JUNIOR CHAMBER INTERNATIONAL

PROPOSED PLAN OF ACTION 1996

INTRODUCTION

As required by the Constitution, this Plan of Action has been prepared in accordance with all applicable JCI Strategic Planning Committee recommendations, for 1990 - 1995.

This Plan of Action outlines:

❶ **The Mission of Junior Chamber International**

❷ **Key Areas**

❸ **The Mission of each Key Area**

❹ **Objectives in each Key Area**

❺ **The responsible party for the objective and the deadline for the accomplishment**

It is up to the responsible party for each major objective to determine:

❻ **Strategies to accomplish each Objective**

❼ **Action Steps in each Strategy**

To accomplish the Mission, the Plan of Action identifies for JCI, National Organizations and Chapters the minimum standards of performance required to achieve the larger goal: ***to become a global force of young professional adults in the pursuit of positive change.***

The following are the Key Areas in which this Plan of Action is divided:

❶ **Growth and Development**

❷ **Training**

❸ **Finance and Administration**

❹ **Marketing**

❺ **Meetings**

❻ **Communications**

❼ **Programs**

❽ **Cooperation with External Organizations**

❾ **Planning**

THE MISSION OF JUNIOR CHAMBER INTERNATIONAL

The mission of Junior Chamber International, inspired by the Declaration of Principles, shall be ***"To Contribute to the advancement of the global community by providing the opportunity for young people to develop the leadership skills, social responsibility and fellowship necessary to create positive change."***

KEY AREA 1: GROWTH AND DEVELOPMENT

ENHANCEMENT

MISSION: To further the membership growth of the organization and to enhance the standard of service to members.

OBJECTIVES	RESPONSIBLE	DEADLINE
1. To reach a total of 100 fully affiliated Nat'l Organizations and a worldwide membership increase of 2.5 percent.	JCI Board JCI Headquarters Nat'l. Organizations	Oct. 31 Oct. 31 Oct. 31
2. To strengthen the membership requirements in JCI Chapters.	Nat'l. Organizations Chapters	All year All year
3. To ensure that every Individual Member is fully aware of the Mission, Principles, Objectives and Opportunities of Junior Chamber.	JCI Board Nat'l. Organizations Chapters	All year All year All year
4. To ensure that all Chapters have a good structure and balanced programs to offer the opportunities for members in the four Areas of Opportunity.	JCI Board JCI Headquarters Nat'l. Organizations	All year All year All year

KEY AREA 2: TRAINING

EXCELLENCE

MISSION: To provide for young people the opportunity to enhance their personal skills through active participation in projects and training programs.

OBJECTIVES	RESPONSIBLE	DEADLINE
1. To develop, implement and promote training programs and resource materials for members.	JCI Headquarters JCI Board JCI Training Institute World Consortium	All year All year All year All year
2. To ensure that Nat'l Organizations and Chapters conduct appropriate Officers Training in order to offer better National Organization and Chapter management.	JCI Board Nat'l. Organizations JCI Headquarters JCI Training Institute	All year All year All year All year
3. To ensure that members have high-quality professional, varied and needs-based training opportunities.	JCI Headquarters JCI Board Nat'l. Organizations JCI Training Institute	All year All year All year All year

KEY AREA 3: FINANCE AND ADMINISTRATION

T R U S T

SSION: To effectively manage the organization's finances and administration procedures at all levels.

OBJECTIVES	RESPONSIBLE	DEADLINE
1. Safeguard and increase the financial and physical assets of Junior Chamber International.	JCI Board JCI Headquarters	All year All year
2. Ensure that all National Organizations and Chapters are in good standing.	JCI Board Nat'l. Organizations	All year All year
3. Ensure that all National Organizations and Chapters adopt standard administrative procedures for an efficient and balanced management.	JCI Board JCI Headquarters Nat'l. Organizations	All year All year All year
4. Ensure that National Organizations and Chapters have a balanced budget with constant and secure income from dues and sponsorship.	JCI Board JCI Headquarters Nat'l. Organizations	All year All year All year

KEY AREA 4: MARKETING

PROMOTION

MISSION: To promote the organization in the worldwide community as a young men and women leadership development organization through community service.

OBJECTIVES	RESPONSIBLE	DEADLINE
1. Ensure that Junior Chamber is known in the worldwide community as a dynamic organization of young professional adults.	JCI Board JCI Headquarters Nat'l. Organizations	All year All year All year
2. Commit to and implement marketing strategies at all levels of the organization.	JCI Board JCI Headquarters Nat'l. Organizations	All year All year All year

KEY AREA 5: MEETINGS

FELLOWSHIP

MISSION: To effectively provide the opportunity for members to meet, share ideas and fellowship, and conduct the business of the organization at all levels.

OBJECTIVES	RESPONSIBLE	DEADLINE
1. Ensure that World Congress meets the expectations of the members, reaching a total of 12,000 delegates and participation by at least 95 percent of National Organizations.	JCI Board JCI Headquarters Nat'l. Organizations	Nov. 30 Nov. 30 Nov. 30
2. Ensure that Area Conferences meet the expectations of the members, reaching a total of 12,000 delegates in the four Conferences and participation by all National Organizations.	JCI Board JCI Headquarters Nat'l. Organizations Special Assistants	Jun. 30 Jun. 30 Jun. 30 Jun. 30
3. Ensure that National Organizations organize and conduct National Meetings in a professional manner.	JCI Board JCI Headquarters Nat'l. Organizations	Nov. 30 Nov. 30 Nov. 30
4. Ensure that Chapters organize and conduct their membership, board and committee meetings in a professional manner.	Nat'l. Organizations JCI Headquarters JCI Board	All year All year All year
5. Ensure that the business of the organization is conducted in a timely and professional manner at all meetings at all levels.	JCI Board JCI Headquarters Nat'l. Organizations	All year All year All year

KEY AREA 6: COMMUNICATIONS

EFFICIENCY

MISSION: To facilitate and promote effective exchange of information within the organization.

OBJECTIVES	RESPONSIBLE	DEADLINE
1. Ensure effective communication in four JCI correspondence languages.	JCI Headquarters JCI Board	All year All year
2. Develop systems to promote the activities, opportunities and expectations of the organization at all levels.	JCI Headquarters JCI Board Nat'l. Organizations	All year All year All year
3. Ensure that JCI is aware of activities, developments and statistics of National Organizations and Chapters.	JCI Headquarters JCI Board Nat'l. Organizations	All year All year All year

KEY AREA 7: PROGRAMS — ACTION

MISSION: To stimulate Chapters and members to conduct meaningful projects within the four Areas of Opportunities.

OBJECTIVES	RESPONSIBLE	DEADLINE
1. Assist Chapters and members to implement projects addressing analyzed needs of the community and the organization.	JCI Board / WHQ Nat'l. Organizations Special Assistants	All year All year All year
2. Ensure that members have opportunities to work in projects at Chapter level, in order to develop their leadership and management skills.	JCI Board Nat'l. Organizations JCI Headquarters	All year All year All year
3. Ensure that International projects are conducted in a professional manner.	JCI Board JCI Headquarters	All year All year
4. Ensure that all programs and projects of the organization at all levels are organized and conducted within the philosophy and mission of Junior Chamber International.	JCI Board Nat'l. Organizations JCI Headquarters	All year All year All year

KEY AREA 8: COOPERATION WITH EXTERNAL ORGANIZATIONS — ALLIANCE

MISSION: To broaden the project opportunities to the members and contribute to world peace.

OBJECTIVES	RESPONSIBLE	DEADLINE
1. Develop and maintain cooperation between Junior Chamber and external organizations with mutual interests.	JCI Board JCI Headquarters Nat'l. Organizations Executive / Special Assistants	All year All year All year All year
2. Increase the awareness about cooperating with external organizations and the possibilities of involvement and enhancement of their activities.	JCI Board JCI Headquarters Nat'l. Organizations	All year All year All year

KEY AREA 9: PLANNING — VISION

MISSION: To ensure the continuity of the organization and the success of the activities.

OBJECTIVES	RESPONSIBLE	DEADLINE
1. Ensure the organization has long and short-term plans at all levels to ensure continuous development of the organization.	JCI Board / SPC JCI Headquarters Nat'l. Organizations	All year All year All year
2. Ensure that the following format is followed for planning within Junior Chamber International:	JCI Board	All year
a. Establishment of the Mission	*General Assembly*	*World Congress*
b. Adoption of the Key Areas	*General Assembly*	*World Congress*
c. Establishment of the Mission of each Key Area	*General Assembly*	*World Congress*
d. Objectives under each Key Area	*General Assembly*	*World Congress*
e. Strategies to accomplish each Objective	*JCI Board and WHQ* *Nat'l. Organizations*	*JBM* *Dec.*
f. Action Steps in each strategy	*JCI and Nat'l. Officers / Chapters*	*Jan.*
g. Annual work plan from the Action Steps	*JCI and Nat'l. Officers / Chapters*	*Jan.*
h. Monthly work plan from the Annual Plan	*JCI and Nat'l. Officers / Chapters*	*Jan.*
i. Weekly work plan from the Monthly Plan	*JCI and Nat'l. Officers / Chapters*	*Jan.*
3. Ensure that the following schedule is followed for draft, approval, implementation and review of the Plan Of Action of Junior Chamber International:	JCI Board JCI Headquarters Nat'l. Organizations	All year All year All year
a. Draft of the Plan of Action	*JCI Headquarters*	*May*
b. Consideration by MYE	*JCI Exec. Committee*	*Jun.*
c. Consideration by National Organizations	*Nat'l. Organizations*	*Sept.*
d. Consideration and approval by General Assembly	*General Assembly*	*Nov.*
e. Review by JBM	*JCI Board*	*Jan.*
f. Review by MYE	*JCI Exec. Committee*	*Jun.*
g. Report to General Assembly	*General Assembly*	*Nov.*
4. Assist National Organizations and Chapters to adopt the same planning format used by Junior Chamber International.	JCI Board JCI Headquarters Nat'l. Organizations	All year All year All year