JCI Hong Kong

BY KACY YU

BIDBOOK SEMINAR II

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JC EXPERIENCE

2018 – NATIONAL VICE PRESIDENT
2017 – NOM SUSTAINABLE DEVELOPMENT GOALS AFFAIRS COMMISSION CHAIRMAN
2016 – LOM PRESIDENT
2015 – LOM HONORARY SECRETARY (MAINLAND)
2014 – LOM HONORARY TREASURER (MA/RR)
2013 – LOM VICE PRESIDENT (CD/IA)
2012 – LOM ASSOCIATE VICE PRESIDENT (LD)
2011 – LOM ASSOCIATE HONORARY SECRETARY (IT)
2010 – LOM LEADERSHIP DEVELOPMENT OFFICER



KACY YU

[AWARD JUDGING EXPERIENCE]
2016 JCI ASPAC
2015 JCIHK NATIONAL CONVENTION
2013 JCIHK NATIONAL CONVENTION

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AWARDS

2016 ASPAC BEST LOCAL GROWTH & DEVELOPMENT PROGRAM (JCI APEX/HONG KONG)
2016 BEST CHAPTER OF THE AREA (56–90 MEMBERS)
2016 MOST OUTSTANDING CHAPTER PRESIDENT (56-90 MEMBERS)
2016 BEST GROWTH & DEVELOPMENT PROGRAM
2016 BEST INTER-ORGANIZATION COLLABORATION PROGRAM
2016 BEST E–MARKETING PROGRAM
2016 BEST ECONOMIC DEVELOPMENT PROGRAM (MERIT)
2015 BEST GROWTH & DEVELOPMENT PROGRAM
2014 BEST GROWTH & DEVELOPMENT PROGRAM

MY FOREVER TEAMMATES IN 2016




HAVE YOU EVER SEEN THIS MOMENT BEFORE?


WINNING IS NOT EVERYTHING
BUT MAKING THE EFFORT TO WIN IS
VINCE LOMBARDI



WINNING IS NOT ONLY THE TEAM GLORY

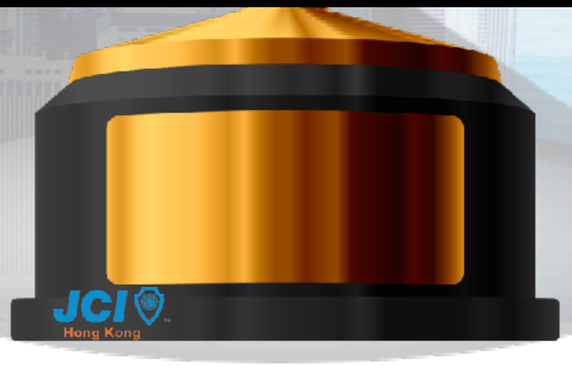
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The 53th OF

JCI HONG KONG NATIONAL CONVENTION

AWARD CEREMONY



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The 53th OF

JCI HONG KONG NATIONAL

AWARD CEREMONY



Bidbook

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WHY

WHERE

WHAT

WHEN

WHO

HOW



Bidbook

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WHY

We need to write Bidbook?



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WHY

We need to write Bidbook?

PRESS ANNOUNCEMENT

10,000 surveys collect ✓

PROGRAMS

- 10 workshops completed
- 5000 PARTICIPANTS



REACH your K.P.I.?

Milestones towards

SPONSORS & SUPPORTING ✓

- HKD 88,888 RECEIVED from SPONSORS
- GET 20 SUPPORTING ORGANIZATIONS

EXPOSURE ✓

- 50 Media report received
- REACH Radio Broadcast and TV News

LOM SUPPORT ✓

100% Support from members

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WHY

We need to write Bidbook?

“意志”去堅持繼續而獲勝



“ It’s not the will to win, but the will to prepare to win that makes the difference”

- Paul Bryant

Winning Heart

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WHER

Where we will have bid book?

DIFFERENT PLACES HAVE DIFFERENT GAME RULES

NATIONAL CONVENTION

AREA CONFERENCES

WORLD CONGRESS

OUTSIDE JCI

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WHAT

We need to prepare?



STRATEGY

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WHAT

We need to prepare?

CATEGORY

DESCRIPTION

JUDGING CRITERIA

JUDGING POINTS

LOCAL AWARD?

JCI 國際青年商會香港總會 Junior Chamber International Hong Kong

III.A.6 Best Personal Skill Development Program

Definition: This award is for the recognition of the most outstanding project that further the JCI Mission by creating development opportunities for young people to create positive change and developing the skills of individuals.

Description: A trophy with the name of the w
A floating award.

Award Judging Criteria
Objectives, Planning, Finance
Membership Participation
Skills Developed
Impact on Participants
Long-term Impact of the Prog

Note: Award is allied to JCI Award Prog
called "Best Individual Development Pro

1) Read the manual
2) Judging points
3) Points allocation
4) How to met standard
5) Secure your team
6) Bidbook theme

Winners
1974 – Victoria
1975 – Peninsula
1976 – Kowloon
1977 – Island
1978 – Jayceettes
1979 – Peninsula
1982 – Yuen Long
1984 – Jayceettes
1985 – Victoria
1987 – Peninsula
1988 – Victoria
1989 – Dragon
1992 – Peninsula
1994 – Peninsula
1996 – Ocean
1998 – Lion Rock
1999 – Peninsula

Certificate of Merit
1983 – Peninsula
1984 – Victoria/Peninsula
1985 – Peninsula/Jayceettes
1986 – Victoria
1988 – East Kowloon
1989 – Peninsula
1992 – Victoria
1996 – Peninsula
1998 – Victoria
1999 – Ocean
2000 – City
2009 – City
2010 – Apex
2013 – Peninsula
2014 – Peninsula
2015 – Harbour/City
2016 – Dragon

STRATEGY

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WHAT

We need to prepare?

GROUP 1: Individuals

GROUP 2 : Individuals - NOM

GROUP 3: A - LOMs

- Best Publication Award
- Best E-Marketing Award
- Best Community Empowerment Program
- Best Long-term Community Development Program
- Best Economic Development Program
- Best Personal Skill Development Program
- Best Inter-organization Collaboration Program
- Best Sustainable Development Program
- Best Corporate Communication Program
- Best Growth & Development Program
- Best Global Goals Project
- Best Corporate Social Responsibility Program
- Best Mainland Affairs Program
- Best Local Peace Project
- Best New Project
- Best JCI Members Development Program
- Best of the Best



STRATEGY

PICK RIGHT CATEGORY

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WHAT

is the HARD Skills you need to prepare?

JC LEVEL

- JCI PLAN OF ACTION 2018
- JCI STRATEGIC PLAN
- ACTIVE CITIZEN FRAMEWORK
- SDGs
- PEACE IS POSSIBLE
- PARTNERSHIP
- JCI CREED, MISSION & VISION...



LOM AND JCI HK LEVEL

- CHAPTER DIRECTION
- PROJECT DIRECTION
- STATISTICS
- PICTURES



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WHAT

Other things you need to prepare?

PREPARE YOURSELF

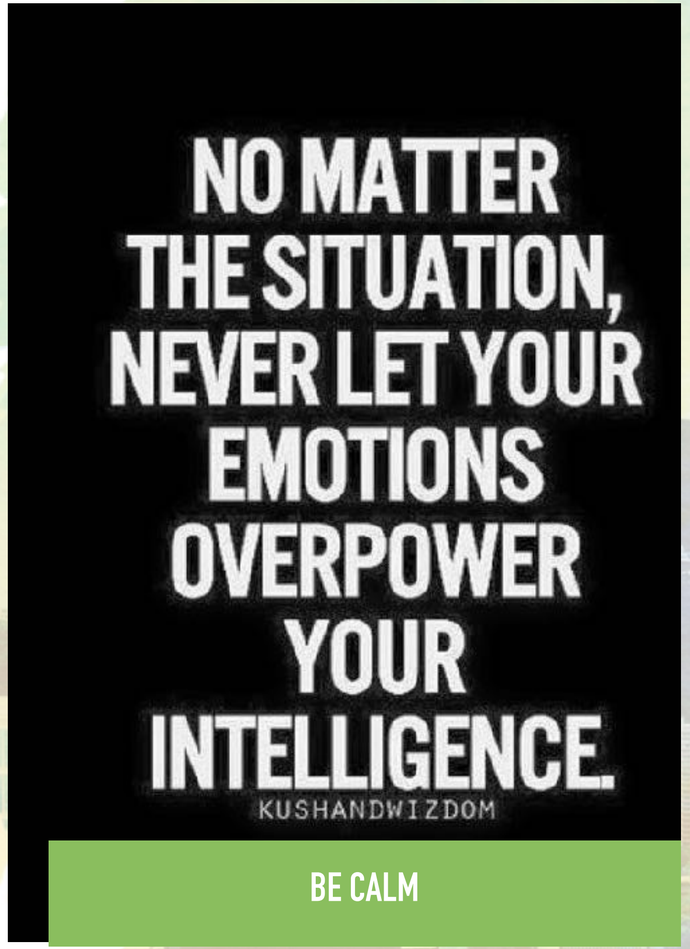
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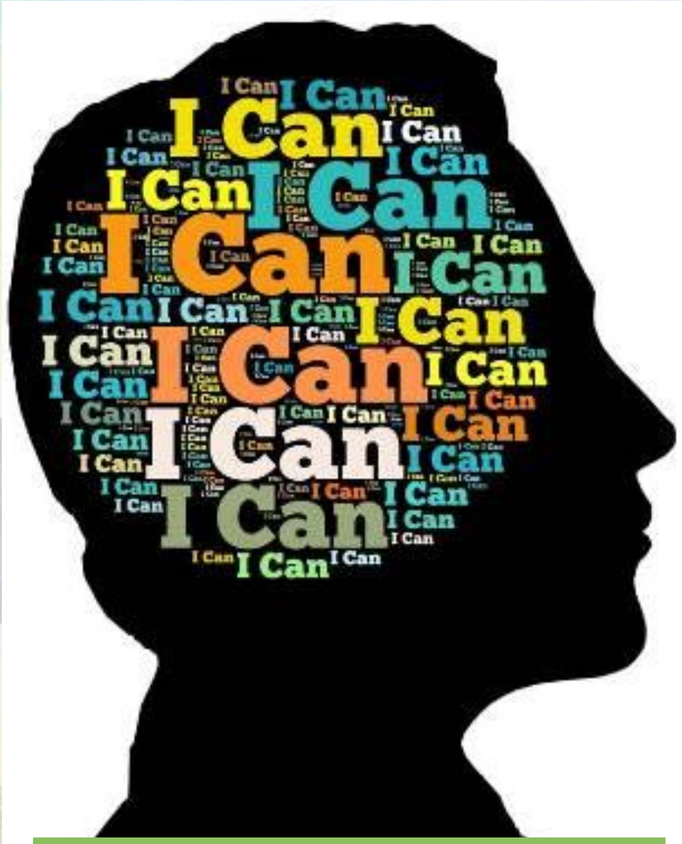
WHAT

Adjust your mentality

Other things you need to prepare?



BE CALM



THINK POSITIVE



SUPPORTIVE & COOPERATIVE

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PREPARE YOURSELF

WHAT

Other things you need to prepare?



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PREPARE YOURSELF

WHAT

Other things you need to prepare?



















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PREPARE YOURSELF

WHAT

Other things you need to prepare?



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WHEN

Bidbook Timeline



- Nomination of Award Judges
- Pre-Entry Summary Submission
- Official e-Bid book Submission
- Printed copy submission
- Briefing Session
- Award Judging

EMPOWER your DREAMs with DEADLINEs

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WHO

are your COMPETITORS?



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JCI 國際青年商會香港總會 Junior Chamber International Hong Kong

III.A.10 Best Growth & Development Program

Definition: This award is for the recognition of the most outstanding project that aims to grow JCI in order to create development opportunities for more young people in their community

Description: A trophy with the name of the winner inscribed on it.
A floating award.

Award Judging Criteria	Points
Strategic Plan	25
Involvement of Local Board of Directors and Members	15
Methods of Implementation	20
Results Achieved	20
Long-term Impact of the Program	20

Note: Award is allied to JCI Award Programs. The former name of this award is called as "Best Membership Recruitment Program" or "Best Membership Program".

Winner

1970 – Peninsula
1971 – Jayceettes
1972 – Peninsula
1973 – Jayceettes
1974 – Jayceettes
1975 – Jayceettes
1976 – Lion Rock
1977 – Kowloon
1978 – Peninsula
1979 – Victoria
1980 – Kowloon
1981 – City
1982 – Victoria
1983 – Victoria
1984 – Peninsula
1985 – Victoria
1987 – Jayceettes
1990 – City
1991 – North District
1992 – Peninsula
1993 – North District
1995 – Apex
1996 – Ocean
1998 – City
1999 – Bauhinia
2000 – City
2001 – Apex
2003 – City
2004 – City
2005 – City
2006 – Harbour
2007 – Peninsula
2008 – Kowloon
2009 – Lion Rock
2010 – Lion Rock
2011 - City
2012 – City
2013 – Apex
2014 – Apex
2015 – Apex
2016 – Apex
2017 - Apex

Certificate of Merit

1987 – Kowloon
1990 – Jayceettes
1992 – Jayceettes
1993 – Jayceettes
1997 – Victoria
1998 – Lion Rock
1999 – Peninsula
2004 – Lion Rock
2007 – Harbour
2008 – North District
2010 – Harbour
2010 – Peninsula
2010 – Lion Rock
2013 – Peninsula/City
2014 – Harbour
2015 – Harbour/Dragon
2017 – Harbour

WHO

are your COMPETITORS?

- Any remarkable competitor this year?
- Is there any long winner?
- Any black horse?

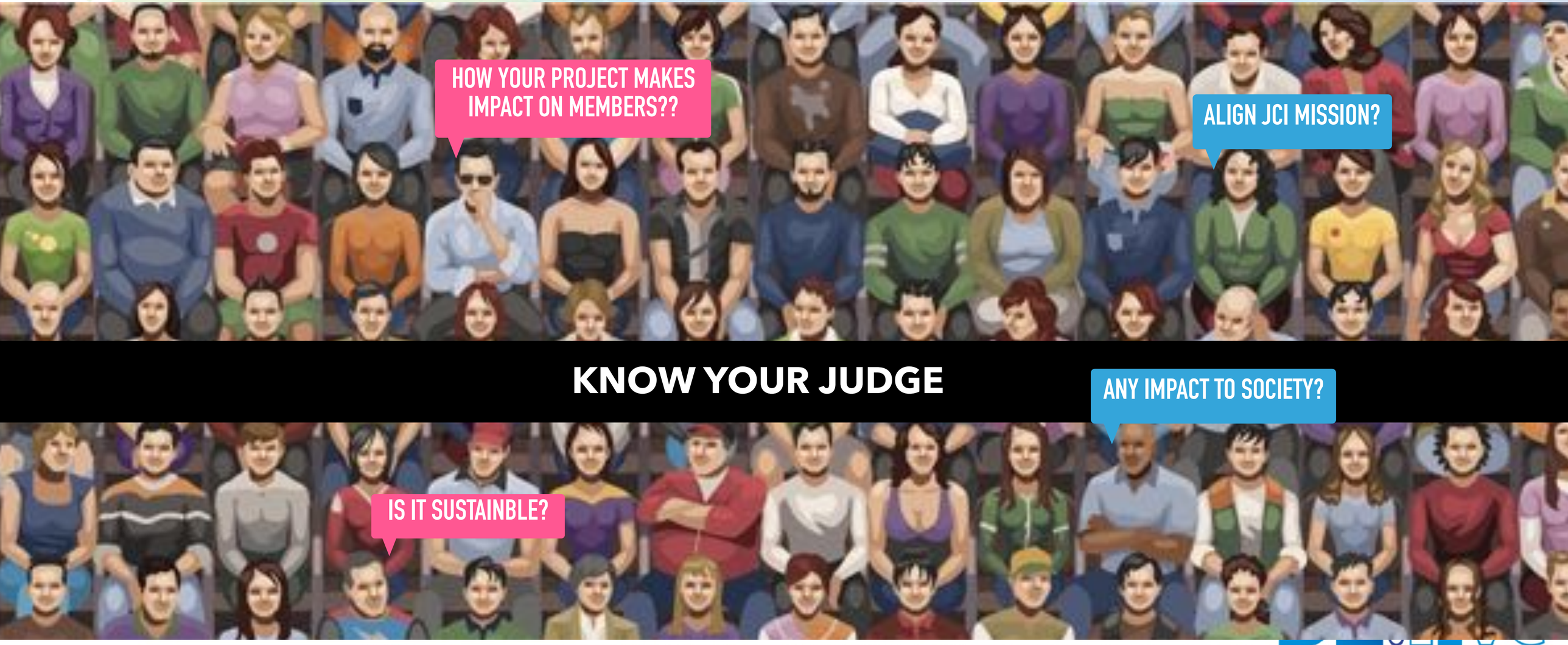


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WHO

are your AUDIENCES?



KNOW YOUR JUDGE

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WHO

are your companions?



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WHO

are your companions?

Main Controller of each bid book

- Know the project most
- oversea the deadline and progress of each members
- Be the backup



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HOW

to win your audience attention?

- Promotion before Bidbook Judging day!

  By Video?
  By Picture?
  By Story?
  By Face to Face?

Don’t start promote in last minutes!

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HOW

to win your audience attention?

By Layout and Wordings!

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HOW

to win your audience attention?

Be **THANKFUL** for the HARD TIMES,

For THEY have made YOU!

- Leonardo DiCaprio

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