JCI Hong Kong

BEyond.Live

E-BID BOOK SEMINAR I

DEBBIE CHAN

22 February, 2018



Debbie Chan

- ***JC Career***
  - 2018 NOM Multi Media Commission Chairman
  - 2018, 2017 LOM Presidential Advisor
  - 2016 NOM National Vice President
  - 2015 NOM Deputy Chairman, JCIHK 65th Anniversary Ball
  - 2014 LOM President, JCI Lion Rock
  - 2013 LOM Panel of Advisor
  - 2012 NOM Sub-Committee Chairman, ASPAC
  - 2011-2013, 2015 LOM Membership Advisor
  - 2011 NOM National Membership Director
  - 2010 LOM Vice President
  - 2010 NOM Chairman, Opening Ceremony of National Convention
  - 2009 LOM Membership Director
  - 2008 NOM TOYP Committee – Result Announcement
  - 2007 Joined JCI Lion Rock



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Award Judging Experience

- 2014 JCI ASPAC
- 2013 JCIHK National Convention

Awards

- 2017 World Congress Best National Growth and Development Program
- 2017 ASPAC Best National Growth and Development Program
- 2014 Presidential Award of Most Outstanding Female President Award
- 2014 Best Long-term Local Community Program (COM)
- 2011 NOM Most Outstanding National Director (COM)
- 2011 ASPAC Best Individual Development Program
- 2010 JCIHK Best Membership Recruitment Program
- 2009 JCIHK Best Membership Recruitment Program



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Level 1
Why I need to do Bid Book?

Level 2
How I can engage others to work for Bid Book?

Level 3
How I can supervise the team to do Bid Book?

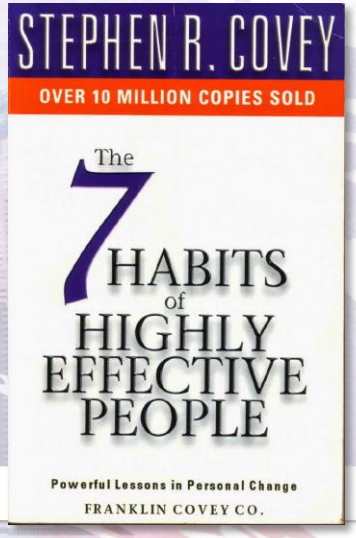


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以終為始

Habit 2
Begin with the End of Mind



What do you want to achieve?

Social Impact?

Arouse the public awareness?

Members' Development?

Solve a social problem?

WIN for the Chapters/JCIHK?

Learn to write a winning proposal?

Download the Award Manual

- JCIHK.org > Member Area > Records & Recognition



What Categories can you choose?

- NOM - Group I, II
- LOM - Group IIIA, IIIB
- > 30 Awards + ?? COM
- Any New Category or New Criteria?
- Any specific Criteria?
- JCIHK Only? Or ASPAC/ WC?

Group I (Individuals)

Award No.	Award Name
I.1	Most Outstanding Senator
I.2	Most Outstanding Trainer
I.3	Most Outstanding Member
I.4	Most Outstanding New Member
I.5.1	Most Outstanding Chapter President (25–55 members)
I.5.2	Most Outstanding Chapter President (56–90 members)
I.5.3	Most Outstanding Chapter President (91+ members)

Group II (Individuals – NOM)

Award No.	Award Name
II.1	Outstanding NOM ExCom Member Award
II.2	Outstanding NOM Director/Officer Award

Group III A (for LOMs)

Award No.	Award Name
III.A.1	Best Publication Award
III.A.2	Best E–Marketing Award
III.A.3	Best Community Empowerment Program
III.A.4	Best Long-term Community Development Program
III.A.5	Best Economic Development Program
III.A.6	Best Personal Skill Development Program
III.A.7	Best Inter-organization Collaboration Program
III.A.8	Best Sustainable Development Program
III.A.9	Best Corporate Communication Program
III.A.10	Best Growth & Development Program
III.A.11	Best Global Goals Project
III.A.12	Best Corporate Social Responsibility Program
III.A.13	Best Mainland Affairs Program
III.A.14	Best Local Peace Project
III.A.15	Best New Project
III.A.16	Best JCI Members Development Program
III.A.17	Best of the Best

Group III B (for LOMs – Special Award)

Award No.	Award Name
III.B.1.1	Best Chapter of the Area (25–55 members)
III.B.1.2	Best Chapter of the Area (56–90 members)
III.B.1.3	Best Chapter of the Area (91+ members)
III.B.2	Outstanding Progressive LOM Award
III.B.3.1	Award for LOM with the Best Contribution in NOM Activities (25-55 members)
III.B.3.2	Award for LOM with the Best Contribution in NOM Activities (56-90 members)
III.B.3.3	Award for LOM with the Best Contribution in NOM Activities (91+ members)
III.B.4	The Best NOM Project hosted by LOM

Guidelines = Marking Scheme

III.A.3 **Best Community Empowerment Program**

Definition: This award is for the recognition of the most effective project which improves the community and extends the JCI Mission.

Description: A trophy with the name of the winner inscribed on it.
A floating award.

Award Judging Criteria	Points
Objectives, Planning, Finance and Execution	20
Membership Participation	15
Community Impact	30
Impact on Local Organization	15
Long-term Impact of the Program	20

Note: Award is allied to JCI Award Programs.

Winners

1971 – Victoria
1972 – Peninsula
1974 – Jayceettes
1975 – Jayceettes
1976 – Jayceettes
1977 – Jayceettes
1978 – Peninsula
1979 – Peninsula
1980 – Peninsula
1981 – Jayceettes
1982 – City
1983 – Bauhinia
1984 – Jayceettes
1985 – Peninsula
1986 – Peninsula
1987 – Jayceettes
1988 – Peninsula
1989 – Peninsula
1991 – Victoria
1993 – Peninsula
1994 – Victoria
1997 – Apex
1998 – North District
1999 – Apex
2000 – Apex
2001 – Harbour
2002 – City
2004 – City
2005 – East Kowloon
2006 – Jayceettes
2007 – Harbour
2008 – North District
2009 – City
2010 – North District
2011 – Lion Rock
2012 – Tai Ping Shan
2013 – Tai Ping Shan
2014 – Tai Ping Shan
2015 – Peninsula
2016 - Jayceettes

Certificate of Merit

1983 – Jayceettes
1985 – Jayceettes/City
1987 – Peninsula
1988 – Queensway
1995 – Victoria
2000 – City
2002 – Peninsula
2006 – North District
2008 – Bauhinia
2010 – Harbour
2013 – Bauhinia/City Lady
2014 – Bauhinia/Dragon
2015 – Tai Ping Shan/Dragon
2016 – Tai Ping Shan

%	Criteria	Question from Systems
30 %	**Community Impact**	1. How did the Local Organization **measure community impact** for this program? 2. Describe the **actual community impact** produced by this project.
20 %	**Long-term Impact of the Program**	1. What is the expected **long-term impact** of this project? 2. What changes would you make to improve the **results of this project?**
20 %	**Objectives, Planning, Finance, Execution**	1. What were the objectives of this program? 2. How does this program align to the **JCI Plan of Action**? 3. How does this project advance the **JCI Mission and Vision**?
15 %	**Member Participations**	**1. By number**, how many members were involved in this program? **2. By percentage**, how many members of the Local Organization were involved in this program? 3. Describe the main roles of the participating members in this program
15 %	**Impact on Local Organization**	1. How did the Local Organization benefit from running this project? 2. How did the program advance the JCI Mission? 3. How did the project advance the JCI Vision?

Guidelines

Past Winning Samples

- Previous years of Bid Books from Chapters
- Previous winning Bid Books in conferences
  - JCI.cc → Programs → JCI Awards → Past Awards Winners
- Past E-Bid Book seminar slides
  - JCIHK.org → Member Area → Records & Recognition

Guidelines



- Pay attention to regulations set by NOMs or JCI
- Submission System Procedures
- Hard Copies arrangement
  - Format + Printing + Binding
- Signature/ Forms
- **ON TIME!!!**





Useful Elements

- JCI Creed
- JCI Mission and Vision
- JCI Plan of Action
- JCI Strategic Plan
- Active Citizen Framework
- Peace is Possible
- SDGs
- …



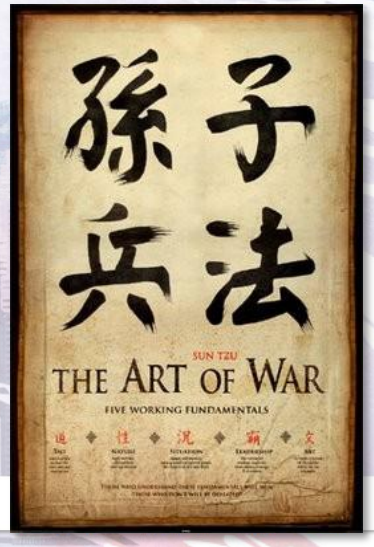


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知己知彼

Know Yourself . Know Others

《孫子兵法》《謀攻篇》：
「知己知彼，百戰不殆；不知彼而知己，一勝一負；
不知彼，不知己，每戰必殆。」
Know the enemy and know yourself,
your victory will not stand in doubt.



Know Yourself . Know Others

- SWOT Analysis
  - Strength

    How to enhance/ present your Strength?
    - By Uniqueness
      - Innovative? WOW idea?
      - Breakthrough on Social Norm?
      - Special experience to members/beneficiary?
    - By Numbers
      - Media Coverage?
      - Partnership connected?
      - People involved?



Know Yourself . Know Others

How Many and Which Award Categories to enter?

Award Category	Past Winners	Competitive Benchmark	Project Quality	Manpower
The more the better?	Whose Playing	Winner look like? Esp on Core Criteria	"close vs past winner quality" or "unique"	Experience writer, advisor? new Bid Book or has reference?

- How Many? First depend on your Manpower & Project Quality, then prioritize against winning possibility

Know Yourself . Know Others

III.A.5 Best Economic Development Program

Definition: This award is for the recognition of a project or program best promoting the principle of free enterprise. Projects to be entered might be privatization, founding and securing new businesses, training for managers, industrial and business projects for the environment, international business cooperation, etc.

Description: A trophy with the name of the winner inscribed on it.
A floating award.

Award Judging Criteria	Points
Objectives, Planning, Finance and Execution	15
Promotion of Free Enterprise	15
Impact on Local Economy	25
Impact on Community and Participants	20
Partnerships and Public Relations	10
Long-term Impact of the Program	15

Note: Award is allied to JCI Award Programs. The former name of this award is called "Best Business Development Program"

Winners
2002 – City
2003 – City
2004 – City
2005 – City
2006 – City
2007 – City
2008 – City
2009 – City
2010 – City
2011 – City
2012 – City
2013 – City
2014 – City
2015 – Apex
2016 - City

Certificate of Merit
2006 – Victoria
2008 – Victoria
2009 – Victoria
2013 – Ocean
2014 – Apex
2015 – City
2016 - Apex

- Competitive Benchmark
  → gather info from
  - Award Manual
  - JCI.cc
  - Social Media
    - Facebook, Emails, What's app message
  - NOM/ LOM Activities
  - Personal Relationship

Know Yourself . Know Others

Award Judge

- ~ 10 mins on each bid book
- Promote not only for Judging Day, but on the Daily Exposure
  - Brainwash on yearly basis
- Story Telling
- Easy to Follow with clear titles
- Decent Graphics! Photos/ Charts/ Figures / Clipart
  - Photos with Judges or famous JCI management
- Members to be Award Judges
  - Potential BOD members who will write the bid book
  - Long term strategy





Planning



!! Start in the beginning of the Project !!

1. Read Through the Guidelines
2. Set the Right Category
3. Data/ Photos → Share Folder Management
4. Form OC Teams
   - Advisors
   - Gate Keeper
   - Designers →MUST have some very good in Graphics
   - Helpers
5. Schedule/ Deadlines
6. Monitoring/ Reminding by Presidents from time to time



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為會爭光

The Glory of the Chapter

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Pride. Honor. Glory











Pride. Honor. Glory









Pride. Honor. Glory



More than The Glory…

- Recognition of Effort
  - Biggest and Lifetime Reward to BOD and your Chapters
- Members Retention/ Development
  - BE PROUD to be JCI Member, high morale
  - Extend their JC Life
- Blueprint of the future
  - Long-term Strategic Planning



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一世情義

Friendship Forever

BEyond LIVE

Friendship Forever

- Life-long Memories
- Share Fun/ Nervous/ Tears/ Hardship/ Happiness
- Team Work
- Peer Effect/ Pressure
- Time Control

#BIDBOOK有如共患難





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以終為始

Begin with the End of Mind

Mindset 心法

知己知彼

Know Yourself . Know Others

為會爭光

The Glory of the Chapter

一世情義

Friendship Forever

BEyond LIVE

JCI Hong Kong

台上一分鐘 台下十年功

See you on Stage!

BEyond LIVE