JCI Hong Kong, China



2026 Bidbook & Judging Seminar 2

20 July 2026

Senator Carol Wong

Speaker Profile

JC Experience

- 2026 Ten Outstanding Young Persons Selection 2026 Chairman & LOM Area Advisor
- 2025 JCIHK 75th Anniversary Chairman & LOM Area Advisor
- 2024 National Vice President
- 2024-25 LOM Long Range Planning Commission Chairman
- 2023 LOM Area Advisor
- 2023 JCIHK Inaugural Ceremony Deputy Chairman (Souvenir and Floor)
- 2022 LOM President
- 2021 National Records and Recognition Director
- 2020 LOM Honorary Secretary
- 2019 LOM Honorary Treasurer
- 2018 LOM Associate Honorary Treasurer
- 2017 LOM Officer
- 2013 Joined JCI Apex

Award Judging Experience

- 2018 JCIHK National Convention
- 2022 JCI Asia and the Pacific Conference
- 2022 World Congress



Carol Wong
Ten Outstanding Young Persons Selection 2026 Chairman

Awards

- 2026 ASPAC Most Outstanding Member
- 2025 NC Most Outstanding Member
- 2023 WC Most Outstanding Local President
- 2023 ASPAC Most Outstanding Local President
- 2022 WC Most Outstanding Local Organization
- 2022 WC Most Outstanding Local Project (Top 3)
- 2022 WC Best Local Business and Entrepreneurship Program (Top 3)
- 2022 WC Best Local Inter-organization Collaboration Project (Top 3)
- 2022 ASPAC Most Outstanding Local Organization
- 2022 NC Most Outstanding Chapter President (91+ Members)
- 2022 NC Best Growth and Development Program
- 2022 NC Award for LOM with the Best Contribution in NOM Activities (91+ members)
- 2022 NC Best Chapter of the Area (91+ Members) (Merit)
- 2021 NC Most Outstanding NOM Director
- 2020 NC Award for LOM with the Best Contribution in NOM Activities (56-90 members) (Merit)
- 2018 NC Award for LOM with the Best Contribution in NOM Activities (56-90 members)
- 2018 JCI World Public Speaking Championship (Hong Kong Selection) JC Class 2nd Runner-Up
- 2017 ASPAC Best Inter-Organization Collaboration Program
- 2016 NC Best Inter-Organization Collaboration Program




Most Outstanding Local President
Carol Wong
JCI Apex, Hong Kong
President Carol is an all-round leader with great achievements in both JCI and personal life. In 2023, she won the Most Outstanding Local President Award at ASPAC. During her presidential year, she sustained JCI Apex as a BIG-SIZED Chapter for the 2nd year with 95% membership retention. She also achieved record high media exposure in over eight countries and cities, reaching 100 million audience. President Carol has initiated 30 diversified trainings and has empowered leaders to organize six impactful flagship projects with over 290 events and 250 stakeholders over 10 nationalities. She will continue to empower more influential leaders as National Vice President next year.
Most Outstanding Local President
Carol Wong
JCI Apex, Hong Kong
President Carol is an all-round leader with great achievements in both JCI and personal life. In 2023, she won the Most Outstanding Local President Award at ASPAC. During her presidential year, she sustained JCI Apex as a BIG-SIZED Chapter for the 2nd year with 95% membership retention. She also achieved record high media exposure in over eight countries and cities, reaching 100 million audience. President Carol has initiated 30 diversified trainings and has empowered leaders to organize six impactful flagship projects with over 290 events and 250 stakeholders over 10 nationalities. She will continue to empower more influential leaders as National Vice President next year.
JCI
JUNIOR CHAMBER INTERNATIONAL APEX





Agenda

- What is Bidbook?
- Objectives of Writing Bidbook
- Bidbook Preparation
- Time Management
- Bidbook Team Formation & Work Division
- Filing of Documents & Photos
- Content & Presentation
- Useful Information on JCI Websites



WHAT IS BIDBOOK?

Proposal vs Bidbook

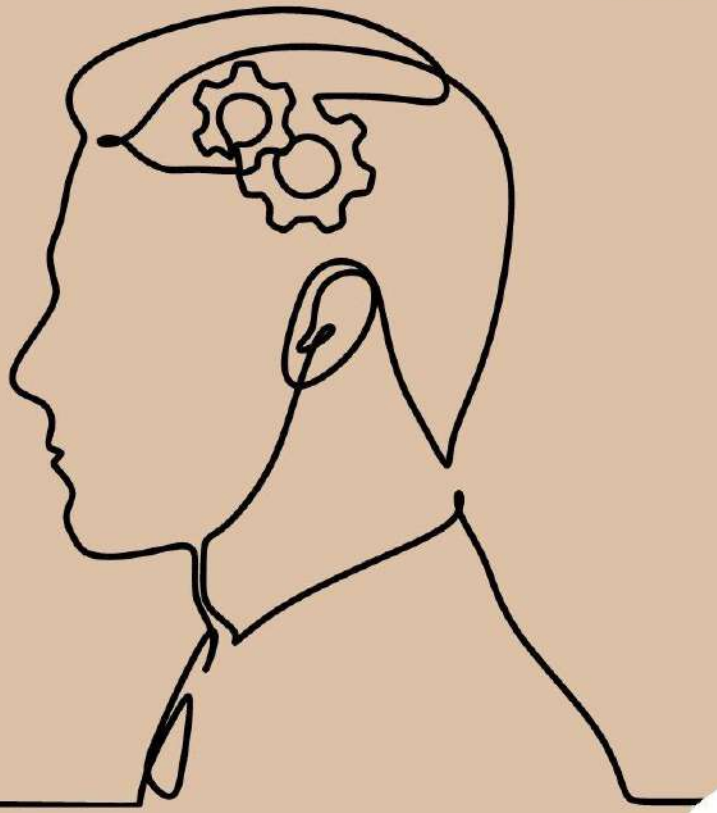
Proposal

- Executive Summary
- Company Background
- Project Objectives
- Project Scope and Tasks
- Project Timeline
- Marketing Strategies
- Pricing
- Action Plan

Bidbook

- Program Objectives and Strategic Execution
- Planning, Execution and Financial Oversight
- Member Engagement and Value Creation
- Brand Enhancement and Strategic Alignment
- Membership Growth and Organizational Benefits
- Sustained Impact and Future Enhancements

OBJECTIVES OF WRITING BIDBOOK

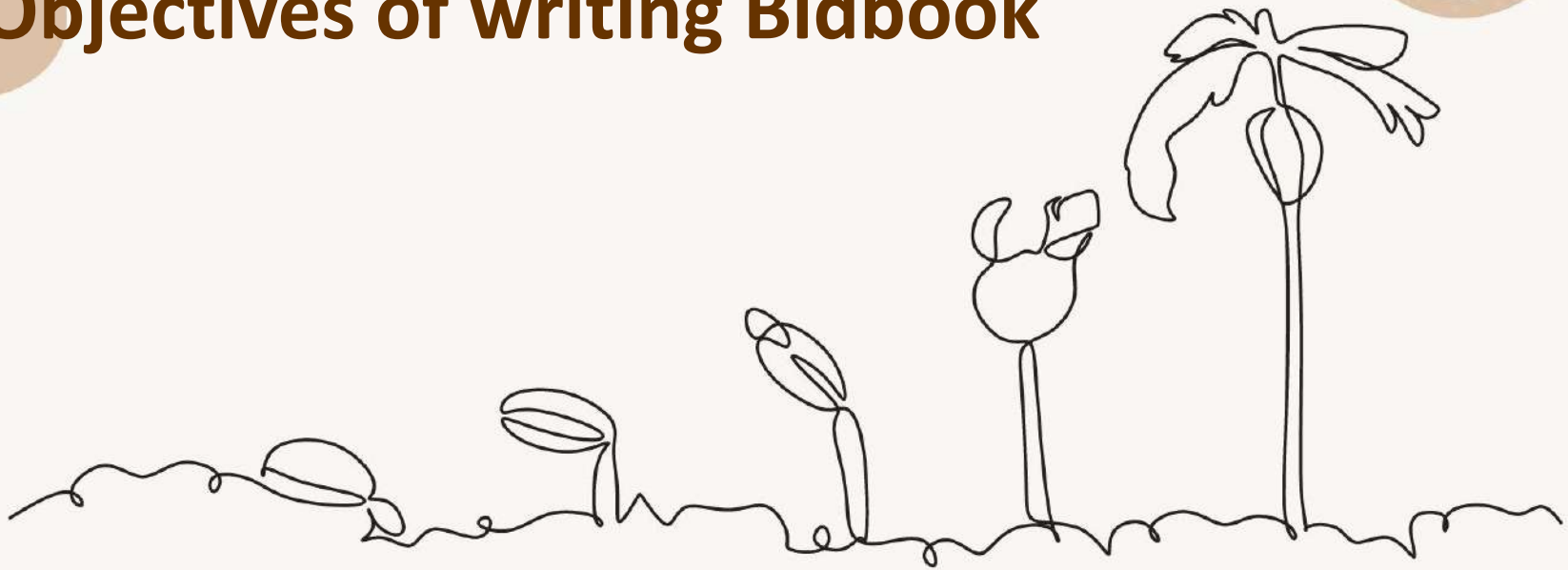


One of the Reasons to write bidbook

WIN



Objectives of writing Bidbook



Research & Analysis → Develop Project → Form OC Team → Execute → Review → Write Bidbook → Win

Training, **E**njoyment, **A**chievement, **M**otivation…

Create Lifetime Memories









BIDBOOK PREPARATION



Who are the judges?

JCIHK National Convention

- Nominated award judges from LOMs
- National Executive Committee

ASPAC & World Congress

- Overseas Chapter Representatives



What are in the judges' mind?

- **Have I heard of this project?**
- **If yes, was it an impactful project?**
- **Let me find out the numbers**
- **Let me find out the photos**



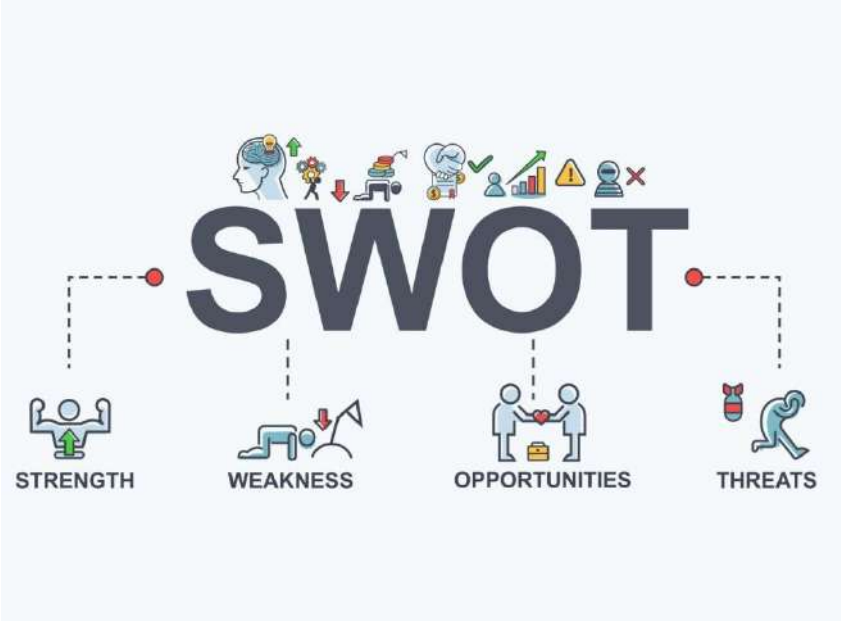
How can you win?



- Project itself
- Bidbook Preparation
- Bidbook Presentation

How can you win?

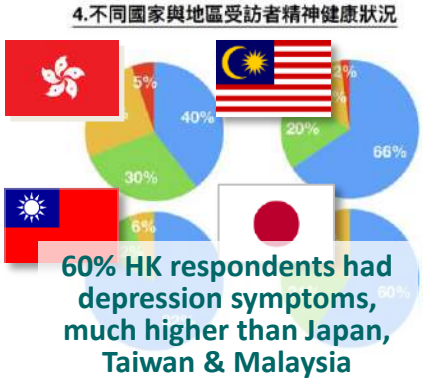




- JC Values, Uniqueness, Creativity, Execution, Achievements, Target Accomplished
- Figures to Support

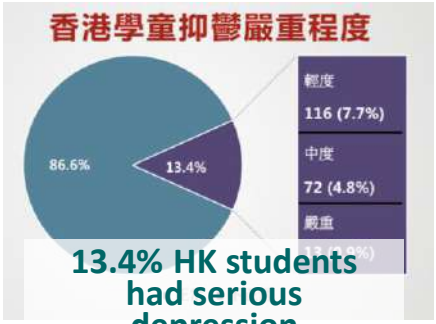
- SWOT Analysis

Project Planning



60% HK respondents had depression symptoms, much higher than Japan, Taiwan & Malaysia

“International Mental Health” Survey



13.4% HK students had serious depression

“Mental Health of Children” Survey



25% SMEs had limited operation or closed down business due to COVID

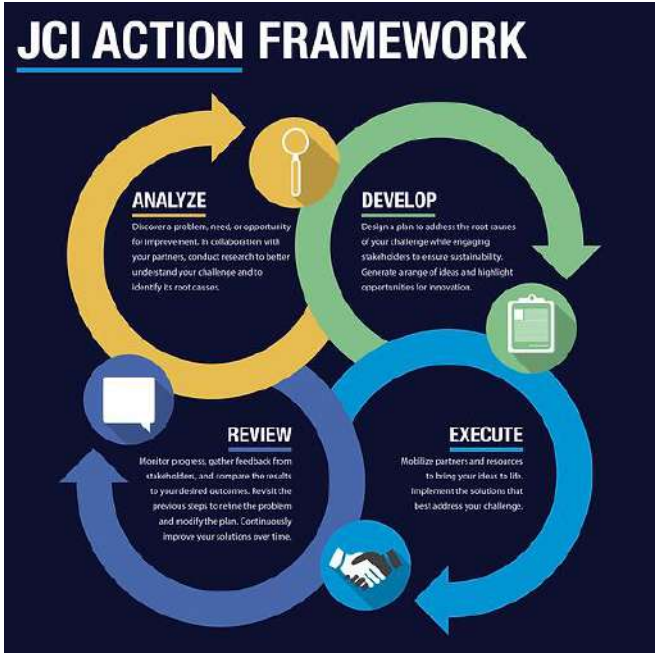
“Challenges Facing SMEs in Times of COVID” Survey

Conduct research to choose the right topic

Universal issues
- Create resonance

Local issues
- Comparison situation in different regions

Project Planning





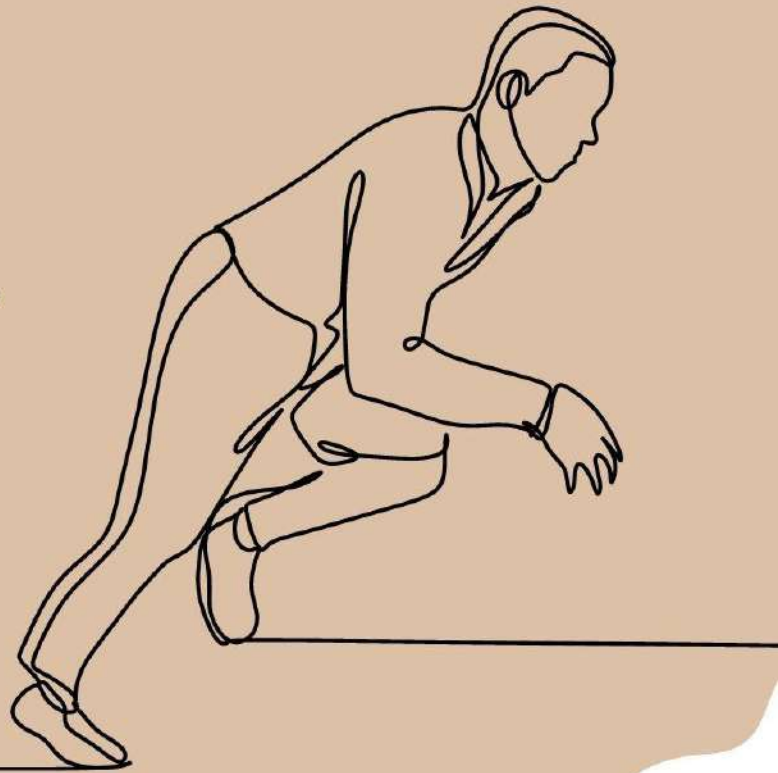
Make use of Action Framework / SDGs / JCI Plan of Action

Project Planning

- How to measure your Project/ LOM success?
- Does the expected result address the issue?
- How to measure your own growth?
- Project sustainability



TIME MANAGEMENT



How many working hours are required to complete a bidbook?



Select photos



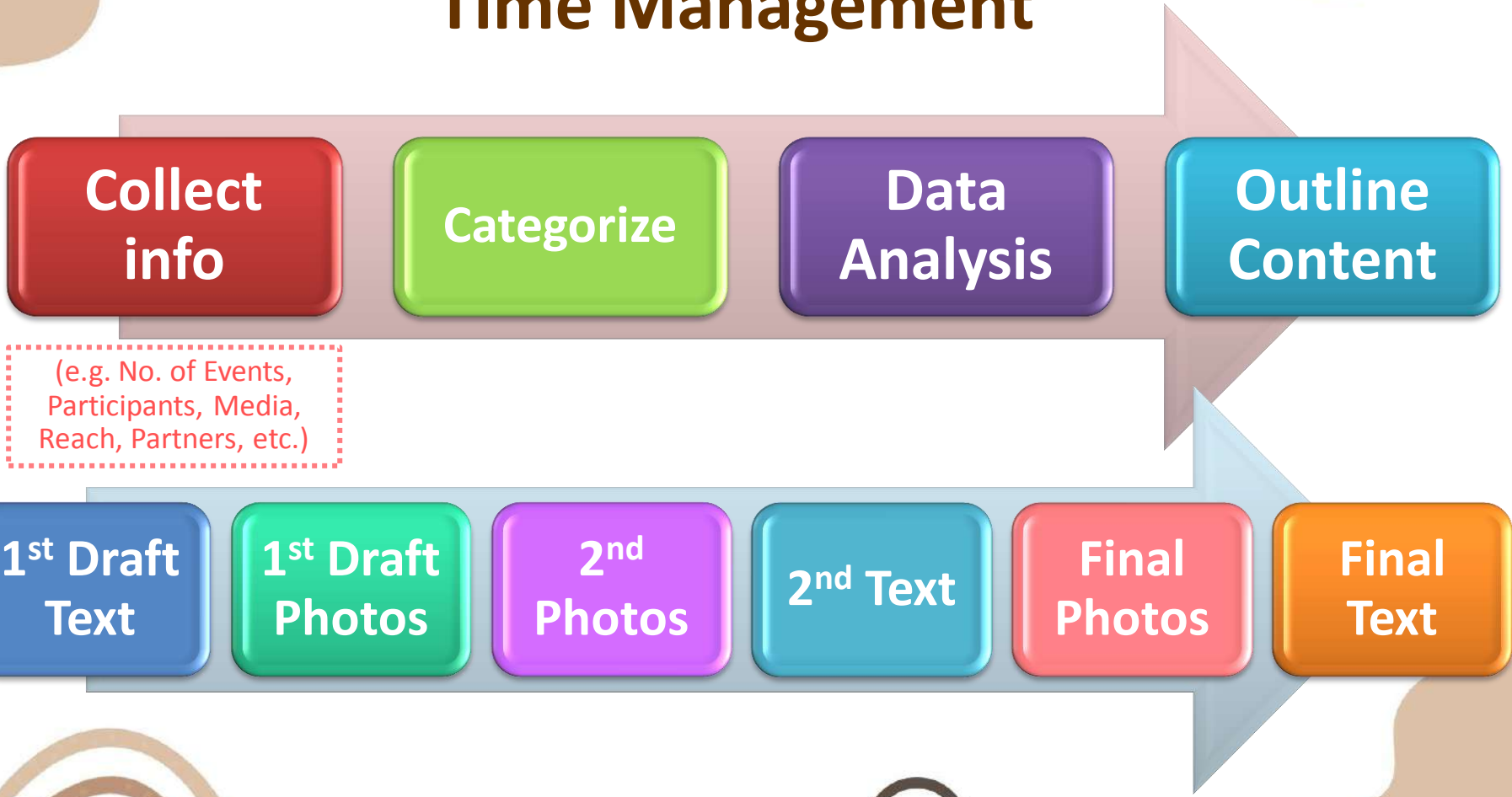
Write word contents



Prepare artwork and design

Around 50 - 60 hours per bidbook!

Time Management



Time Management



Work Overnight



Start writing near submission deadline



BIDBOOK TEAM FORMATION & WORK DIVISION

Bidbook Ingredients

- JCIHK Information
- JCI Information
- Project Details
- Statistics
- Infographics
- Logos
- Photos
- Magic Words,
  e.g. positive change



Be the master chef
to create your own unique dish!

- What is your story?
- Impact on People & Organization
- Emotions

Bidbook Team Formation

President				
Vice President	Project Chairman	OCs	Advisors	Past Presidents

Work Division

Idea generation

Prepare words

Collect figures

Categorize photos



Search for graphics

Artwork & Design

Proofread content

Produce Video

Work Division Example

Initial planning EVERYONE
- All points to be discussed together before start working

Supervise 1 pax
- Oversee progress, see who need guidance or need motivation
- Ensure quality and united direction



Word development 2 pax
- Those who are good at English
- Make sure the overall message is united and aligned

Artwork design 1 to 2 pax
- Same person responsible for the same question
- Team communication is needed

Supporting 1 to 2 pax
- Provide any information / figures / photos the team needed
- Master the jci.cc platform

Produce video 1 to 2 pax
- Highlight project achievements in video

Work Division

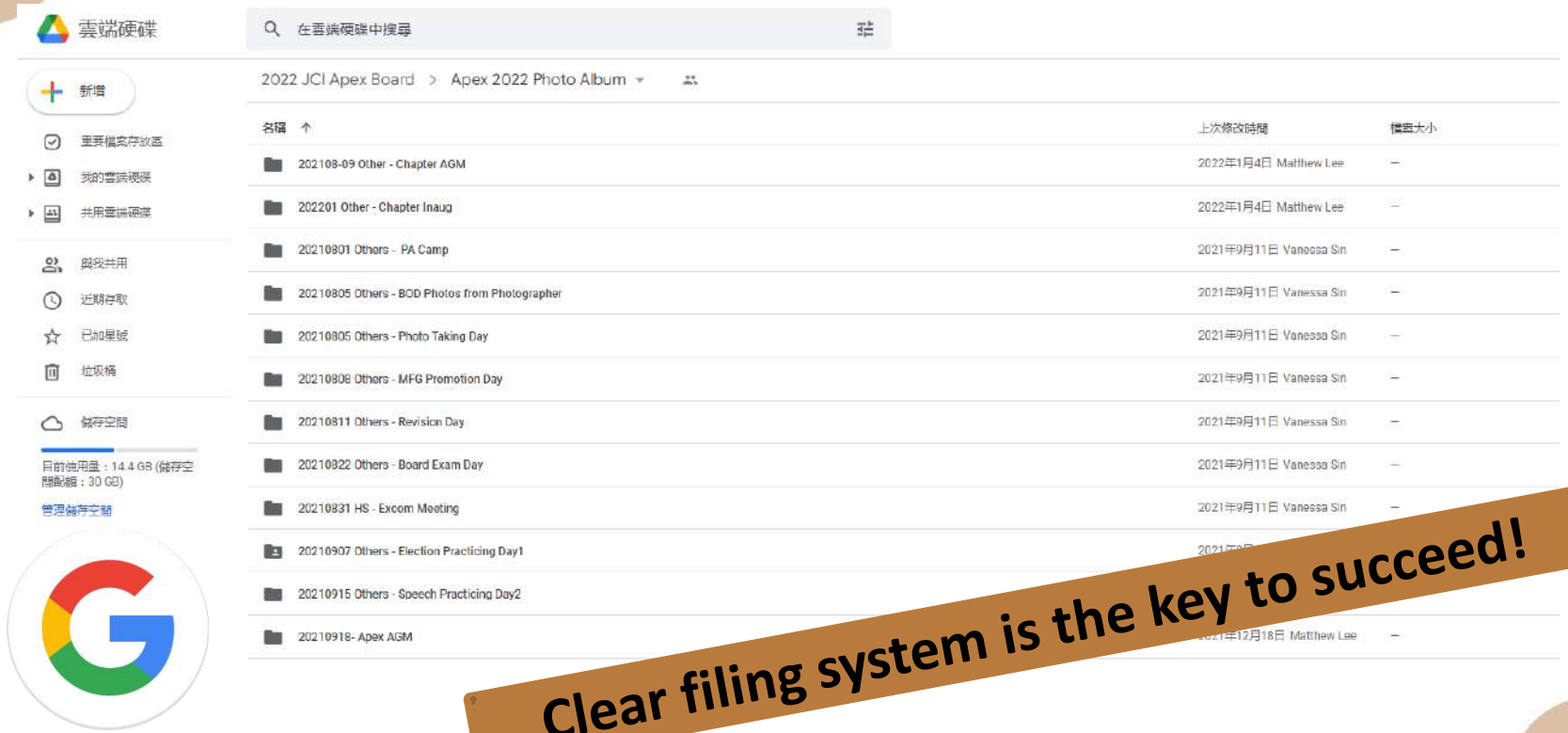
Work Individually	Work Together
More focus	Good atmosphere
More efficient	Motivate each other
May lack ideas or stuck in a thought loop	Easier for communication and discussion
Best for those who prefer working independently	Best to have a discipline master to monitor progress

To walk fast, walk alone.
To walk far, walk together!

FILING OF DOCUMENTS & PHOTOS



Photo Collection & Categorization



Clear filing system is the key to succeed!

Photo Collection & Categorization



Social Media Posts



Action Photos & Group Photos



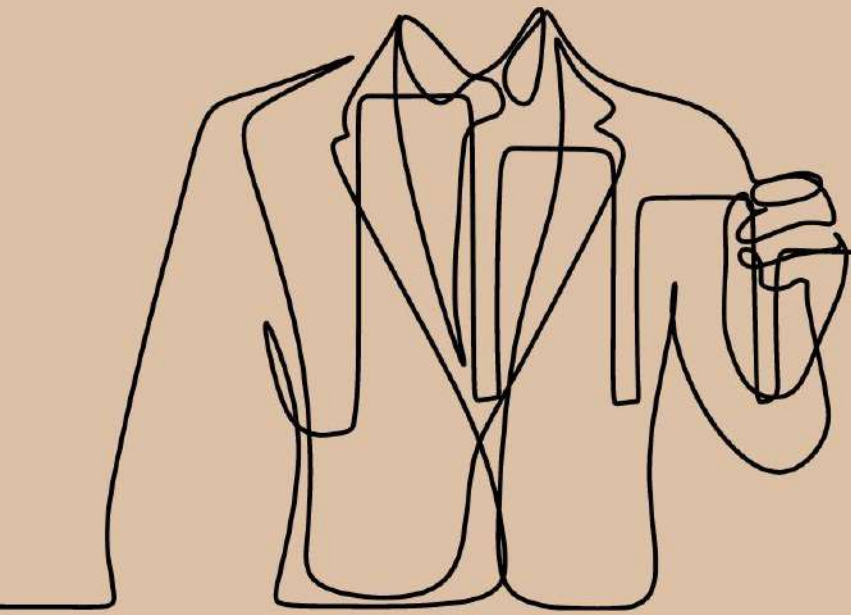


Media Coverage

Start Preparation NOW!

- What can you prepare now?
  - Study Awards Manual
  - Basic Information
  - Update list of stakeholders, sponsors and media regularly
- Modify your project
- Fill the missing link
- Pre-marketing

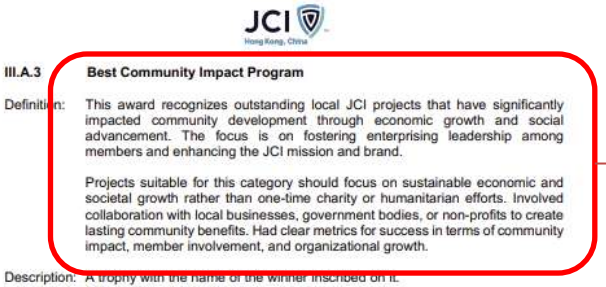




CONTENT & PRESENTATION

Study Award Manual

- Choose a **RIGHT** Category!!



III.A.3 **Best Community Impact Program**

Definition: This award recognizes outstanding local JCI projects that have significantly impacted community development through economic growth and social advancement. The focus is on fostering enterprising leadership among members and enhancing the JCI mission and brand.

Projects suitable for this category should focus on sustainable economic and societal growth rather than one-time charity or humanitarian efforts. Involved collaboration with local businesses, government bodies, or non-profits to create lasting community benefits. Had clear metrics for success in terms of community impact, member involvement, and organizational growth.

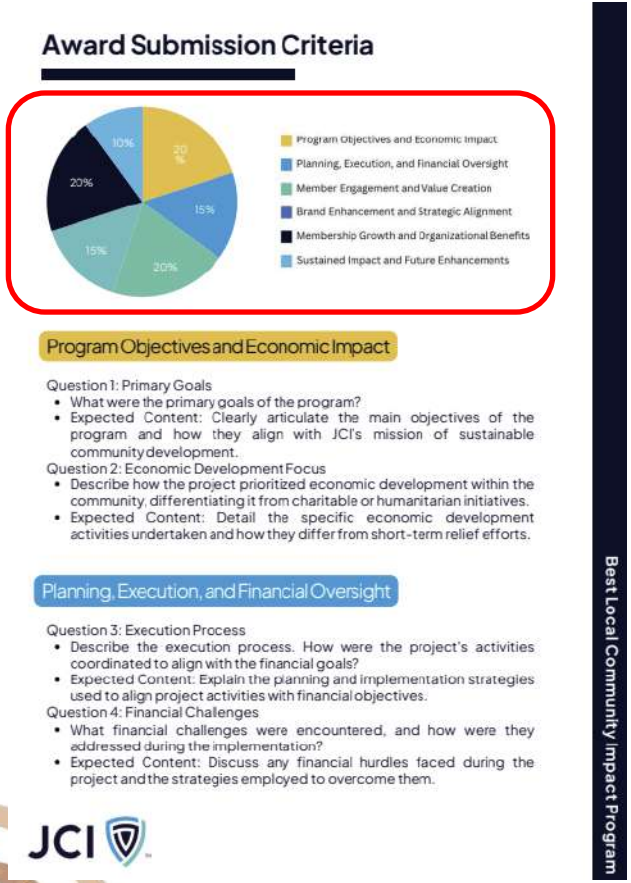
Description: A trophy with the name of the winner inscribed on it.
A floating award.

Additional requirement:
- Upload 2 to 3 High-Resolution images that capture the essence and distinctive features of the project.
- Upload a video or photo slideshow that highlights your project, not exceeding 45 seconds in length.

Award Judging Criteria	Points
Program Objectives and Economic Impact **Q.1** What were the primary goals of the program? (Word limit:200) • *Expected Content: Clearly articulate the main objectives of the program and how they align with JCI's mission of sustainable community development.* **Q.2** Describe how the project prioritized economic development within the community, differentiating it from charitable or humanitarian initiatives. (Word limit:200) • *Expected Content: Detail the specific economic development activities undertaken and how they differ from short-term relief efforts.*	20
Planning, Execution, and Financial Oversight **Q.1** Describe the execution process. How were the project's activities coordinated to align with the financial goals? (Word limit:200) • *Expected Content: Explain the planning and implementation strategies used to align project activities with financial objectives.* **Q.2** What financial challenges were encountered, and how were they addressed during the implementation? (Word limit:200) • *Expected Content: Discuss any financial hurdles faced during the project and the strategies employed to overcome them.* **Q.3** Evaluate the financial management throughout the project. How effectively were the budget and financial resources managed to achieve the desired outcomes? (Word limit:200) • *Expected Content: Assess the efficiency and effectiveness of the financial management practices utilized in the project.*	15

Understand Award Category & Award Objectives

Study Award Manual



Award Submission Criteria

Program Objectives and Economic Impact

Question 1: Primary Goals
- What were the primary goals of the program?
- Expected Content: Clearly articulate the main objectives of the program and how they align with JCI's mission of sustainable community development.

Question 2: Economic Development Focus
- Describe how the project prioritized economic development within the community, differentiating it from charitable or humanitarian initiatives.
- Expected Content: Detail the specific economic development activities undertaken and how they differ from short-term relief efforts.

Planning, Execution, and Financial Oversight

Question 3: Execution Process
- Describe the execution process. How were the project's activities coordinated to align with the financial goals?
- Expected Content: Explain the planning and implementation strategies used to align project activities with financial objectives.

Question 4: Financial Challenges
- What financial challenges were encountered, and how were they addressed during the implementation?
- Expected Content: Discuss any financial hurdles faced during the project and the strategies employed to overcome them.

JCI

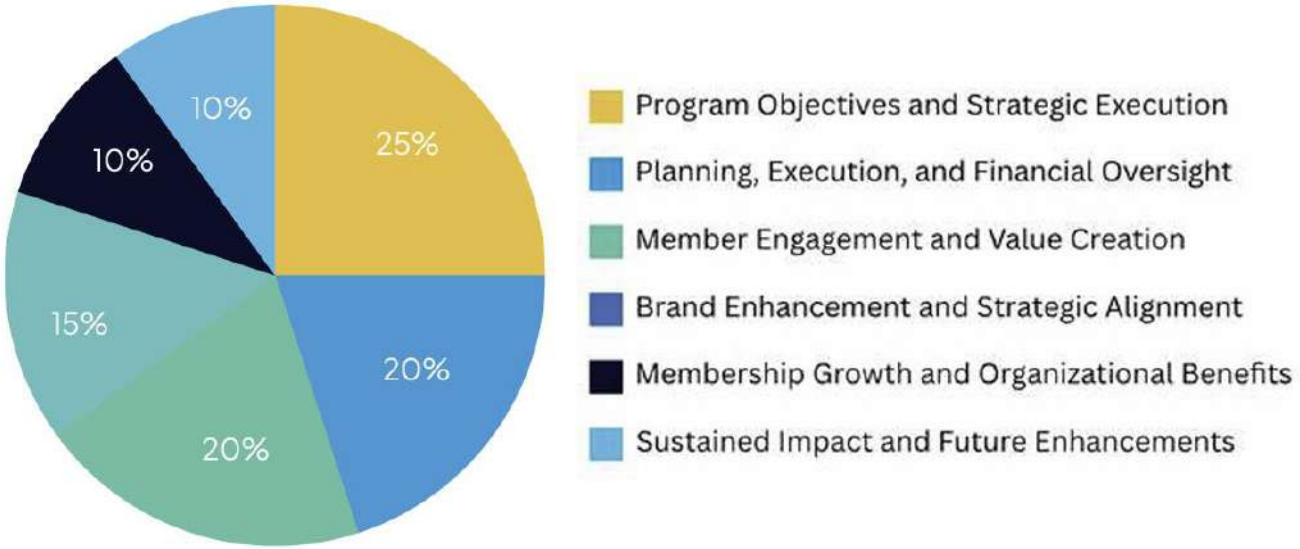
Best Local Community Impact Program

- **Pay attention to:**
  - **Mark allocation**
  - **Word count**
  - **JCI keywords (e.g. JCI Mission & Vision, JCI Plan of Action)**
- **Highlight**
  - **Project impact**
  - **Project uniqueness**
  - **Project creativity**
  - **Project scale**

What are the Award Submission Criteria?

Read Award Manual

Award Submission Criteria



Read Award Manual



Brand Enhancement

Government, Corporate & Community



Financial Sustainability

Cash & Value



Membership Growth & Involvement

FMs, SMs, PMs & PPMs

Read Award Manual

- Understand sub-questions of each criterion

III.A.3 Best Community Impact Program

Definition: This award recognizes outstanding local JCI projects that have significantly impacted community development through economic growth and social advancement. The focus is on fostering enterprising leadership among members and enhancing the JCI mission and brand.

Projects suitable for this category should focus on sustainable economic and societal growth rather than one-time charity or humanitarian efforts. Involved collaboration with local businesses, government bodies, or non-profits to create lasting community benefits. Had clear metrics for success in terms of community impact, member involvement, and organizational growth.

Description: A trophy with the name of the winner inscribed on it.
A floating award.

Additional requirement:
- Upload 2 to 3 High-Resolution images that capture the essence and distinctive features of the project.
- Upload a video or photo slideshow that highlights your project, not exceeding 45 seconds in length.

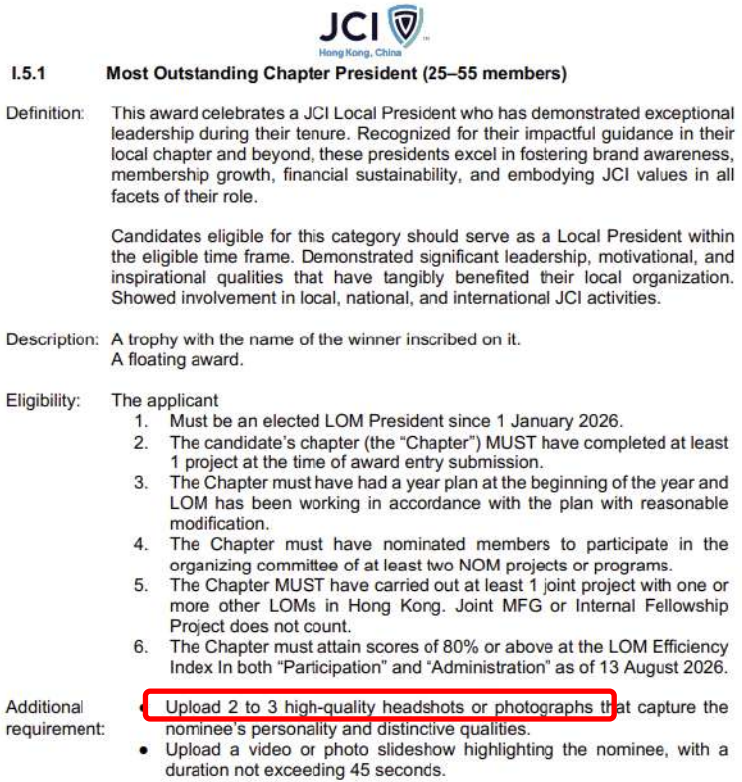
Award Judging Criteria	Points
Program Objectives and Economic Impact **Q.1** What were the primary goals of the program? (Word limit:200) • *Expected Content: Clearly articulate the main objectives of the program and how they align with JCI's mission of sustainable community development.* **Q.2** Describe how the project prioritized economic development within the community, differentiating it from charitable or humanitarian initiatives. (Word limit:200) • *Expected Content: Detail the specific economic development activities undertaken and how they differ from short-term relief efforts.*	20
Planning, Execution, and Financial Oversight **Q.1** Describe the execution process. How were the project's activities coordinated to align with the financial goals? (Word limit:200) • *Expected Content: Explain the planning and implementation strategies used to align project activities with financial objectives.* **Q.2** What financial challenges were encountered, and how were they addressed during the implementation? (Word limit:200) • *Expected Content: Discuss any financial hurdles faced during the project and the strategies employed to overcome them.* **Q.3** Evaluate the financial management throughout the project. How effectively were the budget and financial resources managed to achieve the desired outcomes? (Word limit:200) • *Expected Content: Assess the efficiency and effectiveness of the financial management practices utilized in the project.*	15
Member Engagement and Value Creation **Q.1** What was the total member involvement, and what roles did they play? (Word limit:200) • *Expected Content: Detail the extent of member participation, the roles members played, and how this involvement contributed to the project's goals.* **Q.2** In what ways did this program enhance the experience and benefits for your members? (Word limit:200) • *Expected Content: Describe how the project offered value to members, including personal growth, leadership development, or professional opportunities.*	20
Brand Enhancement and Strategic Alignment **Q.1** How did the project boost the local visibility and credibility of the JCI brand? (Word limit:200) • *Expected Content: Evaluate how the project enhanced JCI's local brand presence.* **Q.2** How did the project attract and increase awareness among potential future members? (Word limit:200) • *Expected Content: Discuss the project's impact on attracting new members and raising the organization's profile.* **Q.3** How was this program aligned with the JCI Plan of Action and JCI's renewed focus on enterprising leadership? (Word limit:200) • *Expected Content: Explain how the project's initiatives are in sync with JCI's strategic goals and leadership focus.*	15
Membership Growth and Organizational Benefits **Q.1** How did this project contribute to raising awareness and interest in JCI, potentially leading to candidate inquiries and engagement? If any, what was the increase in members (number and percentage) attributed to this project? (Word limit:200) • *Expected Content: Detail any increase in membership numbers or percentage attributed to the project.* **Q.2** How did the Local Organization benefit from implementing this project? (Word limit:200) • *Expected Content: Discuss the broader benefits to the organization, such as enhanced network connections, increased operational capabilities, or improved organizational reputation.* **Q.3** Explain how this project was specifically designed to boost membership growth. (Word limit:200) • *Expected Content: Elaborate on the strategic initiatives within the project aimed at increasing JCI membership.*	20
Sustained Impact and Future Enhancements **Q.1** What long-term effects are anticipated from this project? (Word limit:200) • *Expected Content: Outline potential enduring benefits to the community and detail any plans aimed at ensuring these benefits continue.* **Q.2** What were the key learnings from the project, and what were the biggest challenges that had to be overcome? (Word limit:200) • *Expected Content: Reflect on the major lessons learned and the obstacles faced during the project.* **Q.3** What modifications would you propose to enhance the project's outcomes? (Word limit:200) • *Expected Content: Suggest specific actionable changes to improve future project implementations and outcomes.*	10

Note: a) Award is allied to JCI Award Programs. The former name of this award was "Best Community Empowerment Program"
b) Given the difference in award periods for the NC and ASPAC, the NC awardees in the previous year will NOT automatically become the representatives of JCI Hong Kong, China in the ASPAC.

** Winner list is set out on the next page **

Read Award Manual

- Understand requirements of pictures



JCI Hong Kong, China

I.5.1 Most Outstanding Chapter President (25–55 members)

Definition: This award celebrates a JCI Local President who has demonstrated exceptional leadership during their tenure. Recognized for their impactful guidance in their local chapter and beyond, these presidents excel in fostering brand awareness, membership growth, financial sustainability, and embodying JCI values in all facets of their role.

Candidates eligible for this category should serve as a Local President within the eligible time frame. Demonstrated significant leadership, motivational, and inspirational qualities that have tangibly benefited their local organization. Showed involvement in local, national, and international JCI activities.

Description: A trophy with the name of the winner inscribed on it.
A floating award.

Eligibility: The applicant

1. Must be an elected LOM President since 1 January 2026.
2. The candidate's chapter (the "Chapter") MUST have completed at least 1 project at the time of award entry submission.
3. The Chapter must have had a year plan at the beginning of the year and LOM has been working in accordance with the plan with reasonable modification.
4. The Chapter must have nominated members to participate in the organizing committee of at least two NOM projects or programs.
5. The Chapter MUST have carried out at least 1 joint project with one or more other LOMs in Hong Kong. Joint MFG or Internal Fellowship Project does not count.
6. The Chapter must attain scores of 80% or above at the LOM Efficiency Index In both "Participation" and "Administration" as of 13 August 2026.

Additional requirement:

- Upload 2 to 3 high-quality headshots or photographs that capture the nominee's personality and distinctive qualities.
- Upload a video or photo slideshow highlighting the nominee, with a duration not exceeding 45 seconds.

- **Pay attention to the number of pictures for each question, some questions are NOT required to submit pictures**
- **For Most Outstanding Chapter President & Most Outstanding Member, only a max of 3 pictures are required to be submitted**

Storytelling

- How to tell an INTERESTING Story?
- What do you want to tell the judges?

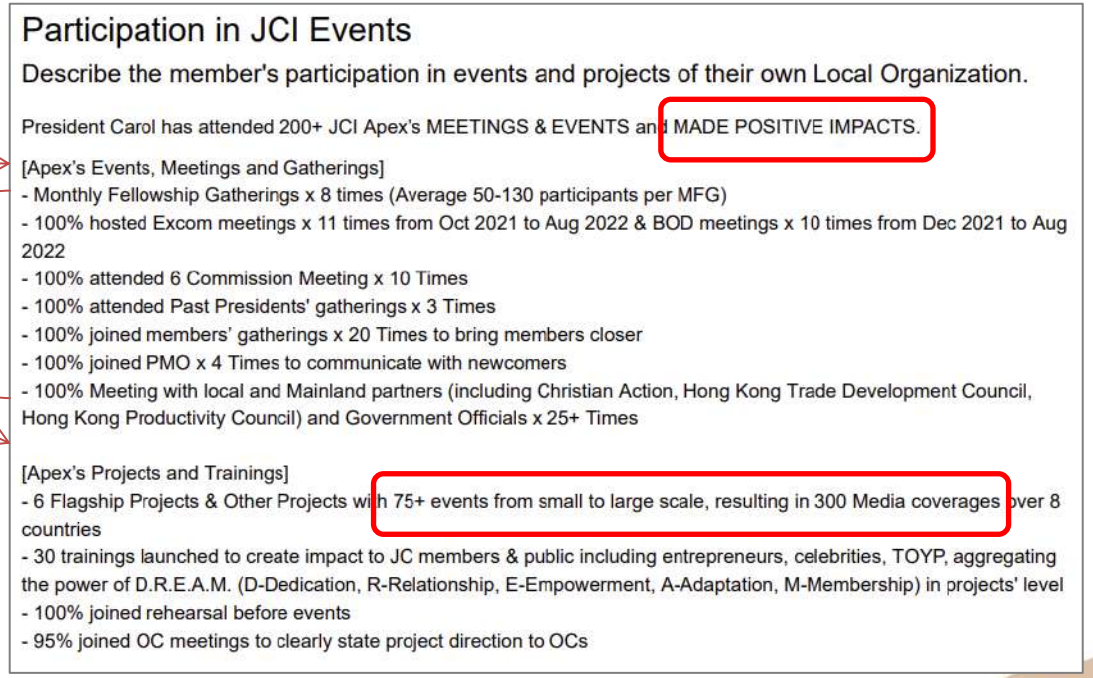


Storytelling



Simple English is the BEST

- For judges to read easily
  - Simple sentence
  - Subtitles
  - Bullet points
  - Line breaks
  - Numbering
- Catch judges' attention
  - CAPITAL letter for keywords
  - Use figures
  - Apply JCI wordings
  - Check spelling mistakes



Participation in JCI Events

Describe the member's participation in events and projects of their own Local Organization.

President Carol has attended 200+ JCI Apex's MEETINGS & EVENTS and MADE POSITIVE IMPACTS.

[Apex's Events, Meetings and Gatherings]
- Monthly Fellowship Gatherings x 8 times (Average 50-130 participants per MFG)
- 100% hosted Excom meetings x 11 times from Oct 2021 to Aug 2022 & BOD meetings x 10 times from Dec 2021 to Aug 2022
- 100% attended 6 Commission Meeting x 10 Times
- 100% attended Past Presidents' gatherings x 3 Times
- 100% joined members' gatherings x 20 Times to bring members closer
- 100% joined PMO x 4 Times to communicate with newcomers
- 100% Meeting with local and Mainland partners (including Christian Action, Hong Kong Trade Development Council, Hong Kong Productivity Council) and Government Officials x 25+ Times

[Apex's Projects and Trainings]
- 6 Flagship Projects & Other Projects with 75+ events from small to large scale, resulting in 300 Media coverages over 8 countries
- 30 trainings launched to create impact to JC members & public including entrepreneurs, celebrities, TOYP, aggregating the power of D.R.E.A.M. (D-Dedication, R-Relationship, E-Empowerment, A-Adaptation, M-Membership) in projects' level
- 100% joined rehearsal before events
- 95% joined OC meetings to clearly state project direction to OCs

Easy to Recall

2) Membership Growth
- Continued strategic plan to maintain 95% membership retention, and sustained as a Large-sized Chapter
- Attracted family of project partners to join JCI Apex
- Developed "Project 100-D.R.E.A.M.":

D-Development of Members
- Offered >30 intensive training to provide them with knowledge, skills, and development opportunities.
- Initiated new flagship project "New Blood Level Up" for new members to inherit and educate knowledge

R-Retention
- Member meets Member Program & 8 "Dialogue with President"
- Organized 290+ events and meetings, and 9 Researches & Events jointly hosted with overseas LOMs & organizations, building up stronger International friendship
- Dedicated to achieving 95% membership retention and maintaining in big-sized chapter in 3 years

E-Empowerment
- Organize 6 flagship projects and projects to EMPOWER LEADERS
- "Learning by Doing" enabled skill-up, influencing members to be ACTIVE CITIZENS

A-Alliance
- Connected 250+ stakeholders to advance impact
- Strong business network with 295 media exposures
- Members Get Members Scheme resulting in 6 Networkers and Chapter AWARDS
- 4 inspiring PMOs recruiting PM: 41

M-Managing the Program
- Membership Questionnaire
- Standardized follow up procedure for members

3) Financial sustainability
-Through impactful projects lined up 38 Corporate sponsors, cash sponsors, in-Kind sponsors, media sponsors for chapter development and projects
- Historically high sponsorship amount received in 5 years which meant more recognition by sponsors.
- Sponsors promoted APEX internally & channels, even invited staff to join our events to raise our APEX's brands

- **D-Development of Members**
- **R-Retention**
- **E-Empowerment**
- **A-Alliance**
- **M-Managing the Program**

Magic Words

Overused Words	Better Words
Large, Big	Wide-Range, Broad, Extensive
Organize, Do	Develop, Lead, Mobilize
Good, Better, Higher	Strong, Advance, Superior
Increase	Boost, Enhance
Encourage	Empower, Inspire

Quantify Impact

300+

Impacted ~~many~~ students

Conducted ~~numerous~~ trainings

30

Quantify Impact

15



Quantify Impact (for World Congress)

Use USD



Mr John KC Lee, GBM, SBS, PDSM, PMSM
Chief Executive of the Hong Kong Special Administrative Region



JCI Graphics

- 2026 Logo
- JCI Creed
- JCI Mission & Vision
- JCI Plan of Action
- JCI Strategic Plan
- Action Framework
- 17 SDGs









2026 JCI Plan of Action & 2023-2027 Strategic Plan

4 Action Pillars



01 **BUILDING GLOBAL LEADERSHIP**

At JCI, we build leaders—through structured programs, skill development, and recognition at every step

02 **SUSTAINABILITY FIRST**

True leadership means thinking of future generations—our greatest strength is creating global impact through meaningful action.

0 **BUSINESS ACROSS THE WORLD**

From idea to enterprise—with a global community, the right mentorship, and the power of our network, we turn vision into global impact and accelerate the journey.

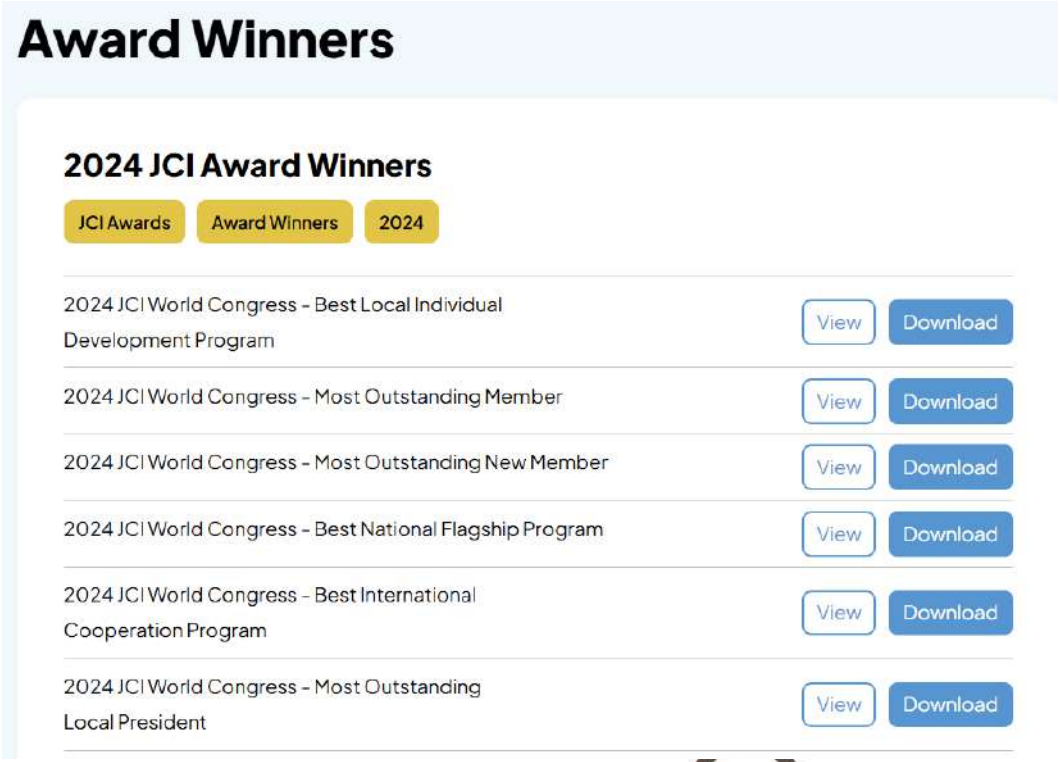
04 **CONNECTING LIVES AND CULTURES**

For visionary leaders, the world has no borders—only opportunities to connect, grow, and create impact together, both online and face-to-face

Study Award Manual

- Learn from your competitors

https://jci.cc/resources_type/award-winners/



AI Tools



https://www.deepseek.com/



https://gemini.google.com/



https://copilot.microsoft.com/

Photos

- Do you have enough nice photos?



Action Photo



Meeting Photo



Group Photo



Personal Photo

Action Photos

- Show speakers, beneficiaries, nature of events, unity













Group Photos

- Types and number of participants, atmosphere of event



Group Photos

- Types and number of participants, atmosphere of event



Group Photos

- Types and number of participants, atmosphere of event



Group Photos







Personal Photos

- Show personalities, bonding, motivation









Photo Collection & Categorization



Social Media Posts



Action Photos & Group Photos



Media Coverage

Photo Collection & Categorization

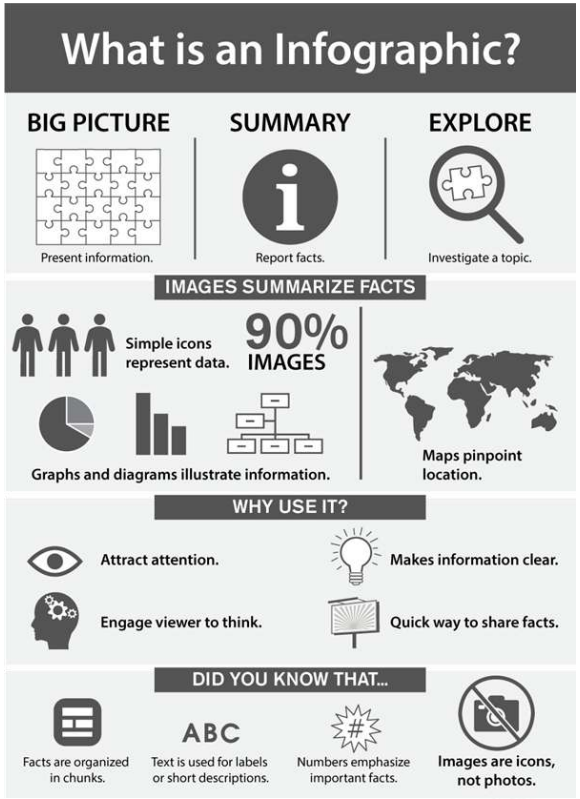






Layout

- How to present your materials?



Design Tools



https://www.canva.com/



https://www.cleanpng.com/

Highlight Important Figures

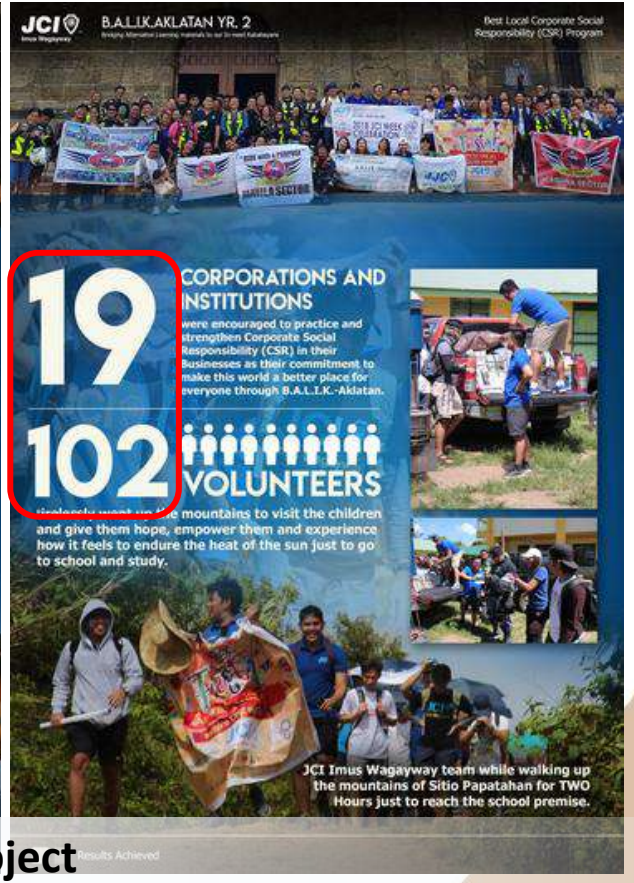




2019 ASPAC Winning Bidbook







Best International Cooperation Project

Brand Enhancement



- Use clear figures to highlight:
  - No. of events
  - No. of participants
  - No. of sponsors & supporting organizations
  - Amount of sponsorship
  - Reaches, engagements & views of social media posts
  - Growth, activation & retention rate of members
  - Media coverage



Brand Enhancement

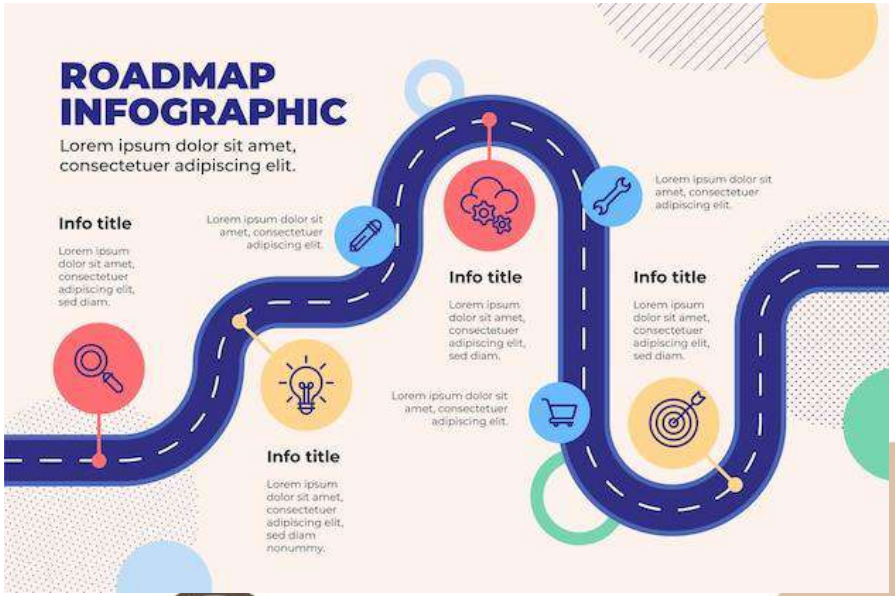
- Categorize logos of sponsors and supporting organizations, e.g. government, institutions, NGOs, corporations
- List logos to demonstrate record-high collaboration
- List GOHs, celebrities & guest speakers involved in events

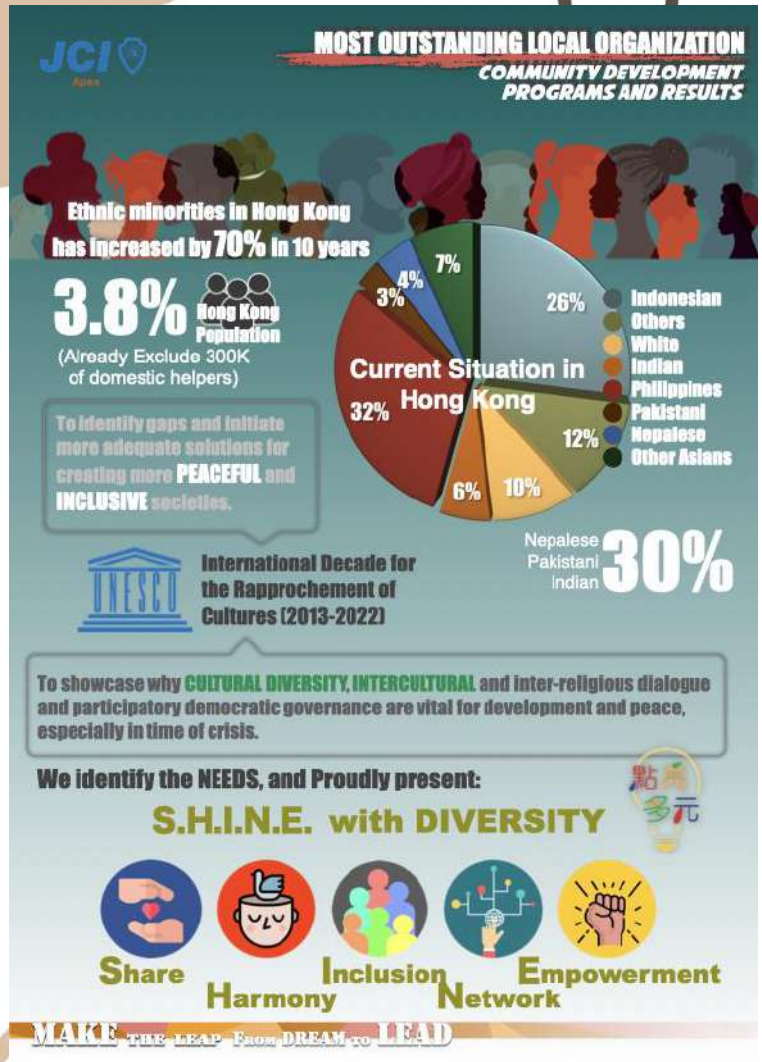




Objectives & Planning

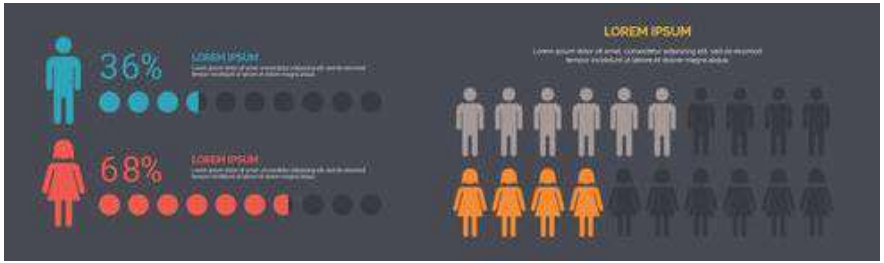
- **Elaborate English word to explain goals, e.g. T.A.L.E.N.T.**
- **Use roadmap to present planning or progress**





Survey Results

- Use charts & graphics to reflect results
- Pay attention to presentation of figures







Plan of Action

- **Pay attention to 2026 JCI Plan of Action**





Member Engagement

- Show the list of members with posts to demonstrate high participation of different levels of members
- Present the career path of members
- Highlight achievements of outstanding members



Video (Impress the judges in 45s!)

- What to highlight?
  - Number of events
  - Scale of events
  - Sponsors & supporting organizations
  - Media exposure
  - Member engagement



PROMOTION!!

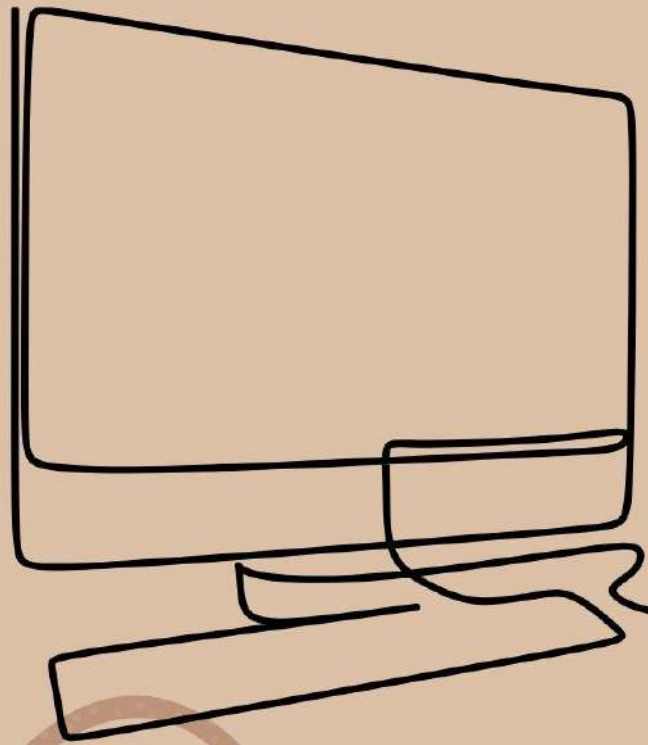






- Encourage BOD members to react to the posts
- Good to have social media campaign
- Inspire members to share their feelings about organizing or joining events

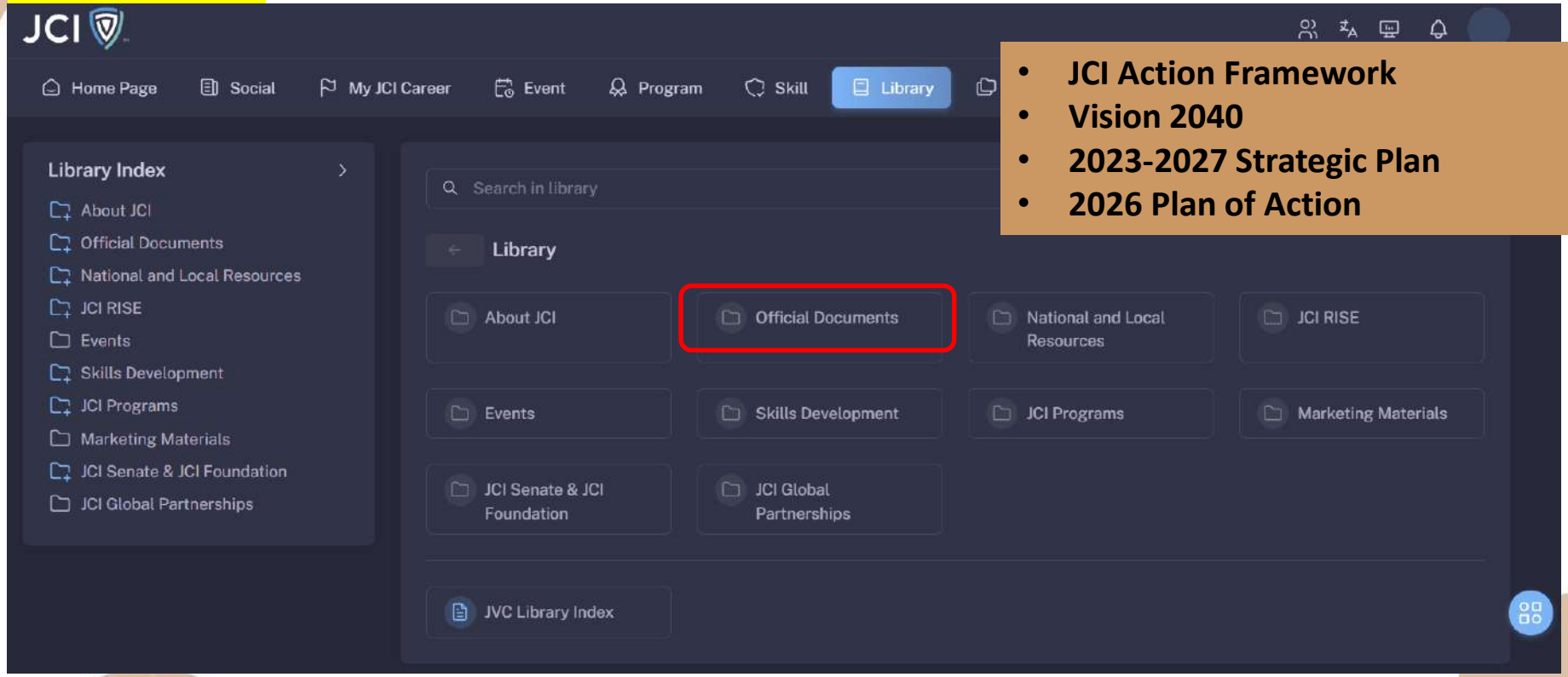




USEFUL INFORMATION ON JCI WEBSITES

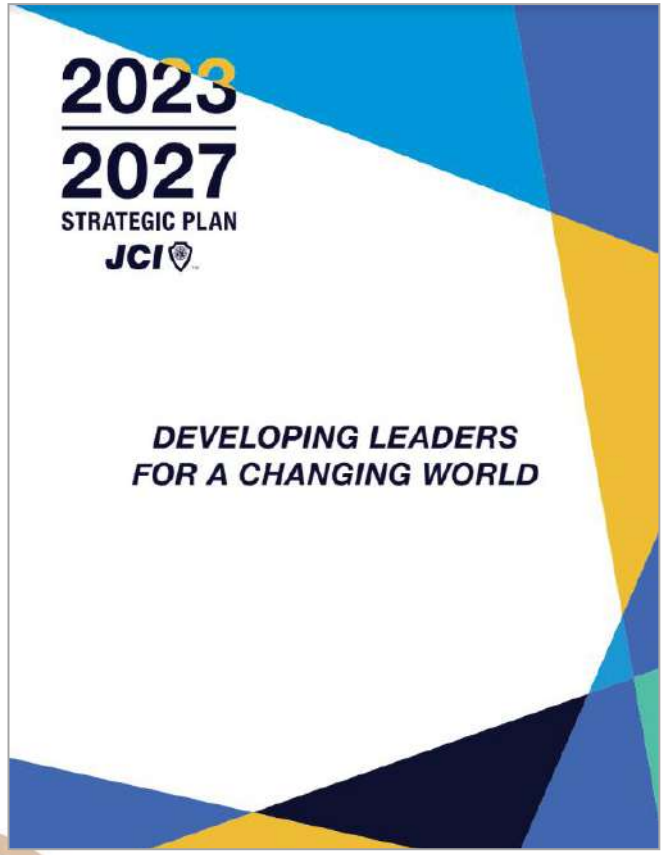
Useful Info on JCI Websites

https://jvc.jci.cc/



- JCI Action Framework
- Vision 2040
- 2023-2027 Strategic Plan
- 2026 Plan of Action

Useful Info on JCI Websites

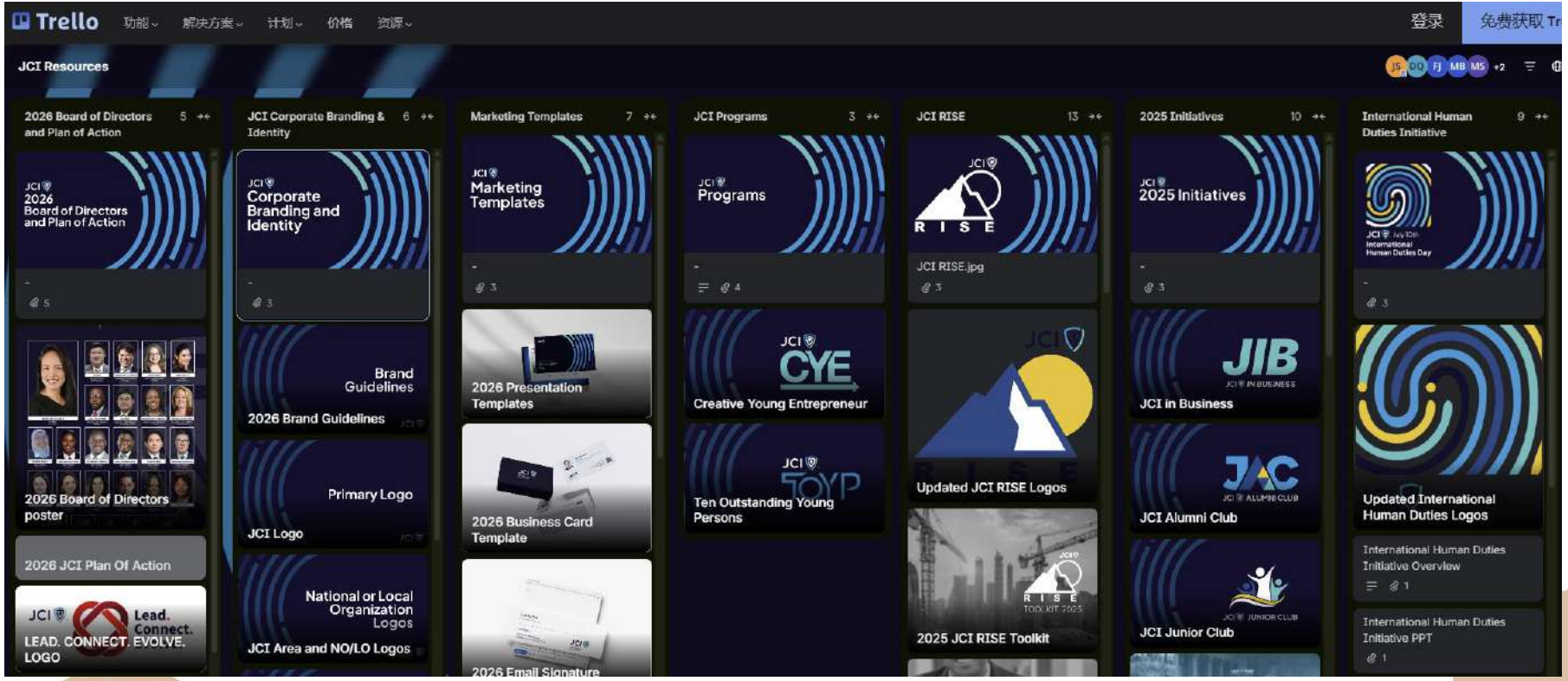






Useful Info on JCI Websites

https://trello.com/b/Rttm3Ywf/jci-resources




Q
A