E-BIDBOOK SEMINAR II

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ABOUT ME

JC Career:

- 2015 National Vice President
- 2014 President
- 2010 Joined JCI Tai Ping Shan

Bid Book Experience:

- Been award judge twice
- (Seriously) wrote 4 bid books



To me, there is only ONE reason why I write bid book…



Before you do anything, "LUN" the Awards Manual

It can be found under **Member Resources Area** in JCIHK's website.

WHAT TO "LUN"?

- Category
- Requirements & Criteria
- Is it "JCIHK only"?
- Your major competitors
- How to use the bid book system

III.A.2 **Best E–Marketing Program**

Definition: This award is for the recognition of the Best E–Marketing program designed by LOM including any electronics related media.

Description: A trophy with the name of the winner inscribed on it.
A floating award

Award Judging Criteria	Points
General planning, execution and finance	20
Layout and presentation	20
Membership benefits	20
Creativity and marketing effectiveness	30
Interactivity and services provided	10

Note: This award will be granted by JCIHK only. The former name of this award is called "Best Website Award".

Winner
2000 – Apex
2001 – Apex
2003 – City
2004 – City
2005 – City
2006 – City
2007 – City
2008 – Harbour
2010 – Harbour
2011 – Ocean
2012 – Lion Rock
2013 – Apex
2014 – Tai Ping Shan

Certificate of Merit
2003 – Apex
2004 – Apex
2008 – City
2013 – City
2014 – Bauhinia/Kowloon

CATEGORIES AVAILABLE

Group I (Individuals)

Award No.	Award Name
I.1	Most Outstanding Senator
I.2	Most Outstanding Trainer
I.3	Most Outstanding Member
I.4.1	Most Outstanding Chapter President (25–55 members)
I.4.2	Most Outstanding Chapter President (56–90 members)
I.4.3	Most Outstanding Chapter President (91+ members)

Group II (Individuals – NOM)

Award No.	Award Name
II.1	Outstanding NOM ExCom Member Award
II.2	Outstanding NOM Director/Officer Award

Group III A (for LOMs)

Award No.	Award Name
III.A.1	Best Publication
III.A.2	Best E–Marketing Award
III.A.3	Best Community Empowerment Program
III.A.4	Best Long-term Community Program
III.A.5	Best Economic Development Program
III.A.6	Best Personal Skill Development Program
III.A.7	Best Inter-organization Collaboration Program
III.A.8	Best Sustainable Development Program
III.A.9	Best Corporate Communication Program
III.A.10	Best Growth & Development Program
III.A.11	Best UNMDG Award
III.A.12	Best Corporate Social Responsibility Program
III.A.13	Best Mainland Affairs Program
III.A.14	Best World Peace Project
III.A.15	Best Active Citizen Framework Project
III.A.16	Best of the Best

Group III B (for LOMs – Special Award)

Award No.	Award Name
III.B.1.1	Best Chapter of the Area (25–55 members)
III.B.1.2	Best Chapter of the Area (56–90 members)
III.B.1.3	Best Chapter of the Area (91+ members)
III.B.2	Outstanding Progressive LOM Award
III.B.3	Award for LOM with the Best Contribution in NOM Activities
III.B.4	The Best NOM Project or recommended event hosted by LOM

THE OVERALL STRATEGY

1. Picking the right category

2. Strategically delegating your members to be award judges

3. Time management



PICKING THE RIGHT CAT

- The Chapter's overall plan
- The works that you have done
- Your potential competitors
  - How many?
  - Any undefeated winner?
- Any alternative category?



IMPORTANCE OF BEING AWARD JUDGES

- How does the system work
    - The weaknesses
- Judges
    - Who?
    - What do they read? (What do they give mark for?)
    - ~10 min on each bid book
- Competitors
    - Who?
    - How many?
    - What have they done? / What have they written?
- **Directly relate to the next 2-year plan for award bidding**





MY GROUP OF JUDGES IN 2013

Promoting your event to these people???

READ THESE BEFORE START WRITING

- To read:
  - JCI Plan of Action 2015
  - Active Citizen Framework
  - JCI Mission & Vision
- Learn the POWER phrases
  - *"Mobilize all sectors to…"*
  - *"…to create sustainable impact"*

