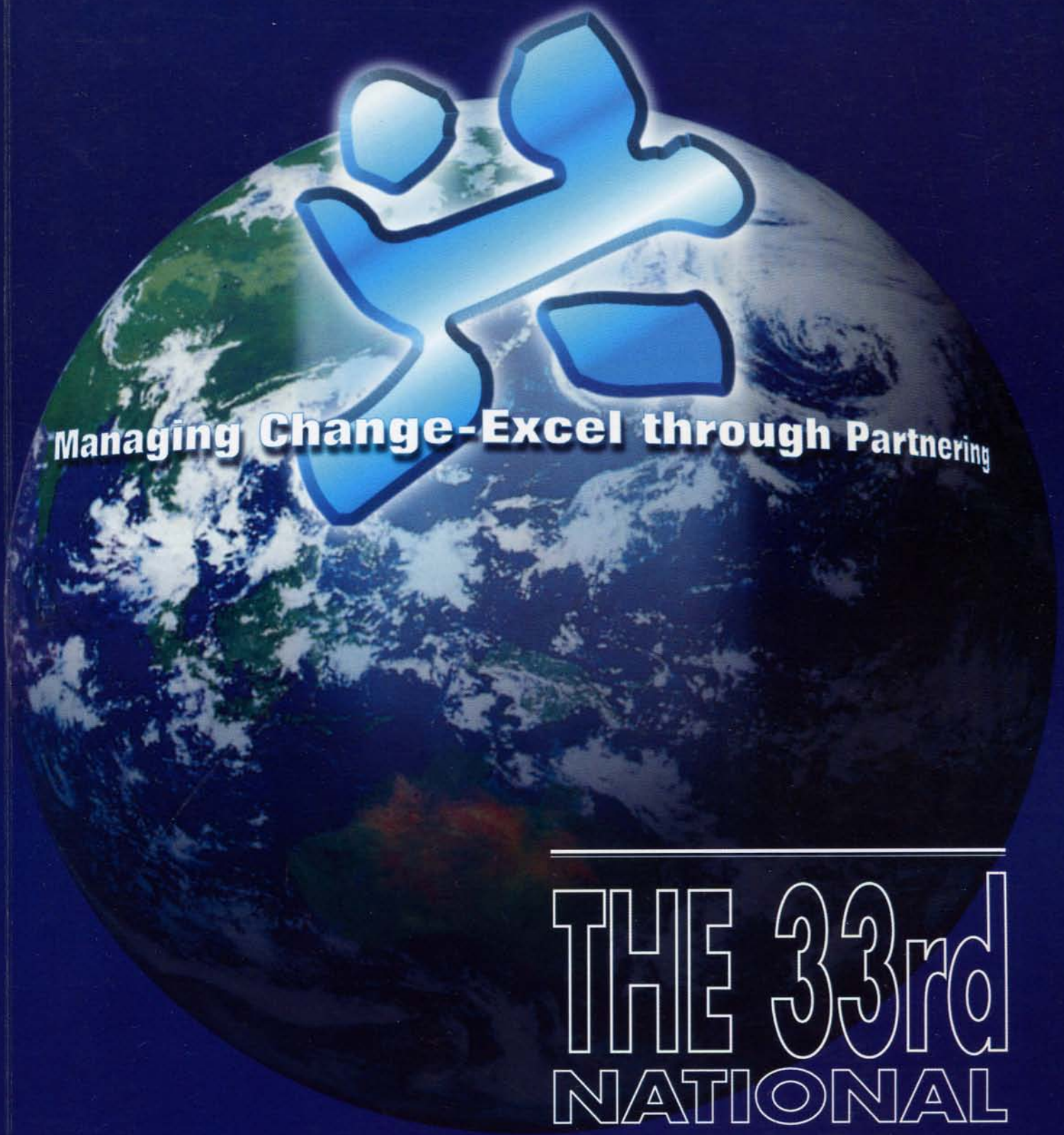


THE 33rd NATIONAL CONVENTION

Hosted by Hong Kong Jayceettes Junior Chamber

September 25-27, 1998

City Hall & Sheraton Hotel

HONG KONG JUNIOR CHAMBER

Sponsors:

煤氣 Towngas

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THE JAYCEE CREED

We believe

That faith in God gives meaning and purpose to human life;
That the brotherhood of man transcends the sovereignty of nations;
That economic justice can best be won by free man through free enterprise;
That Government should be of laws rather than of men;
That earth's great treasure lies in human personality, and
That service to humanity is the best work of life.

青商信條

我們深信

篤信真理可使人類的生命具有意義和目的
人類的親愛精神沒有疆域的限制
經濟上的公平應由自由的人通過自由企業的途徑獲得之
健全的組織應建立在法治的精神上
人格是世界上最大的寶藏
服務人群是人生最崇高的工作

Hong Kong Junior Chamber
Five Areas of Opportunity

There are five areas of opportunity within the organization:

Individual, Management, Community, International and Business. Projects are conducted in each area. As you work on these projects, you encounter opportunities for total development.



INDIVIDUAL

- Accept challenges and responsibilities and gain new experience outside of your normal work life.
- Training seminars, workshops and leadership camps are organized, giving opportunities for self-improvement.
- Through interaction with people of different backgrounds, you can develop your social skills and make new friends.



MANAGEMENT

- Learn how to manage your time, your money and your work.
- By carrying out projects of different sizes and natures, you can develop management skills and your problem-solving abilities.
- Gain experience to be a leader at various levels in the organization.



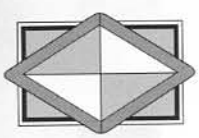
COMMUNITY

- Develop individual awareness and sensitivity to the problems of the community.
- Voice your opinion on community issues.
- Identify community needs to improve the well being of Hong Kong, ultimately leading to the betterment of the global community.



INTERNATIONALISM

- Through the annual Conference and Congress, you can travel abroad and gain more international experience.
- Derive an awareness of universal problems and an understanding of people all over the world.
- Develop international friendship through the network of Junior Chamber International.



BUSINESS

- Provides opportunities to pursue business interests through Business Network Club (BNC) and worldwide Junior Chamber networking activities.
- Business seminars and contact sessions organized by Business Network Club and International Business Network (IBN) throughout the year.



The Hon. Mrs. Rita Fan, GBS, JP

President of the Legislative Council

Message From GUEST OF HONOR

Over the past 48 years, the Hong Kong Junior Chamber has offered many opportunities for the young people of Hong Kong to develop their leadership skills and social responsibility through training and other activities, with a view to nurturing them to become pillars of our community. Much success has been achieved.

I am delighted to be invited to participate in the Chamber's 33rd National Convention. The theme of this year's Convention is "Managing Change - Excel Through Partnering", which I believe is very timely as the Asian region, including Hong Kong, is now facing an economic downturn, and this Convention will provide an excellent venue for delegates to exchange ideas and share experiences. I am sure that this event will help all of us improve ourselves and work together to turn the current crisis into a better tomorrow.



Mrs Rita Fan, GBS, JP
President of the Legislative Council

Message From CONVENTION DIRECTOR



I extend my warmest greetings to the delegates of the 33rd National Convention.

1998 is certainly an important year for Hong Kong and Asia as the region is experiencing perhaps the most challenging time of this decade. The dramatically changing business environment has brought huge impact on organizations and people management strategies. "Managing Change - Excel Through Partnering" has been well chosen as the theme of this Convention to meet the challenges of the ever-changing society.

Accompanying the Convention is a mini Trade Show which was set up for the first time at the Convention venue to exhibit leading-edge services and products provided by over twenty vendors. I am confident that the Trade Show will facilitate you to augment your collection and make the good use of 'business opportunities' that are so well embodied in the Jaycee organization.

The Hong Kong Jayceettes Junior Chamber, with its past experiences in organizing the 1976, 1982 and 1990 National Convention and 1979 JCI Hong Kong Conference will try our best to organize another memorable and fruitful event for all participants.

I wish to express my sincere gratitude to the Hon. Mrs. Rita Fan, GBS JP, President of the Legislative Council to be our Guest of Honor at the Opening Ceremony. My special thanks to our sponsors, The Hong Kong and China Gas Company Ltd., Nu Skin Hong Kong, Inc., and Genuine Floral Service Co. whose generous sponsorship has enable us to put ideas into reality. Nevertheless, my special thanks goes to the distinguished guest speakers at our seminars; advertisers, benefactors, helpers and supporters for their much appreciated assistance and contribution in making this Convention possible.

I want particularly to extend my sincere thanks to all the Convention committee members for their untiring effort, time and selfless sacrifices put into this Convention. My warm appreciation goes to National President, NOM Assigned Advisor, National General Legal Counsel, National Secretary General and all Chapter Presidents for their advice and support to the Convention Organizing Committee. Last but not the least, my gratitude goes to LOM Assigned Advisor, Area Advisors and my Chapter President for their constant support and valuable advice to me.

I wish all delegates of the 33rd National Convention a fruitful and memorable participation.

Peggy Yen
Convention Director

Message From NATIONAL PRESIDENT
Hong Kong Junior Chamber



It is my great pleasure to extend to you my warmest welcome to the 33rd National Convention of the Hong Kong Junior Chamber.

National Convention is the most important annual event in our organisation. This is the time for us to get together to review and evaluate our accomplishments in the past year and to plan ahead for further growth and development.

The mission statement for the 1998 national team is "Act Local, Think Global". This statement reminds us to keep abreast of global happenings in order to make the best action plans locally towards our accomplishments. We are directly affected by happenings locally and globally. In 1998, with the Asian financial turmoil, we are faced with a very challenging economic and working condition. In the JC organisation, we have to review our resources and to revise our plans to cope with the changing environment. We have to focus our resources for quality projects. We have to put in extra effort to make our ends meet.

Despite all these unfavourable factors, I am delighted to say that with the support of our highly motivated members, we have managed to make progress in various areas. The Jaycee Week was held to reinforce our corporate image, the Right Decision Program was launched to help the younger generation to build up a proper value system, and the JC Voyage expanded our international horizon. The Associate Members Club is formed in 1998 to preserve our senior members and to keep their continuous involvement in and support to our organisation. Furthermore, our local Chapters have orgainsed numerous projects under the Major Emphasis Theme of "Care for youth, Develop our future leaders". We have continued to contribute to the advancement of the global community by providing the opportunity for young people to develop the leadership skills, social responsibility, entrepreneurship, and fellowship necessary to create positive change.

The training and education of our members are our essential goals. We continue to equip ourselves through the process of learning by doing while we strive for the betterment of our community.

I wish to thank our Guest of Honour The Honourable Mrs. Rita Fan, GBS, JP and our distinguished guests for their support to our organisation. I have to thank our Convention Director Peggy Yen and members of the hosting Chapter Hong Kong Jayceettes Junior Chamber for bringing us together.

Hope all of you will enjoy this wonderful Convention. Make it an inspiring process to gather momentum for further growth in 1999.

Spencer Suen
National President
Hong Kong Junior Chamber

Message From
PRESIDENT
Junior Chamber International



It gives me great pleasure to send greetings to all the members of Hong Kong Junior Chamber and to wish them all the best as they celebrate their National Convention.

On behalf of the 1998 Board of Directors and the Staff at the Coral Gables Headquarters of JCI, I encourage you to make all efforts to share the spirit and experiences of your peers with your members. Hundreds of thousands of Junior Chamber members throughout our globe each represent a resource for your organization and community.

One of my key endeavors during my mandate is to promote global understanding among our members. By learning about each other's ways of thinking, beliefs, history, cultural heritage and motivations, it is my hope that we can become more accepting of each other and together, prepare ourselves for the new millennium.

There is a wonderful richness in being different, and the more we learn to appreciate this important fact, the more we can begin to understand each other. The most common reason for misunderstandings is the lack of awareness of the thinking and values we each posses.

Let us make a difference by starting with ourselves, and then gradually reaching out to fellow Junior Chamber members we come in contact with. Beginning small can do wonders–never underestimate the strength of a small group that is committed and enthusiastic, because together much can be achieved.

I urge each member to help make the world a better place - starting today! Wishing one and all a memorable year! I look forward to meeting as many of you as possible during the World Congress to be held in the Philippines!

Together - *'Bringing Worlds Together'*

Petri Niskanen
President
Junior Chamber International

Message From
EXECUTIVE VICE PRESIDENT
Junior Chamber International



As the Executive Vice President assigned to Area B, it is my privilege and honor to address the officers and members of Hong Kong Junior Chamber on the occasion of their 33rd National Convention.

I would like to thank members of Hong Kong Junior Chamber for their outstanding leadership and support of our wonderful organization. Such devotion and dedication make us all proud to be a part of the Junior Chamber Movement. I wish to see it to grow not only within our established countries, but to expand our organization into new areas, countries not yet influenced by Junior Chamber.

While following the goals of President Petri Niskanen and "Bringing Worlds Together" 1998 will be a good time to reflect on your dedication and leadership. It is an excellent time for all of us to look forward to the 21st Century and rebuild even strong foundations. I know by your hard work this year that you support the organization wholeheartedly.

I sincerely hope that Hong Kong Junior Chamber will continue to lead their members to even greater heights and take advantage of the Five Areas of Opportunity that are opening up all over the world. I am confident that your energy and enthusiasm will be a part of our fast-changing world. As the world is changing constantly, Junior Chamber must make every effort to be a leader with new ideas and projects. We should never forget to take advantage of all the wonderful training opportunities offered through Junior Chamber. Remember to participate whenever possible in the recruitment and training of new members.

On your Convention, I want to take this opportunity to remind each of you to continue to strive to make Junior Chamber an even greater organization. You are proof that our beloved organization is a positive force among people with ambition and a desire for personal improvement.



Gary Tompkins
Executive Vice President
Junior Chamber International

Message From
VICE PRESIDENT
Junior Chamber International



As the Vice President assigned to Area B, it is my privilege and honor to address the members of the Hong Kong Junior Chamber on the occasion their National Convention Celebration.

I would like to thank members of the Hong Kong Junior Chamber for their outstanding leadership and support of our wonderful organization. Such devotion and dedication make us all proud to be a part of the Junior Chamber Movement. My goals this year are to grow not only within our established countries, but to expand our organization into new areas, countries not yet influenced by Junior Chamber.

While following the goals of President Petri Niskanen and **Bringing Worlds Together**, 1998 will be a good time to reflect on your dedication and leadership. It is an excellent time for all of us to look forward to the 21st Century and rebuild even strong foundations. I know by your hard work over the past years that you will continue to support the organization wholeheartedly.

I sincerely hope that Hong Kong Junior Chamber will continue to lead their members to even greater heights and take advantage of the Five Areas of Opportunity that are opening up all over the world. I am confident that your energy and enthusiasm will be a part of our fast-changing world. As the world is changing constantly, Junior Chamber must make every effort to be a leader with new ideas and projects. We should never forget to take advantage of all the wonderful training opportunities offered through Junior Chamber. Remember to participate whenever possible in the recruitment and training of new members.

I want to take this opportunity to remind each of you to continue to strive to make Junior Chamber an even greater organization. You are proof that our beloved organization is a positive force among people with ambition and a desire for personal improvement.

Marcelo Fernan
Vice President
Junior Chamber International

Message From
HON. LIFE PRESIDENT
Hong Kong Junior Chamber



Junior Chamber International encourages its members worldwide to meet the expectations of their respective communities and to rise to the challenges which life offers everywhere.

Hong Kong is facing most critical times so are in varying degree our neighbouring countries in East Asia. The people here join with the authorities to redouble Hong Kong's efforts to overcome the difficulties which are unprecedented in scale and extension. Here then is the opportunity for young people to prove themselves by reinforcing their dedication to community betterment through positive and effective action -- each one in his or her own way and the Chamber together as a vibrant force for good in our society.

I send my greetings to the delegates assembled in this Convention and congratulate the outgoing administration on its fine work.

A. de O. Sales
Hon. Life President
Hong Kong Junior Chamber

Message From
SENATE CHAIRMAN
Hong Kong Junior Chamber



It is my greatest pleasure to address to delegates of the 33rd National Convention, and to congratulate the Hong Kong Jayceettes, the hosting chapter, for their fine work.

The National Convention marks the advent of another year's planning and contribution of hard work of the new National Board of Directors. Abundant opportunities will be laid before them and if well taken, these opportunities will be their very good stepping stones to opening up new horizons, gaining precious friendship and making positive changes.

I would like to appeal to all Senators and senior members to make continuous contributions by which opportunities will be possible for members from across the board. For it was our predecessors whom have laid the solid way for us to travel on and we must ensure ourselves that these encouraging traditions must be carried forward.

I would like to thank the current National and Chapter Officers for their good work, and to wish their incoming colleagues every success in 1999.

Henry U
Senate Chairman
Hong Kong Junior Chamber

Message From
TRUSTEE CHAIRMAN
Hong Kong Junior Chamber



On behalf of the Board of Trustee, I would like to convey my congratulations to the Hong Kong Jayceettes for hosting the 33rd National Convention of the Hong Kong Junior Chamber.

Under the leadership of President Spencer Suen and his Board of Directors, I am glad to see that the Jaycees had gone through another year of success, this would not have been possible without the support of all the LOM Presidents and their members.

National Convention is a time to review past performance, plan for work in the coming work and to elect new officers. Whilst rejoicing over your achievements and appreciating the hard work of the outgoing Officers, we must not forget to congratulate the newly elected officers and to wish them all the best for another successful year in the furtherance of the Jaycee movements in Hong Kong.

Nora Cheng
Trustee Chairman
Hong Kong Junior Chamber

Message From
LONG RANGE PLANNING COMMITTEE CHAIRMAN
Hong Kong Junior Chamber

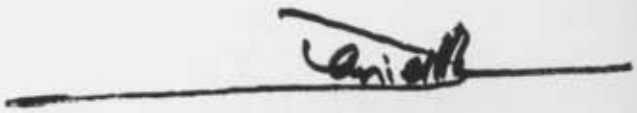


It is my great pleasure to extend my warmest greetings to all the members of Hong Kong Junior Chamber.

National Convention provides an opportunity for all members to get together and to review the progress and activities of the organisation. It is also a good chance for the senior and new members to meet each other and chat on their Jaycee experience.

Time has come for the consolidation of one year's hard work. I can see that all the LOM and NOM officers have tried their very best to achieve the targets that they have set at the beginning of the year. No matter how much they have achieved, the valuable experience and everlasting friendship should be treasured.

May I send my best wishes and congratulations to National President Officers on a fruitful year.



Daniel Cham
Long Range Planning Committee Chairman
Hong Kong Junior Chamber

Message From
ASSOCIATE MEMBER CLUB CHAIRMAN
Hong Kong Junior Chamber



I am really delighted to send my warmest greetings to all my friends on the occasion of the 33rd National Convention which provides us an excellent ground to meet, to discuss our organization's issues, to share fun, dreams and worries.

1998 is a year full of hardship and challenges for Hong Kong as well as Hong Kong Junior Chamber. Being a Jaycee member, we all believe that this is our responsibilities to stand on guard our JC creed.

Facing the recent Asian economic crisis, it definitely brings us to be STRONGER TOGETHER to weather any bigger storms, both in our organization as well as ourselves. Launching the vision of 2000 in our organization, it is an excellent time for all of us to look to the future of another 50 years history in Junior Chamber, while for planning and for new projects and ideas.

Being the Chairman of Associate Member Club, I will wholeheartedly support and encourage all Jaycees alumni showing our care, strength, energy and enthusiasm to strive for making ours a greater organization. I sincerely hope that Hong Kong Junior Chamber will continue to lead its members to even greater heights, to establish a positive force among people with ambition and a will for personal improvement.

The future of Hong Kong Junior Chamber is in our hands, let's do our best together to make our organization flourish.

George Lung
Associate Member Club Chairman
Hong Kong Junior Chamber

Message From
PRESIDENT OF HOSTING CHAPTER
Hong Kong Jayceettes Junior Chamber



On behalf of the Hong Kong Jayceettes Junior Chamber, I would like to welcome you to the 33rd National Convention. If you are one of the senior members of the Hong Kong Junior Chamber, you may have experienced the glamourous programs of the 1982 and 1990 National Conventions which were also hosted by our chapter. Like before, this is another colourful Convention we have specially prepared for all of you!

This year, the Organizing Committee has created many new ideas and programs in the two and a half days event. One of those is the Trade Show echoing with the Convention Theme 'Managing Change-Excel Through Partnering'. Members or outsiders can promote their business or products through this unique Trade Show.

1998 is not a easy year for Hong Kong people and so as to our members. We have encountered difficulties when soliciting sponsors and advertisers for this project. However, with the unfailing effort of the Organizing Committee members, we can manage to carry out this project smoothly after the 9 months of preparation. Through this large scale project, our members can further enrich their management skill in different aspects. It is also a good chance for our senior members to get involved and to motivate our new members to familiarize more with our organization.

Taking this opportunity, I would like to extend my thanks to the National Board and the 17 Local chapters for supporting this event. Also, I would like to extend my gratitude to the Organizing Committee, the assigned advisors and all Jayceettes involved. My special thanks go to the Convention Director Peggy Yen for her devotion in this project.

Lastly, may I wish the incoming National Board a fruitful year in 1999.

Phyllis Chan
President
Hong Kong Jayceettes Junior Chamber

Hong Kong Junior Chamber
The 33rd National Convention

Convention Programme

SEPTEMBER 25, 1998 (FRIDAY)

VENUE: CITY HALL

6:00pm - 7:30pm	Registration	Exhibition Hall 2/F
6:15pm - 7:15pm	VIP Cocktail (by invitation)	Exhibition Hall 2/F
6:15pm - 7:15pm	Welcome Reception	Exhibition Hall 2/F
7:30pm - 9:30pm	Opening Ceremony	Concert Hall G/F

SEPTEMBER 26, 1998 (SATURDAY)

VENUE: SHERATON HOTEL

12:00pm - 4:00pm	Registration	Pre-function Area 3/F
12:00pm - 7:00pm	Trade Show	Tang Room 3/F
12:30pm - 2:00pm	Senate Luncheon	Grandstand 4/F
2:00pm - 3:15pm	Opening General Assembly	Ballroom 3/F
2:00pm - 4:00pm	Trainers' Circle Gathering	Sung Room 4/F
3:30pm - 6:30pm	Theme Seminar	Ballroom 3/F
7:00pm - 9:00pm	Caucus Session	Ballroom 3/F
9:30pm -11:00pm	Inter-Chapter Night	Ballroom 3/F

SEPTEMBER 27, 1998 (SUNDAY)

VENUE: SHERATON HOTEL

9:00am -10:00am	Open Forum	Ballroom 3/F
10:00am -11:00am	Business Sessions:	
	• Individual	Sung Room I 4/F
	• Management	Sung Room II 4/F
	• Community	Ching Room 4/F
	• International	Ming Room I 4/F
	• Business	Ming Room II4/F
10:00am - 5:00pm	Trade Show	Tang Room 3/F
11:00am -12:45pm	Training Seminar	Ballroom 3/F
1:00pm - 2:00pm	Delegates Luncheon	Ching, Sung, Ming Room 4/F
2:00pm - 6:00pm	Closing General Assembly	Ballroom 3/F
7:00pm - 8:00pm	VIP Cocktail (by invitation)	Tang Room 3/F
8:00pm -12:00am	Convention Ball	Ballroom 3/F

Convention Theme



Managing Change - Excel through Partnering

掌握變機　結伴求進

The 33rd National Convention bears a theme of universal significance: **Managing Change - Excel through Partnering.** Today, leaders of the world face enormous momentum of change. Impacted by the global economic crisis, countries feel pressed to restructure their financial systems, deepen their efforts to break up the huge, state-owned industrial firms and open their economics to foreign trade and investment. At this precise moment and of hope for countries to advance in the process of structural reform while preserving stability and public support, we need all parts of the society, encompassing businesses, government and citizens, to partner closely in surmounting the turmoil.

The perfect complement to the theme is this year's National Convention logo. On one hand, the logo portrays two brisk walkers on the march with hands across each other's shoulders, symbolizing the power and strength of partnership. On the other hand, the logo resembles the traditional Chinese character, **Xing '兴'**, which means *prosperous*. It implies that the upholding of the partnering principle amid turbulence will be a prelude to the advent of universal prosperity.

Convention Mascot



Our Convention mascot this year, the two exuberant tigers, will be accompanying us throughout the three-day event. They will remind us not only the hardships and instability experienced in 1998, but also the power of unity the world has learned through the difficulties and challenges. Most importantly, by beaming pleasurably and waving their hands at us, the tigers invite all of us to enter into their partnering spirits and step confidently into the brighter future.

Without doubt, the organizing committee has lived up to the expectations of the theme by coordinating such a grand and momentous event. And we had gone the extra miles this year to interview four top leaders of the government and business community on their first-hand experience in the effective application of partnerships in change management.

In the pages to come, you will witness the leaders' breakaway management styles, strong will to gain ground in their disciplines and strikingly similar viewpoints on the prominence of partnership in achieving success, an important message we would like to share with you in this year's National Convention.

Feature Article

Partnering in Planning and Implementing the Medium of Instruction Policy

"We will forge partnerships to promote excellence in school education," the mission statement of the Education Department instituted its commitment to raise the quality of school education by teaming up with the community. An example of the principle has been the recent adoption of the most appropriate Medium of Instruction (MOI) in schools, in which case partnerships have played an integral role through policy formulation to implementation progress review. "The policy has been in place since 1986, on the advice of the Education Commission. This is an example of partnerships right from the outset. The commission comprises leading lights from the community. Public consultation over the years has involved many representatives from different sectors including businesses," said Mrs. Helen Yu, Director of Education, Education Department. After all, it is her tremendous zeal shown towards the policy throughout the interview that had convinced us to set aside our preconception and examine the real merits behind the program.



Mrs. Helen Yu, Director of Education

"The MOI policy began to take shape in 1984 when the Education Commission recommended mother-tongue teaching. With our system of nine-year free universal compulsory education, most students would be able to learn more easily, more enjoyably and more effectively in their mother tongue. Many had difficulty with school materials that were prepared and taught in English," explained Mrs. Yu. Hence, the Education Department conducted series of public consultations with representatives from the government, business community and the teaching professions on the impact of MOI on students' learning capabilities. Results coming out of the studies indicated that students taught with Chinese had, on average, improved academic performance and higher pass rates than the general student pool. This positive statistics are promising. The department has in 1997-98 required secondary schools to reassess the most appropriate MOI, whether English or Chinese, for their students.

An immense challenge throughout the execution process has been the need to change parents' perception on the superiority of English as a teaching language. It has become an even more strenuous task after the announcement of results for the 1998 Hong Kong Certification of Education Examination, which has revealed the deteriorating capabilities of students in Chinese language. In response to questions raised on that regard, Mrs. Yu said, "The Hong Kong Examinations Authority has accounted for the slight drop in results to the lack literature reading on part of students."

However, more importantly, teaching in Chinese does not necessarily with sacrifice the English language proficiency of students. We certainly ensure a higher level of comprehensive learning. Aiming at helping parents to understand the rationale behind the policy and easing their concerns, Government not only strengthened its multi-media public education program and organized discussion forums, but also allocated additional resources for the teaching of English as a second language including extra teaching posts and support for a good language learning environment. Research studies will continue to be carried out to monitor students' progress under the MOI policy. "Parents understand, but are unwilling to accept, the benefits of mother-tongue teaching," said Mrs. Yu. Plans are in place to bolster students' awareness of the importance of biliteracy and trilingualizm and to enhance the proficiency in Chinese (including Putonghua) and English.

On the perception issue, Mrs. Yu said it partly came down to the employment requirements and opportunities of the business community, who had a crucial bearing on students' interests and parents' aspirations. Mrs. Yu urged businesses to advocate a more positive and healthy outlook on requirements for recruitment and promotion: look for the all-rounder with proficiency in both Chinese and English. She also appealed for time and patience to appreciate the real benefits of the MOI policy.

As the Education Department makes headway through such difficult times, the truth is that education expenditure has been the largest single item of recurrent government public spending. In addition, the department will keep investing in the education and development of our young in order for them to live a full and meaningful life, and to be responsible independent citizens as well as dynamic leaders of tomorrow. Most importantly, to be able to see the successful implementation of the MOI policy, the level of commitment, which comes from the community, must be the same as that from the policy implementers. "I am confident and optimistic that our policy will help our students," Mrs. Yu added, "Let all of us work together in cooperative partnership for their benefit and our future."

Interviewer: Connie Pun **Reporter: Alice Tsui**

Feature Article

Gas-firing a Higher Standard of Utility Services

Since 1862, The Hong Kong & China Gas Company Limited (Towngas) has been providing an incessant supply of gas for the Hong Kong community. It has also witnessed technological advancement, demographic changes, economic crisis and political transition during the length of services. In 1996, as Mr. Alfred Chan, Managing Director of Towngas suggested, the company had decided to formulate a new strategic program, which would involve realigning the use of technology, organization structure and business processes with the overall business strategy, providing a solid means for the business to stay on top of customer needs and improve service delivery.

"Towngas delivers a total solution to its customers," said Mr. Chan. The company pledges that addressing customers' immediate needs always has high priority. The free enterprise provides a full range of products and services, from gas supply and gas-related appliances to maintenance services and kitchen design, to nearly 1.2 million customers. Currently, it captures approximately 50% of market share and competes with several local oil companies for services to customers in various public housing estates.

Towngas, as Mr. Chan described it, had initiated the study on the new strategic program two years ago by enrolling about a quarter of its employees in the Superior Quality Service program to help identify the major issues and improvement opportunities. From the analysis came the business process re-engineering, during which Towngas has streamlined twelve of its most critical business processes, applied technology to automate administrative tasks, assessed manpower requirements needed to support the new processes and restructured the organization chart.

Mr. Chan defined customers, employees and company leaders as the core focuses of its change management throughout the transformation. Such focus, as Mr. Chan explained, was exemplified through the establishment of company mission to meet customer expectations, communication of the mission to employees and cultivation of leaderships at all levels of the organization.

First, Towngas strives to meet customer expectations by understanding what customers really value, may it be safe and reliable products, strong and comprehensive services, positive company image or competitive prices. Second, it shares those values with all employees, motivating them to provide more friendly, competent and effective services. Positive attitudes of employees are further reinforced by management support, company investment in their multi-skill developments, and institution of a new reward and recognition system. Third, Mr. Chan defined leaders at Towngas as someone who excel at doing things and influencing others towards achieving the same goal. He revealed that Towngas was poised for leaderships at all levels of operations and employees would achieve success by following leaders in their own disciplines.

Apart from the core partnerships, Mr. Chan also identified sub-level partnerships that were an integral part of Towngas' total image. Suppliers, for instance, are sub-level partners who provide Towngas customers with quality appliances. Towngas has invested heavily in an information exchange program to provide suppliers with the latest statistics on frequently reported complaints, which will then be addressed promptly by those suppliers.



Mr. Alfred Chan, Managing Director of The Hong Kong & China Gas Co., Ltd.

Facing up to the challenges, Towngas remains strong in its belief to conduct business in a safe and ethical manner. An example of such belief, as Mr. Chan identified, was the company's determination to set up new industry standards to be followed by other utility companies for the benefits of the community. Such a belief is powered by the same multi-level partnerships. It will not only bring Towngas closer to providing an unrivaled standard of utility services to its customers, but also to becoming a more responsible corporate citizen.

Interviewer: Connie Pun **Reporter: Alice Tsui**

Feature Article

Forging ahead to Build the Direct Selling Empire

As a strategic continuation of the aspiration of Nu Skin Enterprises Inc. to become the Number One direct selling conglomerate in the world, its Hong Kong operation was formed in 1991. Mr. Andrew Fan, Director of Distribution Support of Nu Skin Hong Kong was excited about being appointed as one of the helmsmen at the time to break the new ground. "Change management and risk management take place everyday at Nu Skin," he summarized the flexible business nature of his company. Whether it is a shift in market demands, development of new products and services, or enrollment of new distributors and customers, Nu Skin is well equipped to meet the many challenges to come to build its own direct selling network.

Direct selling, also known as network marketing, is the latest stage in a revolution to profit in today's business world. Under the new unconventional business strategy, companies market their products through distributors, many of whom are also loyal customers. Businesses put heavy emphasis on profiting by making their distributors profit. Another major breakthrough, as Mr. Fan explained, was that distributors could now enjoy monetary rewards, career development and freedom of time at the same time.

In the case of Nu Skin, its business nature is very similar to as very different from a typical direct selling business. The Nu Skin business is the same by virtue of possessing all the characteristics mentioned above of a direct selling company. Yet, Nu Skin is unique in the sense that it is truly global and genuinely dedicated to producing quality products for good cause. Whichever way you want to look at the company, you will come to the same conclusion that its dynamic business is built around and through people. That brings us to the topic on the importance of partnering at Nu Skin.

"Partnering is very important at Nu Skin, which takes a multi-level partnering approach," said Mr. Fan. Under the approach, Nu Skin stratifies its partners into four levels. In order of significance to the overall success of Nu Skin are customers, distributors, employees and senior management. Customers not only sustain the business through buying its products, but also provide valuable feedback for continuous improvement. Distributors cultivate the business by promoting and selling products through word-of-mouth. This calls into question the ability of the company to ensure service quality by developing a cohesive team from its diverse population of distributors. "That is why Nu Skin puts in a significant amount of effort to the recruitment and retention of distributors each year," said Mr. Fan. Currently, more than 70% of Nu Skin distributors are well-educated professionals with good entrepreneurial spirits. Given the contribution of distributors and customers to the viability of the business, it is crucial that Nu Skin also keeps a dedicated team of employees who are proficient in maintaining long term and personalized relationships with those distributors and customers. Last but not the least is of course the senior management who, as Mr. Fan regarded them, headed the company by establishing vision, mission and goals.

Taking the partnering approach one step further is Nu Skin's commitment to care for the community. Mr. Fan suggested that the commitment was fulfilled by sharing the mission statement among its employees and distributors: To act as the Force for Good through the world by selling exceptional products, providing rewarding business opportunities through network marketing and supporting distributors, stockholders, consumers and employees in ways that improve their quality of life. As an example, Nu Skin has been collaborating with its partners in providing various community services, such as tree planting and Walk-for-Millions.

The recent collapse of the bubble economy and the increase in education level of customers have posed Nu Skin with new challenges to meet customer expectations and demands. In spite of that, the low capital, and risk free Nu Skin business continues to attract billions of distributors, who value quality of life as much as financial security, as well as customers, who are very much impressed by its extra-ordinary service and quality products. As Nu Skin moves forward to develop partnerships within and outside the company, it will be exhilarating to see how many new heights it will reach in the years to come.



Mr. Andrew Fan, Regional Director of Distribution Support, Nu Skin Hong Kong Inc.

Interviewer: Connie Pun **Reporter: Alice Tsui**

Feature Article

The Making of a Different Kind of TV Station

1998 has been a vital year in the history of Asia Television Ltd (ATV). and the career of its newly appointed Chief Operating Officer, Mr. Bruno Wu. From the high profile takeover to massive downsizing and corporate restructuring, ATV has drawn considerable press coverage as well as controversies from the public. It is common belief that Mr. Wu will have to work miracles to revive the ill-operated broadcasting business in the brief eighteen months. Nevertheless, from the interview with the visionary and forward-thinking executive, you will be impressed by his bold management style, distinctive views on partnerships, and strong will to succeed.



Mr. Bruno Wu, Chief Operating Officer of Asia Television Limited

"Crisis means opportunity," said Mr. Wu. Indeed, ATV was in huge deficit when he arrived. The company was fundamentally deficient in its perception of market demands: it has adopted the "me-too" mentality, which requires it to model on the programming philosophy of Television Broadcast Ltd (TVB), even for shows originated in ATV. In addition, the unrealistic financial model, that requires a break-even market share of 40%, has further hindered the company's ability to restrain losses. Despite the difficult situation that was in his hands, Mr. Wu reckoned that the company would survive in the competition. He also agreed that in order to get the company off the ground, the staff had to firstly admitthat they are Number Two then prepare themselves for new changes.

In view of the profit-making nature of the ATV business, Mr. Wu headed the company to revise its cost structure. Within 6 months, he managed to cut the losses by HK$180M. On the next step, he will lower the target of break-even market share to an attainable 20%. By the end of 1999, he will expect the company to capture close to a 30% break-even market share. Only if commercial viability was secured will ATV gradually stage up the growth of its ratings by raising the quality of its TV programs. This will be accomplished by instituting, as Mr. Wu called it, a new "walk-out" directive with this directive, the entire company will walk out of the TVB shadow, the producers will walk out of the Broadcast Drive to stay in touch with market trends; and the senior management will walk out of the office to empower and motivate subordinates.

Mr. Wu agreed to the notion that partnering is an essential component of the reform process. "Partnering is the cornerstone of change management, " said Mr. Wu, who believed that to win the combat the company had to gain support from its employees. First, ATV has to establishe good channels of communications between its management and staff. This was evident in the organization of regular meetings among various departments, the initiation of corporate-wide weekly newsletter, and the institution of an open-door policy. Second, ATV has to ensure a clear understanding of authorities and responsibilities by its employees. That, in turn, was translated into the establishment of a brand-new performance measurement system for managing employee accountability.

To the ambitious and young executive of ATV, the newborn company will resemble a small speedboat that is responsive to situational changes. More importantly, as the company travels into the new millenium, Mr. Wu will remain committed to the overall well being of the community. Apart from staying competitive in the industry to ensure free public entertainment, ATV will also cultivate a new pulp TV culture to suit the tastes of the young and the well educated white-collars. Last but not the least, Mr. Wu will collaborate with the rest of the broadcasting industry to battle the "cultural crisis" and provide Hong Kong citizens with a sense of identity and belonging to overcome difficulties. "The new ATV will be a good corporate citizen that seeks profit with vision," envisaged Mr. Wu.

Interviewer: Connie Pun **Reporter: Alice Tsui**

Junior Chamber International

Current Facts

NAME: Junior Chamber International (JCI). The name was changed from the previous Jaycees International to the above name in the Sydney Congress in 1988. JCI is a worldwide association of young people between the ages of 21 and 40, which welcome all nationalities, races and religions.

MEMBERSHIP: Over 400,000 in nearly 13,000 communities throughout 100 member nations.

PURPOSE: The purposes of the Junior Chamber, as outlined in the JCI Constitution, are "to contribute to the advancement of the global community by providing the opportunity for young people to develop the leadership skills, social responsibility, entrepreneurship and fellowship necessary to create positive change".

HISTORY: The organization was founded in St. Louis, Missouri, U.S.A. by Henry Giessenbier on October 13, 1915. His idea spred and on December 11, 1944 representatives from eight nations met in Mexico City and world organization Jaycees International (JCI) was founded.

HEADQUARTER: The Junior Chamber International (JCI) Secretariat is located in Coral Gables, Florida, U.S.A. Staff of 35 provides bilingual membership and development services to its Local and National Organization Members. Its chief administrative officer is Secretary General Benny Ellerbe.

THEME: Each year Junior Chamber International adopts a major emphasis theme program which is implemented on a worldwide basis. The theme that is selected relates to a major problem or problems with universal significance. In this theme program, members can select from a number of specific projects that are most relevant to the needs of their respective communities.

The theme adopted for 1997-2001 is "**JCI: Bridge to the New Millennium**".

Sub-themes:

* **Youth and Children:** Focused on providing protection, education and opportunities.
* **Peace:** Focused on encouraging peaceful cooperation among nations, cultural acceptance, human right and conflict.
* **Sustainable Development:** Focused on fostering an international concern for the global environment and population growth while promoting continued economic and business growth.

AREAS OF OPPORTUNITY: This concept promotes the adoption, by national and local organizations, of a balanced program of activities which will offer the membership individual, management, community and international and business opportunities.

RIGHT OF THE CHILD: JCI recognizes and supports the United Nation Declaration of "the Rights of the Child". In 1979 Jaycees throughout the world conducted programs which directly affected the lives of more than eleven million children. In 1982 and subsequent years, national and local organizations have and will conduct permanent and continuing programs to assist with providing for the basic needs for children as set out in the Declaration.

ANNUAL MEETING: The 33rd World Congress will be held in Manila, Philippines.

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History of
Hong Kong Junior Chamber

The Jaycees Movement reached Hong Kong in November 1949 with the arrival of a Philippines Jaycee John Ng who was the Special Liaison Officer of the Junior Chamber International 5th Congress charged with the mission of converting Hong Kong to Jayceeism. Through the introducition of his cousin, Alex Ng, a Jaycee Senator still, John Ng was presented to Rev. E. Bourke, former Director of Wah Yan Collage, Hong Kong. A meeting was then arranged for him to meet a group of young businessmen. During the meeting, John Ng's explanation of the aim and purpose of the Jaycee movement succeeded in firing the imagination of his audience. Eight days later, a sponsor group of Hong Kong Junior Chamber of Commerce was formed and Paul Lim was elected as Convener of the Organizing Committee. Mr. Austin Coates from Hong Kong Government, the Assistant Colonial Secretary of Hong Kong, was assigned to serve as Advisor of the Organizing Committee.

The tempo of laying the foundation of the Chamber was further accelerated when Mr. Ramon V. Del Rosario, the JCI Vice President for Asia, offered to recommend prompt recognition for the Hong Kong's Jaycee membership status. He also invited the Organizing Committee to send observers to Manila. The account of their vivid experience gave Hong Kong observers a deeper insight into Jaycee movement. A week later the Provisional Constitution which had been in the making during the previous three months was adopted. On April 6, 1950, the Inaugural General Meeting of the Hong Kong Junior Chamber of Commerce was held and the first Board of Directors was elected. On May 6, 1950, the Hong Kong Junior Chamber of Commerce was inaugurated by Mr. Roberto Vilanueva, the JCI Vice President for Asia.

1950 — 1st JCI Regional Conference for Asia was held in Hong Kong. The Governor of Hong Kong officiated the Opening Ceremony.

1952 — Senator J.S. Lee was elected as Vice President of Junior Chamber International for Asia.

1954 — 4th JCI Regional Conference for Asia was held in Hong Kong.

1956 — Senator A de O. Sales was elected as JCI World President.

1957 — Senator Francis J. Chen was elected as JCI Vice President for Commissions.

1962 — The 17th World Congress of Junior Chamber International was hosted by Hong Kong Jaycees, (The surplus of the Congress was put into investment under the management of the Board of Trustees).

1965 — Kowloon Junior Chamber of Commerce was founded and was inaugurated by JCI President John Rundle.
— There were two Junior Chamber of Commerce (Chapters) in Hong Kong.
— Hong Kong Junior Chamber of Commerce organized the "Miss Hong Kong—1965" contest, as a major effort to raise fund for the year's projects. Miss Joy Drake was selected.

1966 — JCI Regional Conference was again held in Hong Kong.
— An EGM of the Hong Kong Junior Chamber of Commerce was held to change their name to Victoria Junior Chamber of Commerce. A national organization using the original name of Hong Kong Junior Chamber of Commerce was formed. Senator Jim Silva (KJC) was elected the first National President under the name of HKJCC.
— The 3rd chapter, Island Junior Chamber of Commerce was established and affiliated with Hong Kong Junior Chamber of Commerce.
— Senator Bahar Ramchandani was elected JCI Vice President for Operations.

1967 — " HARBOUR LIGHTS", the official magazine of the Hong Kong Junior Chamber of Commerce was given the Best NOM Publication Award at the JCI World Congress in Toronto, Canada.

1969 — Peninsula Jaycees, the first Chinese speaking chapter and Hong Kong Jayceettes, the first all lady chapter were formed and affiliated in the same year.

1970 — The Hong Kong Junior Chamber of Commerce celebrated its 20th year with His Excellency, the Govenor Sir David Trench as the Guest of Honor.
— The 1st Outstanding Young Men Award was launched (forerunner of the Ten Outstanding Young Persons Award) with His Excellency, the Governor Sir David Trench as the Patron with a special message. The Hon Sir Albert Rodrigues CBE, ED, JP was Guest of Honor to officiate the ceremony.

1971 — Lion Rock Jaycees, another Chinese speaking chapter was formed and affiliated.

1972 — The Hong Kong Junior Chamber of Commerce hosted the JCI Regional Conference for the fourth time.

1974 — Proposed by the Hong Kong Junior Chamber of Commerce, an Asia Pacific Development Council (APDC) was established at the JCI Tai Chung Conference. Senator Alex Tzang, the National President of the Hong Kong Junior Chamber of Commerce, was elected as Chairman of the Council.
— The Hong Kong Junior Chamber of Commerce won his first LOM Award, a JCI Presidential Award of Excellence in NOM management in the JCI Auckland Congress.

1975 — The Hong Kong Junior Chamber of Commerce celebrated its Silver Jubilee with His Excellency, the Govenor as Guest of Honor.
— Senator Alex Tzang was elected as JCI Vice President and appointed as Chairman of the Jamaica JCI Regional Conference.

1976 — Senator Paul Yin was elected as APDC Councillor.

1977 — Senator Jennifer Yu was elected as APDC Councillor.
— Two more Chinese speaking chapters, Harbour Jaycees and Yuen Long Jaycees were formed and affiliated Hong Kong Junior Chamber of Commerce.
— The Hong Kong Junior Chamber of Commerce was awarded Jaycees International Presidential Award of Excellence for Outstanding Achievement in Chapter Extension with an increase of 25%.
— Hong Kong Jayceettes won Assistance to Handicapped Award at the JCI Johannesburg Congress.
— JCI NOM Officers Training School hosted by Harbour Jaycees was held in Hong Kong.

1978 — Tai Ping Shan Jaycees, the 9th chapter in Hong Kong, was formed and affiliated.
— The Hong Kong Junior Chamber of Commerce won 3 LOM Awards and 1 Certificate of Merit during the JCI Manila Congress.

1979 — Senator Peter Tsang was elected as JCI Vice President.
— Senator Major Tang was elected as APDC Councillor.
— JCI Asia Pacific Conference hosted by Hong Kong Jayceettes was successfully held in Hong Kong with over 1,700 delegates attending.
— The Hong Kong Junior Chamber of Commerce was awarded JCI Presidential Award of Excellence for Outstanding Achievement in Growth with an increase of over 50% in membership at the JCI Gothenburg Congress.

1980 — Senator John Lo was elected as JCI Vice President.
— The Hong Kong Junior Chamber of Commerce celebrated its 30th Anniversary.
— Bauhinia Jaycees, the first all lady Chinese speaking chapter sponsored by Peninsula Jaycees, was affiliated as the 10th chapter.
— Dragon Jaycees, an English speaking male chapter was affiliated as the 11th chapter.
— East Kowloon Jaycees, sponsored by Kowloon Jaycees, was affiliated as the 12th chapter in Hong Kong.

1981 — Senator Alex Tzang was elected as JCI Executive Vice President.
— Senator John Lo was appointed Special Assistant to the World President on Public Relations.
— City Jaycees, the 13th chapter in Hong Kong, was formed and affiliated.
— The Hong Kong Junior Chamber of Commerce won the Largest Delegation Award for Area B and 3 LOM Awards at the JCI Berlin Congress. The Hong Kong Junior Chamber of Commerce won 2 LOM Awards in the Manila Conference.

1982 — Senator John Lo was appointed as JCI Representative to United Nations in Asia.
— Senator Alex Tzang was appointed as JCI Hon. Treasurer.
— The Hong Kong Junior Chamber of Commerce won 1 LOM Award at the JCI Miyazaki Conference, and also 1 LOM Award and 1 LOM Certificate of Merit at the JCI Seoul Congress.

1983 — Senator Major Tang was appointed as JCI Representative to United Nations in Asia.
— The Hong Kong Junior Chamber of Commerce won a LOM Certificate of Merit during the JCI Christchurch Conference.
— The Hong Kong Junior Chamber of Commerce won 2 NOM Awards, 1 LOM Award and 2 Certificates of Merit during the JCI Taipei Congress.
— Mr. Pao Ping Wing, a 1982 TOYP Awardee of Hong Kong was selected as a Ten Outstanding Young Persous (TOYP) of the World Honoree during the JCI Taipei Congress.

1984 — Senator Jennifer Yu was elected as JCI Vice President.
— Senator Andrew Wong was elected as APDC Councillor.
— Senator Sonny Yu was appointed as Special Assistant to JCI President for Development in Asia, and was awarded Presidential Award of Excellence "Outstanding Presidential Appointee" during the JCI Montreal Congress.
— Queensway Jaycees, an English speaking chapter, was formed and affiliated as the 14th chapter.
— Macau Jaycees, the first Jaycees chapter in Macau, was formed and affiliated as the 15th Chapter.
— The Hong Kong Junior Chamber of Commerce won 2 LOM Awards at the JCI Kuala Lumpur Conference.
— The Hong Kong Junior Chamber of Commerce won 1 LOM Award at the JCI Montreal Congress.
— Miss Doreen Leung Dor-Ling, a 1982 TOYP Awardee of Hong Kong was selected as a TOYP of World Honoree during the JCI Montreal Congress.

1985 — Senator John W. H. Chan was elected as APDC Chairman.
— Senator Andrew Wong was appointed as the Special Assistant to JCI World President for liaison with UN Agencies in Asia.
— For the first time, the National Convention of Hong Kong Junior Chamber of Commerce was held in Macau, hosted by the Macau Jaycees.
— The Hong Kong Junior Chamber of Commerce won 3 LOM Awards and the Debate Contest at the JCI Kaohsiung Conference.
— The Hong Kong Junior Chamber of Commerce won 1 NOM Certificate of Merit at the JCI Cartagena Congress.
— Miss Tsang Wai Yin, a 1984 TOYP Awardee of Hong Kong was selected as a TOYP of the World Honoree during the JCI Cartagena Congress.

1986 — Senator John W. H. Chan was appointed as Special Assistant to JCI President for Marketing in Asia.
— North District Jaycees was formed and affiliated as the 16th chapter.
— For the first time, Hong Kong Junior Chamber of Commerce organized a "Young Leader's Voyage to Japan" which was well received by the public.
— The Hong Kong Junior Chamber of Commerce won 1 NOM Award and 3 LOM Awards during the JCI Pusan Conference.
— The Hong Kong Junior Chamber of Commerce won 1 NOM Certificate of Merit and 5 LOM Awards during JCI Nagoya Congress.

1987 — Senator Jennifer Yu was elected as JCI Executive Vice President for Area B and chaired the JCI Singapore Conference.
— Senator Ng Leung Yau was appointed as Special Assistant to JCI President for Marketing of Area B.
— Senator Paul Cheung was elected as the President of the Asia Pacific Senate.
— Ocean Jaycees, being mostly formed from the young and energetic delegation of the "Young Leaders' Voyage 1986" , was affiliated as the 17th chapter.
— The Hong Kong Junior Chamber of Commerce won 1 NOM Award, 4 LOM Awards and 1 Certificate of Merit at the JCI Singapore Conference.
— The Hong Kong Junior Chamber of Commerce won 2 LOM Awards at the JCI Amsterdam Congress.

1988 — Senator Jennifer Yu was elected as World President, the first lady JCI President in the history of JCI.
— Senator Ng Leung Yau was appointed as Special Assistant to JCI President for sponsorship in Area B.
— JC Winnie Wan was appointed as Executive Assistant to JCI World President in Area B.
— Senator Agnes Fok was elected as APDC Councillor.
— Macau Jaycees hosted the 1988 JCI Asia Pacific Conference.
— Macau Jaycees was accepted as a full NOM at the JCI Sydney Congress. Both Pan-Mac Jaycees (formerly called Macau Jaycees) and Hong Kong Jaycees departed from Hong Kong Junior Chamber of Commerce.
— Shatin Jaycees was affiliated to the Hong Kong Junior Chamber of Commerce as the 17th chapter.
— The Hong Kong Junior Chamber of Commerce won 6 LOM Awards and 2 Certificates of Merit during the JCI Macau Conference.
— The Hong Kong Junior Chamber of Commerce won 1 NOM Award and 4 LOM awards during the JCI Sydney Congress.
— In addition, the Hong Kong Junior Chamber of Commerce fulfilled JCI 100% Efficiency Program.
— Mr. Jackie Chan was honored as the TOYP of the World during the JCI Sydney Congress.

1989 — Senator Gary Lee was appointed as Executive Assistant to World President on Public Relations and Marketing.
— Senator Stephen Chan was appointed as Special Assistant to World President on Public Relations and Marketing for Area A.
— Senator Junia Ho was elected as the Director of JCI ASPAC Senate Board at the JCI Yokohama Conference.
— The Hong Kong Junior Chamber of Commerce was invited to participate in the first "Youth Rally" of the Youth Festival organized by the Hong Kong Goverment.
— 1 NOM Award, 5 LOM Awards and 1 Certificate of Merit were won by the Hong Kong Junior Chamber of Commerce at the JCI Yokohama Conference.
— The Hong Kong Junior Chamber of Commerce won 4 NOM and 2 LOM Awards in the JCI Birmingham Congress.
In addition, the Hong Kong Junior Chamber of Commerce had fulfilled JCI 100% Efficiency Program.

1990 — Senator Junia Ho was appointed as Special Assistant to JCI World President for Finance and Sponsorship in Area B and Awards Chairman in Chiangmai Conference.
— Senator Ng Leung Yau was elected as the APDC Chairman.
— National President Senator Larry Lau was elected as the Dirctor of JCI ASPAC Senate Board for 1991 at the JCI Chiangmai Conference.
— The Hong Kong Junior Chamber of Commerce purchased a new Chamber Office at 1/F., Bonham Strand East, Sheung Wan, Hong Kong and moved into the new premises in May.
— The Hong Kong Junior Chamber of Commerce arranged the first visit of Taiwan Jaycees to Mainland China.
— During the JCI Chiangmai Conference, the Hong Kong Junior Chamber of Commerce won 4 LOM Awards and 1 Certificate of Merit.
— The Hong Kong Junior Chamber of Commerce won 2 LOM Awards and 1 Certificate of Merit at the JCI Puerto Rico Congress.

1991 — National President Daniel Cham was elected as 1992 APDC Chairman in JCI Cebu Conference.
— Senator Stephen Chan was appointed as Special Assistant to JCI World President for Finance and Sponsorship in Area B.
— Senator Connia Chu Lo was elected as the Director of the Asia Pacific Senate Board at the JCI Cebu Conference.
— The Hong Kong Junior Chamber of Commerce submitted a bid for hosting the 1993 World Congress in Hong Kong and successfully won the bid in the JCI Helsinki Congress.
— The Hong Kong Junior Chamber of Commerce initiated to organize the "One Plus One, Support Election 91" Campaign in response to the first Direct Election to the Legislative Council in Hong Kong.
— The Hong Kong Junior Chamber of Commerce won 7 LOM Awards in the JCI Cebu Conference.
— The Hong Kong Junior Chamber of Commerce won 3 LOM Awards and 2 Certificates of Merit at the JCI Helsinki Congress.

1992 — Senator Connia Chu Lo was elected as Vice President of the Asia Pacific Senate Board at the JCI Kitakyushu Conference.
— The Hong Kong Junior Chamber of Commerce won 3 NOM Awards, 5 LOM Awards and 1 NOM Certificate of Merit at the JCI Kitakyushu Conference.
— The Hong Kong Junior Chamber of Commerce won 2 NOM Awards, 3 LOM Awards and 1 LOM Certificate of Merit at the JCI Miami Congress.
— In addition, the Hong Kong Junior Chamber of Commerce fulfilled the JCI 100% Efficiency Program.

1993 — National Immediate Past President Senator Eddy Wong was elected as APDC Councillor for 1994 at JCI Taipei Conference.
— Senator Ronald Ho was appointed as Director of the ASPAC Senator Board at JCI Taipei Conference.
— National President Senator George Lung was elected as JCI Vice President at JCI Hong Kong Congress.
— 1993 JCI World Congress was held in Hong Kong and over 6,000 delegates participated in the Congress.
— The Hong Kong Junior Chamber of Commerce won 4 NOM Awards and 10 LOM Awards at JCI Taipei Conference.
— Hong Kong Junior Chamber of Commerce won 2 NOM Awards, 1 NOM Certificate of Merit, 4 LOM Awards and 2 LOM Certificates of Merit at JCI Hong Kong Congress.

1994 — National Immediate Past President Senator George Lung was elected as 1995 JCI Executive Vice President at the JCI Kobe Congress.
— Apex Junior Chamber, the 18th local chapter was formed and affiliated.
— Hong Kong Junior Chamber of Commerce won 3 NOM Awards, and 6 LOM Awards at JCI Singapore Conference.
— Jaycee Irene Tsang was awarded winner at the World Speaking Competition at JCI Singapore Conference.
— Hong Kong Junior Chamber of Commerce won 3 NOM Awards and 1 LOM Award at JCI Kobe Congress.
— In addition, the 100% Efficiency Program was achieved.
— 1992 TOYP awardee Dr. H F Mak was awarded TOYP of the World Honoree at the JCI Kobe Congress.

1995 — Hong Kong Junior Chamber of Commerce won 5 NOM Awards and 4 LOM Awards at JCI Cheju Conference.
— Hong Kong Junior Chamber of Commerce won 3 NOM Awards, 1 LOM Award and 3 LOM Certificates of Merit at JCI Glasgow Congress.
— In addition, the 100% Efficiency Program was achieved.
— Senator George Lung was awarded The Most Outstanding Board Member and The Most Oustanding Executive Vice President at the JCI Glasgow Congress.
— Senator George Lung was the awardee of the 1995 Ten Outstanding Young Persons in Hong Kong .
— 1993 TOYP awardee Mr. Shi Kai Biu and 1994 Awardee Mr. Lam Shun Chiu, Dennis were selected TOYP of World Honoree.

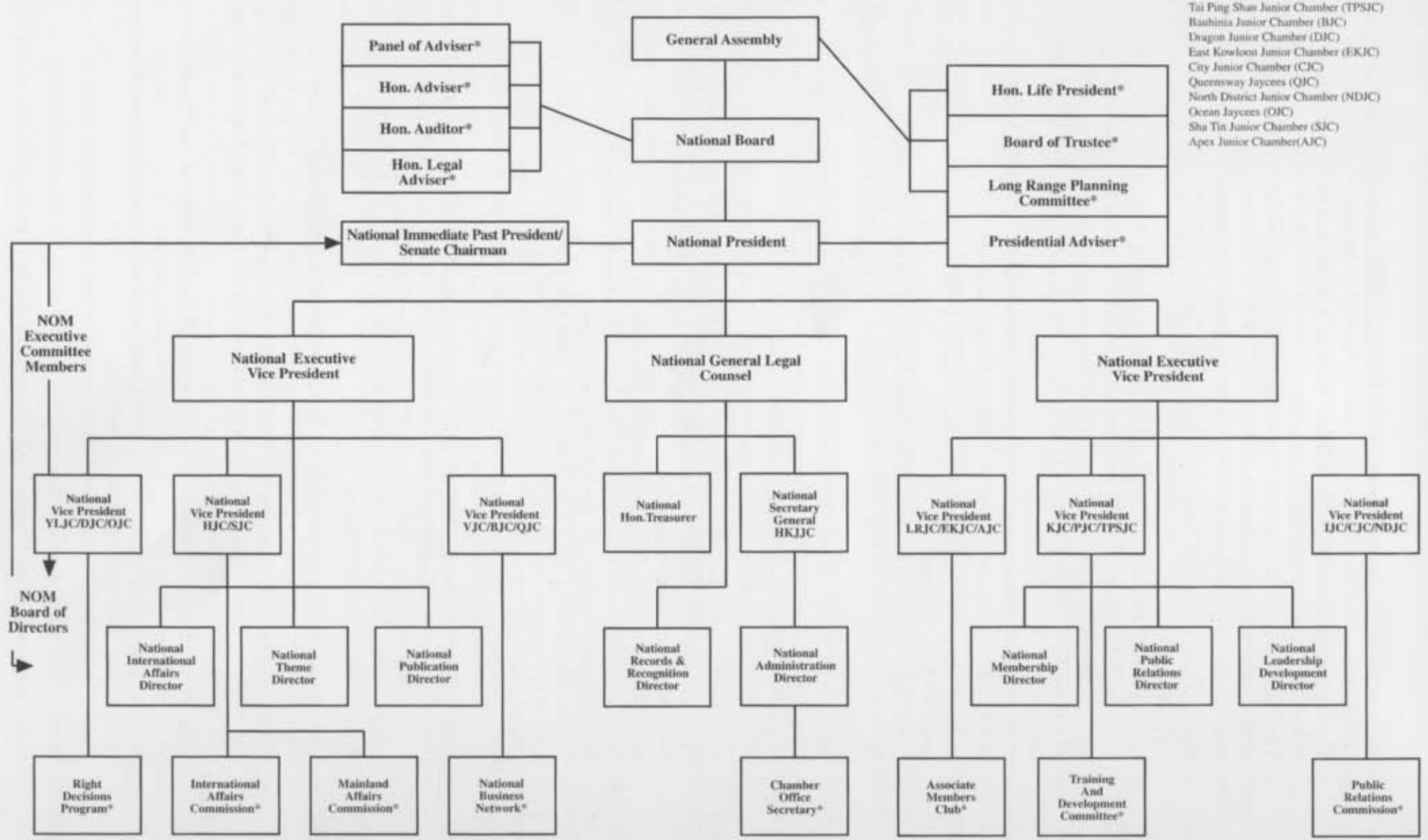
1996 — Senator George Lung was appointed JCI IBN Chairman.
— Senator William Pang was elected APDC Councillor for 1997 at the JCI Kanazawa Conference.
— Hong Kong Junior Chamber of Commerce won 2 NOM Awards, 1 NOM Certificate of Merit, 6 LOM Awards and 2 LOM Certificates of Merit at the JCI Kanazawa Conference.
— Hong Kong Junior Chamber of Commerce won 2 NOM Awards, 5 LOM Awards and 3 LOM Certificates of Merit at the JCI Pusan Congress.

1997 — Caroline Au Yeung was elected as JCI Vice President at the JCI Hawaii Congress.
— Senator Henry U was elected as APDC Councillor for 1998 at the JCI Pattaya Conference.
— Hong Kong Junior Chamber hosted the JCI Presidential Program International Business Summit.
— The name of "Hong Kong Junior Chamber of Commerce" was changed to "Hong Kong Junior Chamber" with effect from April 16, 1997.
— Hong Kong Junior Chamber won 2 NOM Awards, 12 LOM Awards and 1 LOM Certificate of Merit at the JCI Pattaya Conference.
— Besides winning 2 NOM Awards and 4 LOM Awards at the JCI Hawaii Congress, Hong Kong Junior Chamber was awarded Outstanding NOM of the World.
— Senator George Lung was awarded the Outstanding Conference Director at the JCI Hawaii Congress.

1998 — Senator Tony Chan was elected as APDC Councillor at the JCI Macau Conference.
— Hong Kong won 3 NOM Awards, 8 LOM Awards and 1 LOM Certificate of Merit at the JCI Macau Conference.

Hong Kong Junior Chamber
1998 Organization Chart

18 Chapters Affiliated with HKJC
Victoria Junior Chamber (VJC)
Kowloon Junior Chamber (KJC)
Island Junior Chamber (IJC)
Peninsula Junior Chamber (PJC)
Hong Kong Jayceettes Junior Chamber (HKJJC)
Lion Rock Junior Chamber (LRJC)
Harbour Junior Chamber (HJC)
Yuen Long Junior Chamber (YLJC)
Tai Ping Shan Junior Chamber (TPSJC)
Bauhinia Junior Chamber (BJC)
Dragon Junior Chamber (DJC)
East Kowloon Junior Chamber (EKJC)
City Junior Chamber (CJC)
Queensway Jaycees (QJC)
North District Junior Chamber (NDJC)
Ocean Jaycees (OJC)
Sha Tin Junior Chamber (SJC)
Apex Junior Chamber(AJC)



Hong Kong Junior Chamber
1998 National Board

General Assembly

National Board



NIPP
Senator Henry U



NP
Senator Spencer Suen



NPA
Senator Justin Lui



NEVP
Spencer Li



NGLC
Alice Liu



NEVP
Senator Louise Chan



NVP
Ching Yung Fai
YLJC
DJC
OJC



NVP
Senator Joe Tam
HJC
SJC



NVP
Arthur Lui
VJC
BJC
QJC



NHT
Lawrence
Hui



NSG
S C Mok
HKJJC



NVP
Tony Kam
LRJC
EKJC
AJC



NVP
Joseph Ho
KJC
PJC
TPSJC



NVP
Valentina Wong
IJC
CJC
NDJC



NIAD
Itaru
Kunisada



NTD
Frankie Mak



NPD
Ng Lai Ling



NRRD
Mercedes
Suen



NAD
Joyce Li



NMD
Macy Chan



NPRD
Patric Leung



NLDD
Cecilia
Cheung

Hong Kong Junior Chamber 1998 Year Plan

Area \ Month	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Administration	Chamber Office Administration, System Enhancement, Staff Development, Membership Supplies											
General Legal Counsel	Policy Manual & NOM Directory	Corporate Identity Standardization, Amendment of M&A										
International					JCI Macau Conference	JC Voyage Reception					JCI Manila Congress	
Leadership Development		EDP (1) Leadership Seminar(1)		Public Speaking Contest Leadership Seminar(2)		EDP (2)	Presidents' Academy	Leadership Seminar (3)			Leadership Seminar (4)	EDP (3)
Membership	PMO (1)		PMO (2)		PMO (3)		PMO (4)			PMO (5)		PMO (6)
	Monthly Membership Update											
Public Relations	Press Conference			JC Week								
	Sing Tao Bi-weekly Column											
Publication	Info Express	Harbour Lights	Info Express	Info Express	Harbour Lights	Info Express	Info Express	Harbour Lights	Info Express	Info Express	Info Express	Harbour Lights
Records & Recognition	LOM Efficiency Index Program											
		National Convention Awards Manual	Bid Book Seminar (1)	Library Rules & Regulation	ASPAC Conference Awards			Bid Book Seminar (2); Awards Judging Seminar	Awards Judging Session; National Convention Awards Presentation	Bid Book Review Seminar	World Congress Awards	
Secretariat	Monthly Excom.Meeting, Board Meeting and Quarterly Joint Board Meeting (Jan, Apr, Jul, Sep, Dec)											
									National Convention			
Theme	Projects under Major Emphasis Theme (MET) Umbrella "RIGHT DECISIONS PROGRAM"											
Treasury	Inaugural Ball; Membership Dues			Membership Dues			Membership Dues		Membership Dues			
Ten Outstanding Young Persons Selection						TOYP 1st Press Conference				TOYP 2nd Press Conference	TOYP Award Presentation	
Mainland Affairs					May 4 Youth Festival		Return of Sovereignty to China Festival			Visit to ACYF, National Day		ACYF Reciprocate Visit (TBA)

EDP=Executive Development Program PMO=Prospective Member Orientation ACYF=All China Youth Federation

Hong Kong Junior Chamber
Past National Presidents

1950	Edward Tan	1951	J S Lee
1952-3	A de O Sales	1954	R H Lobo
1955	Francis J Chen	1956	Y C Hui
1957	Kenneth Chun	1958	Colin J Ure
1959	John Mackenzie	1960	Alex S C Wu
1961	John R D'Eath	1962	Peter P K Ng
1963	T H Barma	1964	Benjamin P Wong
1965	Bahar Ramchandani	1966	Jim A Silva
1967	Mohan Gidumal	1968	Frank Waller
1969	Abbas Tyebkhan	1970	Arthur Choa
1971	Charles Yeung	1972	Chilip Kwan
1973	Albert S B Li	1974	Alex Tzang
1975	Peter C Tsang	1976	Paul Yin
1977	Y K Chan	1978	John Lo
1979	Sonny Yu	1980	Major Tang
1981	Edmond Pang	1982	Andrew Wong
1983	Kitty Leung	1984	John Chan
1985	Paul Cheung	1986	Ng Leung Yau
1987	Nora Cheng	1988	Gary Lee
1989	Junia Ho	1990	Larry Lau
1991	Daniel Cham	1992	Eddy Wong
1993	George Lung	1994	Ronald Ho
1995	Raymond Yu	1996	Justin Lui
1997	Henry U		

Hong Kong Junior Chamber
Achievements and Awards

Year	Achievements / Awards	NOM / LOM	Conference / Congress
1967	Best NOM Publication Award	HKJCC	Toronto Congress
1974	JCI Presidential Award of Excellence-NOM Management	HKJCC	Auckland Congress
	Best Community Development Project Award	Island Jaycees	Auckland Congress
1977	JCI Presidential Award of Excellence-Membership Extension	HKJCC	Johannesburg Congress
	Assistance to Handicapped Award	HK Jayceettes	Johannesburg Congress
1978	Best LOM Publication Award	Peninsula Jaycees	Manila Congress
	Public Health Education Award	Peninsula Jaycees	Manila Congress
	Environmental Improvement Award (Certificate of Merit)	Peninsula Jaycees	Manila Congress
	Most Outstanding New LOM Award	Harbour Jaycees	Manila Congress
1979	JCI Presidential Award of Excellence-Membership Extension	HKJCC	Gothenburg Congress
1981	Major Emphasis Theme Award	HK Jayceettes	Manila Conference
	Best Community Development Project Award	HK Jayceettes	Manila Conference
	The Largest Delegation Award for Area B	HKJCC	Berlin Congress
	Best Civic Involvement Program Award	HK Jayceettes	Berlin Congress
	Best Economic Affairs Award	HK Jayceettes	Berlin Congress
	The Most Outstanding Chapter of the World Award	HK Jayceettes	Berlin Congress
1982	Best Youth Activities Award	Bauhinia Jaycees	Miyazaki Conference
	Best Fund Raising Project Award	Peninsula Jaycees	Seoul Congress
	Safety Project Award (Certificate of Merit)	City Jaycees	Seoul Congress
1983	Outstanding Youth Activities Project Award (Certificate of Merit)	Bauhinia Jaycees	Christchurch Conference
	Outstanding NOM Economic Affairs Program Award	HKJCC	Taipei Conference
	Outstanding NOM Leadership Development Program Award	HKJCC	Taipei Conference
	Outstanding Publication Award	Peninsula Jaycees	Taipei Conference
	Outstanding LOM Economic Affairs Program Award (Certificate of Merit)	HK Jayceettes	Taipei Conference
	Outstanding LOM Community Development Project Award (Certificate of Merit)	Bauhinia Jaycees	Taipei Conference
1984	Best Youth Activities Award	HK Jayceettes	Kuala Lumpur Conference
	Best Community Development Project Award	Bauhinia Jaycees	Kuala Lumpur Conference
	Most Outstanding Leadership Development Project Award	Victoria Jaycees	Montreal Congress
1985	Civic Involvement Award (Certificate of Merit)	HK Jayceettes	Cartagena Congress
1986	Outstanding NOM Public Relations Project Award	HKJCC	Pusan Conference
	Outstanding LOM Special Project Award	Victoria Jaycees	Pusan Conference
	Outstanding LOM Leadership Development Project Award	HK Jayceettes	Pusan Conference
	Publication Award	City Jaycees	Pusan Conference
	Outstanding NOM Public Relations Project Award (Certificate of Merit)	HKJCC	Nagoya Congress
	Outstanding LOM Publication Award	Peninsula Jaycees	Nagoya Congress
	Outstanding LOM Public Health Project Award	Peninsula Jaycees	Nagoya Congress
	Most Outstanding LOM Award	Peninsula Jaycees	Nagoya Congress
	Outstanding LOM Public Relations Project Award	HK Jayceettes	Nagoya Congress
	Outstanding LOM Criminal Justice Award	Queensway Jaycees	Nagoya Congress

Year	Achievements / Awards	NOM / LOM	Conference / Congress
1987	Special Membership Growth Award	HKJCC	Singapore Conference
	Outstanding LOM President of the Asia Pacific Area Award	Wallace Yuen of Peninsula Jaycees	Singapore Conference
	1st Prize in Theme Poster Design Competition	Paul Lau of Peninsula Jaycees	Singapore Conference
	Health Project Award (Certificate of Merit)	Harbour Jaycees	Singapore Conference
	Best Community Development Project Theme Award	City Jaycees	Singapore Conference
	Major Emphasis Theme Award	City Jaycees	Singapore Conference
	Outstanding LOM President of the World Award	Wallace Yuen of Peninsula Jaycees	Amsterdam Congress
	1st Prize in Theme Poster Design Competition	Paul Lau of Peninsula Jaycees	Amsterdam Congress
1988	APDC Training Award (Certificate of Merit)	Island & Bauhinia Jaycees	Macau Conference
	Leadership Development Award	Island & Queensway Jaycees	Macau Conference
	Outstanding LOM of the Asia Pacific Area Award	Peninsula Jaycees	Macau Conference
	Civic Involvement Program Award	Peninsula Jaycees	Macau Conference
	Environment Improvement Award (Certificate of Merit)	Peninsula Jaycees	Macau Conference
	1st Runner-up in Theme Essay Contest	Michael Cheng of Peninsula Jaycees	Macau Conference
	Best Community Development Award	HK Jayceettes	Macau Conference
	Public Health Project Award	Harbour Jaycees	Macau Conference
	The Safety Award	East Kowloon Jaycees	Macau Conference
	Public Relations Award	HKJCC	Sydney Congress
	100% Efficiency Award	HKJCC	Sydney Congress
	The Safety Award	Peninsula Jaycees	Sydney Congress
	Public Health Project Award	Peninsula Jaycees	Sydney Congress
	Environmental Improvement Award	HK Jayceettes	Sydney Congress
	Criminal Justice Award	Harbour Jaycees	Sydney Congress
	Outstanding Theme Director in Area B	Addy Cheong of Yuen Long Jaycees	Sydney Congress
1989	Public Relations Award	HKJCC	Yokohama Conference
	The Safety Award	Peninsula Jaycees	Yokohama Conference
	Outstanding LOM of Asia Pacific Area Award (Certificate of Merit)	Peninsula Jaycees	Yokohama Conference
	Outstanding Current Member Award	Kendy Yau of Island Jaycees	Yokohama Conference
	Best International Affairs Award	Harbour Jaycees	Yokohama Conference
	APDC Training Award	East Kowloon Jaycees	Yokohama Conference
	2nd Runner-up at Theme Speech Contest	Davis Kwong of Queensway Jaycees	Yokohama Conference
	Best Community Development Project Award	Ocean Jaycees	Yokohama Conference
	The NOM Marketing Award	HKJCC	Birmingham Congress
	Best NOM Public Relations Award	HKJCC	Birmingham Congress
	1st Prize of the Best Theme Project Award	HKJCC	Birmingham Congress
	100% Efficiency Award	HKJCC	Birmingham Congress
	Best LOM Public Relations Award	HK Jayceettes	Birmingham Congress
	Outstanding LOM of the World Award	HK Jayceettes	Birmingham Congress
	Outstanding Theme Director	David Li of Dragon Jaycees	Birmingham Congress
1990	Best LOM Publication Award (Certificate of Merit)	HK Jayceettes	Chiangmai Conference
	Public Health Project Award	Harbour Jaycees	Chiangmai Conference
	Leadership Development Award	Dragon Jaycees	Chiangmai Conference
	Outstanding LOM of the Asia Pacific Area Award	Dragon Jaycees	Chiangmai Conference
	The Safety Award	East Kowloon Jaycees	Chiangmai Conference
	Economic Affairs Award	Peninsula Jaycees	Puerto Rico Congress
	Outstanding LOM of the World (Certificate of Merit)	Peninsula Jaycees	Puerto Rico Congress
	Most Outstanding LOM President of the World	Connia Chu Lo of HK Jayceettes	Puerto Rico Congress
1991	The Most Outstanding International Affairs Award	Island Jaycees	Cebu Conference
	The Most Outstanding LOM President Award (for LOMs with over 75 members)	Caroline Keung of HK Jayceettes	Cebu Conference

Year	Achievements / Awards	NOM / LOM	Conference / Congress
1991	The Most Outstanding LOM of the Asia Pacific Area Award (for LOMs with over 75 members)	HK Jayceettes	Cebu Conferenc
	The Best LOM Publication Award (for LOMs with over 75 members)	HK Jayceettes	Cebu Conferenc
	The Most Outstanding Youth Activities Award	Dragon Jaycees	Cebu Conferenc
	APDC Training Award	Queensway Jaycees	Cebu Conferenc
	"The Best of the Best" Project Award	Queensway Jaycees	Cebu Conferenc
	The Best Community Development Project Award (Certificate of Merit)	Victoria Jaycees	Helsinki Congre
	The Best LOM Publication Award (Certificate of Merit)	Peninsula Jaycees	Helsinki Congre
	The Civic Involvement Program Award	Peninsula Jaycees	Helsinki Congre
	Outstanding LOM of the World	Peninsula Jaycees	Helsinki Congre
	Most Outstanding LOM President Award (for LOMs with over 75 members)	Caroline Keung of HK Jayceettes	Helsinki Congre
1992	NOM Publication Award	HKJCC	Kitakyushu Con
	Civic Involvement Program Award	HKJCC	Kitakyushu Con
	Individual Development Program Award	HKJCC	Kitakyushu Con
	Membership Growth Incentive Award	HKJCC	Kitakyushu Con
	Outstanding LOM of Asia Pacific Area Award		Kitakyushu Con
	— Award	HK Jayceettes	
	— Certificate of Merit	Peninsula Jaycees	
	Best LOM Publication Award	HK Jayceettes	Kitakyushu Con
	Leadership Development Award	Dragon Jaycees	Kitakyushu Con
	Civic Involvement Program	Peninsula Jaycees	Kitakyushu Con
	Senator of the Year Award	Senator Connia Chu Lo of HK Jayceettes	Kitakyushu Con
	100% Efficiency Program Award	HKJCC	Miami Congress
	Civic Involvement Program Award	HKJCC	Miami Congress
	Individual Development Program Award	HKJCC	Miami Congress
	Leadership Development Award	Peninsula Jaycees	Miami Congress
	Membership Award	Peninsula Jaycees	Miami Congress
	Best LOM Publication Award	HK Jayceettes	Miami Congress
	Public Relations Award (Certificate of Merit)	Peninsula Jaycees	Miami Congress
1993	Individual Development Program Award	HKJCC	Taipei Conferen
	NOM Publication Award	HKJCC	Taipei Conferen
	APDC Training Award	HKJCC	Taipei Conferen
	Special Membership Growth Award	HKJCC	Taipei Conferen
	Economic Affairs Award	Victoria Jaycees	Taipei Conferen
	Leadership Development Award	Peninsula Jaycees	Taipei Conferen
	Public Health Project Award	Peninsula Jaycees	Taipei Conferen
	Assistance to the Handicapped Award	Peninsula Jaycees	Taipei Conferen
	The Membership Award	Peninsula Jaycees	Taipei Conferen
	Outstanding LOM President of The Asia Pacific Area Award	Diana Fung of Peninsula Jaycees	Taipei Conferen
	Best LOM Publication Award	HK Jayceettes	Taipei Conferen
	Senator of the Year Award	Senator Caroline Keung of HK Jayceettes	Taipei Conferen
	Outstanding LOM of Asia Pacific	Dragon Jaycees	Taipei Conferen
	The Safety Award	City Jaycees	Taipei Conferen
	Individual Development Program Award	HKJCC	Hong Kong Con
	NOM Publication Award	HKJCC	Hong Kong Con
	Public Relations Award (Certificate of Merit)	HKJCC	Hong Kong Con
	100% Efficiency Program Award	HKJCC	Hong Kong Con
	Best Community Development Award	Peninsula Jaycees	Hong Kong Con

Year	Achievements / Awards	NOM / LOM	Conference / Congress
	Outstanding LOM of The World Award (Certificate of Merit)	Peninsula Jaycees	Hong Kong Congress
	Award For The International Cooperation Between Two & More LOMs	HK Jayceettes	Hong Kong Congress
	LOM Publication Award (Certificate of Merit)	HK Jayceettes	Hong Kong Congress
	Fund Raising Project Award	Ocean Jaycees	Hong Kong Congress
	Senator of the Year Award	Senator Caroline Keung of HK Jayceettes	Hong Kong Congress
1994	Individual Development Program Award	HKJCC	Singapore Conference
	NOM Publication Award	HKJCC	Singapore Conference
	Public Relations Award	HKJCC	Singapore Conference
	Economic Affairs Award	Victoria Jaycees	Singapore Conference
	Leadership Development Award	Peninsula Jaycees	Singapore Conference
	Outstanding LOM President of the Asia Pacific Area	John Ma of Peninsula Jaycees	Singapore Conference
	Award for International Co-operation Between Two JCI LOMs	HK Jayceettes	Singapore Conference
	Civic Involvement Program Award (Best of the Best Project)	Lion Rock Jaycees	Singapore Conference
	Fund-Raising Project Award	Ocean Jaycess	Singapore Conference
	Individual Development Program Award	HKJCC	Kobe Congress
	NOM Publication Award	HKJCC	Kobe Congress
	Public Relations Award	HKJCC	Kobe Congress
	100% Efficiency Program Award	HKJCC	Kobe Congress
	Civic Involvement Program Award	Ocean Jaycees	Kobe Congress
	Accredit as International Graduate	Senator Caroline Keung of HK Jayceettes	Kobe Congress
1995	Individual Development Program Award	HKJCC	Cheju Conference
	Youth Activities Award	HKJCC	Cheju Conference
	NOM Publication Award	HKJCC	Cheju Conference
	Public Relations Award	HKJCC	Cheju Conference
	APDC Training Award	HKJCC	Cheju Conference
	Outstanding LOM of the Asia Pacific Area Award	Peninsula Junior Chamber	Cheju Conference
	Best Fund Raising Project Award	HK Jayceettes	Cheju Conference
	Best Public Health Project Award	Harbour Jaycees	Cheju Conference
	Outstanding New LOM of the Asia Pacific Area Award	Apex Junior Chamber	Cheju Conference
	Individual Development Program Award	HKJCC	Glasgow Congress
	NOM Publication Award	HKJCC	Glasgow Congress
	Public Relations Award	HKJCC	Glasgow Congress
	100% Efficiency Program	HKJCC	Glasgow Congress
	The Most Outstanding JCI EVP Award	JCI EVP Senator George Lung	Glasgow Congress
	The Most Outstanding JCI Board Member Award	JCI EVP Senator George Lung	Glasgow Congress
	Outstanding New LOM of the World Award	Apex Junior Chamber	Glasgow Congress
	Cultural Affairs Award (Certificate of Merit)	Peninsula Junior Chamber	Glasgow Congress
	Major Emphasis Theme Award (Certificate of Merit)	HK Jayceettes	Glasgow Congress
	Outstanding LOM of the World (Certificate of Merit)	City Junior Chamber	Glasgow Congress
1996	Outstanding NOM Publication Award	HKJCC	Kanazawa Conference
	Best NOM Public Relations Program Award	HKJCC	Kanazawa Conference
	Outstanding Individual Development Program Award (Certificate of Merit)	HKJCC	Kanazawa Conference
	Outstanding LOM Fund Raising Project Award	Peninsula Junior Chamber	Kanazawa Conference
	Outstanding LOM of Asia Pacific Area Award	Peninsula Junior Chamber	Kanazawa Conference
	Outstanding LOM MET Project Award	HK Jayceettes	Kanazawa Conference
	Outstanding LOM Public Health Project Award	Harbour Jaycees	Kanazawa Conference
	Outstanding LOM Economic Affairs Project Award	City Junior Chamber	Kanazawa Conference
	Outstanding LOM Fund Raising Project Award (Certificate of Merit)	City Junior Chamber	Kanazawa Conference

Year	Achievements / Awards	NOM / LOM	Conference / Congress
1996	Outstanding LOM President of Asia Pacific Area (Certificate of Merit)	Mike Chan of City Junior Chamber	Kanazawa Confer
	Best LOM Publication Award	Peninsula Junior Chamber	Kanazawa Confer
	Individual Development Program Award	HKJCC	Pusan World Con
	NOM Publication Award	HKJCC	Pusan World Con
	Economic Affairs Award	Peninsula Junior Chamber	Pusan World Con
	Outstanding LOM of the World (Certificate of Merit)	Peninsula Junior Chamber	Pusan World Con
	Best Community Development Project (Certificate of Merit)	Hong Kong Jayceettes	Pusan World Con
	Fund Raising Project Award	City Junior Chamber	Pusan World Con
	International Affairs Award	City Junior Chamber	Pusan World Con
	Leadership Development Award	Ocean Jaycees	Pusan World Con
	Civic Involvement Program Award (Certificate of Merit)	Ocean Jaycees	Pusan World Con
	Environment Improverment Award	Sha Tin Jaycees	Pusan World Con
1997	Outstanding NOM Publication Award	HKJC	Pattaya Conferen
	Outstanding Individual Development Program Award	HKJC	Pattaya Conferen
	Outstanding LOM President Award	Louise Chan of Peninsula Junior Chamber	Pattaya Conferen
	Outstanding Leadership Development Project Award	Peninsula Junior Chamber	Pattaya Conferen
	Outstanding Economic Affairs Project Award	Peninsula Junior Chamber	Pattaya Conferen
	Outstanding Public Health Project Award	Peninsula Junior Chamber	Pattaya Conferen
	Best LOM Publication Award	Peninsula Junior Chamber	Pattaya Conferen
	Civic Involvement Program Award (Certificate of Merit)	Lion Rock Junior Chamber	Pattaya Conferen
	Outstanding Youth Affairs Project Award	Bauhinia Junior Chamber	Pattaya Conferen
	Outstanding LOM of Asia Pacific Area Award	Dragon Junior Chamber	Pattaya Conferen
	Outstanding Fund Raising Project Award	City Junior Chamber	Pattaya Conferen
	Outstanding Public Relations Program Award	City Junior Chamber	Pattaya Conferen
	Outsanding International Affairs Program Award	City Junior Chamber	Pattaya Conferen
	Assistance to Handicapped Award	North District Junior Chamber	Pattaya Conferen
	Outstanding Environmental Improvement Project Award	Shatin Junior Chamber	Pattaya Conferen
	Outstanding NOM of the World	HKJC	Hawaii Congress
	Public Relations Award	HKJC	Hawaii Congress
	NOM Publication Award	HKJC	Hawaii Congress
	Economic Affairs Award	Victoria Junior Chamber	Hawaii Congress
	Safety Award	Peninsula Junior Chamber	Hawaii Congress
	Best LOM Publication Award	Peninsula Junior Chamber	Hawaii Congress
	Future of Children Award	Apex Junior Chamber	Hawaii Congress
	Outstanding Conference Director	Senator George Lung	Hawaii Congress
	Outstanding Member Award	Joseph Ho of Ocean Jaycees	Hawaii Congress
1998	Leadership Development Program Award	HKJC	Macau Conferen
	Special Membership Growth Award		
	NOMs to 1,000-5,000 individual Members	HKJC	Macau Conferen
	Public Relations Award	HKJC	Macau Conferen
	Environment Improvement Award	Peninsula Junior Chamber	Macau Conferen
	Safety Award	Peninsula Junior Chamber	Macau Conferen
	Public Health Project Award	Harbour Junior Chamber	Macau Conferen
	Civic Involvement Program Award	Bauhinia Junior Chamber	Macau Conferen
	Economic Affairs Award	City Junior Chamber	Macau Conferen
	Assistance to the Handicapped Award	North District Junior Chamber	Macau Conferen
	Youth Activities Project Award (Certificate of Merit)	Ocean Junior Chamber	Macau Conferen
	Outstanding LOM President of ASPAC LOMs to 46-75 Individual Members	Arthur Lui of Dragon Junior Chamber	Macau Conferen
	Outstanding Current Member Award	Joseph Ho of Ocean Junior Chamber	Macau Conferen

18 Local Organization Members of Hong Kong Junior Chamber

Victoria Junior Chamber

1998 President - Angela Lam

Formed in 1950, Victoria Junior Chamber is the most senior of the 18 chapters within the Hong Kong Junior Chamber which is affiliated to HK Junior Chamber of Commerce. It now has more than 130 members and prospective members.

The management of the affairs of the chapter is vested in the Board of Directors, consisting of an Executive Committee which comprises of a President, 4 Vice President, an Honorary Secretary, an Honorary Treasurer, and a Immediate Past President, together with 8 to 10 Directors.

Victoria Junior Chamber run in line with the Jaycee's five areas of opportunities, namely individual, management, community, international affairs and business with the Focus of 8 areas of interests (Community Development, Leadership Development, Economic Affairs, International Affairs, Membership Affairs, Records & Recognition, Youth Affairs, Publication & Public Relation).

Recent outstanding projects include "Grandparents' Day", "Let the Dolphin Lead", "Self Strengthening Trip", "Rose Garden Project" & "Finances Eye On Hong Kong".

Kowloon Junior Chamber

1998 President - Raymond Chan

Kowloon Junior Chamber is one of the veterans in Jaycees history. In the past 32 years, they have carried out numerous meaningful and remarkable projects as well as exchange programs with associations in other countries.

Among those projects some had created great social impact. For example, the "Young Scientist Awards" organized each year since 1983 cultivates the interests and recognizes the creativity of youth in science and technology. The "Clunk, Click & Go" campaign initiated the use of safety belt in Hong Kong; and the "3A Project" brings public attention to gifted children, and "All Round Investment Strategy", arouse public how to invest it wisely. "The Rehabilitation" project arouses public aware concerning rehabilitation of disables.

Island Junior Chamber

1998 President - Duncan Tai

Formed in 1966, Island Junior Chamber is the first male chapter in Hong Kong. They have launched many large projects during the past three decades including the "Pop-Folk", "Youth Congress in Hong Kong", "Neighborhood Development Campaign" and the installation of the first Solar Heating System in Hong Kong. In recent years, Island Junior Chamber has organized annual projects "Hong Kong, Our City, Our Home-Youth Photo Contest" and "Island/Shell Scholarship for the Disabled". Both these projects receive good response from the public and also the support from the Government.

Peninsula Junior Chamber

1998 President - Ritchie Ch

Peninsula Junior Chamber, founded in February 1969, is the fourth affiliated member of Hong Kong Junior Cha It was the first Chapter in Hong Kong using Chinese as official language and recruiting female members.

Peninsula Junior Chamber, now comprises about 150 members including ordinary and prospective mer Prominent projects attracted the attention of the public; these included "Stress Management", "High Technology the to Prosperity", "Youth's View of the 21st Century" and "The Hong Kong Youth Translation & Interpretation Compet Peninsula Junior Chamber was also the hosting chapter of 1993 JCI World Congress held in Hong Kong.

As one of the most active chapters in the world, she was awarded the Most Outstanding Chapter of the World i and 1991, Certificate of merit in 1990, 1993 & 1996, and the Most Outstanding Chapter of Asia-Pacific in 1988, 1996 (Certificate of Merit in 1989 & 1992).

Hong Kong Jayceettes Junior Chamber

1998 President - Phyllis

Hong Kong Jayceettes, founded in October 1969 is one of the most active chapters in the world. It was the fir chapter in Asia and the second in the world. Currently, Hong Kong Jayceettes has around 150 members.

During the past years, Hong Kong Jayceettes has received numerous recognition for their distinguished achiev and contribution to the community. In 1981 and 1989, the chapter was awarded the Most Outstanding Chapter World. For other years, they have always managed to win various awards at both the Asia Pacific Conferences and Congress as a result of their dedicated performance. The famous slogan「一個嬌，兩個妙，三個吃不消，四個斷擔挑 adopted as a result of the project "Earth Population Awareness Program" co-organized with the Family Planning Asso in the early 70'S.

Lion Rock Junior Chamber

1998 President - Ellen T

Lion Rock Junior Chamber, chartered in 1971, is the 6th affiliated member of Hong Kong Junior Chamber. It pr development opportunities for its members through various projects and regular training programmes in five areas are Individual, Management, Community, International and Business. Some of its members have then further dev to be leaders in other commercial, community, voluntary organization and government committees.

They have held large scale projects like "Establishment and Donation to Shek Kip Mei Public Library", Donation Campaign", "The Way Out - Inter-School Home Video Competition", all have been well received by the Moreover, the project "Organ Donation Campaign" won the Most Outstanding Civic Involvement Award and the " the Best" Award in the 1994 Asia-Pacific Conference in Singapore and the project "The Way Out" won the Certifi Merit of the Best Civic Involvement Project in this year Asia-Pacific Conference in Pattaya.

Harbour Junior Chamber

1998 President - Radiu

Harbour Junior Chamber was founded in 1976 which is a mixed and bilingual chapter with Chinese as official la At present, we have over 95 energetic and active members. In the past 20 years, Harbour Junior Chamber has org many successful projects such as the "long-lasting" project - "The International Children Drawing Contest and Exhi "Successful Selling Skills Seminar"; "Aids and our Society" Seminar & Exhibition. "Occupational Health an Seminar & Exhibition and the recent Public Health Award projects - "Cancer Services for those in need Exhibiti Publication" and "Glaucoma Screening & Exhibition". All of them have been received a very high recognition fr public and media. No wonder, Harbour Junior Chamber has proudly received the award of "The Most Outstandi LOM of the World in 1978 and Certificate of Merit of "The Most Outstanding LOM Chapter" in 1995 National Conv

Harbour Junior Chamber, with six overseas sister chapters, has also been actively participating in intern activities, and initiating with sister chapters for the joint project of "International Children's Drawing Exhibitio during every Asia Pacific Conference.

Yuen Long Junior Chamber

1998 President - Leo Sung

Yuen Long Junior Chamber is the first Chapter established in Yuen Long. As her name implies, their members are actively involved in the Yuen Long Community. They have the greatest number of members being appointed in the Provisional Legislative Council, Regional Council, District Board among the 18 LOMs. The Watson's Water NT Region Outstanding Student Selection is their theme project every year.

Tai Ping Shan Junior Chamber

1998 President - Kevin Wong

Tai Ping Shan Junior Chamber is stepping into its 21st years of service to community since 1978. Throughout these years, the organization has successfully organized many wellknown projects, including "Miss Charity Pageant 1980", "JC Blood Donation", and long lasting projects such as "Economic Symposium" and "Asia Pacific Singing Contest" etc.

It has been providing its members with training opportunities in various aspects like individual development and management skills. Its members are further enriched with international experience through communications with overseas Jaycees sister chapters in Taiwan and Japan since 1978 and 1980 respectively. Subsequently, it has already expanded 2 more friendship-pact organizations with Bayan Junior Chamber in Malaysia and Foshan Youth Federation in PRC in 1993 and 1995 respectively.

The main obective in 1998 is to enhance the network of communication with other social organizations and develop good corporate image. A series of projects are successfully organized and well-planned, including "Financial Paradox with AIESEC", and "Anti-cancer In Mission with The Hong Kong Anti-Cancer Society" and "Elderly Chinese Opera Singing Contest with Yan Oi Tong", etc.

Bauhinia Junior Chamber

1998 President - Sylvia Lee

Bauhinia Junior Chamber, was founded in 1979 as the first and till to-date, the only Chinese speaking lady chapter of the Hong Kong Junior Chamber. Members of Bauhinia comprise of a cohesive group of energetic young lady executives and professionals committed to serve the community.

During the past 19 years, Bauhinia Junior Chamber has persistently pursued and promoted the objective of "To serve the community and to train the members". Projects are organized every year to cover all areas of Junior Chamber opportunities. All of these projects are delivered with high standard of quality and gain recognition from members of other chapters. Many of the projects had received awards both locally and internationally.

Various projects had been completed in 1998 including Community Development projects "Patients' Rights & Responsibilities And Proper Use of Drugs", Leadership Development projects "Striving For Excellence in Adversity" & "Energy Camp" and Public Relations project "1998 Wan Chai District Summer Youth Program Opening Ceremony cum Carnival".

Dragon Junior Chamber

1998 President - K.K. Kwan

Dragon Junior Chamber is the 11th local chapter of the Hong Kong Junior Chamber. It is an all-male chapter with English as its official language. Most of its 85 members, prospective members and senior members are professional, executives, bankers as well as young entrepreneurs.

Sine its formation in 1980, Dragon Junior Chamber has been aggressive in the recruitment of quality members. Dragon's unique culture emphasizes teamwork and creativity. This has led the Chapter to win the award of the Most Outstanding Chapter of the Asia Pacific in 1990, 1993 and 1997. Various successful projects have been completed in her history such as "Banking and Finance Seminars", "Speak Public No Panic", "Public Speaking Workshop", "TQM Make Easy", the annual Leadership Training Camp "Operation Dragon", "Gearing Up for Mandatory Provident Fund", the latest Economic Affairs seminar on "Hong Kong Tax Investigations", "1998 Human Resources Seminar" and the Community Development Project "Archery Day", which is jointly organized with the Eastern District Office.

East Kowloon Jaycees Junior Chamber — 1998 President - Paulina da

East Kowloon Jaycees founded in 1980 with members of executives and professionals, East Kowloon Jaycees a develop the potentials of young persons and to contribute their efforts for the advancement of community. Various p in line with the five areas of Jaycees Development have been organized in the past years.

In particular, Community Development Project "Care for the Single Parent Families", "Prevention of Comm Suicide from School Children" and "Care for the elderly-Emergency Alarm", the Economics and Public Affairs s "Property Investment in China" and the "Investment Game" were well-received by the public. Moreover, our "Perf Art Festival 1993-Drama Competition enhanced over our fellowship while the launching of a series of "Success tra leadership development program gave our members ample opportunities in individual development.

City Junior Chamber — 1998 President - Dennis L

City Junior Chamber was formed in 1981 with members of executive young men. All of them are energet enthusiastic to contribute their knowledge and effort for advancement of the community. Unity and discipline hav recognized as hallmark of the Chapter.

During the past 17 years, City Junior Chamber has organized a number of large scale community projects, like " Competition for Handicapped Persons", "Home Safety Handbook and Exhibition", "Youth Chinese Chess Tourna "Photographic Competition of Year of Peace", "Pioneer of the Epoch", "Hong Kong Shanghai, Taiwan Youth-day Competition", "Learn to Fight Crime Handbook, Exhibition & Seminar", "Household Safety-Fire & Burglary Prev Exhibition", "Youth Environmental Award and Carnival", "Children Convention", "City Beetles Fun Fund Day", "Inn Entrepreneur of the Year", and "Entrepreneur , Investment & Franchise Expo".

Queensway Junior Chamber — 1998 President - William

Established in 1984. Queensway Junior Chamber is an English speaking mixed Chapter composed of dynamic executives, professionals and businessmen of various nationalities.

With sensitivity and caring heart to the Hong Kong Community, Queensway Junior Chamber has organized successful projects in her short history such as "Forum on Electrical Road Pricing System" and "Combat Psychos Drug Abuse". In addition, the "Drama Script Writing and Performance Competition" and the "Secondary S Broadcasting Script Writing Competition" had won two awards from the Committee on the Promotion of Civic Edu

"Grow together with Fun" is the slogan for the year 1998. Members in Queensway can grow with the chapter, they can master the knowledge and skills for not only Junior Chamber activities, but also their own career.

North District Junior Chamber — 1998 President - Daniel

In 1985, North District Office had a thorough discussion on bringing JC movement and training to North Distri two senior JC members of Hong Kong Junior Chamber. On September 8, 1985, the First General Meeting was he during which the First Executive Committee has elected. And in October, North District Junior Chamber was acce a Provisional Chapter in the Hong Kong Junior Chamber National Convention.

North District Junior Chamber's members came mostly from North District in her first few years. As the Ch grows, she manages to take in young people from the whole territory. Now, North District Junior Chamber's me comprise of young executives, professionals and businessmen.

In these thirteen years, the Chamber has hold number of projects worthy to mention. To highlight some, w "Hong Kong Youth Ambassador Election 1998", "Children's Silver Tongue Contest" and "Handicapped Entrepreneur The Chamber not only organizes functions locally, we extend our friendship arms beyond the territory. We have con both Sisterhood Pact and Friendship with some overseas youth organizations including : Taipei Cosmopolitan Chamber, Naha Junior Chamber, Inc. (Japan) and Zhuhai Young Federation (Mainland China).

We strives to provide the leadership training and improve the sense of social responsibility of our members in the help create positive changes to society. We welcome young people aged between 21 and 40 to join our beloved chapte

Ocean Junior Chamber

1998 President - Alex Jin

Establishment in 1987, the founding members of Ocean Junior Chamber are a group of energetic and enthusiastic young persons participated in the "Young Leaders Voyage 1986" organized by the Hong Kong Junior Chamber.

In her short history, Ocean Junior Chamber has organized many successful community projects which have received high recognition from the general public and won various awards in Hong Kong, Asia-Pacific and International Level.

The Project "Toy Safety Exhibition 1988" has won "The Best Community Development Project Award" in 1989 Asian Pacific Conference, and the Project "Battered Wives: Concern & Awareness Seminar & Exhibition" received the "Civic Involvement Program Award" in 1994 World Congress. "A Simple Task-Crisis Management" won the "Leadership Development Award" in 1996 World Congress.

The Chapter also actively establishes overseas relationship with Jaycees in other countries and Youth Federation in Mainland China. In 1995, a "Friendship Pact was signed between Ocean Junior Chamber and the Youth Federation of Zhongshan in China, aiming at promoting understanding and friendship between youths in two places, "1998 Junior Military Academy" further enhances the cooperation between Ocean Junior Chamber and Zhongshan.

Shatin Junior Chamber

1998 President - Ocean Wong

Shatin Junior Chamber is the 17th chapter affiliated to the Hong Kong Junior Chamber and was formed in 1987.

Shatin Junior Chamber has established close connections with local district office and community. Community development is the area being stressed and targeted on Shatin community.

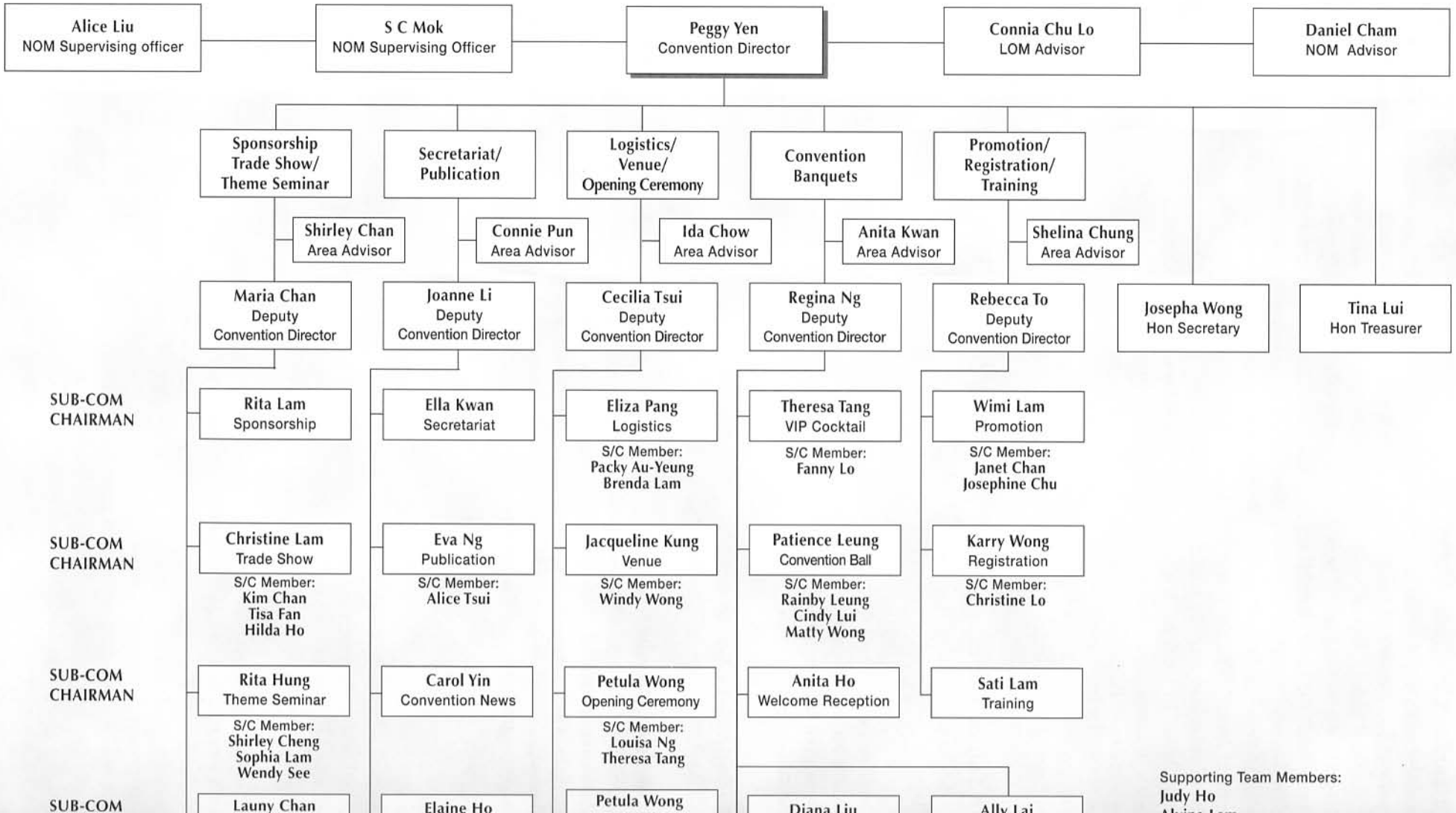
The "Fun Fair Days for the New Arrivals" organized. Last year together with social welfare department have altraeted many Shatin locals and new arrivals citizens and highly appreciated by the community. This year they continuos their work by helping the Ronald McDonald's house to promote their services and raise rescinds for this non-profile making organization.

Apex Junior Chamber

1998 President - Kenny Chu

Founded in February 1994, Apex Junior Chamber is the eighteenth local chapter of Hong Kong Junior Chamber Apex Junior Chamber is a mixed Chinese chapter targeting to use Putonghua as its official language. A total of twenty-seven innovative, comprehensive and high quality projects in the five areas of opportunities have been organized this year. Special emphasis is given in the information technology and leadership development areas this year to prepare members to serve the organization and the community.

HONG KONG JUNIOR CHAMBER
THE 33rd NATIONAL CONVENTION
Hosted by Hong Kong Jayceettes Junior Chamber
Organizing Committee



香 港 青 年 商 會
Hong Kong Junior Chamber
The 33rd National Convention

FREE ADMISSION
免費入場

主辦分會：香港女青年商會

TRADE SHOW 展銷會

Date: *Sept 26, 1998 (Sat)*
(12:00pm - 7:00pm)
Sept 27, 1998 (Sun)
(10:00am - 5:00pm)

Venue: *Tang Room, 3/F*
Sheraton Hotel,
Tsimshatsui,
Kowloon

日期：*1998 年 9 月 26 至 27 日*

時間：*26 日 - 中午 12 時至下午 7 時*
27 日 - 上午 10 時至下午 5 時

時間：*九龍尖沙咀喜來登酒店*
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Contact Person	: Raymond Si Tou, Marketing Executive
Nature of Business	: Internet Service Provider

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Contact Person	: Stella Yung, Director
Nature of Business	: Marketing

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DISPLAY RESEARCH LABORATORY

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Tel No.	: (852) 2319 2146
Fax No.	: (852) 2415 2739
E-mail	: drlinfo@hk.super.net
Contact Person	: MOK Siu Cheung, General Manage
Nature of Business	: Computer Hardware and Software

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聯絡人：周鳳仙，經理

本中心由本港之醫生及美容師組成，醫生最了解皮膚生化及生理，什麼可以被吸收，什麼真的有效，而美容師又解東方人膚質之特性，及對美容護膚品之要求，所以做出來護膚品效果明顯，又迎合顧客之需要，深受市場愛戴。本中最著名生產各類換膚套裝、祛斑療程及各種專業療程。歡迎客自創品牌，可提供美容專業訓練、美容講座場地及美容導服務。

Trade Show Exhibitors

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Web site	: www.functionone.com.hk
Contact Person	: Jay Cho, Network Engineer
Nature of Business	: Computer Service

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E-mail	: info@gfs-floral.com.hk
Web Site	: http://www.gfs-floral.com.hk
Contact Person	: Iris Ching, Director
Nature of Business	: Floral Services

With an aim to promote floral professionalism and provide quality services and education, Genuine Floral Services Co (GFS) endeavors to do her best in the region.

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Besides, GFS also participate in various floral shows and our clients include the State of Hawaii and Agricultural Trade office of the American Consulate General.

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Web site	: http://www.mana.cc
Contact Person	: Elean Wong, Manager
Nature of Business	: Wine Distributor; Gifts & Premium

Mana Industrial Ltd. was established in 1984. Through the years, we diversify into different areas; namely wine distributions, gifts & premium supplies, graphic design & printing production, professional bags manufacture.

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Contact Person	: Monica Wong, Marketing Executive
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Contact Person : Joseph Lam, Consultant
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Tam Wai Yin, Administrator
Nature of Business : Publisher & Printer

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Contact Person : Pheon Li, Secretary - Corporate Division
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E-mail : inquiry@ycef.com
Web Site : http://www.ycef.com
Contact Person : Dr. Gary Morrison, Head of Admission Office
Theresa Wong, Publicity Co-ordinator
Nature of Business : International Education Service

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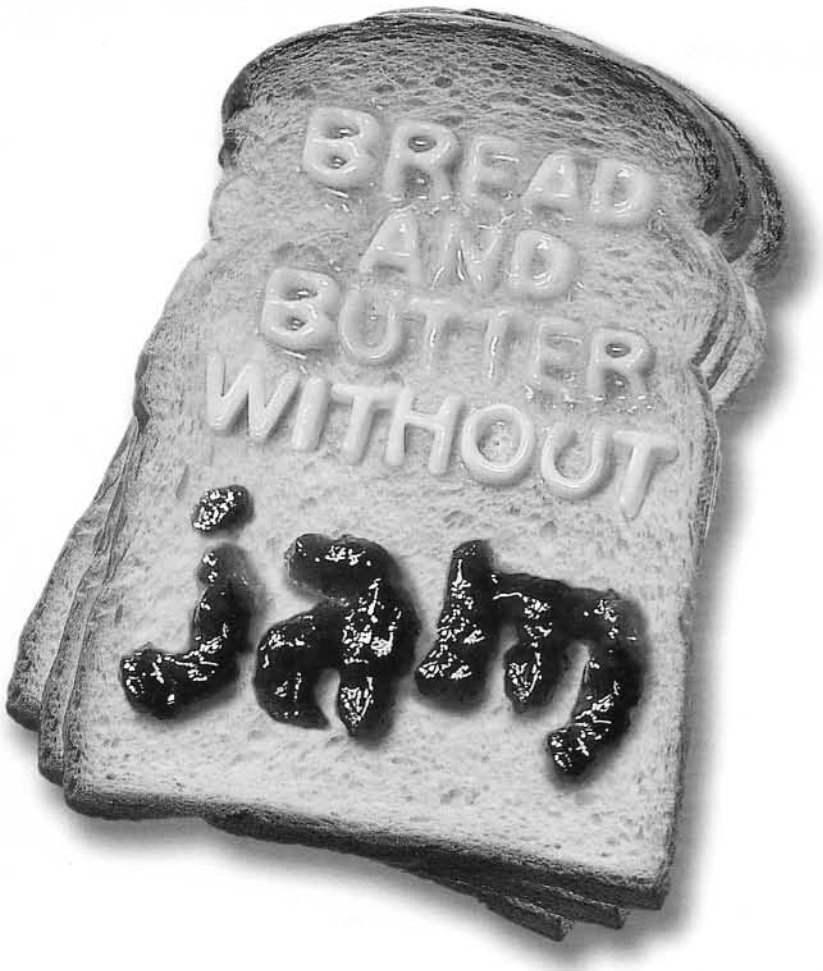
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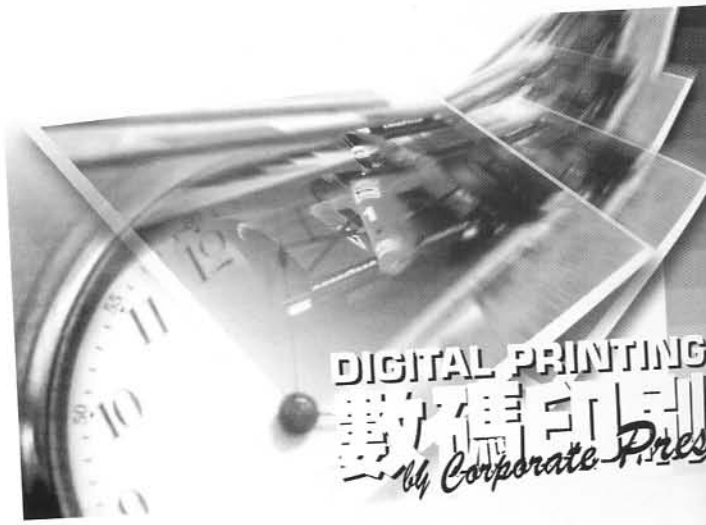
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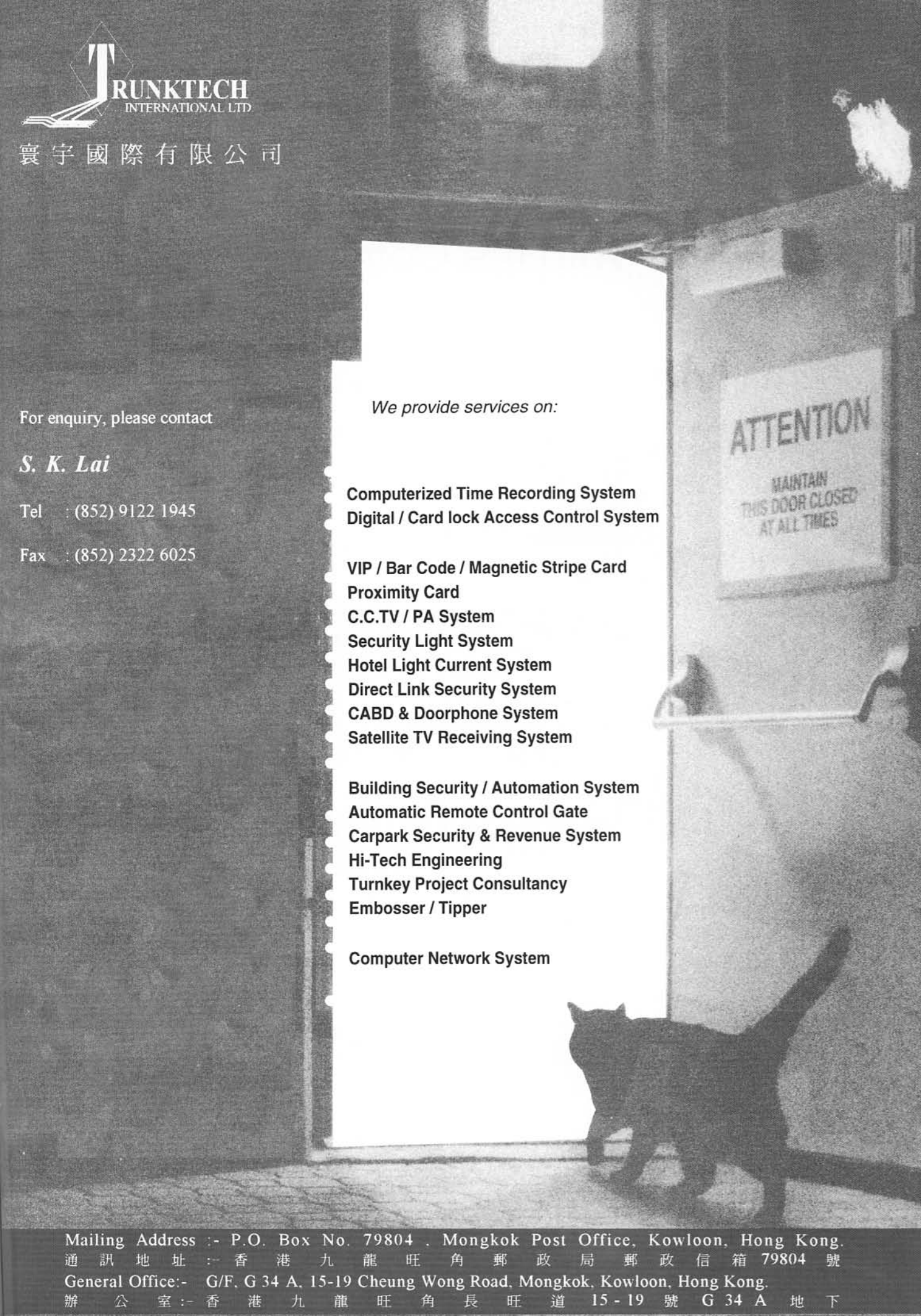
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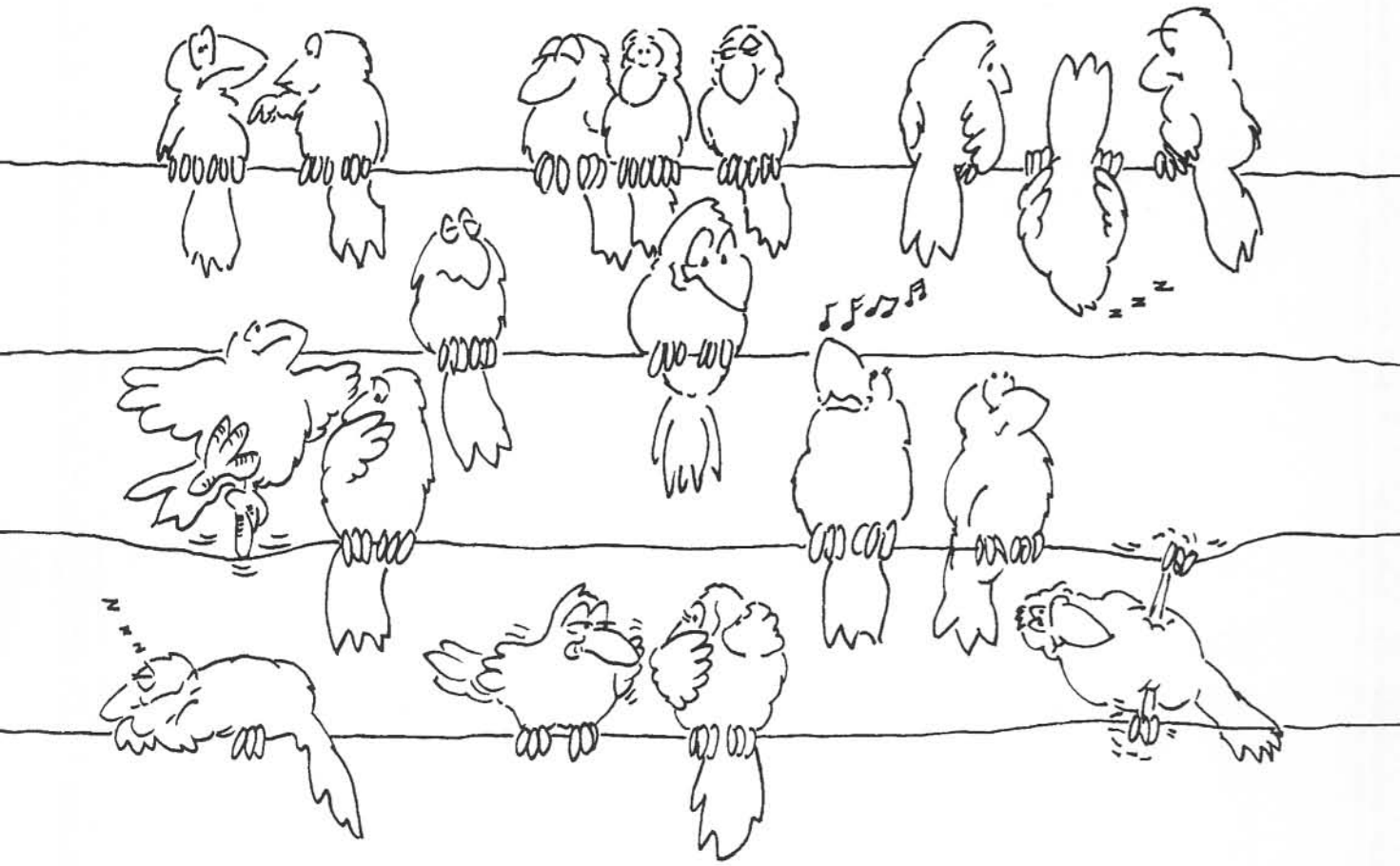
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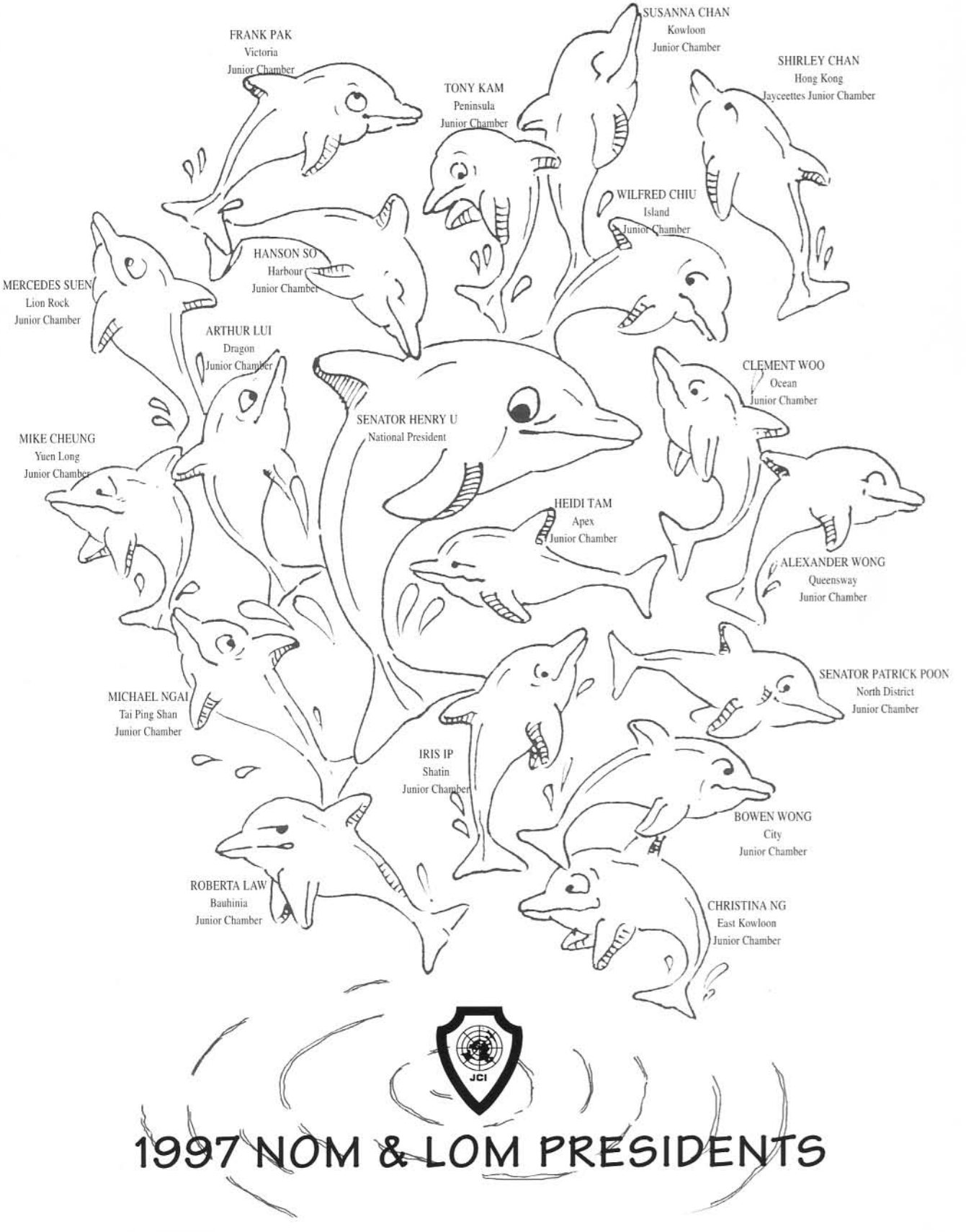
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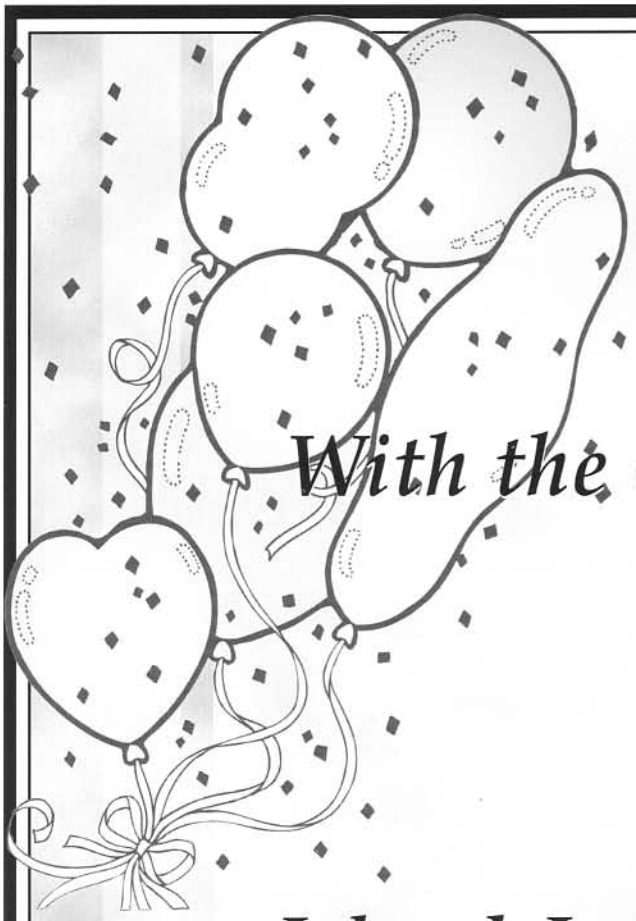
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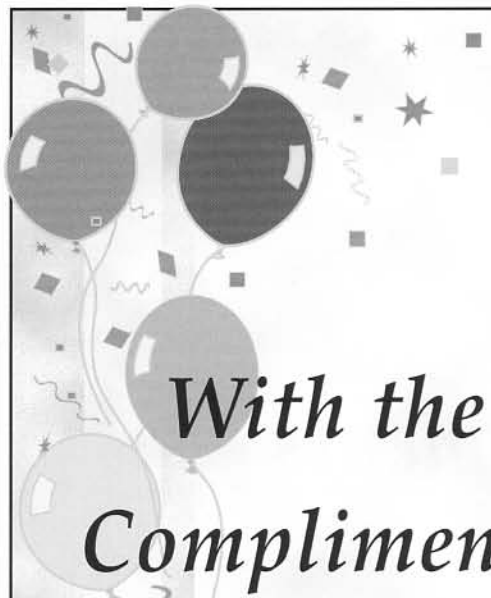
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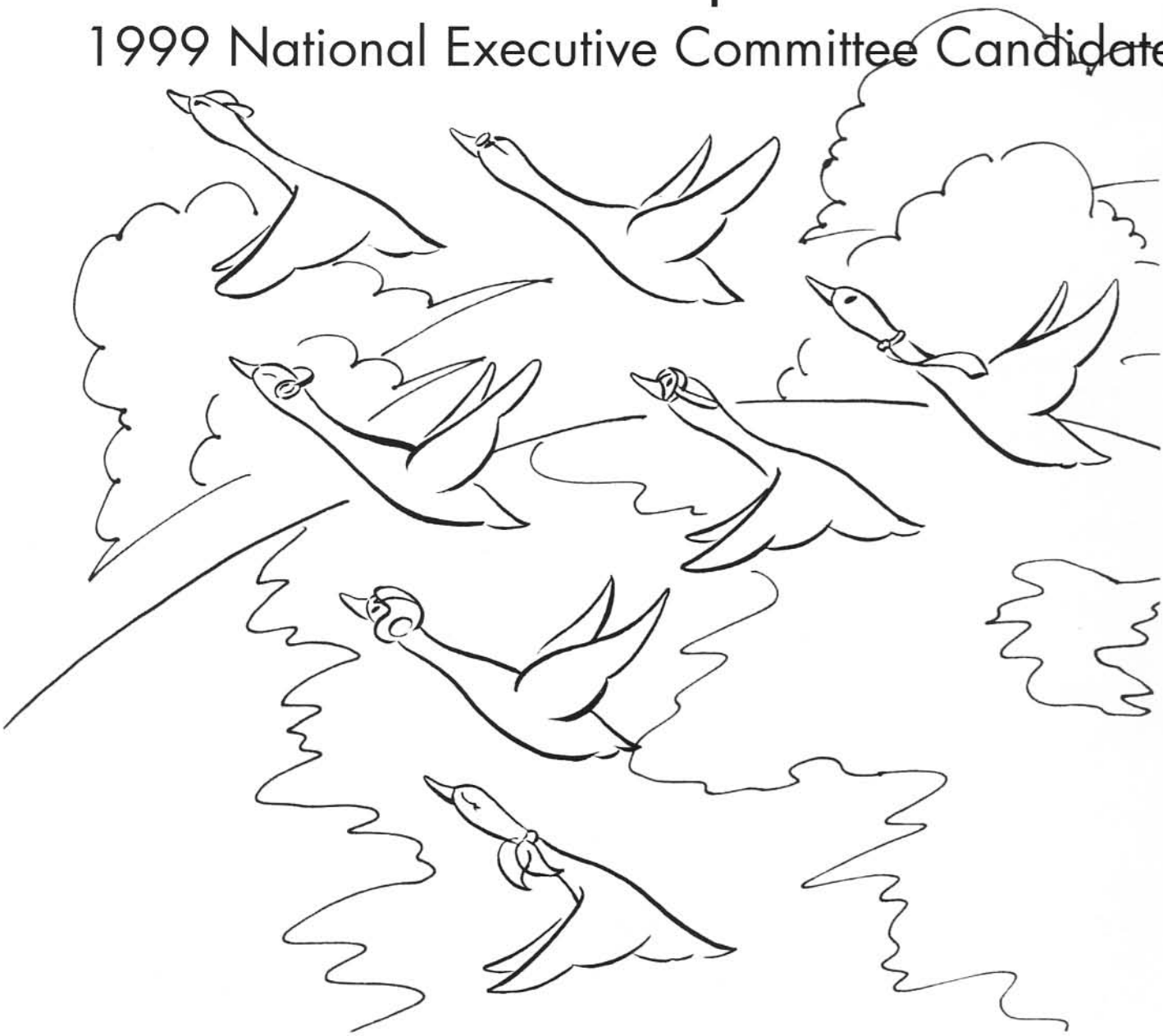
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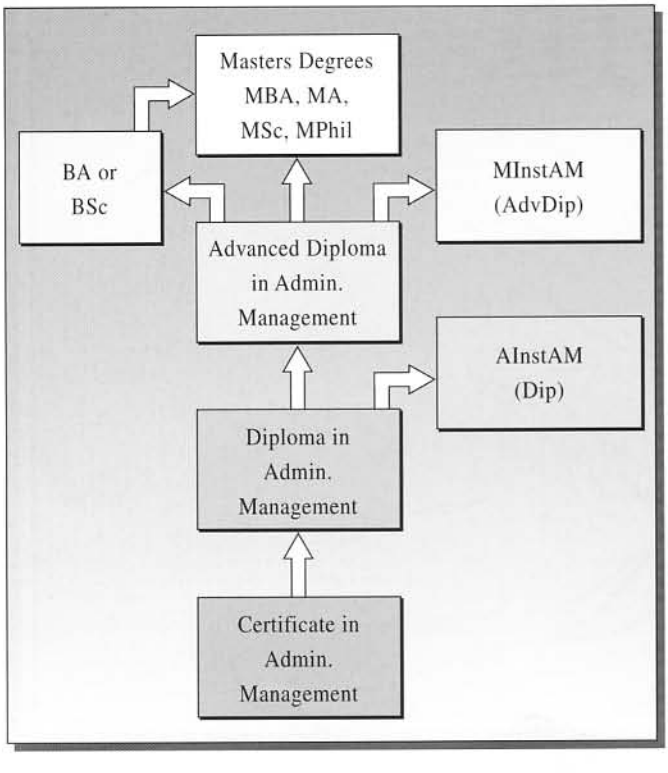
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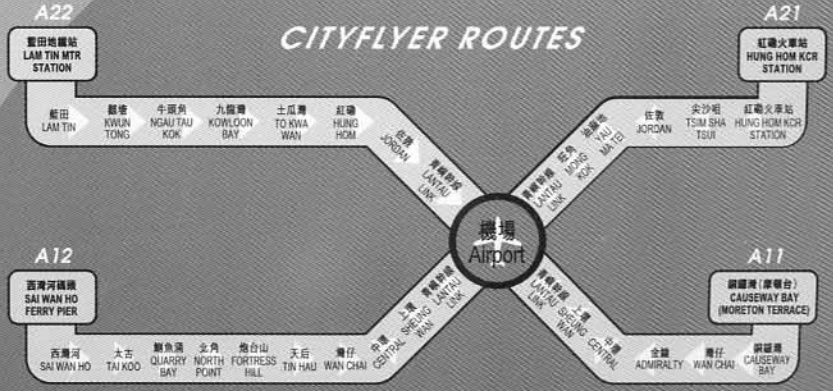
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