E-BIDBOOK SEMINAR 1

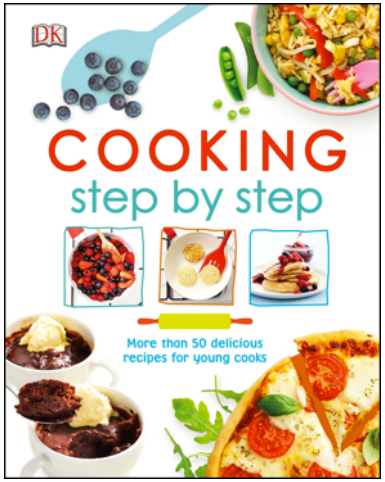
28/2/2020

AGENDA

- What is Bidbook?
- Awards Categories
- Bidbook Preparations
- Execution

What is BIDBOOK?

= recipe?





= appraisal?



Awards Categories

Group I (Individuals)

Award No.	Award Name	Page
I.1	Most Outstanding Member	P.15
I.2	Most Outstanding New Member	P.16
I.3	Most Outstanding Senator	P.17
I.4	Most Outstanding Trainer	P.18
I.5.1	Most Outstanding Chapter President (25–55 members)	P.19
I.5.2	Most Outstanding Chapter President (56–90 members)	P.20-21
I.5.3	Most Outstanding Chapter President (91+ members)	P.22-23

Group II (Individuals – NOM)

Award No.	Award Name	
II.1	Outstanding NOM ExCom Member Award	P.24
II.2	Outstanding NOM Director/Officer Award	P.25
II.3	Outstanding NOM Commission Chairman Award	P.26

Group III A (for LOMs)

Award No.	Award Name	
III.A.1	Best Corporate Communication Program	P.27
III.A.2	Best Community Empowerment Program	P.28
III.A.3	Best Corporate Social Responsibility Program	P.29-30
III.A.4	Best Economic Development Program	P.31
III.A.5	Best E–Marketing Award	P.32
III.A.6	Best Global Goals Project	P.33
III.A.7	Best Growth & Development Program	P.34
III.A.8	Best Inter-organization Collaboration Program	P.35
III.A.9	Best JCI Members Development Program	P.36
III.A.10	Best Local Peace Project	P.37
III.A.11	Best Long-term Community Development Program	P.38
III.A.12	Best Mainland Affairs Program	P.39
III.A.13	Best New Project	P.40
III.A.14	Best Personal Skill Development Program	P.41
III.A.15	Best Publication Award	P.42
III.A.16	Best Sustainable Development Program	P.43
III.A.17	Best of the Best	P.44

Group III B (for LOMs – Special Award)

Award No.	Award Name	
III.B.1.1	Best Chapter of the Area (25–55 members)	P.45
III.B.1.2	Best Chapter of the Area (56–90 members)	P.46
III.B.1.3	Best Chapter of the Area (91+ members)	P.47
III.B.2	Outstanding Progressive LOM Award	P.48
III.B.3.1	Award for LOM with the Best Contribution in NOM Activities (25-55 members)	P.49
III.B.3.2	Award for LOM with the Best Contribution in NOM Activities (56-90 members)	P.50
III.B.3.3	Award for LOM with the Best Contribution in NOM Activities (91+ members)	P.51
III.B.4	The Best NOM Project hosted by LOM	P.52

JCI™

Awards Categories

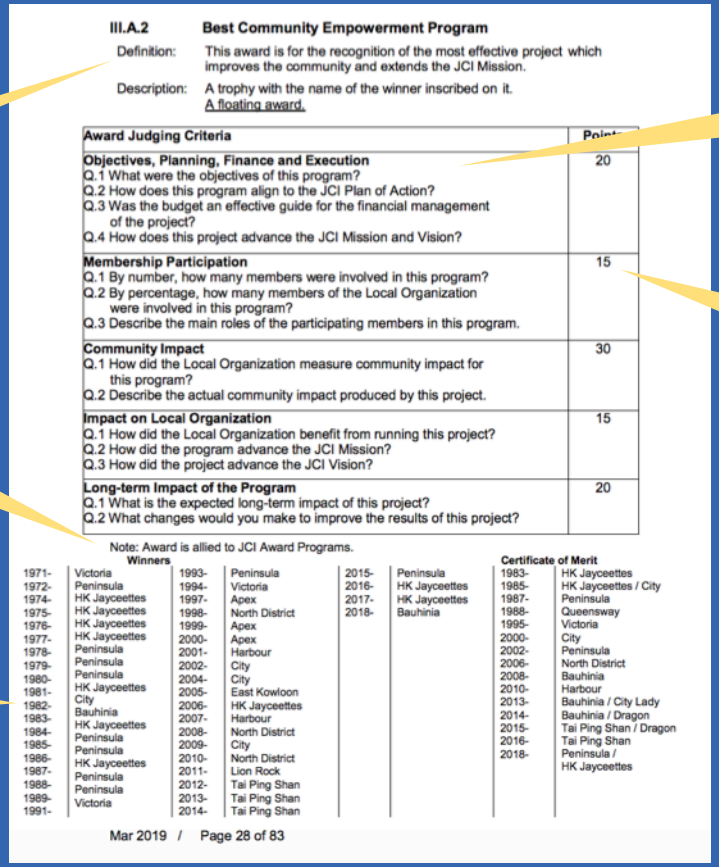
Definition

JCI Award?
JCIHK Award?

Potential Competitors

Criteria (Project Planning)

Points (Division of Labour / Time Management)



III.A.2 Best Community Empowerment Program

Definition: This award is for the recognition of the most effective project which improves the community and extends the JCI Mission.

Description: A trophy with the name of the winner inscribed on it.
A floating award.

Award Judging Criteria	Point
Objectives, Planning, Finance and Execution Q.1 What were the objectives of this program? Q.2 How does this program align to the JCI Plan of Action? Q.3 Was the budget an effective guide for the financial management of the project? Q.4 How does this project advance the JCI Mission and Vision?	20
Membership Participation Q.1 By number, how many members were involved in this program? Q.2 By percentage, how many members of the Local Organization were involved in this program? Q.3 Describe the main roles of the participating members in this program.	15
Community Impact Q.1 How did the Local Organization measure community impact for this program? Q.2 Describe the actual community impact produced by this project.	30
Impact on Local Organization Q.1 How did the Local Organization benefit from running this project? Q.2 How did the program advance the JCI Mission? Q.3 How did the project advance the JCI Vision?	15
Long-term Impact of the Program Q.1 What is the expected long-term impact of this project? Q.2 What changes would you make to improve the results of this project?	20

Note: Award is allied to JCI Award Programs.

Winners

1971-	Victoria	1993-	Peninsula	2015-	Peninsula	**Certificate of Merit**	
1972-	Peninsula	1994-	Victoria	2016-	HK Jayceettes	1983-	HK Jayceettes
1974-	HK Jayceettes	1997-	Apex	2017-	HK Jayceettes	1985-	HK Jayceettes / City
1975-	HK Jayceettes	1998-	North District	2018-	Bauhinia	1987-	Peninsula
1976-	HK Jayceettes	1999-	Apex			1988-	Queensway
1977-	HK Jayceettes	2000-	Apex			1995-	Victoria
1978-	Peninsula	2001-	Harbour			2000-	City
1979-	Peninsula	2002-	City			2002-	Peninsula
1980-	Peninsula	2004-	City			2006-	North District
1981-	HK Jayceettes	2005-	East Kowloon			2008-	Bauhinia
1982-	City	2006-	HK Jayceettes			2010-	Harbour
1983-	Bauhinia	2007-	Harbour			2013-	Bauhinia / City Lady
1984-	HK Jayceettes	2008-	North District			2014-	Bauhinia / Dragon
1985-	Peninsula	2009-	City			2015-	Tai Ping Shan / Dragon
1986-	Peninsula	2010-	North District			2016-	Tai Ping Shan
1987-	HK Jayceettes	2011-	Lion Rock			2018-	Peninsula / HK Jayceettes
1988-	Peninsula	2012-	Tai Ping Shan				
1989-	Peninsula	2013-	Tai Ping Shan				
1991-	Victoria	2014-	Tai Ping Shan				

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Bidbook Preparations - Project Planning

Pick the right TOPIC

- e.g. Universal issues
  - ✧ Create resonance
  - ✧ Easy to understand
- e.g. Local issues
  - ✧ Comparison of different regions







TIP: Know your judges



JCI™

Bidbook Preparations - Project Planning

Keep asking “WHY?”



TIP: Make use of

ACF / SDG / JCI Plan of Action

Bidbook Preparations - Project Planning

Prove your projects include:

- Objectives
- Missions
- Impacts
- Uniqueness
- Creativity
- Scale
- Milestone
- Sustainability
- JC Value

TIP: Check the award manual

Create the moments!





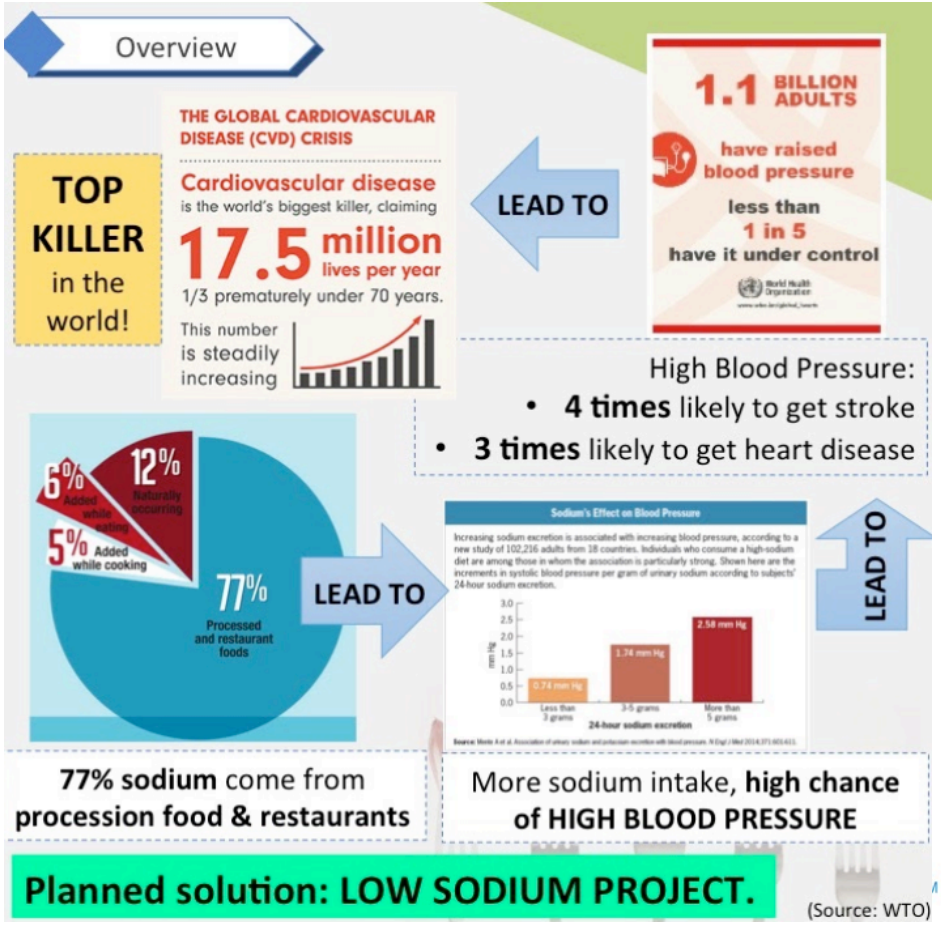


Bidbook Preparations - Project Planning

Coherent Argument

- Does the expected result address the issue?

TIP: Always think about the **Root Cause** to plan your **Solution** with sustainable impacts.



Bidbook Preparations - Project Planning

- Take good pictures (touching/ group/action photos)
- Study past winners' Bidbook
- Study current competitors
- Study the theme of JCI/JCIHK







Bidbook Preparations - Form Team

- 5 people in a team
- 1 of them is **GROUP LEADER**

- OC? SO?
- Division of Labour

TIP: Pay attention to consistency



Bidbook Preparations
- Time Management

- 50-60 hours in total
- Review the content & status from time to time



TIPS: 1. Spend average time on every section

2. Binding takes time

Execution

- Pick a **BASE** & work together

- You are NOT alone!
- Share ideas, status
- Help each other
- Build friendship & bonding





Execution - Layout

- Overview / Summary
  - Brief ideas of your answers
  - Judging time is limited



Execution - Layout

- Colours
  - Division into parts
- Flow Charts
  - Show relationships



Execution - Content

- JC language
- Captions
- State Names & Titles
- US dollar
- English supporting





TIP: Your projects are not familiar to third-parties.


The **key** to realizing a dream is to focus not on success but **significance,** and then even the **small steps** and **little victories** along your path will take on greater **meaning**.
- Oprah Winfrey
Goalcast