PA-1-7

HONG KONG JUNIOR CHAMBER OF COMMERCE

1978 INAUGURAL BALL
SOUVENIR PROGRAMME

ORIENTAL ROOM,
CONVENTION CENTRE,
HONG KONG.

JAN. 28, 1978 (SAT.)

PIB 5



THE JAYCEE CREED

We believe:
That faith in God gives mea ng
and purpose to human life;
That the brotherhood of man
transcends the sovereignty of nations;
That economic justice can best be won
by free man through free enterprise;
That government should be of laws
rather than of men;
That earth's great treasure
lies in human personality;
And that service to humanity
is the best work of life.

青商信條：

我們深信
篤信眞理可使人類的生命具有意義
和目的
人類的親愛精神沒有疆域的限制
經濟上的公平應由自由的人通過自
由企業的途徑獲得之
健全的組織應建立在法治的精神上
人格是世界上最大的寶藏
服務人羣是人生最崇高的工作

GUEST OF HONOUR



THE HON. MR. CHARLES YEUNG, J. P.

A MEMBER OF THE LEGISLATIVE COUNCIL,
JCI SENATOR,
PAST NATIONAL PRESIDENT, HKJCC.

MESSAGE
FROM THE GUEST OF HONOUR



Dear John,

It is my greatest pleasure to extend my congratulations and best wishes to you and your National Board on the occasion of the inauguration night.

I am sure that under your able leadership the Hong Kong Junior Chamber will certainly be brought up to another level of achievement.

May I wish you every success in the work that you will be undertaking to serve our young people and our community in the coming year.

Charles Yeung

MESSAGE
FROM JCI WORLD PRESIDENT



JAYCEES INTERNATIONAL (JCI)

P.O. Box 340577 • Coral Gables, Florida 33134, U.S.A.
Tel: (305) 446-7608 • Western Union TWX: 810-848-9859 • Cable: JAYCEES

I want you to know that I'm excited about working with the Hong Kong Junior Chamber in 1978. I'm confident your NOM is going to be one of the best in the world in the number of achievers it produces in ratio to your membership. 1978 will be a year for recognizing achievement by every member of your NOM and I know everyone will rise to the challenge for individual effort.

On the occasion of your 1978 inauguration, I wish every officer the greatest year in terms of what you will do to help others succeed. I look forward to being your partner in that success.

Carl Peterson

CARL PETERSON

MESSAGE
FROM HON. LIFE PRESIDENT



Message

Each year a new administration takes over not only in Hong Kong but wherever a Junior Chamber exists. This is done for the purpose of giving the greatest number of young men and women the opportunity of being at the helm of their own affairs. To learn and acquire experience by actually working on projects and programmes is a notable feature of Jaycee life.

Accordingly, there is an exciting challenge for the new team here. The success which the outgoing administration achieved is gratifying. At the same time, it stimulates the incoming group to do even better.

My greetings and congratulations to both those who worked so hard in the year just ended and to those who have been chosen to take over a vital and successful organization.

A. de O. Sales
Hon. Life President

Hong Kong, 3rd January, 1978

MESSAGE
FROM THE NATIONAL PRESIDENT

HONG KONG JUNIOR CHAMBER OF COMMERCE
(AFFILIATED WITH JAYCEES INTERNATIONAL INC.)
香港青年商會（國際青年商會成員）
272, QUEEN'S ROAD CENTRAL, 15/F., FLAT C, HONG KONG TEL. 5-438913 CABLE "JAYCEE"



National President:
John Lo 5-235066 5-732373

National Imm. Past President:
Y. K. Chan 5-458095

National Vice Presidents:
Amy Ma 5-445011
Major Tang 5-800211
Sonny Yu 5-252181

National Secretary General:
Helena Lee 5-799011 Ext. 5782

National Hon. Treasurer:
Y. S. Lok 5-799011 Ext. 3479

MESSAGE

1978 marks the 28th anniversary of Hong Kong Junior Chamber of Commerce. A new board of Executives was elected to serve a year of challenging and meaningful tasks.

The "Hong Kong Jaycees" will be busy in their youth and community projects. Our theme for the year is "Opportunities for Children". Programs of this nature will be our priority.

A group of dedicated young men and women will be working very hard to make our community a better place to live in. There are much for us to do, to complete and to aim for.

I would like to take this opportunity to wish the "Hong Kong Jaycees" the best of luck to complete a year of acheivement and to mark another outstanding milestone for the Jaycee movement in Hong Kong.

JOHN LO

MESSAGE
FROM THE SENATE CHAIRMAN



M E S S A G E

The Inaugural Ball marks the beginning of another year of Jaycee's involvement with the community and training for its members.

May I on this very auspicious occasion send my greetings to all the Jaycee members and guests present.

With best wishes.

Y. K. CHAN
Immediate Past President &
Senate Chairman

Hong Kong, January 6, 1978.

VOTE OF THANKS
BY THE CHAIRMAN



It is of great pleasure to welcome you all to our 1978 Inaugural Ball. The purpose of this Ball is to install both NOM & LOMS Officers, and to raise fund for 1978 National Board for various community development projects which we intend to accomplish this year.

I would like to take this opportunity to thank the Hon. Mr. Charles Yeung, JP, & Mrs. Charles Yeung for their presence. I would also like to thank our sponsors, advertisers and brother/sister Jaycees for their generous support, without which, the Ball will not exist. To my hard working committee members, I convey to them my heartiest gratitude for making this 1978 Inaugural Ball a success.

Amy Ma
Chairman
1978 Inaugural Ball

HONG KONG JUNIOR CHAMBER OF COMMERCE
ORGANIZATION CHART

NATIONAL BOARD OF DIRECTORS



PRESIDENT
JOHN LO



IMM. PAST PRESIDENT
Y. K. CHAN



VICE-PRESIDENT
SONNY YU



VICE-PRESIDENT
AMY MA



VICE-PRESIDENT
MAJOR TANG



SECRETARY GENERAL
HELENA LEE



HON. TREASURER
Y. S. LOK



NAT. DIRECTOR
PATRICK TONG



NAT. DIRECTOR
MARK CHENG



NAT. DIRECTOR
EMILY MA



NAT. DIRECTOR
LILIAN CHEUNG



NAT. DIRECTOR
JACKSON IP

IAC OFFICER: NG LEUNG YAU

CHIEF EDITOR: MILLAR TSOI

EXECUTIVE ASST.: JENNIFER YU

MESSAGE
FROM VICTORIA JAYCEES PRESIDENT



I am always proud of being a member of the Jaycees family; I am always pleased in working hand in hand with the Jaycees. As the president of the Victoria Jaycees, it is my pride and pleasure in sharing our hopes and ideals with our brother and sister chapters. It is through unity and co-operation that we achieve our goal.

Peter Lo

MESSAGE
FROM KOWLOON JAYCEES PRESIDENT

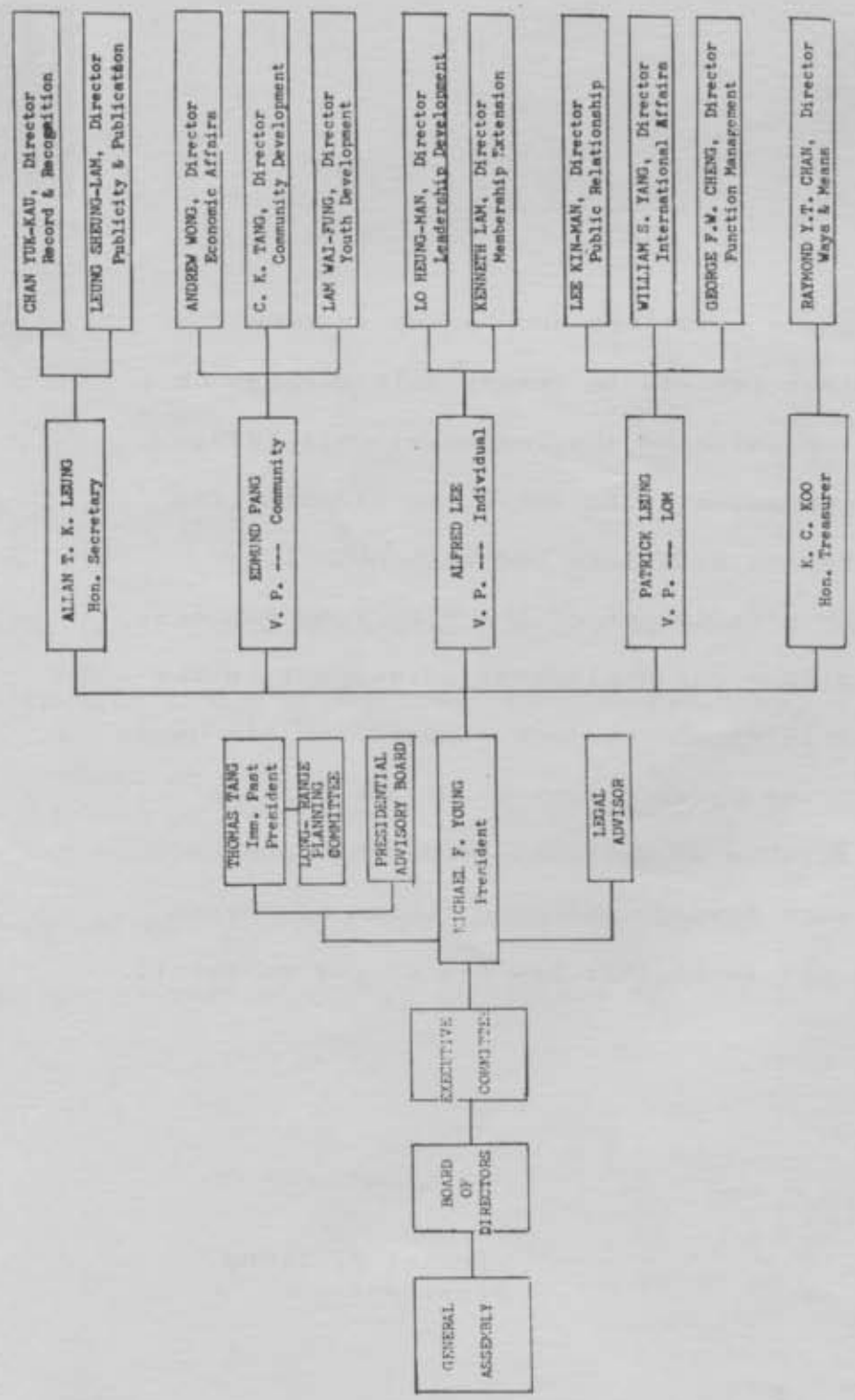


M E S S A G E

It is my privilege and honour on behalf of Kowloon Jaycees to convey this message on the occasion of the Inaugural Ball 1978. The opportunity to serve the organization is both a privilege and responsibility. As an affiliation of the Hong Kong Jaycees, we pledge our whole-hearted support in the year 1978; and we look forward to join hands wit' one dynamic team under the capable l adership of National President John Lo to work towards the good course of Jaycee and yet to another new era of our movement.

Michael F. Young
President

KOWLOON JAYCEES
ORGANIZATION CHART



KOWLOON JAYCEES
BOARD OF DIRECTORS



PRESIDENT
MICHEAL YOUNG



IMM. PAST PRESIDENT
THOMAS TANG



VICE-PRESIDENT
EDMOND PANG



VICE-PRESIDENT
PATRICK LEUNG



VICE-PRESIDENT
ALFRED LEE



HON. SECRETARY
ALLAN LEUNG



HON. TREASURER
K. C. KOO



DIRECTOR
ANDREW WONG



DIRECTOR
S. L. LEUNG



DIRECTOR
YUK-KAU CHAN



DIRECTOR
HEUNG-MAN LO



DIRECTOR
KIN-MAN LEE



DIRECTOR
WAI-FUNG LAM



DIRECTOR
C. K. TANG



DIRECTOR
WILLIAM YANG



DIRECTOR
GEORGE CHENG



DIRECTOR
KENNETH LAM



DIRECTOR
RAYMOND CHAN

MESSAGE
FROM ISLAND JAYCEES PRESIDENT



ISLAND JAYCEES (LIMITED BY GUARANTTEE)

AFFILIATED WITH THE HONG KONG JAYCEES AND JAYCEES INTERNATIONAL INC.

New officers are elected every year to bring Hong Kong Junior Chamber of Commerce the fresh vitality it needs to continue its useful work and expand its activities to more young people to enable them to build themselves for responsible positions in their careers and communities.

As new officers, we are given the unique opportunity of undertaking positions of leadership in our organization. This enviable opportunity, however, entails a commitment by us to devote and dedicate ourselves wholeheartedly to serve the Hong Kong Jacees and the community. Let us take up our responsibilities, accept the challenges, and prepare ourselves to be better leaders of tomorrow.

On behalf of Island Jaycees, I take this opportunity to pay our tribute of praise to the past officers and members for their valuable contributions towards the growth of our organization, and their significant achievements in community service and development. We are confident that under the leadership of our new National Board and the co-operation of all local chapters, 1978 would be another year of growth and success for Hong Kong Junior Chamber of Commerce. Our pledge of unreserved efforts to support the Jaycee movement goes with this message

PETER S. H. LAU
President
Island Jaycees

AFFILIATED WITH THE HONG KONG JAYCEES AND JAYCEES INTERNATIONAL INC.

ISLAND JAYCEES
ORGANIZATION CHART

ISLAND JAYCEES
BOARD OF DIRECTORS



PRESIDENT
PETER LAU



IMM. P. P.
Y. S. LOK



VICE-PRESIDENT
CHRIS LEUNG



VICE-PRESIDENT
THOMAS YIP



HON. SECRETARY
LAURENCE LAW



HON. TREASURER
PETER NG



DIRECTOR
JOSEPH CHOW



DIRECTOR
ALAN LUNG



DIRECTOR
MATTHEW TO



DIRECTOR
KENNETH LAM



DIRECTOR
ANDREW FUNG



DIRECTOR
GEORGE CHEN



DIRECTOR
JIM IP

MESSAGE
FROM PENINSULA JAYCEES PRESIDENT

半島青年商會
PENINSULA JAYCEES
(Limited by Guarantee)
AFFILIATED TO HONG KONG JUNIOR CHAMBER OF COMMERCE
272 Queen's Road Central, 15/F., Flat C, Hong Kong.
Tel: 5-438913 Cable: JAYCEE



PRESIDENT
Vincent H.C. Ko
Tel: 5-257222

VICE PRESIDENTS
Dennis Choy
Tel: 12-235271
Thomas Chui
Tel: 5-719281
Kong Pui Yuen
Tel: 3-015111 ext. 238

HON. SECRETARY
Benjamin Hsu
Tel: 5-274234

HON. TREASURER
Richard Tong
Tel: 5-248264

I. PAST PRESIDENT
Major Tang
Tel: 3-800211

DIRECTORS
Junia Ho
Tel: 5-610131
Amy Lau
Tel: 5-250171
Clement Lau
Tel: 5-280459
Peter Leung
Tel: 5-271124
Joseph S.K. Sham
Tel: 12-812052
Tang Kwok Keung
Tel: 5-238181
Denny Wong
Tel: 5-223112
Donald Wong
Tel: 3-670171

PAST PRESIDENTS
William Cheung
Hon. Charles Yeung J.P.
Timothy Lui
Albert P. Cruz
Wilson Cheung
Peter Tsang
Julian Leung
William Choi

4th January, 1978.

MESSAGE

The Inaugural Ball of the Hong Kong Junior Chamber of Commerce is a solemn occasion whereby all incoming officers, National and Chapters alike, will pledge their support for unity amongst themselves and renew their determination to promote and implement the Jaycee spirit — to train up themselves as leaders and to serve the community.

On behalf of the Peninsula Board of Directors I wish all other Jaycees a most eventful year in 1978 and look forward to seeing you all at our functions.

Vincent H. C. Ko
President

PENINSULA JAYCEES
ORGANIZATION CHART

PENINSULA JAYCEES
BOARD OF DIRECTORS



PRESIDENT
VINCENT H. C. KO



I. P. P.
MAJOR TANG



VICE-PRESIDENT
DENNIS CHOY



VICE-PRESIDENT
THOMAS CHOI



VICE-PRESIDENT
KONG PUI YUEN



HON. SECRETARY
BENJAMIN HSU



HON. TREASURER
RICHARD TONG



DIRECTOR
JUNIA HO



DIRECTOR
AMY LAU



DIRECTOR
CLEMENT LAU



DIRECTOR
PETER LEUNG



DIRECTOR
JOSEPH SHAM



DIRECTOR
TANG KWOK KEUNG



DIRECTOR
DENNY WONG



DIRECTOR
DONALD WONG

MESSAGE
FROM HONG KONG JAYCEETTES PRESIDENT

Hong Kong Jayceettes Ltd.

Lady Chapter of the Hong Kong Junior Chamber 香港女青年商會
24 ICE HOUSE STREET, 4TH FLOOR, HONG KONG. TEL: [illegible] CABLE ADD. "JAYCEE"



MESSAGE

Stepping into the 9th year of existence, the Jayceettes are facing ever increasing challenge in order to live up to the expectations of the community and our predecessors who have unfailingly led and served our chapter in winning so many awards both locally and internationally. We will, of course, try our best to continue the good work exerted by them. However, it is not only the "glory" or "awards" that we shall be aiming at, but also the genuine benefits to both our members and our community as a whole.

1978 will be another important year for the Jayceettes. LOCALLY, we will try to maintain a well balanced program to cater for the interest of the members and to organise worthwhile community projects so as to bring forth the good image of the organisation. INTERNATIONALLY, we will be bidding for the hosting right of the 1979 JCI Asian Pacific Conference. Should we be fortunate enough to win this bid, this would mean another challenging year for ALL the Jaycees in Hong Kong, as we will be working towards one common goal in organising this Conference.

"Unity" is therefore greatly needed, and I would like to take this opportunity to appeal to all members for your endurance, understanding, cooperation and assistance to make 1978 another year of success.

Finally, I look forward to join hands with all of you, and work towards the good course of the Jaycees.

Nora Cheng
President
Hong Kong Jayceettes

3rd January 1978

HONG KONG JAYCEETTES
ORGANIZATION CHART

HONG KONG JAYCEETTES
BOARD OF DIRECTORS



PRESIDENT
NORA CHENG



IMM. PAST PRESIDENT
KITTY CHOW



VICE-PRESIDENT
VANKY YIP



VICE–PRESIDENT
JOCELYN YIP



VICE-PRESIDENT
ELSA LEUNG



HON. TREASURER
ALICE AU



HON. SECRETARY
AGNES LIU



DIRECTOR
THERESA YEUNG



DIRECTOR
MAUREEN LAI



DIRECTOR
JOAN WONG



DIRECTOR
EMILY AUW



DIRECTOR
MAYE WONG



DIRECTOR
ANGELA CHU



DIRECTOR
JENNY SO



DIRECTOR
ALICE KWAN

MESSAGE
FROM LION ROCK JAYCEES PRESIDENT



獅子山青年商會
Lion Rock Jaycees Ltd.
ROOM 102, D'AGUILAR PLACE,
NO. 7, D'AGUILAR STREET,
HONG KONG.
TEL: 5-224256

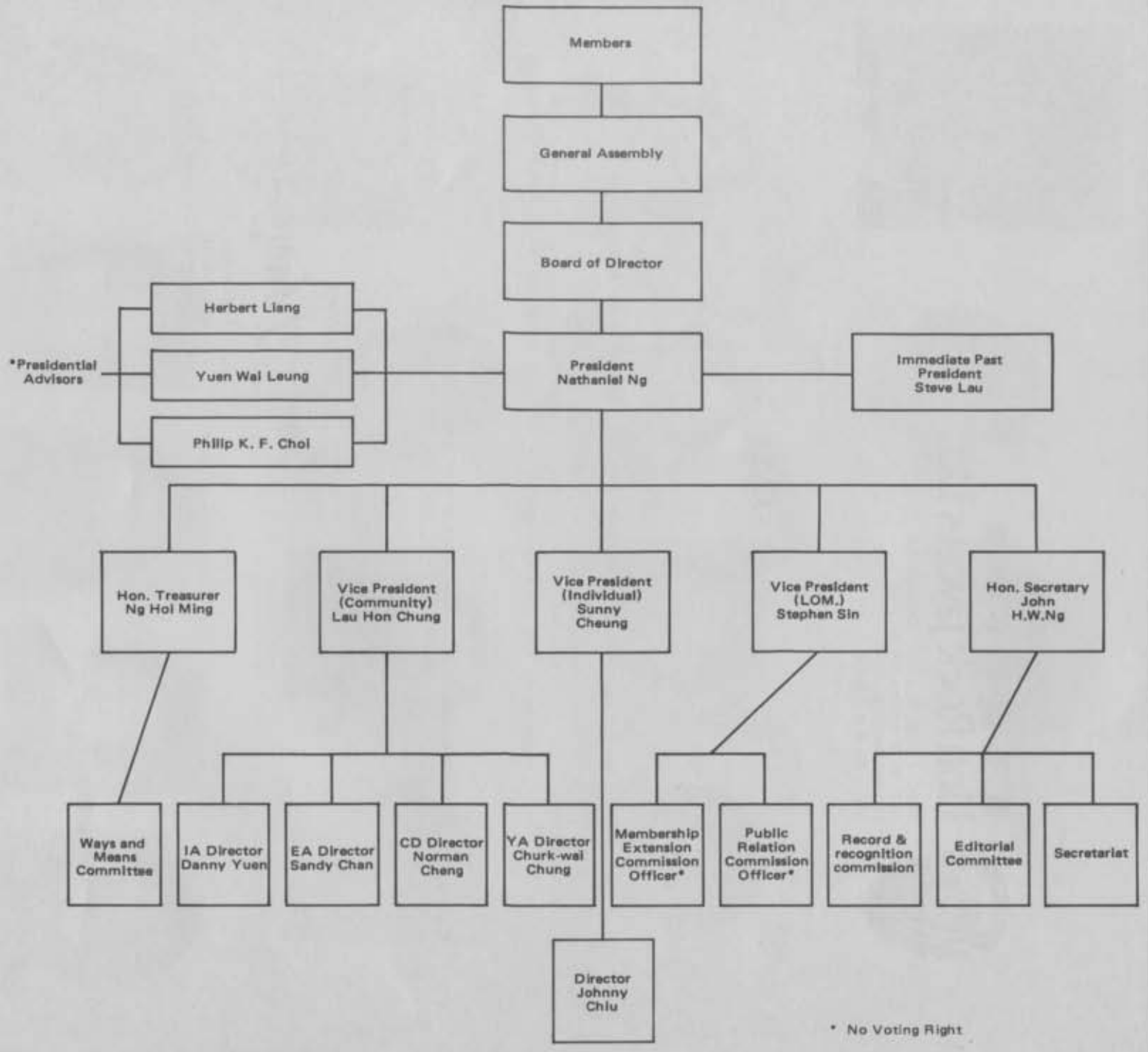
MESSAGE

On behalf of the Lion Rock Jaycees, I extend my heartiest regards to the 1978 Inauguration of Hong Kong Junior Chamber and the Jaycees movement every success in 1978.

Nathaniel Y.S. NG
President
Lion Rock Jaycees

Jan. 28, 1978

LION ROCK JAYCEES
ORGANIZATION CHART



LION ROCK JAYCEES
BOARD OF DIRECTORS



PRESIDENT
NATHANIEL NG



IMM. PAST PRESIDENT
STEVE LAU



VICE-PRESIDENT
STEPHEN SIN



VICE-PRESIDENT
HON-CHUNG LAU



VICE-PRESIDENT
SUNNY CHEUNG



HON. SECRETARY
JOHN H. W. NG



HON. TREASURER
HOI-MING NG



DIRECTOR
DANNY YUEN



DIRECTOR
SANDY CHAN



DIRECTOR
NORMAN CHENG



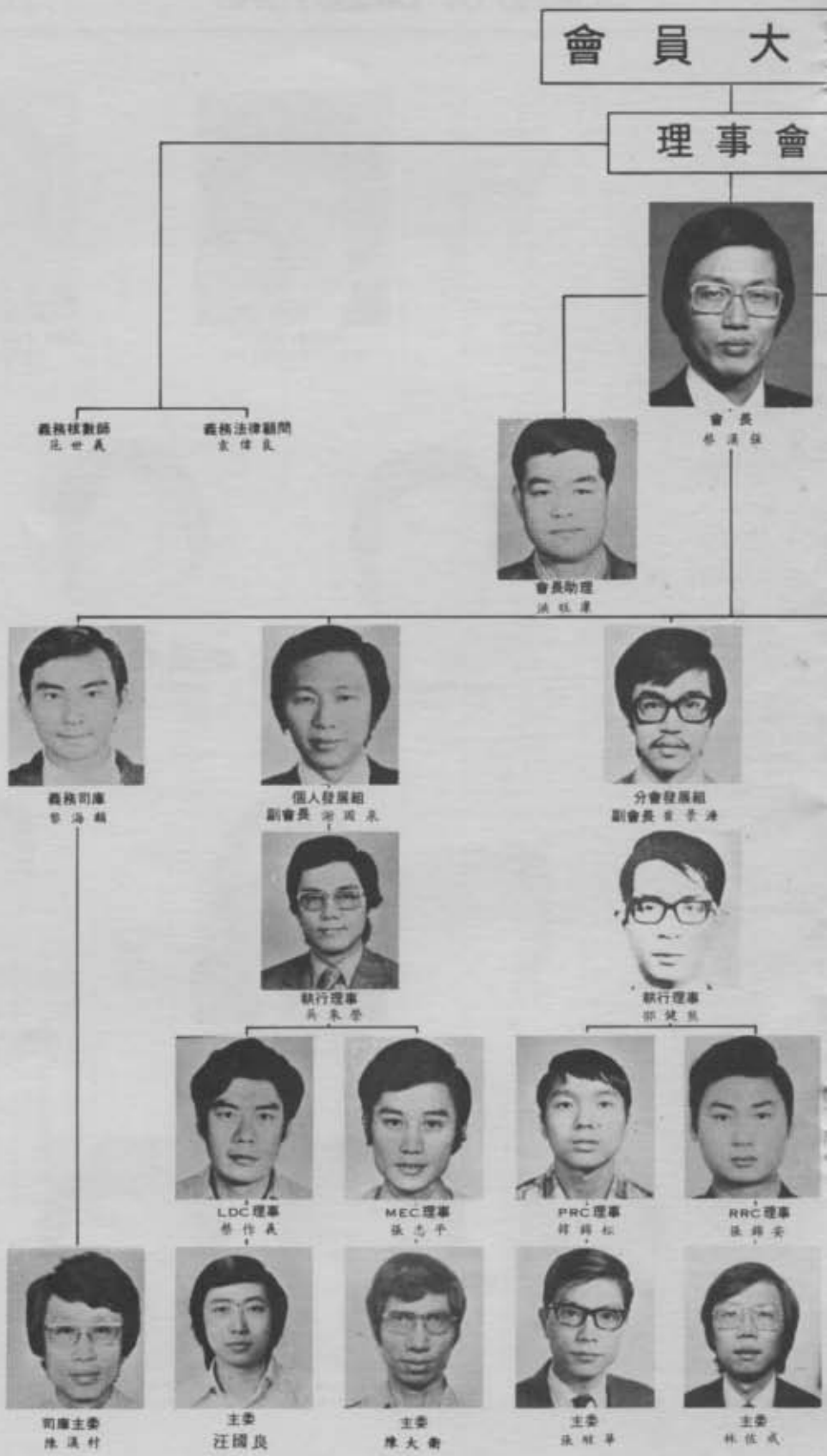
DIRECTOR
CHURK-WAI CHUNG



DIRECTOR
JOHNNY CHIU

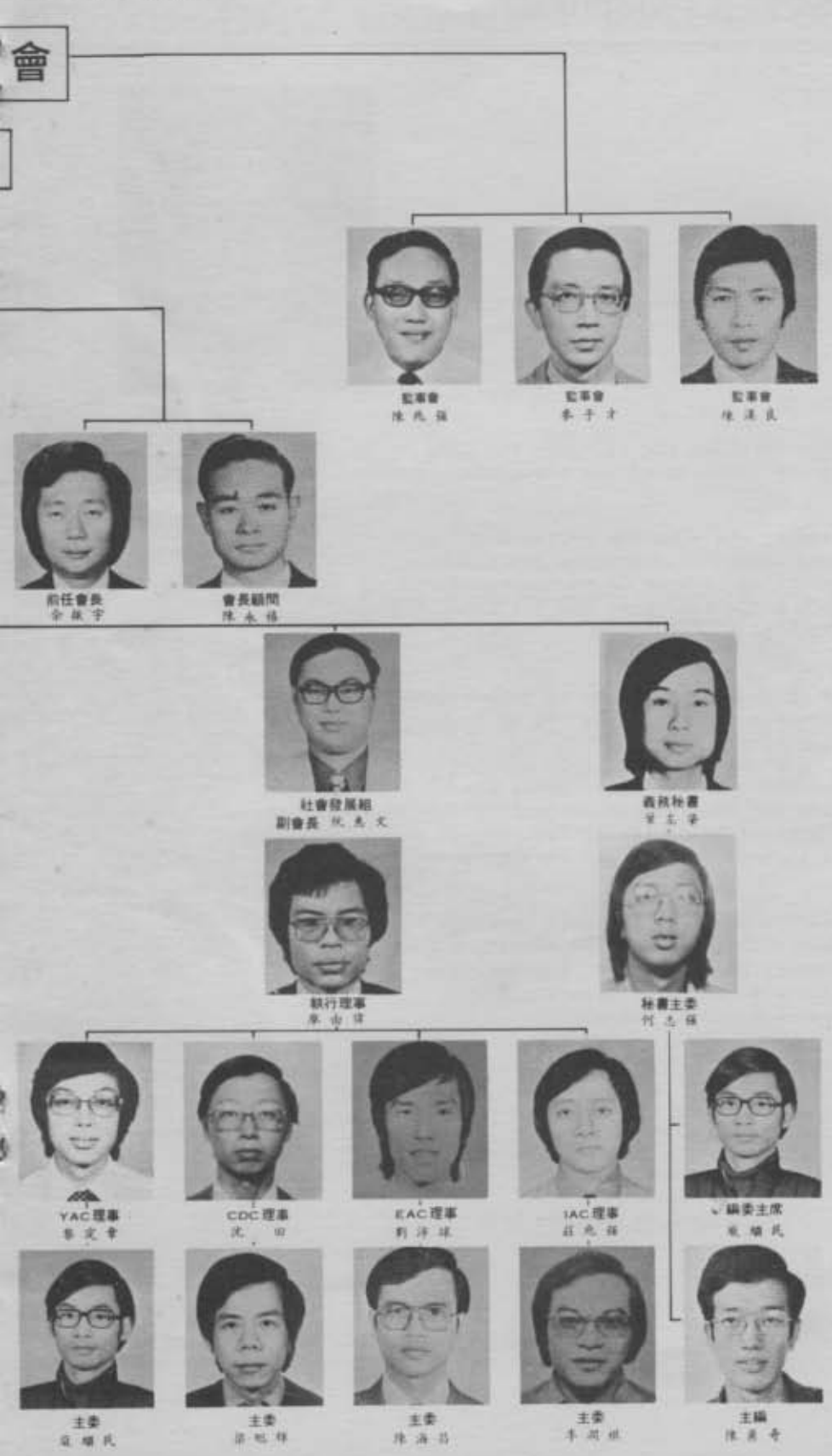
HARBOUR
BOARD OF

海港青年商會一九七八年度



JAYCEES
DIRECTORS

行政組織表



MESSAGE
FROM HARBOUR JAYCEES PRESIDENT



港青年商會
Harbour Jaycees Ltd.
Affiliated with
Hong Kong Junior Chamber
of Commerce

272, Queen's Rd., C., 15/F., Flat C, Cl. Hongkong
Tel. 5-438913 Cable Address: "JAYCEES"

President
蔡秉強 Norman Choy
Teledyne Semiconductor
10, Sam Chuk St., 1/Fl.,
San Po Kong, Kowloon
3-240122

Vice-Presidents
謝國泉 Lucas Tse
崔景鏞 K. L. Tsui
阮惠文 Raymond Yuen

Immediate Past President
余振宇 Sonny Yu

Hon. Secretary
葉左肇 Joss Yip
H.K. Soya Bean Prod. Co., Ltd.
52, Hoi Yuen Rd. Kwun Tong
3-891341

Hon. Treasurer
黎海麟 Henry Lai

Presidental Adviser
陳永錩 W. H. Chan

Presidental Assistant
洪旺康 Henry Hung

Advisers
陳兆強 Michael Chan
陳德兵 Danny Chan
麥子才 Norman Mak

Administrative Directors
吳生榮 Edmund Ng
邵健雨 K. H. Shiu
廖山輝 Dennis Leow

Directors
蔡作義 Milliar Tsoi
張志平 Albert Cheung
韓錦松 Edmund Hon
張活安 Steven Cheung
黎仁中 T. C. Lai
沈 田 Tony Sun
劉油球 Poko Lau
莊兆強 Albert Chong

Editorial Chairman
龐緻民 Kevin Pong

Chief Editor
陳勇奇 William Chan

MESSAGE

It is my great pleasure to greet the 1978 NOM and LOMs officers on the momentous occasion of the Inaugural Ball 1978.

Now is January once again, the time for review and planning, evaluation is important and forms experience, but the most important thing is what we do now and for the future. Let us join hands together, aim for something better, exert our very best to the cause of community progress.

To meet the continued growth of Jayceeism as well as the challenges of the community needs, let us convey to all unity, support and cooperation among us; in our organization setting, now one can completely responsible for any result. Too many people who came before him helped prepare the way, too many people who worked beside him carried a part of load. Implicitly, and of necessity, all effort is team effect, all results team results.

The Harbour Jaycees in the year of 1978 will continue to be actively engaged in the meaningful community and youth development projects and of course, try our best in hosting the 1978 JCI NOM officers training school and the Hong Kong Jaycees National Convention.

My best wishes to all.

Norman Choy
President
Harbour Jaycees Ltd.

MESSAGE
FROM YUEN LONG JAYCEES PRESIDENT



On the occasion of 1978 Inaugural Ball of Hong Kong Junior Chamber, I would like to extend my warmest greetings to the National President and his Board of Directors.

The Yuen Long Jaycees has become now a full members of Hong Kong Junior Chamber. We are to work hand in hand with you for the good course of Jayceeism. We always have in mind the noble ideals of the Jaycee Creed and we believe service to the humanity is the best work of life.

On behalf of Yuen Long Jaycees I pledge full support to the National Board and wish you a successful term of office in 1978.

S. T. Tang
President
Yuen Long Jaycees

YUEN LONG JAYCEES
BOARD OF DIRECTORS



PRESIDENT
S. T. TANG



VICE PRESIDENT
TAM MAN KWAN



VICE PRESIDENT
Y. T. CHAN



HON. SECRETARY
Y. C. YEUNG



HON. TREASURER
S. S. FAN



DIRECTOR
K. W. WONG



DIRECTOR
P. H. TANG



DIRECTOR
K. H. TANG



DIRECTOR
T. C. TSUI



DIRECTOR
P. K. LAM



DIRECTOR
M. H. TANG



DIRECTOR
K. W. SHUI



DIRECTOR
S. Y. CHENG

TAI PING SHAN JAYCEES
BOARD OF DIRECTORS (1)



會長：蕭樹聲



副會長：鄭君旋



副會長：崔偉雄



副會長：陳耀莊



秘書：周玉燕



司庫：陳　熹

1978 INAUGURAL BALL
ORGANIZATING COMMITTEE



CHAIRMAN
AMY MA



HON. SECRETARY
MAY NG



HON. TREASURER
GREGORY FONG



FUNCTION
SUB-COMITTEE
TONY SUN



PROMOTION
SUB-COMITTEE
EMILY MA



RAFFLE
SUB-COMITTEE
NG LEUNG YAU



PUBLIC RELATION
SUB-COMITTEE
GEORGE CHENG

PROGRAMME & MENU

Programme

SATURDAY, JANUARY 28, 1978.
FROM 7:30 P.M. TO 1:00 A.M.

- *COCKTAIL*
- *RECITATION OF JAYCEE CREED*
- *RECOGNITION OF DISTINGUISHED GUESTS*
- *INSTALLATION OF NATIONAL PRESIDENT*
- *INSTALLATION OF NATIONAL OFFICERS*
- *INSTALLATION OF LOM PRESIDENTS AND OFFICERS*
- *INAUGURAL SPEECH BY 1978 NATIONAL PRESIDENT*
- *ADDRESS BY THE GUEST OF HONOUR*
- *DINNER*
- *VOTE OF THANKS BY BALL CHAIRMAN*
- *PRESENTATIONS*
- *ENTERTAINMENT*
- *MUSIC AND DANCE*
- *RAFFLE AND LUCKY DRAW*
- *MUSIC AND DANCE*
- *ADJOURNMENT*

MASTER OF CEREMONY
MILLAR TSOI
EMILY MA

Menu

錦 綉 大 拼 盆
ASSORTED COLD CUTS
西 芹 滑 雞 柳
FILLET OF CHICKEN WITH CELERY
甫 魚 鮮 菇 菰
SAUTEED FRESH MUSHROOMS IN OYSTER SAUCE
紅 燒 雙 喜 翅
BRAISED SHARK'S FIN SOUP
當 紅 炸 子 雞
ROASTED CHICKEN CANTONESE STYLE
羅 漢 扒 大 鴨
BRAISED DUCKLING WITH 'LO HON' VEGETABLES
原 盅 燉 北 菰
DOUBLE-BOILED DRY MUSHROOMS IN SOUP
油 浸 笋 壳 魚
DEEP FRIED SUNHAWK FISH
揚 州 炒 飯
FRIED RICE YEUNG CHOW STYLE
會 伊 府 麵
BRAISED E-FU NOODLES
合 桃 奶 露
SWEETENED WALNUT CREAM
精 美 甜 點
PETITS FOURS

MANSION
Fire Services Contractor



for Braemar Hill Mansions & Nam Fung Sun Chuen

Other projects which have employed the expertise of Mansion include:

- Connaught Centre
- Furama Hotel
- Jockey Club Administration Building
- Hanglung Centre
- Hong Kong Polytechnic – Phase I
- Metropolitan Bank Building
- Ocean Centre



Authorized Contractor

民信消防公司

MANSION COMPANY

13, SHANGTUNG STREET,
KOWLOON, HONG KONG.
TEL: 3-303341



DEPARTMENTS:
FIRE, MARINE & ACCIDENT INSURANCE
GROUP INSURANCE & PENSIONS
LIFE & PERSONAL INSURANCE

Brokers:
Y.K. Chan, B. Sc.
T.M. Pau, B. Sc.
Patrick W. S. Leung
Joseph Chan, B. Soc. Sc.
Michael F. Young
Angela Kwong
S.F. Tong
Alvin Chan

1701 ALLIANCE BUILDING, 130-136 CONNAUGHT RD., C., H.K. TEL: 5-458095-9 CABLE: INSURIGHT

With the Compliments

of

Alex Tzang

Past National President

With the Compliments

of

Alex Tzang

Past National President

With the Compliments

of

淺田豐久

小堀幸穗

With the Compliments

of

Swire Shipping (Agencies) Ltd.



Agents for:
OVERSEAS CONTAINERS LTD.
CHINA NAVIGATION CO. LTD.
ASIA AUSTRALIA EXPRESS LTD.
NEW ZEALAND UNIT EXPRESS
NEW GUINEA PACIFIC LINE
BEN OCEAN
EMPRESA LINEAS MARITIMAS ARGENTINAS S.A.
SEA CONTAINERS

3rd Floor, Swire House, Hong Kong. Tel: 5-264311

5th Floor, Hong Kong & Shanghai Bank Building.
664 Nathan Road, Kowloon. Tel: 3-922167

With the Compliments
of

TAIPEI JAYCEES

With the Compliments
of

中華民國總會 國際青年商會

Republic of China Jaycees

With the Compliments
of

Asia Insurance Co., Ltd.

ON LOK YUEN BLDG., 4/6TH FLS.
25 DES VOEUX ROAD, C.,
HONG KONG
TELS: 5-266202 (8 LINES)

WESTERN BRANCH
TELS: 5-446151-3

KOWLOON BRANCH
TELS: 3-950221-3

With the Compliments
of

Easey Garment Factory Ltd.



令她注目的鍾意恤男仕



她不是庸脂俗粉，自然眼高於頂。王孫巨賈，未必放在眼內，只有穿鍾意恤的男仕，才能使她另眼相看。鍾意恤的新穎歐陸款式，最能表現男仕的瀟洒風度與不凡氣概。



法國新花衣料，圖樣千變萬化。格子條紋，落落大方；花卉圓點，清新活潑；更有各款不規則圖案，色彩鮮明，深具藝術創作巧思。鍾意恤，穿在男仕身上，舒適靈便；看在異性眼中，風采翩翩。

請到各大百貨公司「鍾意恤」櫃檯參觀選購。

新出 Chiquito 特級絲恤



鍾意恤 JOIN-IN

Another fine product by JOIN-IN SHIRT Ltd.

When is the best time to phone an executive in Los Angeles

—without catching him on the 4th green?

The American Express Global Time Check tells you what time it is in 66 cities.

Keep the American Express Global Time Check in your desk drawer and you instantly know what time it is in any major city in the world. So you know the best time to send a telex, make a phone call or send a cable.

Ask your secretary to get you an American Express Global Time Check.

Official Agents for World Congress.

American Express Travel Service can handle your airline bookings, hotels reservations and arrange tours for you anywhere in the world. American Express Travel Service has been appointed as the official agent for the Jaycee World Congress in Manila, in 1978.



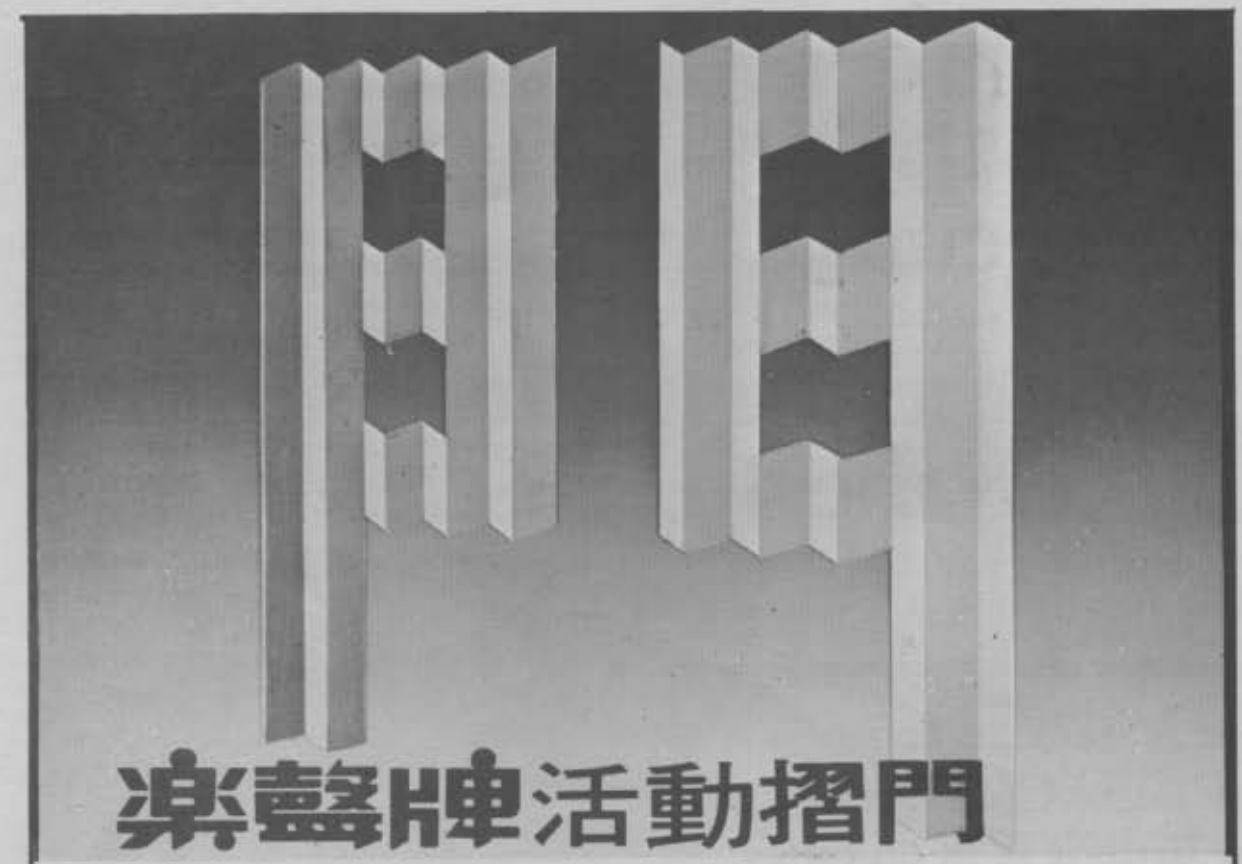
I would like an American Express Global Time Check

Name .....
Position .....
Company .....
Address .....
.....

Complete and send to:
American Express Travel Service,
2nd floor, Yat Fung Building, 34-36 D'Aguilar Street,
Hong Kong. Telephone: 5-241036.

AMERICAN EXPRESS Travel Service

American Express Travel Service
Don't leave home without us.



樂聲牌活動摺門

間隔居室整齊美觀　廳房大小任你擺佈



1) 通道間隔
2) 入牆櫃櫃門
3) 廚房房門
4) 浴室間隔
5) 間出臨時客房
6) 作爲間隔廳房的活動牆壁

樂聲牌活動摺門令居室間隔整齊美觀，地盡其用，拉開叠合都比固定門或屏風更爲靈活慳位，而且安裝簡易，接口緊密，不留罅隙，美觀大方，常保新淨。樂聲牌活動摺門備有各種顏色及尺碼，適合各式住宅、酒樓餐室、娛樂場所及辦公室等作爲禮堂、房間、廚房、浴室或入牆櫃等種種間隔之用，垂詢或安裝請致電H761415。

歡迎駕臨敝公司希慎道陳列室參觀各類電工器材及洽詢有關工程。

樂聲牌

National

SHUN HING ELECTRIC WORKS AND ENGINEERING CO., LTD.

信興電工工程有限公司

陳列室及辦事處：香港銅鑼灣希慎道一號十六樓　電話：5-761415

THE BEAUTY OF PERFECTION



For 20 years Tse Sui Luen Jewellery Co. Ltd. has been leading the way in the creation of beautiful jewellery .... jewellery which has its beauty in perfection.

Under the guidance of Founder, Mr. Tse Sui Luen, the firm has established itself as one of the finest designers, lapidarists and setters of superior hand-made jewellery – not only in Hong Kong but throughout the World.

Operating from its own 18,000 sq.ft. Jewellery Centre, with a workforce of more than 400 expert craftsmen, Tse Sui Luen Jewellery Co. Ltd. creates jewellery that can be worn everywhere – beautifully, perfectly.

TSE SUI LUEN
JEWELLERY CO., LTD.

Head office :
Summit Building, 30 Man Yue Street, Block B, Ground Floor, Kowloon, Hong Kong. Tel. 3-334221-8

Cable: *TSEARTS*
Telex: *75856 TSEAR HX*

Showrooms:
Shop 215-216 Ocean Centre, Canton Road, Tsim Sha Tsui, Kowloon. Tel. 3-695361-4

1-F., Yee Wo Street, Hong Kong Mansion, Ground Floor, Causeway Bay, Hong Kong
Tel. 5-762189 5-762198

With the Compliments

of

Tai Ping Shan Jaycees Ltd.



太 平 山 青 年 商 會

致意

With the Compliments
of

The World Lock MFG Co., Ltd.



With the Compliments
of

Dragon Light Knitters Ltd.



With the Compliments of

ap radiotelefon

Infa Corporation Limited

1504 TUNG YING BLDG.,
KOWLOON, HONG KONG.
TEL : 3-663279
CABLE : HANTORS TELEX : 84016



With the Compliments

of

HSUDIA JEWELRY LIMITED

PACIFIC HOUSE, GROUND FLOOR, 20A QUEEN'S ROAD, CENTRAL, HONG KONG.

恒心儲蓄
隆運多福
惠顧恒隆
萬事滿足

恒隆銀行

總管理處：銅鑼灣希慎道八號
電話：五一七七九五五六
中區總行：干諾道中五十五號
電話：五一四三〇三八六
五一四五八一一八



With the Compliments

of

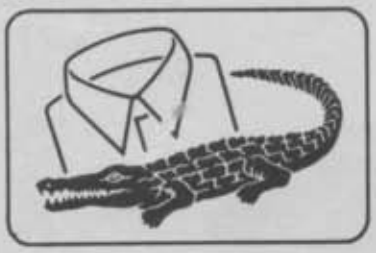


ABDOOLALLY EBRAHIM & CO. (H.K.) LTD.

ESTABLISHED 1842 – INCORPORATED 1951

ABDOOLALLY HOUSE, 20 STANLEY STREET, G.P.O. BOX 308, HONG KONG. • CABLE ABDOOLALLY • TELEX 73467 (EBRAH HX) • TELEPHONE 5-248191

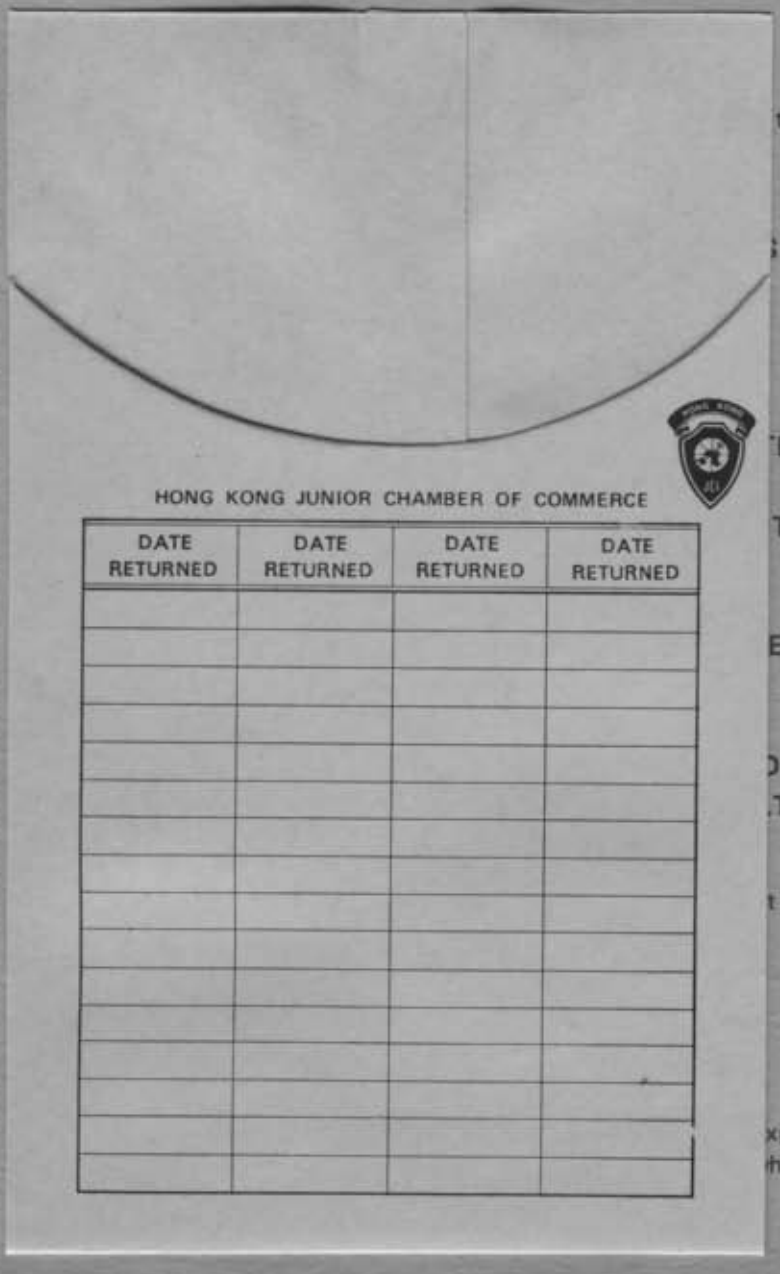
With the Compliments
of



鱷魚恤
Crocodile

CROCODILE GARMENTS LIMITED
鱷魚恤有限公司
致意

ACKNOWLEDGEMENT



HONG KONG JUNIOR CHAMBER OF COMMERCE

DATE RETURNED	DATE RETURNED	DATE RETURNED	DATE RETURNED

to acknowledge the generous support and

TD.

TORY

ES (HK) LTD.

D.
TD.

t known at the time of publications.

xpresses the appreciation to our advertisers
hose support has helped to make the 1978



Tai Sang Land Development Ltd.

大生地產發展有限公司

TAI SANG BANK BLDG., 3/F.,
130-132, DES VOEUX RD., C.
HONG KONG

TEL: 5-445011 (10 LINES)

Printed by: Direct Printing Co., Ltd.