ACCEPT THE CHALLENGE OF THE NEW WORLD

The Spirit of HELSINKI '91



JCI WORLD CONGRESS Helsinki 1991 Finland

THE SPIRIT OF HELSINKI

Publisher:
Helsinki Junior Chamber
of Commerce
P.O.Box 612
SF-00101 Helsinki

Editor-in-Chief:
Milja Koivuniemi
Töölönkatu 32b A 9
00260 HELSINKI
tel. +358-0-670 100
fax +358-0-671 329

Project group:
Juhana Päivärinta, Project Director
Michael Borgman
Leena Hytönen
Timo Ronkainen

Layout:
Milja Koivuniemi

Printed:
Pak-Paino
Vantaa, Finland

Printed on Studio Silk 100gr.
Metsä-Serla Group
Kangas Paper Mill

CONTENTS

2 Contents
3 Dear Friends in Junior Chamber,
Congress Director Michael Borgman
5 To all National Presidents,
National President 1991 Olli E.Juvonen
6 Finland in figures
7 In Finland we always start our day with
a good breakfast....
8 Helsinki - a Congress City
10 There are over 20 Hotels to choose from
11 Convention Center Dipoli
14 Training Programs
1. Training sessions from Finnish training organizations
15 2. Training sessions from the Finnish JC organization
3. Other training sessions
4. Training sessions organized by the sponsors Neste,
OKO and Amer
5. Additional speakers for the JCI World Congress
6. Training Programs organized by JC International
18 Preliminary schedule of events
21 Strong Partners in the World Congress:
Okobank Group, Neste, Rank Xerox
22 Accompanying persons´ program
26 Business Contact programs 4.-8.11.1991
27 Senators program
30 Visit to Tallin
30 Pre Congress in Stockholm, Sweden

JCI WORLD CONGRESS OFFICE
Michael Borgman, Congress Director
Carita Harju, Congress Secretary General

Address:
Iso Roobertinkatu 10 B 16
00120 HELSINKI
FINLAND
tel. +358-0-6801506
fax.+358-0-680 1021

If you have any questions concerning the JCI World Congress, do not hesitate to contact us!
Please send your inquiries by telefax, if possible.

WELCOME TO FINLAND!



Dear Friends in Junior Chamber,

The world of today is rapidly changing. The radical changes that take place all around us, affect our personal life, our environment, our business and of course the political climat in which we live. No country, no institution, no individual can remain untouched by this development, which has been more extensive than anyone could have ever imagined.

To us, the Junior Chamber members of the world, these changes are to be considered as possibilities. As the young leaders of today, we cannot allow ourselves to stay as spectators. We are responsable for what will happen to the world and how the current changes will affect its people.

We must accept the challenge of the new world. The decisions that we make today, will form the society and the environment in the future. What we do can make the difference.

The JCI XLVI World Congress in Helsinki in November 1991 will focus on the possibilities and challenges created by the changes that take place. The training seminars, conducted by world-famous trainers, can help us improve the qualifications that we need to master the new situation. The professionally organized business contact program will provide us with new business opportunities. The doors to Eastern Europe are now opening and although facing great environmental problems, this area offers great opportunities for the bold and skillful businessman.

A JCI World Congress is not only business, it also offers a great deal of pleasure. We meet our frieds from all over the world in a relaxing atmosphere. We can enjoy a spectacular Opening Ceremony, all the exciting national parties and of course the grand Presidential Banquet.

The Junior Chamber members in Finland have done an incredible amount of work, to make the JCI World Congress of 1991 an unforgetable and rewarding experience for everyone attending.
Hospitality is a matter of honour for the Finns and they do know how to make their guests feel comfortable.

As the Congress Director of the 1991 World Congress I am proud of all the members who have worked so hard to make this Congress a success. I feel comfortable in welcoming all our international friends to Helsinki. Let the Finnish Junior Chamber members welcome you at your arrival and let the Finns take you to their homes and to their hearts.



Michael Borgman
Congress Director
JCI XLVI World Congress

You can clear Helsinki in less than two hours!



Definitely the most rewarding way to approach Helsinki is by ship. The route is open the year round. You can admire our significant, well-known views for almost half an hour after the Kustaanmiekka straits.

At the South harbour, you cannot avoid having a coffee at the Market square. It is a must in all seasons. After returning home, those friends of yours who have visited Helsinki will ask you anyway if you went there.

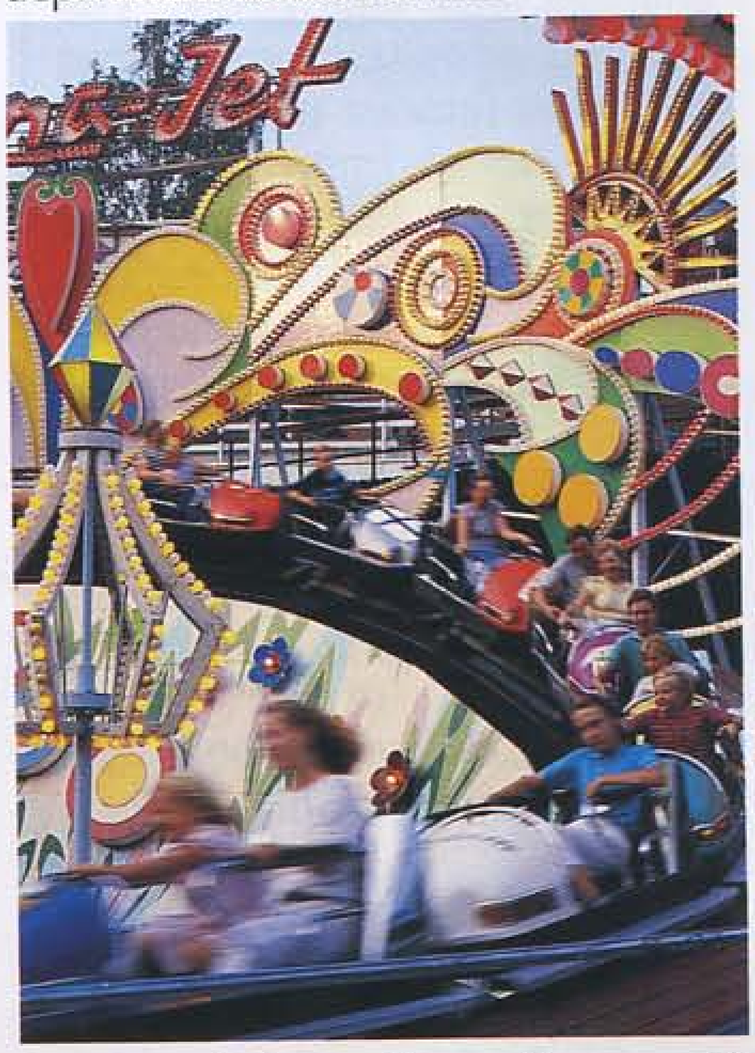
From the Market Square, you naturally take the popular tourist tram 3T. It takes



you by important sights in less than an hour.

If you come in the summer and you have children with you, there will be an obligatory stop-over at the Linnanmäki amusement park, which may delay your schedule. But it's fun!

On the way back, you can calmly ride by the Ice stadium, the National museum, the Finlandia hall and the House of Parliament. But you can hardly resist the big department stores downtown.



Any one of them will provide you with almost everything you want. On top of that, they are a stone's throw from each other.

It may turn out that you cannot, after all, make the tour in two hours. Many have stayed back for even several days.

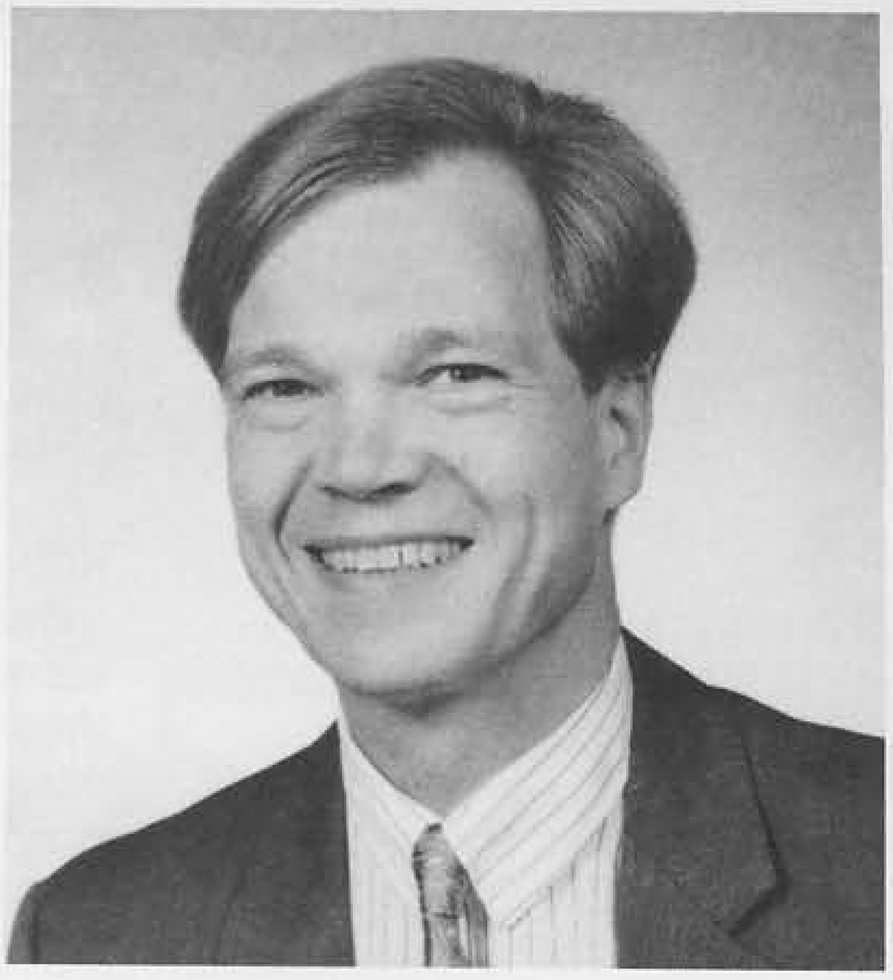
If this happens to you, come to us and buy a Helsinki Card. It will quickly pay itself back. With it you can move without restriction and without extra pay in all the transports of the Helsinki region. The Helsinki Card gets you in free to museums and other places of tourist interest plus discounts in many lodgings.



The Helsinki Card will quickly pay itself back, and with the card you get a comprehensive guide-book. Welcome!



HELSINKI CITY TOURIST OFFICE
Pohjoisesplanadi 19
Phone +358-0-169 3757
Fax +358-0-169 3839



To All
National Presidents,

Dear Colleague !

You are most welcome to visit Finland and the 46th JCI World Congress on 2nd - 9th November.1991 !

We Jaycees are lucky people, because international meetings give us an opportunity to see places, which we otherwise would not see. Now you have a unique reason to visit Finland, if you have not been here before.

Junior Chamber Finland has 102 LOMs and 4071 members. In recent years we have had large delegations to attend congresses some of you have organized. Now it is our pleasure to be your host.

Our members are eager to meet yours. Every participating JC-country will have one of our LOMs as their contact and host. We are also looking forward to explore new twinning opportunities. It is easier to start twinning, while you have already visited us. Maybe it will be our turn next time to come to your country.

Junior Chamber Finland will be 35 years "young" next year. During these years we have organized a lot of good JC-activities. I believe that mutual discussions between your and our members will further improve the JC-activities in both countries.

We thank you in advance for coming to Finland. Let us succeed together to build a better world.

With smiling regards from Junior Chamber Finland,

Olli E. Juvonen
National President 1991

FINLAND IN FIGURES

Population:
5 070 000 (including 3900 Lapps, 600 Skolt Lapps)

Capital:
Helsinki (in Swedish, Helsingfors), population approx 500 000

Surface area:
338 100 sq.km (131 000 sq. miles)

Population density:
16.1 people/sq.km
Maximum distances:
north to south 1160 km (721 miles) east to west, 540 km (336 miles)

Neighbouring countries:
Sweden to the west, Norway in the north, USSR to the east

Coastline:
4600 km (2760 miles) (the Baltic, the Gulf of Finland, the Gulf of Bothnia)

Lakes: Total of 187 888

Islands: Total of 179 584

Official languages:
Finnish (a Finno-Ugrian language like Hungarian) and, for a minority of about 6 %, Swedish. Lappish is spoken by about 2200 people.

Religion:
Mainly Evangelical Lutheran, 1.2 % Orthodox

Political system:
Parliamentary republic, Western-style democracy, with elected President and Parliament.
President for current six-year term: Mauno Koivisto.

Economy:
Finland enjoys one of the world´s highest standards of living. The economic system is based on private ownership and free enterprise. The structure of the economy has changed dramatically since the 1950s moving from primary to secondary industry, and at the same time the industrial base has diversified. The main export industries are forestry, metal and engineering.

History:
Since pre-historic times Finland has been inhabited by Finns, Swedes and Lapps. The Lapps were the first to arrive and obviously gradually assimilated a post-Ice Age population of unknown origin.

- 1155 - the first crusade to Finland, led by a Swedish king and resulting in a union with Sweden lasting 600 years
- 1809 - separation from Sweden; Finland becomes a Grand Duchy of the Russian Empire
- 1917 - December 6, independence declared, civil war followed
- 1919 - new constitution adopted, republic founded
- 1939 - Winter War with the Soviet Union
- 1941-1944 - Continuation War with the Soviet Union
- 1975 - Finland hosts the Conference on Security and Co-operation in Europe

EXPORTS BY REGIONS 1988

EC	44.2 %
EFTA	20.4 %
COMECON	16.4 %
OTHER	19.0 %

IMPORTS BY REGIONS 1988

EC	43.5 %
EFTA	18.9 %
COMECON	14.6 %
OTHER	23.0 %

EXPORTS BY MAIN GROUPS 1988

Wood industry products	8.2%
Paper industry products	33.4%
Chemical industry products	9.0%
Metal and engineering industry products	39.3%
Other goods	10.1%

IMPORTS BY MAIN GROUPS 1988

Raw materials	54.4%
Crude oil, fuel and lubricants	3.2%
Investment goods	18.8%
Consumer goods	22.8%
Other goods	0.8%

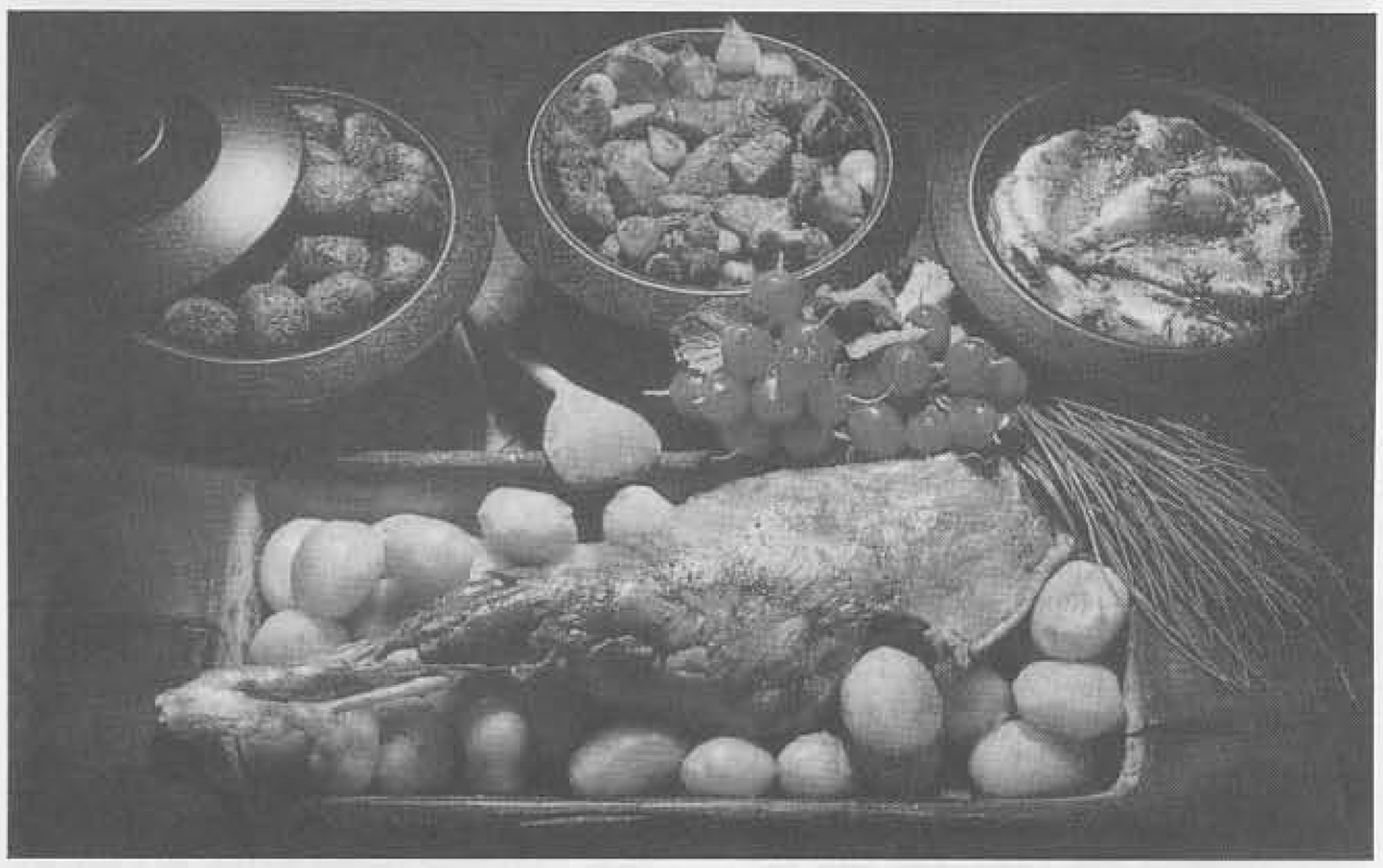
IN FINLAND WE ALWAYS START OUR DAY WITH A GOOD BREAKFAST...

When calculating your conference budget please note that <u>all our hotelrates include a good breakfast.</u> We Finns are used to starting our day with a full stomach - that is why we have negotiated a good breakfast in all the hotelrates. Most of our hotels serve a Scandinavian-style buffet-breakfast which takes you far to the afternoon.



...AND BREAK THE DAY WITH A QUICK LUNCH AMONG FRIENDS!

All five delegate lunches are served at the Dipoli Congress Center. Our chefs have planned the menu to satisfy all tastes from North-America to the Orient. Our pride will be speed and punctuality; we want to assure our guests a quick, relaxing and tasty lunch.





FINNISH CUISINE?!

Thanks to Helsinki's geographical position, the Finnish kitchen is an interesting mixture of East and West. Finnish cuisine will be well represented on the Presidential Banquet Dinner.

When dining or lunching on your own you will have a great opportunity to try one of Helsinki's numerous ethnic restaurants. Names such as India, Peking, Yokohama, La Vista, Wienerwald, Zinkeller, El Greco, Saslik, Chez Marius, Mexicana and MacDonald's show that we are well prepared for everything and everyone.
But still - don' t forget, there are two musts in Helsinki: fish and the Russian cuisine!

For those who prefer to cook themselves we have a brand-new apartament hotel available. Look for Hotel Fenno in our programme.

HELSINKI - A CONGRESS CITY



The name of Helsinki is today well-known all over the world. Helsinki means friendly people, organizational skill, and excellent technique. Helsinki is now one of the ten leading congress cities in Europe. Today Helsinki can no doubt be considered a city for tourism throughout the year. As the venue for many major international conferences, it is an important meeting place between East and West.

IMPORTANT SIGHTS IN HELSINKI

The South Harbour is where you will land if you arrive by boat. By the harbour is the lively and jolly centre of Helsinki, the Market Place full of scents, colours and Finnish delicacies of which freshly smoked fish seems to be the most popular.

From the Market Place you can see the green oasis of Helsinki,the Esplanade. It is a well-tended park where many events such as open-air concerts are held. Along the Esplanade there are numerous quality shops and restaurants.

Suomenlinna fortress was built in the 18th century to protect the city. Today the fort is an interesting piece of history offering visitors museums, art exhibitions and open-air theatre.

The Helsinki Cathedral, the Senate Square and the surrounding buildings together with the Market Place form the unique neonclassical centre which is the best known architectural sight in Helsinki. Modern architectural design is best represented by the many newly built suburban centres and Finlandia Hall in the city centre. Finlandia Hall, designed by the world famous architect Alvar Aalto, is the centre of the country's musical life offering also the very best for any congress big or small. The city's most famous sports grounds are the Olympic Stadium, the site of the1952 Olympic Games, and the Helsinki Ice Arena located next to the Stadium.

OTHER IMPORTANT SIGHTSEEIG IN HELSINKI

- Seurasaari Open-Air Museum, farm buildings, Karuna Church, folk dancing performances
- Helsinki Zoo
- Suomenlinna fortress, nordic Arts Centre
- Senate Square, neoclassic city centre by C.L.Engel
- Temppeliaukio Church
- Uspensky Orthodox Cathedral
- Sibelius Monument in Sibelius Park
- Parliament
- Over 60 museums, incl. the National Museum, the Art Museum of the Ateneum and the City Art Museum

SIGHTSEEING

- daily sightseeing tours year round
- waterbus tours and carriage rides in summer
- specialty: sightseeing tour on tram 3T
- six different walking tours

GREEN HELSINKI

Every part of Helsinki is well endowed with parks and green belts. A dense network of footpaths and cycle roads links them together. Walking in parks is a favourite pastime and joggers have become an inseparable part of the city scene.

The parks make walking around the city a pleasure. Indeed, one of the nicest features



of the city is that almost everything is within convenient walking distance —sights, shops, theatres, museums, hotels. Even if you are not all that keen on going there by foot, our modern trams are both kind to the environment and a handy way of getting about.

Everything is close at hand in Helsinki, even nature.

CULTURAL LIFE IN HELSINKI

Helsinki has much to offer art lovers whatever the time of year. Exhibitions, picture shows, theatre, opera, folk dancing...

Helsinki is Finland's cultural capital. Its superb musical life revolves around two fine symphony orchestras and the many theatres include three major ones: the National Theatre, the City Theatre and the Swedish Theatre.
Finnish operas have made quite a name for themselves all over the world. The National Opera is the forum for them in Helsinki. A magnificent new opera house is under construction to replace the beautiful but now too small old one and is due for completion in the 1990s.
More than 60 museums and art galleries have plenty to offer to visitors interested in history and art.

If you grow weary of high culture, you can always observe everyday life in the streets and parks. A visit to the colourful Market Square is an absolute "must". Another is a strolI through the adjoining Esplanade Park. The less mobile can observe the ever changing scene from a streetside café.

You will find it easy not only to get to know us, but also to make friends with us.

We look forward to it!

FINNISH DESIGN

Finnish design is world famous. Glass, textiles, ceramics, jewellery, furniture . . Not to mention distinctive fashions and architecture.

Finding something special to take home is not difficult. You only need to go window shopping in Esplanade, near the Market Square. There are ceramics and glassware by Arabia, jewellery by Lapponia, wonderful wooden toys, ornaments and gift articles by Aarikka, and fantastic furs.

Helsinki offers the tourist a number of quality shops supplying articles by all well-known Finnish designers and manufacturers. Popular buys are furs, textiles, glassware, pottery and beatifully worked wooden goods.
As a foreign visitor, you are entitled to an extra bonus in the form of a turnover tax rebate.

If you come home empty-handed from Helsinki, you will have nobody to blame but yourself!

THERE ARE OVER 20 HOTELS TO CHOOSE FROM!

The 1991 JCI World Congress will be held in the world famous Dipoli Congress Center located only 10 minutes from the center of Helsinki. Junior Chamber delegates will be able to choose between a hotel in the heart of the city or nearby the Congress Center.

A bus shuttle service will be provided between the hotels, the Dipoli Center and all the venues utilized during the congress week.

All our hotel room rates include taxes and BREAKFAST. A full Finnish breakfast consisting of a choice of coffee, tea, eggs, toast, cheeses and cold cuts is served in the hotels. Since your registration fee includes five lunches and every night there are National Parties where food is served, once you pay your fee, all meals are practically included.

For those of you who are used to 24-hour room-service, prompt laundry and message-services, we suggest such hotels as Hesperia, Inter-Continental, Torni and Ramada-Presidentti. For those of you who prefer a cozy atmosphere, soft sofas and cold beer available in the lobby-bar we recommend hotels such as Seurahuone and Helsinki.

If you plan to concentrate on the official programme Hotel Dipoli or Tapiola Garden are a good pick. They are both just a few minutes walk from the Congress Center.

What ever your choice, you can be assured that your stay will be a pleasant one.

Welcome to Helsinki!

HOTEL	CLASS	PRICE (FIM) (sgl/twn)	NO OF ROOMS	NOTE
INTER-CONTINENTAL	* * * *	715/820	300 sgl/twn	HQ hotel
STRAND	* * * *	715/820	100 sgl/twn	
SAS ROYAL	* * * *	660/740	125 sgl/twn	
HESPERIA	* * * *	680/830	100 sgl/100 twn	
TORNI	* * *	520/670	50 twn	
VAAKUNA	* * *	600/720	100 twn	
DIPOLI	* * *	610/700	100 sgl/twn	Conv.Center
KLAUS KURKI	* * *	600/720	10 sgl/15 twn	
RAMADA PRESIDENTTI	* * *	570/640	250 sgl/twn	
SEURAHUONE	* * *	570/650	60 sgl/twn	
TAPIOLA GARDEN	* * *	540/670	55 twn	
HELSINKI	* * *	485/620	30 sgl/30 twn	
OLYMPIA	* * *	380/460	25 sgl/25 twn	
KALASTAJATORPPA	* * *	490/560	50 sgl/100 twn	7 days stay!
FINNISH SAVINGSBANK INSTITUTE	* *	-/440	40 twn	
MERIHOTELLI	* * *	420/630	20 sgl/15 twn	
AURORA	* *	370/450	20 sgl/20 twn	
ANNA	* *	360/500	15 sgl/10 twn	
MARTTAHOTELLI	* *	320/460	15 sgl/10 twn	
FINNAPARTMENTS FENNO	* *	310/410	10 sgl/50 twn	
FINNAPARTMENTS FENNO	*	210	16 sgl(2 x 8 sgl apartment)	
OTANIEMI HOTEL	*	-/280	4 twn	
OTANIEMI HOSTEL	*	-/380	9 rooms	3 beds/room
OTANIEMI HOSTEL	*	-/510	3 rooms	4 beds/room
OTANIEMI HOSTEL	*	-/530	4 rooms	5 beds/room
OTANIEMI HOSTEL	*	-/1050	2 rooms	10 beds/room

CONVENTION CENTER DIPOLI

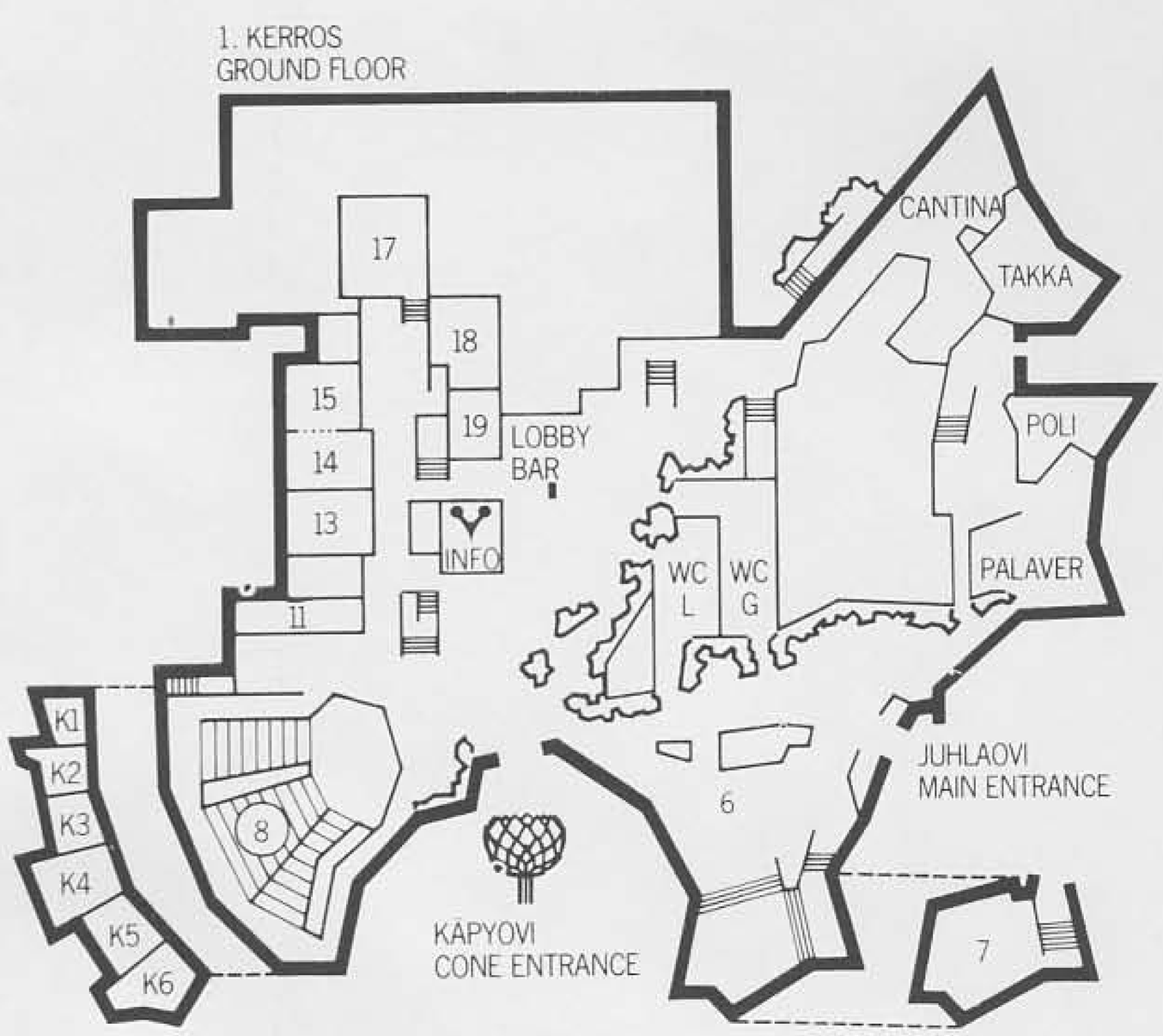
Finland's leading congress and convention centre Dipoli is in Espoo-Otaniemi, only ten minutes from downtown Helsinki. The JCI World Congress 1991 will be situated in Dipoli.

Dipoli is world-famous for its architecture. It offers an inspiring and efficient setting for the World Congress. The building is noted for its rugged natural beauty and unique utilization of space.

The Dipoli building, designed by architect Reima Pietilä, was completed in 1966 to meet the stringent requirements of today. The technical facilities have been upgraded to allow for future additions, such as the digital network, conference calls, simplex and duplex satellite communications.

Movable partition walls and different furnishings provide a number of optional set-ups. All the halls and rooms are connected to wired or wireless equipment for simultaneous interpretation with up to twelve channels. Video technology enables picture transmission from hall to hall and onto the TV monitors of lobbies and hotel rooms.

Welcome to Dipoli !



STANDS & TRADE SHOW

During the XLVI JCI World Congress in Helsinki there will be a permanent Stands & Trade Shows from Monday November 4th through Saturday November 9th 1991.

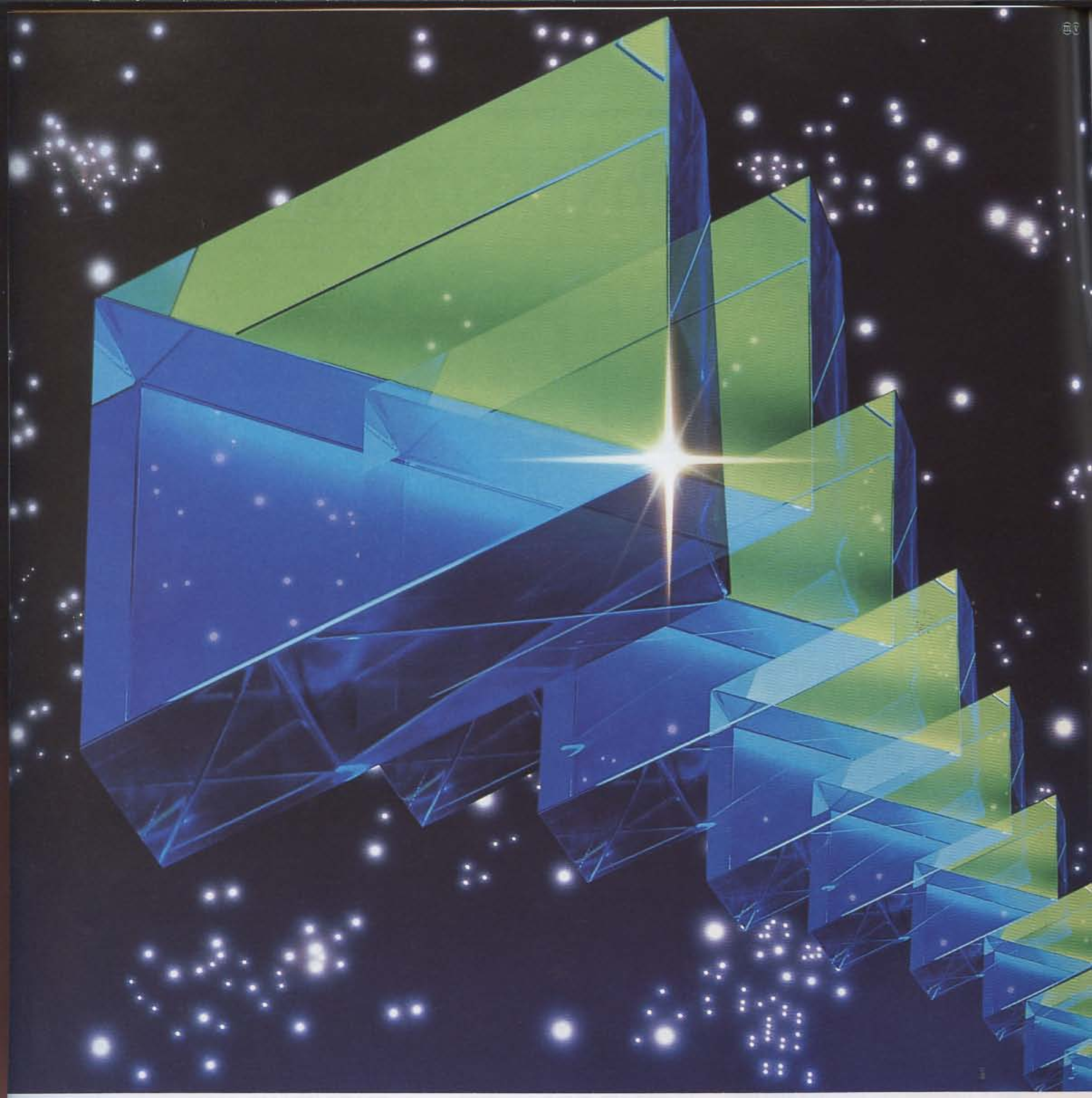
The stands are located in the Congress Center Dipoli where most of the World Congress events will take place.

The following stand types can be obtained:

STAND TYPE	SIZE	PRICE/STAND RENT
A	2m x 3m	USD 1.500
B	2m x 6m	USD 2.500

Stand types A and B include:
- 3 partition elements
- fascia + fasciatext
- busbar + 3 spotlight
- power supply 220 volts

For further information please contact:
JCI World Congress Office
Iso Roobertinkatu 10 B 16
00120 HELSINKI
tel.int. +358-0-680 1506 or fax:int. +358-0-680 1021



Growing reflects knowing.

Knowledge embracing the depths of the earth, the ocean bottom, and the distant sun.
The capability of turning that knowledge into quality products.
Fuels and lubricants, road surfacing, batteries, gases, chemicals. Plastics, ranging all the way from commodity materials to specialty plastics used in high-tech applications. The capability of meeting the challenges of international oil trading and shipping.

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A major force in transport fuels, a fund of knowledge and skills in chemicals and energy.

NESTE

Neste Oy, Corporate Head Office
P.O.Box 20, SF-02151 Espoo, Finland
Tel. +358-0-4501, telefax +358-0-450 4447,
telex 12641 neste sf

Lufthansa is first-class in all three classes. No-one offers you more in Europe.



Firstly, we believe that a first-class airline must offer a First Class – even on short-haul jets and even if the competition declines.
Secondly, business people should be able to choose an exclusive Business Class featuring the highest standards of service and comfort.
Thirdly, there's no reason why an Economy Class should be spartan. Lufthansa is way out front even in the back of the plane: on both space and inflight catering.
And, lastly, no airline is truly first-class without dependability and a modern fleet. The kind you can count on with Lufthansa. Welcome aboard!

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TRAINING PROGRAMS

1. Training sessions from Finnish training organizations

A. Rastor, a Finnish training organization

1. **Marketing Warfare**, by Mr. Yrjö Junkkari, Managing Director of Rastor Institute
2. **Managerial lifestyles**, by Mr. Yrjö Junkkari
3. **Improved sales performance**, by Mr. Tarmo Vuorisalo, Trainer in Rastor Institute

B. Yritysvalmennus, a Finnish training firm led by Tero Kauppinen

1. **Challenge of leadership**, Situational Leadership as a success tool
   by Dr. Paul Hersey, Chairman of Leadership Studies California
2. **From vision into action**, Making the preferred future happen
   by Dr. Tero J. Kauppinen, Chairman of Leadership Studies International
3. **Vision driven leadership**, by Dr. Tero J. Kauppinen
4. **Visionary leadership**, Creating a vision and leading through it
   by Mr. Bo Gyllenplan, CEO Sitma, Sweden
5. **Customer leadership**, From sales to partnership orientation
   by Mr. Tero Järvinen, Senior Consultant, Yritysvalmennus

C. Kasanen Group, the biggest training organization in Finland

1. **Quality management**, 45 minutes video presentation
   by Mr. Claus Möller, Founder of Time Manager International
2. **Quality**, Quality as part of the management concept
   by Mr. Esko Kilpi, TMI Finland
3. **Presentation Manager**, How to control and manage presentation situations
   by Mr. Timo Valvio, TMI Finland
4. **Leadership**, Focuses on helping professionals interpret conditions in their environment, shape vision and strategy that's consistent with the corporate strategy, mobilize to work in group and inspire people.
5. **Influence**, Helps professionals get work done through others over whom they do not have direct authority and control. Participants learn to increase efficiency, make high-quality decisions, work in multidisciplinary teams and enhance their ability to innovate.

2. Training sessions from the Finnish JC organization

A. **Life plan**, How to plan your own life and career
   by Mr. Jarkko Wuorinen, Junior Chamber of Rovaniemi.
B. **Learn to laugh**, How laughing can help your personal development
   by Mr. Hannu Vironkangas, Junior Chamber of Oulu
C. **Listen with your eyes** by Mr. Kari Ruokola, Junior Chamber of Tampere
D. **Managing the change** by Mr. Juha Väisänen, Junior Chamber of Vaasa
E. **ISO 9000 Quality assurance and European integration**
   How the new quality standards will effect the activities of diffrent companies in Europe.

3. Other training sessions

A. Management development in a changing world
by Professor Mr. Pertti Kettunen, University of Jyväskylä

B. Service management by Professor Mr. Christian Grönroos, The Swedish School of Economics in Helsinki. He has written many books of service management.

C. A session from Mr. Esa-Pekka Salonen, the most famous Finnish Conductor of Symphony orchestras. Mr. Salonen has performed in many international places and has been elected to lead the Los Angeles Philharmonic Orchestra.

D. A session from Mr. Alpo Suhonen, the Director of the Turku City Theatre
Mr. Suhonen is a former hockey coach and has been involved in the Winnipeg Jets organization. He will tell about the coaching of individuals in different types of artist organizations.

E. World trade game by JC Finland or a training organization.

F. Leadership 2000
by Blaine Bartlett, member of the Goldbusters Inc.

G. Communication Mastery by Blaine Bartlett.

H. Time Based Competition
by Mr. Alan Austin, member of the Goldbusters Inc., a Finnish Consulting firm.

I. Non-Violent Communication by Ms. Gudrun Westin-Göransson, Swedish trainer.
Non-violent communication is a practical method, worked out by Dr. Marshall Rosenberg for communicating without aggressiveness. One learns how to recognize feelings in oneself and others and how to express them.

4. Training sessions organized by the sponsors Neste, OKO and Amer.

5. Additional speakers for the JCI World Congress

A. Management is Communication
by Mr. Heinz Goldmann, Founder of the Mercuri International, an international training firm.

B. International sales
by Mr. Curt Abrahamsson, Managing Director of Mercuri International

C. How to handle key-account customers
by Mr. Thomas Röckert, Mercuri Switzerland

D. Make an organization more customer oriented by Mercuri International.

6. Training Programs organized by JC International

A. Creative presentation techniques. Learn 17 ways to put Power, Punch and Pizzaz in your next presentation. This seminar takes a tight, highly focused approach to help you make the most of what you have.

B. Leadership, attitudes and motivation. This seminar will cover many aspects including Expanding Communications Skills, how expectations effect communications, how involvement improves communications, how emotions affect communications. Human Relations Practices that Impact Organizational Results.

C. Marketing and promoting successful workshops. Designing outstanding training is not enough - support for it is just as important. This seminar starts with the assumption that you have quality training but want to improve the support you get for it - whether it's from people that control the budget or the executives and managers that send people.

Seminars A, B and C will be presented by ***Mr. Robert W. Pike*** - President of Resources for Organizations Incorporated and one of the lead trainers at World Congress. As President of Resources for Organizations Inc. and Creative Training Techniques International Inc. Mr. Pike has developed and implemented training programs for business, industry, government and the professions since 1969.

D. Body language. What people say is often very different from what they think or feel but how do you tell? The answer lies in the study of Body Language. A person's gestures are very accurate indicators of his/her attitudes, thoughts, desires or emotions.

Seminar D will be presented by ***Mr. Allan Pease*** - Chairman of Pease Training Corporation, a sales training and communications company based in Sydney, Australia. He lectures extensively around the world and his books, films and training programmes are used by organizations everywhere to train staff and members in the skills of handling people.

E. Mind Mapping is the name for a note-taking technique that helps students, business people and others who have taken the course to apply the technique and thus become more creative, remember notes better, and understand material studied more quickly. This technique takes into account how the brain collects, treats and stores information.

Mr. Björn Ringbom, President of Institute for Motivation and Leadership will conduct the session. Mr. Ringbom has been a member of JC for a number of years and is still active within the organization. He is a Senator and now runs his company in Lillehammer, Norway.

F. Memory Command. This session will deal with command and development of the short and long term memory for facts and details. Using the Memory Command course method of visualization, imagination and association this seminar will cover and train the student in how the left and right brain work together to store and recall daily information.

Mr Marc G. Isaacs, President of Memory Command and Development Institute will conduct the session. He is the President of his own company and is an active Jaycee in Seattle, Washington.

G. Coaching Skills, Outdoor Management Development. This session will be an 'outward bound' style management exercise designed to improve teamwork and demonstare your capabilities as a leader and a follower. All management 'gurus' are saying that to be a true leader, you have to be a good coach.

Coaching Skills will be presented by ***Mr. Paul Kalinauckas***, consultant for Center for Achievement and has been a member of JC for a number of years.

WORLD'S MOST ADVANCED ELEVATOR TECHNOLOGY AND DESIGNS



KONE

COUNTRY	COMPANY	CITY	PHONE	TELEX	FAX
Australia	EPL-KONE Pty. Ltd.	Sydney	2-2366111	23711	2-2215871
Austria	KONE-Sowitsch A.G.	Vienna	222-864351	131466 konew a	222-864351-221
Belgium	KONE Belgium S.A.	Liege	41-235897	42242 kobel b	41-234876
Brazil	Elevadores KONE Ltda.	Sao Paulo	11-5499188	1132438 kone br	11-5729538
Britain	KONE Lifts Ltd.	Hounslow	81-5707799	24966 marhou g	81-5728389
Canada	Montgomery KONE Elevator Co Ltd	Toronto	416-2526151		416-2523624
	Ascenaur Drolet Inc.	Quebec	418-8772183	5131627 asc drolet qbc	418-8771493
Denmark	KONE A/S	Copenhagen	1-817788	19244 kone dk	1-814051
Egypt	Marryat & Scott Egypt S.A.	Cairo	2-703226	92198 ramse un	2-48301332
Finland	KONE Oy	Helsinki	0-47551	125592 kone sf	0-735873
France	Société Francaise des Ascenseurs KONE S.A.	Paris	1-49062700	630189 konpr	1-47787743
German Fed. Rep.	KONE Aufzug GmbH	Frankfurt	69-758010	4170993 kad d	69-75801231
	Gotthilf Bauer GmbH & Co.	Augsburg	821-8050	533233 baufz d	821-813404
Hong Kong	KONE Elevators (HK) Ltd.	Kowloon H.K.	3-913341	36274 kone hx	3-7891704
India	Beacon-KONE Ltd.	Madras	44-651772	4122023 beko in	
Italy	FIAM S.p.A.	Pero, Milano	2-3530645	330089 fiam p i	2-3390752
	Sabiem S.p.A.	Bologna	51-420111	510046 sabiem i	51-311645
Japan	KONE (Japan) Co. Ltd.	Tokyo	3-2379500	02322842 kone j	3-2379355

COUNTRY	COMPANY	CITY	PHONE	TELEX	FAX
Malaysia	KONE Elevator (M) Sdn. Bhd.	Kuala Lumpur	3-2938855	32471 kouec ma	3-2938842
Mexico	Elevadores KONE S.A. de C.V.	Mexico D.F.	5-5411670	1762482 koneme	5-5415128
Netherlands	KONE B.V.	Gorinchem	1830-34933	26076 koned nl	1830-32017
	Starlift B.V.	Voorburg	70-718191	33249 starv nl	70-867672
Norway	KONE Heis A/S	Oslo	2-233188	76715 kone n	2-181294
Philippines	KONE Machineries Phils. Inc.	Manila	2-871295	63880 kone pn	2-8189720
Saudi Arabia	Al Mira And Aggad KONE Elevators Ltd.	Riyadh	1-4546410	400753 miratr sj	1-4549737
Singapore	KONE Elevator Pte. Ltd.	Singapore	2585622	38598 konems rs	2586734
Sweden	KONE Hissar AB	Kista	8-7523500	13881 kone s	8-7508645
Turkey	Tekimal A.S.	Istanbul	1-3390449	24073 mkmk-tr	1-3393179
U.A.E.	KONE Arabian Gulf	Dubai	4-211435	49027 kone em	4-211803
USA	Armor Elevator Company Inc.	Louisville KY	502-3617181	204126	502-3613984
	Flynn-Hill Elevator Corp.	N.Y.	718-3617200		718-3617443
USSR	KONE Oy	Moscow	095-2013080	413003 kone su	095-2302422
Venezuela	Corporation Ascensores y Elevadores Sabiem C.A.	Caracas	2-2397917	23373 saven vc	2-2399760
Export	KONE Elevators Export	Helsinki	0-4751	121426 kone sf	0-4754319
Headquarters	KONE Elevators	Helsinki	0-4751	121426 kone sf	0-4754496

JCI XLVI WORLD CONGRESS
HELSINKI, FINLAND
NOVEMBER 2nd - 9th, 1991

PRELIMINARY SCHEDULE OF EVENTS

Saturday, Nov. 2nd 1991

08.00 - 22.00	Delegates Registration (Dipoli)
20.00 - 24.00	Welcome Party (Paasitorni)

Sunday, Nov. 3rd 1991

08.00 - 22.00	Delegates Registration (Dipoli)
09.00 - 16.00	Awards Scrapbook Reception (Dipoli)
16.00 - 18.00	Opening Ceremony (T.B.D.)
18.00 - 24.00	Home Hospitality (various homes)

Monday, Nov. 4th 1991

08.00 - 22.00	Delegates Registration (Dipoli)
09.00 - 12.00	Awards Scrapbook Reception (Dipoli)
09.30 - 13.00	Training Programs (Dipoli)
10.00 - 16.00	Business Contacts Program (T.B.D.)
12.30 - 14.00	Delegates Lunch (Dipoli & Otahalli)
14.00 - 17.00	General Assembly, Opening Session (Dipoli)
14.00 - 18.00	Training Programs (Dipoli)
20.00 - 24.00	National Parties (T.B.D.)

Tuesday, Nov. 5th 1991

08.00 - 22.00	Delegates Registration (Dipoli)
09.30 - 12.30	General Assembly (Dipoli)
09.30 - 13.00	Training Programs (Dipoli)
12.30 - 14.00	Delegates Lunch (Dipoli & Otahalli)
14.00 - 17.00	Keynote speakers, Theme Program (Dipoli)
19.30 - 21.30	T.O.Y.P. Ceremony (T.B.A.)
21.30 - 01.00	Miami 1992 Night (US Night) (T.B.A.)

Wednesday, Nov. 6th 1991

08.00 - 22.00	Delegates Registration (Dipoli)
09.30 - 13.00	Training Programs (Dipoli)
09.30 - 12.30	General Assembly (Dipoli)
12.30 - 14.00	Delegates Lunch (Dipoli & Otahalli)
14.00 - 17.00	General Assembly (Dipoli)
14.00 - 17.30	Training Programs (Dipoli)
20.00 - 24.00	National Parties (T.B.A.)

Thursday Nov.7th 1991

09.30 - 12.30	General Assembly (Dipoli)
09.30 - 13.00	Training Programs (Dipoli)
12.30 - 14.00	Delegates Lunch (Dipoli & Otahalli)
13.30 - 17.00	General Assembly (Dipoli)
14.00 - 17.00	Training Programs (Dipoli)
18.00 - 20.00	General Assembly, Elections (Dipoli)
21.00 - 01.00	Finland Night (Nokia Cable Works)

Friday Nov.8th 1991

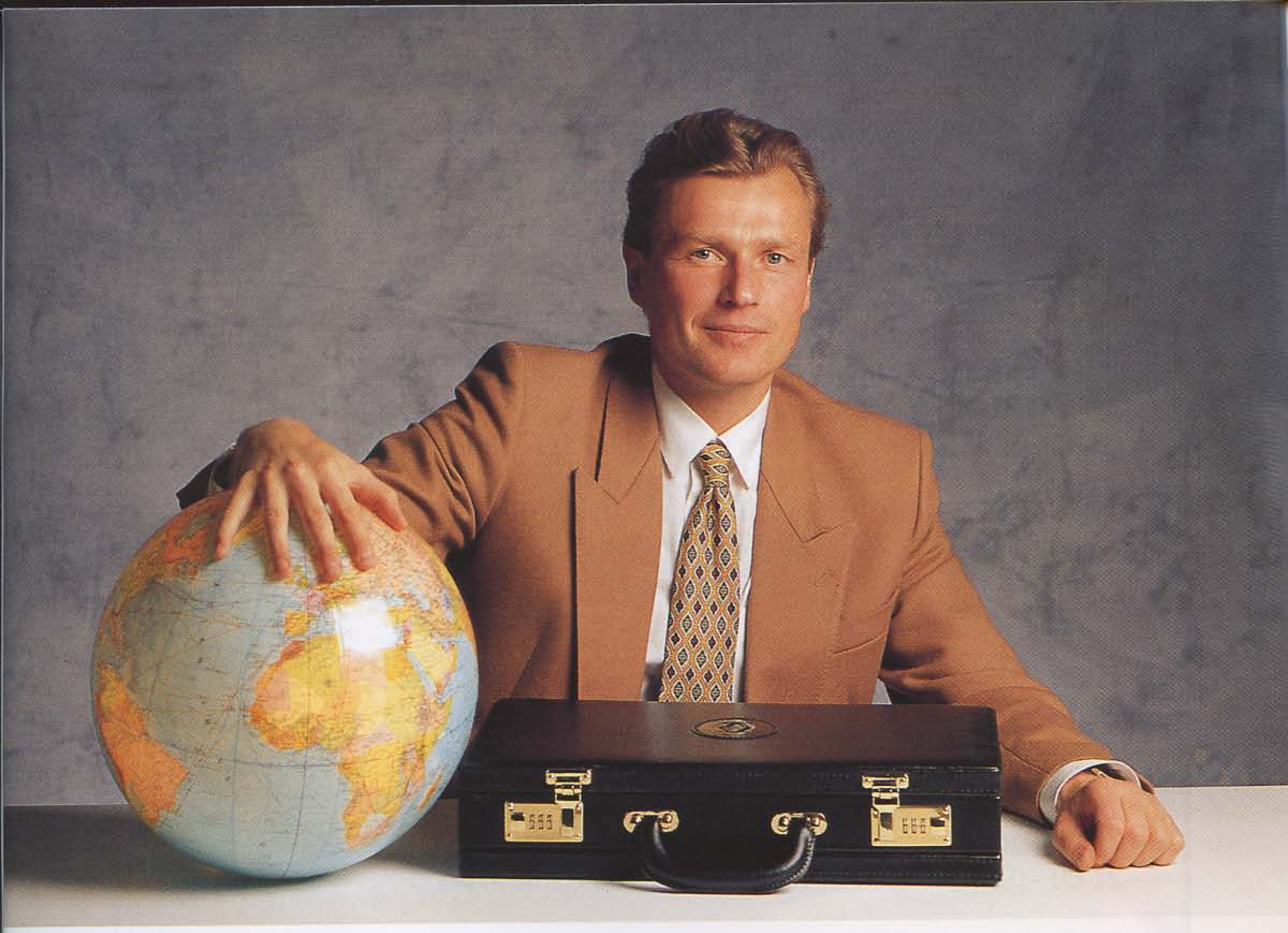
09.30 - 13.00	General Assembly, World Congress Selection and Closing Session (Dipoli)
09.30 - 13.00	Training Sessions (Dipoli)
12.30 - 14.00	Delegates Lunch (Dipoli & Otahalli)
14.00 - 17.30	Training Sessions (Dipoli)
20.00 - 24.00	National Parties (T.B.A.)

Saturday Nov.9th 1991

JCI Volley Ball World Tournament (T.B.A.)
JCI Petanque Tournament (T.B.A.)
Social Events and Sight-seeing

18.00 - 20.00	Awards Ceremony (House of Culture)
20.30 - 02.00	Presidential Gala (T.B.D.)

In addition to the programs mentioned above there will be special programs for Senators, Spouses, Official Delegates and for JCI Candidates. Business programs and tours will also be available for the delegates throughout the week.



ARE YOU LOOKING FOR A NEW BANKING PARTNER IN FINLAND WITH CONNECTIONS THROUGHOUT THE FINANCIAL WORLD?

A SOLUTION WHICH IS MORE THAN JUST "OK"

In international business operations, it is decisive which bank a customer chooses as a banking partner. Size is naturally one of the most important criteria. A major bank has the resources to provide a flexible and comprehensive range of services.

Size, however, can sometimes be a drawback. A large and unwieldy organization is slow to react to changing conditions in the financial world. This can be a disadvantage when speed is of the essence in business operations.

If you are looking for a banking partner for the Finnish markets, we can offer you an alternative which combines the strength of a major bank and the service-mindedness and speed of a small bank. The solution is OKOBANK.

YOUR PAYMENT ORDER DOESN'T STOP IN HELSINKI

The OKOBANK Group is sufficiently widely based and has more customers in Finland than any other banking group. The Group's total assets exceed USD 35 billion.

The reason for the OKOBANK Group's extensive coverage is clear. With over 1100 offices throughout the country, the bank is close to its customers.

Our clientele have come to trust OKOBANK's ability to understand their individual needs and to offer them a full range of international banking services, irrespective of which country they operate in.

Our extensive network of domestic offices provides a guarantee that the money transactions will flow smoothly within Finland. After all, Finland is not just Helsinki. Funds can be withdrawn on the date of payment anywhere in the country. This is not always the case with a slow-moving giant bank.

WHEN "JUST OK" IS NOT ENOUGH

OKOBANK has a highly efficient network of foreign contacts. The bank's principal centres abroad include the subsidiaries in Stockholm, London and the Cayman Islands and the representative offices in London, Moscow and New York.

OKOBANK takes an active part in cooperation with the UNICO Banking Group which is one of the largest in the world. For our customers, this cooperation means even faster international settlements, data transfer and wide-ranging contacts with all corners of the globe.

If you have further requirements of your Finnish bank, just contact us. You will soon notice that OKO is more than just OK.

OKOBANK

Arkadiankatu 23, P.O. Box 308, SF-00101 Helsinki
Telephone +358-0-4041, telex 124714, telefax +358-0-404 2002, S.W.I.F.T. OKOY FI HH

STRONG PARTNERS IN THE JCI WORLD CONGRESS

OKOBANK GROUP - THE WIDEST CLIENTELE IN FINLAND

OKOBANK Group has for several years participated in the Finnish Junior Chamber activities, being now one of our most important cooperation partners.

The soon 90-year old OKOBANK Group has a nationwide office network and the largest number of clients in Finland. Like the other Finnish banks OKOBANK has a full range of services to offer: private clients, companies and public corporations can trust OKOBANK to look after their finances.

OKOBANK offers a wide variety of services abroad. Its offices are located in London, New York and Moscow. Subsidiary companies are in Sweden, the United Kingdom, the United States and on the Cayman Islands. OKOBANK employs some 13,000 people. The shares of the company group are quoted at the Helsinki stock exchange.

OKOBANK

NESTE

NESTE - HIGH TECH IN EUROPEAN PETROCHEMICAL AND PLASTICS INDUSTRY

NESTE is our partner in the JCI World Congress since the bid. A sponsor since 1984, Neste has appeared with us in several international Junior Chamber events.

NESTE was founded as Finland's national oil company. Spurred by trends in its sector, and using new opportunities, NESTE has broadened its operations in the 1980s, making strong advances on international markets.

NESTE has made an important contribution to the structural changes occuring in the European petrochemical and plastics industry. The corporation's role has been crucial to this industry in Scandinavia. NESTE has long experience in the petrochemical chain. Its production volume and high level of integration are major advantages when expanding into other parts of the chain.

Neste's subsidiairy companies are located in Europe and in the USA. The company employs approximatly 12,000 people.

RANK XEROX - A PIONEER IN OFFICE TECHNOLOGY

RANK XEROX is a significant partner in our World Conqress on the field of office technology. Their equipment and photocopies will be used to produce and reproduce all written material during the congress.

RANK XEROX operates in more than 80 countries. In Finland Rank Xerox has been in existence over 25 years. The Company's activities concentrate on marketlng equipment, accessories and total packages aiming to increasing the effeciency of office work.

RANX XEROX is traditionally known as a manufacturer of copying machines. After the cease of the patent protection in the 1970's Rank Xerox has decidedly aimed at expanding its activities to other areas of office technology. Their research work has produced several remarkable products such as the mouse-idea as well the Ethernet network system

In addition to copying equipment, other Rank Xerox main lines in Finland are, desk top publishing (even in Russian), laser printers of various sizes and papers. The main objective of the company is to be a significant supplier of office systems, able to integrate equipment of different manufacturers into opearative units.

RANK XEROX

ACCOMPANYING PERSONS´ PROGRAM

Helsinki City -sightseeing

Duration: 3,5 hours

This City-tour gives you a general impression of central Helsinki. The most interesting sights, e.g. the Senate Square, the Market Square, the Temppelinaukio Church (built in the rock) and the Sibelius Monument as well as a visit to an ice-breaker, are included.

Finnish Handicraft Tour

Duration: 4 hours

A visit to the Arabia china factory will introduce you to modern Finnish design. Based on traditional crafts and characterized by outstanding workmanship, Arabia's products range from household goods to art ceramics. You will have an opportunity to purchase their products at reasonable factory prices.

Our second visit will be to the workshop, exhibition and shop of the Friends of Finnish Handicrafts (founded 1879) who produce traditional hand woven textiles.

Art Museums

Duration: 3 hours

During this tour you will get acquainted with the art collections of the State of Finland at the Art Museum of the Ateneum and with Finnish industrial design at the Museum of Applied Arts.

Porvoo Excursion

Duration: 6 hours

The tour starts with an one hour bus drive to Porvoo, an idyllic town founded in the Middle Ages. With its wooden houses and narrow winding streets Porvoo has maintained its small town atmosphere. After a sightseeing tour a short musical programme in the 15th century Cathedral. Lunch is included in the tour.

Hvitträsk Tour

Duration: 5 hours

During this afternoon tour you will visit Hvitträsk, one of the most beautiful architectural milieus in Finland.

This former home and studio of three famous architects Eliel Saarinen, Herman Gesellius and Armas Lindgren is situated on the top of a rocky hill overlooking a beautiful lake. Built at the turn of the century Hvitträsk is today not only a museum but a living centre for art and handicrafts.

Coffee/tea will be served at Hvitträsk restaurant.

The Finnish Science Centre, Heureka

Duration: 3,5 hours

This tour takes you to Vantaa, the neighbor town to Helsinki and Espoo, where the Finnish Science Centre Heureka is visited. It is much more than an exhibition or activity center, it explains science in a tangible way to people who are eager to try new things. Visits will be made e.g. to the basic and temporary exhibitions as well as to the Verne Theatre.

Ice Skating

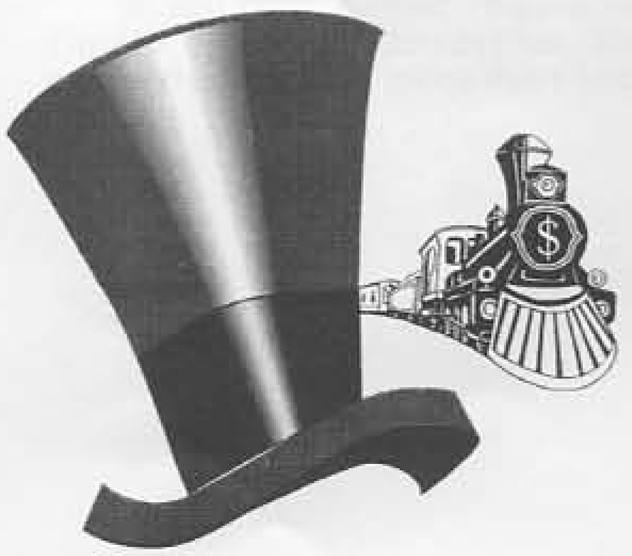
Duration: 2,5 hours

This afternoon is for outdoor activities. You will be taken to a skating rink in the heart of Helsinki where you have a possibility to learn the basics of skating. To keep you warm, pea soup and hot sausages will be served.

All-day-long tour to Lahti
(November 6. th)

Unforgettable day in City of Lahti! Have you ever wondered what makes Finns Finns? Why Sauna was invented? When polar bears were driven out of Finland? And how old Santa Claus is? Come and find out!!
Program alternatives:
Business contacts, Sports, Culture, Education, Reception by the City of Lahti.

For more information about Lahti and booking, please contact:
Project Leader
Mr.Tapio Muhonen
Tel Int +358 18 527 070,



Fax Int +358 18 527 005.

Fishing Adventures

1) Fishing in Åland (November 6.th)

When you choose a Fishing trip to Åland you choose Adventure! You can get wet feet and cold hands, but we know that you will not regret it.
The Åland Islands is a unique pattern of Islands surrounded by water giving you very good opportunities to catch salmontrout and big pike. Successful fishing can be seen as a result of skill and the fact that a major sea-ranching program is taking place in the Åland Archipelago.

Program

Sunday (November 10th) starts with a bus and ferry journey from Helsinki through the South-West part of Finland and the archipelago between Finland and Åland. The ferries are small local ferries so you will get very close to nature. In the afternoon you arrive at Mariehamn, the only town in Åland.

In the evening you can enjoy a good dinner and prepare for the next day's fishing.

Monday morning, after breakfast, a local fisherman will bring you with his boat to his best fishing "waters". There you will have the opportunity to balt-cast for several hours with a small break for a specially composed lunch consisting of local dishes. In the afternoon you will be back in town and if you are in a hurry you can leave for Helsinki or Stockholm the same afternoon.

Don't miss the opportunity to experience this adventure. Who knows if you ever will get a second chance!

Booking & Information

Junior Chamber of Commerce in Mariehamn.

Address: Box 11, 22100 Mariehamn, Finland, Europe
Tel: INT +358 28 16 200 / Mr.Thomas Nordlund
Price: from FIM 750 (about USD 130)

2) Fishing in Kotka (November 5th)

Kotka harbour is one of the biggest wood and paper exporting ports in Finland. The main part of the town is situated on an island like Manhattan in New York with one exception: the town is much smaller with low buldings and the shoreside is surrounded by a beautiful archipelago. The sea and the river Kymi tenders excellent fishfood, with many delicious sorts of fresh fish.

Program

* Opportunity to get acquainted with Kotka City and it's paperworks.
* Shooting the rapids
* Fishing, possibility to do fishing in the rapids
* Surge fishing
* Salmon fishing with a line

Price:
approx.FIM400/person incl. meals, shooting the rapids, fishing licence etc.

Dep.from Helsinki at 5 a.m.
Arr. to Helsinki at 7 p.m.
Booking 4 weeks before the adventure.

Person in charge:
Mr. Matti Mikkola,
Salotie 6 C, 48400 Kotka, Finland, Europe
Tel. INT +358 52 273 400 or +358 52 601 717
Fax. INT +358 52 601 029

Rovaniemi Program

(November 6th)

At 9.25 a.m. arrival in Rovaniemi Airport by AY 452. Chartered coach and an english-speaking guide waiting for us at the airport.

Direct transfer to outdoor activities. The program depends on the weather conditions and takes about 2 to 3 hours. If there will be snow enough, you may experience snowmobiling, reindeer driving, tandem skiing etc. If there is not snow enough you can try different survival skills like archery, sharpshooting, skeet shooting, stilt walking, fishing etc.

Lunch will be served at a hotel in Rovaniemi. You can not leave Rovaniemi without tasting reindeer meat and arctic berries!

After lunch there will be a short sightseeing tour in the town introducing Rovaniemi's special interests.

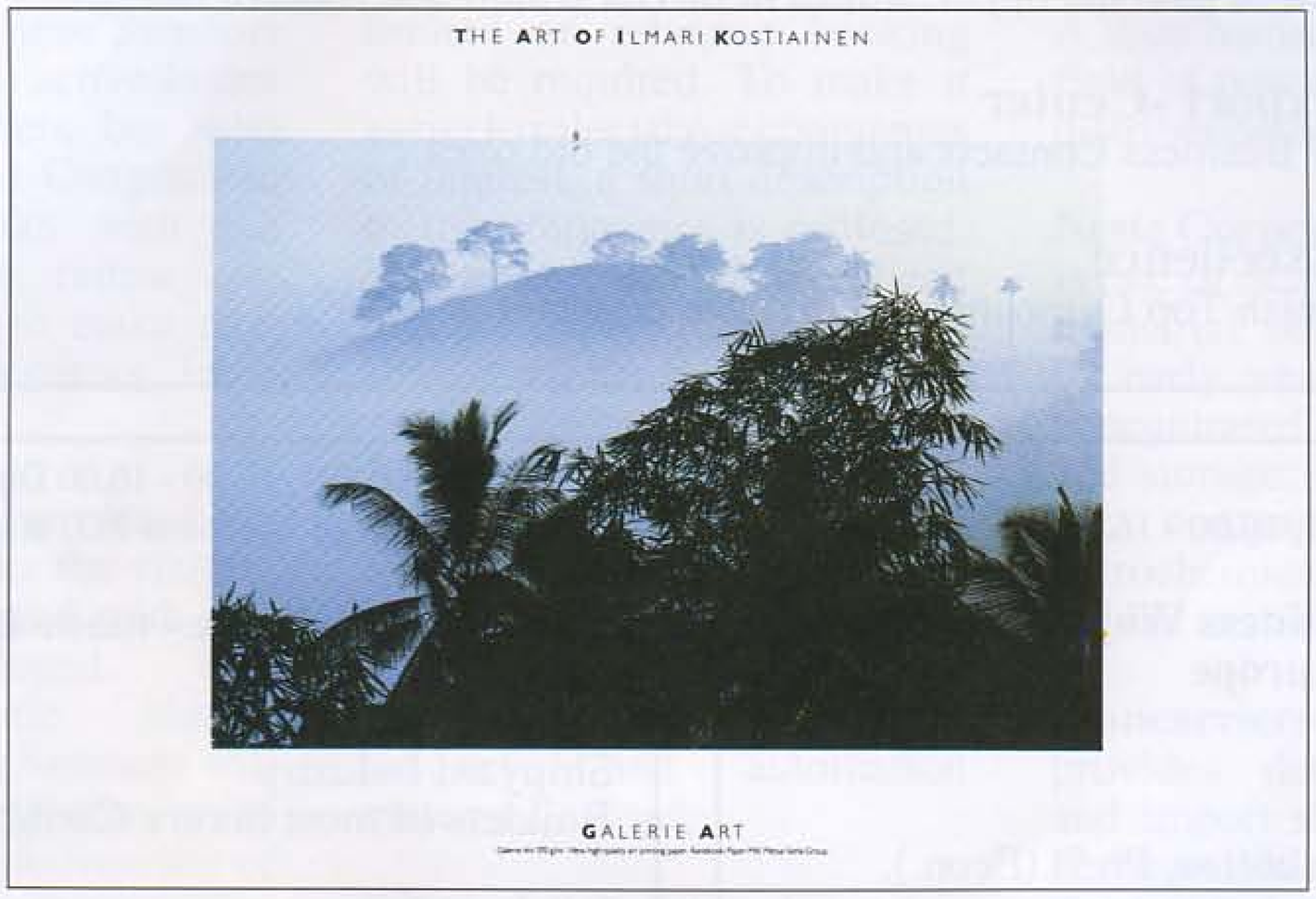
Finally our guide will lead us to the Arctic Circle where you can

first take part in the Arctic Circle Ceremony and get the certificate, which shows that you really have crossed this circle. If we are lucky we may have a chance to meet Santa himself at his residence!

Before we take the flight back to Helsinki by AY 459 at 8.55 p.m. we'll meet JC - members of the Rovaniemi Junior Chamber of Commerce. They have invited us to a memorable JC- Get Together!



GALERIE ART



Poster from a book on the work of Finnish photographer Ilmari Kostiainen. The book is printed on Galerie Art.

Galerie Art is a Finnish art printing paper.

Thanks to its multi-layer coating, surface smoothness and gloss, and the high brightness of the paper itself, this outstanding new grade brings out pictures in superb detail and fresh, bright colours.

Galerie Art is the result of careful development work.

In fact, we've built a complete new paper mill, unique in technology and degree of integration, just for this very special paper.

Only the best raw materials are good enough for Galerie Art.

The skilled personnel who make it are well trained in the importance of quality consciousness.

We've done the spade work. Why not let your printed products speak out for your quality consciousness?

METSÄ-SERLA
Äänekoski Paper Mill

BUSINESS CONTACT PROGRAMS
4 - 8. 11. 1991

Themes:

Soviet Union and Eastern Europe
Learn how to gain the opportunities in Soviet Union and Eastern Europe

Import - Export -Center
Find new Business Contacts and improve the old ones

Meet the Excellence
Visit Finnish Top Companies at different branches

Monday 4.11.1991, 10.00 - 16.00 Dipoli

Find Your Business Way to Soviet Union and Eastern Europe

Speakers:

Alexander I. Roubtsov, Ph.D.(Econ.),
General Manager of JV Vneshconsult, Moscow
Member of Mihail Gorbatsov's and Boris Jeltsin's young economic advisors group
Initiator of Management Consulting in Soviet Union

Janos Matolcsy
Management Director of Macon Rt., Hungary.
In close co-operation with the State Property Agency in privatisation of Hungarian state owned companies

Eero Kivi
Director of Mecrastor Corp. Soviet Union and Eastern Europe

Matti Heikkilä
Director, Moskow representation office of OKOBANK, 1987-1990

Monday 4.11.1991, 10.00 - 16.00 Dipoli
Monday - Friday Departures 9.00 at Dipoli

Meet the Excellence - made in Finland

Themes:
Shipyard Industry
Builders of most luxury Caribbean Cruisers

Pulp and Paper
Technology from the country of Green Gold

Designed Products
Shape and Design of Finland

Registration for Company Visits at Dipoli

Monday 4.11.1991, 10.00 - 16.00 Dipoli
Company visits with practice cases on 6-7.11.
Monday - Friday, 10.00 - 18.00 Dipoli

Find Your Business Partner at Import - Export - Center

Services:
Computerized Sourcing of contacts, Information + Customer Service,Data Files of Areas of Interest, Meeting Point

In Co-operation with:
Finnish Foreign Trade Association
Finnish Chamber of Commerce

Your JC Contacts in all above mentioned Business Contact Programs:

JCI World Congress Office
Iso Roobertinkatu 10 B 16
SF-00120 HELSINKI
Phone: +358-0-680 1506, Fax: +358-0-680 1021

Mr. Arto Krootila
Mecrastor Corp.
Kimmeltie 1, SF-02110 ESPOO
Phone: +358-0-469 71

SENATORS PROGRAM

The Senators Program is a traditional part of the JCI World Congress. The concept is to provide a social programme for those Senators who are no longer active Junior Chamber members but who attend the World Congress to retain their links with the organization, to renew old friendships and to make new friends with Senators in a similar position.

A Senators Program has been organised to make the visiting Senators acquainted with this highly developed but, however, scenic Nordic country. Visiting Senators will be given an opportunity to experience the rich diversity of Helsinki and the surrounding area - its history, culture and industry.

Some examples of the programme and activities provided:

* Visits to profounded companies in the Helsinki area (advance booking required).
* Day-long visits to two other significant cities, namely Tampere and Turku, where hosted by local Senators.
* Home hospitality by Finnish Senators (advance booking required).
* The Senate Lunch.
* Evening Receptions (advance booking required).
* Tours to architectually and historically interesting places in the Helsinki area.
* Senators Club which will be open from 10 am to 12 pm for most of the Congress to create a focal meeting point for Senators and their partners in a relaxing atmosphere.

Since the participation to the business visits provided will be limited an advance booking will be required. To make it easier to select those companies of interest, a short description of the companies is enclosed. However, it should be realized that the list is preliminary and subject to change.

ABB Strömerg Drives
is a member of the ABB Strömberg Group (a 1 billion USD company) specializing in power electronics, machines, electrical drives to the paper industry, and automation systems.

Planar International,
originating from Lohja Corporation's Finlux Display Electronics, is a Finnish company that has built its business on manufacturing, development, and marketing of electroluminescent flat panel displays. After the merger between the Finlux Display Division and the American Planar Systems Inc. the company became the leading manufacturer of electroluminescent flat panel displays in the world.

The Orion Group
The main business sector of the Orion Group is health care, i.e.~the development, manufacture and marketing of products for preventive medical care, and the diagnosis and treatment of diseases, aiming to cover extensively the diverse needs of the health care sector. The Group is also active in the food, cosmetics and detergent, as well as engineering industry.

National Electricity Company (IVO)
A state owned company in the field of power production and distribution of electricity.

Neste Corporation
is one of Scandinavia's largest industrial companies. During its early years, the company concentrated on oil importing and storage. In the late 1960s the company entered the petrochemicals and plastics fields.

Finncarriers
provides demanding export and import shipment services between Finland and the rest of Europe and the Mediterranean area. Finncarriers combines direct sea links with efficient overland and inland terminal services throughout Europe. Lately, the company has also been involved in contract traffic on the North Atlantic and in bulk traffic on the Baltic.

United Magazines Ltd Finland
is the promised land of printed information. Per capita Finns read magazines, newspapers and books more than any other nation in the world.

The company publishes 25 magazines being the indisputable market leader in Finland. These magazines reach 1.8 million out of the total 2.1 million Finnish households. The architecture of the United Magazines building is representing a new wave of modernism, the aesthetic vocabulary of which is based

on the geometry.

Finnish Option Market (FOM)
At present, FOM offers standardized futures on individual shares and standardized options and futures on the Finnish Option Index (FOX).

Pohjola Group
is one of the major insurance companies in Finland.

Programator Group
Programator Ltd is one of Finland's largest software houses. Its business idea is to actively affect its client companies' profitability with efficient information processing using the business requirements as a foundation. For this work, a uniform concept called REFLEX has been developed. Programator Group belongs to the Swedish Programator Group with a total revenue exceeding 450 Million USD.

Tukkukauppojen Oy
is one of the major actors in the wholesales of consumer goods, hardware and agricultural products. The largest department store chain in Finland is owned by the company.

We look forward to seeing You in Finland and hope that everybody will take away happy and positive memories of the Spirit of Helsinki '91!

Welcome to Finland





ESTONIAN DAY

We are proud to announce the Estonian Day to be held during the 1991 Jaycees World Congress, offered by the place of the conference Helsinki, situated close to Tallinn.

It will be an unique opportunity for you to travel across the Baltic Sea and find yourself in a historic middle-age Hansatic town and for us to present the new developments in the economy and social life of Estonia.

The Estonian Day will start on board a ship leaving Helsinki in the evening of **Friday, November 8th 1991.** We'll sail back from Tallinn next afternoon.

After the ship leaves the Helsinki harbour several seminars will be opened with state officials and economic experts as guest speakers on the matters of transformation of Estonia as a former part of Soviet empire into a free market society and questions connected with it, such as foreign investments regulation, foreign property in Estonia, banking, economic structure of the market.

Next day a guided tour around Tallinn and a lunch will be offered to you.

Participation in the Estonian Day will be a brilliant idea to combine visit to Finland with a study trip to Estonia.

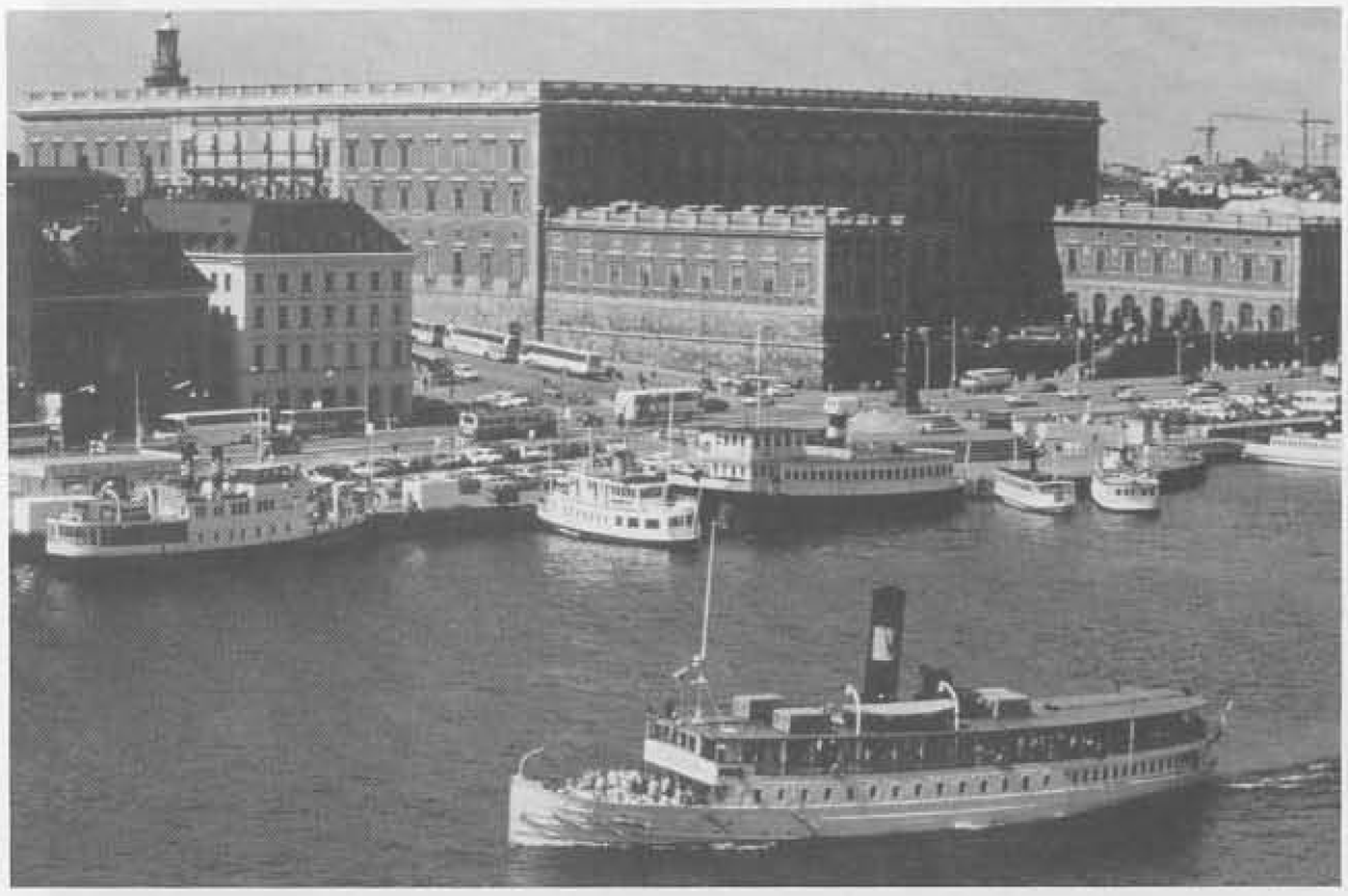
We hope you are interested in this trip.

Looking forward to seeing you in Tallinn!

Tallinn Junior Chamber

PRE WORLD CONGRESS

in Stockholm, Sweden October 31st- November 1st, 1991



Junior Chamber Stockholm invites you to spend two relaxing and interesting days in one of the most beautiful capitals of the world on your way to the World Congress in Helsinki.

Oct.31st. Plan to arrive in Stockholm before noon on Thursday Nov.31. During afternoon you will have a guided tour to give a glimpse of Stockholm's culture and history. Beginning with a walk in the Old Town, the original part of the city dating back to the 13th century, with cobblestone streets, narrow medieval alleways and picturesque houses, we then visit the Treasury with the magnificent Swedish crown jewellery at the Royal Castle. In the City Hall, where the Nobel dinner is held, you will learn about our social and political life.

Swedish folklore is genuine and charming - to give you a taste of it during dinner there will be entertainment with traditional songs and dances. You may try dancing!

The dinner will be close to the Globe Arena, the tallest spherical building in the world. Con-

structed a couple of years ago it is used for largescale sporting activities, concerts and congresses.

Nov. 1st. Friday morning is devoted to business. Representatives from Swedish companies will give a seminar on Business with Sweden. Afterwards a sightseeing tour by boat which takes you to the Vasa Museum - a "must" on a visit to Stockholm. Luncheon will be served at the museum. Vasa is the oldest preserved warship in the world. Constructed in the 17th century she sank on her maiden voyage in 1628 and was raised 333 years later, close to intact.

You will of course have the opportunity to do some taxfree shopping. Sweden is well-known for its crystal artwork.

At 5 p.m. we will start our 1 st class cruise to Helsinki. The cruise ship is a floating hotel for 2500 people, with lots of bars, restaurants and nightclubs. Gather with Jaycee friends from all over the world and have fun. You will of course register for the World Congress on board.

The price for Pre World Congress is USD 275.

Price includes 1 diner, 1 night in twin room at a medium class hotel with breakfast, 1 luncheon at Vasa, admission to events and 1 oneway cruise ticket in A-class twin cabin with breakfast. Tour is limited to 200 people. Rate is based on currency rate of USD 1 = SEK 5,50 and is subject to change.

Cruise only: If you prefer only the cruise from Stockholm to Helsinki on Friday November



1st, we can take care of that as well. Please write to or send a telefax to the address given below:

Registration. Register on the World Congress Registration Form and indicate Pre World Congress. Pay fee through JC.

Information. If you would like to have more information, please write to: Junior Chamber Stockholm, P.O.Box 7150, S - 10388 Stockholm, Sweden. You can also send a telefax to +46 - 8 - 314627.

Stockholm facts: Stockholm is like the famous Swedish smörgåsbord - it has got everything. The medieval old Town is only a few minutes away from the exciting pulse of the City. Most attractions are in walking distance. Situated on 14 islands, Stockholm is often called "Venice of the north". A short distance from the City you will find a spectacular archipelago consisting of more than 25 000 islands and islets.

If you would like to do something on your own we have some suggestions:

Shopping in Stockholm is an enjoyable experience. We recommend you to buy Swedish crystal and glass work from our famous glass works. You will find everything from wine glasses to very exlusive art glass. You can also buy original and beautiful made handicraft anf high class furs. Shopping is of course taxfree for you.

There are **more than 700 restaurants** in Stockholm and eight of them have one star in Guide Michelin. Our city is famous for the abundance and variety of its seafood cuisine and you will find several excellent seafood restaurants.

Stockholm has more than 50 **museums** and countless **art galleries**. You can study old masters, modern contemporary art, toys, oriental ceramics, stamps, etc. We will be happy to provide you with information.

Junior Chamber Stockholm **welcomes** you to the World Congress and we are looking forward to see YOU in Stockholm!



HELSINKI GATEWAY

On your next trip why not
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your gateway point!
For more information
please contact
your local Finnair office.

We welcome you to JCI
XLVI World Congress

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