HARMONIZE by promoting SISTERHOOD & FRIENDSHIP between members via different bonding activities to RETAIN EXPERIENCED MEMBERS.

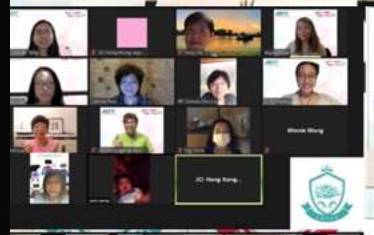
O
ORIENTATION is provided to all members especially new members so they can kick start and ACTIVATE THEIR OWN JC JOURNEY

R
REACH the community and CREATE POSITIVE IMPACTS by initiating projects as YOUNG ACTIVE CITIZENS, and hence INCREASE CHAPTER'S EXPOSURE.

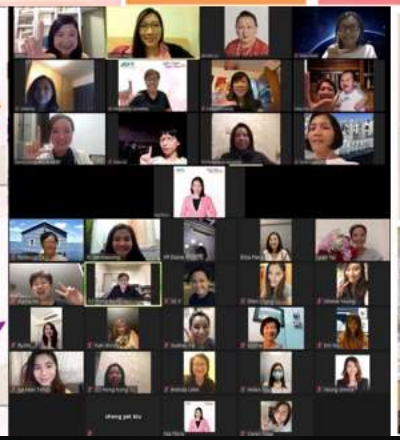
T
TRANSFORM members and chapter to next level by providing PERSONAL DEVELOPMENT & LEADERSHIP OPPORTUNITIES via trainings and projects.

S
SUCCESSION planning of chapter by establishing a KNOWLEDGE MANAGEMENT SYSTEM so as to pass the torch to next year.

CONNECT | OBTAIN | HARMONIZE | ORIENTATION | REACH | TRANSFORM | SUCCESSION











STRUCTURE



HK$102,000

SPONSORSHIP| SNAPSHOTS

- DESIGNER | SPONSORSHIP: HK$ 36,000
- COVER ILLUSTRATOR | SPONSORSHIP: HK$14,000
- PRINTER | HK$38,000
- COMIC ILLUSTRATOR |SPONSORSHIP:HK$14,000

HK$30,000

CHAPTER BUDGET | SNAPSHOTS

RECORD BREAKING SPONSORSHIP
$102,000
-
11 SPONSORS
BALANCED BUDGET

QUANTIFY

USE MAGIC WORDS

- 58.8% ~ AROUND 60%
- MORE THAN 50% of Full Members
- RECORD BREAKING high
- SINCE 198X
- 1st TIME in 32 years

Easy-to-read : formatting

Sub-titles

Capital letters

Bullets

Strategic Plan

Briefly describe the main points of the Local Organization Plan of Action.

JCI City's Plan of Action in 2018: SPEAK-UP!

【S-SOCIETY SOLUTIONS】

Flagship projects were designed to PROVIDE SOLUTIONS to society's problem.

- Community Development: To REDUCE DIVORCE RATE in Hong Kong.
- Youth Affairs: To educate children on PEACEFUL VISIONS AND COMMUNICATION.
- Business Affairs: To ENCOURAGE INNOVATIVE-ENTREPRENEURSHIP hence benefiting Hong Kong economy.

【P-PUBLIC RELATIONS】

- Utilizing mass MEDIA to MAXIMISE PROJECT EXPOSURE AND IMPACT.
- Total project media exposure was >500% of 2017.

【E-EXPANSION】

With the Vision of "CITY ALIGNED: THE ELEVATION BROTHERHOOD"

We aim to align following of JCI City:

- TOOLSETS(Reformatted PMO, Recruitment Guidelines and Membership Record System);
- MINDSETS(Mentorship and PM Gathering); and
- SKILLSETS(Trainings and themed Monthly-Fellowship-Gatherings)

Other tips:
- HIGHLIGHT the MAGIC-WORDS
- SHORT sentences (point form)
- CLEAN FORMAT

Easy-to-recall

【SPEAK UP!】

S-SOCIETY SOLUTIONS-in projects
P-PUBLIC RELATIONS-for the chapter
E-EXPANSION-of membership
A-AMUSEMENT-within members
K-KNOWLEDGE-transfer

U-UNITY-of vision and actions
P-PROMOTION-of chapter image

And takes the role as JCI CITY's BEACON, FIGURE, and ROLE-MODEL.



【BEACON】

· Believing CHAPTER OPERATIONS and PROJECTS must be STRATEGICALLY PLANNED and IMPLEMENTED WITH DETAILS to be IMPACTFUL and SMOOTH;

· Cyrus DIRECTED and GUIDED members to complete 53 projects.

· NONE encountered DEFICIT nor CRISIS.

How does this program align to the JCI Plan of Action?

Our participants are Employees, Young Business Leaders & Human Resources representatives. Together we developed sustainable solutions and impact, aiming to achieve UN SDGs 3,8,17.

IMPACT:
- Address social problems of workplace causing low productivity, e.g. long working hours
- Increase public awareness towards employees' well being and economic issues

MOTIVATE:
- Introduce PERMAH Model of Positive Psychology to empower employees with constructive mindset at work
- Encourage participants to tackle challenges and take action to create positive changes in their work environment

INVEST:
We carefully designed our program to generate long-lasting impacts on community by investing resources below:
- Utilize Human Resource as key role in our program, guide them to implement policies that promote workplace wellbeing and productivity
- Provide PERMAH Model to companies to create their own employees' satisfaction initiative

COLLABORATE:
- Mobile resources from various organizations to enlarge project impact
- Rally External project advisor, survey and venue support
- Inspire joint actions from different sectors of society

CONNECT:
- HKSAR Representatives to support and regulate policies to promote well being
- Attract organizations to help spread 759 surveys
- PERMAH Model promoted through multiple channels to connect with our community, emphasizing on HR & policy makers

How does this program align to the JCI Plan of Action?

#IMPACT
- The ICDC topics are linking to UN SDG's Goals: Climate Change, Life on Land, Life Below Water, and Partnership for the Goals.
- Impact was created as some children continue participate for few years, and enquiry receive during early of every year to ask about the date of ICDC.

#MOTIVATE
- New members and senior members are actively involved as volunteers during ICDC as they feel satisfaction of contributing their effort back to the community and society.

#INVEST
- ICDC manage to secure more than 50 sponsors and get the support from the Ministry of Education, it created a strong network for future Collaboration, Connection and Communication of JCI Petaling Jaya projects

#COLLABORATE
- Among these years, ICDC has been supported by Ministry of Education, sponsored by private sectors for venue, goodie bag items and prizes, engaged with different strategy partners, and co-organised with sister chapter JCI Higashiiruma and JCI Tawau

#CONNECT
- ICDC has strengthen the connection between Past Presidents, Seniors members and current members, at the same time also build new relationship with participants' parents every year.

Overview

＊＊BACKGROUND＊＊

Working population takes up estimated 54% of overall population in Hong Kong. Local economic growth is hindered by companies' efficiency, with various factors contributing to the employees' productivity; such as being stressful at work and having poor relationship with colleagues.

A study conducted in 2015 shows that Hong Kong workers clocked the longest average work week at 50.1 hours, the highest among the 71 global cities covered.

In 2017, Hong Kong companies generated a productivity loss of 70 days a year due to high incidence of sick leave, marking the highest across Asia-Pacific territories covered in the research.

Therefore, it is critical to look into factors contributing to these economic problems in order to make Hong Kong economic growth sustainable.

＊＊BUSINESS AFFAIRS PROGRAM＊＊

In a free enterprise economy, employee is the key to sustainability. Their well being requires society's awareness and attention, and further ignorance could lead to loss in companies' productivity and market power; and damaged local economy severely in a competitive globalized business world nowadays.

JCI Peninsula created this brand NEW program to address this serious issue and focuses on well being of large working population in Hong Kong; using Active Citizen Framework.

We aim to empower local enterprises and employees with newly introduced Model of Positive Psychology – PERMAH (Positive emotions, Engagement, Relationship, Meaning, Accomplishment, Health), which are the 6 elements that could influence an individual's happiness.

How does this program align to the JCI Plan of Action?

IMPACT
1.Stem learning builds the skills kids need for the future.
2.Starting early ignites a lifelong love of exploration and learning.
3.Let students understand learning through play is more fun.
4.Stem subjects nurture creativity and spark imaginations.

MOTIVATE
1.Encourage students to take steps FORWARD to DREAMS
2.Align DREAMS and real-world problems and make dreams REACHABLE by the angel investor judge
3.Enabling members to become mentors, which ensures the next generation of active citizens is engaged with JCI

INVEST
1.SPONSOR from Rotary Club of Kowloon Northeast & The Hong Kong Jockey Club Charities Trust
2.Speakers, Guest mainly from Network of JCI Dragon members related with IT industry. All speakers guest and Judge were free for charge
3.FREE VENUES -All Opening, Judging, Closing and Workshop venues provided by local university and company

COLLABORATE
1.Collaboration with 6 Community Organizations, 3 University, 53 Primary/secondary schools, 3 IT industry company and 1 Sister Chapter to work togather in this Project.
2.Achieve common goal:"Provide Opportunities to Young People"

CONNECT
1. Find related organizations speaker for students (CityU Apps Lab - CityU & Centre for Innovation and Technology - CUHK)
2. Exchange computer technology, information and knowledge to students
3. Explore future study direction or working opportunities

【SPEAK UP!】

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P-PUBLIC RELATIONS-for the chapter
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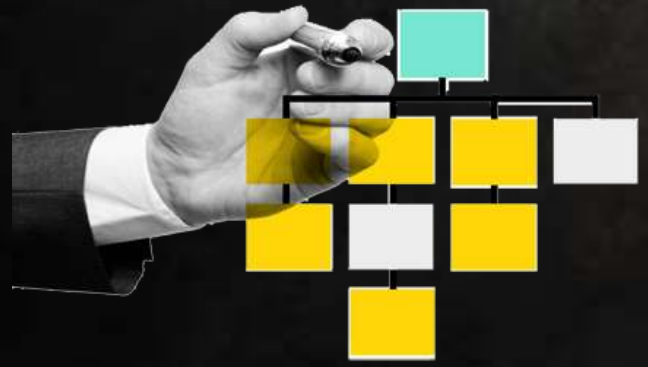
· Cyrus DIRECTED and GUIDED members to complete 53 projects.

· NONE encountered DEFICIT nor CRISIS.

What is bidbook image?



Nice photo



Flow Chart



Statistics

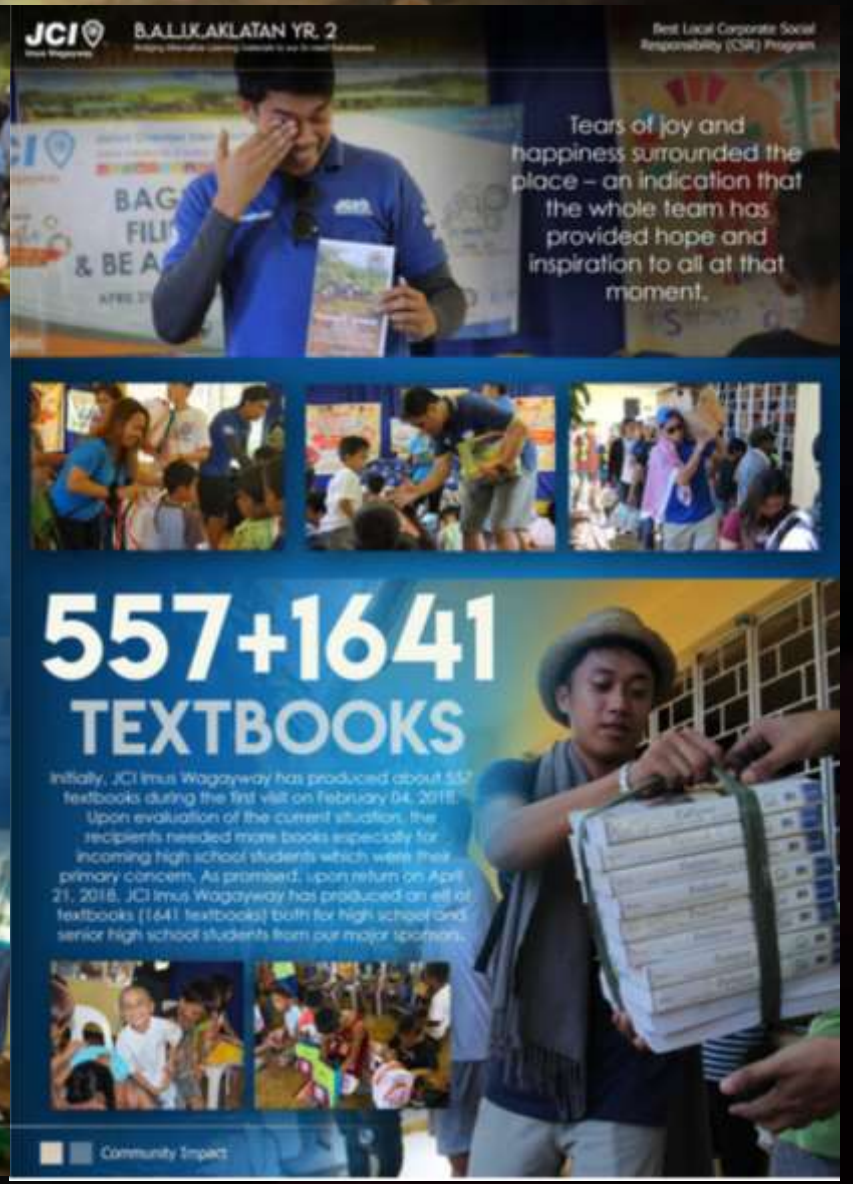


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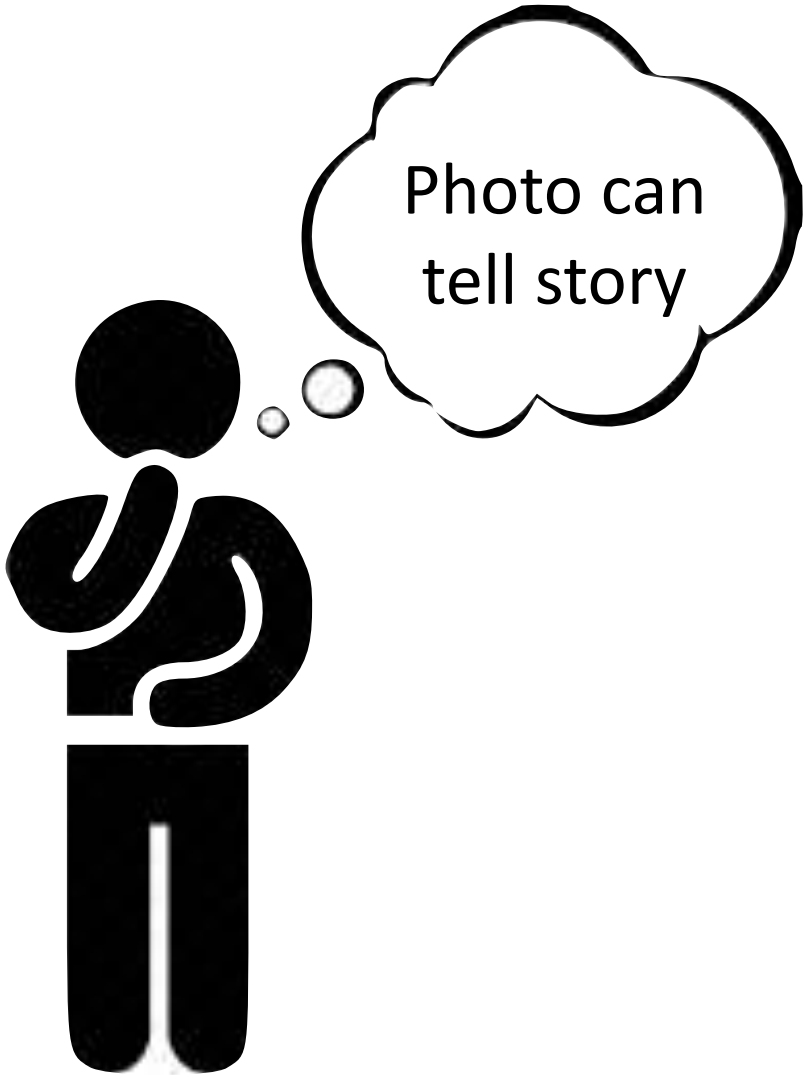
(2019 ASPAC Winning Bidbook)







To start with…please select GOOD photos



人多就等於勁？














JCI
Sweet Sixteen
19th December 2013




JCI
Hong Kong
53rd
www.jcihk.org
NATIONAL CONVENTION
Convention Ball
PATRICK CHAN KWOK YUEN
JCI
城市青年商會
JUNIOR CHAMBER INTERNATIONAL CITY




JCI
城市青年商會
JUNIOR CHAMBER INTERNATIONAL CITY


JCI
一婚 • 一生
Love Ever After


JCI
城市青年商會
JUNIOR CHAMBER INTERNATIONAL CITY
婚姻體檢指數








JCI
城市青年商會
一婚 • 一生
Love Ever After
2018


兒童飛龍大使選舉2018
暨第30屆亞太兒童交流大會(香港區選拔)
JCI


兒童飛龍大使選舉2018
暨第30屆亞太兒童交流大會(香港區選拔)
和平種子計劃
開幕禮


JCI


JCI CREED

婚姻裂痕如癌症 鄧子聰籲每年「體檢」





■鄧子聰（右）同城市青年商會副會長劉國豪（左）都好關注離婚率日增嘅問題。（徐家浩攝）

有人話「婚姻係愛情嘅墳墓」，但其實只要識得檢視感情狀況，要成就一段美滿嘅婚姻並非冇可能。國際青年商會香港總會（總會）剛就今年社會關心嘅議題策劃一連串活動，而旗下嘅分會，城市青年商會會長鄧子聰（Cyrus），就打算舉辦「婚姻體檢日」，畀每對夫婦正視彼此間嘅感情問題，繼而作出補救之道，佢話出現裂痕嘅婚姻就好似癌症咁，唔想惡化至末期無可救藥，就要及早察覺問題所在，病向淺中醫。



■謝耀全（左）同李海榮（右）都想改善香港嘅空氣同海岸線環境。

中篇出更

■簡汝謙（右二）帶領會員策劃一連串活動，梁嘉聚（右一）、譚麗時（左二）同陳立喜（左一）鼎力支持。

鄧子聰話正聯繫某美國福利機構同大學，透過前線經驗同專業調查，制訂問卷探視婚姻狀況，以衷雄實回答各種問題，夫婦感情係好係壞就會從綜合分數中反映，佢建議除咗情人節同結婚紀念日之外，夫婦每年至少要有一日喺檢驗婚姻狀況，並依照卷所得嘅分數，喺判斷問題係屬初期抑或必須尋求輔導嘅階段。佢幷話唔好以為婚姻只係兩個人嘅事就掉以輕心，因為社會上有好多問題都係同婚姻失敗有關，要避免香港嘅離婚率日漸趨升，就要設法阻止婚姻出現癌變延。

總會可持續發展董事謝耀全就負責「淨氣香港」嘅項目，佢直指空氣污染嚴重，加上愈來愈多嘅居住空間，令香港嘅世界官房城市嘅排名不斷下跌，所以佢想透過舉辦主題論講，同全港中學生改善空氣質素方案設計比賽，為保護環境政策帶嚟新構思。

李海榮召義工執沙灘垃圾

籌委會主席李海榮則計劃喺今年九月組織二千名義工清理海灘垃圾，此舉除咗響應美國總會「世界清潔日」嘅吁籲，又攞創最多人同時清潔海岸線嘅世界紀錄。

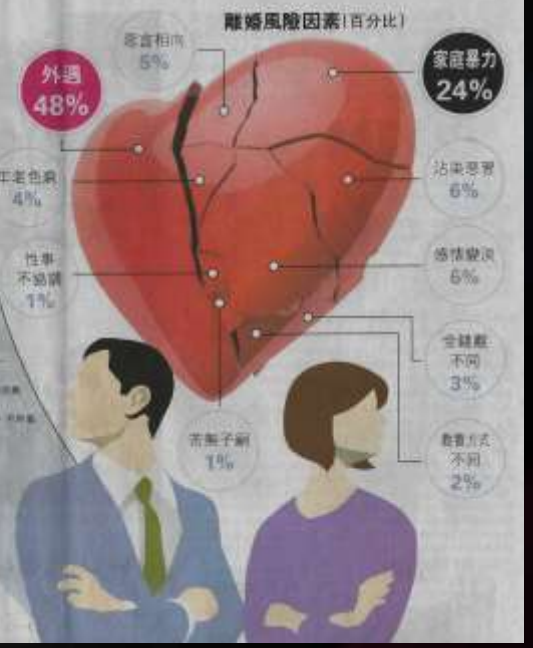
總會會長簡汝謙就話企業亦要思考一下，點樣生產利潤之餘又唔會對環境帶成損害，而在場嘅骨幹青年商會會長顧問梁嘉聚、總會執行副會長譚麗時同總會副會長陳立喜都好認同。

卓妮

48%人視外遇爲婚姻最大破壞力

專家教破解法：夫妻勿忘談心 多送小禮





感情保鮮小貼士


巨港青商3
JCI
愛發芽
5/6









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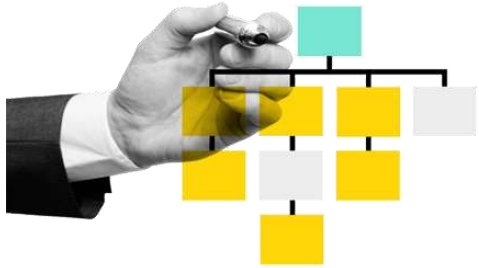

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appledaily.com.hk

After selecting good photos…what else?



Nice photo



Flow Chart



Statistics



Clipart

Chart and graph

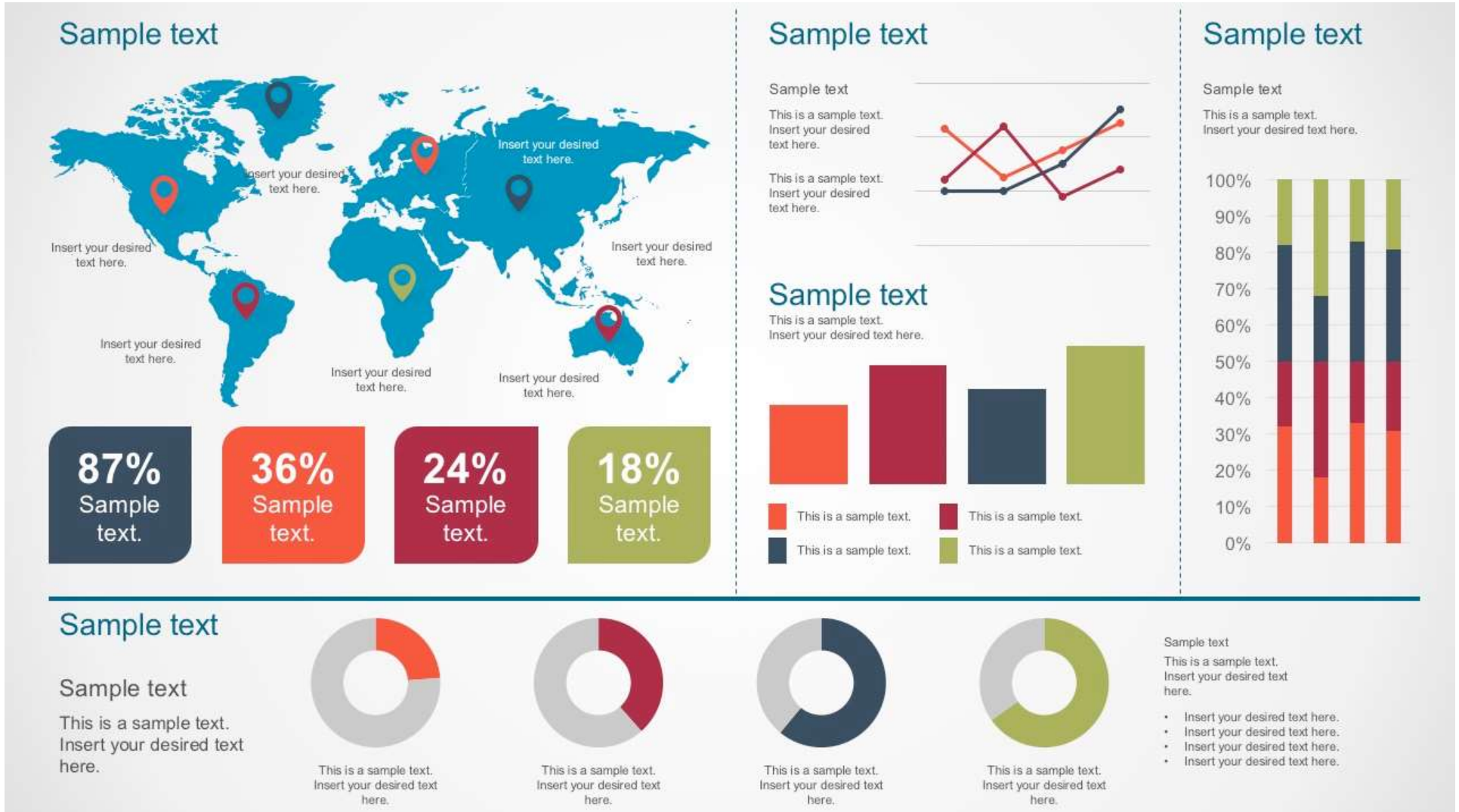


Chart and graph



Standard Template









INTRODUCTION

Motor Car, any self-propelled vehicle with more than two wheels and a passenger compartment, capable of being steered by the operator for use on roads. The term is used more specifically to denote any such vehicle designed to carry a maximum of seven people.

The primary components of a car are the power plant, the power transmission, the running gear, and the control system. These constitute the chassis, on which the body is mounted. The power plant includes the engine and its fuel, the carburettor, ignition, lubrication, and cooling systems, and the starter motor.



- DO NOT use SAME picture continuously
- DO NOT use LOW resolution picture







High Resolution Image



Low Resolution Image

Cropping is IMPORTANT





Under the COVID-19 Pandemic

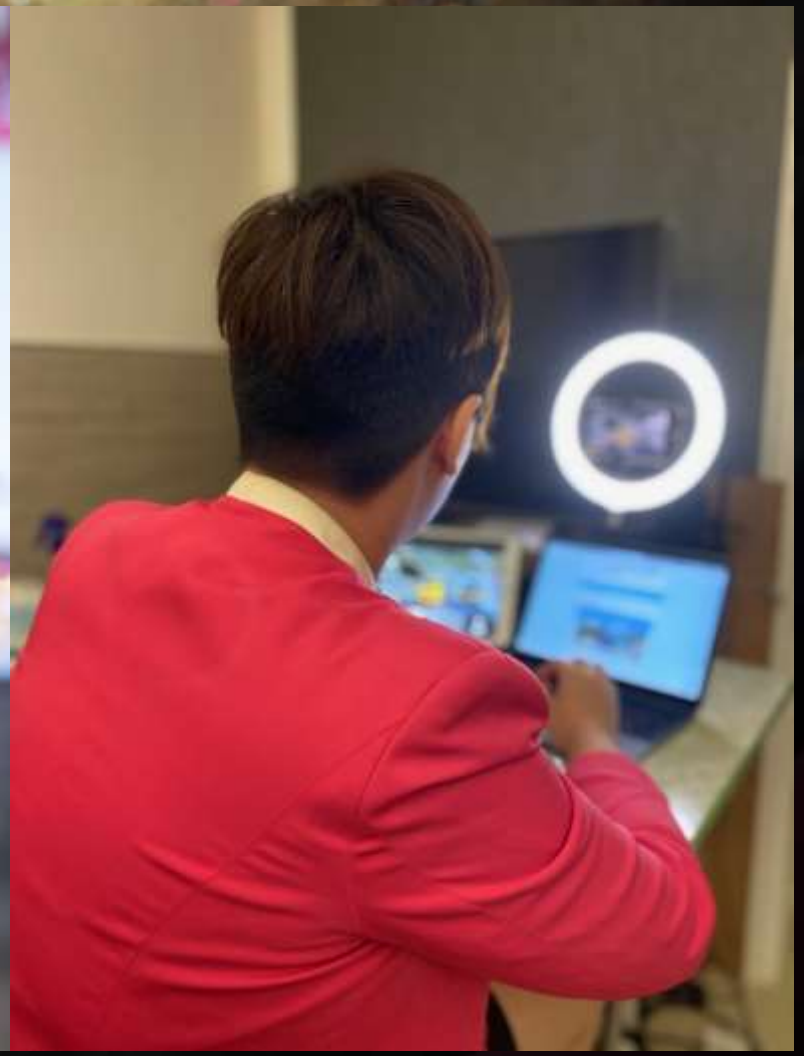


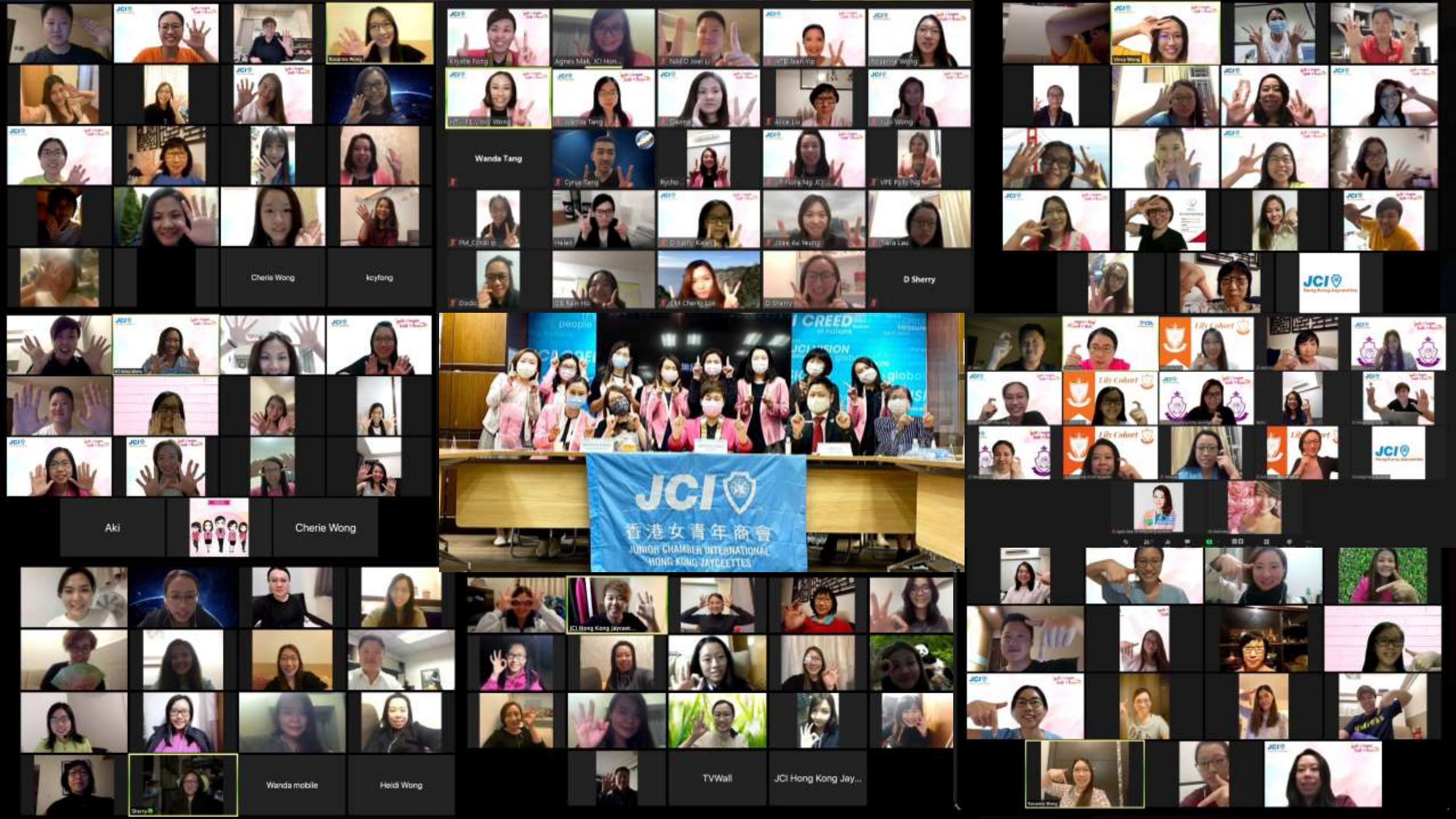




2020 – ?






Wanda Tang
Cherie Wong
kcyfong
D Sherry
JCI
香港女青年商會
JUNIOR CHAMBER INTERNATIONAL
HONG KONG JAYCEETTES
Aki
Cherie Wong
Wanda mobile
Heidi Wong
TVWall
JCI Hong Kong Jay...









6 CLEAN WATER AND SANITATION

A survey was undertaken with the help of the villagers to find out the source of Natural spring water









6 CLEAN WATER AND SANITATION

The pipes were laid from the source and was brought down the hill to the village by digging earth









6 CLEAN WATER AND SANITATION

Masonry Pedestal is constructed at village with the help of villagers and youth for placing tank and collecting water

Pay attention to Governnment Regulations

Part 2

Prohibition on Group Gatherings

(L.N. 53 of 2021)

3. Prohibition on group gathering during specified period

(1) The following group gatherings are prohibited from taking place during a specified period—

(a) a group gathering at a public place other than Cap. 599F premises; and

(b) a group gathering at any Cap. 599F premises in relation to which a relevant requirement or restriction is not complied with. *(L.N. 223 of 2020)*

(2) Subsection (1) does not apply to—

(a) an exempted gathering; and *(L.N. 53 of 2021; L.N. 13 of 2022)*

(b) a group gathering that is permitted under section 5(1).

Part 1

Exempted Gatherings

(L.N. 53 of 2021; L.N. 13 of 2022)

1. A gathering for the purposes of or related to transportation

2. A gathering for performing any governmental function

3. A gathering for performing any function of a statutory body or an advisory body of the Government

4. A gathering at a place of work for the purposes of work

5. A gathering for obtaining or receiving hospital or healthcare service at a healthcare facility

6. A gathering of persons ordinarily living in the same household *(L.N. 13 of 2022)*

7. A gathering for— *(L.N. 13 of 2022)*

(a) the conduct of proceedings in a court, magistrates' court or tribunal;

(b) the performance of any function of a judge or judicial officer; or

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Take As Many Action Photos When You Can










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JCI


Stilettos

Use a lot of Infographics

OUR GROWTH & DEVELOPMENT ACHIEVEMENTS IN 2020!

14 Prospective Members
13 PM Recruited

60+ Projects/ Events

150 Meetings

560 Planning Hours

80 Full Members
Record High since 2006

93 Senior Members

Membership Engagement

Chapter Award
Outstanding Chapter in Recruitment - Spring (56-90 members)

99% FM Retention Rate

100% PM Conversion Rate

Launch of The Jayceettes Cohorts

Total 187 Members
(100% Activation)

100%
Membership Engagement (FM/ SM/ PM)

80%
2020 Board of Director & Officers continues in 2021

67%
FM participated in projects as Young Active Citizens

100%
Efficiency Index (1st Ranking in JCI Hong Kong)

Qualified Trainers

33%

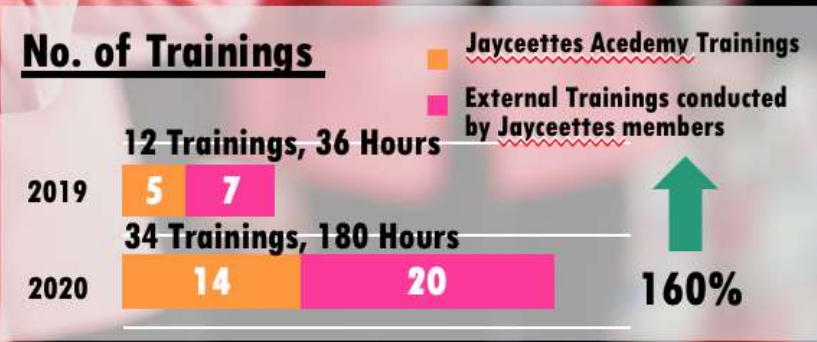
18 in 2019

24 in 2020

FM/PM Trainings' Participation



No. of Trainings

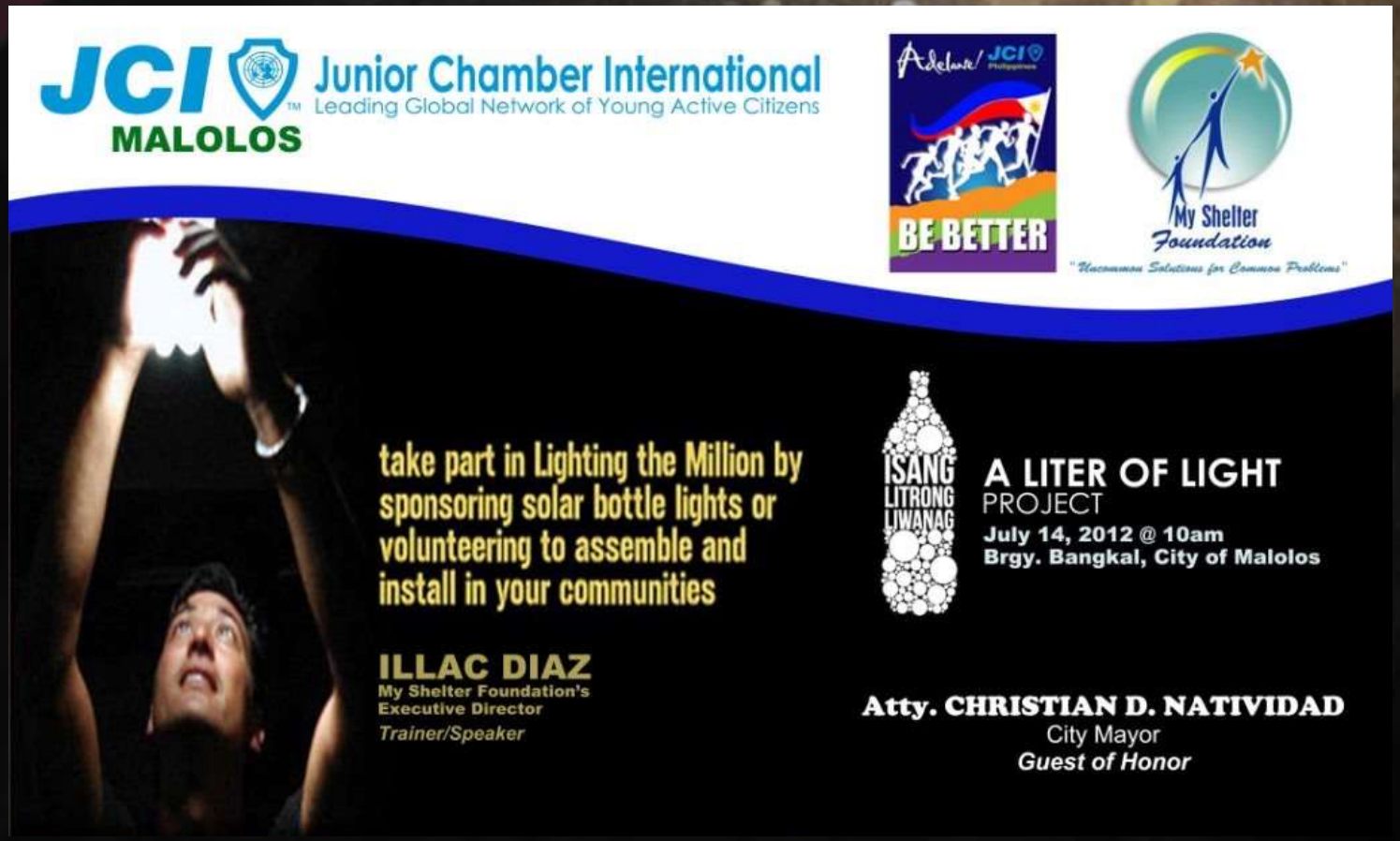


Impact

what did you see?



Liter of Light @ Philippines:
Water + Bleach + Micro Solar Panel + Bulb



NATIONAL GEOGRAPHIC INDONESIA

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HOME / SOSIAL

McRefugee, 'Pengungsi' di McDonald's Hong kong Mengalami Peningkatan



GENK

Come say hi at Causeway Bay
The Ordinary Times Square CWB

South China Morning Post News Comment Lifestyle Coronavirus More + READ IN APP

Hong Kong housing

Hong Kong / Society

Number of people sleeping in Hong Kong McDonald's branches skyrockets, as residents battle high rents and substandard housing

Study finds that, surprisingly, many who chose to spend their nights in branches of the fast-food chain have homes of their own

Shirley Zhao

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FAST FOOD Published August 6, 2018

Number of Hong Kong McDonald's 'McRefugees' sleeping in restaurants has skyrocketed

By Alexandra Deabler , | Fox News



MARRYING A MURDERER
A NANCY GRACE INVESTIGATION
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Why so many people sleep in McDonald's in Hong Kong

By Jessie Yeung, CNN

Updated 1654 GMT (0054 HKT) August 7, 2018



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squarefoot .com.hk



Who are the judges?

All judging members should have not less than 2 years of JC experience OR shall have been the board member or current members in the board of his/her local chapter AND the nominated judge should have either judging experience OR experiences in bid book compilation.

NC: Who are the judges?

Nominated by different NOMs

ASPAC/WC: Who are the judges?

Give examples of the projects (aligned with RISE)

JCI Leader flagship project is "Good health Good world", which introduced greenhouses rural areas of Mongolia. Through gardening they were introduced to new household income and opportunity.

1. By allocating the project we introduced new job opportunities to local unemployed
2. Employed locals is the basis of the sustainable economic policy
3. Evolve in ever changing situation, as one can transform from one occupation to another, which will ensure household income.
4. Rebuild bond between two countries that explore possibilities of connection and synergy towards the attainment of the JCI Values. The importance of collaboration, partnership and independence, which ensures cultural exchange between two countries through community programs and activities to make a positive change.



JCI

KRYSTLE FONG 1

MY JCI

PROGRAMS

SKILLS DEVELOPMENT

MY PROJECTS

ORGANIZATIONS

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PROJECTS

CONNECT

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Submit

ENGLISH





BIDBOOK攻略：ASPAC篇

*Remember who are the judges : **FOREIGN** JC Members*

- Do not assume the judges know what is happening in HK
- Who famous in HK only = normal person to the judges
- No more short form of organizations/names, etc.
- Some of the judges' English level is……

- Show how great impact your project is
- Show big scale your project is
- Show how sustainable your project is

BIDBOOK攻略：ASPAC篇

Use of words and content

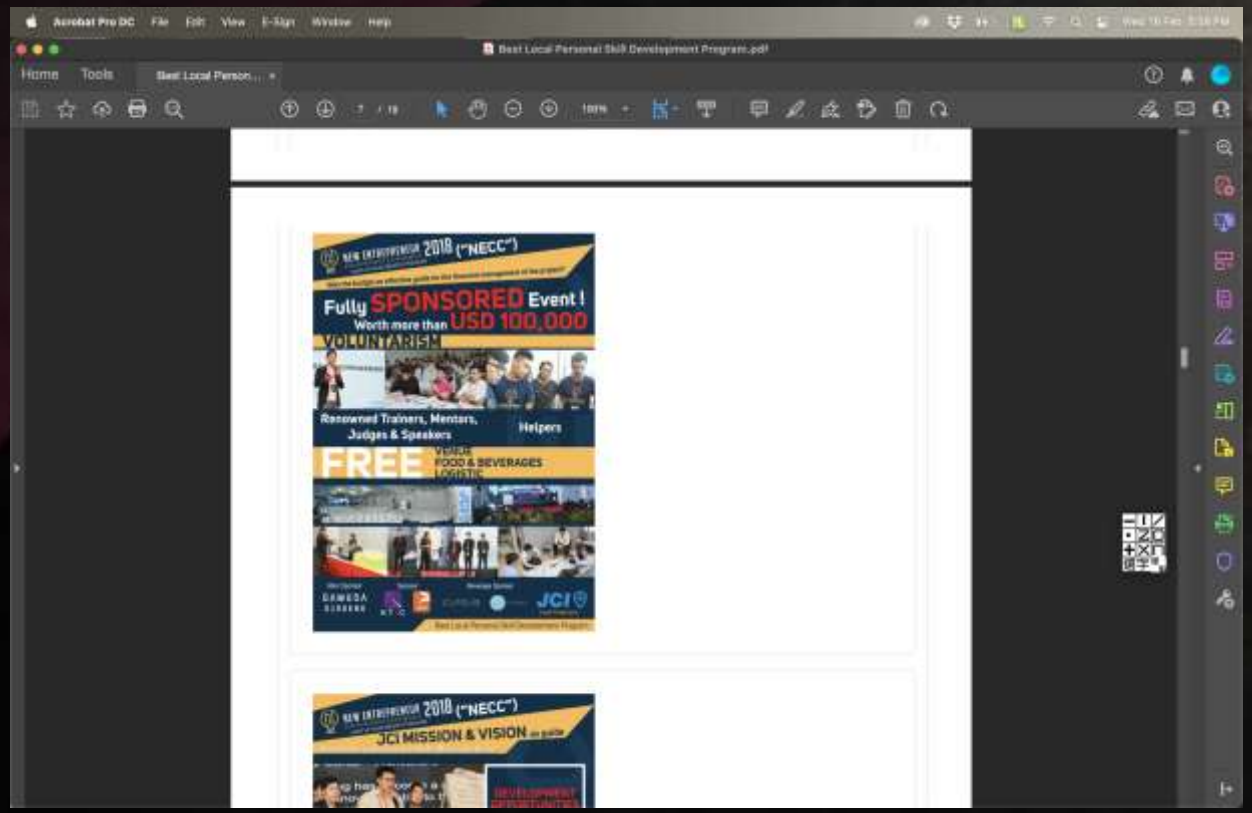


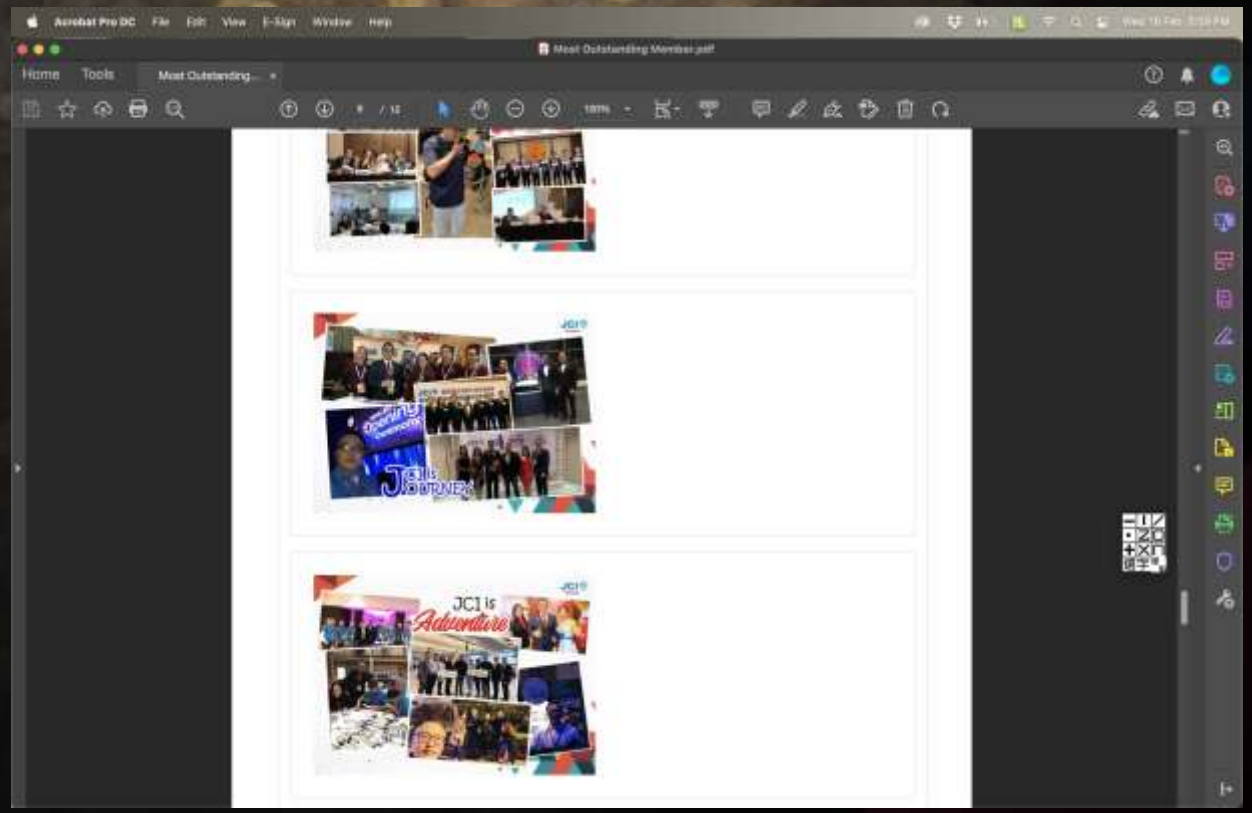




BIDBOOK攻略：ASPAC篇

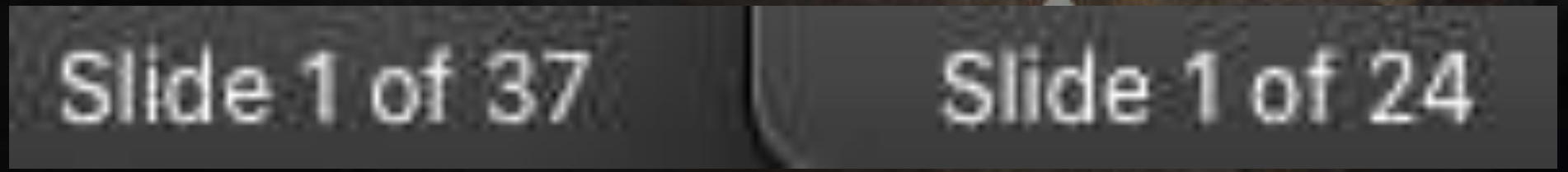
Horizontal or vertical image?





BIDBOOK攻略：ASPAC篇

Number of Images



BIDBOOK攻略：ASPAC篇

Which is the most important part? ***OVERVIEW!***

JCI AWARDS

PAST AWARDS WINNERS (/EN/EVENTS/1085/PAST_AWARDS_WINNERS)

Name WINNER

(/en/awar

Event

2019 Asia-Pacific Conference

Category

Best Local Economic Development Program

Featured description

Language

English

Project

Root cause

Purpose

JCI Peninsula aims to be the leading organization to start solving economic problem (employees' productivity) by finding out the root cause. Objectives were clearly set below:

1. Explore & understand employees' perception towards current work situation and factors hindering their productivity and well being
2. Empower employees with positive mindset of being more engaged at work; thus, increasing their productivity
3. Reduce turnover rate & Increase retention rate of employees for local enterprises, as loss of employees lead to high replacement cost, recruitment cost and productivity loss, which could heavily influence operation and profit
4. Raise social awareness to put more emphasis on employees' well being

We believe that with the above objectives boosting positive productivity of local employees could lead Hong Kong to move a step forward with better economy

August 08, 2018

Target

1000 individuals, HR, SME Boss

Sd goal

Decent Work and Economic Growth

Development stage

Education and Economic Empowerment

Overview

★★BACKGROUND★★
Working population takes up estimated 54% of overall population in Hong Kong. Local economic growth is hindered by companies' efficiency, with various factors contributing to the employees' productivity; such as being stressful at work and having poor relationship with colleagues.

A study conducted in 2015 shows that Hong Kong workers clocked the longest average work week at 50.1 hours, the highest among the 71 global cities covered.

In 2017, Hong Kong companies generated a productivity loss of 70 days a year due to high incidence of sick leave, marking the highest across Asia-Pacific territories covered in the research.

Therefore, it is critical to look into factors contributing to these economic problems in order to make Hong Kong economic growth sustainable.

★★BUSINESS AFFAIRS PROGRAM★★
In a free enterprise economy, employee is the key to sustainability. Their well being requires society's awareness and attention, and further ignorance could lead to loss in companies' productivity and market power; and damaged local economy severely in a competitive globalized business world nowadays.

JCI Peninsula created this brand NEW program to address this serious issue and focuses on well being of large working population in Hong Kong; using Active Citizen Framework.

We aim to empower local enterprises and employees with newly introduced Model of Positive Psychology – PERMAH (Positive emotions, Engagement, Relationship, Meaning, Accomplishment, Health), which are the 6 elements that could influence an individual's happiness.

★★ADVISORS★★
1. Mr. Jeff Ng (Guru Online – General Manager)
2. Ms. Hilary Chan (Happitude Asia – Founder & Registered Occupational Therapist)

★★PROGRAM CONTENT★★
Our program is carefully designed to project positive messages internally to members and externally to public, targeting young employees, business leaders, and human resources. We have added PERMAH model of Positive Psychology into our program as a sustainable solution to creating better workplace.

1. Opening Ceremony & Sharing Session:
We aim to address the social problems commonly seen in nowadays workplace and motivate participants to take active role in creating happier work culture as well as learning skills and mindset acquired to elevate one's well being.

Sharing Session:
Guest of Honor:
-Mr. Sean Lin (Awardee of Ten Outstanding Young Persons Hong Kong 2006 and Immediate Past President of The Outstanding Young Persons' Association)
Topic: Self Values at Workplace
- Ms. Lancy Chiu (Senior Vice President of ManpowerGroup Greater China Region)
Topic: Develop Better Workplace Relationship
- Ms. Hilary Chan (Happitude Asia – Founder & Registered Occupational Therapist)

Conclusion

完成一本 勁 嘅Bidbook，除左個Project本身要好之外，需要：

- 好嘅計劃及實行力
- 團隊合作及士氣
- 對「做好」嘅堅持
- 向「陌生人」說故事嘅能力

每個獎贏嘅雖然只有一個
但過程中贏嘅回憶、友誼，你一定唔會輸！

THANK YOU !



It's YOUR TURN in the coming NC !