JCI Hong Kong, China Bidbook Seminar



JCI Experience :

2023 – JCIHK National President
2022 – JCIHK National General Legal Counsel
2021 – JCI Marketing and Mechanizing Committee
2020 – JCIHK Executive Vice President
2019 – JCI Harbour Presidential Advisor
2018 – JCIHK Vice President
2017 – JCI APDC Officer
2017 – JCIHK Commission Chairman
2016 – JCI Harbour President
2015 – JCIHK Director
2014 – LOM Advisor
2014 – TOYP, Secretary
2013 – JCI Harbour Vice President
2012 – JCI Harbour Vice President
2011 – JCI Harbour Director
2011 – TOYP, Sub-committee Chairman
2010 – Full Member



Career :

SENSE Training House, Co-Founder
Agodio Studio, Founder
Certified LEGO® SERIOUS PLAY® Facilitator,
Msc (Marketing Mgt)

Served as a trainer, coach and lecturer for **over 20 years**




WHAT DO
YOU
EXPECT?

Table of Contents

- What is Bidbook
- Bidbook Preparation
- JCI Action Framework
- What is Good Bidbook

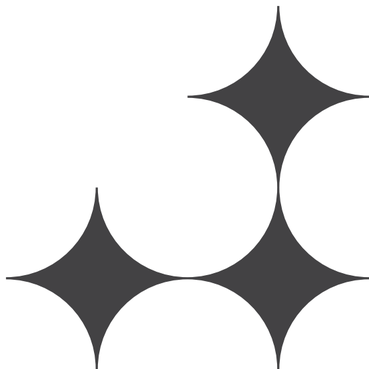
Has anyone ever submitted an application for the JCI award?



What is Bidbook ?

the content you upload / submit for the JC Award

Why are we writing Bidbook?



What is the Objective of writing Bidbook?

Mentimeter



44

Why are we writing Bidbook?

Goals:

- Documentation
- Assessment
- Legacy
- Collaboration
- Rewarding for the Team
- Victory for the Chapter

Lead to Impact!

JCI Harbour, Hong Kong

The JCI_India_National_Level_Talent_Search (NLTS) Examination is dedicated to empowering young individuals by discovering their diverse talents. By offering recognition, scholarships, and avenues for growth, it cultivates leadership, excellence, and a drive for positive impact. NLTS inspires youth to harness their potential, fostering both personal growth and contributions to societal advancement.



WIN !

JCI TAOYUAN TAIWAN
2024 WORLD CONGRESS

Best Nati na Flagship Program



2019 ASPAC in JEJU



點解要搵Judge？

點解要搵Judge？

點解要搵
分會會員做Judge？

點解總會有Judge?
分會仲要有Judge?

沒有分會會員做Judge可以嗎？

點樣Judge bidbook最公平？

“WIN” is The Result

Analysis >
Create Project >
Form OC Team >
Launching>
Evaluation >



Bidbook -> WIN !!

“WIN” is The Result

Analysis >
Create Project >
Form OC Team >
Launching>
Evaluation >

Anything missing ??

Happiness, Recognition, Growth…

Bidbook -> WIN !!



有這團隊一齊搏盡過💪
已經無悔了🥰



@JCIHK

JCI HONG KONG 國際青年商會香...

How to WIN ??

IMPACT



Technically

Story-telling
Easy-to-read
Effort allotted
Aesthetic design
Language



Project IMPACT
Project Uniqueness
Project Creativity
Project Scale
Milestones
Sustainability

Spiritually

What kind of IMPACT ?



STRATEGIES DEVELOPING AN IMPACTFUL BIDBOOK




Awards International
Program Toolkit
JCI
Edition 2025

Proposal VS Bidbook

Proposal VS Bidbook

- Executive Summary
- Company Background
- Product and Services
- Marketing Plan
- Budget
- Milestone etc.

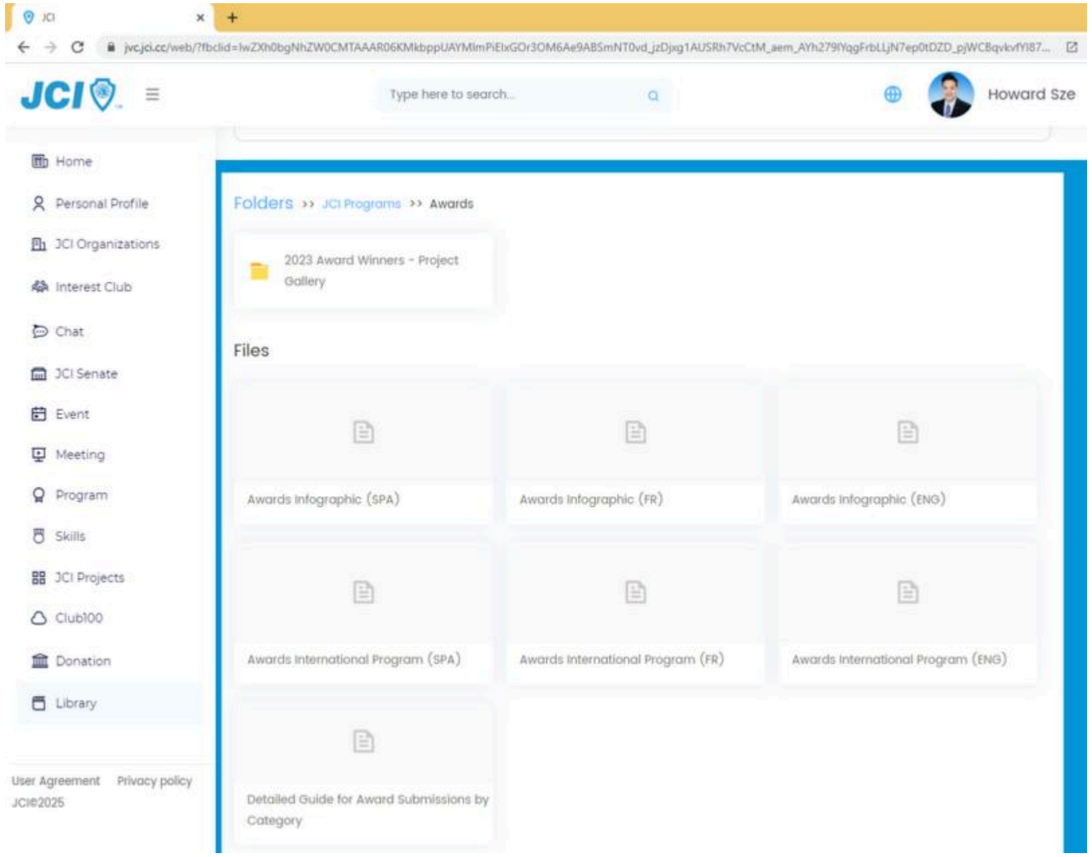


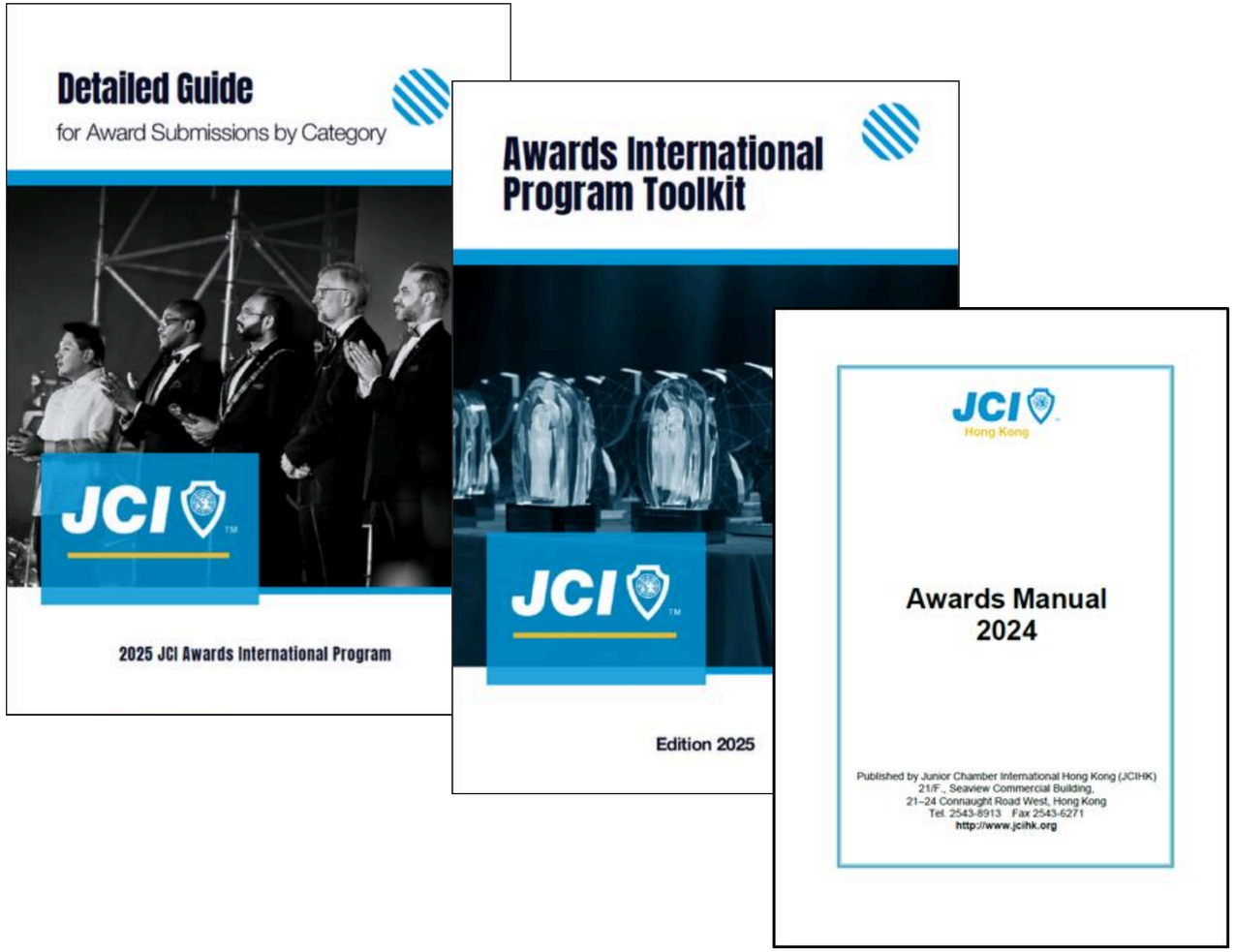
- Overview Summarize
- Objective, Planning, Finance & Execution
- Impacts Align JC Value
- Long-term Impact and Evaluation
- Photos “Talk”
- Project Framework

How to pick the RIGHT category?

Check from JVC.JCI Library, **READ and PLAN**

1. Category 2. Definition 3. Criteria 4. Fit and Analyze

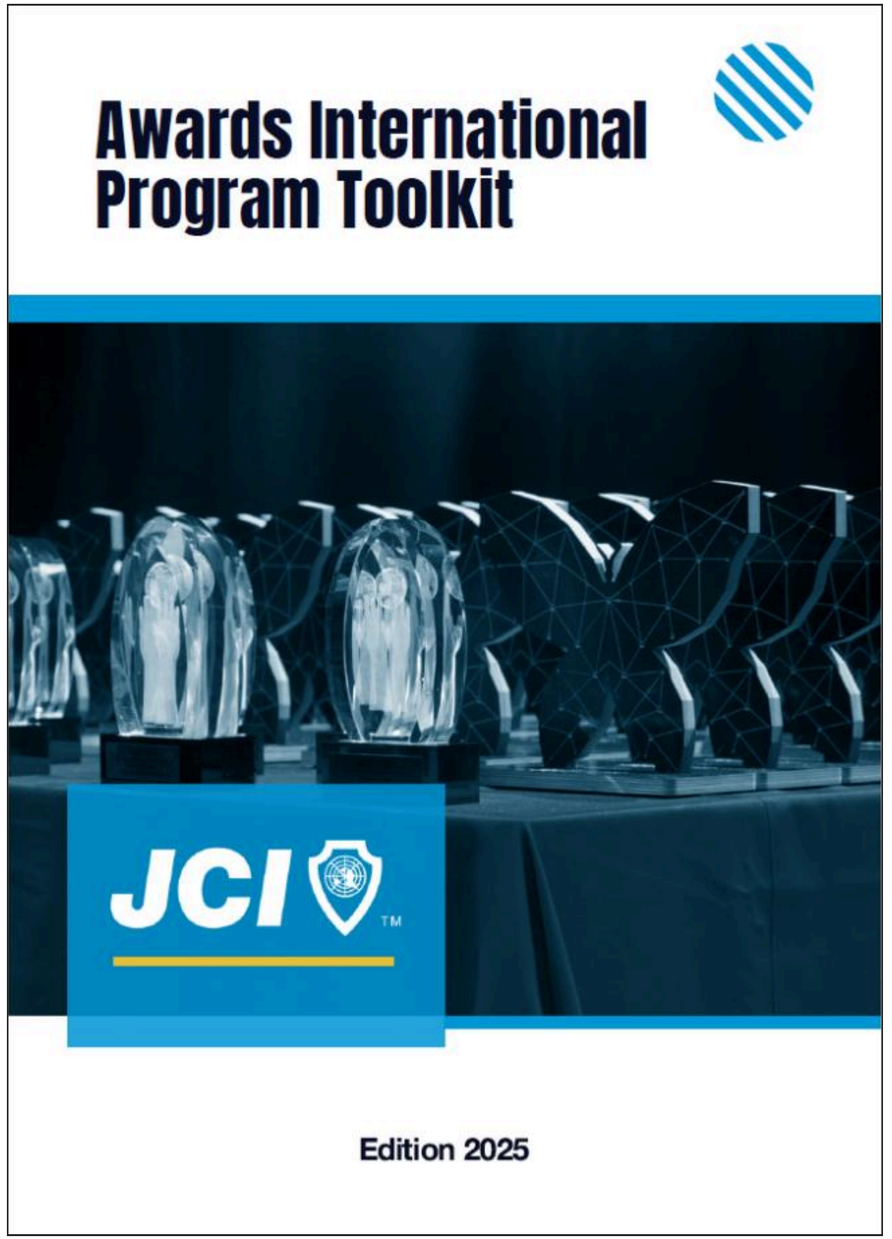




2024 > 2025

ADDED:

HUMAN DUTIES



How to pick the RIGHT category?

JCI Hong Kong

III.A.3 **Best Community Impact Program**

Definition: This award is for the recognition of the most effective project and program which promotes economic and societal growth, extend the JCI Mission, enhance credibility with partners, and JCI brand recognition to develop Global Change-Makers. Community projects are NOT charity, fundraising, or philanthropy projects but must be anchored in economic reality.

Description: A trophy with the name of the winner inscribed on it.
A floating award

Award Judging Criteria	Points
Objectives, Planning, Finance and Execution Q.1 What were the objectives of this program? Q.2 Describe how your project focused on economic impact in society and NOT on charity or humanitarian actions.	20
Added Value to JCI Members and Stakeholders Q.1 How many members were involved in this program? Q.2 How did this program bring value to your members?	15
Impact on the Local Organization's Brand Awareness Q.1 Describe how your project helped raise awareness about the JCI brand. Q.2 How did this project increase awareness of JCI with future members? Q.3 How did this program align to the 2023 JCI Plan of Action and the new direction of JCI on enterprising leadership?	15
Impact on the Local Organization's Membership Growth Q.1 What was the final increase in members thanks to this project (number and %)? Q.2 How did the Local Organization benefit from running this project? Q.3 Describe how your project targeted membership growth.	20
Impact on the Local Organization's Finances Q.1 What was the financial surplus or loss of the project? Q.2 How will the surplus be used to grow your local organization?	10
Long-term Impact of the Program Q.1 What is the expected long-term impact of this project? Q.2 What changes would you make to improve the results of this project?	20

Note: a) Award is allied to JCI Award Programs. The former name of this award was "Best Community Empowerment Program"

b) Given the difference in award periods for the NC and ASPAC, the NC awardees in the previous year will NOT be automatically become the representatives of JCI Hong Kong in the ASPAC.

Winner list is set out on the next page

Category

Definition

Criteria & Scorings

Previous Winner / Potential Competitors

Local Award / International Award

JCI Hong Kong

Winners	Certificate of Merit
1971 – Victoria	1983 – HK Jayceettes
1972 – Peninsula	1985 – HK Jayceettes / City
1974 – HK Jayceettes	1987 – Peninsula
1975 – HK Jayceettes	1988 – Queensway
1976 – HK Jayceettes	1995 – Victoria
1977 – HK Jayceettes	2000 – City
1978 – Peninsula	2002 – Peninsula
1979 – Peninsula	2006 – North District
1980 – Peninsula	2008 – Bauhinia
1981 – HK Jayceettes	2010 – Harbour
1982 – City	2013 – Bauhinia / City Lady
1983 – Bauhinia	2014 – Bauhinia / Dragon
1984 – HK Jayceettes	2015 – Tai Ping Shan / Dragon
1985 – Peninsula	2016 – Tai Ping Shan
1986 – Peninsula	2018 – Peninsula / HK Jayceettes
1987 – HK Jayceettes	2019 – Harbour/ City
1988 – Peninsula	2020 – HK Jayceettes/ Bauhinia
1989 – Peninsula	2021 – Peninsula
1991 – Victoria	2022 – Peninsula
1993 – Peninsula	
1994 – Victoria	
1997 – Apex	
1998 – North District	
1999 – Apex	
2000 – Apex	
2001 – Harbour	
2002 – City	
2004 – City	
2005 – East Kowloon	
2006 – HK Jayceettes	
2007 – Harbour	
2008 – North District	
2009 – City	
2010 – North District	
2011 – Lion Rock	
2012 – Tai Ping Shan	
2013 – Tai Ping Shan	
2014 – Tai Ping Shan	
2015 – Peninsula	
2016 – HK Jayceettes	
2017 – HK Jayceettes	
2018 – Bauhinia	
2019 – Peninsula	
2020 – Peninsula	
2021 – City Lady	
2022 – Tsuen Wan	

How to pick the RIGHT category?

JCI Hong Kong

III.B.1.2 Best Chapter of the Area (56–90 members)

Definition: This award is for the recognition of the most outstanding LOM that does exceptional work carrying out the JCI Mission with 56 to 90 members.

Description: A trophy with the name of the winner inscribed on it each year.
A floating award.

Eligibility: The applicant

1. Must have completed at least one project.
2. Must have achieved at least 80% under the 2023 LOM Efficiency Index in both "Participation" and "Administration" areas as of 9 August 2023.
3. Must have nominated at least 2 members to participate in the organizing committee for any NOM project during the year.
4. Must have filed 2021 audited account with the Company Registry on or before 9 August 2023. Receipt from Companies Registry should be kept as evidence of submission.

Award Judging Criteria	Points
Strategic Plan Q.1 How did your organization develop enterprising young leaders for this changing world? Q.2 Was the budget an effective guide for the financial management of the project? Q.3 How did all the actions align to the 2023 JCI Plan of Action and the new direction of JCI on enterprising leadership?	20
Recruitment Strategy Q.1 Describe how your organization targeted membership growth.	10
Individual Development Programs and Results Q.1 How many trainings were organized? Q.2 Give examples of the training topics organized. Q.3 How much brand awareness did these sessions generate to government, business and civil society partners?	15
Community Development Programs and Results Q.1 How many RISE projects were organized? Q.2 How many members were impacted by these projects? Q.3 How much brand awareness did these projects generate to government, business and civil society partners? Q.4 Give examples of the projects (aligned with RISE and which of the 3 RISE pillars)	15
International Development Programs and Results Q.1 How did you organize online twinning events or other virtual ones to encourage international outreach? Q.2 How much brand awareness did these projects generate to government, business and civil society partners? Q.3 How did you raise awareness about JCI? Q.4 How many members attended the 2023 JCI ASPAC and registered the 2023 JCI World Congress?	15

Special Requirements

JCI Hong Kong

Award Judging Criteria	Points
Economic Development Programs and Results Q.1 How many RISE projects on economic topics were organized? Q.2 How many members were impacted by these projects? Q.3 How much brand awareness did these projects generate to government, business and civil society partners? Q.4 How did these projects help sustain and rebuild economies, promote professional reconversion or boost youth entrepreneurship?	15
Results in Brand Awareness, Membership Growth, Financial Surplus Q.1 What was the final increase in members (number and %)? Q.2 How much brand awareness did the organization as a whole generate to government, business and civil society partners? Q.3 What was the financial surplus or loss of the organization?	10

Notes:

- The number of members is based on the declaration of the number of the ordinary member by the chapter on membership system and confirmed at 4th JBM on 2 September 2023.
- No LOM can enter this award and Outstanding Progressive LOM Award category in the same year.
- Award is allied to JCI Award Programs.
- Given the difference in award periods for the NC and ASPAC, the NC awardees in the previous year will NOT be automatically become the representatives of JCI Hong Kong in the ASPAC.

Important Note

Previous Award Manual

- Objectives, Planning, Finance and Execution
- Added Value to JCI Members and Stakeholders
- Impact on the Local Organization’s Brand Awareness
- Impact on the Local Organization’s Membership Growth
- Impact on the Local Organization’s Finances
- Long-term Impact of the Program





2025 Award Manual

Program Objectives and Strategic Execution	25%
Planning, Execution, and Financial Oversight	20%
Member Engagement and Value Creation	20%
Brand Enhancement and Strategic Alignment	15%
Membership Growth and Organizational Benefits	10%
Sustained Impact and Future Enhancements	10%



Hong Kong Awards	JCI Awards
III.A.1 Best Business and Entrepreneurship Program	Best Local Business and Entrepreneurship Program
III.A.3 Best Community Impact Program	Best Local Community Impact Program
III.A.5 Best Global Goals Project	Best Local Global Goals Project
III.A.6 Best Growth and Development Program	Best Local Growth & Development Program
III.A.7 Best Individual Development Program	Best Local Individual Development Program
III.A.8 Best International Cooperation Project	Best International Cooperation Project
III.A.9 Best Inter-organization Collaboration Project	Best Inter-organization Collaboration Project

香港獨有的獎項（需特別處理）

香港獎項
III.A.2 Best Corporate Communication Program
III.A.4 Best E-Marketing Award
III.A.10 Best JCI Members Training and Development Program

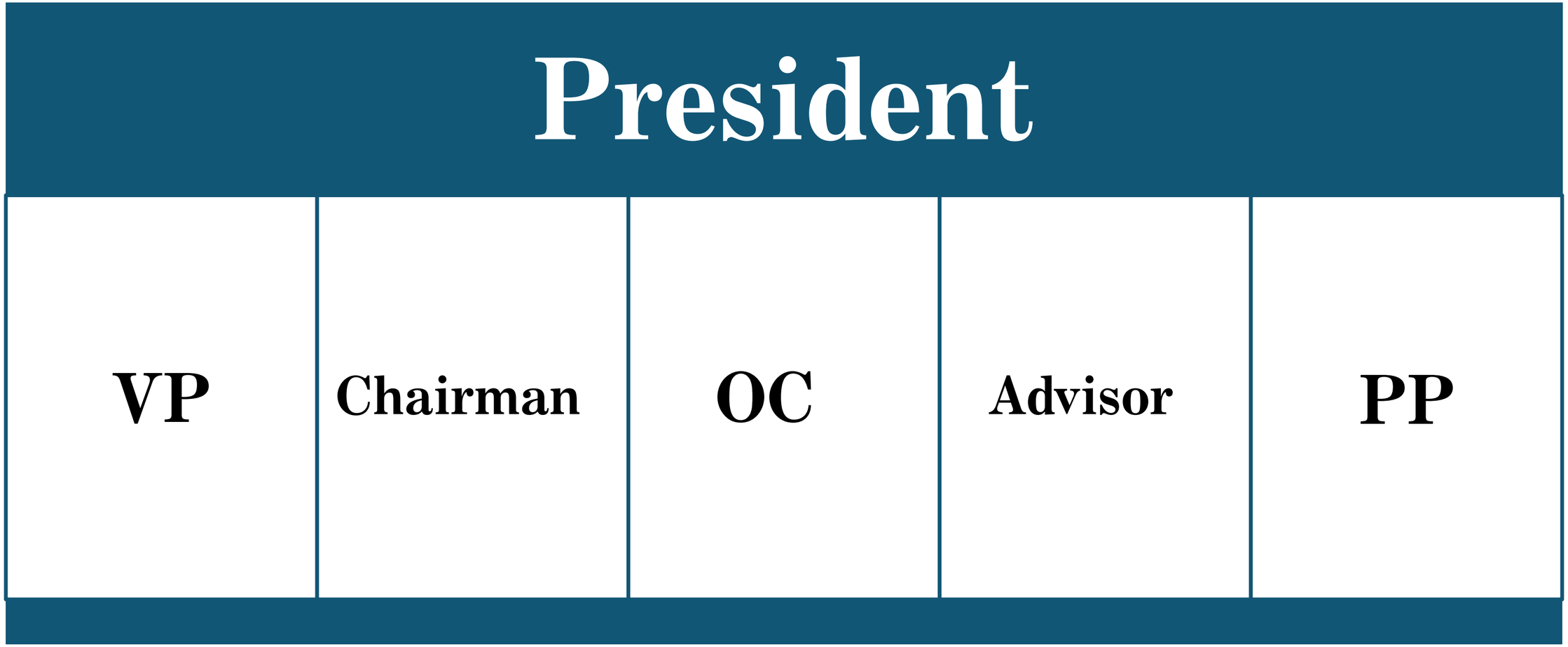
香港獎項名稱 (Group III A)	對應國際獎項 (JCI World)	核心相同點	準備重點差異
III.A.1 Best Business and Entrepreneurship Program	Best Local Business and Entrepreneurship Program	都關注項目對商業發展和創業精神的促進。	**香港**：需符合本地提交格式（4張圖/章節），強調項目對**香港中小企業或本地創業生態**的具體幫助，例如如何協助會員或青年在本地市場創業。 **國際**：需展示具體經濟效益指標（如新創企業存活率、就業機會創造數），並論述如何培養「應對世界變化的企業家領導力」。
III.A.3 Best Community Impact Program	Best Local Community Impact Program	都關注項目對社區帶來的正面改變和社會影響。	**香港**：需遵守本地格式限制，強調項目對**香港特定社區（如某區、某弱勢群體）的直接影響**，展示本地化的解決方案。 **國際**：需證明項目是促進「經濟與社會永續成長」的策略計劃，而非一次性慈善活動；需要展示可量化的社區影響力指標，並說明如何與JCI使命連結。
III.A.5 Best Global Goals Project	Best Local Global Goals Project	都關注項目與聯合國可持續發展目標（SDGs）的契合度。	**香港**：需在有限的圖片限制內清晰展示與哪些SDGs對接，並強調項目如何回應**香港本地的可持續發展挑戰**（如減廢、碳中和、弱勢群體賦能）。 **國際**：需深入論述如何透過項目**「培養企業家精神」**以推動可持續發展，並展示與JCI RISE**倡議**的關聯；需說明項目如何為全球目標作出在地貢獻。
III.A.6 Best Growth and Development Program	Best Local Growth & Development Program	都以招募新會員、提升會員價值為核心目標。	**香港**：需將增長策略融入項目中，強調對**所屬分會的直接貢獻**，如新會員人數、保留率、會員活躍度提升等數據。 **國際**：項目本身就必須是一個以「增長」為核心設計的計劃，需要提供具體的會員增長數據（人數/百分比），並說明**可持續的會員發展模式**及對組織長遠發展的策略意義。
III.A.7 Best Individual Development Program	Best Local Individual Development Program	都關注項目對會員個人能力（如領導力、溝通力、軟技能）的提升。	**香港**：需展示項目對**會員的直接培訓成果**，如工作坊、培訓課程、師友計劃等，並提供參與者的反饋和成長案例。 **國際**：需清晰展示項目如何有系統地培養「企業家精神」，以及參與者如何將所學應用於**個人成長及職業發展**，並成為能夠「創造積極改變」的**領袖**。
III.A.8 Best International Cooperation Project	Best International Cooperation Project	都強調跨越國家/地區邊界的合作，促進國際交流。	**香港**：需遵守提交資格規定（只能由一個分會提交），展示與**中國內地、澳門、台灣或其他國家分會**的協作模式，強調跨文化溝通的具體實踐。 **國際**：需深入描述跨國合作模式、文化融合挑戰及各方資源投入，展示如何促進**「全球公民意識」**的提升，並說明項目成果在**參與國家/地區的影響力**。
III.A.9 Best Inter-organization Collaboration Project	Best Inter-organization Collaboration Project	都強調與外部組織（如政府、NGO、企業、學校）的合作。	**香港**：需遵守同一分會提交的規定，突出與**香港本地策略夥伴**的協作，如與區議會、社福機構、商業機構的合作模式及具體成果。 **國際**：需深入描述合作模式、各方資源投入及「1+1>2」的協同效應，並展示此合作模式如何能被**其他國家或地區複製**，成為可轉移的最佳實踐。

STRATEGIES DEVELOPING AN IMPACTFUL BIDBOOK

- Picking Right CATEGORY
- TEAM FORMATION
- TIME MANAGEMENT
- PREPARATION
- EXECUTION and MONITORING


Who is the Bidbook team?

Basically…EVERYONE



The Key to Success!!

(Example...)

Initial planning EVERYONE

- All points to be discussed together before start working

Supervision 1 pax

- Oversee progress, see who need help or need push
- Ensure quality and united direction

Writing 2 pax MAX

- Those who have best English skills
- Make sure the overall message is united and aligned

Photos management 3 to 4 pax

- Same question should be responsible by same person
- Team communication is needed

Support team 1 to 2pax

- Provide any info. / photos the team needed
- Master the jci.cc platform

COMMUNICATION

You are drawing 1 PICTURE TOGETHER

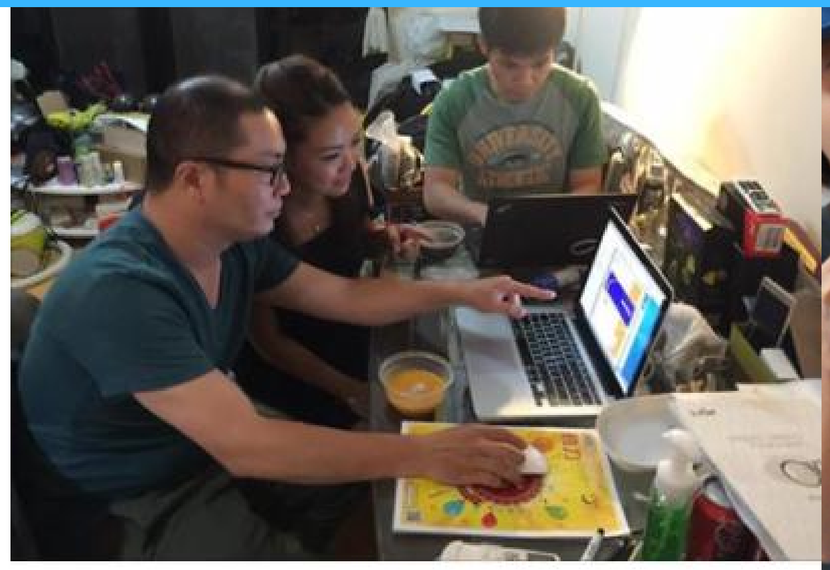








STAY Together, WORK Together
More FOCUS, More FUN

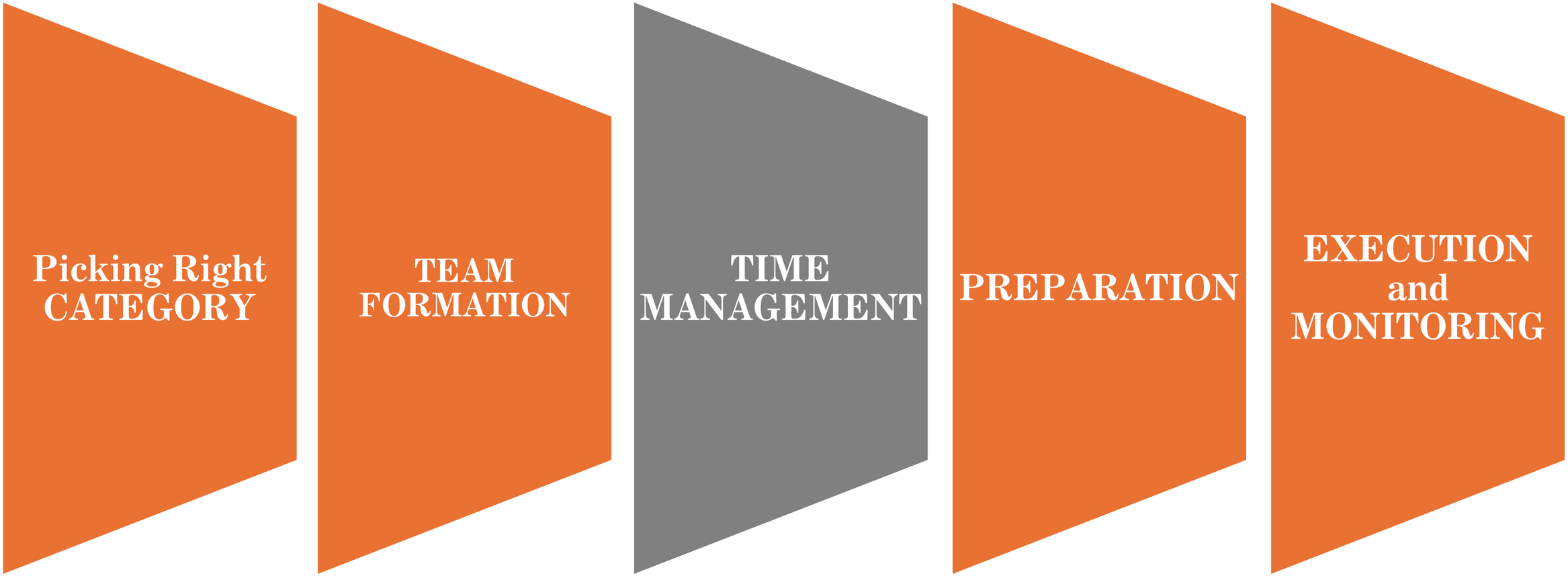








STRATEGIES DEVELOPING AN IMPACTFUL BIDBOOK



Prepare a Bidbook ?

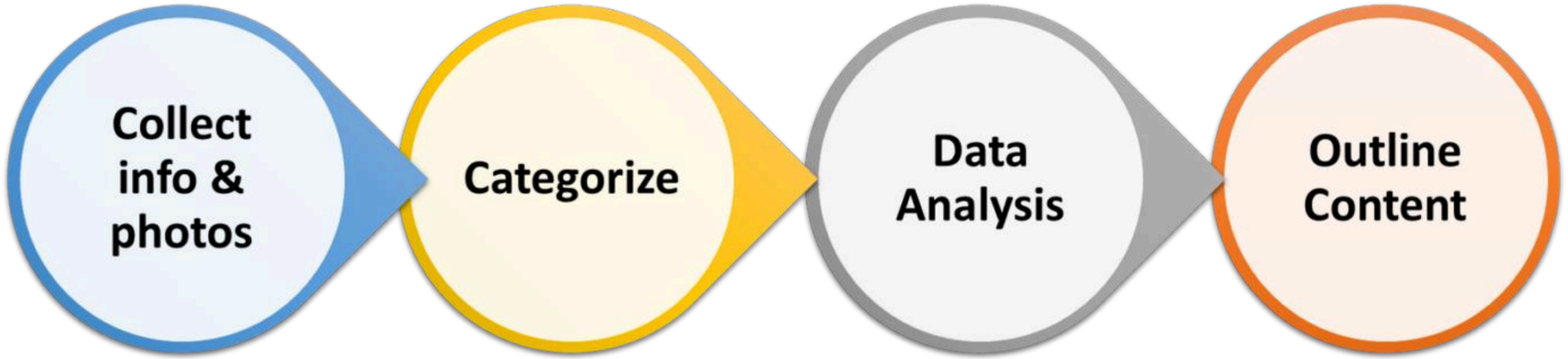


50 - 60 hours per bidbook

3 WEEKENDS

Working Schedule

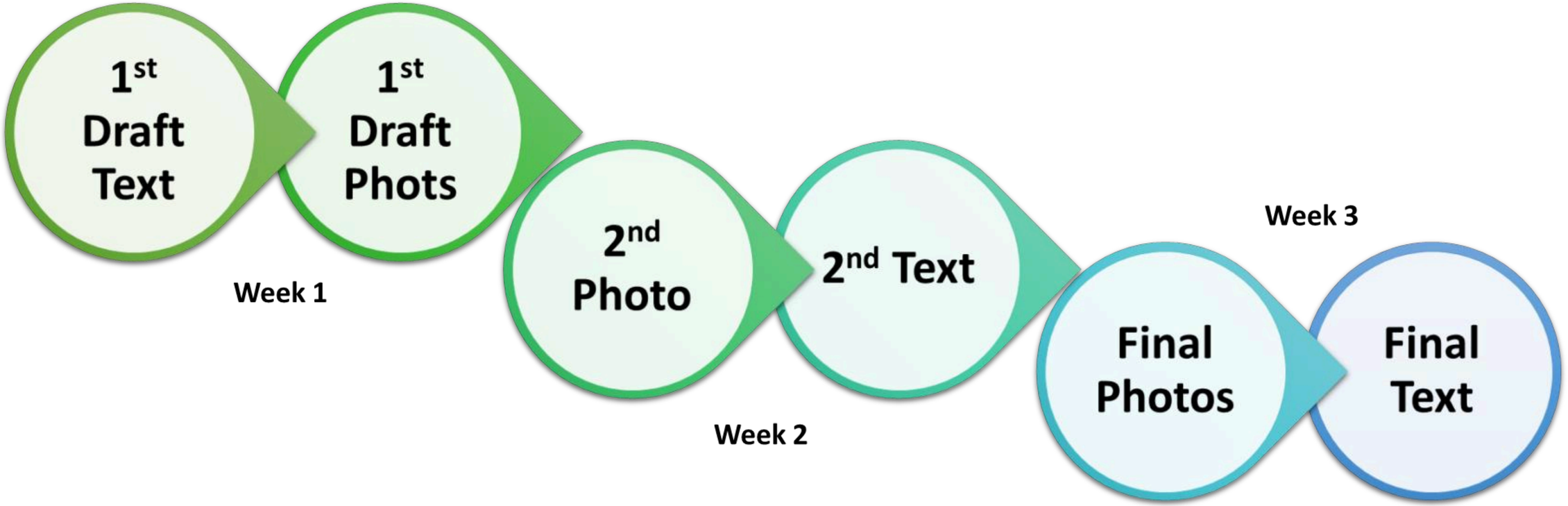
ACT NOW : Planning Stage



IMPORTANT : Mark the Team's SCHEDULE

Working Schedule

Fighting Stage





Don’t

Overnight

Last Minute

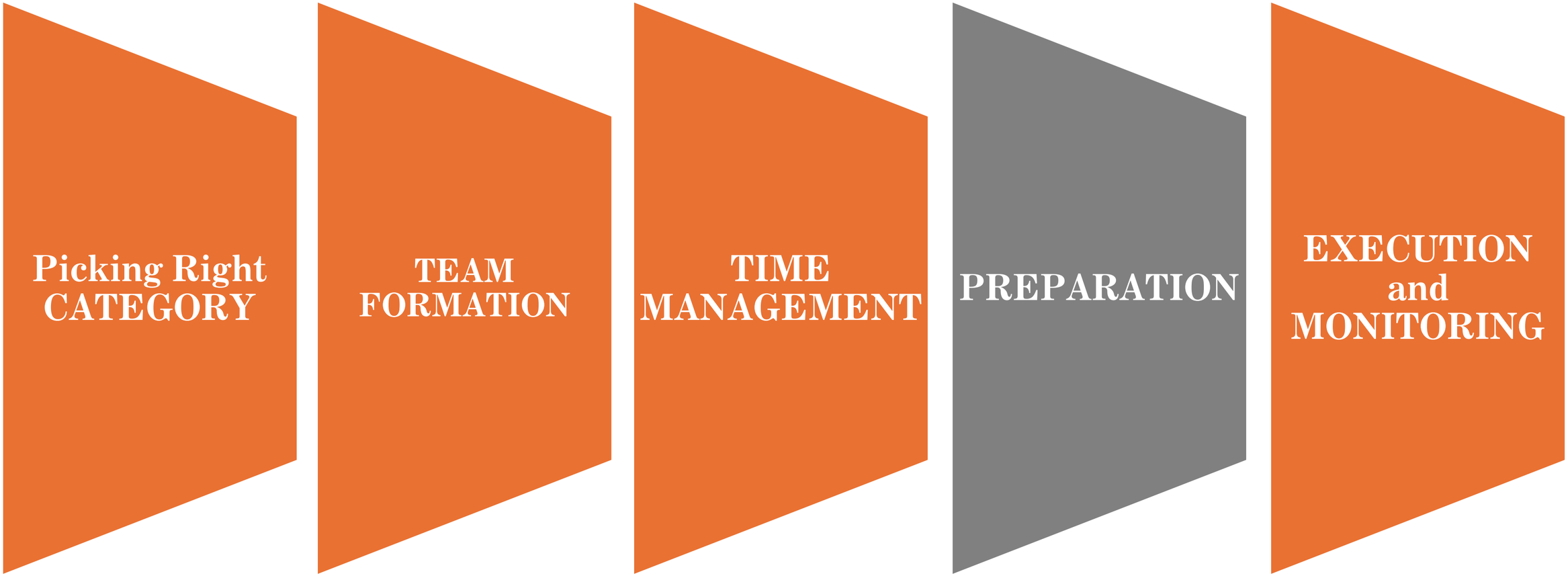




Don’t let your teammate to wait for order …

…please PLAN the working schedule and ALLOCATE work

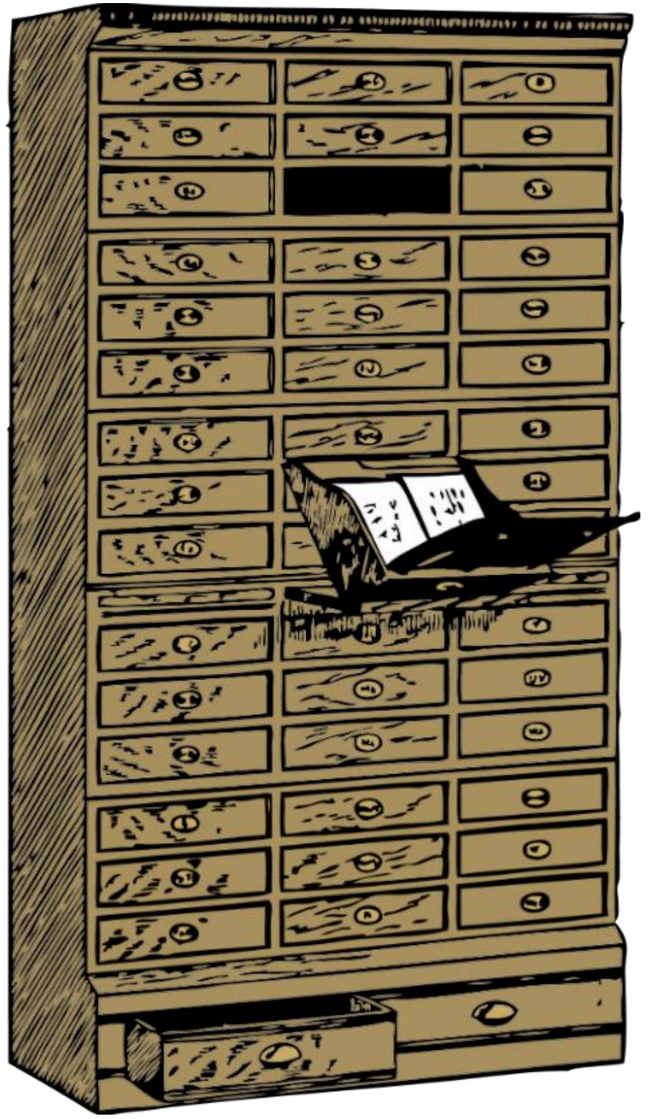
STRATEGIES DEVELOPING AN IMPACTFUL BIDBOOK



Preparation



Preparation



- JCI Vietnam Information
- JCI Information
- Pictures
- Project Details
- Statistics
- Logos
- Clipart
- Magic Words e.g. Positive Change

Group Photo





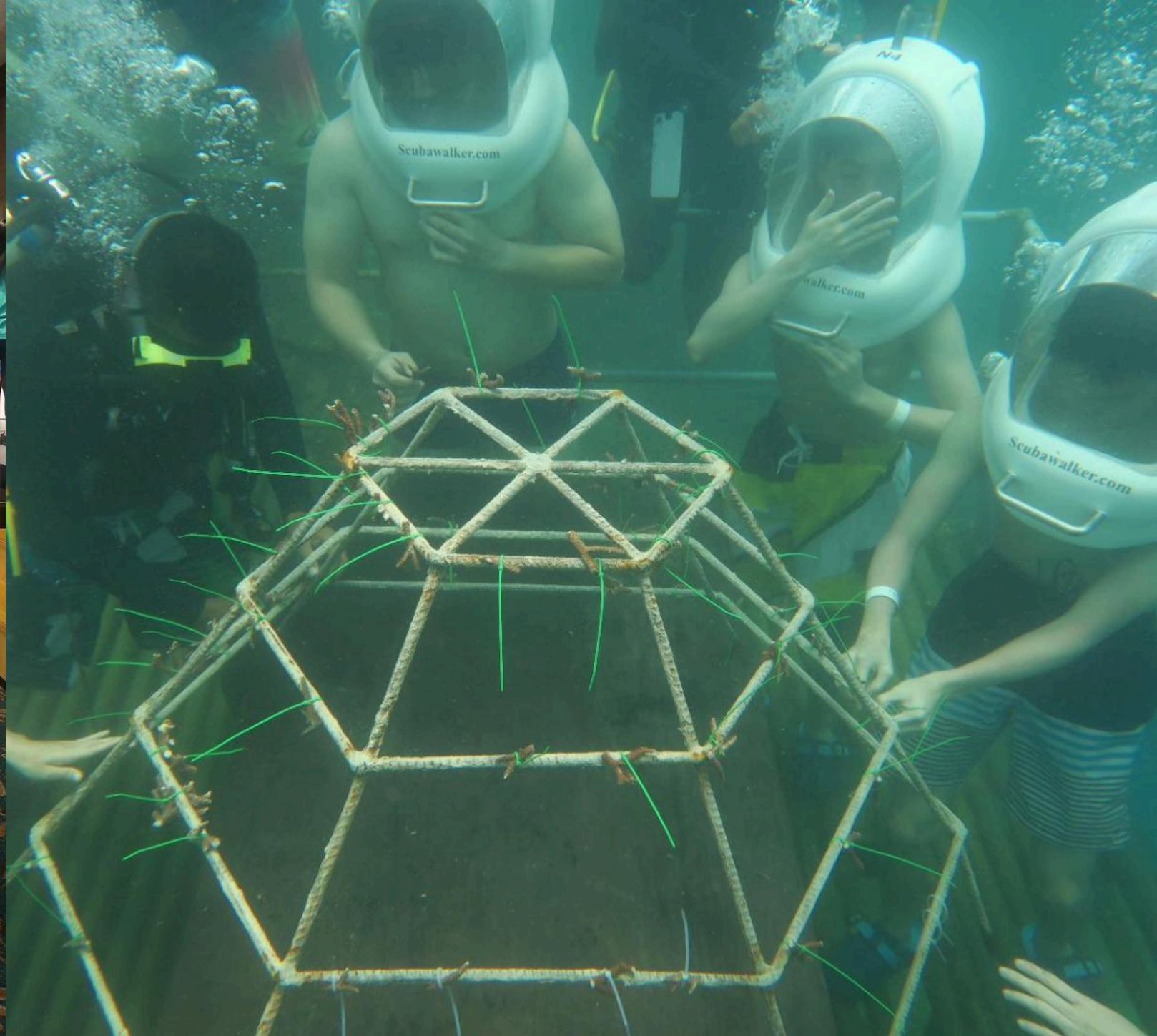

JCI
Apex
JCI 昌峰青年商會
讓愛全接觸 2018
Love without boundary
建鐵科技
HKJC


狗狗也行醫
問卷調查結果發佈暨嘉年華
2016年8月7日【星期日】
THE GLOBAL GOALS

Group Photo


CONFERENCE ASSEMBL
WORLD PUBLIC SPE
CHAMPIONSHIP FI
HIMA, JAPAN
27 MAY 2018
擁抱愛
Confirmed
讓愛全接觸
Love without boundary
2018




Scubawalker.com
Scubawalker.com

Action Photo



Action Photo





Action Photo








JCI
37
我愛海港
We Love Harbour
&dear

婚姻裂痕如癌症 鄧子聰籲每年「體檢」



■簡汝謙（右二）帶領會員策劃一連串活動，梁嘉恩（右一）、譚麗時（左二）同陳立言（左一）鼎力支持。



■鄧子聰（右）同城市青年商會副會長劉國豪（左）都好關注離婚率日增嘅問題。（徐家浩攝）

有人話「婚姻係愛情嘅墳墓」，但其實只要識得檢視感情狀況，要成就一段美滿嘅婚姻並非冇可能。國際青年商會香港總會（總會）剛就今年社會關心嘅議題策劃一連串活動，而旗下嘅分會、城市青年商會會長鄧子聰（Cyrus），就打算舉辦「婚姻體檢日」，畀每對夫婦正視彼此間嘅感情問題，繼而作出補救之道，佢話出現裂痕嘅婚姻就好似癌症咁，唔想惡化至末期無可救藥，就要及早察覺問題所在，病向淺中醫。

鄧子聰話正聯繫某幾間福利機構同大學，透過前線經驗同學術調查，制訂問卷嚟檢視婚姻狀況，只要據實回答各條問題，夫婦感情係好係壞就會從綜合分數中反映。佢建議除咗情人節同結婚紀念日之外，夫婦每年至少要有一日嚟檢驗婚姻狀況，並依問卷所得嘅成分數，嚟判斷問題係屬初期抑或必須尋求輔導嘅階段。佢仲話唔好以為婚姻只係兩個人嘅事就掉以輕心，因為社會上有好多問題都係同婚姻失敗有關，要避免香港嘅離婚率日漸趨升，就要設法阻止婚姻癌症嘅蔓延。

總會可持續發展董事謝耀全就負責「淨氣香港」嘅項目，佢直指空氣污染嚴重，加上愈來愈細嘅居住空間，令香港嘅世界宜居城市嘅排名不斷下跌，所以佢想透過舉辦主題演講，同全港中學生改善空氣質素方案設計比賽，為保護環境政策帶嚟新構思。



■謝耀全（左）同李海榮（右）都想改善香港嘅空氣同海岸線環境。

李海榮召義工執沙灘垃圾

善委會主席李海榮則計劃喺今年九月組織二千名義工清理海灘垃圾，此舉除咗警應美國總會「世界清潔日」嘅呼籲，又圖創最多人同時清潔海岸線嘅世界紀錄。

總會會長簡汝謙就話企業亦要思考一下，點樣生產利潤之餘又唔會對環境構成損害，而在場嘅督峰青年商會會長顧問梁嘉恩，總會執行副會長譚麗時同總會副會長陳立言都好認同。

卓妮

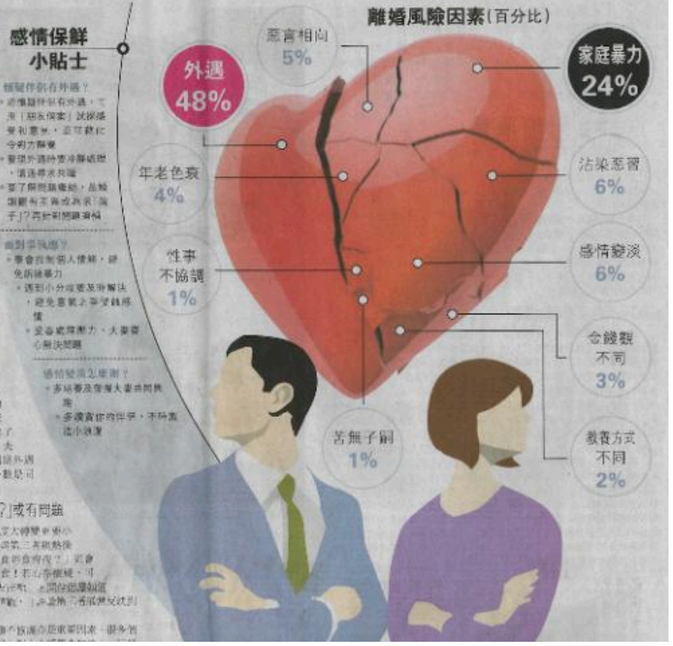
48%人視外遇爲婚姻最大破壞力

專家教破解法：夫妻勿忘談心 多送小禮



▶港總會成員發現，近半受訪者視外遇為最大威脅，比家暴的影響力更大。

身痛不及心痛！香港離婚率持續上升，每三對夫婦就有一對離婚。有機構調查發現，近半受訪者視外遇為最大威脅，比家暴的影響力更大。專家教路，維繫夫妻感情要防禦杜絕處理日常小鬥紛，再忙亦要有約會、談心的時間，更要不時製造小浪漫填寫方開心，「送一份貴禮物不如一百份小禮物」。



感情保鮮小貼士

- 感覺對象有外遇？
- 若懷疑對象有外遇，可用「探女探家」試探感情和意向，並可參考今期方解構
- 要與外遇對象冷靜處理，「講清楚求共贏」
- 當了解對象離婚，並無離婚意向或決意分手，為了子女前對離婚深思
- 面對爭執應？
- 事發首要個人情緒，避免訴諸暴力
- 遇到小分歧要及時解決，避免意氣之爭變錢債情
- 受暴處理暴力，大聲要心解決問題
- 感情變淡怎麼辦？
- 多培養及發現對方優點
- 多讚賞欣賞對方，不時表達小驚喜

大公報記者 黃敏瑩、朱樂怡

近日青年商會和香港婚姻及家庭治療協會合作，在二至四月間就市民及網上調查，收到了1200名長期情感關係經驗的回覆，發現「外遇」現時最威脅到家，佔48%；其次是「家庭暴力」，有24%；「沾染惡習」及「感情變淡」各有6%；「錢債」3%；「教養方式不同」2%；「苦無子嗣」1%；「年老色衰」4%；「惡言相向」5%；「性格不協調」1%。

年年「檢查」及早察覺危機

協會主席李海榮（黑山）指出，「婚姻體檢」問卷，希望夫婦每年都「檢查一次」，了解婚姻狀態，及早察覺危機，問卷以Excel格式計算，「新人專用」的婚姻滿意度及處理衝突法，分數愈高，反映婚姻關係愈穩定；分數愈低，即表示正在亮紅燈，香港婚姻及家庭治療協會會長李海榮建議夫婦分成兩個方法，首先想想如果下星期六是結婚紀念日，小孩放小禮物到對方開心，因為「送一份貴禮物不如一百份小禮物」。

香港公教福利會婚姻及家庭輔導中心（婚姻中心）主任梁嘉恩（Ivy）表示，婚姻中心每年接觸約1000對夫婦，當中有不少是「等婚姻出現問題，才來尋求協助」，她認為婚姻關係需要「日日做，時時做」，「要經營婚姻，就要花時間，不時製造小驚喜，不時表達心裏感受，感謝對方為家人所做的一切」。

「身體痛可忍，但外遇痛心入面難過」，調查顯示，外遇是破壞婚姻的重要元素，約7%受訪者表示，大部分人，夫妻其中一方外遇，令雙方可謂兩敗俱傷。

問「食唔食青衣？」或有同路

她指出，「外遇主大都覺得安全心心，有同事大大年年逢週末二月都熱辣，都會問我老婆可「食唔食青衣？」若會答她「食唔食青衣？」，即會答她「食唔食青衣？」，即會答她「食唔食青衣？」，即


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High Resolution Image

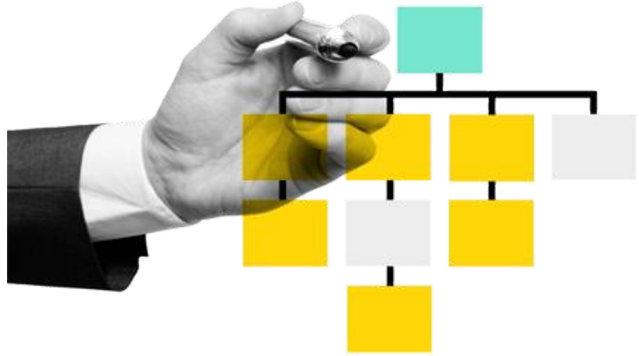


Low Resolution Image

Picture include?



Nice photo



Flow Chart

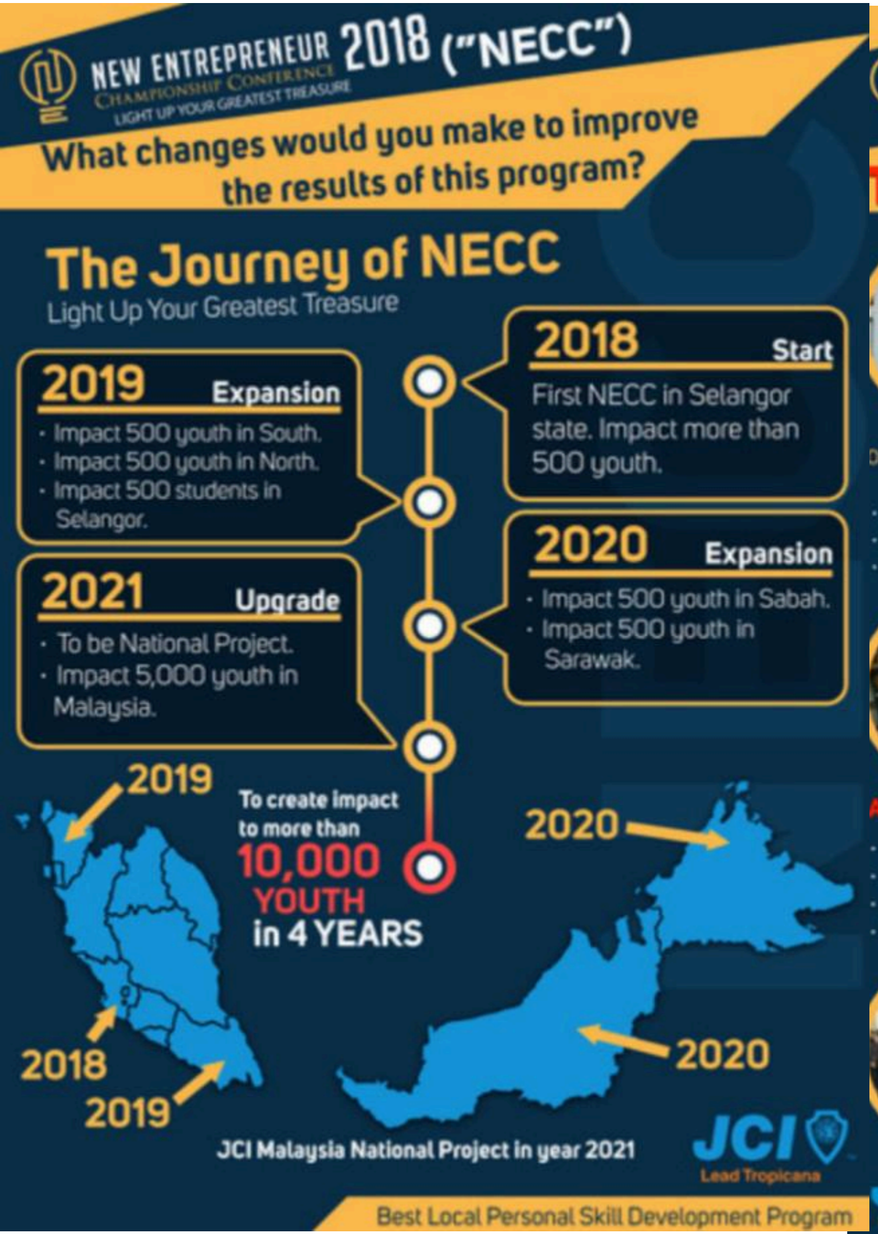


Statistics



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Kenneth Yu 修賢@企業...

屯門區, 中國香港

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