JCI SM

Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



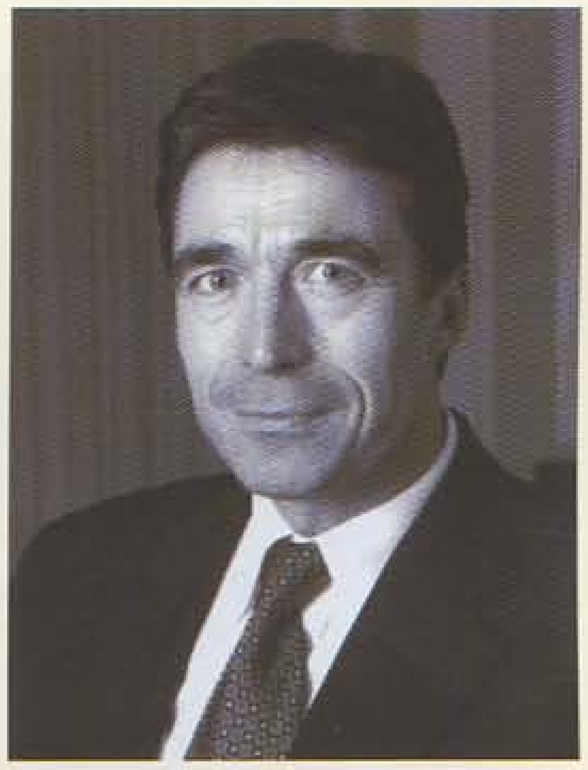
Junior Chamber
Wonderful Copenhagen

More than a fairytale

58th JCI World Congress
Entrepreneurs in Action
Copenhagen • Denmark
3 - 7 November 2003

Welcome

Anders Fogh Rasmussen, Prime Minister of Denmark



It is a pleasure for me to welcome the participants in the Junior Chamber World Congress to Copenhagen.

The theme of the Congress is "More than a Fairytale". This is fitting for a World Congress in the city where Hans Christian Andersen lived part of his life and wrote many of his classic tales.

Fairytales usually tell us of challenges that are difficult to overcome. Characteristically, however, things work out well in the end. The good prevail.

In the real world this is no given thing, however. It is important to share personal and professional values across borders in order to enhance mutual understanding. Networks to this effect are valuable and demonstrate a willingness to take personal responsibility.

I encourage all participants to show entrepreneurship and to seek new solutions.

I hope the World Congress will be a valuable experience, and that you will also have time to explore the city of Copenhagen and the surrounding areas.

I wish you a pleasant stay.



HRH Prince Joachim

The 2003 JCI World Congress in Copenhagen is patronaged by His Royal Highness, Prince Joachim.

Biography:

Full name: Joachim Holger Waldemar Christian, Prince of Denmark

Born: 7 June 1969 in Copenhagen
Son of Her Majesty The Queen of Denmark and His Royal Highness The Prince Consort

Married: 18 November 1995, in the Chapel of Frederiksborg Castle in Hillerød to Her Royal Highness Princess Alexandra (born Alexandra Christina Manley)

Children: HH Prince Nikolai, born 28 August 1999 and HH Prince Felix, born 22 July 2002

„Life itself is the most wonderful fairytale"

Hans Christian Andersen



Welcome



Bruce A. Rector, JCI World President

Dear Partner in Action,

Welcome to Copenhagen and to the 2003 JCI World Congress. I am happy that you have joined us for what is going to be a most memorable event.

This year you have played a very important role in shaping the future of JCI. You have been willing to work with me to implement meaningful changes at every level of the organization. These changes have made our organization more relevant to the young leaders and entrepreneurs of today. Because of your efforts and your willingness to think differently in 2003, we have moved into a position that allows us to better identify and seize opportunities that will ensure our organization becomes more well-known, respected and admired around the world than ever before.

I now ask you to apply to your involvement in this Congress the same commitment, passion and energy that have contributed to your success in your activities as a local, national or international JCI leader in 2003. Please work with me as my partner to make this JCI World Congress one of the most dynamic, meaningful and exciting in the history of JCI. Pour your heart into making this not only a productive but also a fun international event. Help us to celebrate the results we have achieved as JCI Partners in Action this year, results that are not a fairy tale, but a dream come true.

Welcome to Copenhagen!

Bruce A. Rector



Welcome

Steen Toftegaard Poulsen, Congress Director

On behalf of the Congress Organizing Committee I hope you will have a fantastic congress. Our goal is not to make the biggest world congress ever, but to make the best world congress ever. Making you - and all of our other guests - feel especially appreciated and cared for through our consideration and high level of service.

If you have never been at a world congress before you are about to experience 5 days you will never forget. If you have attended an international congress before I hope that you will appreciate our efforts, and bring good memories back home.

We have worked hard on arranging the congress now for 6 years. Without the help and encouragement from Danish and International Jaycees, and the interest and support from sponsors and partners, we would never have made it. That is why this congress is the result of an outstanding teamwork.

We give you excellent facilities, with the possibility of experiencing the best of Junior Chamber and of Denmark: Challenging seminars, world-famous keynote speakers, the funniest parties ever, professional congress surroundings, and our ancient capital - Copenhagen - which offers you all you could wish for.

Friendship and cultural understanding is one of Junior Chambers core values. When participating in a world congress you have a great chance for making new friendships and refreshing old ones. Be open-minded and we bring you the world.

We will provide you with so many opportunities - personal, business related, cultural and social - it is up to you to make the most of it.

A warm welcome to Wonderful Copenhagen - more than a fairytale!

Junior Chamber
Wonderful Copenhagen
More than a fairytale



Welcome

Henrik Damm Krogh, National President Junior Chamber Denmark



Dear Congress Participant,

On behalf of all the Danish JCI members I would personally like to welcome you to the World Congress 2003 in Copenhagen, the capital of Denmark.

Junior Chamber Wonderful Copenhagen, the Congress Organizing Committee, the JCI staff and the rest of the team are looking forward to give you a touching and personal experience that everybody has been working hard for during the last weeks, months and years. You will discover fabulous training, world class keynote speakers, loud parties, Danish "hygge" (coziness) and happy and smiling Danes. All in all hopefully this will make you want to come back to Denmark and to Wonderful Copenhagen. Because there is much more to the Danes than telling fairytales.

Copenhagen is cosmopolitan, cozy, clean, cultural and commercial. Right outside your door, you can enjoy an international atmosphere with the Danish touch. You can go shopping in Frederiksberg Centeret or Strøget – the world's longest pedestrian street – where you will find both local and international stores.

By the time you leave the Congress you have founded new friendships for life, you have gained a deeper cultural understanding and you have taken yet another step on your personal development path. All this of course, if you have participated actively in the training and seminars - and the parties. From now on, it is up to you to use your new capabilities in the world outside JCI. Because this is where it all begins.

Get inspired and enjoy!



„This was something thay never had dreamed of"

The Gardener and the Noble Family

Ulla Andersen Juul, Local President, JC Wonderful Copenhagen



Once upon a time in the small kingdom of Denmark, some enthusiastic JC members got a fantastic idea: They wanted the World Congress to be held in Denmark.

Not to favour any of the existing chapters a decision was made to found a completely new chapter in order to make the bid for the World Congress. Junior Chamber Wonderful Copenhagen was a reality in 1997.

The world famous Little Mermaid, from the fairytale by Hans Christian Andersen, was selected as the logo of both the World Congress and the chapter.

Also a song, "More than a fairytale", was written specially for the promotion by a famous Danish composer, Stig Kreutzfeld, sung by a professional singer, Christina Undhjem. Chapter members of JC Wonderful Copenhagen were singing the chorus. And even a special dance was created to go with the song.

Luckily we won the bid in Barcelona in 2001, and the real preparations could begin. From 1997 the chapter and the COC consisted of about 12 "old" experienced members, but when the bid was won, a new group of people took over. Today the COC leaders group counts about 25 people and the whole COC about 200 from all over the country.

Now, almost 6 years after the foundation, JC Wonderful Copenhagen is well functioning with normal activities like any other chapter. About 35 eager members are working together with hundreds of JC's from other Danish chapters in order to make the best World Congress ever.

To me it feels like more than a fairytale, on behalf of the hosting chapter, as the local President, to be able to say: Welcome to Wonderful Copenhagen!!

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Welcome

Mads Lebech, Mayor of Frederiksberg



I am very happy to welcome the participants of the 2003 Junior Chamber World Congress to Denmark, to Copenhagen, and especially to the City of Frederiksberg. We are honoured that your Congress is held here.

Frederiksberg is an integrated part of Greater Copenhagen, but at the same time we are an independent entity, with a history that goes back more than 350 years, and with our own sense of identity.

Even though we are a heavily populated city area, our parks, tree-lined avenues, and historic buildings give us the nickname: The Romantic Oasis of Copenhagen.

On top of that Frederiksberg offers a modern bustling life with good shopping opportunities, many cafés and restaurants, no fewer than six theatres, a zoo, and several museums. Many institutions of education are situated in Frederiksberg, for example the Copenhagen Business School and The Royal Veterinary and Agricultural University.

I sincerely hope that you will enjoy your stay here in November, and that you also will find some time to see the local sights.

„One little feather may easily grow into five hens„

It's Quite True



Jens Kramer Mikkelsen, Lord Mayor of Copenhagen

Welcome to Copenhagen



Copenhagen is one of Northern Europe's oldest and loveliest capitals! Copenhagen is a mighty city currently undergoing an exciting rebirth with stunning new architecture going up all around town, new companies building headquarters, major changes afoot and tradition still respected.

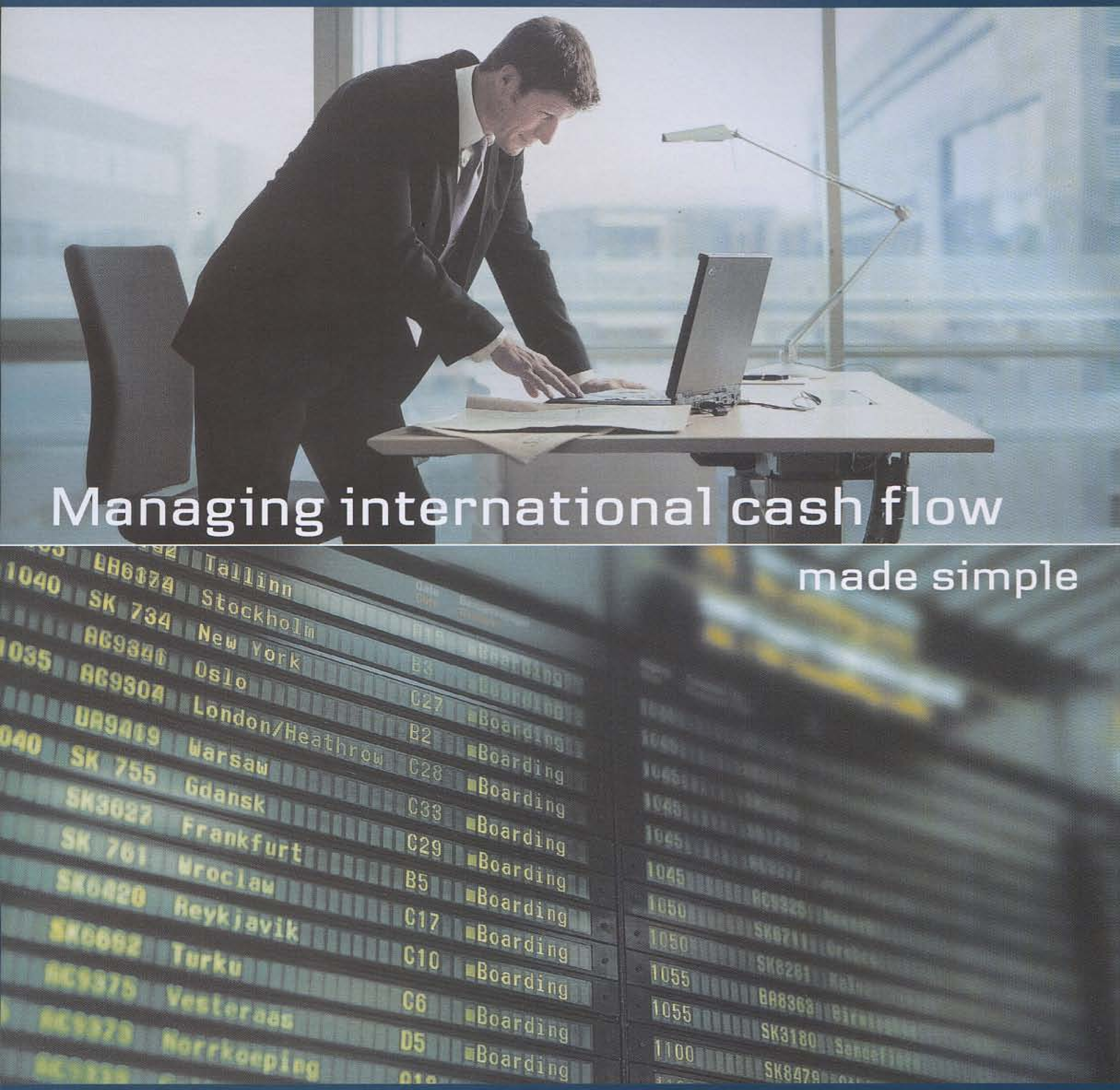
Founded by Bishop Absalon in 1167, Copenhagen has much to offer the visitor in the way of unique experiences, having developed down the centuries from a little Baltic city to a major Nordic trade centre and metropolis.

Take a stroll round Copenhagen and you will not fail to witness the ever-changing street scene with a scenario of renaissance castles and medieval houses. However Copenhagen is also synonym with modernistic architecture of the highest calibre.

Copenhagen is the ideal place for shopping, a Mecca for shoppers with world-renowned Danish designed products the order of the day along with leading international brands as well as unique, trendy, local wares.

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„A royal prince of Arabia, handsome as a prince should be . . . "

The March King's Daughter



How to find the swan....

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H. C. Andersen



About Hans Christian Andersen

He was born on April 2, 1805. Place of birth unknown. His father was a poor shoemaker and his mother a washerwoman.

In 1819 he travels alone to Copenhagen to try his luck at The Royal Theatre as a singer, dancer or actor, but without success.

In 1835 he publishes the first fairy tales. „The Emperor's New Clothes" and „The Little Mermaid" were published in 1837; „The Ugly Duckling" in 1843 to name just a few.

In 1847 Hans Christian Andersen makes the acquaintance of Charles Dickens in England. The last fairy tales are published in 1872, and in 1875 he dies after several years of serious illness.

Hans Christian Andersen never got married and did not have any children.

The sculptor Edward Eriksen was asked to create The Little Mermaid as a statue. He chose to immortalize the moment when her tail transforms into legs, just like Hans Christian Andersen wrote it 76 years before.

In 1913 the statue was revealed at Langelinie Pier in Copenhagen. Since then it has become one of the most photographed statues in the world. This year is the 90th anniversary of The Little Mermaid.

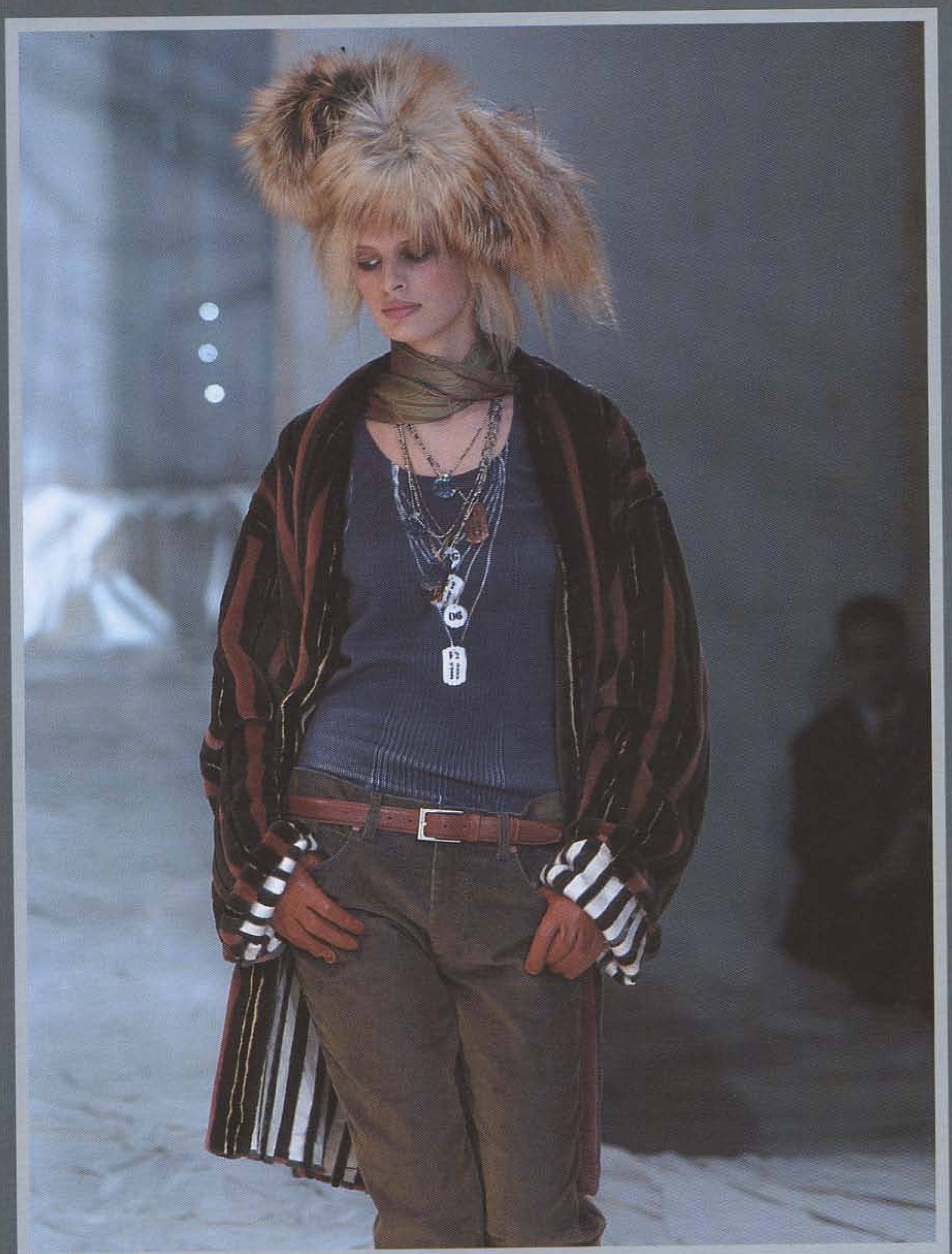
Many of you may have heard his fairy tales when you were children, or seen them as movies from Disney. Hans Christian Andersen is an integrated part of Danish history and culture. That is why The Little Mermaid is our logo, and quotes from Hans Christian Andersen can be found in this congress programme.

Dear participant
Welcome to Denmark – ever asked a Dane what "hygge" means...?
www.scandinavian.net

SAS

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Programme

Friday to Sunday, October 31 - November 2

	PRIME and EXCEL Courses	M/S Crown of Scandinavia

Monday, November 3

08.00 - 17.00	(build up) International Trade Show	Falconer Conference Centre
08.00 - 09.30	Elections Committee meeting	Frederiksberg Town Hall
08.30 - 17.30	Nominations Committee meeting	Frederiksberg Town Hall
08.30 - 12.00	JCI LEAD - Leadership Competence seminar (S.I.: Eng, Esp, F)	Dansk Handel & Service
09.30 - 11.30	Finance Committee meeting	Frederiksberg Town Hall
10.00 - 20.00	Registration & Tours Reservation	Falconer Conference Centre
10.00 - 20.00	JCI Products Sales	Falconer Conference Centre
10.00 - 17.00	Awards Scrapbook Reception	Falconer Conference Centre
10.00 - 11.00	First Timer Briefing session	Falconer Conference Centre
11.30 - 12.30	JCI Foundation meeting	Scandinavia Hotel & Casino
12.30 - 13.30	JCI Foundation luncheon	Scandinavia Hotel & Casino
12.30 - 14.30	Area A NOM Presidents meeting	Scandinavia Hotel & Casino
12.30 - 14.30	Area B NOM Presidents meeting	Scandinavia Hotel & Casino
12.30 - 14.30	Area C NOM Presidents meeting	Scandinavia Hotel & Casino
12.30 - 14.30	Area D NOM Presidents meeting	Scandinavia Hotel & Casino
13.00 - 17.00	JCI LEAD - Leadership Competence seminar (S.I.: Eng, Esp, F)	Dansk Handel & Service
14.30 - 16.00	JCI African Development Council meeting	Scandinavia Hotel & Casino
14.30 - 16.00	JCI Asia-Pacific Development Council meeting	Scandinavia Hotel & Casino
14.30 - 16.00	JCI American Development Council meeting	Scandinavia Hotel & Casino
14.30 - 16.00	JCI European Development Council meeting	Scandinavia Hotel & Casino
17.00 - 01.30	Senate Hospitality	Scandic Hotel Copenhagen
18.00 - 20.30	Opening Ceremony	Falconer Conference Centre
20.30 - 22.00	JCI Presidential reception (by invitation only)	Frederiksberg Town Hall
20.30 - 02.00	Scandinavian Night	Copenhagen Fur Center

„Oh, that can be easily managed" said the fairy

Thumbelina





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Programme

Tuesday, November 4

08.30 - 17.30	Registration & Tours reservation	Falconer Conference Centre
08.30 - 17.30	Awards Judging	Frederiksberg Town Hall
09.00 - 12.30	General Assembly I	Frederiksberg Town Hall
09.00 - 12.30	JCI LEAD - Leadership Competence seminar (S.I.: Eng, Esp, F)	Dansk Handel & Service
09.30 - 17.30	International Trade Show	Falconer Conference Centre
09.30 - 17.30	JCI Products Sales	Falconer Conference Centre
10.00 - 13.00	Seminar: Making the Most Out of Technology, Kerry J. Gleeson	Falconer Conference Centre
10.00 - 13.00	Seminar: Achieving Authentic Excellence in Business and in Life	Falconer Conference Centre
10.00 - 17.30	Seminar: Mind Mapping, Bjørn Ringom	Falconer Conference Centre
10.00 - 13.00	Seminar: Listening - An Effective Management Tool	Falconer Conference Centre
10.00 - 13.00	Seminar: Start-Up Business Game	Falconer Conference Centre
10.00 - 13.00	Seminar: Future-Proofing the Success of your Company	Copenhagen Business School
10.00 - 13.00	Seminar: Latin Passion: Three Secrets to Successful Coaching	Copenhagen Business School
10.00 - 13.00	Seminar: Soulman	Copenhagen Business School
10.00 - 17.00	Tours	
12.00 - 13.45	Lunch	Falconer Conference Centre
13.30 - 18.00	JCI LEAD - Leadership Competence Seminar (S.I.: Eng, Esp, F)	Dansk Handel & Service
14.00 - 17.30	2004 JCI Officers Caucus	Frederiksberg Town Hall
14.30 - 15.30	Seminar: JCI - AIESEC Cooperation Opportunities	Copenhagen Business School
14.30 - 16.30	JCI Senate Leadership & Staff meeting	Frederiksberg Town Hall
14.30 - 17.30	Seminar: Performance Coaching For Results, Pam & Blaine Bartlett	Falconer Conference Centre
14.30 - 17.30	Seminar: To Flirt or Not To Flirt?	Falconer Conference Centre
14.30 - 17.30	Seminar: High-Impact Presentations	Falconer Conference Centre
14.30 - 17.30	Seminar: Software-Based Management Business Transfer Simulation	Falconer Conference Centre
14.30 - 17.30	Seminar: Think Big and Be Bold!	Copenhagen Business School
14.30 - 17.30	Seminar: Body Language	Copenhagen Business School
17.00 - 01.30	Senate Hospitality	Scandic Hotel Copenhagen
18.00 - 21.00	VIP Receptions (by invitation only)	
18.00 - 23.30	JCI Senate Gala Dinner	Count Moltkes Palace
21.00 - 01.30	German Night	Frederiksberg Centret

„Pride must suffer pain"

The Little Mermaid



Programme

Wednesday, November 5

08.30 - 17.30	Registration & Tours reservation	Falconer Conference Centre
08.30 - 17.30	Awards Judging	Frederiksberg Town Hall
09.00 - 09.45	World Speaking Competition	Frederiksberg Town Hall
09.30 - 17.30	JCI Products Sales	Dalconer Conference Centre
09.30 - 17.30	International Trade Show	Falconer Conference Centre
09.45 - 12.00	Open Forum (various presentations)	Frederiksberg Town Hall
10.00 - 13.00	Seminar: Karaoke Capitalism, Dr. Jonas Ridderstråle	Falconer Conference Centre
10.00 - 13.00	Seminar: The Future Leaders - Today, Bjørn Ringom	Falconer Conference Centre
10.00 - 13.00	Seminar: How To Get More Done In Less Time, Kerry Gleeson	Copenhagen Business School
10.00 - 13.00	Seminar: Be a Hero of Your Own Life	Falconer Conference Centre
10.00 - 13.00	Seminar: Intercultural Game (BafaBafa)	Falconer Conference Centre
10.00 - 13.00	Seminar: Creativity - Instructions	Dansk Handel & Service
10.00 - 13.00	Seminar: Color Me Beautiful	Dansk Handel & Service
10.00 - 13.00	Seminar: The Best Thing that Ever Happened to Me	Dansk Handel & Service
10.00 - 13.00	Seminar: How to Speak with Impact	Copenhagen Business School
10.00 - 13.00	Seminar: Negotiation Skills	Copenhagen Business School
10.00 - 17.00	Tours	
12.00 - 13.45	Lunch	Falconer Conference Centre
12.30 - 14.00	Business Lounge	Falconer Conference Centre
12.30 - 14.30	TOYP Reception (by invitation only)	Copenhagen City Hall
14.15 - 14.45	TOYP Press Conference	Copenhagen City Hall
14.00 - 16.00	Twinning Ceremony	Falconer Conference Centre
14.00 - 18.00	Debating Competition (English)	Copenhagen Business School
14.30 - 17.30	Seminar: Two Coaches Dance with a Client, Pam & Blaine Bartlett	Copenhagen Business School
14.30 - 17.30	Seminar: How to Write a Business Plan	Copenhagen Business School
14.30 - 17.30	Seminar: „FISH! Camp", Dr. Stephen Lundin	Falconer Conference Centre
14.30 - 17.30	Seminar: Get Noticed	Falconer Conference Centre
14.30 - 17.30	Seminar: World Trade Game	Dansk Handel & Service
14.30 - 17.30	Seminar: The Art of Improvising	Dansk Handel & Service
14.30 - 17.30	Seminar: Monkeybusiness	Dansk Handel & Service
14.45 - 17.30	General Assembly II (2004 JCI Officers elections)	Frederiksberg Town Hall
17.00 - 01.30	Senate Hospitality	Scandic Hotel Copenhagen
18.00 - 21.00	VIP Receptions (by invitation only)	
18.30 - 20.45	TOYP programme	Falconer Conference Centre
21.00 - 01.30	Austrian Night	Frederiksberg Centret
22.00 - 01.30	USA/African/Panamerican Night	Copenhagen Business School

„I think it is highly improper" said the tea-kettle, who was kitchen singer

The Flying Trunk



Programme

Thursday, November 6

08.30 - 12.30	Registration & Tours reservation	Falconer Conference Centre
08.30 - 17.30	Awards Judging	Frederiksberg Town Hall
09.30 - 17.30	International Trade Show	Falconer Conferençe Centre
09.30 - 17.30	JCI Products Sales	Falconer Conference Centre
10.00 - 17.00	Tours	
10.00 - 17.00	**„Future Leaders Seminar" - Keynote Speakers:**	Falconer Conference Centre
	Dr. Jonas Ridderstråle	
	Blaine and Pamela Bartlett	
	Bjørn Ringom	
	TOYP Honoree	
	Dr. Stephen C. Lundin	
	Fernando Sanchez	
	Dr. Kenneth Blanchard	
12.00 - 12.30	Fukuoka VIP Luncheon (by invitation only)	
12.00 - 13.45	Lunch	Falconer Conference Centre
17.00 - 01.30	Senate Hospitality	Scandic Hotel Copenhagen
17.30 - 18.30	JCI Academy Reunion	Falconer Conference Centre
17.30 - 18.30	Awards Judges & Trainers Reception (by invitation only)	Falconer Conference Centre
20.30 - 21.30	VIP Receptions (by invitation only)	
18.30 - 20.30	Awards Ceremony	Falconer Conference Centre
20.00 - 01.00	JCI Past Officers Dinner hosted by Zacco A/S (by invitation only)	Hans Bekkevolds Alle 7, 2900 Hellerup
21.00 - 01.00	Japan Night	Copenhagen Fur Center
21.00 - 01.00	Asian Night	Copenhagen Fur Center

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Programme

Friday, November 7

08.30 - 17.30	Awards Scrapbooks Return	Falconer Conference Centre
09.00 - 10.30	Younger JC Members Forum	Falconer Conference Centre
09.00 - 12.00	General Assembly III (Assignments/Appointments)	Frederiksberg Town Hall
09.00 - 12.30	JCI International Human Soccer World Cup	Frederiksberg Town Hall (in front of)
09.30 - 14.00	JCI Product Sales	Falconer Conference Centre
10.00 - 13.00	Seminar: The Journey to Effective Leadership, Dr. Kenneth Blanchard	Falconer Conference Centre
10.00 - 13.00	Seminar: How to Become an Excellent Speaker	Dansk Handel & Service
10.00 - 13.00	Seminar: Morphopsychology	Dansk Handel & Service
10.00 - 13.00	Seminar: Let's Make the Mayonnaise	Dansk Handel & Service
10.00 - 13.00	Seminar: The UN Global Compact, Corporate Citizenship	Copenhagen Business School
10.00 - 13.00	Business Partner Meeting	Frederiksberg Town Hall
10.00 - 13.00	Seminar: EU's Enlargement and Future	EU Commission's Office
10.00 - 16.00	Tours	
12.00 - 13.45	Lunch	Falconer Conference Centre
14.00 - 16.00	JCI International Human Soccer World Cup	Frederiksberg Town Hall (in front of)
14.00 - 16.00	Area A NOM Presidents meeting	Falconer Conference Centre
14.00 - 16.00	Area B NOM Presidents meeting	Falconer Conference Centre
14.00 - 16.00	Area C NOM Presidents meeting	Falconer Conference Centre
14.00 - 16.00	Area D NOM Presidents meeting	Falconer Conference Centre
14.30 - 16.00	2003 NOMP feedback forum	Falconer Conference Centre
14.30 - 17.30	ATEA - An Entrepreneur in Action	Copenhagen Business School
14.30 - 17.30	JCI Achieve (Kick-off) (S.I. Eng, Esp, F)	Dansk Handel & Service
15.30 - 17.30	JCI Trainers Forum	Dansk Handel & Service
16.00 - 18.00	JCI African Development Council meeting	Falconer Conference Centre
16.00 - 18.00	JCI Asia-Pacific Development Council meeting	Falconer Conference Centre
16.00 - 18.00	JCI American Development Council meeting	Falconer Conference Centre
16.00 - 18.00	JCI European Development Council meeting	Falconer Conference Centre
17.00 - 01.30	Senate Hospitality	Scandic Hotel Copenhagen
19.00 - 20.00	JCI Foundation Reception (by invitation only)	Copenhagen Fur Center
20.00 - 02.00	JCI Presidential Banquet and Ball	Copenhagen Fur Center

Saturday, November 8

07.30 - 08.30	2004 JCI Executive Committee Meeting	Dansk Handel & Service
08.45 - 09.30	2004 JCI Board of Directors Meeting	Dansk Handel & Service
10.00 - 13.00	2004 NOM Presidents training	Dansk Handel & Service
13.00 - 14.00	2004 Board & NOM Presidents Luncheon	Dansk Handel & Service
14.15 - 17.30	2004 NOM Presidents training	Dansk Handel & Service
14.30 - 16.30	2004 EVP/Area A, B, C & D Directors/COC Directors Meeting	Dansk Handel & Service

Admittance procedure for seminars

In order not to exceed the maximum number of participants for each seminar, tickets will be handed out at entrance: „First come - first serve". Ticket holders may leave the room temporarily for breaks etc., but ticket must be shown when reentering the room.

The programme is subject to change without further notice.

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man har den rette IT-partner.

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ATEA
tomorrow's IT-thinking

Keynote Speaker



Bjørn Ringom

He is the creator and director of the Ringom-Instituttet AS. He joined JCI in 1976 and considers himself a „JCI product" because he feels the organization helped him develop himself and his institute.

He began his Mind-Mapping career in 1980, when he received four books from Tony Buzan (the English writer and psychologist who created the Mind-Mapping concept). The instructors that worked with him at the beginning in Scandinavia were mostly JCI members. In 1988, JCI offered the Mind-Mapping program to members throughout the word. A JCI Mind-Mapping manual was issued in English, Spanish and French.

Mind Mapping promotes creativity and recall better than other strategies because it follows natural brain association patterns. It can be used to write speeches, books and articles, and to organize training programs, projects, meetings, vacations, social acts, seminars, etc. It can also be used to find solutions and ideas.

Located in Norway, the Ringom-Instituttet AS provides training seminars and materials to individuals and companies all over the world. It also offers several other programs besides Mind Mapping, with Positive Thinking being one of the most popular. Some of the companies that have benefited from Ringom's training include Esso, Statoil, Norsk Philips, Siemens, Telenor, Astra, Postbanken, Posten, Saga Petroleum og Burson, and Masteller.

Bjørn Ringom presented by Ringom-Instituttet AS

"Mind Mapping"

One of the most popular programs in our Conference and Congress is back. Mind Mapping promotes creativity and recall better than other strategies because it follows natural brain association patterns. It can be used to write speeches, books and articles, and to organize training programs, projects, meetings, vacations, social acts, seminars, etc. It can also be used to find solutions and ideas.

English only.

"The future Leaders – today"

This is „new" thoughts in a very different way. The program deals with „the emotional attitudes of the leader, and how to be one of them", „the emotional organization, a how to educate people to adopt the corporations values, vision and goals" and „how to develop and keep your most successfully employees". The program ends up in a need for a total different type of leaders and organizations". A leader who LEADS by inspiring and develop his/hers employees (80 % of the time), and use approx. 20 % of the time to others task.

S.I. in English, Francais, Esponal.



„Human beings have a soul which lives forever

The Little Mermaid

Keynote Speaker

Kerry J. Gleeson



Kerry Gleeson is the founder of the Institute for Business Technology (IBT), International. IBT is represented in Sweden, Norway, Denmark, The Netherlands, Germany, Switzerland, Belgium, France, Italy, Luxembourg, United Kingdom, Australia, New Zealand, Finland, Mexico, Brazil, Canada, The Caribbean, Korea, Malaysia and the United States.

Mr. Gleeson worked in a variety of sales, marketing and management positions prior to 1983, when he and his Swedish wife, Jill, relocated the family to Stockholm. In Sweden, he established a marketing consulting firm and began to work with a number of large financial institutions in Scandinavia.

He observed that his clients frequently could not make the time to rapidly implement the marketing programs he designed for them. To solve this, he developed a unique approach to workload management called the Personal Efficiency Program (PEP). The program was extensively tested throughout one of the largest financial institutions in Sweden on its 5000 managers and employees.

Over the years, Mr. Gleeson has been retained by a number of the largest corporations in the world to address the issue of personal productivity and changing behavior. Unilever, Lloyds TSB Bank, General Motors, Philips Electronics, and hundreds more top companies are employing the techniques of the Personal Efficiency Program and the software applications designed around the concepts of PEP.

Mr. Gleeson formed the Institute for Business Technology in 1983 to market the Personal Efficiency Program and other services directed at increasing white-collar productivity. He has since established an international network of companies under the umbrella of IBT. IBT's international client list includes an impressive number of multinational companies and major financial institutions.

Mr. Gleeson has been a guest speaker of the Young President's Organization, the Junior Chamber International World Congress, and the Success Magazine Entrepreneurial Leadership Conference.

Kerry Gleeson presented by the Institute for Business Technology (IBT), International.

"Making the Most Out of Technology"

If you find yourself deluged with information and struggling with the "technological wonders" designed to "ease" your life, you will want to attend this course.

More and more is being asked of us. Less resource is being provided to meet these ever increasing demands. How does one cope? Is it possible to get more done through one's own resources and cleverness? The answer is a resounding *YES!*

Learn how *you* can get more done - learn to get more from *your team* – and do it with less effort!

Course Presenter Kerry Gleeson is the author of the international best-selling books, *The Personal Efficiency Program, How to get More Done in Less Time* and *The High-Tech Personal Efficiency Program*, and a regular speaker at the Junior Chamber World Congresses.

You will learn, you will laugh and you will get more done through this course seminar!

S.I. in English, Francais, Esponal.

"How To Get More Done In Less Time"

Do you have too much to do and too little time to do it? If you are struggling to keep up with everyday demands and wish for more from life than a 70 hour work week, this course is for you.

Kerry Gleeson has been a regular and popular speaker at our JC World Congresses, having helped many thousands of our JC members get more done in less time!

English only.

Keynote Speakers

Pam Bartlett



She has over 25 years experience as a consultant, trainer, and executive coach. She successfully owned her own consulting firm for many years prior to becoming a Senior Partner with Avatar Resources in 1992. Avatar Resources is an international management development and leadership consulting firm based in Seattle.

Pam is a recognized expert in the development and use of communication strategies and relationship dynamics that further productivity and satisfaction in the work environment. Her work focuses on the influence of these areas on high performance teams and their leaders. With a Masters degree in Educational Psychology from the University of Washington she has developed numerous programs and resources for clients worldwide.

She has developed numerous programs that are designed for impact and immediate usability. Titles of some of her programs include: *Honesty in the Workplace, Ideals in Motion, Performance Coaching for Results, The Truth About Fear, Leadership Coaching From the Inside Out, Authentic Leadership* and *Fierce Coaching.*

With an additional focus on helping businesswomen become more successful, Pam has designed and delivered executive leadership retreats and personal development seminars for her women clients worldwide.

Extremely active in business and community affairs, Pam sits on the Executive Committee and held the office of National Chairperson of the Board of Directors of Mothers Against Violence In America (MAVIA) from 1998-2000. She is a former member of the Washington State Bar Association Disciplinary Board and is a founding member of Children's Hospital Speakers Guild. She has been acknowledged for her community leadership in a number of ways, including personal letters from First Lady Hillary Clinton and Tipper Gore. In 1989 she was the recipient of the *„Woman of the Year"* Award from the Soroptimist Club of Port Angeles, Washington.

Blaine Bartlett



He is an internationally respected and sought after management consultant, executive coach, and organizational development expert. He has served clients in Europe, Asia, Australia, Africa, and the United States. Blaine is President of Avatar Resources, Inc., a consulting firm he founded in 1987. The firm has affiliate offices in five countries. He is also a Partner with the U.S. based Legacy Alliance, a Senior Partner with DMG, a marketing and consulting firm based in Frankfurt, and is a Senior Partner with GoldBusters Oy, an innovative consulting firm headquartered in Helsinki that he helped found in 1990.

Blaine's coaching, leadership and management programs and processes are considered among the best of their type to be found anywhere in the world. They are known for their remarkable effectiveness, solid practicality, and immediate applicability to the needs and objectives of his clients. A superb communicator and one of the finest resources in the field, Blaine's insight and understanding are well recognized as being part of his ability to produce a solid, positive impact within his client's organizations.

During the past two plus decades, Blaine has consulted worldwide with executives, companies, and governments and has delivered training programs to well over 200,000 individuals. The list of the clients with whom he's worked includes some of the largest organizations in Europe, Asia, and the United States. These include: Nokia, AT&T Wireless, Hewlett-Packard, Starbucks, Gap, Inc., Microsoft, Michigan Consolidated Gas, Bethlehem Steel, Svenska Cellulosa Aktiebolaget (SCA), Huhtamaki, Hoechst, Philip Morris K.K., Japan Creative Education Institute, Fazer Group, Bell Laboratories, Petroleos de Venezuela, the World Bank, and the Government of Zambia.

Blaine's extensive expertise includes developing processes and programs designed to assist managers, leadership teams, and organizations deal effectively with the wrenching consequences of major change. His experience has ranged from helping Bethlehem Steel deal with changes brought about by the recession impacting the steel industry in the early 1980's to designing and facilitating training programs to assist AT&T, Bell Laboratories, and many of the "Baby Bells" deal with the changes brought about by the divestiture decision that led to the breakup of the AT&T system. In the mid 1990's he worked with the oil industry in Venezuela as it attempted to weather the political and economic uncertainties in its home market. Since 1995, he has worked extensively with one of the world's largest mobile phone companies to develop and implement leadership and coaching programs that have assisted the company to successfully transition from being a diverse regional conglomerate into one of the most successful global mobile telecom players in the world.

Keynote Speakers

Pam & Blaine Bartlett presented by Avatar Resources, Inc.

"Performance Coaching For Results"

Overview: Performance coaching is based on awareness and responsibility, effective questioning, setting goals, reality checks, and exploring options. This course will focus on how to use what you know to help others get the results they want in their lives. You will learn ways to talk and listen to others that will assist them in gaining fresh insights.

You will learn about:

- The foundational principles of facilitating and coaching skills
- The enormous value of coaching and the difference it can make in unlocking potential and maximizing performance.

S.I. in English, Francais, Esponal.

"Ménage a Trois:

Two Coaches Dance with a Client"

Overview: The presentation is an overview of Avatar Resource's 12-month executive coaching program that utilizes a two coach model. The program is designed to assist senior executives identify and (re)connect with their core passion, identify and leverage areas of natural strength, and limit and/or modify behaviors that inadvertently sabotage them. The results reported by clients are a profound clarity of their purpose as a leader, greater facility in leading their organization, and increased capacity for creating and sustaining high quality working relationships.

Objectives

- Understand the two coach executive coaching process
- Identify key processes and strategies used in coaching executives
- Highlight the importance of using purpose and core values to "center" work and life processes
- Introduce an innovative visioning process
- The foundational principles of facilitating and coaching skills
- The enormous value of coaching and the difference it can make in unlocking potential and maximizing performance.

English only.

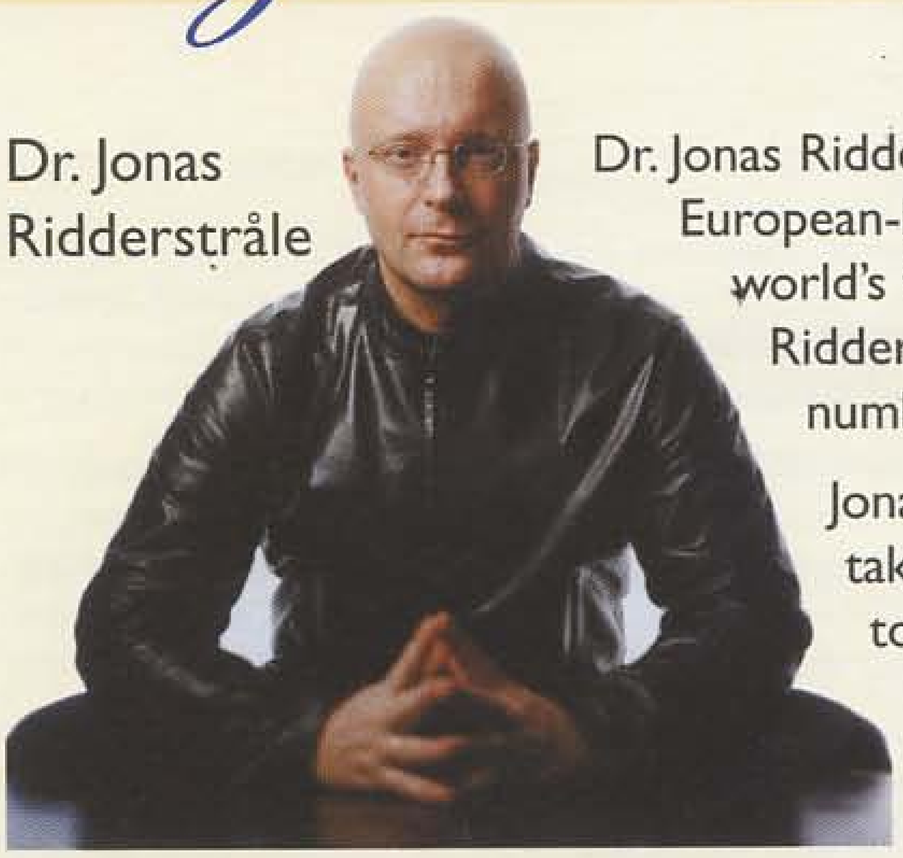


„There is really nothing in the world that can be compared to red shoes"

The red shoes



Keynote Speaker



Dr. Jonas Ridderstråle

Dr. Jonas Ridderstråle is at the forefront of the new generation of European-based business gurus. The 2001 Thinkers 50, the world's first ranking of management thinkers, ranked Ridderstråle and his partner Dr. Kjell A. Nordstrøm at number 17.

Jonas' uncompromising, imaginative and decidedly funky take on contemporary business life has made him one of today's most sought after speakers. Jonas practices what he so persuasively preaches. He is an advisor, lecturer and consultant to a number of international corporations and is also on the board of several companies.

Jonas Ridderstråle's day job is as an assistant professor at the Centre for Advanced Studies in Leadership at the Stockholm School of Economics. Jonas has a doctorate and an MBA from the same school. His research focuses on new organizational models and leadership styles in the information age and has been published in leading academic journals, magazines and newspapers. He has also run the School's Advanced Management Program, a five-week top-management program that attracts the elite of Scandinavian business leaders. Jonas was recently recognized as Sweden's outstanding young academic of the year.

His latest book, *Funky Business: Talent makes capital dance* (co-authored with Kjell A. Nordstrøm) is a manifesto for the new world of business. The book is already an international bestseller and has been featured on CNN and CNBC. It has also appeared in *Fortune, Fast Company, Time Magazine, Financial Times, Paris Match,* etc. So far, it has been translated into more than 25 languages.

Dr. Jonas Ridderstråle presented by FUNKY Business

"Karaoke Capitalism"

In the world of karaoke capitalism there is endless choice. But choice costs. You can pay either in cash or competence. Inside the karaoke club you face the ultimate choice: copy the others or create your own future. Benchmarking and best practice will merely get you to the middle. Successful companies and individuals don't imitate – they innovate.

Jonas Ridderstråle outlines the main features of the new business environment facing modern corporations. Abnormal is the new normal. We have given up the idea of building a society based on the principle of nurture. Instead, we are applying the laws of nature. The bubble economy has given way to the double economy of graft and grief, misery and opportunity. The gap between haves and have nots is increasing between as well as within countries. As a single human being, it is increasingly difficult to have a life while also making a living.

We can choose or lose – as societies, organizations and individuals. There is a price to be paid for prosperity. Capitalism, like communism, comes at a cost. Do we want capitalism with a cause or a curse? Developing the character of capitalism while still creating wealth means accepting individual responsibility. We must look inside. Success is based on leaving the copycats of the karaoke club behind. Accept no imitations; accept no limitations.

S.I. in English, Francais, Esponal.



Keynote Speaker

Dr. Stephen C. Lundin

Helping you see the wonderful choices that life presents us every day



Steve Lundin speaks from the heart. His genuine words have tugged at thousands of hearts, and have changed the way people look at life. Listening to Steve, you begin to understand that you can choose your response to life's challenges.

Steve learned this lesson as a young man, when he worked at Camp Courage with physically challenged children and adults. Despite their serious physical limitations, the campers were some of the happiest, joyful, spirit-filled people he has encountered. These campers taught Steve that life is precious - as are the choices we make each day.

We often encounter circumstances that keep us from enjoying ideal workplaces. Steve draws on years of experience as a psychologist, MBA professor, business consultant, best-selling author and filmmaker as well as the *FISH! Philosophy* (which he helped to create) when he works with businesses. Steve shares his wealth of knowledge, helping them to change their workplace culture, and create a workplace where people can truly experience the one life that is theirs to live.

By sharing his powerful, personal and authentic message, Steve awakens his audiences to the possibilities that exist in every workplace, every home and every life.

Dr. Stephen Lundin presented by ChartHouse Learning

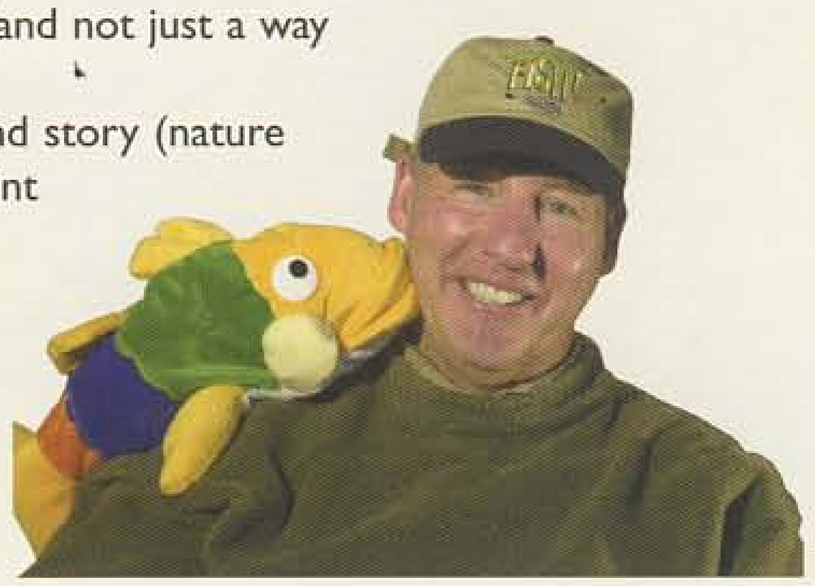
"FISH! Camp"

FISH! Camp is an interactive experience designed to ground all campers in the lore, legends and applications of the FISH! Philosophy as a way of developing leaders for a revolution in the Quality of Work Life. The FISH! Philosophy is a way of working that was captured in a documentary film about an amazing fish market in Seattle and released in the best selling books; *FISH!, FISH! Tales, FISH! Sticks* and *FISH! for Life*. This amazing market and companies like Southwest Airlines provide powerful images of what is possible in any work setting.
During camp, as camp will be our organizing metaphor, we will seek to understand the old wisdom contained in the FISH! Philosophy and look for ways to apply it to the compelling business issues of our day. We will do this at waterfront, in our camp craft sessions and during our nature hike. Issues addressed include:

- Creating a workplace that attracts and retains key employees.
- Creating a workplace that customers, internal and external, find compelling.
- Bringing the vision your organization spent so much time and energy developing fully alive in the daily activities of all employees.
- Maintaining the energy and momentum of change efforts that require commitment to be successful.
- And in the words of poet David Whyte, "Making work a reward and not just a way to rewards."

We will visit organizations that apply the FISH! Philosophy using film and story (nature hikes). All this is provided to campers without the benefit of power-point presentations, overheads or role-playing. FISH! Camp is for those who take their work seriously but don't want to take themselves too seriously at work. Oh, you don't have to make your bed and there are no mosquitoes. And singing camp songs is optional.

S.I. in English, Francais, Esponal.



Keynote Speaker



Dr. Kenneth Blanchard

Few people have impacted the day-to-day management of people and companies as has Ken Blanchard. A gregarious, sought-after, and prominent author, speaker, and business consultant, he is universally characterized by friends, colleagues, and clients as one of the most insightful, powerful, and compassionate men in business today.

His coauthored *The One Minute Manager®* library, includes *The One Minute Manager* (1982), *Putting the One Minute Manager to Work* (1984), *The One Minute Manager Meets the Monkey* (1989), and *The One Minute Manager Builds High Performing Teams* (1990). The library has collectively sold more than nine million books and has been translated into more than 20 languages.

Blanchard is Chairman of The Ken Blanchard Companies, a full-service management consulting and training company that he founded in 1979 with his wife, Marjorie. He has been a guest on a number of television programs, including „Good Morning America" and the „Today" show, and has been featured in *Time, People, U.S. News & World Report*, and a host of other popular publications. He is also a contributing editor of *Quality Digest, Personal Selling Power,* and *Executive Excellence* newsletter. He earned his BA in government and philosophy from Cornell University, his MA in sociology and counseling from Colgate University, and his Ph.D. in educational administration and leadership from Cornell University.

Dr. Kenneth Blanchard Presented by The Ken Blanchard Companies

"The Journey to Effective Leadership"

To innovate and grow in today's competitive business environment, organizations must constantly seek to transform their people and their business practices by developing working environments in which people, productivity, and profits thrive. These organizations articulate a clear and compelling vision, equip people to excel through ongoing development, and sustain results over time through quality feedback, coaching, rewards, and recognition.

That means that leaders must not only excel at managing others but also be able to manage themselves, teams, and the organization in order to drive performance and productivity. To unleash and transform the potential and power of the people in your organization, leaders must understand the dynamics of leadership in these four key areas.

- Self Leadership - the personal quest for excellence
- One-to-One Leadership - partnering for performance to lead others effectively
- Team Leadership - community, focus, and results through the power of teams
- Organizational Leadership - alignment and effectiveness through people.

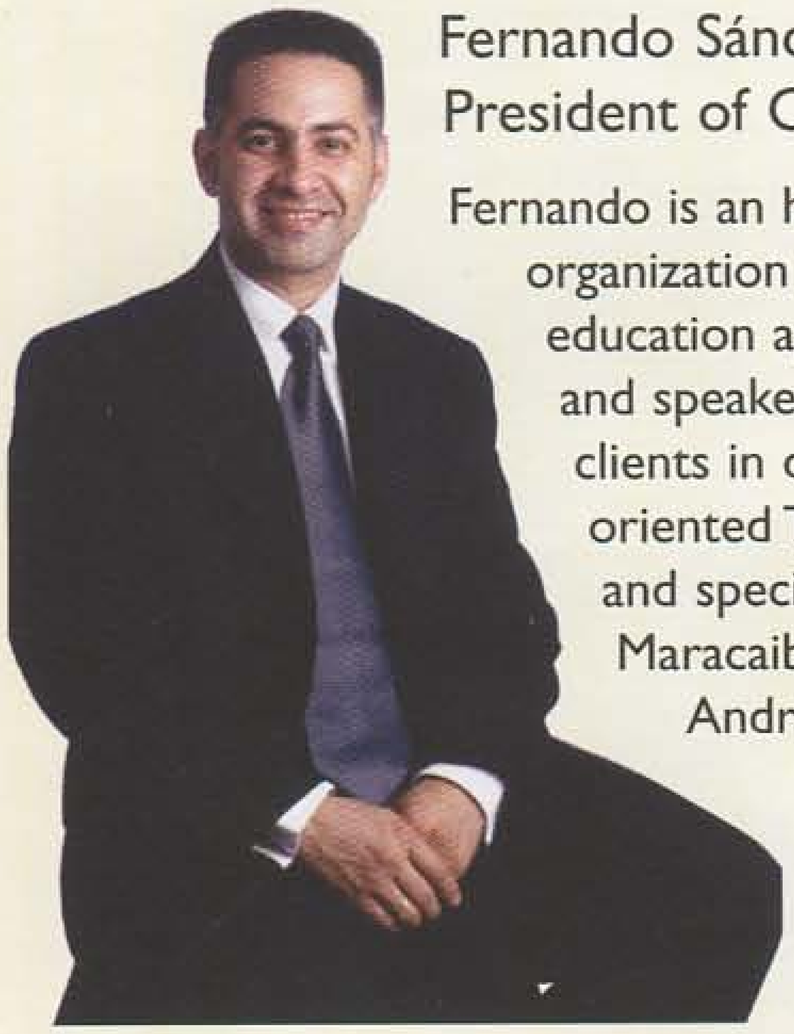
S.I. in English, Francais, Esponal.



„But the Emperor has nothing on at all!" said a little child

The Emperor's New Clothes

Keynote Speaker



Fernando Sánchez Arias
President of Organización Dinámica, C.A.

Fernando is an honors graduate in business administration with a major in organization and methods. He is also specialized in psychology and education applied to business. He is a learning facilitator, executive coach and speaker. He runs his own consulting, training, and coaching firm with clients in different countries since 14 years ago. He leads a business oriented TV weekly segment. He is contributor to various newspapers and specialized magazines of management. Currently, he lives in Maracaibo, Venezuela, with his wife Olimpia Petzold and his son Andrés Enrique.

Since Fernando joined a local chapter of JCI in Zulia in 1988, he has held various positions in the organization. He is also one of the outstanding International Training Fellows of the JCI Training Institute.



Wonderful Copenhagen











Junior Chamber
Wonderful Copenhagen
More than a fairytale

„I will have ten kisses from the princess" said the swineherd.

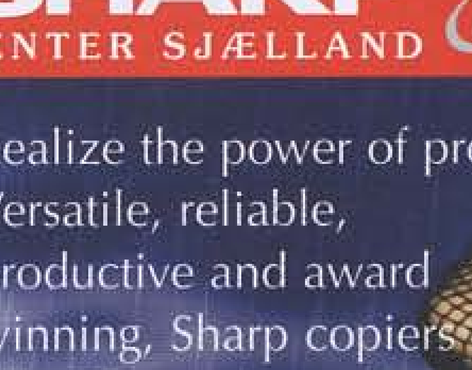
The Swineherd



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Michele-Pearl Fernando Raule	Singapore
Rafael Diaz-Ganaim	Venezuela
Rune Moller-Hansen	Norway

PRIME, Class 1 Trainers:

Hans Henrik Queseth	Denmark (Head)
Nicole van Hooy	The Netherlands

PRIME, Class 2 Trainers:

Suzette Plaisted	USA (Head)
Lars Hajslund	Denmark
Maive Rute	Estonia

EXCEL, Class 1 (English) Trainers:

Guy Everaert	Belgium (Head)
Bjarke S. Olsen	Denmark

EXCEL, Class 2 (English) Trainers:

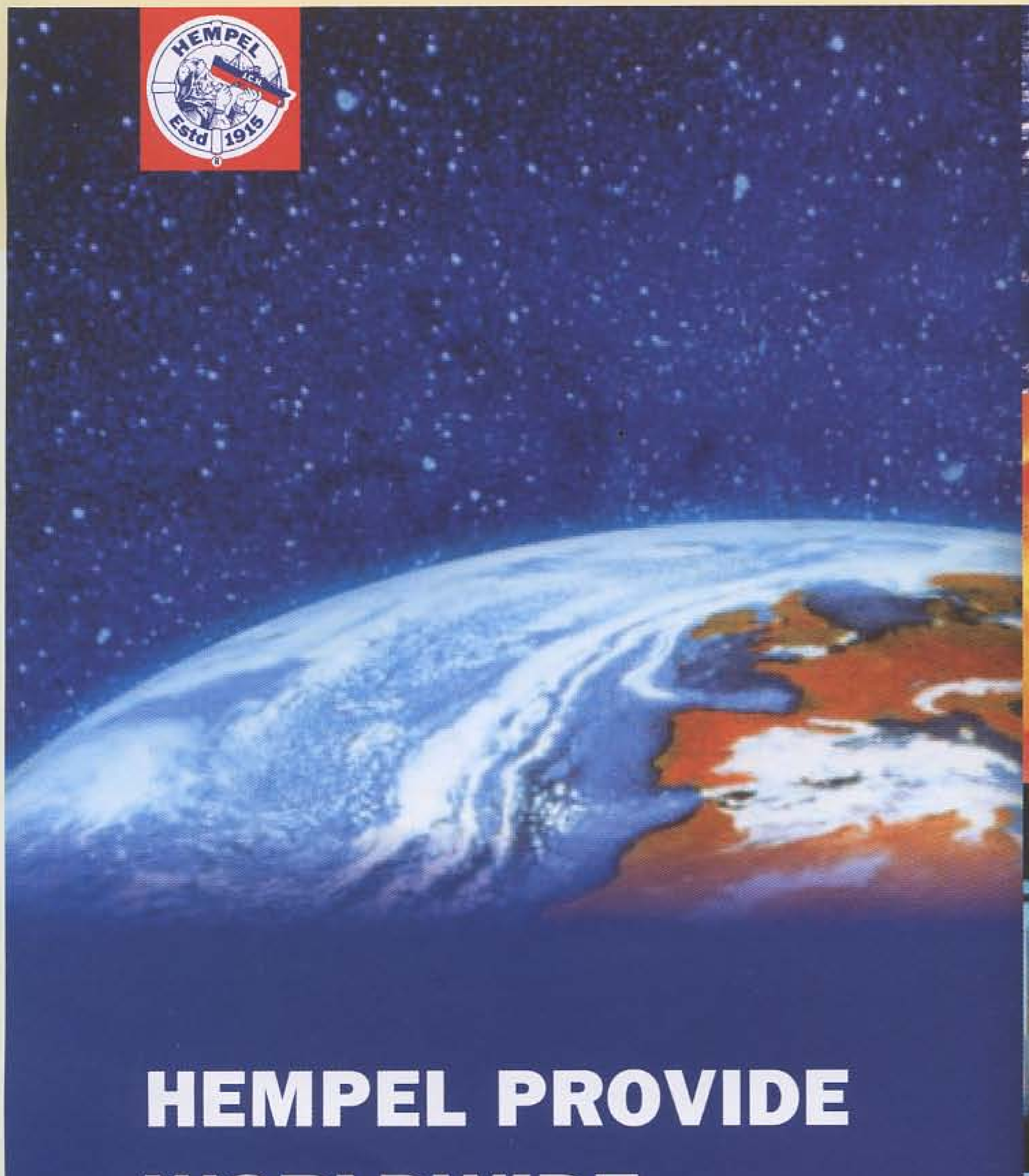
Riza Kadilar	Turkey (Head)
Steven Vandeput	Belgium

EXCEL (French) Trainers:

Caroline Debouvry	Switzerland (Head)
Marianne Nordli	Norway

„Here were birds from all quarters of the world assembled together"

The Stone of the Wise Man







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Officers JCI

Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs

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Immediate Past President	Salvi Batlle, Catalonia	
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Vice President Area D	Thomas C. McKee, USA	



Gift Shopping for the uncompromising home



Canister, small kr. 269
Canister, large kr. 319

Design: Erik Magnussen



Jam pot kr. 249

Design: Erik Magnussen

Creamer kr. 239
Sugar bowl kr. 229

Design: Erik Magnussen



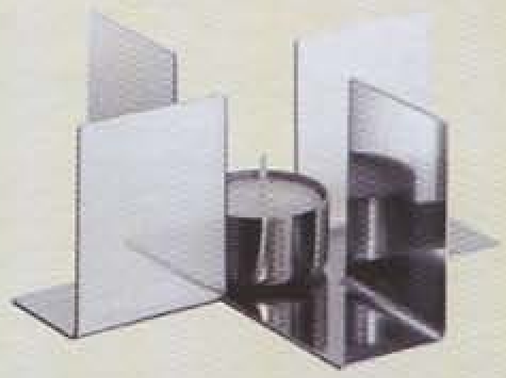


Tea pot, 1,6 l kr. 999

Design: Erik Magnussen

Food warmer kr. 379

Design: Erik Magnussen



Serving tray provided with black non-slip rubber insert.

kr. 499

Design: Erik Magnussen



One hand operated vacuum jug, consisting of a double walled container in stainless steel with a top of plastic. Contains 1 litre, strong, safe and dishwasher proof.

kr. 1.695

Design: Erik Magnussen

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About JCI

Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs

Name:
Junior Chamber International (JCI), Inc., is a worldwide federation of young professionals and entrepreneurs between the ages of 18 and 40.

Membership:
National Organizations federated to JCI are active in more than 6,000 chapters located in more than 100 nations and territories.

Mission:
To contribute to the advancement of the global community by providing the opportunity for young people to develop the leadership skills, social responsibility, fellowship, and entrepreneurship necessary to create positive change.

History:
JCI was founded in Mexico City on December 11, 1944, when representatives from eight nations met to create an organization that would address global concerns. From these eight nations, JCI has grown spanning every continent to include more than 100 nations.

Headquarters:
The JCI Headquarters was established in 1951 and was located in Coral Gables, Florida, U.S.A., since 1969. In 2002, the JCI Headquarters was relocated to St. Louis, Missouri, U.S.A., where the first local organization was founded in 1918. A professional staff of 20 full-time employees provides services to JCI members. Its chief executive officer is Secretary General Benny Ellerbe.

Cooperation Agreements:
JCI is a nongovernmental organization (NGO) with active participation in the United Nations system, including several UN agencies such as UNICEF and UNCTAD. It has cooperation agreements with the International Chamber of Commerce (ICC), International Association of Students in Economics and Management (AIESEC), the Pan-American Health Organization (PAHO) / the World Health Organization (WHO), the United Nations Educational, Scientific, and Cultural Organization (UNESCO) and Council of Europe.

„ Great and good are the actions done by many whose worth is never known "

The Stone of the Wise Man



Training Seminars

Listening - An Effective Management Tool

by Khalil Ben Saad, Tunisie. Language: French

This seminar will help you 1) develop an open mind by understanding your environment and identifying your preferred way of listening; 2) professionalize your listening by adopting a positive attitude and by acquiring the skills for active listening; and 3) become an effective manager.

Soulman

by Aaron Michelin, Finland. Language: English

You will learn to strike a balance between the body and the soul.

High-Impact Presentations

by Luisa Fernanda Gonzales Maldonado, Bolivia. Language: Spanish

Participants will learn the necessary skills to organize professional presentations that produce positive and long-lasting results. They will be trained in the use of special tools and techniques to prepare presentations and use audiovisual aids effectively.

Let's Make the Mayonnaise

by Catherine Brechignac, France. Language: English and French

Attend this seminar to find your role in a team and become an actor, and to test a method to build a personal experience.

Body Language

by Caroline Debouvry & Brigitte Mauger, Switzerland. Language: French

Human beings communicate with their whole bodies. Their hands, faces and limbs send a variety of signals. It's important to learn to decipher their body language to better understand them and improve communications.

Intercultural Game (BafaBafa)

by András Koharek & Eva Orban and Endre Vojtek, Hungary. Language: English

This game will place you in an unusual situation to help you gather cultural nuances by offering and receiving feedback. You will become more sensitive to others' cultures and increase your understanding of other nations.

Morphopsychology

by Marie Laure Fille, France. Language: French

Learn to improve your communication skills with others through the analysis of their morphology.

Color Me Beautiful

by Adekunbi Waraola, Nigeria. Language: English

Participants will learn to maintain a healthy life style and improve relationships. They will use colors to describe their personalities and produce a how-best-to-use-me-manual for our spouses, friends, colleagues, and Junior Chamber members.



„From the word Believe arose the bridge of hope"

The Stone of the Wise Man

Training Seminars

Latin Passion: Three Secrets to Successful Coaching

by Mari Palomino, Venezuela. Language: Spanish

We live in a highly competitive world. Effective presentations allow modern executives excel and help those around them. Whether their objective is to sell, educate, motivate, or just inform, audiences crave passion and impact! This is precisely what participants will learn and practice during this seminar, specially designed to share suggestions we have used to have a profound impact on thousands of people all over Latin America.

Be a Hero of Your Own Life

by Arto Jäppinen & Pertti Lappalainen, Finland. Language: English

Learn to gain energy from your experiences and increase your self-confidence after surviving a difficult situation.

Creativity - Instructions

by Didier Saint-Louis, France. Language: French

Creativity is needed to be efficient. Discover the rules to become as ingenious as you can be and to take advantage of your creativity.

The Best Thing that Ever Happened to Me

by Karen Smythe & Irene Harrington, Australia. Language: English

Learn to increase your chapter's membership. A sample media kit and prospective member's kit will be available for participants to help them gather and develop ideas.

How to Speak with Impact

by Gavin Brown & Katie Ridland, Scotland. Language: English

Learn to overcome your fears of speaking in public. Using an exciting mixture of theory, discussion and practice, the current World Debating Champions will share their knowledge and experience with participants during this unique session.

Get Noticed

by G. Balachandran, India. Language: English

This seminar will outline ways in which one can „sparkle" and, thereby, get noticed. Facing challenges, fighting frustrations, letting your creativity blossom and, above all, relating to others in a positive way could be the answer.

The Art of Improvising

by Louis Deroin & Fabien Graber, Switzerland. Language: French

Learn how to improvise a well-structured presentation.

How to Become an Excellent Speaker

by Monika Burchard, Germany. Language: English

Learn to discover your speaking strengths and develop your own style. In this highly interactive seminar, you will learn to make your speeches captivating, diversified and lively, and to deliver them effectively.



„Oh, how beautiful is the nightingale's song"

The Nightingale

Start-Up Business Game

by Prof. Volkmar Liebig & Clemens Kramer, Germany. Language: English

This workshop serves as an introduction to the software-based startup business game „UGS START-UP."
In this business game, the start-up phase of start-up companies is simulated. It is targeted at delegates thinking of implementing through project groups to develop entrepreneurship.

Achieving Authentic Excellence in Business and in Life

by Krista Green, Canada. Language: English

Learn the secrets to build your own unforgettable corporate or personal brand strategy for success

Future-Proofing the Success of your Company

by Una Doyle, Great Britain. Language: English

According to the Pareto's Principle, „80 percent of your results derive from 20 percent of your people."
Given a certain job, one person may thrive while another may fail miserably. How do you know which is the right job for each person? What can you do to recruit and retain the right people for the right jobs?

Software-Based Management Business Transfer Simulation

by Prof. Helmut Wittenzellner & Clemens Kramer, Germany. Language: English

This seminar will serve as an introduction to the software-based management game „TOPSIM General Management II," focusing on the transfer of a business. Participants will get an overview of how a business transfer can be simulated to provide training.

To Flirt or Not To Flirt?

by Clayton Ainger & Nicole Van Hooy, Great Britain & The Netherlands. Language: English

In this fun, energised and entertaining seminar we explore the art of flirting. You will be amazed how many different flirting techniques there are and how you can easily recognize if someone is interested in you. Also we look at the flirting signals you send out. Flirting is not only making contact, it is also about staying in contact. In this workshop we show you that you can be that interesting person you always wanted to be and how you can actually „close the deal"! Amazingly in this training you will learn that these techniques can be used just as easily in business as in a social context. So DO try this at bars AND in business.

Think Big and Be Bold! Take your Business to the Next Level of Success and Beyond!

by Crystal Flaman, Canada. Language: English

Learn to take your business to the next level of success through a variety of methods and tools. Dream and define your business goals and develop a plan of action to achieve those goals.

The UN Global Compact: Corporate citizenship for sustainable development

by Cornelis Theunis van der Lugt, PhD, United Nations Environment Programme. Language: English

Creating sustainable development of the new global economy and make globalization work for all the world's people is not only relevant to governments. The worlds entrepreneurs are a key success factor too. By recognizing their social and environmental responsibility and maintaining corporate citizenship they are able to contribute significantly to positive changes in the global society.

Business Seminars

World Trade Game

by Maurice Bakker, José Wullings, Maud Bot, Saskia Immens, Onno Teders, The Netherlands. Language: English

This workshop will help you develop a better understanding of the world economy, of yourself in the role of leader, and of your team. You will learn about time management and about the most important aspects of FUN and fundraising.

Negotiation Skills

by Kalada Apiafi, Nigeria. Language: English

This seminar will deal with the concept of negotiation and how it impacts our daily lives. It will look at the stages of negotiation and emphasize the importance of planning to achieve a successful negotiation.

How to Write a Business Plan

by Dr. Sigrid Blehle, Germany. Language: English

A business plan is perhaps the most important document an entrepreneur can create. It helps define the direction of the start-up company's first few years. It also helps obtain funds by giving potential investors an idea of the company's structure, goals and future plans.

Monkeybusiness - Creative Ways to Solve your Problems in Business

by Niko Kleinknecht & Michaela Fischer, Germany. Language: English

This workshop is designed to show you creative and unusual approaches to solve problems in business, as well as to combine several techniques to do it your own way. This seminar can be of great benefit for any business.

Business Partner Meeting

by JC Upper Austria, Austria. Language: English

Junior Chamber Austria will organize a Business Partner Meeting for all delegates of the JCI World Congress. There you have the possibility to meet partners for future business cooperation from all over the world. Take the opportunity and fill out the register form on our homepage www.businesspartnermeeting.at or come to the AUSTRIAN stand at the TRADE SHOW for more information.

ATEA - an entrepreneur in action

by Frank Mortensen, Managing Director, ATEA. Language: English

Creating sustainable development of the new global economy and make globalization work for all the world's people is not only relevant to governments. The worlds entrepreneurs are a key success factor too. By recognizing their social and environmental responsibility and maintaining corporate citizenship they are able to contribute significantly to positive changes in the global society.

EU's enlargement and future

EU Commission's Office in Denmark. Language: English.

Bus departs from Falconer Conference Centre . See also special invitation in your congress kit.
EU's extension towards east is a reality - then why must we have a new constitutional treaty and what is its content?

„Laughter is the sign of the highest order of intellect"

The Galoshes of Fortune



Welcome Senators



Claus Japp, Senate President 2003
Director of Senate Programme,
JCI Senator 53.499

A warm welcome to all our Senate friends.

Welcome to Wonderful Copenhagen and the World Congress 2003. I sincerely hope that you will have a profitable congress with lots of wonderful experiences, reunion with old friends and establishing new networks and friendships. Over the past two years we have been looking forward to welcoming you to a congress filled with the world-famous Danish "hygge" and fairytales.

We have composed a bouquet of splendid events for senators in such a way that you will have a rich opportunity to experience many angles of our tourist attractions in Copenhagen - in our secretariat which is placed in the Congress Centre you will be able to find excursions matching your interests and desires.

Almost all excursions begin at the Scandic Hotel Copenhagen - please be advised that changes in the bus plans may occur.

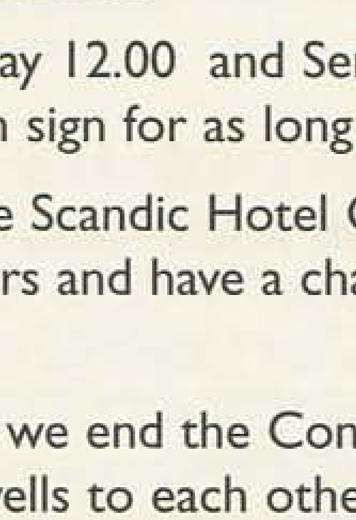
It is important that you register for the specific events and activities that you wish to join so please be advised of the following deadlines:

Home Hospitality, at the latest Monday 12.00 and Senators Gala Dinner, at the latest Tuesday 12.00. All of the other events you can sign for as long as tickets are available.

The Senators Bar can be found at the Scandic Hotel Copenhagen, where you will have the opportunity of meeting other Senators and have a chat about the events of the day - The Bar is open every day from 17.00 to 01.30.

According to the traditional practice we end the Congress Saturday morning with a cosy brunch and an opportunity to give our farewells to each other and enjoy the memories of a wonderful World Congress.

Again a warm welcome to Copenhagen and a fairytale week.



„Ah, how delightful it is to travel into foreign lands!"

The March King's Daughter



Senators Programme

Monday, November 3

17.15 - 23.00 Home Hospitality.
Visit a Danish home and have a taste of the typical Danish food and enjoy our well-known "hygge".
Free of charge.



Tuesday, November 4

07.30 - 17.00 Fredensborg Golf Club.
In superb surroundings in the beautiful North Zeeland close to the water and The Queens Summer residence you can enjoy the challenging greens.
Fee: Euro 90.

09.30 - 11.45 Museum Erotica.
A visit to Museum Erotica will illuminate your conception of eroticism forever.
Fee: Euro 30.

13.00 - 16.30 DGI Byen.
Relaxing hours in the City of Health and a guided stroll through the many different spas. Why miss the opportunity for a delightful massage?
Fee: Euro 50.

18.00 - 23.30 JCI Senate Gala Dinner.
With its lovely premises and central location The Count Moltkes Palace is the ideal place for the Senate Gala Dinner.
This venue is reserved for Senators registered at WC 2003.
Free of charge.



Wednesday, November 5

08.00 - 17.00 A visit to Sweden.
A guided tour with the Senators from Sweden as your hosts. You will get a close look at the new bridge connecting Denmark and Sweden and of course the beautiful town of Malmöe.
Fee: Euro 40.

Thursday, November 6

09.15 - 12.00 and 19.15 - 23.30 Royal Theatre.
A guided tour at the Royal Theatre in the morning followed by a magnificent performance in the evening.
Fee: Euro 80.

13.00 - 16.15 The Danish Parliament.
A guided tour in the building full of history and atmosphere. See where the 179 Members of the Parliament are working.
Fee: Euro 10.



Friday, November 7

09.30 - 12.00 Carlsberg Breweries.
Probably the best beer in the World!
Enjoy a guided tour and sample the famous brew.
Fee: Euro 10.

13.30 - 16.15 Christiania.
A guided tour through the Free City of Christiania.
Get a close view of this part of Copenhagen known from its liberal way of living.
Fee: Euro 15.

17.00 - 19.00 Bumble Bee Club.
Don't forget your Bumble Bee outfit if you want to participate in this traditional event. In the beautiful DGI Byen we will swim, sing and enjoy our champagne.
Free of charge.

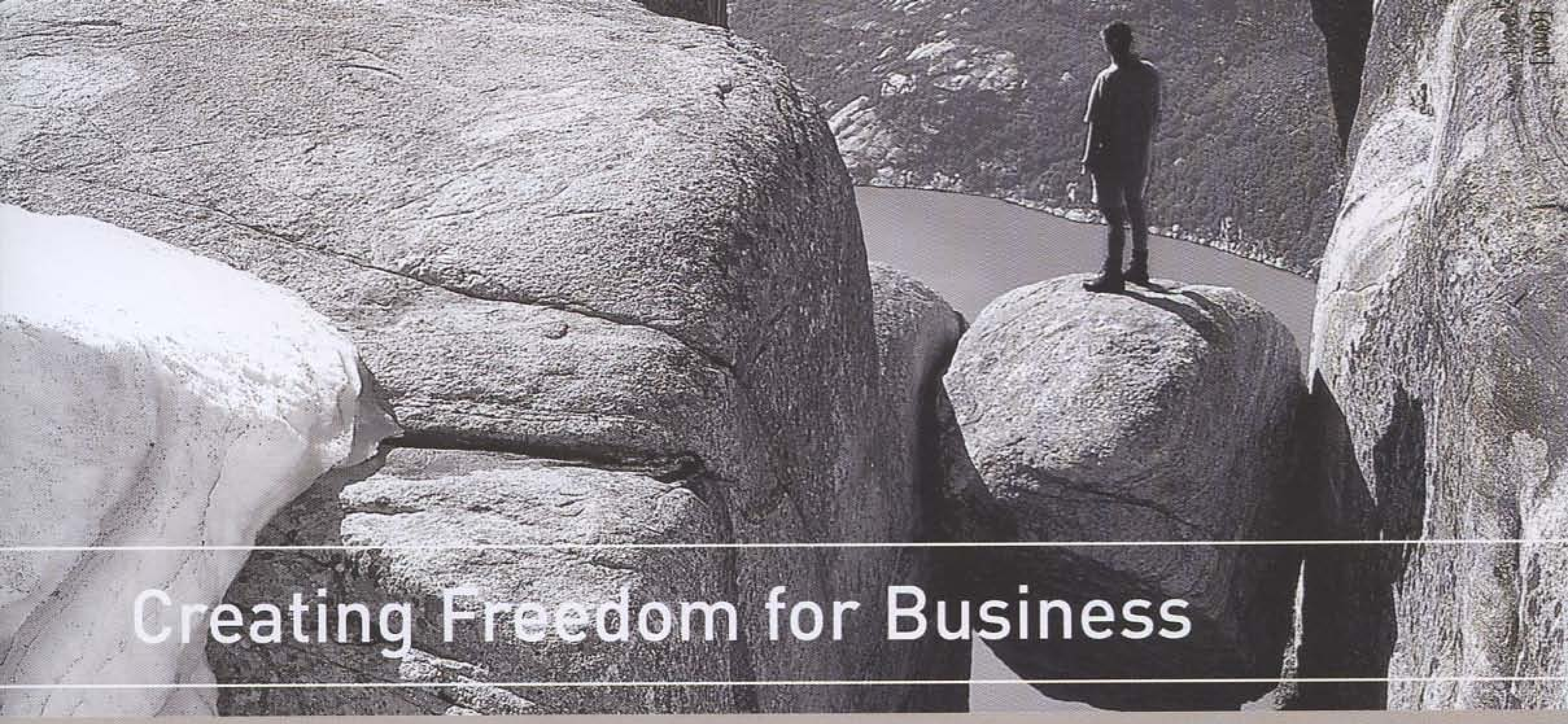


Saturday, November 8

09.30 - 11.30 Champagne Brunch, Hotel Imperial.
Can you imagine a better way to finish a wonderful World Congress? We have found the superb surroundings for your farewell kiss to Copenhagen.
Fee: Euro 25.

For more information, please do not hesitate to contact The Senate Congress Organizing Committee.

We reserve the right to change the programme without any notice.



Creating Freedom for Business

At Zacco, Scandinavia's leading IPR-consultancy, you can expect competent collaboration when protecting and defending your existing and future intellectual property rights.

Zacco provides overall solutions when protecting your IPR, including the following services:

- Writing and filing of applications for patents, trademarks, designs and domain names
- Advice on the strategic use of intellectual property rights (IP Due Diligence and IP Management)
- Licensing agreements and handling of infringement and other matters of conflict
- Novelty search and monitoring of competitors

Zacco's consultants are specialists within all technical and IPR related areas and our services are designed and organised in a way that guarantees a quick process thus ensuring maximum cost-effectiveness.

This makes us a powerful and far-sighted ally in protecting our clients' intellectual property rights. Zacco is your Scandinavian gateway to the European market.

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Open Forum

We would like to invite all of you to participate in one of the greatest shows a World Congress can offer. The Open Forum, an event entirely for NOM's promoting international projects, and for outstanding individuals promoting campaigns for international positions.

Your host throughout the Open Forum will be WP Bruce Rector. Bruce will guide you through the various Jaycee performers and artists spicing up the event.

This is a good chance for you to see who is running for the 2004 JCI Board of Directors, who is bidding for a world congress or an area conference. Is someone promoting a local project, which could be interesting for you? After attending the Open Forum you are updated on what's going on.

If you have attended a World Congress before, you already know what an enlightening experience an Open Forum can be - The Open Forum will be that and more.

„You're a pretty fellow" said the soldier.

The Tinder Box



Twinning Ceremony

Local chapters (LOM's) and National chapters (NOM's) have the opportunity of signing a twinning agreement at the World Congress. The ceremony will be witnessed by the 2003 JCI World President, Bruce Rector.

Twinning is one of the most inspiring international aspects of our organization. It gives you a unique chance to see how life is in other countries, and you experience the similarities and the differences of culture - then you can really feel the international breath. Maybe you will be inspired to start twinning with another local chapter or maybe a NOM.

„Where words fail, music speaks"

Hans Christian Andersen





GLOBAL – and still down to earth

The Danfoss Group is a **global** enterprise, created by the efforts of its 17,000 dedicated **employees**, with a reputation for using advanced **technology** in products and processes and for awareness of **environmental** problems.

Danfoss is among the world leaders within its business areas: Refrigeration & Air Conditioning, Heating & Water and Motion Controls.

The Group has more than 50 modern manufacturing sites on four continents capable of tuning out some 250,000 components a day, and sales companies and representatives in more than 75 countries.

Danfoss companies are certified according to ISO 14001 and factories in EU will be registered under the voluntary scheme for environmental management and audit (EMAS).

We support the Unitied Nation's Global Compact Initiative and have implemented the principles of the International Chamber of Commerce's charter on Sustainable Development.







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Seniors

Junior Chamber is aimed at creating and maintaining networks. Junior Chamber is for young leaders aged 18 to 40. After the age of 40 members who wish to keep contact to the organisation can take on tasks like foundations donors.

It is normally seen that senior members keep contact to Junior Chamber, but not seldom local chambers loose contact to former members, due to people engaging in new networks.

Since 1996 members in Denmark have had the opportunity to continue in both a national and an international senior membership, and thereby JC has secured contact to senior members and their networks, with great advantage for both parties.

This world congress introduces a senior programme. The programme consists of 2 workshops/seminars on Tuesday the 4th of November and Thursday the 6th of November. The aim is to visualize rules and regulations for the senior division of Junior Chamber Denmark

In this forum it is possible to enter with views and ideas aiming at maintaining Junior Chamber's values and foundation in order to continuously educate young and qualified leaders.

In Denmark senior members hold the roles as ambassadors, instructors, storytellers, advertisers and sponsors, everything hold against the rule: „Senior members hold no right to vote or speak, but has a duty to answer".

More information can be obtained in the secretariat.

„Gee-up, my five horses" said Little Claus

Little Claus and Big Claus



Thanks to our sponsors:

Below you see some of our main partners. A vast range of people and businesses supports the world congress. We hope you notice their names and logos during the congress.

ATEA
tomorrow's IT-thinking

Copenhagen Fur Center

Danske Bank

Børsen skabt til vækst

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Sightseeing

Copenhagen - a city of delights galore



With a rich history that is evident in its historical buildings and ancient streets, dozens of world class museums and galleries, the uniquely enchanting Tivoli Gardens, and a resident monarchy that is the oldest in the world, the Danish capital has a host of attractions to suit all tastes.

But this is no living museum. Copenhagen is a vibrant, modern city whose fascinating past coexists with the very latest trends in architecture, design and fashion.

This is, after all, one of the world's great design capitals, a status that is reflected in its dynamic new buildings and stunning shops.

Furthermore, this is a city that presents its myriad attractions against a waterside backdrop that helps make it of one of the most beautiful cities in northern Europe.

And, of course, do not forget to pay a visit to Copenhagen's most famous daughter, the Little Mermaid who lives just outside the city centre by the sea at Langelinie.

„The loftiest tree may be bowed without being broken"

The Story of the Wind





Information and booking

If you want to see all the sights of Copenhagen then look for the sightseeing desk in the registration area at the Radisson SAS Falconer Hotel.

Here you will find information on the various tours offered throughout the congress.

We look forward to welcoming you.



Sightseeing

The Grand Tour of Copenhagen

- an extensive tour covering all the major sights of the Danish Capital such as The Little Mermaid, The Royal Palace, magnificient churches, picturesque canals and the Parliament building.

Runs every day at 11.00. Duration 1½ hour.







„How beautiful existence is!" said each rose.

The Neighbouring Families



Castle tour of North Sealand

- the classic amongst excursions while visiting Denmark.

Full day excursion, riviera road up North, visit to Hamlet's Castle in Elsinore, stop at Fredensborg Palace and visit to Frederiksborg Castle.

Runs Wednesday and Sunday at 10.00. Duration 7 hours.





City Information

Opening hours



Mon.-Fri. from 09.30 / 10 - 17.30 / 18 / 19. Saturday from 09 - 15 / 16. Sunday only bakeries, florists, "7/11's" and souvenir shops are open. Every first and last Saturday of the month shops are open till 16 or 17.

Opening hours are at the discretion of proprietors.

Office hours are usually 09 - 16 / 16.30 from Monday to Friday.

Outside ordinary shopping hours various kiosks around town are open for sale of tobacco, newspapers and sweets. In addition, shops at the Central Station (Hovedbanegården) are open until late in the evening as well as on Sundays.

For further information please see the Pocket Guide.

Smoking

Smoking is permitted in most cafés and restaurants, specially designated compartments in trains and the S-tog, but not in the Metro and on buses.

„Where do the beautiful flowers dance?" asked little Ida.

Little Ida's Flowers



Transportation

Trains + S-trains + Metro + Buses

The Metro, buses and trains in Copenhagen and surroundings operate on a one fare system, where tickets are valid for all three types of transport, and where transfer between the three is free. The Metro, buses and trains run from about 05 to 12.30. Friday and Saturday morning the Metro also runs between 01 and 05. All Metro stations are marked with a red M. Most buses are yellow and entrance is in the front. Bus stops are marked with yellow signs. There are two types of trains: Local S-trains and regional trains. Railway stations are marked with red signs with a white S.

Taxis

The city has more than 1,700 taxis organised in 5 major companies. All taxis in Copenhagen are licensed by the authorities. Taxis can be flagged down anywhere in Copenhagen. If the yellow "Taxa" light, either on the roof of the car or in the front window, is on, the taxi is available for hire. All Danish taxicabs have a taximeter, which must be activated when starting and turned off upon arrival at the destination. Fares are equal for all taxi companies, and include a service charge, so tipping is not expected. Most taxis accept credit cards. Should you wish to pay with a credit card, you should let the driver know at the beginning of the trip. On request taxi drivers will provide you with a computerised receipt for the fare.

Amager-Øbro Taxa tel.: +45 32 51 51 51

Emergency assistance

Dial 112 to contact the police or ambulance and fire service in an emergency. Speak slowly and distinctly. State phone number and address. Emergency calls from public pay phones are free.

Tourist information

Wonderful Copenhagen Tourist Information (Authorized Tourist Office). Bernstorffsgade 1, at Tivoli. Personal application only. Opening hours: Mon.-Fri. 09 - 16, Sat 09 - 14, Sunday closed. Information Service: Tel.: (+45) 38 38 30 25 - (24 hrs.)

Water

The water in Denmark is of very good quality, and you can drink tap water.

City Information

Tax-free shopping

All purchases are subject to VAT or sales tax (called "moms") of 25%. All prices include VAT, which is also the price on the bill.

However tax-free export schemes exist for goods over a certain price. VAT refunds do not apply to residents of EU member countries and Norway. But it does apply to residents from outside EU and covers items over 300 DKK.

Tipping

Service charges are automatically added to the hotel and restaurant bill in Denmark, so no further tipping is required as such. Tipping for outstanding service is a matter of choice, but is not expected. Tips for taxi drivers are included in the fare.

Banks

Banks are usually open from 09.30 to 16. Thursday to 18. The banks are closed on Saturdays and Sundays.

ATM/cash dispensers

Automatic Teller Machines/ATM's are located around town. Look for the red logos "Kontanten/Dankort Automat". Here you can use Visa, Plus, Mastercard/Eurocard, Eurochequecard and sometimes JCB. Machines are usually open 24 hrs but some are closed at night. You can draw up to 2000 DKK pr. day.

Exchange

You can exchange money at the exchange bureaus located around town or in the banks. Most of the exchange bureaus are open every day: usually from 09 until 21.

Currency

The Danish monetary unit is "kroner" (crowns) - officially abbreviated DKK. One "krone" is divided into 100 "ører".

„I shall be obliged to propose to the hair-brush," thought the shirt collar.

The Shirt Collar



Lost creditcards

Call following to close creditcards:

American Express Card: Tel. 80 01 00 21 www.american-express.com

Diners Club: Tel. 36 73 73 73 www.dinersclub.com

Mastercard: Tel. 80 01 60 98 www.mastercard.com

Visa: Tel. 80 01 85 88 www.visa.com



Events



Meeting & conference facilities





Spa

Hotel

Teambuilding activities



DGI-byen
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Restaurant





Bowling



Galla dinner

www.dgi-byen.dk

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Identitet ApS

Pocket Guide

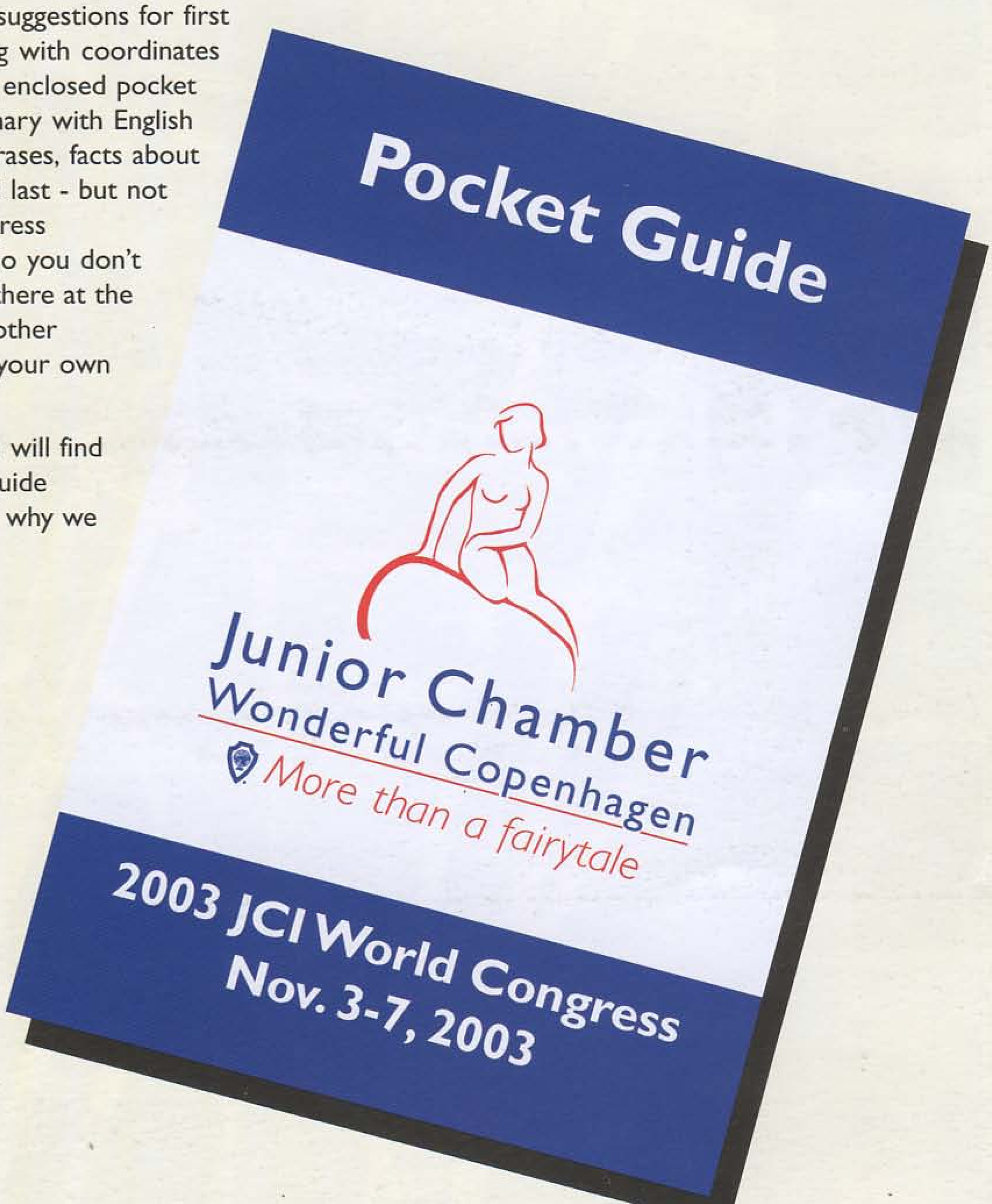
Handy pocket guide

In your congress kit you also got a very useful Pocket Guide. Please take a closer look at it.

It is filled with useful information.

You will find suggestions for first class shopping with coordinates matching the enclosed pocket map, a dictionary with English to Danish phrases, facts about Denmark and last - but not least - a congress programme, so you don't forget to be there at the seminars or other occasions of your own choice.

We hope you will find the Pocket Guide useful - that's why we made it.



„You will rejoice at my happiness; for your devotion to me is great and sincere"

The Little Mermaid



Venues



Official World Congress Convention Centre: Radisson SAS Falconer Hotel & Conference

Falkoner Allé 9, 2000 Frederiksberg



„Joy which we cannot shared with others is only half enjoyed"

The Old Street Lamp



Frederiksberg Town Hall

Smallegade 1, 2000 Frederiksberg



Copenhagen Business School

Solbjerg Plads 3, 2000 Frederiksberg



Dansk Handel & Service

Vester Farimagsgade 19, 1506 København V



Frederiksberg Centret

Falkoner Allé 21, 2000 Frederiksberg

Den Kongelige Danske Veterinære Landbohøjskole (KVL)

Bülowsvej 17, 1870 Frederiksbeg C

Copenhagen Fur Center

Langagervej 60, 2600 Glostrup

Venue Allegade

1 Radisson SAS Falconer Hotel & Conference
2 Frederiksberg Town Hall
3 Copenhagen Business School
4 Den Kongelige Danske Veterinære Landbohøjskole (KVL)
5 Frederiksberg Centret

Commitment

The Sky's the Limit.

With commitment, determination and effort, great things happen.

We at Anheuser-Busch are proud to support the Junior Chamber International World Congress.



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