JCI Hong Kong

BEyond .Live

E-Bid Book SEMINAR I

Do Do So

22 February, 2018



Do Do So



JC Career

- 2018 TOYP Sub Committee Chairman (Partnership)
- 2017 LOM Local President,JCI Hong Kong Jayceettes
- 2016 NOM National Community Development Director
- 2014 LOM Vice President (Community Development)

Award Judging Experience

- 2016 ASPAC
- 2015 National Convention

Awards

- 2017 World Congress Best Local Global Goals Project (Amsterdam)
- 2017 World Congress Best Community Empowerment Program (Amsterdam)
- 2017 Best Local Global Goals Project (JCIHK National Convention)
- 2017 Best Community Empowerment Program (JCIHK National Convention)
- 2017 Most Outstanding President (56-90 Members)
- 2017 Most Outstanding Chapter Merit (56-90 Members)
- 2017 Gold Networker

Do Do's Motto

Be Prepared 做好準備

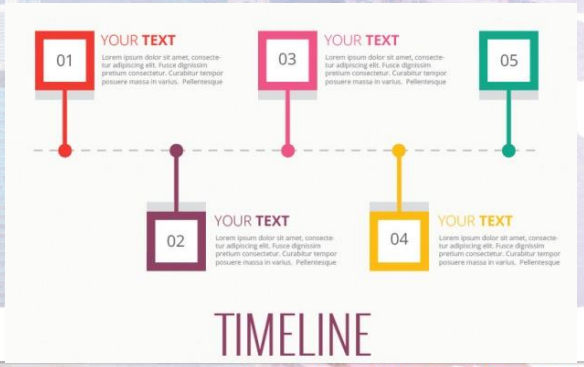
HOW?

Let me share my **REAL** experience as a leader on bid book writing



Tips to Presidents

- Make good use of ExCom Meeting
- Go through and **READ** Award Manual
- Use as **GUIDELINES** for your own project
- Avoid last minutes discussion on bid book writing
- Set **TIMELINE** for your team



Collective WISDOM

Sharing with OC about what bid book is at OC meeting

Team Spirit



Division of labour

Explore
your OC members'
Potential

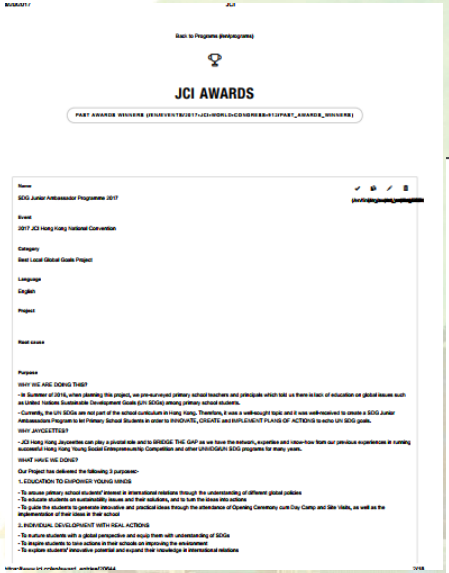


Bid book contributors

Empowerment



Deliverable – Your Bid book

















- Word limits for each session
- Four photos in one session
- No HTML
- Captialized the key words

1. Create Shared Photo Gallery

- 2017 MEG
- [CD] Care and Dare - FashionABLE
- [YA] [UN] SDG Junior Ambassador Programme
- 2017-02-16 [MA] 1st PMO
- 2017-02-17 [PR] 六會 Happy Hour
- 2017-02-26 [LD] International President Forum
- 2017-03-28 [PR] 中聯辦外交部
- 2017-03-28 [Pub] Interview woth Daniella Means
- 2017-04-01 [LD] Joint Training with EK
- 2017-04-18[LD]1st New Members Training & Project Management Training
- 2017-05-03[PR] Concert of Polar Musuem
- 2017-05-09 [PUB] Dialogue with Pansy Ho
- 2017-05-17 [LD] MC Easy Workshop
- 2017-05-19 [PR] Meeting with Secretary for the Environment Bureau
- 2017-05-25 [CD] Dialogue with Fashion Social Enterprises
- 2017-05-26-29 [LD] Manila Limitless Training
- 2017-06-03 [MA] 5 stars Express
- 2017-06-04 [LD] JCI Quzi competition
- 2017-06-08-11[IA] ASPAC Monoglia Trip
- 2017-06-15 PP Dr Caroline Keung chinese calligraphy exhibition
- 2017-06-23 [PR] Pansy Ho Inaugural HKFW

Name

- 2016-11 [CD] Fashion show and pre OC meeting
- 2017[CD] meeting and gathering
- 2017-02-08 [CD] meeting with The Mills
- 2017-02-26 [CD] Video and photo shooting day
- 2017-04-02 [CD] HKWeCare Voluntwr day at wofoo
- 2017-05-13 [CD] Opening and Forum
- 2017-05-28 [CD] First Round Judging
- 2017-06-10 [CD] Workshop designer and models
- 2017-06-17 video shooting and interview with Rabi
- 2017-08[CD] Bidbook
- 2017-08-07 [CD] Sketches of design students
- 2017-08-11 [CD] Final Rehearsal day
- 2017-08-13 [CD] Fashion show closing ceremony
- All videos
- Facebook post photo



- 2016-06-25 MTR Poster snapshot
- 2017-01-15 [YA] Meeting with sponsor Timmy Yam
- 2017-01-26 OC meeting
- 2017-02-18 [UN] UNESCO Peace celebration booth
- 2017-03-02 Rehearsal
- 2017-03-04 Opening and Workshop
- 2017-03-22 World P school visit
- 2017-03-25[UN] Climate change museum
- 2017-06-17 First Round Judging
- 2017-07-08 Award Presentation and Closing
- 2017-07-21-22 SDG Training in Manila

Good Filing system



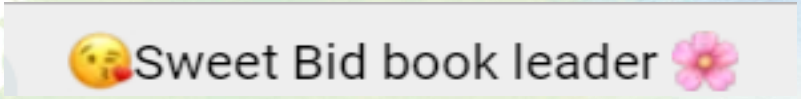
2. Create shared google drive under project files

SAMPLE – Care and Dare 2017 Project



- Application form for community participation scheme
- Award, Certificates, Name Stand
- Budget
- CD Closing and fashion show
- For Bid Book
  - Community Impact
  - Long Term Impact
  - Member participation/ development
  - Partners/Gov/Communities/Business
  - Photos
  - Planning/Community Needs/Finance/Execution
- Invitation letters
- Logo
- Media

3. Create bid book whatApp Group



✓ Team Spirit

☑ PREPARE

Who are the teammates in the group?

- Limit to a max of 2 person per project
- Supervising Officers
- Vice Presidents / director
- Create one month before bid book submission (after bid book seminar 2)

4. Create bid book google drive

☑ PREPARE

我的雲端硬碟 > 2017 JTT BOD > 17. bid book

名稱 ↑

- 0. Important document for writing bid book - key words
- 1. Past References
- 2. Timeline
- Best Community Empowerment
- Best Global Goals

JCI Plan of Action

JCI Impact Strategy

Active Citizen Framework





5. Study Past Winner bid book

☑ PREPARE

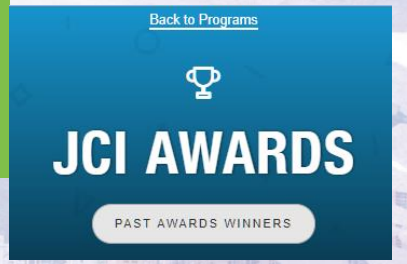
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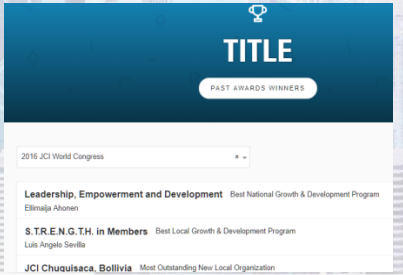
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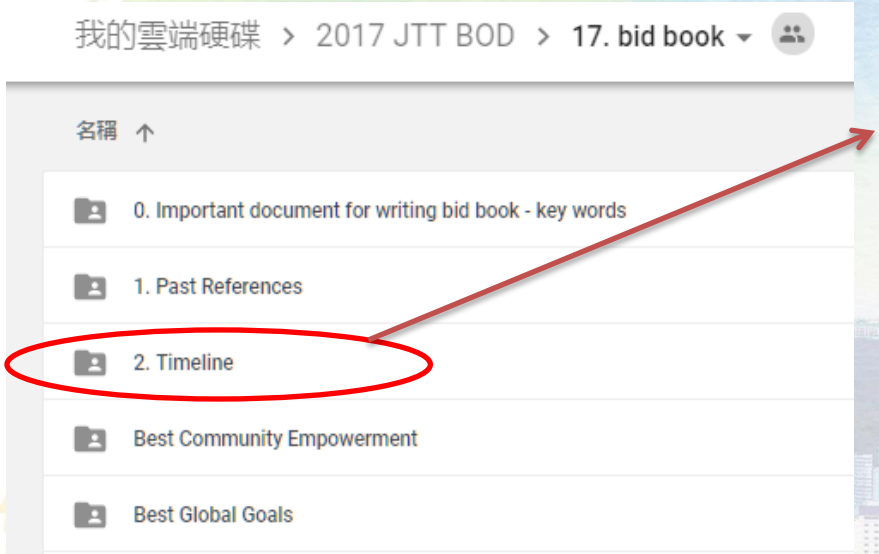
jci.cc -> program -> JCI Award







6. How to prepare a Timeline ?



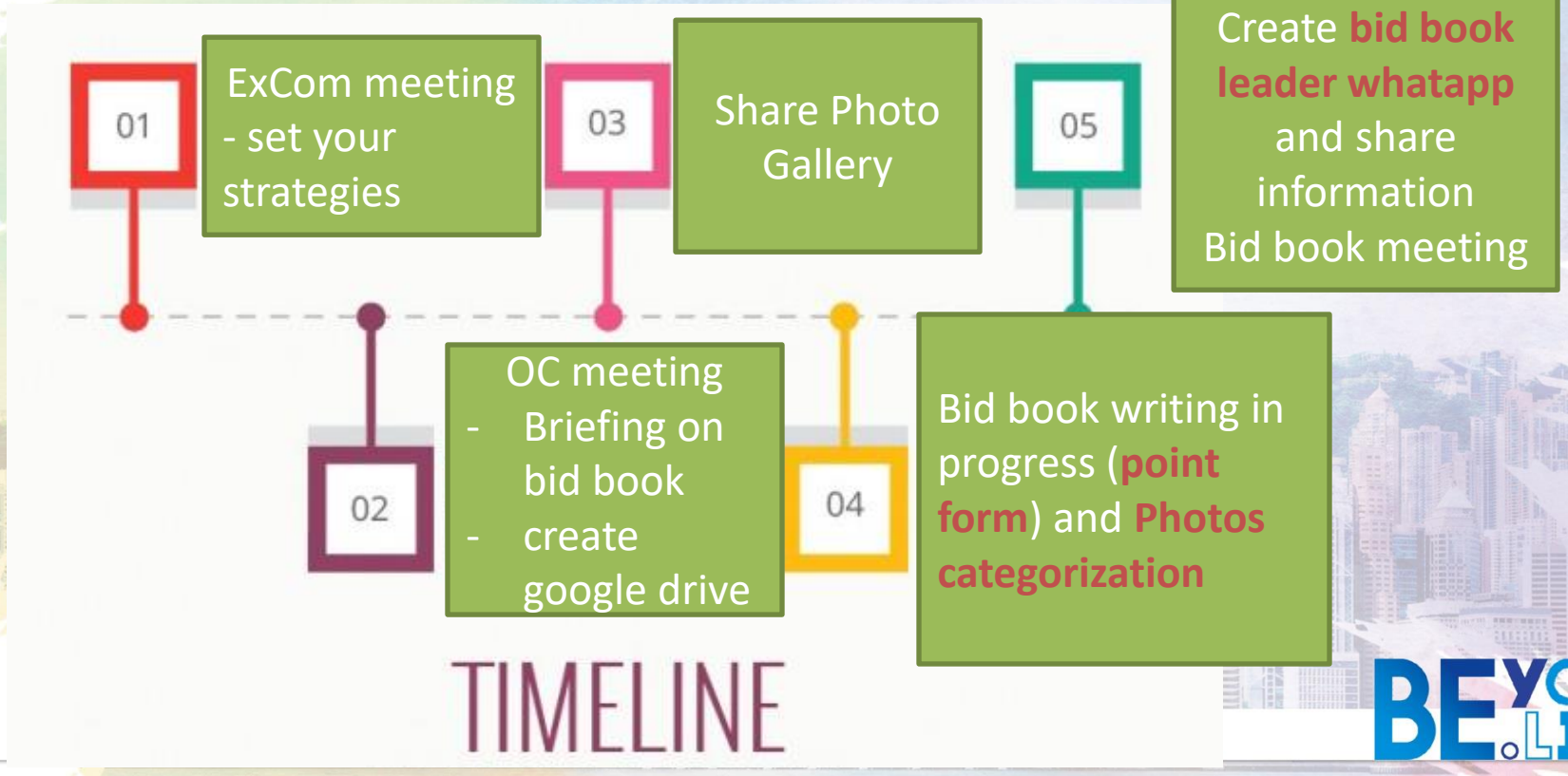
- collect **POINT FORM** from OC of each sessions of bid book
- **CATEGORIZE** the photos
- photos slide editing
- **REVIEW** by SO, adviser
- review by President
- bid book **MEETING**





- ✓ Explore your OC members' Potential
- ✓ Empowerment

6. How to prepare a Timeline ?



Use of Photos

☑ PERFORM







2

3



4



1



ACTION photo vs Group photo

Precise and Concise TAGLINES



ELLE MAGAZINE is now the WORLD'S LARGEST FASHION MAGAZINE, with a HUGE CIRCULATION of **OVER 4.8 million readers per month**



Puthiya Thalaimurai News TV (Indian Channel) **GO LIVE** in their channel

RECORD-BREAKING FUND RAISING OVER 70% of our Target with **60+ Attendance** from FM,SM,PMs,Guests and LOMs



Content

PERFORM

OUTLINE content of each session

1. Basic Informationn
2. Leadership, Motivation, Inspiration of Members -20
3. Community Impact - 20
4. Impact on Local Organisation - 25
5. Participation in JCI Events -15
6. Exemplification of JCI Values in JCI Activities - 10
7. Exemplification of JCI Values in Personal Life - 10

Please give an example of how this Local President motivated and inspired members.(200)

President attended 260 events and meetings

~ Average of 1.2 event/day till August

~ 187 chapter and JCIHK events

~ 73 other local chapters' and external events LOCALLY and INTERNATIONALLY

Leadership, Motivation, Inspiration of Members

Please give an example of how this Local President acted as a leader (200)

Content

PERFORM

Make great use of

(1) FIGURES

(2) POWER WORDS



No of sponsors : (government, corporate)
No of supporting Org :
No of OC and helpers:
(FM/PM/SM/P/PPM)
Any globally major / strong partner ?
No of trainings conducted :
No of Trainers in chapter :
Etc.

Do Do's Tips



☑ PLAN

- Set **TIMELINES**
- Share **PHOTO** gallery
- Share **INFORMATION** from day 1

☑ PREPARE

- **OUTLINE** your content for each session
- OC **INPUT**
- Photos **CATEGORIZATION**

☑ PERFORM

- Use **INFOGRAPHICS**
- Use numbers,charts, figures
- Use good **TAGLINES**
- Use **POWER** Words
- **SUMMERIZE** the paragraphs

JCI Hong Kong

JCI Hong Kong Jayceettes

JCI World Congress 2017







JCIHK National Convention 2017

GOOD LUCK

BEyond LIVE