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HONG KONG - YOUR IDEAL CHOICE

1993 JCI HONG KONG CONGRESS BIDDING COMMITTEE



AN INVITATION – HONGKONG

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Hospitality Chinese style means visitors are always welcome and are all treated as important guests in the house. The best food, wine and entertainment are reserved for them. Hospitality Chinese style also means our door is always open.

We can offer a roaring dragon dance or a Scottish pipe band to lead you through the gateway. Or simply a warm smile.

Hong Kong welcomes you!

LETTER OF PRESENTATION

I, Daniel Cham, being the National President of Hong Kong Junior Chamber of Commerce, and as a member of the General Assembly of Junior Chamber International, hereby certify that to the best of my knowledge, all information contained herein is true and correct, and that the LOM, Peninsula Jaycees, who submits this bid document, is a member in good standing with the NOM of Hong Kong.

I further confirm that the Peninsula Jaycees has the full endorsement of this NOM to bid for, and if successful, to host the 1993 JCI World Congress in the City of Hong Kong.

DANIEL CHAM
PRESIDENT
HONG KONG JUNIOR CHAMBER OF COMMERCE

October 1, 1991

LETTER OF PRESENTATION

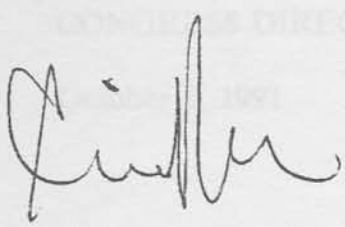
I take great pleasure in presenting to you this portfolio on what the Peninsula Jaycees have pledged to offer on being granted the hosting right of the 1993 JCI World Congress in Hong Kong.

We, the Peninsula Jaycees, a dynamic and hard-working chapter of young men and women in Hong Kong, are noted for our achievements in organizing large-scale community projects, for instance the "Cancer Fighters" and "Copyright and You" which excelled as the best projects on the international level.

Our dedication to the Jaycee cause, together with unrelenting efforts in community service and experience gained through continuous hard work has culminated in the attainment of four awards/merits for being the Most Outstanding LOM in the global or regional context. In our history of twenty years, we also won local recognition as the outstanding chapter for eleven times.

With these prestigious honours which might be viewed as credentials for our enthusiasm and capabilities, you can rest assured that in undertaking to organize a World Congress, we would be able to make it one of the best.

On behalf of my LOM, I sincerely present to you this Bid Book and ask you to entrust us with the task of hosting the XLVIII JCI World Congress in Hong Kong.



CINDY MOK
PRESIDENT
PENINSULA JAYCEES

October 1, 1991



LETTER OF PRESENTATION

It is my honour and pleasure, on behalf of all the members of the Peninsula Jaycees, to invite you to join the 1993 JCI Hong Kong Congress.

As the Bidding Chairman and Congress Director-Designate, I present to you this bid book from Hong Kong Junior Chamber of Commerce, bidding for the hosting right of the 1993 JCI World Congress.

You will receive a warm welcome here and have lots of fun, as well as the opportunity to experience this vigorous, exciting and beautiful city.

Your 1993 JCI Hong Kong Congress Organising Committee is well prepared to arrange an unforgettable Congress for you.



NG LEUNG YAU
BIDDING CHAIRMAN &
CONGRESS DIRECTOR-DESIGNATE

October 1, 1991



MESSAGE OF WELCOME

The JCI World Congress is the time each year when young men and women come together to choose their leaders and to set the course for the future.

It is right therefore that every Chamber would want to welcome the Jaycee world to its community on such an important occasion. This is Hong Kong's wish, too.

Hong Kong is a caring society. It realies on its own effort to make its way in the world. It is where free enterprise prevails. Indeed, Hong Kong is JCI in action.

All Jaycees will be welcomed here, without distinction of any kind. All will see at first hand what a disadvantaged territory originally has been able to achieve on its own over the years by dint of hard work and with respect for the dignity of the human being. In effect, it is the Jaycee Creed put into practice.

A. DE O. SALES
HON. LIFE PRESIDENT
HONG KONG JUNIOR CHAMBER OF COMMERCE AND
1956 JCI PRESIDENT

MESSAGE OF WELCOME

Having served as World President in 1957 I'm well aware of the importance of the hosting a World Congress in an atmosphere conducive to a well planned and executed meeting. At the same time offer the delegates an opportunity to visit one of the most vibrant cities in the world.

The Hong Kong Junior Chamber of Commerce is entrusted and geared up about the prospect of hosting a World Congress in Hong Kong. I can assure that their enthusiasm will carry into the programing and execution. I must say that JCI would benefit by having the best Congress ever - - in Hong Kong.

As Professor of Economics Milton Freidman said "the miracle of Hong Kong should be viewed by all countries who aspire to economics stability under the free enterprise system.

I would indeed be happy to welcome you all to 1993 JCI Hong Kong Congress.

Best regards,

IRA D KAYE
1957 JCI PRESIDENT

MESSAGE OF WELCOME

I take pride in joining members of the Hong Kong Junior Chamber of Commerce in extending our sincere invitation to you to be in Hong Kong for the 1993 JCI Congress.

Despite its geographically compact size as an international city, Hong Kong has always been an epitome of the largesse of free trade and global citizenship throughout its 150 years' history as a free port and an international business and financial centre.

We, the Hong Kong Jaycees, are among the millions of young people who have the good fortune to have been nurtured in such treasured environments, and to have instinctively taken the world as our extended home and boundaries.

In my capacity as a Hong Kong belonger and a past Jaycee, who has been showered with much kindness and hospitality by Jaycees in every corners of the world, I hope 1993 will be the year when we may be given the opportunity to reciprocate as the host of your JCI Congress.

I look forward to welcoming you in Hong Kong in 1993!

JENNIFER C.W. YU
1988 JCI PRESIDENT

MESSAGE OF WELCOME

It is my greatest pleasure to send you all my message of welcome and invite you to support the 1993 JCI Hong Kong Congress.

Jaycees in Hong Kong are well recognised for their quality projects and the Trustees are always glad to pledge our support especially in the international endeavours. We believe that all Jaycee Members in Hong Kong will put up with their best efforts and make your 1993 JCI Congress a most fruitful and memorable one!

All Members of the Trustee join me to extend our best wishes to the Congress Bidding Committee and your support to them will be greatly appreciated.

PAUL YIN
CHAIRMAN OF THE BOARD OF TRUSTEE
HONG KONG JUNIOR CHAMBER OF COMMERCE

MESSAGE OF WELCOME

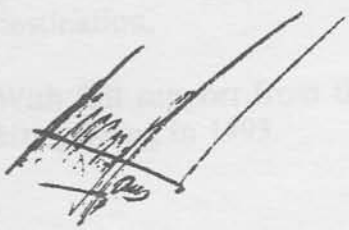
It is with joy and an excitement to learn that Hong Kong Junior Chamber of Commerce is going to bid for the hosting right of the 1993 JCI World Congress in Hong Kong.

I welcome the most timely move. Hosting of a world congress in Hong Kong during the final stage of the transition period has special meaning. It helps promote Hong Kong to the world and provides an opportunity for overseas delegates to come and see Hong Kong in person. It proves to our community that Hong Kong Junior Chamber of Commerce is concerned about the well being of Hong Kong and will do our best to maintain prosperity and stability of our beloved city.

The hosting of such a large scale international project will no doubt help boost status of our organization, enhance our morale and provide valuable opportunity for our members to sharpen their leadership and managerial skills as well as finance control abilities.

On behalf of all the Senators in Hong Kong I wish you a most successful bidding in Helsinki. I am sure all the Senators in Hong Kong will give our best possible support to the 1993 World Congress in Hong Kong.

Best wishes and good luck!



LARRY LAU
NATIONAL IMMEDIATE PAST PRESIDENT &
SENATE CHAIRMAN
HONG KONG JUNIOR CHAMBER OF COMMERCE



Hong Kong Tourist Association
35th Floor, Jardine House, 1 Connaught Place, Central, Hong Kong.
Telephone 801 7111. Telex 74720 HX. Cable Luyu Hongkong. Facsimile 852-810 4877
香港旅遊協會 香港中區康樂廣場一號 怡和大廈卅五樓

October 1991

Message from the Executive Director
Hong Kong Tourist Association

I would like to extend our support to the Hong Kong Junior Chamber of Commerce's invitation to the JCI World Congress to Hong Kong in 1993.

Tourism industry is now the third largest foreign exchange earning industry, after textiles and electronics. Over 5.9 million visitors came to Hong Kong in 1990, spending some 5 billion US dollars on shopping and its many attractions.

In 1990, over 270 international conventions and exhibitions were held here attracting more than 120,000 delegates, attesting to the availability of conference and hotel facilities and to Hong Kong's appeal as a convention centre.

We can handle conferences of up to 12,500 participants and almost no limit to the number who may accompany them. More than 10 new hotels are being planned for the next three years which will increase hotel room supply to over 35,000 by 1993. With new facilities and additional hotel rooms, we anticipate even further growth of Hong Kong as an important international convention and exhibition destination.

With full support from the entire travel industry, we sincerely welcome you to Hong Kong in 1993.

Eugene C Sullivan

HONG KONG 香港
Stay an extra day

CATHAY PACIFIC

CATHAY PACIFIC AIRWAYS LIMITED
Swire House, 9 Connaught Road Central, Hong Kong
GPO Box 1 Cable: AIRCATHAY
Telex: 82345 CXAIR HX Telephone: 747 5000
Fax: 868 0176 & 845 2039

1st October, 1991

Mr. Daniel Chan
National President
Hong Kong Junior Chamber of Commerce
1/F, 60 Bonham Strand East
Sheung Wan
Hong Kong

Dear Mr. Chan,

It gives me great pleasure to support, on behalf of Cathay Pacific Airways, the Hong Kong Junior Chamber of Commerce's bid to host the 1993 World Congress of Junior Chamber International.

Since 1950 the Hong Kong Jaycees have played an important role in developing a sense of initiative and social responsibility among Hong Kong's aspiring business and community leaders. As a successful, and very international, centre of trade and commerce, I believe that Hong Kong would be a highly appropriate site for the 1993 JCI World Congress.

Not only do I believe that hosting the Congress would be to Hong Kong's benefit, but I am sure that the delegates who would attend from around the world would find the experiencing of visiting the territory most rewarding. I wish you luck in your bid.

Yours Sincerely,

P.D.A. Sutch
Deputy Chairman & Managing Director

HONG KONG HOTELS ASSOCIATION

Office of the
Executive Director

WELCOME MESSAGE FROM THE EXECUTIVE DIRECTOR OF HKHA TO THE JCI WORLD CONGRESS 1993

It gives me great pleasure on behalf of the Hong Kong Hotels Association to extend fullest support to the Hong Kong Junior Chamber of Commerce for the invitation to JCI World Congress to be held in Hong Kong 1993. Hong Kong Hotels are often rated among top ranking hotels internationally. There are many examples that Hong Kong hotels can boast standards of facilities, service and value which few cities can emulate.

Nearly all the major International Hotel Chains are well represented in the Territory. In many instances their facilities and their service are well above the chain's normal standards in other cities. Local and regional hotel groups provide healthy competition leading to high standards of service and performance. Several of the various chain's flagship properties in Hong Kong are world renowned.

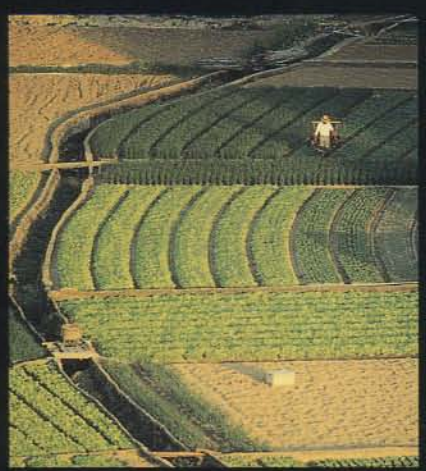
There is no official star rating system in Hong Kong and no Government control on room rates or other relevant prices. The laws of supply and demand have ensured that Hong Kong hotels maintain the highest standards, frequently introducing ultra-modern facilities through constant investment in opening new hotels and investment of large amounts in ambitious renovation programmes. There are many hotels here which could be rated "Five Star" and several are super deluxe. We also have a group of medium priced hotels which ofer the best value for money in their room rates.

In recent years the Hong Kong Hotels Association has been working closely with the Hong Kong Tourist Association and the Hong Kong Convention and Exhibition Centre to promote the Territory as an excellent conference and meeting destination. I would like to once again to pledge the support of Hong Kong Hotels Association and offer a warm welcome to the JCI World Congress to be held in Hong Kong in 1993.

May I invite you all to experience our hospitality and facilities personally. I stand ready to welcome you all in 1993.

Manuel Woo
Executive Director

508-511, Silvercord Tower II, 30 Canton Road, Kowloon, Hong Kong
Tel: 369 9577 Telex: 35661 WANDA HX Fax: (852) 722 7676



Hong Kong is one of the world's major financial centres, taking the night shift after London and New York.

Hong Kong is one of the world's busiest container ports, comparable to Rotterdam.

Hong Kong's special charm, however, is the natural harmony of East and West. Behind the glittering modern architecture and sophisticated communication network lies 3,000 years of Chinese heritage.

HISTORY OF
HONG KONG JUNIOR CHAMBER
OF COMMERCE

The Jaycees Movement reached Hong Kong in 1949 when a Philippine Jaycee John Ng who was the Special Liaison Officer of the JCI 5th Congress and was charged with the mission of converting Hong Kong to Jayceeism arrived in November. Through the introduction of his cousin, Mr. Alex Ng, a Jaycee Senator still, Mr. John Ng was presented to Rev. E. Bourke, former Director of Wah Yan College, Hong Kong. A meeting was then arranged for him to meet a group of young businessmen. During the meeting, Mr. John Ng's explanation of the aim and purpose of the Jaycee movement succeeded in firing the imagination of his audience. Eight days later, sponsor group of Hong Kong Junior Chamber of Commerce was formed and Mr. Paul Lim was elected as convener of the Organising Committee, Mr. Austin Coates from Hong Kong Government, then as Assistant Colonial Secretary of Hong Kong, was assigned to serve as Advisor to the Organizing Committee.

The tempo of laying the foundation of the Chamber was further stepped up when Mr. Ramon V. Del Rosario, the JCI Vice President for Asia, offered to recommend prompt recognition of the Hong Kong's Jaycee membership status. He also invited the Organizing Committee to send observers to Manila to attend the JCI 5th Congress. On March 21, 1950, a sponsor meeting was called to receive the report of the return observers from Manila. The account of their vivid experience gave Hong Kong a deeper insight into Jaycee movement. A week later the Provisional Constitution which had been in the making during the previous three months was adopted. Finally, on April 6, 1950, the Inaugural General Meeting of the Hong Kong Junior Chamber of Commerce was held and the first Board of Directors was elected. One month thence, on May 6, 1950, the Chamber was inaugurated by Mr. Roberto Vilanueva, the JCI Vice President for Asia. Thus, the Hong Kong Junior Chamber of Commerce was born.



Over the past 40 years, members of Hong Kong Junior Chamber of Commerce have been deeply involved in organizing large scale project of various natures to benefit the local community with outstanding results. In the '90s, we have been well developed into a leadership training organization. We also have good source of manpower, having 17 local chapters and around 1,200 members and most of them were very experienced and have good connections. In fact, Hong Kong Junior Chamber of Commerce had played host to 6 ASPAC Regional Conference in 1950, 1954, 1966, 1972, 1979, 1988 and one World Congress in 1962.

Our local chapters have been very active in contributing towards the betterment of the Hong Kong community and obtained great support from the Government and various commercial concerns. In the past 10 years over 80 international awards and certificate of merits were received to evidence our achievements. The Peninsula Jaycees and the Hong Kong Jayceettes were awarded the "Most Outstanding LOM of the World" in 1981, 1986 and 1989.

Names of the local chapter of Hong Kong Junior Chamber of commerce are :

Victoria Jaycees
Island Jaycees
Hong Kong Jayceettes
Harbour Jaycees
Tai Ping Shan Jaycees
Dragon Jaycees
City Jaycees
North District Jaycees
Shatin Jaycees
Kowloon Jaycees
Peninsula Jaycees
Lion Rock Jaycees
Yuen Long Jaycees
Bauhinia Jaycees
East Kowloon Jaycees
Queensway Jaycees
Ocean Jaycees

MORE ABOUT PENINSULA JAYCEES

Formed in 1969, the Peninsula Jaycees is one of the seventeen chapters affiliated to the Hong Kong Junior Chamber of Commerce. Currently, there are 150 active members in Peninsula Jaycees. It was the first LOM adopting Chinese as the official language, and also the pioneer in the local Jaycee circle to recruit female members, a step envied and followed by other chapters. The LOM is noted for its large-scale community projects which were well-received by the public.

Community Development

Over the years, the Peninsula Jaycees has been persistently launching territory-wide projects to cater for the needs of the community and to provide training opportunity for members.

Projects organized included "Help the Blind Campaign" and "Road Safety Day for the Handicapped" , "Kidney Donation Campaign", "Cancer Fighter".

"Countryside Recreational Facilities Design Competition", "Competition for Utilization of Space under Flyovers", "Air-Pollution - Our Concern", "Air-Pollution - A Time to Act".

"Neighbourhood Festival", "Copyright & You", "Hong Kong - We Build! We Love! We Care!", "My Dearest Dad & Mum" and "Who Cares About Me?"

Not only did the chapter's community efforts win respect and recognition within the Jaycee circle, they were also well received and highly appreciated by members of the public. In the ensuing years, the Peninsula Jaycees will continue with its echo to the JCI's good theme of contributing to the advancement of the global community and enhancing the sense of social responsibility among its members.

Youth Activities

"Young people will be masters of the future community", so the Chinese saying goes. With this in mind, the Peninsula Jaycees have devoted much of its work to the education of the youngsters. Projects completed included "Young Fashion Designers' Award", "Learn in Rigours - International Youth Training Programme" and the annual "Hong Kong Youth Translation Contest". In the early years of the chapter's formation, fund-raising projects were held for the building of three libraries in different parts of Hong Kong.

To enhance awareness on the environment among the younger generation, the "Youth-Built Environmental Improvement Design Competition" was implemented to encourage young people to participate in city planning. "The Impact of Mass Media on Youth in Their Relationship with Opposite Sex" was just completed which has aroused much interest from the young men and women.

Leadership Development

Well awared of its mission to provide training opportunities for Jaycee members, leadership development programmes were held on a regular basis.

Apart from the "Leadership-In-Action" Camp, training programmes on JC Protocol, parliamentary Procedures and Chairmanship, case studies and officer training schools were organized to impart to members the basics of project organization and leadership skills.

Members also received training on communication techniques through the "Speaking Skills Seminar", "Public Speaking Workshop", "Master of Ceremony Training Talk", and "Inter-Chapter Debate Competition".

Training on professional or management skills was offered from time to time, e.g. "Computer Seminars", "Law for Layman" courses and business management courses.

The following leadership training programmes namely "Office Politics Seminar", "Leaders-To-Be" training programme, "Power & Politics Training Camp" had also received good comments from the general membership.

Economic Affairs

As a leadership development organization in Hong Kong, the third largest financial centre of the world, the chapter is often responsive to the hot issues in the local economic scene. Past activities in this area were usually staged in the form of symposiums.

Topics discussed over the years included "Economic Future of Hong Kong", "Development of the Properties Market", "Export Quota Control for Textiles", "Energy and You", "Investment in China - Present & Future", "Outlook of the Small Business under Economic Depression", etc. All these seminars were well attended by the Jaycee members and outsiders, which also generated good press coverage.

Public Relations & Membership Promotion

The chapter views fellowship activities as an indispensable catalyst for the maintenance of close relationship among LOM members. Apart from the routine monthly meetings and tea-gatherings, various recreational activities are held every year, including the Chinese New Year Bonanza, hikings, summer camps, launches, social dance courses, Halloween Nite, barbecue, Christmas Ball. The Karaoke gatherings are one of the most popular fads in the early 90's.

International Affairs

The International Affairs Commission is entrusted with the task of establishing and promoting good relationship between the chapter and overseas Jaycees. Members of the Peninsula Jaycees are often enthusiastic in attending both the Asian-Pacific Conference and World Congress. Through participation in international activities, members can widen their horizon by experiencing different cultures.

With the belief that the brotherhood of men transcends the sovereignty of nations, the Peninsula Jaycees started a campaign for the collection of cloths and stationery for the orphans in Saigon who were war victims and donations of clothes and medicine were also made for the victims after a flood in the Philippines in the 70's.

Some projects were jointly organized with our overseas sister chapters, such as "Hong Kong - Japan International Carnival", "Photo Contest Competition". Many exchange programmes were organized for the promotion of understanding between different cultures.

GLIMPSE OF GLORY

For the past 22 years, many awards were won by the Peninsula Jaycees in the local and international levels. To name a significant few :

For many times, Peninsula Jaycees won the "Most Outstanding LOM" award in the Hong Kong National Convention.

In 1986 World Congress, Peninsula Jaycees was awarded as the "Most Outstanding LOM of the World".

In 1988 Asian Pacific Conference, Peninsula Jaycees won the "Most Outstanding LOM of the Asia-Pacific Area" award.

Past President Wallace Yuen was awarded as the Most Outstanding LOM President in both the Asian Conference and the World Congress in 1987.

In 1989 Asian Pacific Conference & 1990 World Congress, Peninsula Jaycees was awarded Merit of both "Most Outstanding LOM of the Asia-Pacific Area" and "Most Outstanding LOM of the World".

NG LEUNG YAU
BIDDING CHAIRMAN &
CONGRESS DIRECTOR-DESIGNATE

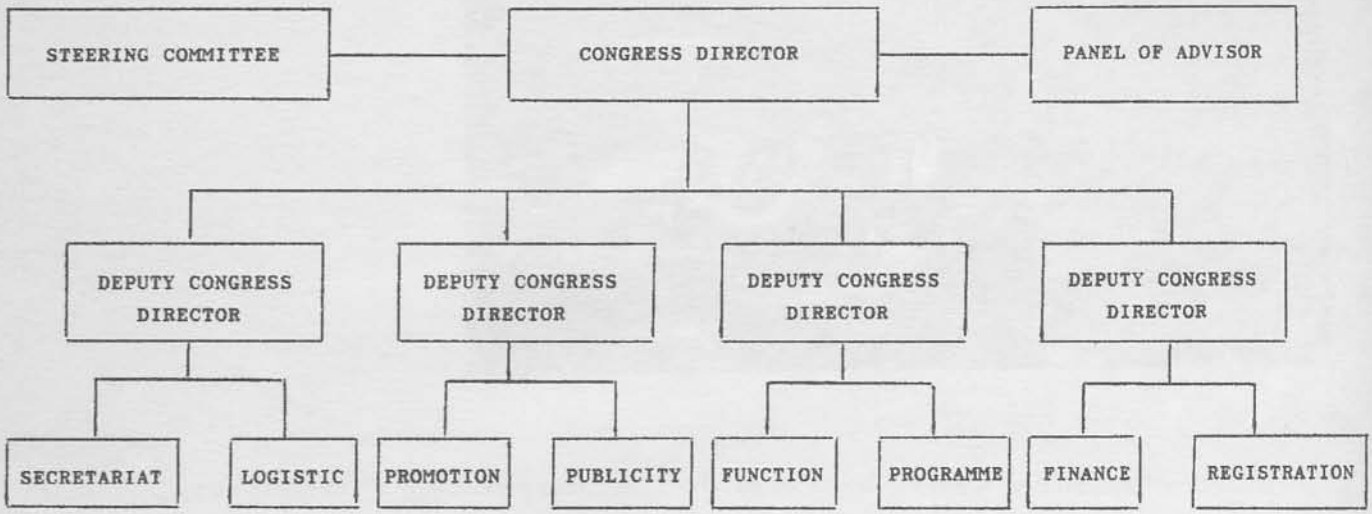
Ng Leung Yau was inducted as a Peninsula Jaycee in January 1974. He has held position as LOM Treasurer, Vice President and then President in 1982. In the same year he was also awarded a senatorship. He has served in various capacities in the NOM - in 1980 as NOM Director of International Affairs, 1983 NOM Vice President, 1985 NOM General Legal Counsel and 1986 President of Hong Kong Junior Chamber of Commerce.

Internationally, Senator L.Y. also excels in his many aspects of involvement. He has attended 17 area Conferences and 11 JCI Congresses, and has taken a very active part in the promotion and organizational work of many Hong Kong delegations.

He has also participated very actively in the Logistics Committee of 1979 JCI Hong Kong Conference, hosted by the Hong Kong Jayceettes. During his terms as National President, Hong Kong Junior Chamber of Commerce has successfully bid for the hosting right of the 1988 JCI Macau Conference. Another achievement in the same year is the launch of the very first "Young Leaders Voyage" project that a group of 150 young men and women had an opportunity to receive leadership training on board of a ship to Japan. More significantly is the birth of one more chapter in Hong Kong that all the charter members of this chapter were the delegates of this voyage.

He was appointed in 1987 as Special Assistant to World President for Marketing in Asia. And in 1988, he was further appointed to be Special Assistant to World President for Sponsorship in Area B. In 1990, Senator L.Y. was elected Chairman of the JCI Asian Pacific Development Council and has served the term to further the development of Jayceeism in the Asia Pacific Region.

1993 JCI HONG KONG CONGRESS ORGANIZATION CHART



HONG KONG – Past and Present



In 1841, when Captain Elliott of the Royal Navy annexed Hong Kong Island as a secure base to continue Britain's Imperial opium trade with China, the then Prime Minister, Lord Palmerston, dismissed the new colony as 'a barren rock with hardly a dwelling upon it'. Hong Kong, began its role as a trading entrepôt and has never looked back. Over the years, war, famine and political upheavals inside China caused massive influxes of people into tiny Hong Kong. Each wave of new immigrants brought capital and labour to fuel the territory's growth. In a place where hard work is a given and business savvy seems to be in the blood, it's not surprising that Hong Kong has developed into one of the world's most important economies, a major manufacturing centre, the busiest container port, and the city which runs the nightshift of the international financial world. Change is a constant in Hong Kong, and perhaps its most significant change is yet to come — when, in 1997, it will cease to be administered by the British and revert back to Chinese rule. As a Special Administrative Region of China, Hong Kong plans to continue at what it does best — doing business successfully.



HONG KONG – The Heart of Asia

Hong Kong lies at the south eastern tip of China, adjoining the province of Guangdong and is just south of the Tropic of Cancer.

Geographically Hong Kong is easily accessible. There are direct passenger as well as freight services to all major gateway cities in Europe, North America, Asia and Australia.

Hong Kong enjoys a mild, subtropical climate, with an average temperature of 15°C (59°F) in winter and 28°C (82°F) in summer. Winter is from mid December to end February and summer is from mid May to mid September.



Flight time to Hong Kong from major cities

Approximate flying time only

Asia /Pacific	
Bangkok	2 ½ hours
Beijing	3 hours
Delhi	5 hours
Honolulu	11 hours
Jakarta	4 ½ hours
Kuala Lumpur	3 hours
Manila	1 ½ hours
Seoul	3 hours
Singapore	3 hours
Taipei	1 hour
Tokyo	3 ½ hours

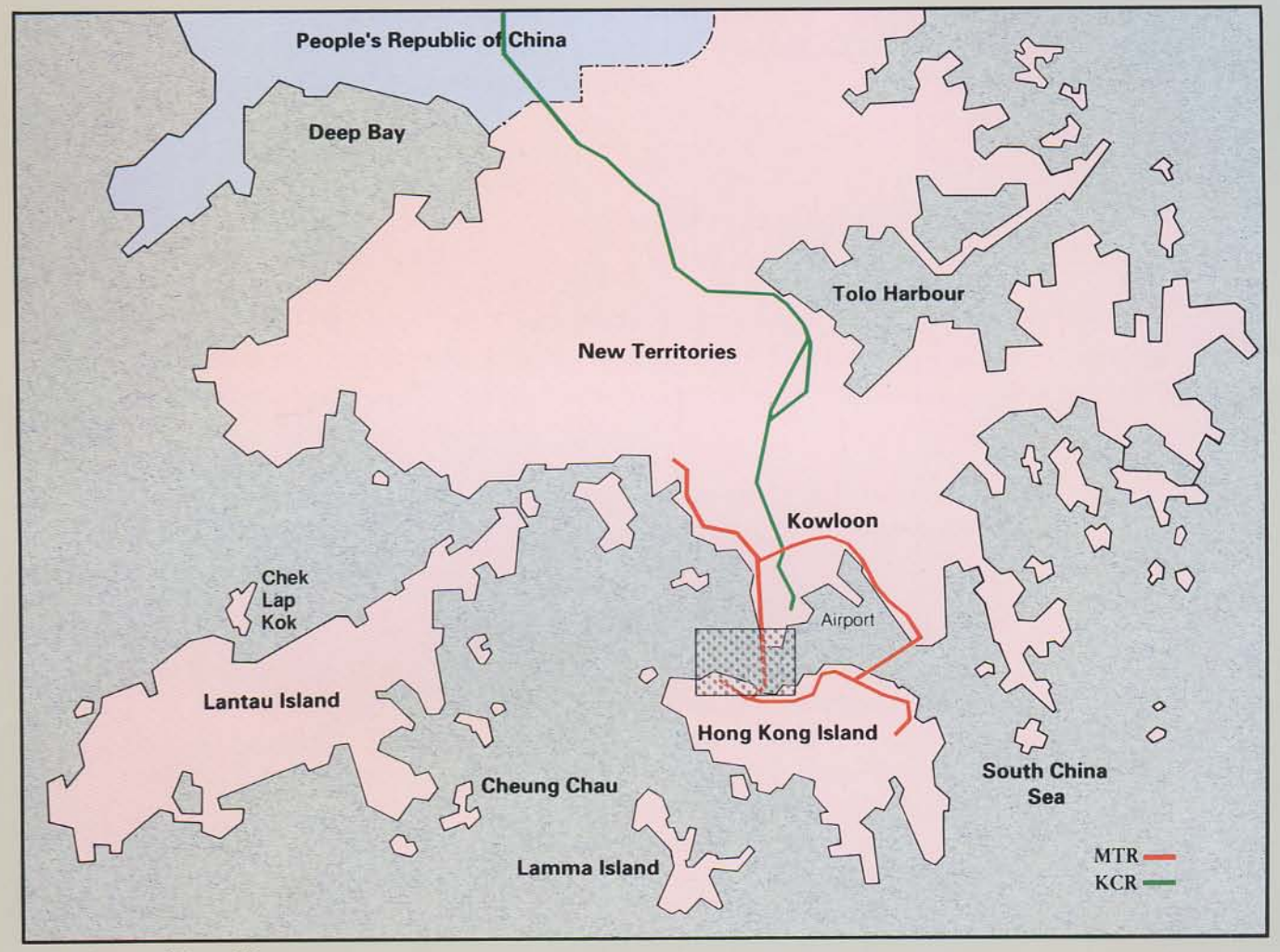
Australia and New Zealand	
Auckland	10 hours
Perth	7 hours
Sydney	8 hours

Europe	
Amsterdam	13 ½ hours
Frankfurt	13 hours
London	13 ½ hours
Paris	14 hours
Rome	14 hours
Zurich	14 hours

Middle East and Africa	
Bahrain	8 hours
Johannesburg	15 hours
Nairobi	14 ½ hours
Tel Aviv	13 hours

North and South America	
Buenos Aires	24 hours
Chicago	16 hours
New York	17 hours
Rio de Janeiro	24 hours
San Francisco	12 ½ hours
Seattle	12 hours
Toronto	18 hours
Vancouver	12 hours

HONG KONG – A Closer Look



General map of Hong Kong

Hong Kong is more than a small island. It comprises of the Hong Kong Island, Kowloon Peninsula, New Territories and 235 outlying islands with a total area of 1,065 sq.km. (404 sq. miles)

Hong Kong is very compact. The Hong Kong International Airport is only 5 to 20 minutes drive from most major hotels and shopping areas. The sophisticated Mass Transit Railway (MTR), one of the world's most advanced underground systems, is directly linked with the Kowloon Canton Railway (KCR), through the New Territories to China. This is complemented by fleets of taxies, buses, ferries and trams.

Hong Kong has a population of over 5.8 million and 98% is Chinese. Both Chinese and English are official languages and the majority of the people are bilingual.

Major visitor and business districts are shown in the "Venue/ Accommodation" section.

HONG KONG - A FLOURISHING INTERNATIONAL CITY

Hong Kong is one of the world's most modern and successful cities. Many factors have contributed towards Hong Kong's international reputation as both a leading manufacturing complex and a major commercial centre within Asia. These include an economic policy of free enterprise and free trade, simple tax structure and low tax rate, an industrious workforce, a sophisticated commercial infrastructure, one of the finest ports in the world, a strategically located airport and excellent worldwide communications.

Commerce, Trade & Industry

Hong Kong is the gateway to Asia and home to many regional headquarters of multinational corporations.

Hong Kong is a free port. There is no import or export control other than those exercised for health and security reasons. Formality is kept to a minimum. Convention and exhibition organisers and participants can bring in their materials with little customs restrictions.

This free port policy also fuels Hong Kong's trade and industry. It is estimated that about 90% of Hong Kong's manufacturing output, predominantly consumer goods, is exported.

Hong Kong is accepted as the leader of world's textile producers. Textile and clothing are the most important industries in Hong Kong, accounting for 43% of the manufacturing employment. Many world renowned designer labels are actually made in Hong Kong. The electronics industry is currently Hong Kong's second largest foreign exchange earning industry. It produces a wide range of sophisticated and high quality products and components. Hong Kong has been the largest exporter of complete watches in the world since 1978. It is also the world's leading exporter of high quality toys.

Hong Kong also imports large quantities of machinery, manufactured goods and foodstuff from all parts of the world.

Finance

Hong Kong is a major international financial centre. It caters not only for the needs of its 5.8 million residents, but also provides financial services to customers worldwide. Over 400 foreign owned banks from 50 countries are now established, including 75 of the top 100 banks worldwide in terms of assets. In conjunction with their affiliated offices in London and New York, they are able to trade local and international currencies actively throughout 24 hours. Daily turnover exceeds US$49 billion.

The Hong Kong Stock Exchange lists almost 300 public companies with market capitalization of US$76 billion which ranks Hong Kong third in the Asian region. The gold market is amongst the largest in the world.

The currency of Hong Kong is the Hong Kong dollar and is pegged to the American dollar at HK$7.8 to US$1.

Port & Airport

Hong Kong is fortunate in having a sheltered natural harbour which provides good access and a safe haven for vessels calling at the port from all round the world.

The port has always been a key factor in the development and prosperity of Hong Kong, which is strategically located on the Far East trade routes and is in the geographical centre of the now fast-developing Asia-Pacific Basin.

In terms of container throughput, Hong Kong has always been ranked in the first or second place.

Hong Kong International Airport (Kai Tak) is conveniently located at the east of the Kowloon Peninsula, less than 5 km from the urban centre and within 5 to 20 minutes from all major hotels.

The airport is the world's sixth busiest airport. In 1990, it handled over 19 million passengers and 760,000 tons of air cargo. Over 30 airlines and 1,200 flights serve Hong Kong each week. Well developed air transportation is of considerable significance to Hong Kong's economy, serving tourism and commerce, and providing a speedy outlet for the territory's manufactured goods. The Hong Kong Government is spending some US$500 million on expanding facilities at Kai Tak to handle the expected increase in passenger and cargo movements.

Port and Airport Development Strategy

In view of the expected increase in passenger and cargo movements, the Hong Kong Government has announced a massive multi-million Port and Airport Development Strategy (PADS) which will give Hong Kong a new airport and much expanded port facilities.

The new airport will be built on Chek Lap Kok, off the north coast of Lantau Island. The airport will have two runways, capable of handling 70 aircraft movements an hour, 24 hours a day in order to meet the increasing demand in air traffic. The first runway is scheduled to open in 1997. When fully operational, it will be able to handle 80 million passengers, 320,000 aircraft movements and some 4.4 million tonnes of cargo annually.

Public Transport

Hong Kong is a compact city. The objective of Hong Kong Government's transport policy is to ensure the development of a balanced, safe, economic and efficient network. The major elements include the flexible application of the inter-modal coordination policy, making greater use of the efficient mass carriers and improving the quality of public transport services.

Hong Kong is equipped with one of the world's most advanced underground system, the Mass Transit Railway, which is complemented by fleets of taxis, buses, trams and ferries. Participants for the JCI World Congress can easily get around among the proposed venues and individual hotels.

Telecommunications

Excellent telecommunication services have been an important factor in Hong Kong's development as a leading business, financial and industrial centre.

Hong Kong has the highest telephone density in S.E. Asia, with over 38 lines and 56 telephones per 100 population. International Direct Dialling service is now available to more than 200 overseas destination and is available in all guest rooms of major hotels. Mobile phone subscribers exceed 130,000. They are also available for short term rental by visitors. Facsimile was introduced in 1985 and over 100,000 installations have been made since then, making Hong Kong one of the largest facsimile users in the world. Many hotels have facsimile in their business centres. Some even have individual machine installed in guest rooms.

Human Resources

98% of Hong Kong's 5.8 million people are of Chinese origin. English is one of the two official languages and most people are bilingual. Having been under British influence for 150 years, business practice is generally western. However, Chinese ethics remain predominant, particularly in the hospitality industry. The desire to make a guest feel welcome is of utmost importance.

Tertiary education is provided by two universities and two polytechnics, supplemented by a number of well established technical institutes. A third university, Hong Kong University of Science & Technology will be opened in late 1991. The Hong Kong Council for Academic Accreditation was established in 1990 to carry out academic accreditation of non-university tertiary institutions in Hong Kong to ensure that the standards of degrees awarded are comparable to those of internationally recognised ones.

A large proportion of Hong Kong's graduates are educated in Britain, Canada, U.S.A. or Australia. Professional standards in Hong Kong are internationally recognised.

Entry Regulation

Hong Kong is an open society. While visas are required for nationals from some countries, bona fide convention and exhibition participants from all countries will experience no difficulty in securing them provided that applications are submitted in good time and normal immigration requirements are met.

Tourism

Tourism is Hong Kong's third largest foreign exchange earning industry, after textiles and electronics. In 1990, over 5.9 million visitors came to Hong Kong, spending more than US$5.1 billion. It is Asia's most popular travel destination, reflecting the quality and variety of its visitor facilities and attractions. Hong Kong is well known as the "Shoppers' Paradise" not only because of its low prices and good value for money, but also the variety of goods offered. Hong Kong is gaining a worldwide reputation for its gourmet opportunities. Cuisines from all countries can be found in Hong Kong.

Shopping and Gourmet Dining

Hong Kong is well known as the "Shoppers' Paradise" not only because of its low prices and good value for money, but also of the variety of goods offered. From well decorated designers' specialty stores to street markets, Hong Kong sells everything, morning till night, every day.

Food lovers honour Hong Kong as the "Gourmet Paradist". The world's best Chinese food is found here. Not only that, chefs from all over the world enable Hong Kong to offer a variety of international cuisines at their original tastes.

Hong Kong Beyond 1997

Under the terms of the Sino-British Joint Declaration which was signed in 1984 and registered with the United Nations, China will resume sovereignty over Hong Kong with effect from July 1, 1997 and a Hong Kong Special Administrative Region (SAR) will be established. The Declaration recognises the difference in system and stage of development between Hong Kong and China and provides the means to insulate the one from the other under the principle of "one country, two systems". The agreement provides for the territory's current social and economic systems, the status of free port, an international financial centre with free flow of capital, freely convertible currency and independent finances to be maintained for another 50 years after 1997.

The Hong Kong SAR will enjoy a high degree of autonomy in the management of its internal affairs and the conduct of its external economic relations as at present. It will also be vested with executive, legislative and independent judicial power, including that of final adjudication. These basic policies have been stipulated in a Basic Law, which was promulgated in April 1990 and will become the mini-constitution of Hong Kong after 1997.



First class is an understatement of Hong Kong's venues and hotels. "Hong Kong Cares" is the motto of the service industry where the standard of the world is set.

Purpose built venues and hotels for conferences and exhibitions provide comprehensive facilities within close proximity - meeting rooms, auditoria, exhibition space, restaurants, parking area, catering services, as well as hotel guest rooms only minutes away from one another.

VENUES

Hong Kong is renowned as a meeting place with flexible facilities to accommodate conventions of any size from 10 to 20,000.

Facilities have been reserved at the following venues during 21-27 November 1993 for the JCI World Congress.

Hong Kong Coliseum	Opening Ceremony
Hong Kong Cultural Centre	Meeting Sessions TOYP Awards Presentation
Hong Kong Convention & Exhibition Centre	Final Banquet

Hong Kong Cultural Centre (HKCC)

- offers worldwide facilities designed to meet requirement of various functions

- main facilities include **Concert Hall** with fixed seating for 2085 and **Grand Theatre** with fixed seating for 1734 and built-in simultaneous interpretation equipement

- In addition to the Concert Hall and the Grand Theatre, there are a **Studio Theatre**, two **Conference Rooms**, five **Rehersal Rooms** and seven **Practice Room** with capacity ranging from 60-540 to cater for meetings of smaller size.

Hong Kong Coliseum (HKC)

- seating capacity of 12,500 in contours, providing unobstructed view of the 1,680 sq.m. (18,083 sq.ft.) arena

- equipped with various demountable stages

- television projection system hanging over the centre of the arena enables audience to watch larger-than-life telecasts

Hong Kong Convention & Exhibition Centre (HKCEC)

- a purpose built complex at Wanchai waterfront, provides comprehensive and flexible facilities for conventions of any size. Concurrent sessions, workshops and exhibition, as well as registration and secretarial work can all be housed under one roof.

- major features include :

  Convention Hall - a seating capacity of 1,200 people in classroom style or 2,600 in theatre style, with a total area of 1,800 sq m (19,400 sq ft). It can be divisible into three separate sections by operable acoustic walls.

  Two Theatres - Theatre One has fixed seating for 637 people and Theatre Two has fixed seating for 337 people.

  Two Exhibition Halls - total gross usable area of 18,000 sq m (190,000 sq ft) on two levels. The exhibition halls can be converted into theatre style set-up for 8,000 people.

  26 Meeting Rooms - seating capacity ranging from 15 to 600 people.

ACCOMMODATION

Accommodation facilities in Hong Kong are among the world's best. Hotels, ranging from super deluxe to modest tourist class, offer the highest possible standard of comfort and service. Many of them are managed by renowned international chains. A number of hotel projects are under construction, which will bring Hong Kong's room supply to over 35,000 by 1993.

	No of hotels	No of rooms
1991	82	31,870
1992	91	34,426
1993	93	35,372

Hotel personnel are experienced and efficient at meeting the special needs of conference organisers and delegates.

Headquarters Hotel

Managed by the Omni Hotels, Asia-Pacific, **Omni The Hongkong Hotel**, the headquarters hotel is only a 2-minute walk from the main meeting venue, the Hong Kong Cultural Centre. It is situated right next to Hong Kong's largest shopping complex where more than 1,000 shops stock quality merchandise from near and far. The hotel is a first class property with 720 guest rooms. Hotel facilities include eight catering outlets, outdoor swimming pool, business centre and three functions rooms with capacity ranging from 90 to 500.

Other than Omni The Hongkong Hotel, rooms have been reserved for the 1993 JCI World Congress at the following hotels which can be grouped according to their locations to the proposed meeting venues.

Tsimshatsui (2 to 10-minute walk from HKCC
10-minute drive from HKC and
10-minute ferry ride from HKCEC)

	Total Number of Rooms
Ambassador Hotel	313 rooms
Guangdong Hotel	245 rooms
Holiday Inn Golden Mile	594 rooms
Hyatt Regency Hong Kong	723 rooms
Imperial Hotel	214 rooms
Kimberley Hotel	496 rooms
Kowloon Hotel	706 rooms
Hotel Miramar	500 rooms
Omni Marco Polo Hotel	440 rooms
Omni Prince Hotel	400 rooms
Sheraton Hong Kong Hotel & Towers	842 rooms
YMCA of Hong Kong	410 rooms
Prudential Hotel	434 rooms

Tsimshatsui East (5-minute drive from HKCC
5 to 10-minute walk from HKC and
15-minute drive from HKCEC)

Holiday Inn Harbour View	597 rooms
Hotel Nikko Hong Kong	461 rooms
Hotel Regal Meridien	590 rooms
The Royal Garden	433 rooms

Major Meeting Venues and Hotels in Hong Kong

Central District

1. City Hall
2. Mandarin Oriental Hong Kong
3. Hongkong Hilton
4. Hotel Furama Kempinski Hong Kong
5. Hotel Victoria
6. The Ritz-Carlton Hong Kong

Queensway

7. Hotel Conrad Hong Kong
8. Island Shangri-La Hong Kong
9. J W Marriott Hotel Hong Kong

Wanchai

10. Grand Hyatt Hong Kong
11. The Hong Kong Academy for Performing Arts
12. Hong Kong Arts Centre
13. Hong Kong Convention and Exhibition Centre
14. New World Harbour View
15. The Queen Elizabeth Stadium

Causeway Bay

16. The Excelsior
17. Lee Gardens Hotel
18. The Park Lane

MTR Station Entrance

MTR (Mass Transit Railway) Route

H.K.T.A. Information Centre

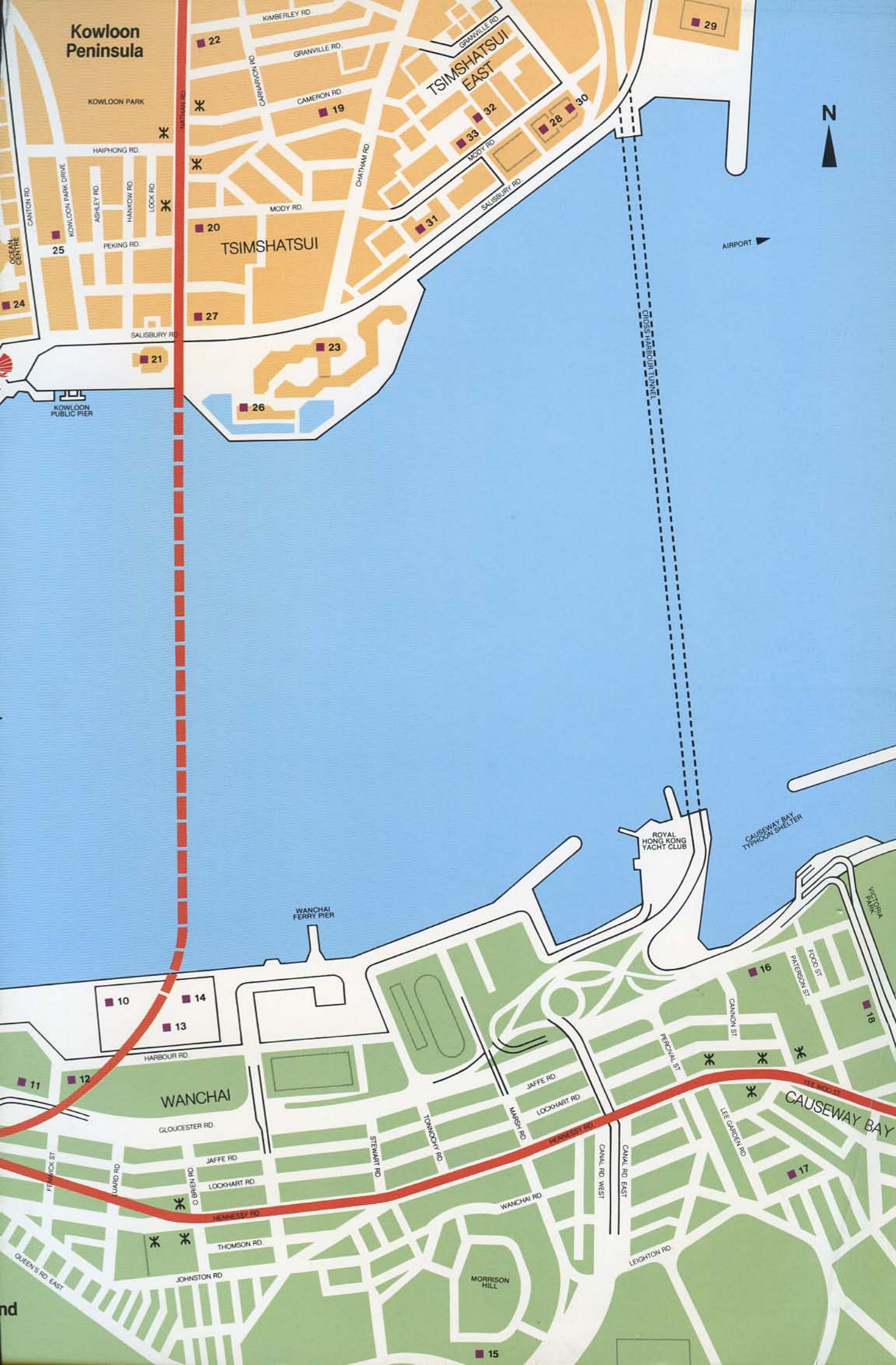
Tsimshatsui

19. The Guangdong Hotel
20. Holiday Inn Golden Mile
21. Hong Kong Cultural Centre
22. Hotel Miramar
23. New World Hotel
24. Omni The Hongkong Hotel
25. Ramada Renaissance
26. The Regent
27. Sheraton Hong Kong Hotel & Towers

Tsimshatsui East

28. Holiday Inn Harbour View
29. Hong Kong Coliseum
30. Hotel Nikko Hong Kong
31. Kowloon Shangri-La Hong Kong
32. Regal Meridien Hotel
33. The Royal Garden




Kowloon Peninsula
KOWLOON PARK
HAIPHONG RD.
CANTON RD.
KOWLOON PARK DRIVE
ASHLEY RD.
HANKOW RD.
LOCK RD.
PEKING RD.
OCEAN CENTRE
NATHAN RD.
KIMBERLEY RD.
GRANVILLE RD.
CARNARVON RD.
CAMERON RD.
CHATHAM RD.
MODY RD.
SALISBURY RD.
TSIMSHATSUI
TSIMSHATSUI EAST
GRANVILLE RD.
KOWLOON PUBLIC PIER
CROSS HARBOUR TUNNEL
AIRPORT
N
ROYAL HONG KONG YACHT CLUB
CAUSEWAY BAY TYPHOON SHELTER
WANCHAI FERRY PIER
VICTORIA PARK
FOOD ST.
PATERSON ST.
CANNON ST.
PERCIVAL ST.
HARBOUR RD.
WANCHAI
GLOUCESTER RD.
JAFFE RD.
LOCKHART RD.
HENNESSY RD.
TONNOCHY RD.
MARSH RD.
STEWART RD.
O BRIEN RD.
FENWICK ST.
LUARD RD.
WANCHAI RD.
CANAL RD. WEST
CANAL RD. EAST
LEE GARDEN RD.
TEE WOO ST.
CAUSEWAY BAY
THOMSON RD.
JOHNSTON RD.
QUEEN'S RD. EAST
LEIGHTON RD.
MORRISON HILL
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With world standard facilities, professional infrastructure and unmatched attractions, Hong Kong is the ideal venue for conferences and exhibitions. Whether it is a large professional association conference of 20,000 or a small gathering of top level business executives, a mega trade show or just a table top display forum, Hong Kong flexibly provides creative, custom made programme that incorporates hard work with opportunities for relaxation and fun.

XLVIII JCI WORLD CONGRESS
HONG KONG
1993

November 20 - 27, 1993

Proposed Congress Program

Saturday, November 20, 1993

0800 - 2200	Registration
1900 - 2200	Welcoming Reception

Sunday, November 21, 1993

0800 - 1900	Registration
1700 - 1900	Opening Ceremony
1900 - 2200	Hong Kong Night

Monday, November 22, 1993

0800 - 1900	Registration
0900 - 1700	Training Programs
0900 - 1700	Spouse/Children Program
1200 - 1400	Delegates Luncheon
1400 - 1700	General Assembly
1730 - 2000	Vice Presidents Caucus
2000 - 2400	National Parties

Tuesday, November 23, 1993

0800 - 1900	Registration
0900 - 1300	Theme Program
0900 - 1700	Training Programs
0900 - 1700	Senators Program
1200 - 1400	Delegates Luncheon
1400 - 1700	Executive Vice Presidents Caucus
2000 - 2230	TOYP Ceremony
2230 - 2400	TOYP Reception

Wednesday, November 24, 1993

0800 - 1800	Registration
0900 - 1700	Training Programs
0900 - 1700	Spouse/Children Program
1200 - 1400	Delegates Luncheon
1400 - 1600	General Assembly
1630 - 1800	Presidential Caucus
2000 - 2400	National Parties

Thursday, November 25, 1993

0800 - 1800	Registration
0900 - 1130	General Assembly
0900 - 1700	Training Programs
0900 - 1700	Senators Program
1200 - 1400	Delegates Luncheon
1400 - 1700	General Assembly
2000 - 2400	National Parties

Friday, November 26, 1993

0900 - 1200	General Assembly
0900 - 1700	Training Programs
1200 - 1400	Delegates Luncheon
2000 - 2400	National Parties

Saturday, November 27, 1993

1800 - 2000	Awards Ceremony
2000 - 2200	Farewell Party

IDEAS FOR SENATE PROGRAMME

Clearwater Bay Golf and Country Club

Located on the rugged, unspoilt Sai Kung Peninsula, the club overlooks the South China Sea. A full day of relaxation and recreation could include golf on a championship course, tennis, swimming, lazing in sauna or Jacuzzi. The clubhouse restaurants serve both western and Chinese cuisine.

Discovery Bay Village Resort

This residential resort community on Lantau Island could be your getaway for a day or longer. Recreational options include golf on an 18-hole championship course, tennis, billiards, windsurfing and sailing.

A Day at the Races

Experience the excitement of a visit to Hong Kong's famous horseracing at the modern Shatin Racecourse. The season, running September to May, produces a frenetic atmosphere and frantic betting. After a pre-race Chinese meal, you're ushered into the Member Enclosure to catch the action.

Cruises

Choose a restored Chinese junk, a larger ferry of Chinese character, a brigantine sailboat, or a luxuriously appointed motor cruiser. Set sail during the day, at sunset or under the stars. Whatever your style, you will come with unforgettable memories of Hong Kong waters. The itinerary is your choice, too: cruise the harbour and environs or go further afield to the outlying islands. Meals could be a western barbecue or a Chinese buffet.

Macau Tour/Zhongshan

This 400-year old Portuguese territory is a haven of European tranquility on the edge of the Pearl River delta, just an hour by jetfoil from Hong Kong. Macau revels as a centre of gambling as four 24-hour casinos spin their wheels and deal their cards to a vast number of fortune-seeking Hong Kong patrons. Half-day tours take in Macau, while full day and overnight visitis oftern include Zhongshan, just over the Chinese border. In Zhongshan, visit the birthplace of Dr Sun Yat-sen, "father of modern China", and a people's commune or kindergarten.

Shenzhen

Day trip can easily be arranged to the nearby cities in China such as Shenzhen. This Special Economics Zone, just north of the New Territories can be reached via the Kowloon Canton Railway. Visit the Shenzhen Reservior, an art gallery, a kindergarten and after a Chinese lunch, tour the city where you can buy bargain Chinese handicraft. Splendid China is one of the newest attractions which features miniatures of the best known scenic spots of China.

IDEAS FOR SPOUSE PROGRAMME

Presentation on 'Shopping in Hong Kong'

A 45-minute presentation with audio-visual aids given by the Hong Kong Tourist Association (HKTA) on shopping opportunities in Hong Kong. The HKTA can also arrange special discount packages for delegates attending conferences in Hong Kong.

Shopping and Nightmarkets

Most major shops stay open until 9pm, or even later at weekends, so the shopping day doesn't end until bedtime. There are several well-known nightmarkets which attract scores of bargain seekers looking for cut-price clothes, records, tapes, radios and T-shirts. Try Temple and Kansu Streets in Kowloon and Jardine's Bazaar in Causeway Bay on Hong Kong side. You can also go direct to factory outlets and find designer label fashions and genuine antiques at attractive prices.

Factory Visits/Arts and Crafts

Hong Kong is a city of craftsmen and a major manufacturing centre of fur garments, ivory and jade carving gemstone cutting and setting, porcelain painting and many others. Factory visits can be made to watch diamond cutters at work, carpets weavers making hand-making tapestries and many other artisans. Factory outlets sell these goods at reasonable prices, while special merchandise stores sell crafts made in China.

Chinese Cooking

China has four main regional cuisines - Cantonese, Shanghainese, Pekinese and Szechuanese - each with its own distinctive style and taste. You can learn the basics through a series of lessons, and find out what local people do with unusual foods like preserved fish, fruits and beancurd, from skilled Chinese cooks.

Historical Sites

Despite the growing urban sprawl, Hong Kong has some interesting historical sites under excavation, plus old buildings called "walled villages" in the New Territories. Experienced guides can make a tour of these sites a learning experience.

Monasteries and Religion

Retreats can be taken at several Buddhist and Taoist monasteries within Hong Kong. Many of the several hundred temples are well worth visiting to see another side of Hong Kong life that survives in the most beautiful and unusual places.

Urban Walking Tours

The districts of Central, Western and Yau Ma Tei can be savoured by following a walking tour, with highlights along the way explained in a handy guide book. The real behind-the-scenes flavour of Hong Kong - its temples, traditional shops and markets - is revealed when explored on foot.

IDEAS FOR SIGHTSEEING

Hong Kong Island

A tour round the island gives you a whistle-stop introduction to some of the highlights of Hong Kong sightseeing. Start off at the Peak for a breathtaking view across the harbour and Kowloon beyond. See Wanchai, made famous by the movie, "Suzie Wong" and still caught in a time warp. Then travel to the other side of Hong Kong Island, to the resort beaches of Repulse and Deep Water Bays, followed by a stroll through Stanley market, a bazaar of cut-price goods and garments. The return trip takes you through Aberdeen, sheltered home to a fishing community and huge floating restaurants.

Kowloon Peninsula

There's more to the Kowloon peninsula than the swank hotels and shops of the Tsimshatsui tourist area. Those who want to get a feel for the Chinese origins of the area can visit the Jade Market or Wong Tai Sin Temple. The Jade Market, in Kansu Street, Yau Ma Tei, bustles with activity daily from 10am to 3pm. Over 450 registered stalls sell the green stone believed to be imbued with magical and medical powers. Magnificent Wong Tai Sin Temple overlooks hundreds of stalls selling joss sticks and paper money designed to please or intercede with the afterworld. Fortune tellers are on hand to read your future - or give tips on the horse races.

The New Territories

Get away from it all in "the land between", the area between Kowloon and the China border, where a rural way of life remains. Stop off at the "Bamboo Forest" monastery which houses three of the most beautiful Buddha statues in the territory. Pass banana and papaya groves as the bus climbs over Tai Mo Shan, the highest mountain in Hong Kong, then down past rice paddy and fish farms to the rural market of Luen Wo. Your visit can also take in a bird sanctuary and a huge nature reserve and reservoir. Lunch is enjoyed on a terrace overlooking Tolo Harbour. The return trip passes through the new town of Shatin, testament to Hong Kong's rapid expansion.

Outlying Islands

Hong Kong has 235 beautiful outlying islands. Many tour itineraries are available to the islands but most include a visit to Cheung Chau and Lantau. These are reached by public ferries or a pleasant junk trip across Victoria Harbour. Cheung Chau is a tiny island with twin peaks that resembles a Mediterranean port. Street markets, boat building yards and fish processing factories are part of the scene. Lantau is the largest island, twice the size of Hong Kong Island but with a population of only 16,000. A comprehensive tour takes in unspoilt vistas of country parks, mountain peaks and beaches. The largest Buddha statue in the world can be viewed at the Po Lin Monastery.

Ocean Park

Nestled in the hills on the south side of Hong Kong Island, this is the world's largest aquarium. Arrive via the world's longest escalator or on a breathtaking cable car ride and watch a marine mammal show. Ocean Park is next to Water World, a fun-filled water play park with giant water slides and high diving shows.

Sung Dynasty Village

This is a replica of city from one of China's greatest era. Staff dress in the period costumes of 1,000 years ago and daily attractions include a traditional Chinese wedding ceremony, Kung Fu display, monkey show, wax museum, calligraphy demonstration and fortune-telling.

Antique Tram

All aboard for a fascinating look at the northern shoreline of Hong Kong Island from your vantage point on the upper deck of a charming, old-fashioned tram. The pace is relaxed, the drinks cold. The perfect situation for photo opportunities of the passing Hong Kong scene.

HONG KONG TOURIST ASSOCIATION

The Hong Kong Tourist Association (HKTA) is a statutory body which was set up in 1957 by the Hong Kong Government to develop Hong Kong's tourism industry.

The **Hong Kong Convention and Incentive Travel Bureau (HKCITB)** is a special division within the HKTA, which is responsible for promoting Hong Kong as an international convention destination. The Bureau is ready to assist local as well as overseas convention planners:

- in the decision to choose Hong Kong as a venue
- with the forward planning and promotion leading up to a convention
- by offering close liaison and cooperation once the preparation is in progress

The service standard of the convention and exhibition support trade in Hong Kong is comparable to other major convention cities in the world. Professionally trained personnel in this trade are well known for their efficiency and high degree of flexibility in meeting clients' needs. The HKCITB is able to offer impartial advice on the selection of service suppliers whom convention planners and participants can use with confidence.

Professional services are offered by:

- professional convention and exhibition organisers
- ground handling agents/tour operators
- exhibition contractors
- interpretation and translation services/equipment renting companies
- audio visual equipment rental, production and staging services
- public relations consultants
- forwarding agents
- printers
- business centres/office equipment rental services
- employment agencies