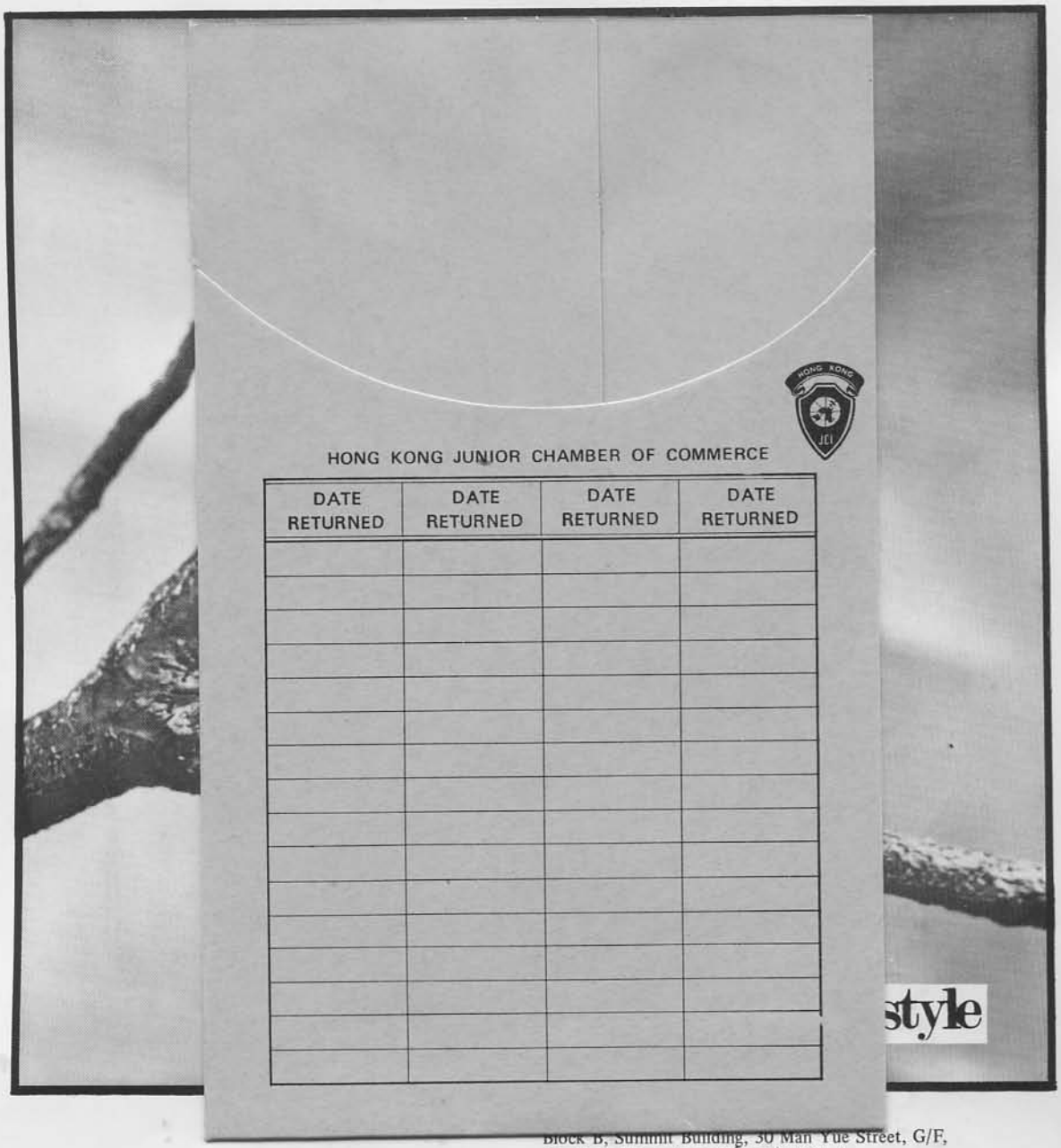
XXXIII JCI Manila World Congress Hong Kong Delegation



POM 47



Block B, Summit Building, 30 Man Yue Street, G/F,
Kowloon, Hong Kong. Tel: 3-334221-8

Kowloon Showloon:
Shop 215-216 Ocean Centre, Canton Road,
Tsim Sha Tsui, Kowloon. Tel: 3-695361-4

Hong Kong Showroom:
1-F., Yee Wo Street, Hong Kong Mansion, Ground Floor,
Causeway Bay, Hong Kong. Tel: 5-762189, 5-762198.

Diamond & Jade Co.
China Building G5, Central, Hong Kong. Tel: 5-240094-5

Singapore Branch: 163
163K Singapore Handicraft Centre, Tanglin Road,
Singapore 10. Tel: 235556-7

Canada Showroom:
Roxboro Mall, Room B1, 26 Ave, (E bow Drive) and
4th Street, South West Calgary, Alberta, Canada.

TSL Jewellery
謝瑞麟珠寶有限公司

青商信條

我們深信：
篤信眞理可使人類的生命具有意義和目的；
人類的親愛精神沒有疆域的限制；
經濟上的公平應由自由的人通過自由企業的途徑獲得之；
健全的組織應建立在法治的精神上。
人格是世界上最大的寶藏；
服務人羣是人生最崇高的工作。

JAYCEE CREED

We believe:
That faith in God gives meaning and purpose to human life,
That the brotherhood of man transcends the sovereignty of nations,
That economic justice can best be won by free men through free enterprise,
That Government should be of laws rather than of men,
That earth's great treasure lies in human personality, and
That service to humanity is the best work of life.

Message From Chairman Of Hong Kong Urban Council



Message

When the JCI World Congress was held for the first time in Manila in 1950, Hong Kong had a small delegation to observe the proceedings. At that time the Junior Chamber was about to be formed here.

Now, Hong Kong is sending the strongest delegation ever to attend a World Congress, perhaps partly due to the proximity of the site but mostly because of the strong connections between the Jaycees of the Philippines and Hong Kong in pursuit of the noble ideals so well put in the JCI Creed.

May all delegates benefit from the deliberations in the 1978 Congress and also make new friends while strengthening old ties with Jaycees from the world over.

A. de O. Sales

5th October, 1978

Message From National President Of Hong Kong Junior Chamber Of Commerce



M E S S A G E

World Congress is an event that the most number of Jaycees throughout the world involve. The XXXIII Manila World Congress is promised to be the best attended Congress ever of Jaycees International.

We, Hong Kong Jaycees, are looking forward to contribute in both attendance and active participation in seminars and workshops. Our On-to Manila World Congress Committee under the chairmanship of Jaycee Clement Lau is trying their best in organizing the largest delegation from Hong Kong.

I am sure after this World Congress, Jaycees from Hong Kong would have had the opportunity to share their experience with Jaycees all Over the world and would have had the opportunity of a more thorough understanding of Jaycees International thus in turn benefitting our Community.

John Lo
National President, 78

Message From Chairman Of 33 JCI Manila World Congress Hong Kong Delegation Organizing Committee



Apart from our community service and individual development opportunities, it has always been the internationalism that substantiated Jaycees as a movement most remarkable and significant. Each year we witness thousands of dedicated Jaycees from all over the world gather to discuss the common denominator of Jayceeism and share the brotherhood that transcends the sovereignty of nations amongst all delegates.

On the occassion of the 33rd JCI World Congress to be held in Manila, may I appeal to each member of the Hong Kong Delegation to actively participate in this truly international event in both business sessions as well as social activities. I sincerely hope that this delegation while representing the entire Hong Kong Jaycees in miniature will contribute in furthering the image and help establishing the identities of Hong Kong Jaycees. Let us not fail the hundreds of those at home who mentally wanted so much to be with us at the Congress.

Clement Lau

Chairman
On-to-Manila World Congress
Organzing Committee

24th October, 1978

Delegates in brief



JOHN LO
National President and Chief Delegate



CLEMENT LAU
Delegation Chairman
LOM Vice-President 1979
LOM Director 1978



SANDIE SO
Delegation Deputy Chairman
NOM V.P. 1977



JUSTINA CHAN
Delegation Hon. Secretary



EDMOND PANG
Delegation Hon. Treasurer
LOM V.P. 1978



KENNETH LAM
Delegation Internal Promotion & Registration
LOM Director 1978



MARTIN MA
Delegation Inter-Chapter Coordinator



ANNIE TSUI
Delegation External Promotion
JCI Senator
LOM President 1975



WILLIAM WU
Delegation Programme, Accomodation & Transportation
LOM Director 1977



ALEXANDER YIP
Delegation Logistics



Y.K. CHAN
Immediate Past National President



SUNNY YU
National Vice-President
National President 1979



AMY MA
NOM Vice-President 1978



MAJOR TANG
NOM Vice-President 1978
LOM President 1977



Y. S. LOK
NOM Hon. Treasurer 1978
LOM President 1977



LILIAN CHEUNG
NOM Director 1978



EMILY MA
NOM Director 1978



JACKSON IP
NOM Director 1978



PATRICK TONG
NOM Director 1978
NOM Vice-President 1979



JENNIFER YU
JCI SENATOR
Executive Assistant to National President
JCI APDC Councillor (1977-78)



NG LEUNG YAU
NOM Officer



ALEX TZANG
JCI Senator
Special Assistant to JCI President 1978
National President 1974
JCI Vice-President 1976
Founder Chairman, JCI APDC



PETER TSANG
JCI Officer-Membership Growth Committee 1978
Hon. Secretary of HKJCC Board of Trustees 1978
HKJCC Senator Chairman 1976
HKJCC National President 1975



RAMON LO
JCI Senator



JOYCE TSANG
JCI Senator



NORA CHENG
LOM President 1978
NOM Vice-President 1979



NORMAN CHOY
LOM President 1978



PETER LAU
LOM President 1978
NOM Vice-President 1979



DAVID SIU
LOM President 1978



EDDY AU



EMILY AUW
LOM Director 1978



WINSON CHAN
LOM President 1979
LOM V.P. 1977



BETTY CHENG
LOM Director 1978



CHEUNG KWOK BUN



SUNNY CHEUNG
LOM Vice-President 1978



GLORIA CHOI



ANNIE CHOW



CHU KWUN LING



ROBERT HO



JOSEPHINE HUI



LAURA KONG



EDWARD LAU



LORETTA LAU



ALLAN LEUNG



ELSA LEUNG
LOM Vice-President 1978



LEUNG KING CHUN
LOM Director 1979



JOYCE LIU



REBECCA LUI



SHIRLY MOK



NG KIT FONG



PATRICK NG



WINNIE POON



JOSEPH SHAM
LOM Director 1978



SHIH WING CHING



JENNY SO
LOM Director 1978



SZETO CHUNG YOK



TSANG WAI KEUNG



HELENA WAI



ANDREW WONG



JOHN WONG
LOM Director 1977
LOM Hon. Secretary 1979



STEPHEN WONG



WILLIAM YANG
LOM Director 1978



DAVID YOUNG



YU WAI YEE



RAYMOND YUEN
LOM Vice-President 1978
LOM President 1979



ALEXANDER L. NG
JCI SENATOR



DOROTHY TSANG
Observer

MICHAEL YOUNG
LOM President 1978

CHAN LIN HING

MARGRET CHAN

LUCINDA CHEUNG

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PATRICK IP

PEGGY LEE

PATRICK LEUNG

EVANDA LI

PAUL TSUI
LOM Vice-President

MOHAN GIDUMAL
Chairman of HKJCC
Trustees

ACKNOWLEDGEMENT

The Hong Kong Jaycees and Jayceettes wish to acknowledge with thanks the generous support and donation of the following:—

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Hok Kee Construction Co.,Ltd.

The Hong Kong Jaycees and Jayceettes also express their appreciation to many others
who have given voluntary assistance,
and whose support has helped to make the mission of the Hong Kong Delegation a success.

Hong Kong :Your 1979 JCI Conference Venue

Jayceettes in Hong Kong are busy planning a 1979 Conference programme that delegates will remember for a long time to come! There is so much to do and see in Hong Kong, that deciding on a final itinerary is always a problem, for there are so many attractions which should not be left out. In May 1979, you are invited to come and be a part of the JCI Conference which will be held at the Hong Kong Convention Centre in Causeway Bay.

Hong Kong is a dazzing collage of unforgettable experience thousands of fascinating shops, restaurants and side-streets 235 virtually — uninhabited outlying islands . 36 golden beaches miles of peaceful countryside where Chinese traditional walled villages and paddy fields abound a 180-acre Ocean Park marineland nightmarkets and typhoon shelters year-round festivals

Situated at the heart of the Oriental and served by over 30 international airlines, Hong Kong offers the visitor so much to see and do, that he should plan to stay for at least a week to be able to take in just a part of it all.

To start with shopping is pure joy! Imported goods from all over the world are available here in seeming-endless varilety and at duty free prices: watches and clocks, and photographic equipment; gold and jade, and pearls and diamonds; casual t-shirts to couture clothes; shoes and handbags; perfumes, and wines and spirits; foodstuffs; handicrafts the list goes on and on, and so does the line-up of shops, department stores and shopping arcades; the Ocean Terminal and Ocean Centre shopping complexes in Kowloon, within walking distance of the "Golden Mile" of Nathan Road which is decorated from top to toe with shops and stalls, restaurants and nightclubs. And on Hong Kong Island, there is the fabulous Causeway Bay District where modern department stores like Daimaru and Matsuzakaya vie for attention with more modest herb shops and paper craft stalls, street vendors and fruit hawkers.

A fascinating variety of Chinese products can be bought on the "street" of the Harbour Village in Kowloon's Star House, and the Yee Tung Village in the shopping Arcade of the Excelsior Hotel (the Conference Hotel) on the Hong Kong Island, two shopping centres built as ancient Chinese settlements: colourful feather dusters, boas and flowers, traditional cloth buttons, porcelain vases and tea sets in wicker baskets, wooden jewellery chests, brass wall plaques, exquisite paper cuttings, paintings and scroll, and Dragon's Beard Candy.

All over Hong Kong, things Chinese await the buyer. Superb quality brocades, silks and cottons line the fabric shelves of the Chinese Merchandise Emporium in the Central District. The store also seels carpets and furniture, brocade pajamas, morning gowns, and other garments, embroidered sheets and pillow cases, and for the children, a wide range of toys, from Chinese chequers to paper kites in a myriad of different insect and animal shapes and designs. An entire floor in the store is devoted to foodstuffs and the choice is endless! Preserved plums, cherries and apricots, dried beef, ginger, candy oranges and numerous other delights. There are several Chinese Products stores in Hong Kong, all of which stock an excellent range of similar merchandise.

Shopping never stops, and neither does Hong Kong.

Nightfall, and the electrical illumination of naked light bulb sets the stage for a spectacular streetmarket scene that unflda in what is a Central District public carpark by day. Hawkers display their wares on the road, and the selection is as widespread as it is interesting; plastic toys, jeans and belts, cotton fabrics, watch straps, slippers, radios, even bowls of Chinese noodles!

For noodles and other good food including loster, crab and shrimp in a unique setting, there is the Causeway Bay Typhoon Shelter located opposite the Excelsior Hotel and Convention Centre. Here one can hire a sampan for an evening's nightclubbing on the waters dining under the stars, and feasting on a meal catered by compradore craft cruising close by! Tour operators offer regular harbour cruises, complete with cocktails and meals, and most hotels can provide full details of these pleasure cruises.

Some cruise boats make a stop at the fishing port of Aberdeen, where the principal attractions are the floating restaurants, the Sea Palace,Tai Pak and Jumbo, and the hundreds of sampans which are permanent homes to Hong Kong's famous boat-people. Less well known, but hust as worthwhile to visit is Stanley, which is not far from Aberdeen. In the 1800s, pirate ships haunted the cast of Stanley, and were the terror of the population! Today, Stanley is a sedate residential settlement of pretty homes, a lovely beach, an historic fort and a market that fires the imagination- and sells everything from green cabbage and fish to wooden cookie cutters and rattan chairs.

Only in Hong Kong can one step onto Canton Road in Kowloon at 10 a.m. and find a sea of green jade set out for sale along the pavement. The Jade Market is a

wonderful place to hunt for jade trinkets being sold at prices which range from the sublime to ridiculous goldfish and birds in fight green-brown turtles and redbrown tigers, delicately-caved pastel butterflies and tiny hearts rings, bangles and strings of green, bean-shaped beads and variations on the theme of "Pi", a circular, holed dish wich signified heaven in the mythology of China past

Hong Kong is full of surprises. From the bustling city centre, an hour's ferry trip takes on far away in mood and time to tranquil, outlying Lantau Island. Visitors are welcome to stay for the night at the Po Lin Buddist monastery, where vegetarian meals are served high in the island's rolling hills. Equally peaceful are the Trappist Monastery, and some of the lovely walks on Lantau, to the fishing community centred at Tai O to Silvermine Bay and Butterfly Hill and to Tung Chung Bay, where a notorious pirate named Cheung Po Chai once made his home, and which is situated close to the green valleys where the boy Emperor of China, Ti Cheng was said to have erected his "Traveling palaces" more than 700 years ago.

Also great fun to visit is Cheung Chau, a tiny island where hand-painted porcelain factories thrive, and it is possible to stroll down the colourful shop-filled lanes, and enter a Chinese traditional temple dedicated to Tin Hau, the goddess of the sea or Pak Tai, god of the North.

There is history in much of the Chinese traditional rural architecture of the New Territories, in the Noon Day Gun (immortalised by the late Noel Goward in his song, "Mad Dogs and Englishmen") which is still fired daily at its Causeway Bay site, in the sity's red and green rickshaw fleet and the tramcars that trundle down their iron tracks providing one of the best means of sightseeing in Hong Kong.

Like a ride across Hong Kong Harbour in a Star Ferry, a tramcar adventure cast just HK$0.30. A tramcar ride through the Western District takes one through a Chinese Kaleidoscope of sights: street barbers and calligraphers, kerbside libraries and letter-writers, and dozens of traditional shops.

"Something for everyone" is Hong Kong's very own truthful cliche.

At Brick Hill near Aberdeen, the Ocean Park marineland is an especial joy for children, with its family of performing sealions and dolphins, an Atoll Reef and Wave Cove, landscaped walks, and a magnificent view of the South China Sea.

There are museums filled with treasures that reflect Hong Kong's history of art and coinage, fishing heritage and lifestyle past and present, and public libraries where visitors are welcome to read about this cosmopolitan Orient destination. There are golf courses at Fanling and Deep Water Bay for the sportmined, and an October through May horse racing season for the so-inclined.

Hong Kong – you'll invariably wish you could stay longer

I am interested in attending the 1979 JCI Hong Kong Conference as:

☐ Delegate
☐ Spouse of delegate
☐ Senator
☐ Observer

Please provide me with more detailed information.

Name:_____

NOM:_____

LOM:_____

Signature:_____

Date:_____

Please deposit this slip at the Hong Kong Jaycee Headquarters during the Manila Congress; or send to: 1979 JCI Hong Kong Conference Organizing Committee, Hong Kong Junior Chamber of Commerce, 272, Queen's Rd. C., Flat C, 15/F, Hong Kong.



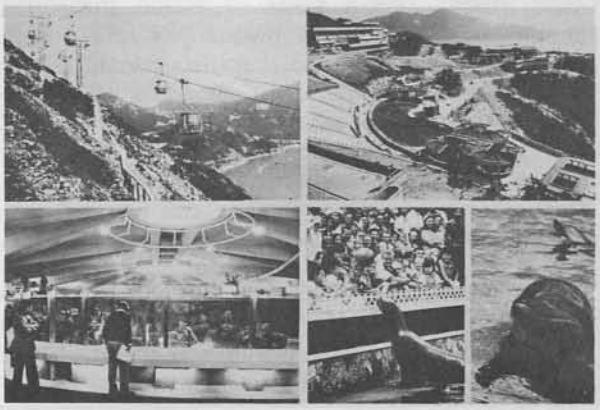
Hong Kong from Victoria Peak, looking West. On the Peak and further down at Mid-levels lie large apartment blocks. The round Century Towers stands out in the centre; in the distance the New Territories and ships at their anchorages in the harbour.



A Star Ferry and a Chinese junk go their separate ways in Hong Kong harbour. To the right in this photograph is the 146-foot clock tower which has dominated the Kowloon Peninsula since 1916.



The "Jumbo" is the newest and largest of Hong Kong's Aberdeen – based fleet of floating restaurants. It has a capacity of 2,500 people, and facilities include private dining rooms for special parties, television for the entertainment of children, and parking for guests.



Hong Kong Ocean Park panorama of attractions.

1979 JCI Hong Kong Conference Conference Program

MAY 27, SUNDAY, 1979

0900 – 1900	Registration
1400 – 1700	APDC Meeting

MAY 28, MONDAY, 1979 (DAY I)

0800 – 1900	Registration
0830 – 0930	Briefing Session for Chief Delegates and Seminar/Workshop Chairman & Discussion Leaders
1000 – 1100	Protocol Visit
1130 – 1230	Rehearsal for Opening Ceremony
1245 – 1400	Lunch for JCI Officers, Senators, Chief Delegates and Spouses
1430 – 1630	Opening Ceremony
1715 – 1900	NOM Presidents Meeting
2000 – 2200	Welcome Reception/Hong Kong Night

MAY 29, TUESDAY, 1979 (DAY II)

0800 – 1900	Registration
0900 – 1200	General Assembly (I)
1215 – 1315	Luncheon for all Delegates and Spouses
1400 – 1530	JCI Theme Seminar I
1530 – 1545	Coffee Break
1545 – 1730	JCI Theme Seminar II
1900 – 2130	International Night/National Parties

MAY 30, WEDNESDAY, 1979 (DAY III)

0800 – 1900	Registration
0900 – 1200	JCI Workshops on Area of Activities I, II, III
0900 – 1200	Awards Judging (Session I)
1030 – 1045	Coffee Break
1215 – 1345	Luncheon for all Delegates and Spouses
1400 – 1700	LOM Officers Training Seminar
1400 – 1700	NOM Officers Training Seminar
1400 –	Concludes Awards Judging (Session II)
2000 – 2400	National Parties

MAY 31, THURSDAY, 1979 (DAY IV)

0900 – 1015	Open Forum
1030 – 1330	General Assembly (II)
1730 –	Awards Banquet

JUNE 1, FRIDAY, 1979

0900 – 1200	ILSO Meeting
0900 – 1200	APDC Meeting
0900 – 1200	ALLC Meeting

* Subject to approval & change by JCI

CONGRATU

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XXXIII JCI MANILA

WITH THE C

C

JAYCEES OF

KOWLOON JAYCEES

ISLAND JAYCEES

PENINSULA JAYCEES

HONG KON

LATIONS TO
JAYCEES
UL HOSTING OF THE
WORLD CONGRESS

OMPLIMENTS
F
ONG KONG:

LION ROCK JAYCEES

YUEN LONG JAYCEES

TAI PING SHAN JAYCEES

JAYCEETTES

Our Projects & Activities Of 1978
Organized by

KOWLOON JAYCEES



Youth Activities Exhibition



Home Safety Campaign — A joint project with the Hong Kong Red Cross.



400 children participated in drawing in the Picture Gallery during the Home Safety campaign



A Press Conference on the Ten Outstanding Young Person, 1978 — A National project organized by Kowloon Jaycees

ISLAND JAYCEES



Two week Programme for workers during Lunar New Year



A hand-sign language course was conducting during the visit of a deaf centre



Maintenance on Venture Park of St. Christopher Home, a follow up project of last year



Young Executive Convention

Our Projects & Activities Of 1978
Organized by

PENINSULA JAYCEES



A 3-day LIA Camp held at Cheung Chau Island with more than 60 people participating.



President V. Ko being introduced to the participants of the Seminar on "Personal Loan".



Opening Ceremony of the 4-day Eye Care Exhibition which was attended by more than 50,000 people.



Opening Ceremony of the 5-day Country Park Facilities Design Competition which was attended by more than 30,000 people.

HONG KONG JAYCEETTES



Spectators at "Go Bowl with Jaycee" function.



President Nora presenting a souvenir to the leading actor at Chinese Opera Fundraising.



Dr. Lam delivering an interesting talk on "Effective Communication" at LDC's Intensive Course



NP John Lo presenting souvenir to representative of the Girl Scouts at YAC's "Fun Games".

Our Projects & Activities Of 1978
Organized by

LION ROCK JAYCEES

"Business & Career Training Camp"

20th – 21st May 1978 Organised by Lion Rock Jaycees



Mr. Roul T. Calaguas during his visit to the Camp with N.V.P. Major Tang



"Business & Career Training"

HARBOUR JAYCEES



Hosted 1978 JCI NOM Officer Training School in Hong Kong with 98 Delegates attended presenting 5 NOMs



Won the "Best Attendance Award" in 1978 Inaugural Ball and "Most Outstanding LOM in participation in NOM Activities" during National Convention



Organized Children Carnival Day for 12,000 children in Sham Shui Po area and distributed 24,000 prizes



Diversification on Electronics Industry Seminar providing suggestions to industry

Our Projects & Activities Of 1978
Organized by

YUEN LONG JAYCEES



Monthly meeting



HKJC Sports Day, April 1978



Folk Dance Display



Charter Night

TAI PING SHAN JAYCEES



Charter Night was successfully held on 21st April, 1978.



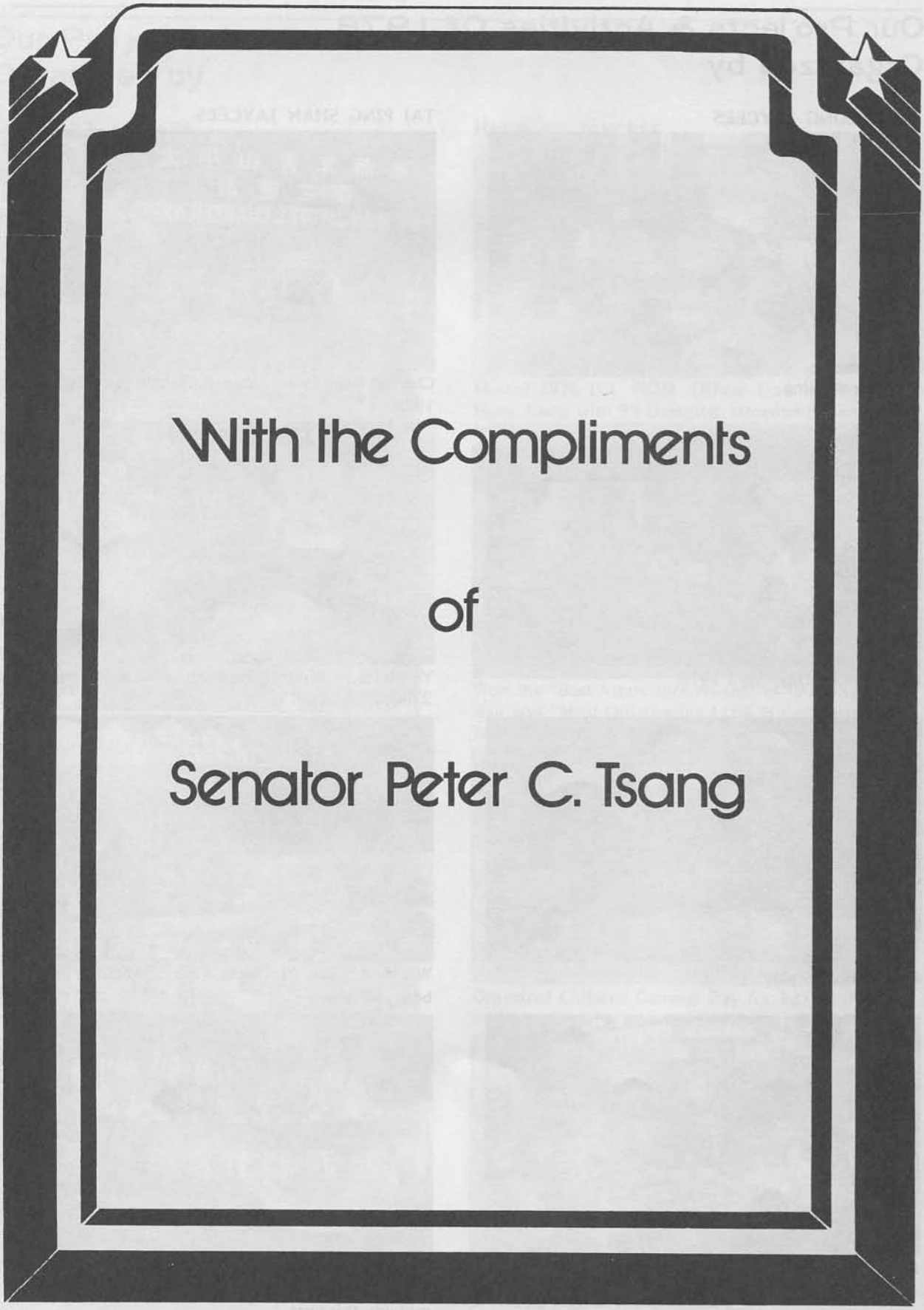
Youth leadership training camp at Wu Kwai Sha on 22nd-23rd July, 1978.



Weekend Tour At Ocean Park – about a hundred boat children.



The Junior Chamber of Hsiu Chu, Republic of China organised a delegation of 14 members to visit us in mid-july this year.


With the Compliments
of
Senator Peter C. Tsang

With the Compliments

of

Herbert H. Y. Liang

President 1975 Lion Rock Jaycees

WITH COMPLIMENTS

of

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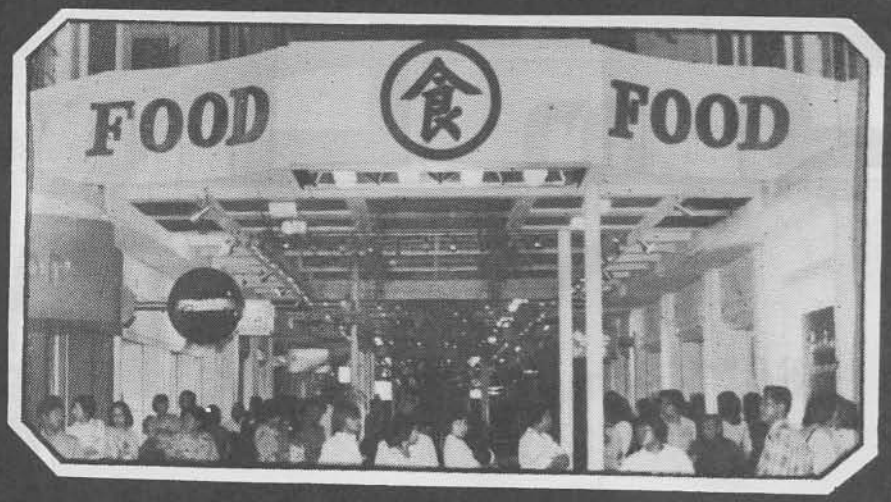
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Jaycees for their

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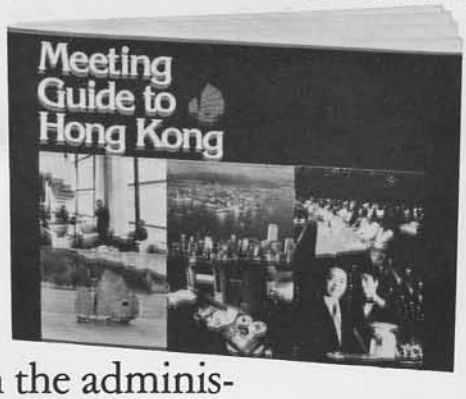
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Here's how we can help.

In your professional capacity, you probably already attend many meetings overseas. Why not convince your fellow members to hold the next meeting of your organization here in Hong Kong?



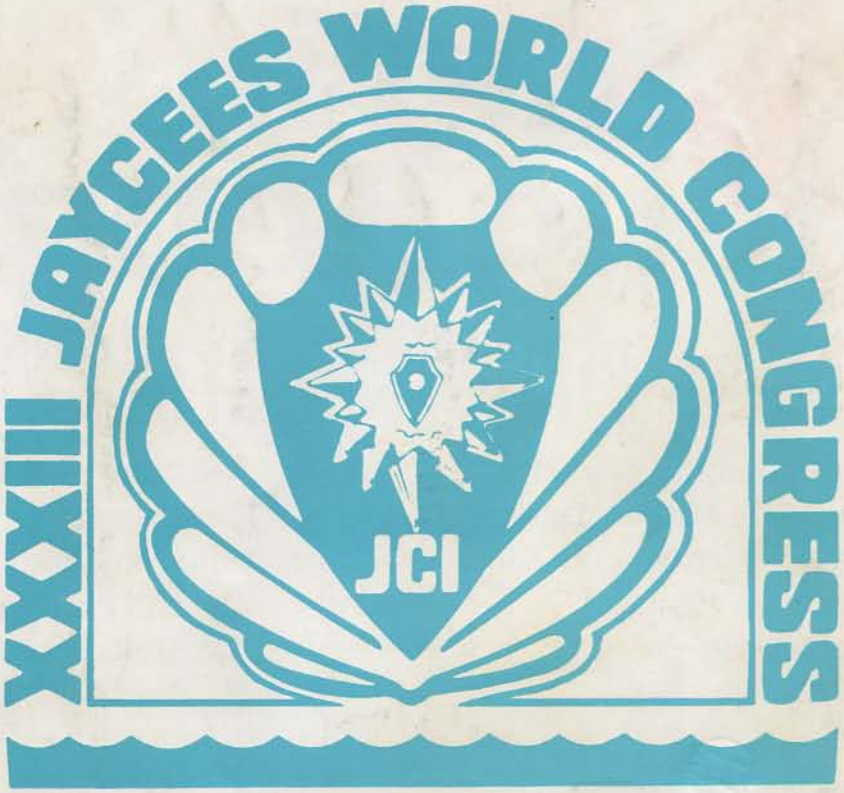
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Through our professional contacts, we can put you in touch with all the right people. We'll help you promote Hong Kong as a stimulating and experienced destination for overseas delegates. And we'll provide background information for all your visiting delegates to read before they leave home.

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Hong Kong Tourist Association
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