

YOEE LEUNG & NATHAN WONG

E-BIDBOOK SEMINAR II
2016/AUG/9

JCI Hong Kong

YOEE LEUNG

NOM:

- 2017 National Vice President Candidate
- 2016 NP Executive Assistant
- 2014 National Secretary General
- 2011 National Records & Recognition Director

LOM:

- 2016 IA Area Advisor
- 2015 Presidential Advisor
- 2013 President
- 2008 Joined JCI Apex



JCI Hong Kong

AWARDS

Bid Book Experience:

- ASPAC & HK Judge
- Wrote 4 bid books

Awards Received:

- Best Local Growth & Development Program - Rio @ World Congress 2013
- Most Outstanding Local Chapter President (56-90)
- Most outstanding Local Chapter (Merit)
- Best E-Marketing Award
- Best Growth & Development Program







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NATHAN WONG

NOM:

- 2016 National Honorary Treasurer
- 2015 National Corporate Communications Committee Chairman

LOM:

- 2014 President
- 2010 Joined JC



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AWARDS

2014 National Convention

- Most Outstanding Chapter President
- Most Outstanding Member
- Best of the Best
- Best Long Term Community Development Program
- Best Corporate Communication Program
- Best Personal Skill Development Program
- Best Growth & Development Program (Merit)





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WHY DO I WRITE BIDBOOK?

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Motivate | PR | $ | Guideline | Pitching

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WINNING FORMULA



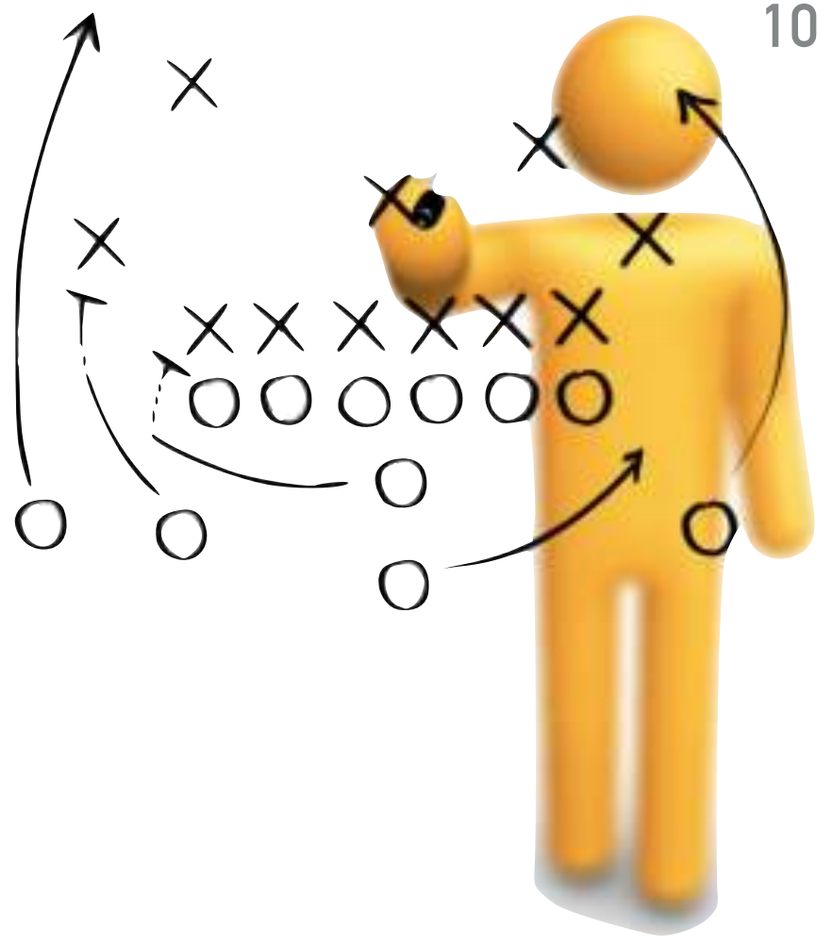
Right Category



Unique & New



Concise & Impactful



1.PREPARATION

2.PICKING THE RIGHT CATEGORY

3.IDENTIFY YOUR COMPETITORS

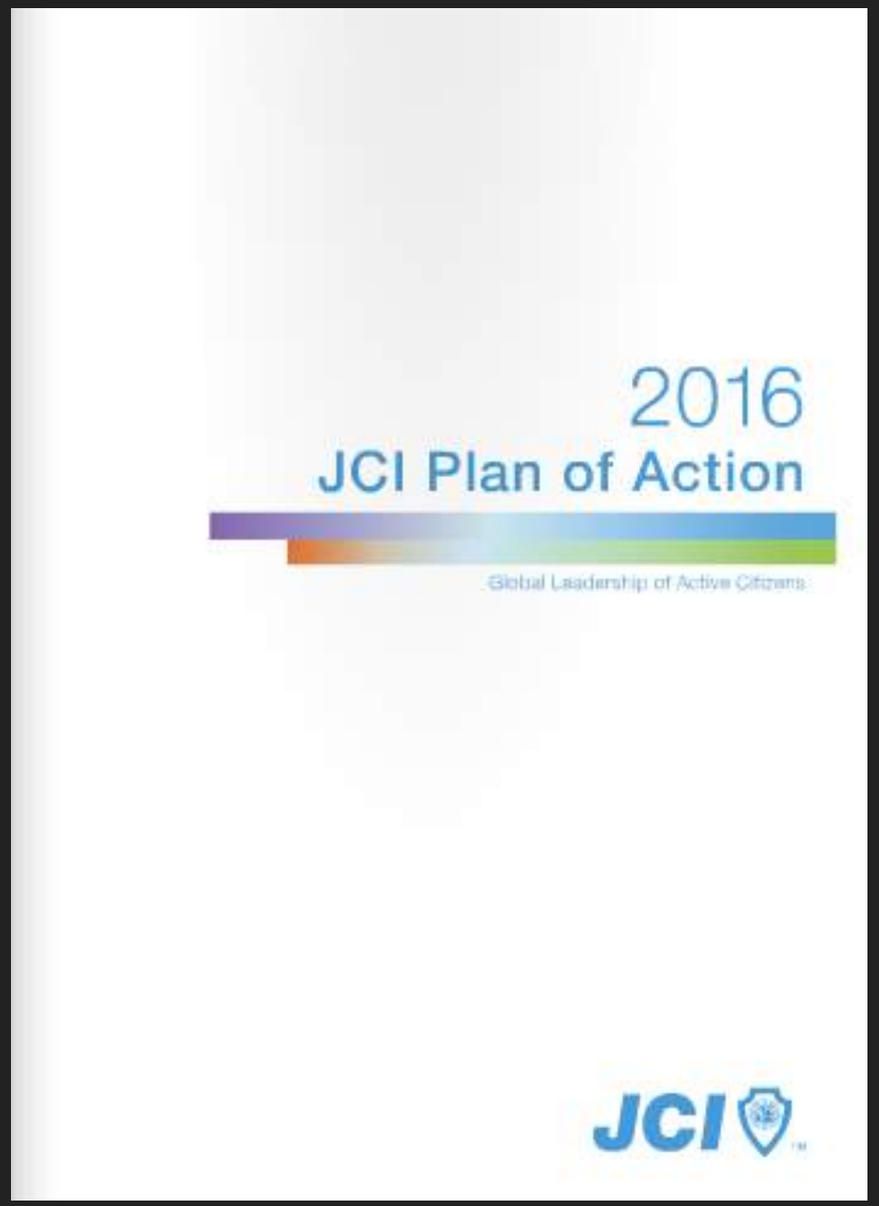
4.AWARDS JUDGING

THE OVERALL STRATEGY

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TO READ:

- JCI PLAN OF ACTION 2016
- JCI STRATEGIC PLAN
- ACTIVE CITIZEN FRAMEWORK
- PEACE IS POSSIBLE
- SDGS…….





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JCI MISSION, VISION & CREED

The JCI Mission

- To provide development opportunities that empower young people to create positive change.

The JCI Vision

- To be the leading global network of young active citizens.

The JCI Creed

- That faith in God gives meaning and purpose to human life
- That the brotherhood of man transcends the sovereignty of nations
- That economic justice can best be won by free men through free enterprise
- That government should be of laws rather than of men
- That earth's great treasure lies in human personality
- And that service to humanity is the best work of life.

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BEFORE YOU DO ANYTHING, "READ THROUGH" THE AWARDS MANUAL

It can be found under **Member Resources Area** in JCIHK's website.

CATEGORIES AVAILABLE

JCI 國際青年商會香港總會 Junior Chamber International Hong Kong

Group I (Individuals)

Award No.	Award Name
I.1	Most Outstanding Senator
I.2	Most Outstanding Trainer
I.3	Most Outstanding Member
I.4	Most Outstanding New Member
I.5.1	Most Outstanding Chapter President (25–55 members)
I.5.2	Most Outstanding Chapter President (56–90 members)
I.5.3	Most Outstanding Chapter President (91+ members)

Group II (Individuals – NOM)

Award No.	Award Name
II.1	Outstanding NOM ExCom Member Award
II.2	Outstanding NOM Director/Officer Award

Group III A (for LOMs)

Award No.	Award Name
III.A.1	Best Publication Award
III.A.2	Best E–Marketing Award
III.A.3	Best Community Empowerment Program
III.A.4	Best Long-term Community Development Program
III.A.5	Best Economic Development Program
III.A.6	Best Personal Skill Development Program
III.A.7	Best Inter-organization Collaboration Program
III.A.8	Best Sustainable Development Program
III.A.9	Best Corporate Communication Program
III.A.10	Best Growth & Development Program
III.A.11	Best Global Goals Project
III.A.12	Best Corporate Social Responsibility Program
III.A.13	Best Mainland Affairs Program
III.A.14	Best World Peace Project
III.A.15	Best New Project
III.A.16	Best of the Best

Group III B (for LOMs – Special Award)

Award No.	Award Name
III.B.1.1	Best Chapter of the Area (25–55 members)
III.B.1.2	Best Chapter of the Area (56–90 members)
III.B.1.3	Best Chapter of the Area (91+ members)
III.B.2	Outstanding Progressive LOM Award
III.B.3	Award for LOM with the Best Contribution in NOM Activities
III.B.4	The Best NOM Project hosted by LOM

NEW!!!
MOST OUTSTANDING NEW MEMBER
BEST NEW PROJECT

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WHAT TO "STUDY"?

- Category
- Requirements & Criteria
- Is it "JCIHK only"?
- Your major competitors
- How to use the bid book system

III.A.2 **Best E–Marketing Program**

Definition: This award is for the recognition of the Best E–Marketing program designed by LOM including any electronics related media.

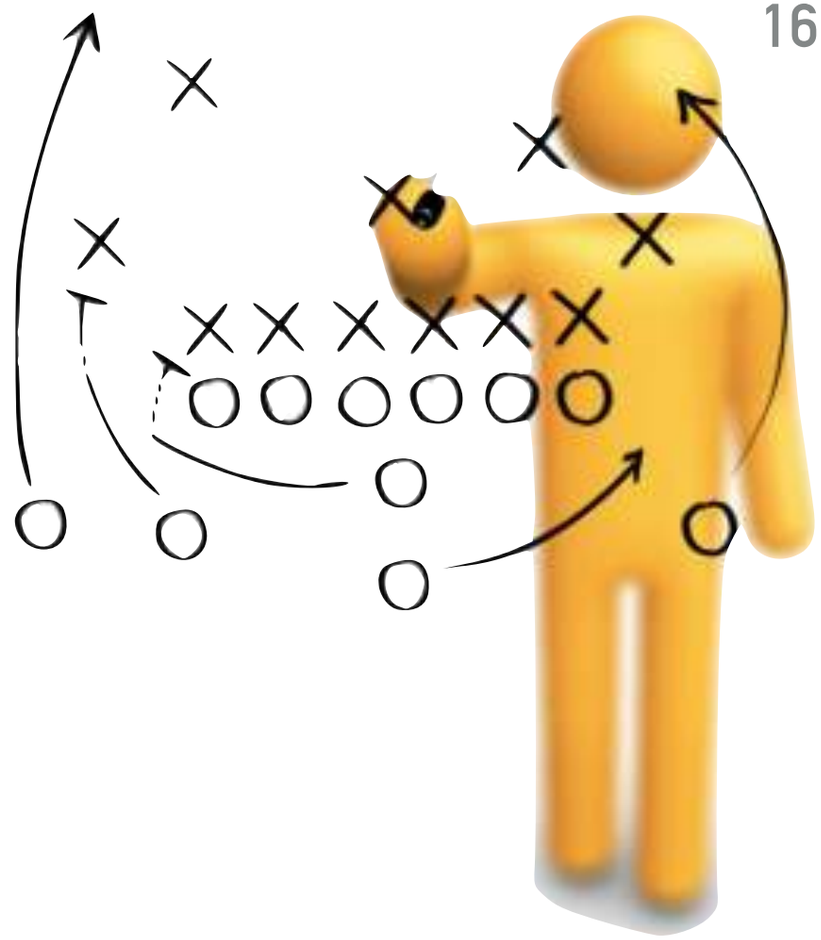
Description: A trophy with the name of the winner inscribed on it.
A floating award

Award Judging Criteria	Points
General planning, execution and finance	20
Layout and presentation	20
Membership benefits	20
Creativity and marketing effectiveness	30
Interactivity and services provided	10

Note: This award will be granted by JCIHK only. The former name of this awar called "Best Website Award".

Winner
2000 – Apex
2001 – Apex
2003 – City
2004 – City
2005 – City
2006 – City
2007 – City
2008 – Harbour
2010 – Harbour
2011 – Ocean
2012 – Lion Rock
2013 – Apex
2014 – Tai Ping Shan
2015 - Bauhinia

Certificate of Merit
2003 – Apex
2004 – Apex
2008 – City
2013 – City
2014 – Bauhinia/Kowloon
2015 – City Lady/Harbour



1.PREPARATION

2.PICKING THE RIGHT CATEGORY

3.IDENTIFY YOUR COMPETITORS

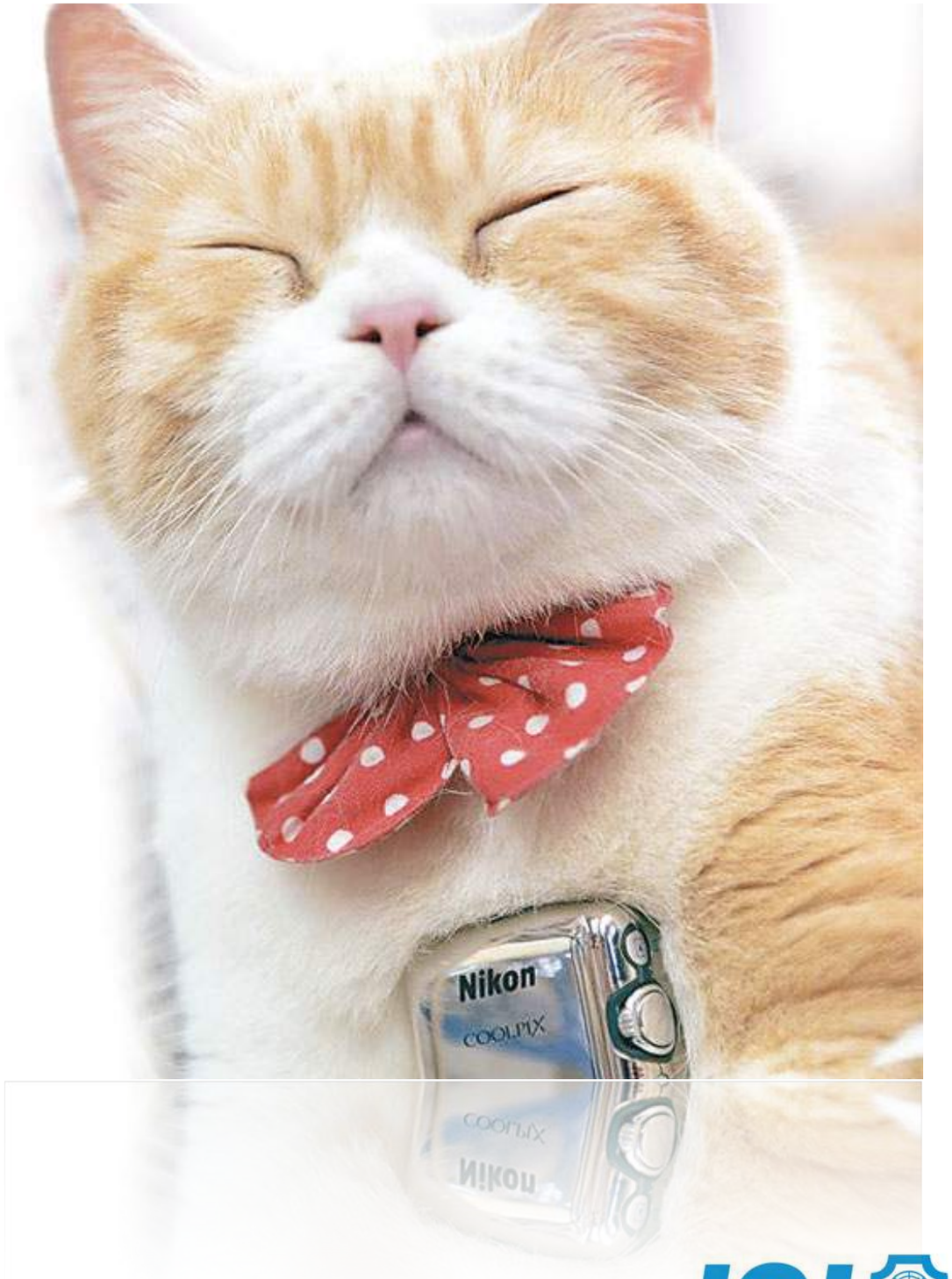
4.AWARDS JUDGING

THE OVERALL STRATEGY

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PICKING THE RIGHT CAT

- The project you have done
- The Chapter's overall plan
- Your selling point



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PICKING THE RIGHT CAT

III.B.4 The Best NOM Project Hosted by LOM(s)

Definition: This award is for the recognition of the best NOM project organized by a NOM appointed Committee or a LOM.

Description: A plaque with the name of the winner project and each Chairman inscribed on it.
A floating award.

Eligibility:

1. The LOM must have submitted the project file, the I/E Statement and all supporting documents to Chamber Office.
2. The Project I/E Statement must have been adopted by National Board by September Joint Board Meeting.

Award Judging Criteria	Points
Creativity	20
Strategic Plan	20
Membership involvement	20
Partners Engagement	20
Impact	20

Note: This award will be granted by JCIHK only.

Winners
1982 – Bauhinia
1985 – Jayceettes
1994 – Bauhinia
1999 – Jayceettes
2002 – Lion Rock
2003 – Apex
2004 – Peninsula
2005 – Victoria
2006 – Island
2007 – Ocean
2009 – City
2010 – Harbour
2011 – Lion Rock
2013 – Ocean
2014 – Jayceettes
2015 – North District

Certificate of Merit
1986 – Jayceettes
1988 – Island
1989 – East Kowloon
2010 – Sha Tin
2011 – Ocean
2013 – Peninsula
2014 – Shatin
2015 – Tsuen Wan

- Don’t make wrong!!
- Fulfil all requirement?

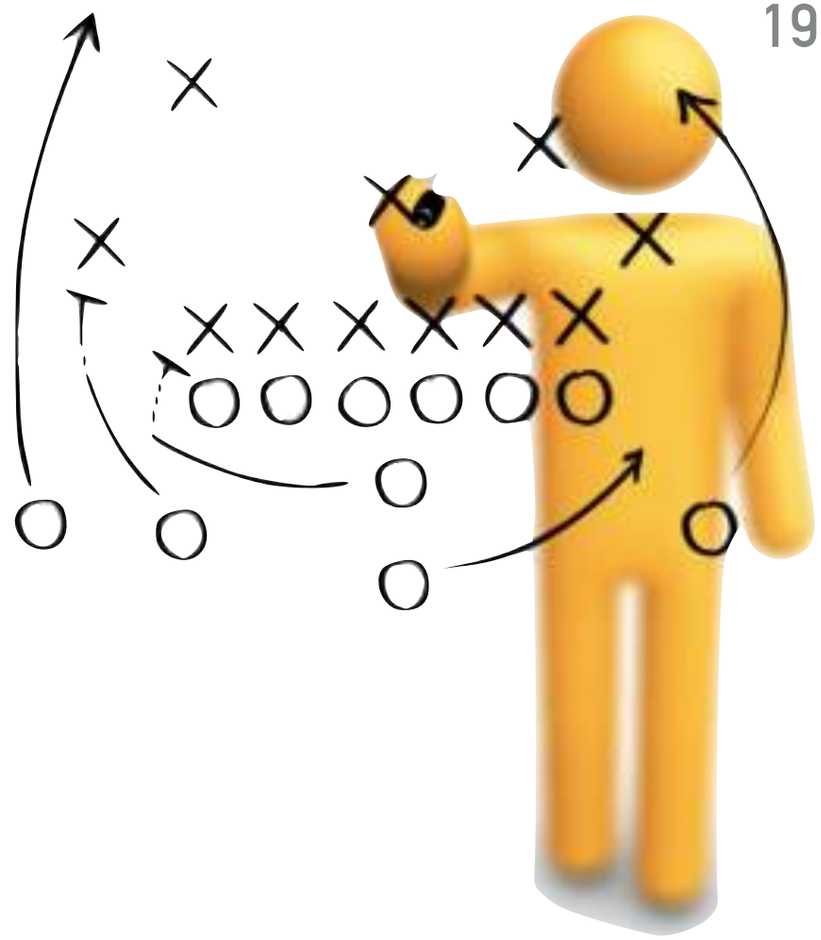
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1.PREPARATION

2.PICKING THE RIGHT CATEGORY

3.IDENTIFY YOUR COMPETITORS

4.AWARDS JUDGING



THE OVERALL STRATEGY

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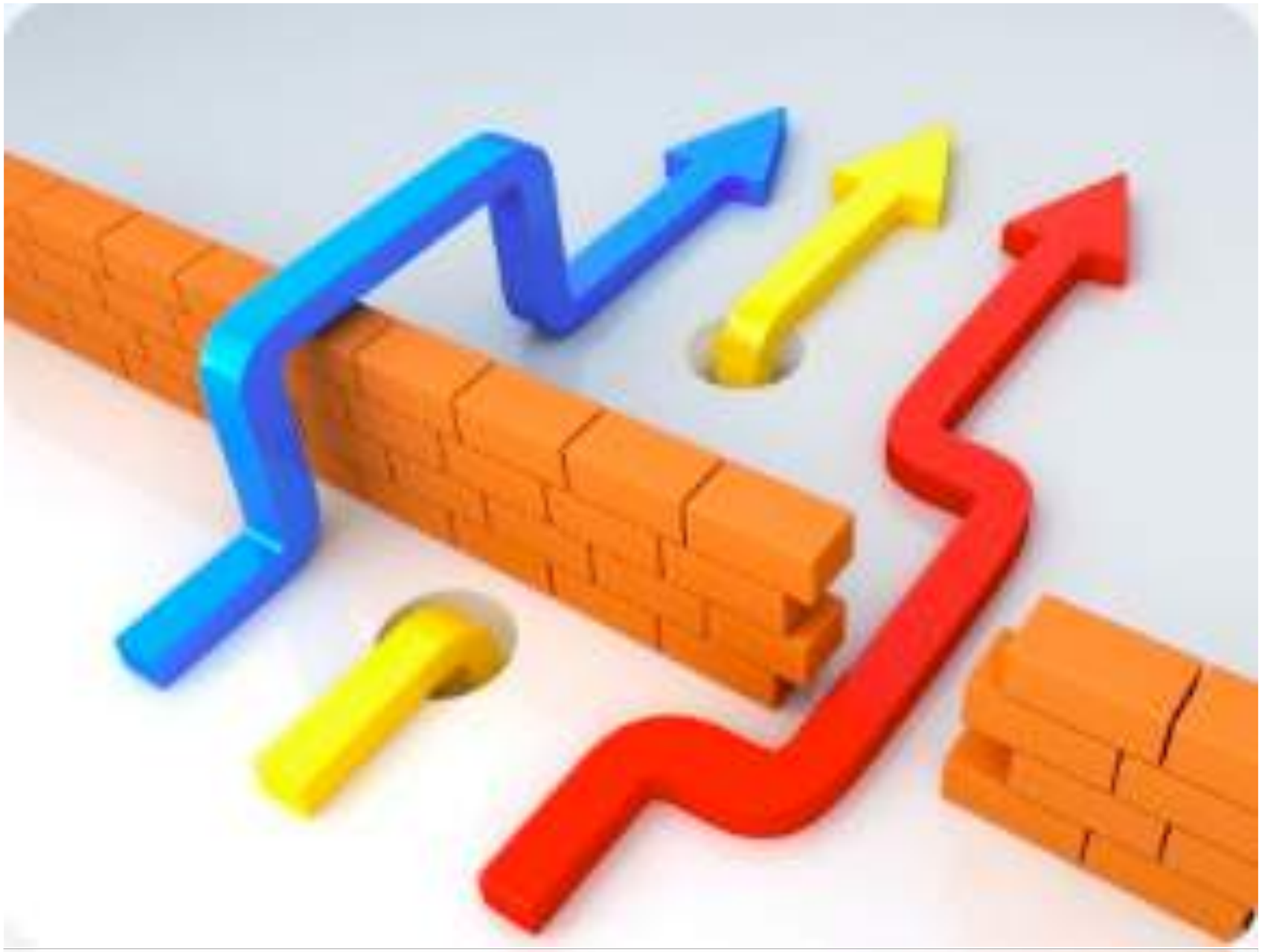
IDENTIFY YOUR COMPETITORS

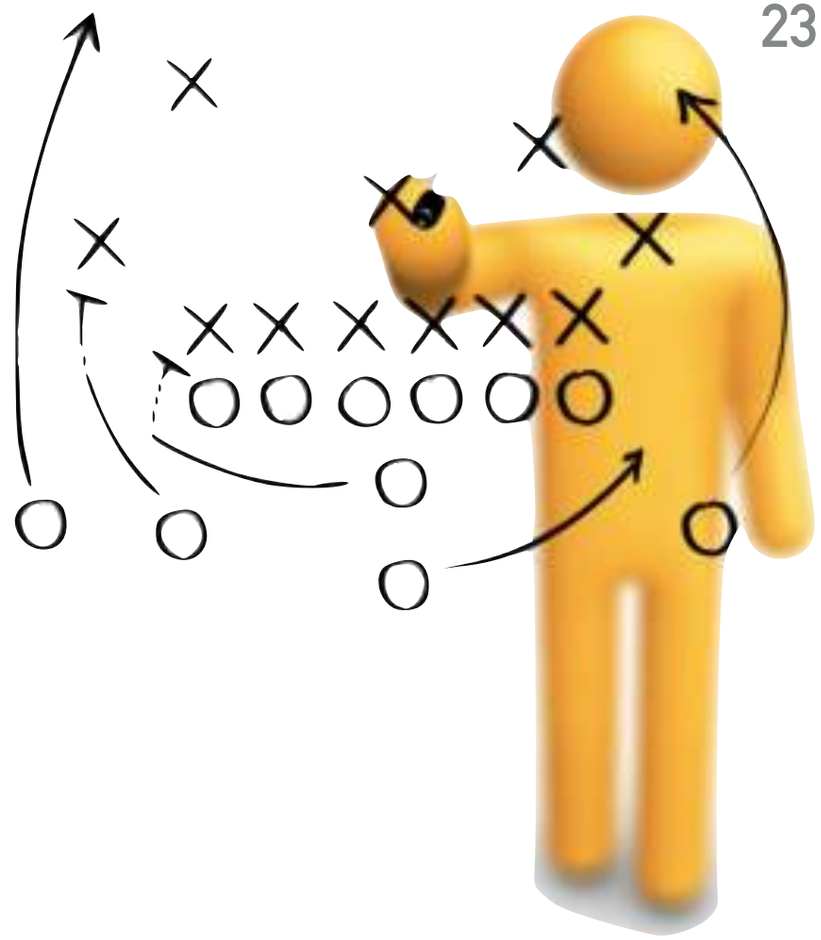


IDENTIFY YOUR COMPETITORS



IDENTIFY YOUR COMPETITORS





1.PREPARATION

2.PICKING THE RIGHT CATEGORY

3.IDENTIFY YOUR COMPETITORS

4.AWARDS JUDGING

THE OVERALL STRATEGY

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AWARD JUDGING

Judging Procedures

6.7 The Judging Committee Chairman and each member of the subcommittee should have one vote. A simple majority will determine all decisions. In the event of a tie, the Judging committee Chairman will make the final decision.

6.8 The member of the Subcommittee shall not judge any award if entries from his/her LOM are among the entries for it.

6.9 Each Subcommittee members may be required to act as a judge for several awards. The Chairman of the Awards Judging Committee will consider number of entries per award and the workload involved in making such allocations. Unless approved by NRRD, every member of the subcommittee must review every entry in the awards categories assigned to the subcommittee.

6.10 Each member of the subcommittee must score in accordance with the criteria specified for each award.

6.11 If any entry does not conform to the rules listed in this manual, a penalty will be imposed.

6.12 The judges have the right (after consultation with the Chairman of the Awards Judging Committee and/or the Chief Judge) to decline to grant any certificate of merit for the award.

6.13 If members of the subcommittee consider that special recognition can be presented, a certificate of merit may be presented only if another entry has received the award for the same category.

6.14 Subcommittee members shall keep results strictly confidential until the announcement made at the official Awards Ceremony.

6.15 Decisions of the members of the subcommittee shall be final and binding, and there will be no appeals regarding these decisions.

6.16 If the LOMs are not in good standing (as defined under the articles of association of JCIHK) any entries will be disqualified.

General Violations (PENALTY POINTS: Maximum 20 points)

If any LOMs / persons violate any of the following rules, penalty marks will be imposed:

6.17 Inadequate use/inadvertent mistakes/missing information on any e-bid book cover and/or in Basic Information (1–5 points to that particular entry subject to the decision of the panel of Judge).

6.18 Late submission of pre-entry information (5 points to each concerned entry).

6.19 Requirements to appoint and furnish awards judges not met by LOM (5 points to all entries by the LOM). Any one of the nominated judges do not report on time on Award Judging Day (3 points to all entries by the LOM)

6.20 Late submission of hardcopy (5 points to that particular entry).

1 LATE SUBMISSION

2 LATE ARRIVAL

3 ONLINE PROCEDURE PROBLEM

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AWARD JUDGING – JUDGES?



1.GROUP IIIA: LOM

2.GROUP 1/3/BEST OF THE

BEST/SPECIAL AWARDS: NOM

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AWARD JUDGING – REAL SITUATION WHILE JUDGING







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AWARD JUDGING – PLAN FOR NEXT YEAR









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YOEE LEUNG & NATHAN WONG

E-BIDBOOK SEMINAR II
2016/AUG/9

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THREE THINGS

1. MINDSET

2. COLLECTION

3. WRITING



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MINDSET – WHY ARE WE WRITING BIDBOOKS?

- For award?
- Memories
- Recognition of effort
- Reflecting on objectives
- For fun



COLLECTION

- Photos (group and action)
- Statistics (research on the social issues, no. of participants, media exposure, social impact)
- Selling points
- Logos



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TIPS ON WRITING

- What social issues the project aims to address?
- How planning was done
- Point form
- Use simple English
- Repeating important points
- Sorting out the logistics
- Chart and graph
- Standard Template



TECHNICAL ISSUES



- HTML Coding
- Printing out and photos (Global Awards vs JCIHK Awards)
- Print off straight from the system
- Global system vs Hong Kong system

STRUCTURE OF A BIDBOOK



EXAMPLE – OUT LOM P

Award Judging Criteria	Points
Leadership, Motivation, Inspiration of Members	20
Community Impact	20
Impact on Local Organization	25
Participation in JCI Events	15
Exemplification of JCI Values in JCI Activities	10
Exemplification of JCI Values in their personal life	10

EACH CRITERIA HAS 2 *QUESTIONS WITH WORD LIMIT TO ANSWERS*

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GOOD LUCK & THANK YOU

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