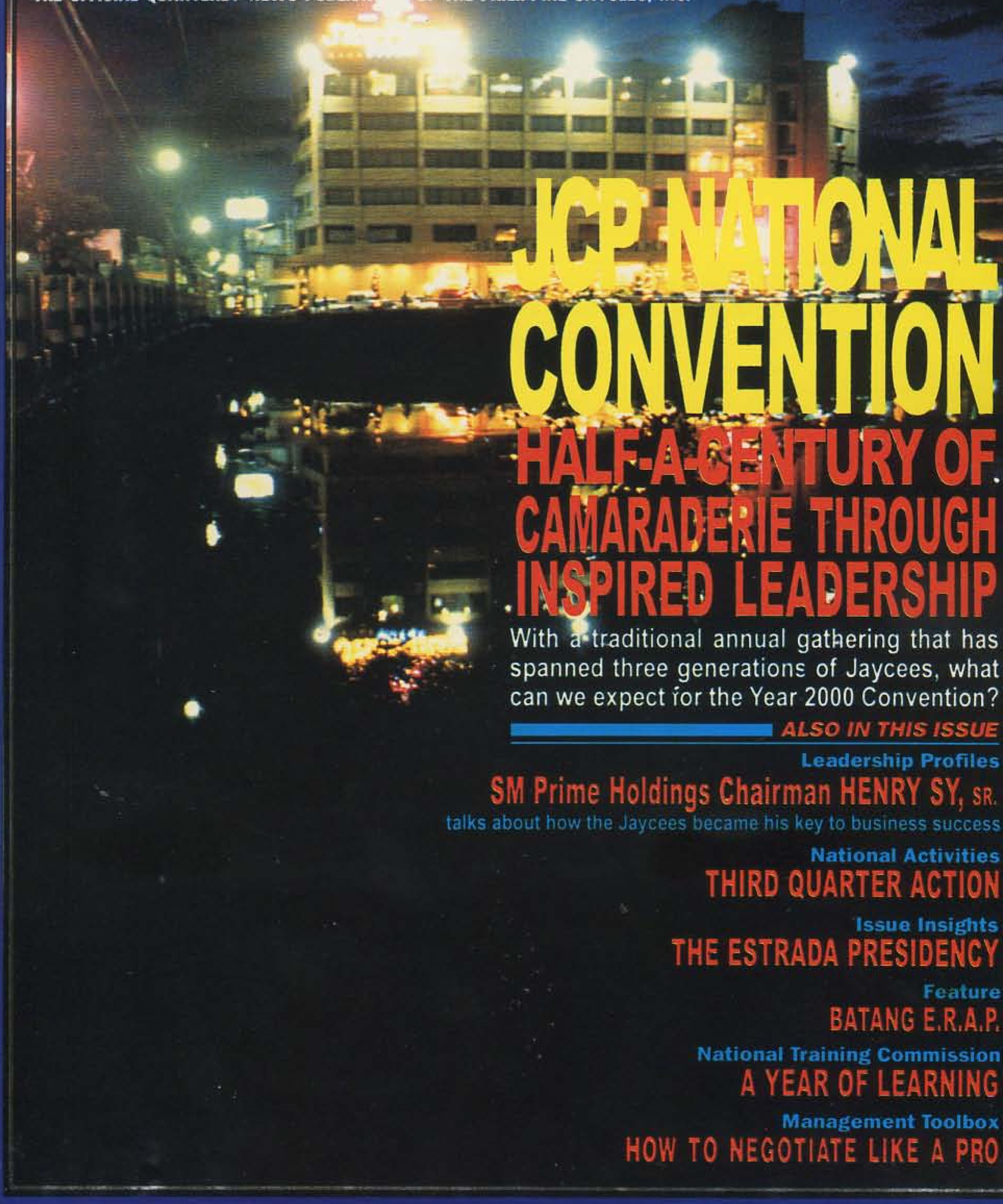
VOLUME 52 NUMBER 3 JULY-SEPTEMBER 2000

EXCLUSIVE: The TOYM 2000 WINNERS
A Special Section Celebrating the Millennial Achievers

PHILIPPINE Leader®

THE OFFICIAL QUARTERLY NEWS PUBLICATION OF THE PHILIPPINE JAYCEES, INC.

Shaping the Leaders of the Millenium 2000



JCP NATIONAL CONVENTION

HALF-A-CENTURY OF CAMARADERIE THROUGH INSPIRED LEADERSHIP

With a traditional annual gathering that has spanned three generations of Jaycees, what can we expect for the Year 2000 Convention?

ALSO IN THIS ISSUE

Leadership Profiles
SM Prime Holdings Chairman HENRY SY, SR.
talks about how the Jaycees became his key to business success

National Activities
THIRD QUARTER ACTION

Issue Insights
THE ESTRADA PRESIDENCY

Feature
BATANG E.R.A.P.

National Training Commission
A YEAR OF LEARNING

Management Toolbox
HOW TO NEGOTIATE LIKE A PRO

OFFICE OF THE PRESIDENT OF THE REPUBLIC OF THE PHILIPPINES
OFFICE OF THE PRESIDENTIAL ADVISER ON YOUTH AFFAIRS
NATIONAL YOUTH COMMISSION

THE YOUTH AGENDA UNDER THE ESTRADA ADMINISTRATION

JCI Sen. MABEL P. VILLARICA-MAMBA
Marilao "Marilag" Jaycees

AS A FORMER LOCAL GOVERNMENT OFFICIAL himself, President Joseph Ejercito Estrada brought a different kind of leadership style to Malacañang. While some people may criticize him for his personal, frank and open relationship with the public, most of those in the *barangays* laud his efforts in bringing down the national government to the "*masa*." In the same manner, the Office of the Presidential Adviser on Youth Affairs (OPAYA) and the National Youth Commission (NYC), tasked to provide our youth with the opportunities to develop themselves as the future leaders of our country, are committed to ensure that its programs reach the grassroots level.

Although the OPAYA was established during the previous administration, it was not until the term of President Estrada that it was able to explore its potential as a youth-serving agency, and contribute in honing the leadership skills of the Filipino youth for future tasks at hand. Its flagship project, Batang E.R.A.P., or "*Estudyanteng Responsable para sa Aktibong Pamamahala*," is consistenly receiving positive feedback from its graduates, as well as from the education and local government sectors. And, due to the overwhelming response, the National Organizing Committee, headed by its Over-all Chairman, 1998 JCP National President Joseph Victor G. Ejercito, will eventually venture into other aspects of youth training with the youth in the barangays as primary beneficiaries.

On the other hand, the NYC has been steadfastly fulfilling its mandate in securing the youth's role in nation-building. Together with other line agencies, the NYC is actively involved in programs beneficial to the four youth sub-sectors: in-school youth, out-of-school youth, working youth and youth with special needs. Despite limited finances and lack of manpower, it remains inspired, committed and dedicated to the service of the Filipino youth. And, in order to achieve its goal, the NYC is now in the process of building up active linkages with the local governments. Taking into consideration that there are now 23 million Filipino youth, but only 77 provinces in the country, it will be easier to monitor, as well as become more efficient, if project implmementation will be done in coordination with local government units.

Hence, as our rejoinder to President Estrada's call of "Angat Pinoy," the OPAYA and the NYC's shout is "Angat Kabataang Pinoy!"

OPAYA-NYC IN ACTION



"Kabataang Rizaleño," a pilot project of the NYC to bring down national programs to the grassroots level, was launched on June 10, 2000 at the San Mateo Gymnasium.



Secretary Mamba, together with NYC Commissioners, distribute certificates of participation to the delegates of the "Ship for Southeast Asian Youth."



The NYC is actively involved in a campaign against drug abuse. An advocacy rally was held by the NYC at Tacloban City last August 13, 2000.



NYC Honorary Chairman Joseph Victor G. Ejercito speaks during the launching of the "Green Brigade" in Bacolod last April 14, 1999.



Student Council Officers in Region 11 receive invaluable leadership training at the Student Government Management Training Workshop from August 31 to September 2, 2000 in Davao City.

PHILIPPINE Leader. VOLUME 52 NUMBER 2 APRIL - JUNE 2000 ISSUE

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The millennial leaders of the National Training Commission looks at its accomplishments for the year.

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The winners of the much-coveted "The Outstanding Young Men" Awards for 2000 has been announced last September 20, 2000. The *Philippine Leader* devotes a special section on this year's awardees.

The Philippine Leader is a quarterly news organ produced by the National Committee on Publications under the auspices of the Philippine Jaycees, Incorporated, with offices at the Philippine Jaycees (JCP) Headquarters, 14 Don Alejandro Roces Avenue, Quezon City. Any comments, contributions, and suggestions may be sent through JCP Headquarters at 373-79-07 to 09 or may be faxed through telephone number 374-24-95. The Philippine Leader is produced quarterly and is distributed for free to all Philippine Jaycee Chapters in good standing, JCI Offices, local professional and business associations, selected government offices, educational institutions, embassies and consulates across the Philippines. *No part of this publication may be copied, in whole or in part, without the expressed permission of the publisher. Copyright© 2000. All rights reserved.*

FROM THE NATIONAL PRESIDENT'S PEN

JCI Sen. RAFAEL P. DIZON III

University of Leaders

AS I CONTEMPLATE WHAT TO WRITE YOU ON this third issue of *The Philippine Leader*, it behooves me to remember the few good men of the Philippine Jaycees. These practitioners will agree with me that only 10% to 25% in an organization works outstandingly; the rest only review, criticize, and/or politicize. For 52 long years of the Jaycee Movement, the culture of leadership excellence has been brought to the fore due to the able-bodied young men and women with selfless dedication and commitment to serve. For only a year to lead and with the extension from 35 to 40-year age limitation since the mid-fifties, the Jaycee spirit lives on and on. Perhaps, if we will learn from the past successes and failures and not to repeat the same mistakes twice, our organization will far exceed the expectations from expectant Jaycees and non-Jaycees alike!



Being privileged and lucky (hope not otherwise) to be at the helm of this prestigious leadership development organization, I am honored to work with the "giants and the greats" whose altruistic motives far outweigh the petty issues that surround them. It is incumbent upon us, the Millennium National Board, the select Appointed Officers and National Committee Chairmen, to employ motivation to spur productivity. Sometimes, to challenge people and awake the "sleeping giants" from within is necessary. And, most of the time, to inspire peers and subordinates makes the team empowered. You will agree with me that, with the human dimensions of our development, such as the perspective, experience, attitude, knowledge and skills are geared to be attuned to the test of time. For it is in the management of change that we are honed to be better citizens of the world.

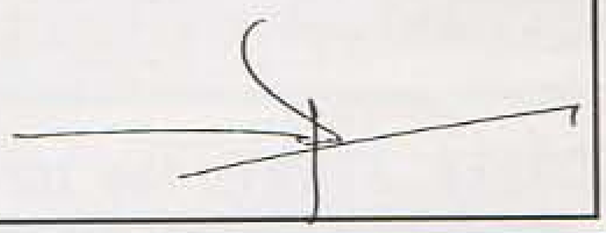
Why am I telling these? This is to relate to our NOM theme, "Shaping the Leaders of the Millennium," as we are enrolled in this "University of Leaders." The above-mentioned ideas are but pebbles in the sand dunes, which can aid us in our growth that takes the form of transformation, training, learning, metamorphosis, honing, cocooning, gestating, development, and... oh, yes... positive change: our Jaycee mission, remember?

For a change, I did not specifically mention herein the most recent projects we have, although there are quite a few which have been successfully launched and/or implemented within this quarter (and are presented more in detail in the pages of this magazine), for I believe that even in the absence of credits, we will still offer our best efforts for the love of our organization.

For your National President's Pen, I would want to leave you guys one of the finest quotations from Mr. William Wordsworth:

"The best portion of a good man's life --- his little, nameless, unremembered acts of kindness and of love."

Keep up the good work, Dudes! We're almost at the home stretch of our millennial term... *Salamat* and *Mabuhay*!



PRESIDENTIAL TRAVELOGUE

MAY 2000

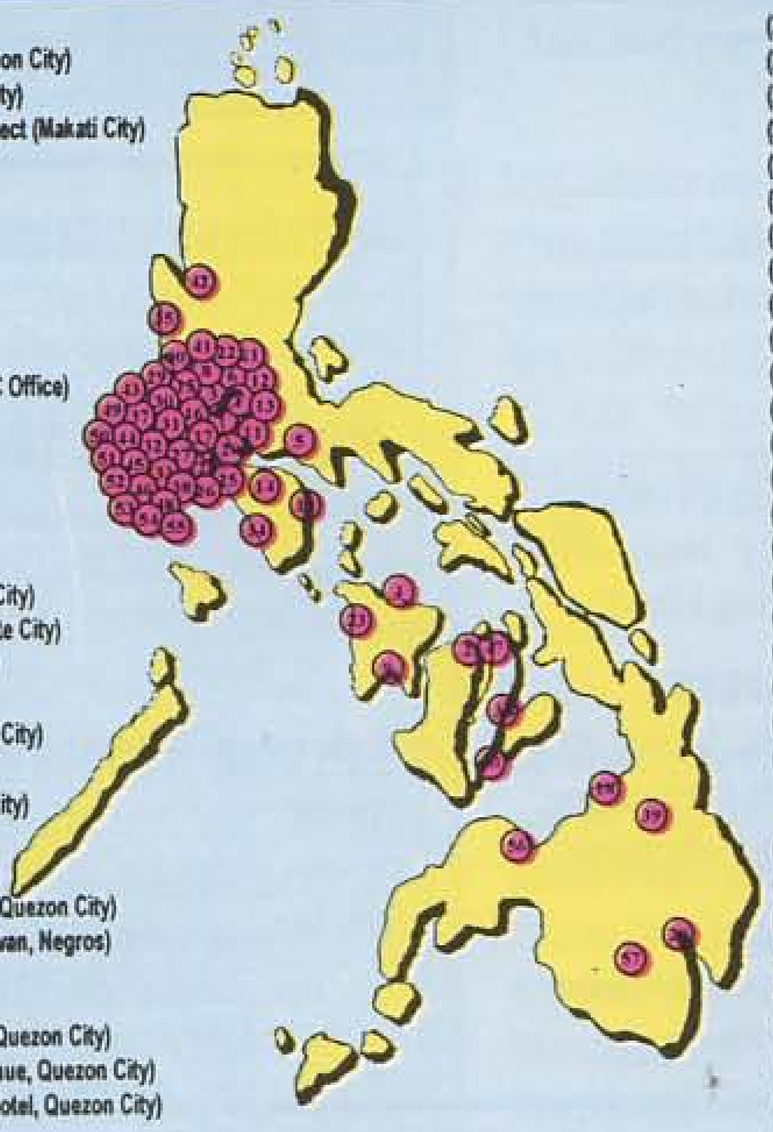
(1) 02 Attended Joint Meeting of DSWD Board of Trustees (DSWD, Quezon City)
(2) 05 Participated in 1st Philippine Jaycees Golf Invitational (Bacolod City)
(3) 08 Meeting with MMDA with Gen. Mgr. Violeta Seva on Overpass Project (Makati City)
25 Asia Pacific Conference (Kaohsiung, Taiwan, R.O.C.)
30 Meeting with Hong Kong Jaycees (Hong Kong, P.R.C.)

JUNE 2000

(4) 02 Attended Batang E.R.A.P. Assessment Conference (Boracay)
(5) 03 Attended Area Three Sportsfest (San Pablo City)
(6) 06 Meeting with T.O.P.P. Search Committee (Greenhills, San Juan)
(7) 07 Presentation of JCP Raffle Project of Centennial Celebration (CSC Office)
(8) 08 Attended PNP Foundation Meeting (Manila Polo Club)
(9) 10 Radio Interview for Iloilo Jaycees (Barotac, Iloilo)
(10) 12 Attended Bacolod Jaycees GMM (Bacolod City)
(11) 13 Attended Manila Jaycees GMM (Diamond Hotel, Manila)
(12) 14 Attended Division Meeting of JCP (JCP HQ, Quezon City)
(13) 15 Meeting with National Convention Organizers (JCP HQ, Quezon City)
(14) 17 Guest Speaker of Cavite Mass Induction (Aguinaldo Shrine, Cavite City)
(15) 20 Attended COYA Meeting with McDonalds (Thai BBQ, Makati City)
(16) 21 Interview with Philippine STAR (Aqua Restaurant, Makati City)
(17) 22 Attended TOYM Judges Committee Meeting (PCIB Tower, Makati City)
(18) 24 Attended Area Five Area Council Meeting (Cagayan de Oro)
(19) 25 Guest Speaker in Alpha Phi Omega 2nd Alumni Confab (Lucena City)
(20) 26 Attended OYFY Committee Meeting (DA Building, Quezon City)
(21) 28 Attended PNP Foundation Session (Manila Hotel, Manila)
(22) 29 Chaired Alay Lakad Foundation and NEC Meeting (PIA Building, Quezon City)
(23) 30 Guest Speaker for Charter Induction of Bayawan Jaycees (Bayawan, Negros)

JULY 2000

(24) 01 Attended Press Coverage of Side A Concert (V. Luna Hospital, Quezon City)
(25) 03 Meeting with Cooperative Development Authority (Quezon Avenue, Quezon City)
(26) 04 Attended Joint GMM of Capitol and Sampaguita JCs (Camelot Hotel, Quezon City)



(27) 05 Guest Speaker for Parañaque MIA Induction (Strike Zone, Roxas Boulevard)
(28) 06 Attended 2nd National Board Meeting (Davao)
(29) 10 Attended PNP Foundation Meeting (Manila Polo Club, Makati City)
(30) 11 Attended Manila Jaycees GMM (Diamond Hotel, Manila)
(31) 12 Meeting with AIESEC (Racks Restaurant, Libis, Quezon City)
(32) Attended Area Council Meeting of Metro (Kaban ng Hiyas, Mandaluyong)
(33) 13 Dinner with Alabang Bravo Jaycees (Alabang, Muntinlupa)
(34) 14 Attended Manila Jaycees Golf Tournament (Tagaytay Highlands)
(35) 15 Attended San Carlos Jaycees Induction (Bacolod)
(36) 16 Guest speaker for Cebu Hara Jaycees Induction (Cebu)
(37) 18 Attended Alay Lakad Planning Committee Meeting (Camp Aguinaldo, QC)
(38) 21 Attended Manila Jaycees Grand GMM (Diamond Hotel, Manila)
(39) 22 Attended San Francisco Jaycees Induction (Butuan City)
(40) 24 Attended State of the Nation Address (Sandigan Bayan Hall, Quezon City)
(41) Attended Circle of Power Fashion Show Rehearsals (Dusit Hotel, Makati)
(42) 25 National Convention Visitation (Dagupan City)
(43) 26 Attended Meeting with Alay Lakad Officials (JCP HQ, Quezon City)
(44) Contract Signing with Side A Band (JCP HQ, Quezon City)
(45) 27 Attended MAD National Assembly (Camp Aguinaldo, Quezon City)
(46) Guested at Police Hour Show (RPN 9, Quezon City)
(47) 29 Attended the Area Council Meeting of Area Four (Boracay)
(48) 31 Attended Marikina-Marikit Jaycees Anniversary (Riverbend Hotel, Marikina)

AUGUST 2000

(49) 03 Attended Metro Area Fellowship (El Pueblo, Pasig City)
(50) 04 Meeting with Alay Lakad Planning Commitee (Manila Hotel, Manila)
(51) 05 Attended Side A Concert (Araneta Coliseum, Quezon City)
(52) 06 Attended Special National Board Meeting (La Vista Subdivision, Quezon City)
(53) 08 Meeting with TOYM Foundation (PCIB Tower, Makati City)
(54) Memorandum of Agreement Signing with Sen. Tessie Oreta (Senate Hall, Manila)
(55) 09 Participated in Circle of Power Fashion Show (Philippine Plaza Hotel)
(56) 12 Attended Regional Council Meeting of Western Mindanao (Dipolog City)
(57) 13 Attended Regional Council Meeting of Central Mindanao (Kidapawan City)

VIEWPOINTS

FROM THE EDITOR-IN-CHIEF



WITH THE END OF THE THIRD quarter, presumably the busiest period for the Philippine Jaycees, we, the editors and staff of the *Philippine Leader*, remain firm in our commitment to deliver quality news for the Filipino Jaycee, with a fresh serving of NOM and LOM activities, special features, interview profiles and national issues. Apart from the production of this magazine and its monthly newsletters, the *Philippine Leader* also makes another unprecedented landmark with the launching of the "Philippine Leader On-Line," the first fully-downloadable NOM magazine ever to be published on the Web. For those who have access to the Internet, simply log-on to the Philippine Jaycees' official website at <www.philjaycees.com> and double-click the hot link to the "Philippine Leader." Here, you will find the complete electronic version of our past two issues, readily available for your reading pleasure. Constantly aware of our mission to promote the noble ideals of the Jaycee movement to the widest possible reach of Filipinos in all of our 7,100 islands, we are making every available effort to make sure that every corner of the Philippines would have at least one active LOM working to serve the Filipino people in their respective communities.

Reginald T. Yu

LETTERS



From Junior Chamber International

"The second issue is as good as the first... We should continue to publish stories that are informative and innovating... Mabuhay kayo sa Philippine Leader!"

Darwin J. Manubag
2000 LOM President
Iligan Jaycees

Dearth of Critical Thought

Our recruitment brochure produced this year proclaiming "the Jaycees as the University of Leaders" is magnificent... However, looking beyond the glossy manuals and brochures... are we really creating positive change in the leadership structure and dynamics of our country? Or are the Jaycees a mere reflection of the sad state of public service and pathetic resignation of our people that there is nothing we can do to change our country? This letter is not to be critical of our national or jaycee leadership. This letter is for me to share and maybe spark critical thought. There is an absence of critical thought among our people and this is exactly why it is difficult for any well-meaning national and Jaycee leader to discharge their functions... It is in the creation of national pride, of national integrity, a national consciousness, a movement, that we the young can do because most of us have not sold our souls to the devil...

Tito Noel A. Mora
1999 LOM President
Cagayan de Oro Jaycees

Needs Full Support

This year's *Philippine Leader* is an outstanding job by the editor with superb innovations. It needs the full support, not only of the National Board, but also of the LOM Presidents to ensure the inclusion of LOM articles...

Cesar Luis A. Jimenez
NVP for Northern Mindanao
Butuan "Frontier" Jaycees

All letters to the Philippine Leader must be addressed to the Editor-in-Chief, Philippine Jaycees Clubhouse at 14 Don A. Roces Avenue, Quezon City; or may be sent through e-mail to leader@philjaycees.com. Only mails with sender's full name and Jaycee chapter (or institutional) affiliation will be published.

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A CHERISHED

The Philippine Jaycees National Convention has survived the trappings of pomp and pagentry for the past fifty-one years. What can the Jaycees expect on the fifty-second?

By
JCI Sen. REGINALD T. YU
Manila Jaycees



THE PHILIPPINE JAYCEES (JCP) National Convention is one of the most-awaited affairs that pepper the national organization's plethora of extensive activities. It is a yearly affair for Jaycees all over the Philippines, which gives them the supreme opportunity to gather together and, for almost a week, fully experience the privileges of what the movement has to offer. There are leadership seminars to enrich one's personal and professional competence, contests to hone one's overall development and, of course, the fellowships to experience the camaraderie and sense of family, united behind a common bond of friendship with a mission for world peace. But more than just the pageantry associated with a grand affair such as this, the JCP National Convention is also a fascinating looking glass of Filipino leadership-in-practice, which mirrors the ever-changing trends, political culture, and vagaries of the times that have shaped the lives of future leaders for almost fifty-two years.

THE NATCON SAGA

The need to call for a National Convention of Jaycees was borne by the self-seeking urgency of a chapter to achieve official affiliation from the Junior Chamber International (JCI). On March 10, 1948, Atty. Gregorio M. Feliciano and Atty. Jose N. Mayuga from the Manila Jaycees went to the 3rd JCI World Congress in Rio de Janeiro, Brazil to petition for the admission of the chapter to the worldwide organization. They came back on March 29, 1948 with the charter for the national chamber that was to be known as the Philippine Jaycees. Realizing that the only way to establish a national organization is to be national in scope, the intrepid Manila Jaycees fanned out

TRADITION









SHADES OF CAMARADERIE **The Philippine Jaycee National Conventions (clockwise from top) like those in 1954, 1961, 1980, and 2000 have always been about leadership, friendship & fellowship**

to the major provinces to organize chapters. By year-end, the number of Jaycee chapters organized had reached twelve. These chapters, represented by some 200 delegates, convened at the Fiesta Pavilion of the Manila Hotel from February 11 to 13, 1949 to officially hold its very first JCP National Convention. The first convention was a milestone of sorts, as delegates elected its founding officers, headed by Ramon V. del Rosario of the Manila Jaycees as its first National President, and crafted its own by-laws. Despite holding a convention for the first time, the

MY NATCON EXPERIENCE

By
JCI Sen. SEBASTIAN L. ANGLIONGTO
Davao Jaycees
1976 JCP National President



I RAN FOR THE PHILIPPINE JAYCEES National Presidency in 1975, so I can state that the 1976 Olongapo National Convention was my term's convention. With the experience I had in running for the said position, I thought it was time we should review our electoral system. I felt that the process was too expensive and was driving away the good Jaycees who should have been given a chance to serve the national organization. Campaign and election materials were lavishly spent upon and those who had the bigger streamers and more posters overran those who cannot afford to spend much. So when I assumed office, I immediately created the Electoral Reform Committee, which was able to ratify election regulations – like for example, *hindi na puwedeng kanya-kanya* during the hospitality night. It became COMELEC-initiated. Even the campaign posters and streamers have been regulated in size and limited in count. Ironically, the Olongapo National Convention became too dry and boring. Why? Because the electoral procedure was tamed down, *limitado na kumbaga*! Gimmicks were lesser, if not zero... festive and competitive resources were cut down. Another highlight of that convention was the attendance of the National President of the Japan Jaycees, which was the first of its kind to happen. It was only that time that another NOM President gets to attend a national convention of another NOM. He came here because that was the year I bid for the World Congress, which we won for 1978. In that convention, there was a unanimous endorsement that Manila should bid for the World Congress because prior to my term, there were already four attempts, *pero lahat talo.* That specific year was also the time that the Pagadian area was disastrously hit by typhoon and so many families were affected – significant numbers of whom died. Japan Jaycees gave us P60,000.00 which, at that time, was big money. Another significant note to the 1976 NatCon was the attendance of members. *Marami talaga at bongga!*. During my term, there were already 301 chapters nationwide and 58 chapters of which I was able to establish covering my national leadership, which won us the Membership Growth Award in the 1976 Missouri World Congress. We won 12 of the 36 international awards, 7 were national projects and Manila, Parañaque and Capitol divided the five other awards. A year earlier, 1975, our constitution was amended to open lady membership to the organization so, the implementation was carried over during my term. That was also the reason there was a remarkable attendance in our NatCon.

Manila Jaycees were able to conduct a respectable congress, with the opening ceremony having no less than Philippine President Elpidio R. Quirino as its guest-of-honor and speaker. The traditional "fellowship" affairs were started during in this particular convention, via a modest dinner-dance for the delegates at Secretary Manuel Gallego's residence in Quezon City.

As more chapters were affiliated with the Philippine Jaycees, succeeding National Conventions grew bigger in scope and ostentation, developing its own brand of celebrations among host chapters. The most eagerly-awaited event in every convention, however, was the annual election of National Officers, particularly the selection of the National President. During the fifties, chapters were hesitant to field presidential candidates as they depended heavily on the Manila Jaycees to provide the leadership, as it had the logistics and manpower. But when the mantle of leadership was wholly passed to the provincial LOMs in the 1960s, the choice for the presidency had developed into a forum of profligate spending and pomposity. Especially rampant in the late sixties and seventies, every NatCon saw no less than four presidential contenders who brought with them hordes of supporters and, most significantly, campaign funds. Top candidates would even spend for entire delegations, billeting hundreds at the most luxurious hotel rooms, paying for their registration fees, and covering for their accommodations during the entire convention, which often ran to the hundreds of thousands of pesos, literally bleeding the candidates dry and saddling them in debt even before assuming office. Other National Presidents tried to avert this culture of excessive spending through presidential directives, but failed to curb it in the year following their terms.

All these changed in 1982, when National President Victor Jose I. Luciano, himself a "victim" of the controversial 1979 elections, revamped the electoral process through an amendment in the national charter by holding elections during the simultaneous area conferences, instead of the national convention, eventually diffusing the possibility of heavy election spending in a single campaign site. This practice continued to this day.







MAIN VENUES The Dagupan Jaycees promises to have a memorable National Convention for 2000, with the main venues being the Dagupan Astrodome, the Star Plaza Hotel, and the Dagupan Village Hotel.

NATCON 2000: WHAT'S UP?

This year's NATCON host, Dagupan "Bangus" Jaycees, realizing the significant call for every Jaycee member all over the Philippines to uphold the very reason why the organization has existed, have coined the theme, "New Challenges and Opportunities for Leaders in the New Millennium." It depicts the essence of the organization as a training ground for future

leaders. To train leaders, not only to become the best that they can be, but also to be socially and morally responsible for their actions, in particular, and to the society in general. This is why the Dagupan "Bangus" Jaycees accepted the challenge of hosting this year's convention. They firmly believe that National Conventions are not only prestigious events because of the glamour they bring, but also because of the leadership training they provide to every hosting chapter, year after year. And this is the message of the NATCON 2000: to provide an opportunity to overcome a challenge of this magnitude. The convention promises to be an enjoyable and learning experience, because various tours of the province are scheduled for the delegates, apart from the usual relevant seminars. Indeed, Delegate's Day Tours to the Hundred Islands, Manaoag, Agoo, and Baguio are planned on October 13, an Ilocandia tour on October 14, and a "Mantindaan Tayo" city mall-market tour on October 15. Other attractions include the JCP National Games, where delegates can compete in nine-ball billiards, darts, and bowling championships. Aside from the traditional Fellowship Nights, to be hosted by Manila Jaycees, Candahug "Liberation" Jaycees and Dagupan "Bangus" Jaycees, events will include a "Mutya ng Philippine Jaycees" beauty contest and a Business Matching Forum for entrepreneurs. Rep. Benjamin S. Lim (4th District, Pangasinan), the 1990 National President of the Philippine Jaycees, gave an audacious hint of this NatCon's success when he said that, "It will be one of the best, if not the best and most memorable one." This was echoed by no less than Dagupan City Mayor Alipio F. Fernandez, Jr., the 1975 JCP Regional Vice-President for Northern Luzon, as he pledged support to the convention. With the assistance of these local officials, the millennial National Convention is hoped to surpass the successes of the previous ones, if success will be defined in terms of re-living the noble purposes on which it was founded in the first place.

Nostalgia: The First National Convention



THE YEAR WAS 1949. SOME 200 JAYCEE DELEGATES ALL over the Philippines convened at the Fiesta Pavilion of the Manila Hotel to attend the first National Convention of the Philippine Jaycees. From February 11 to 13, delegates from twelve Jaycee chapters, which were formed by the spirited members of the Manila Jaycees during the span of one year after the Manila Jaycees was organized, gathered for the first time under the cause of promoting Jayceeism in the country. The chapter delegations were headed by their respective local presidents, who were: **Ramon V. del Rosario** (Manila), **Rafael N. Alunan, Jr.** (Bacolod), **Antonino Martinez** (Cabanatuan), **Leon Hontiveros** (Capiz), **Filemon Kalugdan** (Cavite), **Fulvio C. Pelaez** (Cebu), **Guillero E. Torres** (Davao), **William A. Yotoko** (Iloilo), **Godofredo Reyes, Jr.** (Lucena), **Miguel Suarez** (San Pablo), **Antonio Benedicto** (Tacloban), and **Alfonso Gatchalian** (Zamboanga). No less than Philippine President **Elipido R. Quirino** graced the convention as its main speaker during the Opening Ceremonies held at the Fiestà Pavilion on Feburary 11. Hon. **Manuel dela Fuente**, Mayor of Manila, delivered the welcome address in behalf of the City of Manila, followed by **Ramon V. del Rosario**, first President of the Manila Jaycees. Archbishop **Michael J. O'Doherty** of Manila made the invocation. The organization of the National Jaycees was completed on the second day of the convention with the election of the first officers of the Philippine Jaycees. They were: **Ramon V. del Rosario**, President (Manila); **Eugenio J. Puyat**, Executive Vice-President (Manila); **Antonino Martinez**, Vice-President for Luzon (Cabanatuan); **Fulvio C. Pelaez**, Vice-President for the Visayas (Cebu); **Ramon G. Morada**, Vice-President for Mindanao (Davao); **Hernani Coscolluela**, Vice-President for International Relations (Iloilo); **Rafael R. Estrada**, Secretary (Manila); and **Carlos G. Palanca, Jr.**, Treasurer (Manila). A dinner-dance at the Gallego residence at Broadway Street, Quezon City, held in honor of the provincial delegates by the Manila Jaycees marked the close of the convention. The induction of officers of the newly-created Philippine Junior Chamber of Commerce took place during the said affair, during which the first major project of the Philippine Jaycees would be to successfully bid for the hosting of the 1950 JCI World Congress in Manila by sending a delegation to the up-and-coming JCI World Congress in Brussels, Belgium on April 20-25, 1949.

ADAPTED FROM *The Manila Jaycee News* (March, 1958 issue)



By MENNEN M. ARACID
Kagayhaan "Gold" Jaycees
JCP Executive Director

THIRD QU

WE ARE ALREADY AT THE final stretch before the finish line. Projects are already at full swing and your National Board is trying to make sure that we end with a "bang!" With activities like these, what else can we ask for?

As the months almost march to a close, the thir
Jaycees, as it prepares to conclude many of its

JCI AREA B DIRECTOR'S VISIT TO MANILA



JCI Sen. Seung Hyun Son visited the Philippines last Sept 10-14, 2000. His visit aims to promote JCI programs, events, and the Presidential Theme, to assist in NOM Growth and Development, to encourage members to actively participate in JCI movement, to give administrative support to the NOM and the LOMs, and to fulfill any training needs of the NOM or LOMs. Part of his itinerary included a trip to Cebu, the site of ASPAC 2003, administrative meetings with National President Rafael P. Dizon III, Secretary-General Luisito P. Basilio, Jr., the Metro Area Board and various Chapter Presidents.

NATIONAL OFFICERS' COLLEGE AT JCP



The weekends of August 19 and 26 marked the Officers' College for the aspirants to the 2001 Philippine Jaycees National Board. Two weekend workshops were put together to brief the candidates about their duties and responsibilities as members of the National Board. At the same time, the occasion proved to be a fertile ground for fellowship, camaraderie, and deeper friendships. The candidates have fulfilled the necessary requirements set by the JCP Bylaws. They were also subjected to a panel interview by the JCP National Nominations Committee, led by 1996 National President Roberto A. Alvarez, Jr. (Chairman), 1997 National President Marcelo Martin N. Fernan, Jr., 1998 National President Joseph Victor G. Ejercito, 1999 National President Joselito T. Reyes, and Area Representatives Rafael L. Angeles (Area I), Victorino G. Aldaba, Jr. (Area II), Raul E. Carranceja (Area III), Roger M. Diaz (Area IV), & Garvin T. Jeng (Area V).

SIMULTANEOUS AREA CONFERENCES HELD ALL OVER THE PHILIPPINES

Philippine Jaycees conducts the 20th simultaneous Area Conferences on Sept. 1-3, 2000 at Subic Bay (Olongapo), Malolos Convention Center (Bulacan), Development Academy of the Philippines (Tagaytay), Bethel Guest House (Dumaguete City), and Hotel Camila (Pagadian City). The three day affair was a healthy mix of seminars, plenary, fellowship, tours, and other special activities. The affair unofficially signals the beginning of a new administration, as the 2000-2001 officers of the Philippine Jaycees National Board are simultaneously elected on September 3, 2000.



SECOND JCP NATIONAL BOARD MEETCONDUCTED AT NP'S RESIDENCE



National President Rafael P. Dizon III hosted the 2nd Special National Board meeting at his residence in La Vista, Quezon City. The Board met for updates on the status of the National Projects and Programs, Areacon and Natcon preparations.

NATIONAL YOUTH COMMISSION HONORS PHILIPPINE JAYCEES IN RITES



National President Rafael P. Dizon III receives Plaque of Appreciation from National Youth Commission Chairperson Mabel P. Villarica-Mamba during the 5th National Youth Commission Anniversary last July 6, 2000 at the Philippine Trade Center in Makati City.

CIVIL SERVICE CENTENNIAL RAFFLE

The raffle date of the Civil Service Centennial is moved to October 30, 2000. The deadline for the ticket sales remittance is October 11, 2000. Per Committee Circular No. 3, a JCPEA point is given to the LOM for each raffle booklet sold. At the same time, a 15% commission will be given to a Jaycee-solicitor for a Cash Prize Sponsorship.

ARTER ACTION

quarter promises to be one of the busiest periods of the Philippine national projects started during the first two quarters of the term.

PHILIPPINE JAYCEES SPONSOR SIDE A'S FIRST MAJOR CONCERT FOR THE NEW MILLENNIUM "WILL I EVER"



JCP finds itself at the front seat as it sponsors Side A's first major concert for year 2000. The full-house concert was held on August 5, 2000 at the Araneta Coliseum. The proceeds of the concert were donated to the JCP Foundation in aid of children caught in the crossfire of the Mindanao conflict. Entitled "Will I Ever... The Concert" (also the title of their newest album), the concert will have Martin Nievera as their special guest, with The Maneouvres as dance back-up. Tickets, which are sold at P1,200.00, P1,000.00, P600.00, P400.00, and P100.00, are available at all SM ticket outlets and at the JCP Headquarters. After the concert, a surprise birthday party was also thrown in honor of National President Rafael P. Dizon III.

PHILIPPINE JAYCEES TAKE CENTER STAGE WITH "ALAY LAKAD 2000"



The Philippine Jaycees braved the Sunday morning rain showers on September 10, 2000, as participants, leading close to a million, "walk-for-a-cause" during the 29th Alay Lakad. Ten walk groups were organized, converging at the Quirino Grandstand for a short program led by Vice-President Gloria M. Macapagal Arroyo. This year, the Philippine Jaycees was the lead organization of the annual affair. The "Walk 2000" National Chairman is JCI Sen. Mabel P. Villarica-Mamba, while National President Rafael P. Dizon III is the Chairman of the National Executive Committee. This year's Alay Lakad theme is "Sulong Kabataan Para Sa Kalikasan at Kinabukasan."

NATIONAL PRESIDENT APPEARS IN "UGNAYAN" TELEVISION SHOW



National President Rafael P. Dizon III, representing the Philippine Jaycees, appears with Past JCP National President Franklin A. Evaristo, who represented the Rotary Club, along with other guests, during a press conference at the Hotel Rembrandt's "Ugnayan" last September 1, 2000.

SEN. LOREN LEGARDA-LEVISTE TURNS OVER PLANT SEEDLINGS TO JAYCEES



Sen. Loren L. Legarda-Leviste turns over seedlings to Congressman James J. Gordon, Jr. of Olongapo City, in connection with the Senator's joint project with the Philippine Jaycees, "Luntiang Pilipinas."

NATIONAL ELECTION RESULTS

The 2001 National Board is in place. The National Commission on elections confirms the victory of 15 National Vice-Presidents, 5 National Executive Vice-Presidents, and five Area Conference Sites in a meeting held last September 4, 200 at the JCP Headquarters. The elected National Officers for 2001 include:

NATIONAL PRESIDENT

JCI Sen. JIMMY T. YAOKASIN, JR.
(Candahug Liberation Jaycees)

NATIONAL SENIOR EXECUTIVE VICE-PRESIDENT

DENNIS L. CUNANAN
(Magalang Mekeni Jaycees)

NATIONAL TREASURER

MARIA SOLEDAD V. MAGTUTO
(Naga City Carińosa Jaycees)

NATIONAL EXECUTIVE VICE-PRESIDENTS

ALFREDO GERARDO C. FAJARDO (Area I)
(Lingayen Bagoong Jaycees)

GEMMA M. SAPNU (Area II)
(Manileña Jaycees)

BENJAMIN G. JARA III (Area III)
(Lucena Jaycees)

JCI Sen. EUGENE A. TAN (Area IV)
(Candahug Liberation Jaycees)

PATRICK MELBERT S. BORBON (Area V)
(Pagadian Heights Jaycees)

NATIONAL VICE-PRESIDENTS

JESELITO S. SEEN (Northern Luzon)
(Dagupan Jaycees)

JAMES G. LORENZANA (Central Luzon)
(Olongapo Jaycees)

ERIC JOHN C. ENRIQUEZ (Metro North)
(Bulacan Bayani Jaycees)

JOHN JOSEPH GABRIEL C. PUZON (Metro East)
(San Juan Pinaglabanan Jaycees)

DANILO P. HERNANDEZ (Metro South)
(Makati Jaycees)

RAMFEL R. PRECLARO (STR-East)
(Marinduque Morion Jaycees)

ANTHONY A. ASTILLERO (STR-West)
(Imus Haligue Jaycees)

BALTAZAR E. ROSAL (Bicol Region)
(Legaspi Jaycees)

OLIVIA LYN T. UY (Central Visayas)
(Zugbuana Jaycees)

GERRICK L. TEMPLONUEVO (Western Visayas)
(Aklan Kalantiao Jaycees)

DINO CLAUDIO M. SANCHEZ (Northern Mindanao)
(Butuan Frontier Jaycees)

HANORIO P. CHU (Southern Mindanao)
(General Santos Twin Star Jaycees)

ARLAINE A. ORIG (Central Mindanao)
(Kulintang Jaycees)

NECIAS S. SAPONG (Western Mindanao)
(Pagadian Heights Jaycees)

As of this writing, there is no candidate who filed for National Vice-President for Western Visayas. For Central Mindanao, both candidates Arlaine A. Orig of Kulintang Jaycees and Darwin J. Manubag of Iligan got the same number of votes. The former won by lottery.



Minutes Moments

By JCI Sen. LUISITO P. BASILIO, JR.
Manila Jaycees
JCP Secretary-General

The Jaycee Spirit is Alive!

STARTED THINGS OFF IN SILANG, CAVITE FOR AREA 3. Then caught a flight all the way south to Dumaguete City, a hop to Dipolog before darting to Pagadian City for Area 5. Raced back to Dipolog to be back in Dumaguete for Area 4. Zoomed to Subic Bay with Area 1, before finally landing in Malolos, Bulacan for Area 2. That was our itenerary during the first weekend of September during the 20th nationwide simultaneous Area Conferences. Equipped with three hours of sleep for the entire weekend and banged up bodies due to various plane, car and helicopter rides, are all the ingredients for one to define it as a weekend from hell. On the contrary, it was a weekend I will never ever forget. It is so because of YOU! The University of Leaders is alive! The Jaycee spirit lives. Your vibrance and dynamism are quite energizing that one does not feel the fatigue of the trip. The commitment you have shown to our movement and the ability to rise beyond our perceived limitations is extraordinary. Congratulations are in order for the NEVPs and NVPs who, together with their respective host LOMS, namely, the Olongapo Jaycees, the Metro North region, Silang Pasimuno Jaycees, Dumaguete Jaycees and Pagadian Heights Jaycees, made their conference a resounding success. Since the only place where hard work comes before success is in the dictionary, all your sleepless hours put in the AreaCons are a clear indication of a great achievement. As they say, getting something done is an accomplishment; getting something done RIGHT is an achievement. The cards you hold in the game of life mean very little—it's the way you play them that counts. Yes, the difficulties of seeing all of you were ever present. But our trip taught me a lesson: that nothing in life worth doing is ever going to be easy. The achievement of a goal worthwhile will never be a walk in the park. Surely, problems and difficulties will come our way in every endeavor we undertake, but what I have witnessed during our nationwide trek is the ability to look at the grand picture and to be able to focus on our goals. Furthermore, your perception of problems merely as "opportunities in workclothes" contributed greatly to achieving things we have never thought of achieving before. A great testament to this is the fact that as of this writing we are 6,500 strong, the highest number of Jaycee members in the last 14 years! This could not have been realized without your relentless pursuit of sharing the benefits of our organization to others who were not previously exposed to it. We have come a long way since the start of the term. But the millennium year is not yet over. Though we have already made significant leaps and bounds, we have to keep the Jaycee fire burning, especially in these last few months. Let us forge ahead so that, at the end of the day, we can hopefully say that we have laid out the foundations for the new millennium Jaycees. It is only then can we truly say that, through our presence, we have made a difference during our brief stay in this University. I am proud, honored and humbled to be at your service as the Y2KNSG! *MABUHAY KAYONG LAHAT!*



Current Account

By ISMAEL P. PEÑADO
Bacolod Jaycees
JCP National Treasurer

Huling Hirit!

AS A MEMBER OF BATCH 2000, I AM LUCKY. LUCKY that the incumbent National President shared a concept that enables every member to overcome complacency and limitations. Lucky that my fellow National Officers, both elected and appointed except for a very few, so imbued with this concept, have shared their talents, time and resources which resulted to something we can truly be proud of. We have made exciting achievements in the last nine months or so. Our latest actual registered membership reached 6,752... the highest since 1986. What makes the figure more remarkable is the fact that all the five Areas grew over last year and all the regions, except for two, surpassed their previous year's membership. Our finances, though still with some difficulty, can now support in running the entire organization. Yet so far, but never has our goal been so near. If we are to achieve this, each of us must dedicate to share the opportunity of Jaycees to every potential young person in our community. Now, more than anytime in our term, there is a need to focus all our efforts in membership growth. Unless we are effective in reminding our members and officers to share the benefit of our organization with others, we will have failed to achieve our mission of making positive change and hitting our goal of "+2KnY2K." This means inviting them to your LOM activities or starting a new chapter for them and more importantly, convincing them to pay their membership dues. Each LOM exists for the purpose of it members and the national organization exists for the purpose of helping the LOMs. I've met many people sharing how lucky they have been because they joined the Jaycees. As you all know, luck played a part in my opportunity to serve as your National Treasurer this year. Allow me then to share a concept that I formulated, though borrowed from Dr. D.L. Caruth which I aptly titled. *Kayang-kaya. Ngayon na*!

THE ABCs OF COLLECTING

(A)dvance preparation is essential to successful collection. (B)egin early in your term. (C)reate awareness of your existence. (D)isplay sincerity. (E)nd always your conversation on a positive note. (F)ocus on your purpose, don't delay. (G)ood financial management improves your credibility. (H)umor helps when used appropriately. (I)ntimidation is never of good use and in good taste. (J)ust keep your cool when you cannot collect. (K)eep your hands out of the funds. (L)earn from every mistake or success you make. (M)ind your manners. (N)ever apologize while collecting and never pay for somebody's dues. (O)rganize your message so it flows smoothly. (P)ositive body language complements what your are saying. (Q)uestions create opportunities for clarification. (R)epetition reinforces your determination to collect. (S)how enthusiasm, it is infectious. (T)reat your fellow officers with respect. They will be your secret weapon. (U)se persuasion. The goal is to collect, not to irritate or intimidate. (V)isual aids enhance your financial presentation. (W)ork, work, work. There is no shortcut to financial success. (EX)hibit genuine interest in your members. You will reap great dividends. (Y)ou only got one year to collect and do the most out of it. (Z)ero in on the membership's needs and do the best to satisfy them.

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THE CRISIS OF DISUNITY

By
JCI Sen. JOSEPH VICTOR G. EJERCITO
San Juan "Pinaglabanan" Jaycees

Analyzing the current national malaise, the 1998 Philippine Jaycees National President discusses the factors hampering development within the context of the Estrada Presidency



IN THE PAST FIVE CENTURIES, THE Philippines has been under three different colonizers. It seems that the Filipinos, in entirety, have never been united. This may account for the reason that we were under the Spaniards, the Japanese and the Americans for quite a period of time. The sad part of it is that our very own culture has been damaged – that it affected the people's sense of patriotism. The Philippines seems to have always been a divided nation… and that is still very much evident today. In personal retrospect, I tend to see the trait called "crab mentality" as the hindrance to our development, which, may I state, is apparent in our society even until now. This negative mentality shows that if an individual does well in whatever he or she is doing, he or she hardly merits any recognition. On the other hand, if that individual commits a mistake, one would seem to never hear the end of it. The thought and the situation, instead of inspiring others by lifting the spirits of fellowmen, tend to lookdown and downplay achievements and feats made by the not much "wanted" individuals. In such instances, people like dwelling on sorrows rather than on happy moments. A perfect example of the downbeat state of patriotism in our country is the media. Philippine media can be considered one of the "freeiest" in the world as anyone could practically write anything about anybody, without fear of being arrested or jailed. But it is indeed sad to note that a significant number of the media people have abused the freedom of speech. They have this propensity to forget that said freedom carries with it certain responsibilities. In print and broadcast media alone, seemingly, more have been or are still concerned with sales of their stories rather than the truth, which is supposed to be printed and reported to the general public. It is really a dismay that public information and press dissemination have to run this way in a nation like the Philippines. There should at



least be a balance of reports, fair and accurate news. It is also with consternation to take notice that even opinion and editorial spaces – which are supposedly the voices that suggest, help and correct issues – have become a venue to obliterate national efforts and actions. Worse, said spaces now equal to certain monetary amount to be able to publish a "sentiment".

Another matter one must consider in the state of "disunity" is the concept of "Heritage of Smallness". This thinking must totally be renewed or eradicated. People should not be contented with what they just have, but should aim higher and continue on improving themselves – not just having enough, but even just a little more than enough to make life a little better.

The social structure of the country's people may be a contributing factor to the prevalent disunity, however, even with the presence of such social classes but with the same positive and optimistic mentality amongst people, a development shall arise no matter what.

THE NATION UNDER ESTRADA

When President Joseph Ejercito Estrada assumed the highest position of the Philippines, the national economic state was at the height of the Asian financial crisis. To make things worse, the previous administration left the coffers with so many obligations. Although President Estrada had a platform that is achievable, the *masa* already had a very high expectation for the administration to be able to deliver at the soonest possible time.

The problem is that the government did not have enough funds to jumpstart the economy. President Estrada wanted reforms so that the economy could be pumped up as soon as possible. Sad to say, our elite, who appears not to want or believe in the positive change that could bring about …who seem not want to share their wealth with the masses …and together with the clergy, select politicians and hard line communists …have joined hands in denouncing any attempt to reform the constitution. The very word "reform" means "to improve." At the rate that the Philippine population is growing – and noting that it is one of the highest in the world – the economy cannot already cope up with the people growth if the national government does not initiate and undergo reforms, which would enable capital to come in and thus, help in the industrialization and modernization of the economy. This then would not only provide jobs, but more than anything, give more opportunities to the common *tao* to have a better quality of life. It feels like that the elite are only concerned of their own welfare and do not care at all what happens to the country. A lot of businessmen thrive on speculations; a lot changed their pesos to dollars and invested in other countries. These only prove that most of the Philippines' economic problems are self-inflicted. President Estrada, up to this point, is still not accepted by many, particularly the elite, the *intelligentsia*, and some members of the clergy as the duly-elected leader of the nation – a clear manifestation of the crisis of disunity, which the Philippines as a nation face. Some members of the elite do not want the Estrada administration to succeed because it will be a slap on their faces if he does well. It is also sad to say that the intelligencia, to which the media belongs, likewise seemingly wants this administration to fail as if to confirm that they were right analysts and evaluators after all. Isn't this what crab mentality is?

It is interesting to note though, that the difference between President Joseph Estrada and his predecessors is that he attacks the country's problems head on. It is for this reason that he is misunderstood most of the time. His predecessors were more concerned with their images, and so they only found temporary solutions to the Philippines' problems. They decided on matters, which would make them popular. President Estrada, on the other hand, tries to find long lasting solutions to the country's problems. There were hard decisions, even unpopular ones. But in the end, history will be the sole judge in saying he was right after all. His determination to bring peace and development to the country is evident in how he makes decisions in addressing the centuries' old Mindanao crisis.

EVALUATING THE FILIPINO "ME"

If we were to judge the President, we too, should likewise make an accounting of ourselves as citizens of this country. Have we cross-examined ourselves? Have we taken time to throw the questions, which we ask, of the Estrada presidency to ourselves? What have we really done to help our nation and our people? Have we contributed to the development of the Philippines? Or have we harmed it more? It is about time that we get our act together. The President alone cannot turn around this country without the support of the people. If we, as Filipinos stand side by side, and stand as one nation, then there is a bigger chance we could succeed in achieving economic development. I remember our Junior Chamber International World President for 2000, Karyn Bisdee, saying; "Never just one…" Because if each "one" acts and moves positively, surely it becomes one greater force effecting to nation-building and towards positive change. The success of the Estrada Administration would be the success of the Filipino nation. Remember, nation-building is not a one-man show. It is alikened to one entire production with each one of us with roles to partake and carry out effectively. Take your pick. *Angat Pinoy or Lubog Pinoy*? Which group do you belong to? It is indeed time that we get out of the shell of disunity. We must unify and complete our act to receive economic arising and world recognition, where it truly deserves.

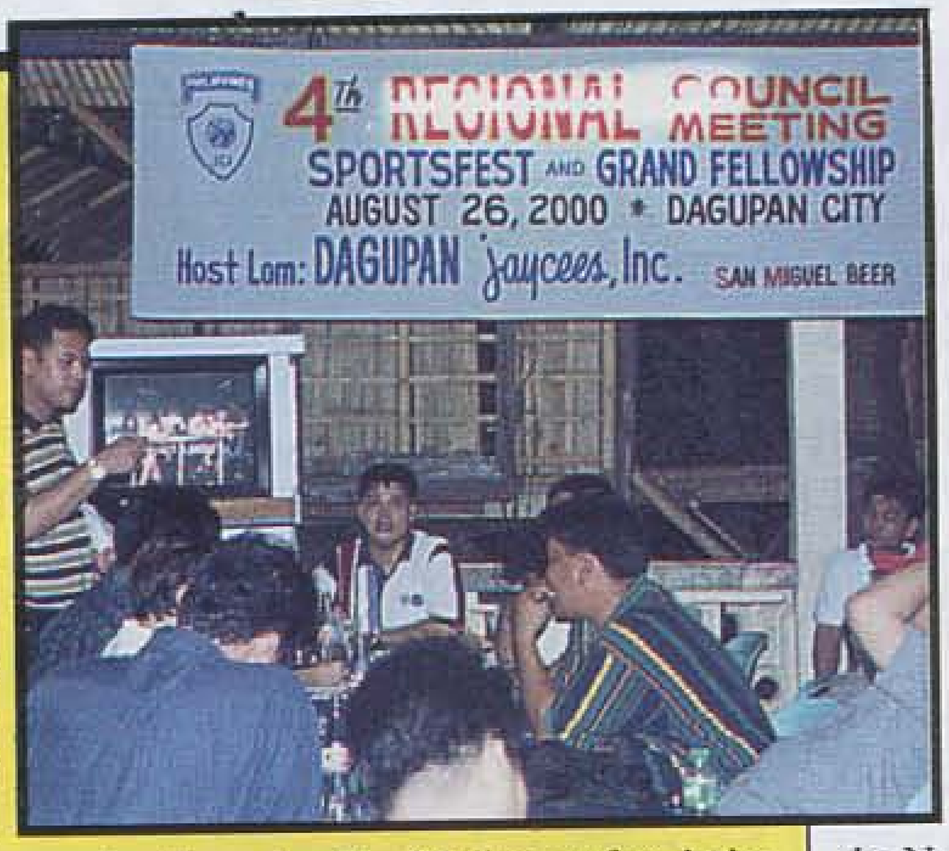
AREA ONE

NORTHERN LUZON CENTRAL LUZON CAGAYAN VALLEY

Compiled by MELANDREW T. VELAZCO
Dagupan "Bangus" Jaycees
Philippine Leader Correspondent for Area I

AREA HIGHLIGHTS

Northern Luzon Holds 4th Regional Council Meet



RG Bowling Lanes. Dagupan City (*August 26, 2000*). The Dagupan Jaycees, Inc. hosted Northern Luzon's fourth Regional Council Meeting attended by no less than two dozen LOM Presidents and their representatives. The Jaycees also celebrated the occasion through a fun-filled sportsfest during the day and capped it off with a leisurely fellowship night of *karaoke* singing and delicious *pulutan*. The affair was attended by JCP National Officers, led by National President **Rafael P. Dizon III**, National Executive Vice-President for Area I **Alipio Serafin D. Fernandez**, and National Vice-President for Northern Luzon **Antonio O. Patungan**.

AREA ONE HOLDS BATANG E.R.A.P. PROJECT



Solano National High School. Solano, Nueva Vizcaya (*September 15, 2000*). The Cagayan Valley Jaycees hosted the first "Batang E.R.A.P." Training Seminar, in line with Region II's Fourth Youth Congress, which gave emphasis on "*Estudyanteng Responsable para sa Aktibong Pamamahala*" as this year's theme. With over 500 participants, 99 of whom were student leaders from Quirino, Nueva Vizcaya, Isabela and Cagayan, the project was headed by National Chairman and Incoming National Vice-President for Southern Tagalog Region-East **Ramfel R. Preclaro** of Marinduque "Morion" Jaycees, and Incoming National Executive Vice President for Area I **Alfredo Gerardo C. Fajardo** of the Lingayen "Bagoong" Jaycees. Sixteen trainers of "Batang E.R.A.P." coming from Areas 1, 2 and 3, who called themselves the "Batang E.R.A.P. on Wheels," came in full force to provide technical expertise and training for this project. Presidential Adviser on Youth Affairs and Chairperson of the National Youth Commission, Hon. **Mabel P.Villarica-Mamba**, graced the affair the following day to personally meet the participants of the project. Her presence was warmly received. National Vice-President **Walter C. Uy** and Incoming National Vice-President for Cagayan Valley **Edmond A. Obiña** were also present during the affair.

BAGUIO JAYCEES TEAM WITH NYC FOR TREE PLANTING PROJECT



Old Main Gate, Camp John Hay. Baguio City (*August 31, 2000*). Members of the Baguio Jaycees and the National Youth Commission teamed up in nurturing Mother Earth. The Baguio Jaycees, led by President **Siegfreid A. Mondiguing**, and National Youth Commissioner for Luzon **Girlie E. Amarillo**, together with the Northern Luzon Office, planted Benguet Pine Saplings. Both parties have adopted the said area and pledged to maintain and bring back what is truly the "City of Pines." The group also committed to participate in Camp John Hay's Forest and Watershed Management Program to contribute to the overall re-greening of Baguio City.

LINGAYEN "BAGOONG" JAYCEES ELECT NEW PRESIDENT FOR 2001



Boogie's Restaurant. Narciso Ramos Sports Complex. Lingayen, Pangasinan (*September 9, 2000*). The Lingayen "Bagoong" Jaycees elected **Nelson T. Samiley** as its 20th President during modest ceremonies. President Samiley has been a member of the chapter since 1992 and has served the LOM in various capacities before ascending the presidency.

ECHAGUE "YOGAD" JAYCEES HOSTS MASS INDUCTION OF YOUTH LEADERS



St. Joseph the Worker School. Echague, Isabela (*July 17, 2000*). National Vice-President **Walter C. Uy** of Cagayan Valley Jaycees inducted into office the Young Campus Leaders of the School of St. Joseph the Worker, a private institution. Echague "Yogad" Jaycees President and Incoming National Vice-President for Cagayan Valley, **Edmond A. Obiña**, an alumnus of the school, was the keynote speaker in the event. Prior to the induction, the young leaders underwent a two-day leadership seminar from July 14 to 15, 2000 at the school's conference room. Speakers included **Reynald A. Obiña, Orlino G. Pataueg**, among others. The seminar was sponsored by the Echague "Yogad" Jaycees with Regional Secretary-General **Inocencio M. Cauilan, Jr.** as Moderator and Project Director.

CABALEN JAYCEES HOST 2001 JCP AREA ONE CONFERENCE



Crown Peak Hotel Complex. San Fernando, Pampanga (*September 2, 2000*). The Cabalen Jaycees was formally chose to host the Area One Conference for the Year 2001. Past President **Ramon I. Cabral** was appointed AreaCon Director. Mayor **Reynaldo B. Aquino**, Past President of the Cabalen Jaycees, endorsed the holding of an area conference in this town. The Cabalen Jaycees is scheduled to meet the *Sangguniang Bayan* of San Fernando on this affair. In the course of this meeting, the Cabalen Jaycees will brief the Municipal Board Members on the objective of the Area Conference.

DAGUPAN JAYCEES CO-HOST 10TH ASIAN WOMEN'S VOLLEYBALL TOURNEY



Dagupan City People's Astrodome. Dagupan City (*September 11, 2000*). The Dagupan Jaycees, Inc., in cooperation with the City Government of Dagupan, Asian Volleyball Confederation, Philippines Amateur Volleyball Association and the Philippine Sports Commission, hosted the 10th Asian Junior Women's Volleyball Championship. The spectacular event was spearheaded by Hon. City Mayor **Alipio F. Fernandez, Jr.** with the outgoing President of Dagupan Jaycees, Inc. **Joemar D. Alcaraz**, incoming President **Alvin D. Fernandez**, and Project Chairman **Jeslito C. Seen**. The participating countries like China, Chinese Taipei, Japan, Kazakhstan, North Korea, South Korea, Thailand and the Philippines, arrived in Dagupan City last September 10 and are expected to leave by September 18. This international event is a first in Dagupan City and for the Dagupan Jaycees, Inc. as the leading organization of such event to pull their resources together and had concerted efforts to make this momentous and pioneering event a very successful one.

BALANGA "KAGITINGAN" JCS BACK IN THE JAYCEE WORLD



Sam's Pizza Restaurant. Balanga, Bataan (*May 4, 2000*). The Balanga "Kagitingan" Jaycees is back in the Jaycee world after several years of inactivity. After participating actively in the "Opportunity to Succeed" Seminar which was hosted by the Olongapo Jaycees, Inc., in cooperation with the Quezon City "Capitol" Jaycees, the members of the new chapter vowed to revitalize the Jaycee movement, not only in the Municipality of Balanga, but in the entire province of Bataan, as well. With the support of National Vice-President for Central Luzon **Dennis L. Cunanan** and Olongapo Jaycees, Inc. President **James G. Lorenzana**, the newly-revived chapter recently elected its Year 2000 Board of Directors just three months after the said seminar. The Balanga "Kagitingan" Jaycees, led by President **Abelardo Herrera**, has the following members of the Board for the Year 2000: Mayor **Albert Garcia, Juanito Quindoy, Virgilio Cabacub, Donna David, Joey Bauzon, Sophia Garcia, Raymond Ronald Zabala, Ernesto Labog** and **Allan Valdecenas**.

DAGUPAN "BANGUS" JAYCEES GEAR UP FOR NATIONAL CONVENTION



Dagupan City Astrodome. Dagupan City (*September 17, 2000*). Preparations for the up-and-coming millennial JCP National Convention almost draws to a close, with more than 90 percent the programs finalized for this big event. The Dagupan "Bangus Jaycees," led by Convention Director **Nicanor D. Aquino**, has vowed to deliver their promise of making this event the best convention ever. Registration has been on-going, where each delegate pays P12,00.00 for the fee.

ANGELES "CULIAT" JCS HOLD SALE OF ABACAN ANGELS

Jaycee Youth Center. Sta. Maria Village, Balibago, Angeles City (*August 25, 2000*). The Angeles "Culiat" Jaycees, led by President **Ferdinand Z. Pangilinan**, dismantled the Christmas decorations used on the Abacan Bridge, where they recovered 16 pieces of metal frames in the form of an angel. These metal frames were then sold to the general membership at P500.00 per piece to clear up warehouse space. Funds have since been channeled to the chapter coffers.

AREA TWO

BULACAN METROPOLITAN MANILA RIZAL PROVINCE

Compiled by MAILEEN R. NAVAL
Navotas "Pescadores" Jaycees
Philippine Leader Correspondent for Area II

AREA HIGHLIGHTS

Metro Area Jaycees Host 2 Prime Seminars for Third Quarter



Dizon Rest House. Tanay, Rizal (*June 16, 2000*). The Metro Area Prime Batch 2000 hosted the first Metro Area Prime Seminar for aspiring Jaycee trainers for the Third Quarter. The two-day seminar was held at National President Rafael P. Dizon III's rest house, and had JCI Sen. **Santiago T. Joson, Jr.** as head coach. Thirteen Jaycees graduated from the course.



Fun and Sun Resort. Balagtas, Bulacan (*July 28, 2000*). The Metro Area Prime Jaycees, led by the Metro North Region, hosted its second Prime Seminar. The two-day JCI coaching course saw 16 Jaycees making it to the growing roster of Prime Graduates. Again, leading this batch's coaching team is International Graduate, JCI Sen. **Santiago T. Joson, Jr.**.



METRO AREA FELLOWSHIP FEATURES "JEANS NIGHT"

Strumms Disco. Ortigas, Pasig City (*August 3, 2000*). While it was pouring outside that Thursday evening, the Metro Area Jaycees made sure that temperatures would continue to rise during its much-awaited Area Fellowship Night. The organizers, headed by San Juan "Pinaglabanan" Jaycee and disc jockey **Paul Luis P. Alejandrino**, made sure that the night would be no less than a "blast," knowing that this was the last Fellowship Night for the Metro Area for the term. The bands, Silk and Wise Guys, played all night until the wee hours of the morning. The Jaycees occupied every swinging floor space available and twisted their hips sore from the bands' non-stop tunes playing favorite dance hits. Between sets, National Executive Vice-President **Jose Martin Antonio B. Pascual** introduced the new set of aspirants for the 2001 Metro Area Officership. One of the highlights of the evening was a donation of P100,000.00 by the Makati Boys to the Philippine Jaycees Foundation, Inc., which was received by its President **Joseph Victor G. Ejercito** and JCP. National President **Rafael P. Dizon III**.

BALIWAG JAYCEES REVIVED; 2ND OTS SEMINAR HELD



Giacomino's Restaurant. Baliuag, Bulacan (*June 14, 2000*). The newly-revived Baliwag Jaycees, formerly known as the Baliwag "Buntal" Jaycees, has conducted their second "Opportunity to Succeed" Seminar for the newly-recruited members who failed to attend the first one held last June 10, 2000. The said seminar, hosted by the Guiguinto "Golden" Jaycees, headed by President **Mary Rose N. Saraza**, was facilitated by National Vice-President **Edwin R. de Guzman**. A total of sixteen members participated in the affair, wherein the new officers of the revived chapter, led by President **Henry James S. Santiago**, were also inducted.

SAN JUAN "PINAGLABANAN" JAYCEES HOLD 6TH M.O.P.P.S.



San Juan Jaycees Clubhouse. San Juan (*July 8, 2000*). The San Juan "Pinaglabanan" Jaycees, led by President **John Joseph Gabriel C. Puzon** and Project Chair **Ernani M. Cuenco**, held the awarding rites for the 6th "Most Outstanding Public School Students of San Juan." This year, nine elementary students and two high school students received plaques of recognition, school supplies and cash prizes.

MARIKINA AND MARIKIT JCS HOLD "JAYCEES PO!" PROJECT



Center for Pop Music Philippines Building, Marikina City (*July 28, 2000*). Faced with a low "Opportunity to Succeed" Seminars' attendance and conflicting schedules, the Marikina Jaycees and the Marikina "Marikit" Jaycees have come up with an innovative approach to recruitment and leadership development seminars, with their "Jaycees Po!" project. This endeavor takes the seminars to various corporations and selected agencies, hoping those who attend will see something they like about the movement and eventually join. The first target of this project was the Marikina Branch of the Center for Pop Music Philippines, where its Branch Manager and his staff underwent a mini-OTS Seminar conducted by Jaycees **Ricardo F. Mendoza** and **Jasmine D. Alba**.

PARAÑAQUE "MIA" JAYCEES HOLD SK INTERACTION NIGHT



Corporate Inn Hotel. Manila (*May 30, 2000*). The Parañaque "MIA" Jaycees, led by President **Grace V. Ventura**, organized and interacted with the Sangguniang Kabataan (SK) Chairmen of Parañaque, Pasig, and Dueñas, Iloilo. The interaction night was held in connection with the "*Lakbay-Aral*" Project of the SK Dueñas, Iloilo. The sharing and interaction of projects of each SK group highlighted the event. The night was filled with fun, games and laughter, which made the healthy exchange of ideas among the youth possible. With this auspicious precedent, the Parañaque "MIA" Jaycees and the SK promised to work hand-in-hand for more projects in the future.

KALOOKAN "BANTAYOG" JAYCEES HOST BIÑAN MISSION



Metro Plaza Mall. Biñan, Laguna (*May 27, 2000*). Despite having barely a week of preparation, the medical and dental mission hosted by the Kalookan "Bantayog" Jaycees was very successful. With yet no medical and dental team confirming their participation and no medical supplies coming just 24 hours before the activity, the medical team which withdrew the day before had a sudden change of heart and came in at 11:00 a.m., led by Vice-President for Finance, Dr. **Madge C. Genlone**, Director **Dante J. Navarro** and Executive Vice-President **Lorenzo V. Cabioc**. They not only arrived in full force, but also reinforced the nearly-depleted medical supplies brought by the chapter. Almost 200 indigent individuals benefitted from the project. Mandaluyong Jaycees also helped by conducting the free circumcision for the young male kids. Metro East National Vice-President **Antonio A. Padilla** graced the affair and acquired the medicines and vitamins from the Embassy of Malta (a leading nation in terms of providing worldwide health care programs).

MANILEÑA AND MORONG JCS TEAM UP FOR BOOK DONATION PROJECT



Tomas Claudio Memorial Elementary School. Morong, Rizal (*June 30, 2000*). The Manileña Jaycees and the Morong Jaycees, spearheaded by their presidents, **Maria Eleanor B. Tanteo** and **Donato S.J. Natividad**, respectively, joined forces for a book donation and reforestation project at Rizal. To preserve the environment, the two chapters merged for an afternoon of mahogany tree-planting at the school grounds, in cooperation with Mrs. Eileen S.G. Martinez, teacher of the school, and Manileña Jaycees Project Chairperson **Laura Teresita L. Santos**. The two LOMs later re-united on July 3, 2000 for picture book donations to pre-school pupils of the Rizal Polytechnic College and the Tomas Claudio Memorial Elementary School, through the assistance of Ms. **Jean de Ungria**, the Rizal Polytechnic College School Principal, and Mrs. **Vanessa Monanto**, Tomas Claudio Memorial Elementary School kindergarten teacher. The very successful tandem of the two chapters have prompted dynamic plans to conduct more noteworthy joint projects, which will benefit the areas of Manila and Morong, in the very near future.

ANTIPOLO "CITYLIGHTS" JCS HOLD INTERNATIONAL EXCHANGE MISSION



Sitio Tanza. Barangay San Jose, Antipolo City (*May 14, 2000*). The Antipolo "CityLights" Jaycees, headed by President **Maria Eloisa F. Laya**, played host to an International Exchange Mission with the Kyoto Jaycees Bloc Council, led by **Hiroki Ichimori**, as they planted 300 saplings of avocado, dayap, guapol and mango.

MARILAG JCS HOST M.A.D. RALLY



Marilao Town Plaza, Bulacan (*March 11, 2000*). The Marilaw "Marilag" Jaycees, led by President **Maria Bernadette C. Nieva**, hosted the "Mamamayan Ayaw sa Droga" Project with 300 students from Marilao.

AREA THREE

SOUTHERN TAGALOG EAST & WEST REGIONS BICOL REGION

Compiled by ROCELI T. REYES
Silang "Pasimuno" Jaycees
Philippine Leader Correspondent for Area III

AREA HIGHLIGHTS



Third Bicol Regional Meet Held

Mamay's Restaurant. Tabaco, Albay (*July 29, 2000*). The Tabaco Jaycees played host to Bicol Jaycee's last Regional Council Meeting for the term. Matters discussed included the traditional LOM Presidents' Reports, the Batang E.R.A.P. schedule of activities, the Bicol Night, and the SOLAC 2000. The meeting was also graced by Congressman **Wigberto E. Tañada** of the fourth District of Quezon, where he delivered a message concerning the Nationalism for the Youth. The meeting was attended by no less than a dozen participants, representing six chapters in the region: Tabaco Jaycees, Legazpi "Dawani" Jaycees, Legazpi Jaycees, Sorsogon Jaycees, Naga "Cariñosa" Jaycees, and the Daet "Bulawan" Jaycees. Regional Training Director **Philip P. Moya**, Regional Secretary **Ver G. Verar**, Past National Vice-President **Maria Soledad V. Magtuto**, and Past National Treasurer **James Erwin A. Moran** also lent their presence to the meeting. A fellowship party *cum* despedida party for Tabaco Jaycees President **Cesar Luis A. Moran**, who will attend the World Youth Day in Italy, followed.

SOUTHERN TAGALOG REGION-EAST HOLDS MEDICAL MISSION



Sta. Cruz, Marinduque (*July 23, 2000*). At least 300 indigent children of this municipality were given free medical check-up and medicines through the Southern Tagalog Region Medical Mission Outreach Project jointly hosted by the Marinduque "Copper Queen" Jaycees and the Marinduque "Morion" Jaycees. The project was partly supported by the Lucena Jaycees, Lipa Jaycees, Lucena "Mutya" Jaycees and the Atimonan Jaycees. Prior to this, National Vice-President **Benjamin G. Jara III** presided the 3rd Regional Council Meeting (RCM) of Southern Tagalog Region-East held at Governor Reyes' residence at Boac, Marinduque. Six chapters from the region attended the meeting with NEVP **Ferdinand A. Belamide** as special guest, along with other Area III Officers. The RCM was hosted by the Marinduque "Copper Queen" Jaycees, and was followed with a grand fellowship night.

DAWANI JAYCEES HOLD BASIC GUN SAFETY, FAMILIARIZATION AND MARKSMANSHIP COURSE



Villa Hermosa, Daraga, Albay (*July 30, 2000*). A "Basic Gun Safety, Familiarization, and Marksmanship" Seminar launched by the Dawani Jaycees, led by President **Glendora N. Cadag**, kicked off with a warm welcome from the Officers and Men of the Philippine Army's 202nd Infantry Brigade, headed by Brigade Commander Col. **Dante S. Bonifacio** INF (GSC) PA. The Jaycees were given a feel of firing the Army Basic Infantry weapons, such as the M16, M14 rifles, Caliber 0.30 Light Machine Gun, 81mm Mortar and 105 cannons. The six-hour seminar proper was conducted by Capt. **Jesus D. Alaurin** (RES) PA, who lectured on basic safe gun handling, gun nomenclatures and the importance of "dry" firing

SAN PABLO JAYCEES HOLD "BATANG E.R.A.P." SEMINAR



San Pablo City, Laguna (*August 12, 2000*). The San Pablo "7 Lakes" Jaycees, led by President **Arnel P. Borja**, and under Project Chairman **Richard C. Pavico**, conducted the "Batang E.R.A.P." Leadership Seminar to students representing different public and private schools of San Pablo City.

THREE JAYCEE CHAPTERS HOLD FIELD DAY FOR AETA CHILDREN



Barangay Tongko. Tayabas, Quezon (*June 11, 2000*). Three sister chapters, Lucena Jaycees, Rosario "Salinas" Jaycees, and the San Pablo "7 Lakes" Jaycees, joined hands for the execution of the "Maligayang Paslit sa Quezon" Project, which marked a special day for the children in the Aeta Community at Tayabas, Quezon. The three chapters were led by President **Joseph Adolfo C. Ilagan** of Lucena Jaycees, **Almilyn M. Almario** of Rosario "Salinas" Jaycees, and **Arnel P. Borja** of San Pablo "7 Lakes" Jaycees. It was a fun field day for the three LOMs who hiked for thirty minutes going to the Aeta Community. The project saw a mass-feeding session for the Aeta children and parlor games that filled their day.

DASMARIÑAS "TABAK" JAYCEES LAUNCH "ALAY SA BATANG SAMAPGUITA"



Dasmariñas, Cavite (*July 16, 2000*). The Dasmariñas "Tabak" Jaycees launched the project "*Alay sa Mga Batang Sampaguita*," which aimed to treat children selling *sampaguitas* during weekends to support their education. There were about 20 children who regularly walk around the church plaza, carrying with them *sampaguitas*. After Mass, the chapter gathered all these children and treated them to dinner at a fastfood restaurant. After the success of the said project, the chapter had agreed to continue supporting them, not only by giving them treats, but by conducting several projects.

CARMONA "SORTEO" JCS OBSERVE NUTRITION MONTH



Cabilang Baybay Elementary School. Carmona, Cavite (*July 11, 2000*). The Carmona "Sorteo" Jaycees, led by President **Noel L. Malinquid**, conducted a feeding project entitled, "*Wastong Nutrisyon: Alamin at Gawin*," to the students of the Cabilang Baybay Elementary School, in observance of Nutrition Month. Together with Carmona Municipal Mayor **Roy M. Loyola**, more than a hundred kids were given an orientation of proper nutrition and were given free milk and other food items, courtesy of generous sponsors.

SILANG "PASIMUNO" JAYCEES ELECT NEW OFFICERS & BOARD



Cabilang Baybay Elementary School. Carmona, Cavite (*September 9, 2000*). A week after the successful mounting of the 20th Southern Luzon Area Conference, the host chapter, the Silang "Pasiumuno" Jaycees, finally held its much-awaited elections for its chapter officers. Voted President was **Arfelcris A. Tapalla**, who had been with the chapter since 1995. Immediate Past President **Enriquito V. Asuncion, Jr.** thanked everyone who supported the projects during his term, especially during the SOLAC 2000, where everyone worked hard but enjoyed the preparations and the actual celebrations. For his part, President-elect Tapalla guaranteed the continued service expected of him. The turn-over ceremony was held immediately after the elections. Fellowship followed at the residence of Immediate Past National Vice-President **Ferdinand A. Belamide** who was also celebrating his birthday.

LUCENA JAYCEES CONDUCT AWAITED CHAPTER ELECTIONS



Lucena City (*September 15, 2000*). In an unopposed Chapter election, the Lucena Jaycees voted their new set of officers for the Year 2000 to 2001, where **Cyril O. Gonzales** emerged as the new president of the chapter. The new board will formally assume the leadership on October 1, 2000, which will be highlighted by simple turn-over rites. On his victory speech, he specified that his priority are the membership growth, implementation of more tangible community projects and personal development of each member by using the five areas of opportunities. He also mentioned that he will work for the revival of more Jaycee chapters in Quezon Province. Meanwhile, the Lucena Jaycees will be celebrating its 53rd Anniversary and Induction Ceremonies on January 20, 2001 at the Queen Margarette Court, Lucena City.

ALFONSO "SIKLAB" JAYCEE BET WINS "MISS SOLAC 2000"



Development Academy of the Philippines. Tagaytay City (*September 3, 2000*). **Chantal Jana G. Hermoso**, an 18-year old SOLAC Aspirant from Alfonso "Siklab" Jaycees, has won the hearts of the audience, much to the delight of her delegation, as she was crowned "Miss SOLAC 2000." Chantal joined the chapter in 1999 under LOM President **Raymond J. Mendoza**. She was groomed, mentored and trained for the SOLAC competition and her training has taught her to be well-endowed, to speak beautiful and breathe beautiful. She is now a certified SOLAC beauty.

AREA FOUR

EASTERN VISAYAS CENTRAL VISAYAS WESTERN VISAYAS

Compiled by EVA ROSE B. REPOLLO
Dumaguete Jaycees
Philippine Leader Correspondent for Area IV

CATBALOGAN "BALUD" JCS CONDUCT PROJECTS FOR KIDS



Barangay Canlapwas. Catbalogan, Samar (*April 10, 2000*). The Catbalogan "Balud" Jaycees, led by its President, Dr. **Antonio M. Tirazona**, M.D., and Executive Vice-President **Alan L. Poblete**, conducted two community projects in celebrating the Jaycee Week from April 10 to 16, 2000. Dubbed as "Operation Purga" and "Kiddie Toothbrush Distribution," the projects were implemented on an impoverished slum area in Catbalogan. A total of 140 children received kiddie toothbrushes and 220 more received de-worming drugs.

BACOLOD "CAMIA" JAYCEES SPONSOR BLOOD-LETTING PROJECT



Visayan Maritime Academy. Sum-ag, Bacolod (*August 12, 2000*). The Bacolod "Camia" Jaycees, led by President **Gwendolyn D. Mattus**, sponsored a mass blood-letting, in cooperation with the Philippine National Red Cross and the Visayan Maritime Academy. Chaired by **Joanne L. Badilla**, the Jaycees drew 50 bags of needed blood from the donors: cadets of VMA and policemen from the PNP 9th Precinct.

AREA HIGHLIGHTS

Area Four Hosts Bidbook Making Seminar



Rock Resort Hotel. Aklan (*July 29, 2000*). The Aklan "Kalantiao" Jaycees hosted the Visayas Bidbook Making Seminar, with Immediate Past President **Maria Lavinia B. Peñaverde** of Perlas Pasay Jaycees, the 1999 Outstanding LOM President of the Philippines, Asia-Pacific, and the World (Category II), as invited speaker. Various representatives of chapters from the Visayas attended the special seminar, some of whom were President **Norma V. Suico** of Palompon "Imbao" Jaycees, President **Jesseca M. Cayunda** of Baybay "Barangayanon" Jaycees, President **Wilson C. Gamboa, Jr.** of Bacolod Jaycees, Inc., Immediate Past President **Jerauld M. Villaverde**, with Jaycee **Daladier Jose Eric M. Samson** of Siquijor "Mystique" Jaycees; President **Myla U. Policios** of Dumaguete Jaycees, President **Jimmy B. Flores** of Mandaue Jaycees, President **Michelle B. Albor** of Cebu "Hara" Jaycees, and President **Olivia Lynn T. Uy** of Zugbuana Jaycees.

AREA FOUR HOLDS FIRST VISAYAS MEET IN BORACAY



Rock Resort Hotel. Aklan (*July 29, 2000*). Who says Area Council Meetings are all serious business? Not until you have been with the Visayas' First Area Council Meeting that you would change your view. Hosted by the Aklan "Kalantiao" Jaycees in the white crystal sand of Boracay, the first Visayas Area Council Meeting was a mixture of recreation and business, with forty-one persons in attendance. It allowed the participants to loosen up from their hectic work schedules and enjoy a brief escapade into the "let your hair down" attitude, as evidenced by a playful National Board.

ZUGBUANA JAYCEES HOST 1ST ASIA-PACIFIC DANCE FESTIVAL



Chateau de Busay. Cebu City (*August 17, 2000*). The Zugbuana Junior Chamber, led by President **Olivia Lynn T. Uy**, recently concluded its major undertaking for the year 2000 with the hosting of the "First Asia-Pacific Dance Festival" in six different venues in the city of Cebu, from the University of San Carlos to the Cebu Plaza Hotel. The two-day affair brought together six highly-acclaimed cultural dance troupes from five Asia-Pacific countries in a spectacular cultural show that gave the *Cebuano* audience a glimpse of the rich cultures of India, Japan, Malaysia, Taiwan and the Philippines. Done in full cooperation with the Cebu City government, this project aimed to foster international understanding and peace among the Asia-Pacific nations through the language of dance.

BAYAWAN "IBAYAW" JAYCEES HOLD CHARTER INDUCTION



Social Hall. Bayawan Public Market (*July 30, 2000*). The Bayawan "Ibayaw" Jaycees had its Charter Presentation and Induction of its new set of officers and 24 new regular members, led by President George M. Torreda. Those who graced the affair included National President **Rafael P. Dizon III**, National Executive Vice-President for Area IV **Emma Ray A. Panaguiton**, and National Vice-President for Central Visayas **Jesselito V. Baring**. The chapter is an extended LOM of the Dumaguete Jaycees.

ILOILO JAYCEES CONDUCT MASS BLOOD TYPING FOR 550 STUDES



Badiangan National High School. Badiangan, Iloilo (*August 3, 2000*). The Iloilo Jaycees, led by President **Raul S. Garganera**, with the assistance of the Badiangan National High School Senior Red Cross Organization, under President **Melanie Joy G. Claro**, conducted a mass blood typing for its 550 willing students. The chapter sponsored typing sera, lancets, slides, and blood cards for the one-day event.

PALOMPON "IMBAO" JAYCEES ORGANIZE COUNCIL OF PRESIDENTS



Ambrocia's Cuisine. Palompon, Leyte (*June 10, 2000*). Through the initiative of Dr. **Juanito S. Sison**, past President of Palompon "Imbao" Jaycees and currently the president of Palompon Institute of Technology, the Council of Past Presidents was organized last May 13, 2000 at Jayenbee Cafe to reinvigorate the Jaycee membership, to foster camaraderie, to guide and assist the new Jaycees, to provide continuous youth development programs, and to establish linkages. For the past 28 years, the chapter had been immersed in the social and civic life of the community. The affair coincided with the induction of the chapter's board, led by **Norma V. Suico**.

MANDAUE JAYCEES RENEW TIES WITH KOREA YOUNG CHUN JCS



Majestic Mactan Restaurant. Lapu-Lapu, Cebu City (*March 16, 2000*). The Mandaue Jaycees, led by President **Jimmy B. Flores**, renewed its sisterhood agreement with the Young Chun Jaycees of Korea, represented by its President **Seo You Jin**. The sisterhood pact was signed during the Mandaue Jaycees Anniversary Celebration and Turnover Ceremonies. The special affair was witnessed by National President **Rafael P. Dizon III**, National Executive Vice-President for Area IV **Emma Ray A. Panaguiton**, at least a dozen delegates from the Young Chun Jaycees, as well as the Mandaue Jaycee Officers composed of Manadue Jaycees Past President **Romeo L. Toledo**, Treasurer **Jerri A. Casenas**, Secretary-General **Carlo Pontico C. Fortuna**, Executive Vice-President **Julius V. Ouano**, and Auditor **Benjamin Ruel S. Kuizon**. The two chapters promised to conduct projects in the future.

SAN CARLOS "PINTAFLORES" JCS CONDUCT TREE-PLANTING PROJECT

Barangay Kabagtasan. San Carlos City, Negros Occidental (*July 8, 2000*). The San Carlos "Pintaflores" Jaycees, led by President **Maria Analiza L. Antonio**, joined the annual tree planting sponsored by the City Government. The enthusiastic and energetic new members joined this community activity before their induction ceremonies. This project was made possible through the



support of public and private schools of the City and other civic-oriented groups.

AREA FIVE

NORTHERN SOUTHERN CENTRAL & WESTERN MINDANAO

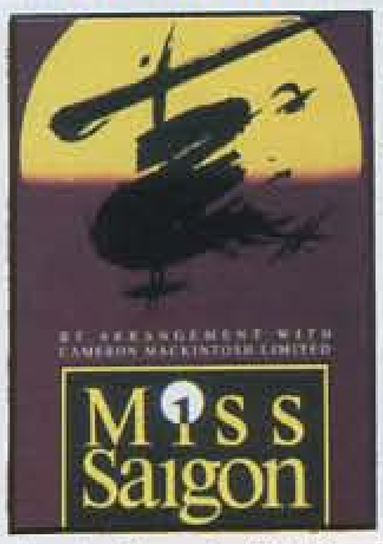
Compiled by NORMAN P. DE CASTRO
Greater Davao Jaycees
Philippine Leader Correspondent for Area V

SOLANG-SOLANG JAYCEES REPAINT PAVEMENT MARKINGS FOR THE CITY



Malaybalay City, Bukidnon (*August 12, 2000*). The Solang-Solang Jaycees, spearheaded by President **Gloria L. Tilanduca**, led the re-painting of the pavement markings of pedestrian lanes in the city. This project was done in coordination with the Philippine National Police, through the Traffic Management Center and was co-sponsored by the BUGEMCO and CBAFDMPC, two local cooperatives, in anticipation of the Anti-Jaywalking ordinance to be implemented by the city government.

KAGAYHAAN "GOLD" JAYCEES SPONSOR TRIP TO "MISS SAIGON"



Cagayan de Oro City (*August 29, 2000*). Kagayhaan "Gold" Jaycees is giving an opportunity to all of its raffle ticket buyers to watch Miss Saigon in Manila this December. The chapter launched its fund raising project titled "TRIP & TREATS" Raffle promo, wherein. first prize is a seat for two at the Miss Saigon musical inclusive of airfare and hotel accommodation. Second prize is an 8210 Nokia™ cell phone and the third prize is a VCD player. Consolation prizes include treats from its sponsor hotels, restaurants and record bars. The ticket price is only P25.00 and draw date is scheduled on December 2, 2000.

AREA HIGHLIGHTS

Area Five Hosts Regional Council Meetings Simultaneously



Reception Hall, the Lauremar Beach Hotel. Cagayan de Oro City (*August 12, 2000*). It was a sunny Saturday. The vivacious gals of the Macajalar "24-K" Jaycees, led by President **Tizalyn L. Tayanes**, gave more warmth to the day as they gleefully welcomed the Jaycees from all over Mindanao. There were reggae music in the air, bottomless iced tea to quench everyone's thirst, soothing massage by the blind masseurs and a whole lot of smiles from about 150 Jaycees. It was also a fun day of learning. The Area Training Commission together with some PRIME graduates conducted a Bidbook Making Seminar in the morning and a Vanguard Workshop in the afternoon. A sumptuous lunch was served at the heart of the beach resort. There was a short program highlighted with the keynote speech of **Atty. Aquilino Ll. Pimentel III**. By mid-afternoon, the four regions had simultaneous council meetings. National Vice-President for Northern Mindanao **Cesar Luis A. Jimenez**, National Vice-President for Western Mindanao **Laura W. Alano**, National Vice-President for Central Mindanao **Adoracion F. Tan** and National Vice-President for Southern Mindanao **Ralph E. Aviola** presided the said meetings. After which, the Area Council Meetings later commenced. National Executive Vice-President **Efren T. Villamor** was all aglow as he presided the meeting and everyone excitedly participated to be involved in the discussions. National President **Rafael P. Dizon III** has given a lot of updates of the activities of Philippine Jaycees. It was a long meeting, but surely it was fulfilling and fun. If not for everyone's grumbling tummies, the meeting could have stretched until midnight.

KUTANG BATO JAYCEES JOINS RELIEF OPERATIONS IN COTABATO PROVINCE



Capitol, Amas. Kidapawan City, North Cotabato (*July 18, 2000*). The Kutang Bato Jaycees, led by President **Joemar A. Campo**, heeding the call of Provincial Governor **Emmanuel F. Piñol**, joined in the relief distribution to the evacuees in the Municipalities of Carmen, Aleosan, Pikit, and Midsayap.

The Kutang Bato Jaycees assisted the Provincial Relief Operation in the distribution of relief goods to the victims of the recent armed conflict between the government troops and the Moro rebel groups. The operation, which lasted for a month, saw the distribution of more than 5,000 sacks of rice and an undetermined number of dried fish, noodles, sardines and *monggo*. Prior to this activity, the Provincial Government of Cotabato and the Kutang Bato Jaycees forged a partnership in responding to the needs of the areas striken by any calamity, whether natural or man-made. The relief operation in the above-mentioned municipalities continues while the skirmishes between rebel and government troops go on unabated in the Province of Cotabato.

BAI LAWANEN JAYCEES WIND UP "CELLULAR FEVER" FUND-RAISER



Cagayan de Oro City (*August 27, 2000*). The Bai Lawanen Jaycees of Cagayan de Oro, led by LOM President **Priscilla B. Curilan**, during the City Fiesta this year, raffled off brand new mobile phones to lucky winners. The fund-raising project dubbed "Cellular Fever" was witnessed by hordes of city residents and out-of-towners alike who flocked to the "City of Gold" to participate in the fiesta. Tickets at a bargain price of P25.00 each enticed everyone to win the cellular phone of one's dream. These includes 1 unit of Nokia™ 8210, 1 unit of Nokia™ 7110, 1 unit of Nokia™ 6150 for the first, second and third prizes, respectively. Consolation prizes of 5 units of Nokia™ 5110 landed to lucky ticket holders. Proceeds of the draw benefited the Holy Child Jesus Orphanage.

GREATER PAGADIAN JAYCEES LAUNCH ARTIFICIAL CORAL REEF



Pagadian Bay, Zamboanga del Norte. (*August 13, 2000*). The Greater Pagadian Jaycees, headed by President **Necias S. Sapong**, launched the Artificial Coral Reef Project, in coordination with Secretary **Antonio H. Cerilles** of the Department of Environment and Natural Resources, and JCI Sen. **Henrito G. Dogon**, "Bantay Dagat" Chairman of Pagadian City.

MUTIA "SIREN" JCS CONDUCT 87TH "ADLAW SA DIPOLOG" QUIZ BOWL



Sangguniang Panlungsod Session Hall. Dipolog City (*July 1, 2000*). The Mutia "Siren" Jaycees conducted a Quiz Bowl in celebration of the 87th "Adlaw sa Dipolog." The event was aimed at instilling a sense of history in the young minds. Twenty-two students, representing eleven high schools in the city, participated in the activity. Dipolog Jaycees President **Michellee C. Batasa**, presented the awards to students of ZDN High School for capping the first prize.

DAPITAN "SHRINE CITY" JCS LEAD "ALAY LAKAD 2000"



Dapitan City, Zamboanga del Norte (*September 10, 2000*). The Dapitan "Shrine City" Jaycees, led by President **Jose Benson B. Cabading**, heads the "Alay Lakad 2000" in coordination with the City Government of Dapitan and the Office of the City Social Welfare and Development. The said "walk-for-a-cause" was highlighted by the search for "Mr. and Ms. Alay Lakad 2000." The winning candidates were given certificates, trophies, and bouquets of flowers. With 187 participating delegates, the project started with an exercise at 4:30 a.m. and the walk proper kicked off at exactly 5:15 a.m. The said project ended with a short program.

BUTUAN "FRONTIER" JAYCEES IS BEST ORGANIZATION IN BUTUAN

Urios Gym. Butuan City (*August 2, 2000*). The Butuan "Frontier" Jaycees was awarded the "Most Outstanding Organization of Butuan City" in the field of leadership development during the Golden Jubilee Celebration of the *Adlaw Hong Butuan*. This prestigious award is given only to institutions whose outstanding achievements contributed to the growth and development of the City of Butuan over the last fifty years. City Mayor



Democrito D. Plaza III personally handed the award to LOM President **Rikki Rodrigo O. Pepino**, accompanied by his Board.



HISTORIC PARTNERSHIP The cooperation among the D.E.C.S., Philippine Jaycees, the D.I.L.G. and other support agencies was formalized through the signing of a Memorandum of Agreement last May 13, 1999 at the D.E.C.S. Central Office

Batang E.R.A.P.

The nationwide program of conducting Vanguard Training Seminars for high school student leaders, named after the Philippine President's moniker, has had its maiden implementation this year, after an optimistic forecast from its proponents. Judging from its initial impact to schools, is it still worth continuing?

By
RAMFEL R. PRECLARO
Marinduque "Marion" Jaycees
2000 National Chairman
Batang E.R.A.P. Program

BATANG E.R.A.P. (ESTUdyanteng Responsible para sa Aktibong Pamamahala) or "The Responsible Students for Active Governance" Program is a joint undertaking between the Department of Education, Culture and Sports (DECS) and the Philippine Jaycees, which aims to institutionalize leadership training for high school student leaders nationwide. The program, which is fully supported by the Department of Interior and Local Government (DILG), is in response to the government's thrust to empower the youth to be significant in nation building. By exposing top young students to the rudiments of management and leadership, the program hopes to impart to them valuable lessons on being effective leaders of their student body organizations.

The Batang E.R.A.P. Program aims



MIXING BUSINESS WITH PLEASURE **The Philippine Jaycee Batang E.R.A.P. Training Team take a break during the Batang E.R.A.P. and D.E.C.S. Regional Coordinators Conference last June 1 to 4, 2000 in Boracay Beach, Akian.**

lent training design and with the qualified trainers we have in the Philippine Jaycees, there is no doubt that the Batang E.R.A.P. Project will produce excellent leaders in the future.

This School Year 2000-2001, the Manila and Manileña Jaycees hosted the first project implementation at the Manila Science High School last July 15 and 16, with 29 participants. It was followed by the Morong Jaycees at Karangalan Regional Training Center, Cainta, Rizal with 29 partici-

> "Batang E.R.A.P. is in response to the government's thrust to empower the youth..."

to develop the leadership skills of student government officials in public secondary schools in all the sixteen (16) regions nationwide. It shall cover all 3,836 public secondary schools for School Year 1999-2000 and all private secondary schools thereafter. All participants are expected to re-echo the training to the remaining officers of the student government and other student leaders in the school.

The partnership among the DECS, the Philippine Jaycees, the DILG, and other support agencies was formalized through the signing of a Memorandum of Agreement last May 13, 1999 at the DECS Central Office.

This undertaking was immediately institutionalized as the government's official student leaders' training program under DECS Order No. 84, series of 1999, and implementing guidelines were also established under DILG Memorandum Circular No. 99-127 dated July 28, 1999.

Now on its second year, the Batang



E.R.A.P. Project still continues to receive high praises among the co-proponents and participants of the said program. More than that, it has become a by-word, not only in the organization, but also in the whole country. Truly, this noble undertaking has given a tremendous amount of positive impact to the high school student leaders who participated in the training seminars. With its excel-

LIPA JAYCEES LEAD THE WAY **The very first chapter to launch the Batang E.R.A.P. program in Area III was the Lipa Jaycees, as they held ceremonies last November 19 and 20, 1999.**

pants; and the San Pablo "7 Lakes" Jaycees with 18 participants, both had their project done last August 12 and 13, 2000. In Area Three (Bicol Region), the Sorsogon Jaycees had their Batang E.R.A.P. project last

THE PEOPLE BEHIND BATANG E.R.A.P.



The success of Batang E.R.A.P. would not have been possible without the vision and support of the proponents who wish to share the much-esteemed Jaycee training to the next generation of the nation's leaders.

NATIONAL ORGANIZING COMMITTEE

Dr. Andrew Gonzalez, FSC
Honorary Chairman
Secretary, Department of Education, Culture and Sports

JCI Sen. Joseph Victor G. Ejercito
Over-all Chairman
1998 National President, Philippine Jaycees

Dr. Ramon C. Bacani
Co-Chairman
Secretary, Department of Education, Culture and Sports

JCI Sen. Rafael P. Dizon III
Co-Chairman
2000 National President, Philippine Jaycees

JCI Sen. Mabel P. Villarica-Mamba
Member
Presidential Adviser on Youth Affairs

Dr. Victor Andres C. Manhit
Member
Undersecretary, Department of Education, Culture and Sports

Mr. Jose Mari G. Pelaez
Member
Executive Officer, Center for Students and Co-Curricular Affairs

EXECUTIVE COMMITTEE

JCI Sen. Mabel P. Villarica-Mamba
Executive Director

Mr. Jose Mari G. Pelaez
Deputy Executive Director

JCI Sen. Victorina B. Bautista
Director, Committee on Finance

JCI Sen. Oliver E. Sicat
Director, Committee on Training

JC Cristina M. Sevilla
Director, Committee on Logistics for Luzon

JCI Sen. Emma Ray A. Panaguiton
Director, Committee on Logistics for Visayas

JC Caesar Luis A. Jimenez
Director, Committee on Logistics for Mindanao

Mr. Ernesto R. Sotto, Jr.
Director, Committee on Publicity

NATIONAL SECRETARIAT

Philippine Jaycees, Inc.
Quezon City, Metro Manila

Office of the Presidential Adviser on Youth Affairs
Quezon City, Metro Manila

DECS Center for Students & Co-Curricular Activities
Pasig City, Metro Manila

August 9 to 10, 2000, with a strong 77 high school student leaders as participants. All these chapters received 10 points each in the JCPEA.

With more than 500 delegates from Region II (Cagayan, Isabela, Nueva Vizcaya and Quirino, except Batanes), this year's "Solano Youth Congress" adopted the Batang E.R.A.P. as their theme. Sixteen trainers from Areas 1, 2 and 3 went to Solano, Nueva Vizcaya last September 14 to 17, 2000 to conduct training to 95 participants, representing three clusters. This major training event was headed by Mateo D. San Diego II of Morong Jaycees, Alfredo Gerardo C. Fajardo of Lingayen "Bagoong" Jaycees, Maria Lavinia B. Peñaverde of Perlas Pasay Jaycees, Noribel L. dela Cruz-Taguba and Danny T. Mercado of San Juan "Pinaglabanan" Jaycees, Atty. Joel Rufino A. Nuñez and Atty. Ceferino T. Benedicto, Jr. of Manila Jaycees, Maricel T. Tamayo and Leilani Joy V. Ramos of Cainta Jaycees, Selina C. Nara and Anabella F. Vicedo of Cavite "Magiting" Jaycees, Nestor C. Dacillo and Maria Milagros G. Martinez of Dasmariñas "Tabak" Jaycees, Gemma M. Sapnu of Manileña Jaycees and Roderick L. Ocampo of Alabang Jaycees, among a few others. In the meantime, the Rosario "Salinas" Jaycees conducted their own Batang E.R.A.P. Program at the Rosario Elementary School, with 30 participants last September 23 and 24, 2000.

The success of the Batang E.R.A.P. lies, not only on the training we offer, but also from the Batang E.R.A.P. pool of trainers in each Region. As your National Chairman, I am encouraging all the Regional Training Directors to help facilitate the Jaycee chapters who would be conducting the said program. This is also a very good training ground for new trainers to enhance their inherent skills to become good speakers. We are very fortunate to have 1998 Philippine Jaycees National President, JCI Sen. Joseph Victor G. Ejercito as the Overall Chairman of the Batang E.R.A.P. Project and Presidential Adviser on Youth Affairs, Secretary Mabel P. Villarica-Mamba, because this undertaking has opened a lot of opportunities for the youth to become outstanding leaders in the future.

Last year, the Office of the

THE UNPRECEDENTED SUCCESS OF A NATIO



ORIENTATION. The first Batang E.R.A.P. Orientation and Planning Seminar was conducted from June 18 to 20, 1999 at the Riverbend Hotel in Marikina City.



PRESSCON. A press conference for Batang E.R.A.P. was held at the D.E.C.S. Regional Office in Cagayan de Oro City on October 7, 1999.

Presidential Adviser on Youth Affairs (OPAYA) had entered into a Memorandum of Agreement signing with the Philippine Jaycees. In the memorandum, the OPAYA would sponsor the traveling expenses of the trainers, facilitators, and coordinators, as well as undertake such other matters as may be necessary and incidental to the achievement of the goals and objectives of the project. As part of the promotional campaign, OPAYA sponsored the training kits during the simultaneous JCP Area Conferences last September 2 to 3, 2000, the transportation of the Philippine Jaycee delegates to Boracay during the DECS-Jaycees Batang E.R.A.P. Coordinators' Meeting, and the transportation and hotel accommodations of the trainers for the "Solano Youth Congress."



BATANG E.R.A.P. IN MANILA One of the most recent implementors of the Batang E.R.A.P. was in Manila, where the Manila and Manileña Jaycees held a workshop for the Manila Science High School students on July 15 and 16, 2000.

To give credits to those who implemented the project last year, the Batang E.R.A.P. National Organizing Committee and the Executive Committee have awarded Outstanding participants in the Batang E.R.A.P. Program. Winners included: Dumaguete and Morong Jaycees (Outstanding Chapters), Franklin A. Soriano (Outstanding Trainer), Giancarlo C. Torrato of San Mateo National High School (Outstanding Alumnus), Province of Bulacan and Lipa City (Outstanding Local Government Unit Coordinators), and DECS Region 7 (Outstanding DECS Coordinators) last March 28, 2000 at the Malacañang Palace. Each of the winners received trophies and ten thousand pesos in cash. This time, the Outstanding Batang E.R.A.P. Chapter Award is part of the JCP National Records and Recognition criteria for judging outstanding LOMs in the Philippine Jaycees. The winning chapter shall receive a trophy and financial assistance towards the implementation of one project of its choice worth fifty thousand pesos, courtesy of the Office of the Presidential Adviser on Youth Affairs. We are now approaching the last quarter of the School Year 2000-2001, it is not yet late to implement the Batang E.R.A.P. Project, and it is never too late to help produce quality leaders. We are lucky enough to have undergone such leadership training in the Philippine Jaycees and, in return, it is now the right time to share what we have learned about leadership... through the implementation of the Batang E.R.A.P. program!

IDE TRAINING PROGRAM



LAUNCHING. The launching of the first Batang E.R.A.P. was held in Region VIII at the DPWH Training Center in Palo, Leyte from October 15 to 17, 1999.



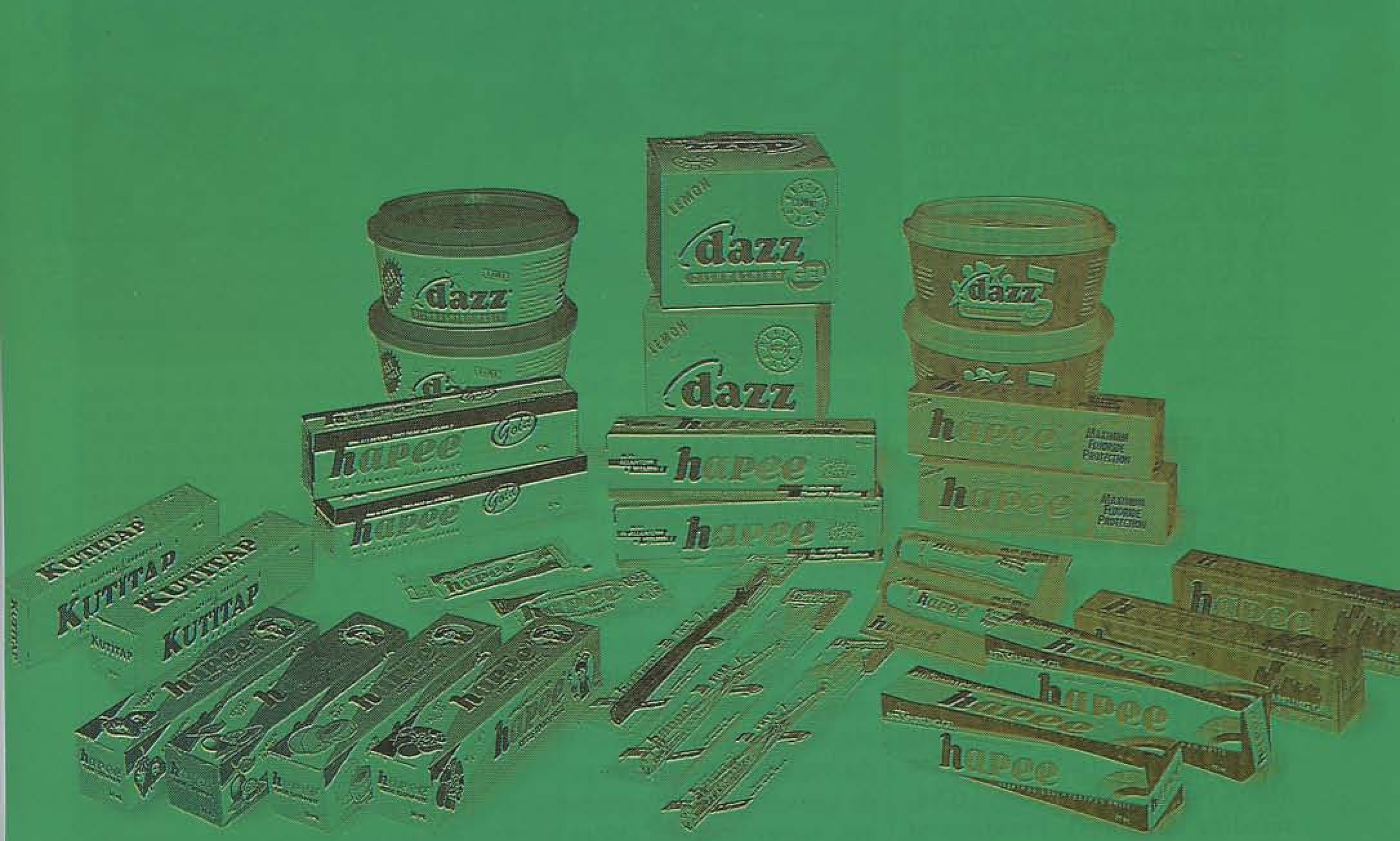
TRAINING. One of the first training areas was held in Cebu. Here a Batang E.R.A.P. training seminar was held at the Ecotech Center from October 16 to 18, 1999.



RECOGNITION. Participating Local Government Units of the Batang E.R.A.P. were feted with an awarding ceremony in Malacañang on March 28, 2000.

MAKING *the* DIFFERENCE

for the GLORY *of* GOD.



QUALITY PRODUCTS OF

LAMOIYAN CORPORATION

SM PRIME HOLDINGS, INC. CHAIRMAN

DR. HENRY SY SR.

Armed with nothing but a strong character and a sharp eye, he transformed a fledgling retail outlet to a two-billion-dollar conglomerate that has completely changed the way we define Filipino leisure time. And he credits all these to his Jaycee experience.



By **NORIBEL L. DELA CRUZ-TAGUBA** *San Juan "Pinaglabanan" Jaycees*

AUGUST 11 2000. IT HAS BEEN SOMETIME THAT I SAUNTERED THE BUSINESS DISTRICT OF MAKATI. IT HAS BEEN A few years back when I used to amble its sidewalks from work or to go get some lunch. Nowadays, I only get to visit Makati when my family goes to church on Sundays at the Makati United Methodist Church and decides to go straight malling at the Ayala Center or shop for our groceries at my ever-favorite SM Supermarket. The latest that I got the chance to see how Makati greatly changed was during those times I joined my fellow LOM members hang out at Venezia or Stars. This time around, I got to feel Makati anew, on the way to my interview with no less than the SM Group of Companies Chairman, Mr. Henry Sy, Sr. Getting off on Ayala Avenue going towards the Makati Stock Exchange Building, sundry impressions of Mr. Sy were taking shape in my thoughts. When I finally got this interview with him, I did not know how I would go about it. I have read and heard a lot about the person yet I have never seen him even either in print or TV. I am a premier visitor of his SM malls and that's all about the relationship I could establish, besides being a fellow Jaycee, if I may say. This is one of the perks I get from being a Features Editor for this magazine – I get the chance to meet "big times" in our organization. I can not exactly remember how many times I have mentioned to my husband that I would be interviewing Mr. Sy soon. And all he gets to say back is that I shouldn't forget to bring home with me an SM gift check. And so at last, I finally meet the man. He is so different from what I initially perceived of him. He doesn't look age 75! He seemed 25 years younger his real age and his body built belies it more. He was always smiling, and obviously carries a positive disposition in life. He is, of course, very Chinese in physical features and by the way he talks, but he is very Filipino in heart and mind. Henry Sy, Sr. is ShoeMart and ShoeMart is Henry Sy, Sr. Assessed by Forbes as having a personal net worth of US$ 2.1 billion, the unflagging "Shopping Mall King," though, prefers to lead a parsimonious and simple lifestyle. On Sundays, after spending time with the Lord and his family, he literally strolls his malls and does his own management style and personally observes mall operations. Sometimes, he gets to eavesdrop on the conversations of customers and little do they know, that the owner of the place is smiling at their back hearing the good stuff they have just talked about. With the SM shopping malls, Henry Sy, Sr. has changed the lifestyle of the Filipinos. And as I started my interview with Mr. Sy, I have noticed his belief in Confucian teaching that life is an upstream boat ride. If one does not paddle, one will not only stagnate but fall back. For him, one does not wallow in the quicksand of success and retire in mediocrity.

CHRONOLOGY OF A TAIPAN

BORN October 15, 1924 in Fookien, South China
1937 Arrived in the Philippines to start small sari-sari store business; entered Quiapo Anglo School for English studies
1941 Lost everything in World War II; Re-started buy-and-sell of merchandise
1945 Started shoe business in Carriedo
1952 Enrolled at Far Eastern University to take up Commerce
1958 Established first SM Store in Manila; Joined the Manila Jaycees
1962 Branched 2nd Store in Makati
1963 Served as Manila Jaycee Director
1965 Awarded JCI Senator No. 3842
1983 Established the SM Foundation
1985 Built "SM City" mall in Quezon City; the first of a series of "supermalls" (currently totalling nine) around the country
1994 Created SM Prime Holdings, Inc.
1997 Listed in Forbes Magazine as one of Asia's billionaires (net worth US$2.1B)
1999 Awarded "Management Man of the Year" by Management Association of the Philippines; Conferred Doctorate in Business Mgt. *honoris causa* by DLSU



"Early in my life I learned... the importance of discipline, hardwork and good credit."

LEADER: *Good afternoon, Mr. Sy! Thank you very much for granting me this interview. I know how busy you are but you still gave us time to make this possible.*

SY: Too often, with all my stories and interviews in the newspapers nowadays, I am trying to avoid interviews because people may get tired of my news. But when I learned that the Jaycees is scheduling an interview, I cannot say "no." Jaycees has a special place in my heart, you know.

LEADER: *That is so touching to learn. I know this article will not only serve as an informative story about the icon that is Henry Sy, Sr. but it will be an inspirational account of your life.*

SY: Well, I hope so. Usually, I only give ten (10) minutes to other reporters but since it is Jaycees, I will give you thirty (30)... (*laughs*)

LEADER: *Is that so, Mr. Sy? Lucky me then, but I should start the ball rolling now by asking how was your childhood?*

SY: My childhood... it has always been trying to make things better from the very start. My direction is based on my dream that I want to make things happen. Early in my life I learned from my parents, especially my father, the importance of discipline, hardwork and good credit. My roots are in Fookien, China. I have four brothers and three sisters. I am the fourth child in my family. My father was a trader there. Looking for better opportunities, he came to the Philippines and opened a *sari-sari* store in Manila. When I was 12 years old, I followed him to this country. Fresh off a boat from China, I arrived at my father's store and saw his humble surroundings. I said to myself, "This world is not enough. It is just not good enough. I must build it bigger and better." Even as a young boy, I knew that there should be more to life than managing a *sari-sari* store.

LEADER: *How were you as a young boy, Mr Sy?*

SY: And so, I arrived in Manila when I was 12. I helped my father in our *sari-sari* store. During that time, I asked him if I could go back to school so I could learn English and improve myself. I went to Quiapo Anglo School and started in Grade One again. The students were quite small. In Grade Four, I asked my teacher if I got high grades, could she give me a promotion. She smiled and said, "Only if you get a grade over 90%." I studied hard and, in one year and one summer, I finished Grades Four and Five. I went directly to Grade Six the next year and completed grade school in five years. Even when I was still a young boy, I had a plan for my life. I was always curious about things and what was happening around me. I remember in the late 1930's, I went to the Quezon Bridge in Quiapo to witness its inauguration. I watched President Manuel Quezon in his famous safari hat as he crossed the bridge. I have seen every President since.

"I HAVE A DREAM" **In 1954, Henry Sy, Sr., then only 31, envisioned owning Tagaytay someday. Today, he practically saw his visions come true, as he owns what he saw in 1954.**

LEADER: *How were your teen years?*

SY: I was quite active as a teenager in school. Besides helping my father in our store, I was with my classmates, my friends. I had no inferiority complex. In 1941, the war broke out. I was 16 then. There was no formal school. Our life

changed. One of our *sari-sari* stores burned down while another one was looted. We lost everything. My father decided to go back to China. He asked me to go with him, but it was my opportunity to start a business. I decided to stay behind.

LEADER: ***Was that the start of the rise of Mr. Henry Sy and Shoemart?***

SY: I believe so. At that time, business opportunities were limited. Goods were in great shortage. Most people went into buy-and-sell. I decided to do the same, and did quite well from the start. When my business was established, I went to visit my parents in China to see if they were all right. In the early 1950's, I wanted to go back to school to improve myself to help me in my business. I went to Far Eastern University for the qualifying exam and passed it. I enrolled in Commerce. After two years, I had to stop studying due to business pressure.

LEADER: ***Were your products, in that buy-and-sell business, shoes?***

SY: Yes, I started with shoes. And with hardwork and self-discipline, my business prospered. After the liberation, I started doing business in Carriedo. I bought shoes by job lots from American shoe importers and sold them retail. The Americans trusted me with their merchandise even if I had nothing to back me up because I always paid them on time. Besides school, I joined the Jaycees and some other organizations to improve myself. It was in Jaycees where I first met many young promising business people and professionals.

LEADER: ***How did you learn of the Jaycee movement?***

SY: I saw the Jaycees as the group of young, active business people. It is the organization that trained young people to be leaders. I had two (2) sponsors when I joined the Jaycees. I cannot exactly remember, but one of them was a doctor. They were not even business associates, just acquaintances. At that time, I already had small shoe stores. I had three stalls in Manila, one in Makati, and another one in Cubao.

LEADER: ***Were you easily convinced to join the Jaycees?***

SY: I really looked forward to the opportunity of joining the Jaycees. When they invited me, I said, "Yes, I will join you" with all my heart. I was already active in my business that time, and quite aggressive, and when they asked me to join, I said, "why not?".

LEADER: ***How was your stint with Manila Jaycees?***

SY: I enjoyed it very much. We are all equals. I was active for 6 years but I got "exhausted" after that. I stopped, not because I wanted to, but because I was already 40. That's the maximum age for being Jaycee, isn't it? But I became a Jaycee Senator. I was among the only 3,000 senators worldwide during that time. I enjoyed the Jaycees so much, that is why I cannot say "no" to your interview.

LEADER: ***What are your memories with Manila Jaycees?***

SY: We had so many projects and operations. Everybody was very active. I had been to the World Congress in Oklahoma; I remember I also attended a conference in Asia-Pacific. You know, I really feel good in Jaycees. All are equal. There is not just "*pakikisama*" but honest-to-goodness good company. You get to be close to each other. I remember my contemporaries: Yuchengco, Palanca, Willie Tecson, del Rosario... Our projects included visiting hospitals and orphanages. I remember the Jaycees visiting one orphanage with famous American actor Kirk Douglas. I was with Mr. Douglas on that visit, and I have directly experienced what difference that visit made to the orphans.

LEADER: ***What was your best time with the Jaycees?***

SY: Those were my best times. Everytime I was with the Jaycees, I feel good and happy. It was not just a breather off from work. I also enjoy the time we argue on issues, exchange ideas on businesses, work on projects...and we have all one direction to make progress.

LEADER: ***Was there any politics during your time with Manila Jaycees?***

SY: Oh, politics in any organization is always there but I have always been neu-

"Whether good times or bad times, we believe that our consumers will continue to be there..."



"I LIKE TO DREAM AND REALLY MAKE THINGS HAPPEN!" **Despite being a septugenarian, Henry Sy, Sr. does not act or look his years. He still makes occasional rounds in all his stores and makes sure customers and treated like kings**



WITH THE MANILA JAYCEES Henry Sy, Sr. (standing, second from left) poses with his fellow Board Members of the Manila Jaycees in 1963, led by President Aurelio O. Periquet, Jr. "I am proud to be a Jaycee and I will always love the Jaycees"

"What I am today I also owe it to the Jaycees. The first thing they said when I joi

tral. I also became Director of Manila Jaycees under the time of Aurelio Periquet. His time with Manila Jaycees was highly political but he proved himself to be a great leader. I remember during the first time I was presented to the Manila Jaycees, and we were about 14 and I was the tenth to be presented. Everybody was called and we have to present ourselves. My batchmates, they have master's degrees, or graduates of U.P.... and I was the only who did not have a college degree. I wanted to escape but was never able to do it. So when they called me, I finally told them what I am – that I am a businessman. Cesar Virata was also a Baby Jaycee that time. We were together, the same batch. The other Baby Jaycee I can remember was Johnny Araneta.

LEADER: ***Has your being a Jaycee played a significant role in your life?***

SY: What I am today I also owe it to the Jaycees. The first thing they said when I joined Jaycees, they told me, if you want to be a leader, you have to make things happen. In the Jaycees, I met a lot of young and aggressive business people. When the Makati area was still being developed, I was one of the four significant "starters" of the district. There were four shops that started in Makati – Rustan's, Mercury Drug, the Makati Supermarket and ShoeMart. And do you know that the shopowners of all these four shops are Manila Jaycees? I am proud to be a Jaycee and I will always love the Jaycees.

DOCTOR SY Henry Sy, receives his Doctor in Business Management, Honoris Causa, from the De La Salle University. Flanking Dr. Sy is Jose L. Cuisia, Chairman of the Board of Trustees, and Bro. Rolando R. Dizon, FSC, President of the De La Salle University



LEADER: ***At this point in your life, you seem to have everything. What else is there for you to achieve?***

SY: No, no! Not everything. You see, there are headaches too, and I don't want to have everything. But anyway, my dreams include doing something for other people through the SM Foundation. This foundation supports 400 college students through their four years of college, and these students are graduates of public high schools and there is a certain amount of household income required to qualify for the scholarship, to establish that they are really in need of financial help. This group has produced *magna cum laudes*, *summa cum laudes*, honor students who have been doing well. The foundation started in 1983 and initiated the scholarship in 1993. We now have 294 graduates in the last 4 years, 108 of which came from the last batch. Besides the scholarship, we also have mall-based projects, like the "*Gamot para sa Kapwa*", "Donate a Book" project, "*Operation Tulong* Express", "Christmas Share-a-Toy", and we started the Asia-Pacific College, which is a computer school.

LEADER: ***I have heard that you are engaged in another mall-construction in the Roxas Boulevard Area. Can you share this with us?***

SY: I dream a lot, and like to make things

happen. I am quite busy now, working on this major project after having crafted its details. It is an integrated, controlled mixed-use development project being developed on a tract of prime land fronting Manila Bay. It is named "Mall of Asia." It will be the world's biggest shopping mall and will outdo the current record holder, the mammoth 460,000-square meter West Edmonton Mall in Canada. It will be the biggest shopping and tourism destination – a new concept of featuring hotels, leisure and entertainment facilities, schools, medical centers, a church and residential office condominiums. Everything will be within walking distance, and this project will easily dwarf the gigantic SM Megamall, as the "Mall of Asia" will have 500,000 square meters.

LEADER: ***What is your personal assessment of the current Philippine economic situation?***

SY: I have always believed in the Philippines' potentials. Whether our country's economy is bad or okay, SM Group will continue to reinvest because we hope to support Philippine economic development and we have faith in our local consumer market. Whether good times or bad times, we believe our consumers will continue to be there. We are in the business of catering to the basic needs of the general public, so we reinvest in the hope of reaching out to more consumers with cheaper, better quality and more reliable products and services. Philippines is so full of potentials and it is just a matter of being able to adjust to the situations. Our country is very rich in resources, both human and natural. The country is in the middle of a promising market... 2 hours to China, 3 hours to Korea, Japan, Singapore, Thailand, Malaysia, and Indonesia... our place is strategically located. And we have this place of beauty, we have islands, beaches, manpower, English-speaking people, smiling people... what else can you ask for?

LEADER: ***How did the bombing of SM Megamall affected you?***

SY: Not really so much. It had an effect on me a little bit. In a short time, we recovered from that incident. It was not that serious, I think. Because with what happened, whoever placed the bomb was not out there to kill people but just maybe to scare people off, for some matter.

LEADER: ***What makes being a Jaycee special?***

SY: I did learn a lot from Jaycees. From the very first time I did that presentation, the words of the speaker marked straight in my heart: "If you want to become a leader, you must make things happen." It was then SEC Chairman Angie Limjuco who spoke those words and those remained not only in my heart but more in the mind. And so I am making things happen.

LEADER: ***Any message to the younger Jaycees?***

SY: I would like to share with you what I have shared to the graduates of De La Salle University in 1999, the same time I received from the prestigious institution my *Honoris Causa* in Doctor of Business Management. I gave them five pointers based on my experience in life: (1) Know what you want and have a goal; (2) You must also plan well and work hard to realize it; (3) Be patient; (4) We must also do something to help others in society; and (5) Remember also the importance of balance in business and in life. Also, may I say that you will not have a debut if it's not because of the Jaycees. Not because I am a Jaycee, but because it has been too often, too much, that I have encountered people from the Jaycee movement who have made their own names in various professions. During my time, promising people came from our organization. Jaime Zobel de Ayala is also a Jaycee. There were also Vicente Ayllon and Roberto Villanueva. I met Monching del Rosario, Al Yuchengco and Carlos Palanca, as I mentioned earlier, also Benny Tantoco. My time with the Jaycees was, I think the most active and most aggressive group. We moved with people, we see that others prosper. Everyone were building their future. And yet, we are all equal. In life and business, one needs to be good-hearted and trustworthy. This is the way to build long-term relationships. As I move on in life & work on more dreams, I have realized that there is no limit to what we can do. God is good and generous with His gifts to us. He gives us many opportunities... It is for us to make full use of them.

d Jaycees, they told me, if you want to be a leader, you have to make things happen."



PROUD OF THE YOUTH **Henry Sy, Sr. poses with the latest batch of outstanding scholars of the SM Foundation, Inc. Providing education for the youth is his primordial goal**

A YEAR OF TRAINING

For the National Training Commission, the Year 2000 will best be remembered for its year-long gamut of quality seminars that genuinely epitomizes the Philippine Jaycee's rallying slogan of being the "University of Leaders"



By
MARIA CECILIA M. MAGTUTO
Naga "Cariñosa" Jaycees
2000 Chairman
National Training Commission

THE JAYCEE MOVEMENT in the Philippines is truly a "University of Leaders." The training year kicked off with successive and well-attended schedules of Office Bearer Courses. These are extensive seminars for newly-elected officers of LOMs, wherein the duties and responsibilities of each position are completely explained. The objective of these seminars is to train the officers to be truly effective leaders.

On the second quarter of the millennial year, the PRIME Course was conducted. PRIME Course is a JCI Instructor's Course that introduces principles and concepts in an adult learning environment. It employs advanced methods to enhance training skills of the participants. Needless to say, a graduate of this course becomes a member of the prestigious Circle of JCI Trainers.

NUMBER OF PRIME GRADUATES FOR YEAR 2000

February 25-27, 2000	
Area IV	11
April 07-09, 2000	
Area IV	06
June 16-18, 2000	
Area II	13
July 28-30, 2000	
Area II	16
TOTAL	46

Figures do not include the number of expected graduates for the up-and-coming October 10-12, 2000 Seminar.

KEY OBJECTIVES LAID OUT

With this year's theme, "Shaping the Leaders of the Millennium" as the main focus of the current administration, it becomes of primary importance to have a National Training Commission (NTC) that is responsive to this challenge. As early as November of 1999, key result areas and objectives have already been laid out. By January of 2000, a survey of training needs was conducted by the NTC, which formed the basis of the type of seminars that need to be conducted, to wit: Office-Bearers' Course, Officers' Duties and Responsibilities, Commission System and Organizational Structure, Planning Session and Budgeting, Parliamentary Procedures, Protocol, Internal Communications and Meetings, Marketing the Jaycees, and Bidbook training seminars. Under this set-up, this year's NTC is comprised of five Jaycees, one from each area, and all PRIME Graduates.

THE NATIONAL TRAINING COMMISSION

FANNY B. YOUNG (Angeles "Culiat" Jaycees)
Area I Training Commissioner
CEFERINO T. BENEDICTO, JR. (Manila Jaycees)
Area II Training Commissioner
MA. CECILIA M. MAGTUTO (Naga "Cariñosa" Jaycees)
Area III Training Commissioner
STEPHANIE C. UY (Zugbuana Jaycees)
Area IV Training Commissioner
HELEN U. ARACID (Kagayhaan "Gold" Jaycees)
Area V Training Commissioner

For this year, the NTC is happy to have produced two (2) Certified Local Trainers, who have fulfilled the necessary training hours and requirements: Maria Lavinia B. Peñaverde, Immediate Past President of Perlas Pasay Jaycees, and Fanny B. Young, Area Training Director for Area I of Angeles "Culiat" Jaycees.

In a related development, the seminars conducted during the last Area Conventions, were not the usual topics of the JCI. New topics, such as, The Seven Habits, Career Development, and Project Prevention Crash Course, among others, were conducted for the first time, with much success.

IMMEDIATE PLANS

The NTC is also preparing relevant topics for the up-and-coming National Convention. For October 13, 2000, from 9:00 a.m. to 12:00 noon: Time Management Seminar, 101 Ways of Cooking Bangus, and Waste Management Seminar. For October 14, 2000, from 9:00 a.m. to 12:00 noon: E-Commerce Seminar, The Art of Persuasion, and "Let's Do the Swing" Seminar. Let's make training a priority in the Jaycees!

COUNTRY-WIDE OFFICE BEARERS' COURSES

With Maria Cecilia "Col" M. Magtuto as this year's National Chairman, the National Training Commission organized an aggressive training platform for implementation, concentrating its efforts towards preparing LOM Officers for their respective positions. With this focus, selected trainers conducted the Office Bearers' Course on a region-wide basis:

Date: December 18, 1999
Target Area: Northern Mindanao
Host Chapter: Kagayhaan "Gold" Jaycees

Date: January 8, 2000
Target Area: Metro South
Host Chapter: Metro South Jaycees

Date: January 9, 2000
Target Area: Metro North
Host Chapter: Malolos Jaycees

Date: January 15, 2000
Target Area: Southern Mindanao
Host Chapter: Davao Jaycees

Date: January 22, 2000
Target Area: Eastern Visayas
Host Chapter: Candahug "Liberation" Jaycees

Date: January 29, 2000
Target Area: Metro East
Host Chapter: Metro East Jaycees

Date: January 30, 2000
Target Area: Southern Tagalog Region-East
Host Chapter: Cavite "League" Jaycees

Date: February 5, 2000
Target Area: Northern Luzon
Host Chapter: Dagupan "Bangus" Jaycees

Date: February 6, 2000
Target Area: Central Visayas
Host Chapter: Zugbuana Jaycees

Date: February 12, 2000
Target Area: Western Visayas
Host Chapter: Bacolod Jaycees

Date: February 19, 2000
Target Area: Southern Tagalog Region-East
Host Chapter: Atimonan Jaycees

Date: February 26, 2000
Target Area: Western Mindanao
Host Chapter: Greater "Dipag" Jaycees











Negotiating Like a Pro

Many people look upon negotiating as an unpleasant, stressful chore to be avoided at all costs. And, because they're uncomfortable with negotiating and the confrontation it entails, they frequently get the short end in bargaining sessions. Success in negotiations pays to overcome your aversion to haggling and to improve your negotiating skills.

By
ROBERT W. BLY
President, Center for Technical Communication

SUCCESS IN NEGOTIATIONS CAN INCREASE your salary; get you a better position; gather support for your project or department; gain approval for a budget; and improve your chances for success on the job. You can gain immediate improvement simply by following the suggestions presented below:

The Win-Win Negotiation

When most of us think of negotiating, we assume one of two things will happen: either we'll win or we'll lose. But the pros don't look at it that way. They know that a successful negotiation is one in which both feel like winners, at least to some degree. When you sit down to bargain, don't feel you have to win on every issue. Score major victories, but concede small points. Ask yourself, "What can I give up that will please the other person without putting a major dent in what I want out of this?"

Everything is Negotiable

Many workers like to think that company policies and procedures are unchangeable. The fact is, nothing is unchangeable and everything is negotiable. For example, an engineering consultant, negotiating his fee with a client, was told that the company could not grant his request for partial payment in advance. "My hands are tied," explained the project manager. "Company policy doesn't allow payment until at least part of the work is completed." The consultant replied, "I appreciate that may be the way you normally deal with suppliers, but as an independent consultant, I receive payment up front from people who want to hire me. I know that this policy is just a guideline set by management, and management can break it if it wants to. I am telling you that you have to break it if you want me to take on this project for you." A week later, the consultant received a purchase order and a check for one-third of his fee.

The Rule of Three

Before you sit down to bargain, have three figures or positions fixed firmly in your mind:

1) The maximum (the highest figure). This is the most you dare ask for, without fear of "blowing away" your opponent.

2) The minimum (the bottom line). This is the lowest figure you'd settle for.

3) The goal (a realistic figure you have a good chance of getting). The goal is probably between 50 and 75 percent of the maximum.

It pays to be optimistic and aim high when setting your maximum. Try for your goal but be prepared to accept any offer between the minimum and the maximum. In some cases, you may find that the maximum is approved without argument. At other times, your opponent may not even grant you the minimum. If this happens, you may be forced to consider more drastic action, such as going to your opponent's supervisor or threatening to

You Set the Rules

The person who controls the negotiation is usually the one who has set the guidelines. Make sure this person is you, not your opponent. To do this, say, "Before we get started, I'd like to go over the situation as it stands, and outline what we hope to accomplish here."

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TOYM

Leader.
SPECIAL SECTION

The Outstanding Young Men



2000

MESSAGES



Republic of the Philippines
Office of the President
MALACAÑANG PALACE, MANILA

For so many years now, The Outstanding Young Men (TOYM) Awards, a symbol of good citizenship and social commitment, has given honor and recognition to young individuals who have made a significant impact and difference in the lives of Filipinos and the entire nation. Its significance transcends the reception of the awards, for it also inspires the greater number of our society to excel in their own respective endeavors. As you once again confer this prestigious and much-coveted award to deserving individuals, let me extend to you my sincerest gratitude for promoting excellence in public service. To this year's batch of awardees, accept my warmest congratulations. I challenge you to carry on with the same undiminished dedication and social responsibility that won for you the TOYM. It is also my hope that this award signals the rejuvination of your commitment to help prepare our nation for the challenges of the new millennium.

His Excellency JOSEPH E. ESTRADA
President, Republic of the Philippines

JUNIOR CHAMBER OF THE PHILIPPINES
(Philippine Jaycees, Inc.)
AFFILIATED WITH JUNIOR CHAMBER INTERNATIONAL
"A Worldwide Leadership Development Organization"



Warmest greetings from the Philippine Jaycees! For forty-two years now, the Philippine Jaycees have recognized the exemplary and outstanding achievements and worthwhile contributions of young Filipino men and women in their various fields of endeavor. Through their achievements, they have enthused us to strive and be the best that we can be and, through their contributions, they have provided us with a better world to live in. The TOYM Search has proven, in so many ways, that the Jaycee movement in the Philippines rightfully recognizes deserving achievers. Time and history will prove us that those whom we distinguished as TOYM Awardees are the very persons who have helped the nation grow, develop and be known worldwide. Little do our TOYM Awardees know that what they do everyday have helped us greatly in nation building and in creating positive change. I join the entire membership of the Junior Chamber Philippines in congratulating this year's TOYM. Mabuhay kayong lahat!

JCI Sen. RAFAEL P. DIZON III
National President

TOYM

MESSAGES

TOYM FOUNDATION, INC.
THE OUTSTANDING YOUNG MEN







Congratulations and best wishes to the TOYM Awardees for the fiscal year 2000. Forty-two years ago, the TOYM was initiated to not only give distinction to outstanding men and women for their significant contributions to the community and the nation, but also to inspire others to excel in their fields of endeavor. Forty-two years later, the TOYM has become an institution, having honored countless leaders and achievers. But more than that, it has become an icon -- a veritable representation of what is the best in man and the spirit of service to others. On behalf of the TOYM Foundation, we congratulate this year's awardees for having had the courage to seek excellence and achieve it. May your perseverance and dedication to national development never waiver in the coming days. And as we look ahead to the next millennium, let your shining examples be a continuing source of inspiration to others, so that they may not only be shakers and movers, but also doers.

ENRIQUE G. FILAMOR
Chairman, TOYM Foundation, Inc.

JOSEPH VICTOR G. EJERCITO
Co-Chairman, TOYM Foundation, Inc.

GLORIA L. TAN-CLIMACO
President, TOYM Foundation, Inc.

GERRY ROXAS FOUNDATION



Congratulations to The Outstanding Young Men for the year 2000! I urge our TOYM 2000 awardees to use their youthful gifts and leadership to inspire our people to face the challenges of a fast-paced new millenium. This award imposes a stiff responsibility on our young awardees to serve as role models and to share information and skills at solving age-old problems. After all, the TOYM means that we Filipinos are the best answers to our needs. Let us all hope that the vision with which the TOYM was established will truly turn into a Filipino way of life that is marked by service and excellence in many areas of human endeavor. I also sincerely congratulate the men and women of the Philippine Jaycees, The TOYM Foundation, and our friends and supporters from the media, business and industry, those in government and non-governmental sectors for their dedication in helping maintain the mission of the TOYM through these many years. Our best wishes to the continuous success of The Outstanding Young Men Awards!.

Mrs. JUDY A. ROXAS
Chairperson, Gerry Roxas Foundation, Inc.

HISTORY

TOYM

The Outstanding Young Men

THE PHILIPPINE JAYCEES, AS AN ORGANIZATION, HAS THE FOLLOWING GOAL AND MISsion: to contribute to the advancement of the global community by providing young persons with the opportunity to develop leadership skills, social responsibility and fellowship for a positive change. This goal or mission finds basis on the Jaycee Creed. The Jaycee Creed, which is universal in its perception and exhortation, sees man not only in the light of what he is but what he can be. This precept proceeds from the principle that earth's great treasure lies in the human personality, which must be developed in its wholeness. This recognizes with implicit faith that God gives its dimension. The Outstanding Young Men (TOYM) Awards was initiated by the Manila Jaycees as a chapter project on April 6, 1959. Subsequently, the Philippine Jaycees formally adopted the project on a national basis on October 15, 1959, during their 11th National Convention in Baguio City. In 1973, the Gerry Roxas Foundation co-sponsored the project, due to the similarity of its goals to promote leadership and exemplary innovation among the youth to address our nation's development. On October 22, 1990, the TOYM Foundation was organized by past TOYM Awardees and Jaycee National Officers to provide support and continuity for the annual search. In 1996, the TOYM Awards was changed to TOYF or "The Outstanding Young Filipinos" to give women equal exposure and emphasis in the search. However, women were already made an integral part of the search since 1984. In 1999, the name was reverted back to its original name of TOYM to preserve the sanctity of the awards, as the word "men" does not intend to distinguish the differences in gender. Over the years, the TOYM has become an institution, having developed a reputation for its selectiveness of outstanding young men upon whom the awards is conferred. TOYM seeks to give national recognition to young men and women between the ages of 18 to 40, whose selfless dedication to their profession or vocation has resulted in significant contributions to the welfare of their countrymen, as well as to the advancement of their respective fields of endeavor.

GERRY ROXAS FOUNDATION

THE GERRY ROXAS FOUNDATION, INC. has been at the forefront of advancing the participation of responsible citizenry in national development since its inception in 1958. It co-sponsored with the Philippine Jaycees, "The Outstanding Young Men" (TOYM) Awards, starting in 1973, because of the distinct parallelism between both the TOYM's objectives and the Foundation's ideals and goals. Drawing from the legacy of its founders, the late Senator Gerardo "Gerry" L. Roxas, the Foundation initiates community-based development programs, collegiate scholarship programs and also a youth achievement award search for student leaders on a nationwide scale. The Foundation continues to give its full support to the TOYM Awards so that the rest of the Filipino citizenry, whether at home, in the community, in government, or the private sector, will emulate the example set by these awardees who, while in the midst of personal achievement, are uplifting the nation as well.

TOYM FOUNDATION, INC.

THE OUTSTANDING YOUNG MEN

THE TOYM FOUNDATION IS THE REALIzation of the long-standing plan of the Jaycees to include the TOYM Awardees in overseeing the TOYM Search. After having been appointed Chairman of the 1989 and 1990 TOYM Search, 1994 JCP National President Roberto A. Alvarez, Jr. met with Jose T. Pardo, 1972 TOYM Awardee for Human Resources Development on September 25, 1990, in what was the beginning of a joint effort to put up a TOYM Foundation. On October 22, 1990, the two were joined by TOYM Awardees Oscar S. Villadolid and Delfin M. Lazaro. They decided to organize a small gathering of TOYM Awardees to seek the support of many more. The gathering was attended by some 34 TOYM Awardees. After a series of meetings, the Articles of Incorporation and By-laws were approved and the Officers were elected. As perceived by the founders, the TOYM Foundation is there to provide continuity in the annual TOYM Search.

JUDGES



Supreme Court of the Philippines
MANILA

Today, national attention is again riveted on outstanding young men of the Philippines --- men and women in the prime of their lives --- whose pursuit of excellence in their respective fields has projected them as the inspiring models of the best and brightest of the Filipino youth! As we honor them today, we acknowledge their true worth in the scheme of human existence. This year, I am privileged again to be the Chairman of the Board of Judges for TOYM. Having screened quite a number of nominees and learning about their contributions to the nation's growth and development, we are assured that the country will never be wanting in men and women of the great mold of our TOYM Awardees for the Year 2000 in whose hands the future of all Filipinos will depend.

Justice **JOSUE N. BELLOSILLO**
Chairman, TOYM Board of Judges



Mrs. TERESITA B. ANG-SEE

She is the founding President of Kaisa Para Sa Kaunlaran, an organization of Chinese-Filipinos actively promoting the integration of the ethnic Chinese into mainstream society. She also serves as Executive Trustee of the Kaisa Heritage Center. She is a political science graduate from the University of the Philippines and teaches a Chinese Culture course at the Ateneo.



Hon. FEDERICO C. PASCUAL

He is the President and General Manager of the Government Insurance System (GSIS) and Vice-Chairman of the GSIS Board of Trustees. He has extensive experience in the field of corporate banking and finance & headed some of the country's biggest banks. He holds a Bachelor of Laws from the University of the Philippines and a Master of Laws from Columbia University.



Hon. LEONORA V. DE JESUS

She is the Presidential Adviser on Housing and Chairperson of the Housing and Urban Development Coordinating Council. A TOWNS Awardee in 1995, she served the government in various capacities since 1976. She is a graduate from the University of the Philippines, where she completed her BS, MA, and Ph.D. in Psychology.



Dr. RICARDO J. ROMULO

He is a senior partner of Romulo, Mabanta, Buenaventura, Sayoc and De Los Angeles Law Offices. He holds a BS degree from Georgetown University and a Doctor of Laws from Harvard Law School. He was a member of several government commissions from 1986 to 1989 and is Chairman of the Makati Business Club and a NAMFREL member, among other organizations.



Dr. JAIME C. LAYA

He is founder and Chairman of Laya, Mananghaya and Company. He played a key role in government, serving as Budget Minister from 1975-1981, Education Minister from 1984-1986, Central Bank Governor from 1981-1984, and Chairman of the National Commission for Culture and Arts from 1994 to present. He was a TOYM Awardee in 1967.



Mr. RIGOBERTO D. TIGLAO

He is a regular opinion-page columnist of the *Philippine Daily Inquirer* and served as Bureau Chief of the *Far Eastern Economic Review* for 11 years. He was the business editor of the *Manila Chronicle* from 1986 to 1989, and was a co-founder of the Philippine Center for Investigative Journalism. He was the TOYM Awardee for Jounalism in 1991 and is an author of 6 books.



Gov. JOSE D. LINA, JR.

He is the Governor of the Province of Laguna and President of the League of Governors. Prior to this, he served as Governor of Metro Manila from 1986 to 1987, and was elected Philippine Senator for two terms, from 1987-1995. He was a TOYM Awardee in 1992 and finished his Bachelor of Laws from the University of the Philippines in 1979.



Hon. MABEL P. VILLARICA-MAMBA

She is the Presidential Adviser on Youth Affairs and the Chairperson and Chief Executive Officer of the National Youth Commission. She served as the Municipal Vice-Mayor of Marilao, Bulacan from 1995-1998. She is also the General Legal Counsel of the Philippine Jaycees in 1998. She completed her Bachelor of Laws degree from the University of the Philippines.



Gov. JOSEFINA R. MENDOZA-DELA CRUZ

She is the first lady elected as Governor of Bulacan in 1998. Under her 21 years of experience, backed by Management Engineering (1980) and Psychology (1981) degrees from Ateneo de Manila, she brought major reforms in government service and introduced a culture of excellence in the bureaucracy. She was a TOYF Awardee in 1997.



Dr. BERNARDO M. VILLEGAS

He is the Dean of the School of Economics at the University of Asia and the Pacific. He has a Ph.D. in Economics from Harvard University in 1963 and is a Certified Public Accountant. He obtained Bachelor's degrees in Commerce and the Humanities (both *summa cum laude*) from De La Salle University. He is currently a board member of leading national and multinational firms.

TOYM

SCREENING



TOYM FOUNDATION, INC.
THE OUTSTANDING YOUNG MEN

Congratulations and best wishes to the TOYM Awardees for the fiscal year 2000! I would like to thank the Screening Committee composed of past TOYM Awardees for the fine work they have done in reviewing and confirming the bid books of a record number of candidates for the year 2000. As past awardees, the Screening Committee has a brotherly interest in ensuring the quality of the TOYM Awards. To the Search Committee, chaired by Randy Manaloto of the Philippine Jaycees, thank you for a fine job of obtaining a record number of candidates from various backgrounds and from different parts of the country. The TOYM Awardees for this year is reflective of the efforts of the Search Committee.

GUIDO ALFREDO A. DELGADO
Chairman, TOYM Screening Committee



P/Chief Insp. LIGAYA L. SIM-CABAL

She was the first woman Police Senior Inspector to be designated as the Chief of the Philippine Overseas Employment Administration-Criminal Investigation and Detection Group Team on Illegal Recuritment, which led to the apprehension of 121 illegal recruiters. She was a TOYM Awardee for Government Service in 1999 and a TOPP Awardee in 1997.

CECILIO K. PEDRO

Through his visionary leadership, he has catapulted a fledgling toothpaste manufacturing company which he founded into one of the biggest players in the Philippine market. A product of the Ateneo de Manila University, he was a TOYM Awardee for Entrepreneurship in 1992 and a director of no less than three thriving family-owned corporations.





Dr. QUEENA N. LEE-CHUA

She graduated with a B.S. Mathematics, *summa cum laude*, from the Ateneo de Manila University in 1987, and earned her doctorate in clinical psychology in 1995. She currently teaches mathematics and psychology. She writes a math and science column for a national daily, and hosts a math children's show. She was a TOYM Awardee for Education in 1997.

CARLITOS P.E. SIGUION-REYNA

He is one of the most dynamic and multi-awarded film-makers in the country today. After graduating from Ateneo de Manila University, he studied at New York University's Tisch School of the Arts where he received his masters degree in film. He is presently a board member of the Director's Guild of the Philippines and was a TOYM Awardee for Arts and Culture in 1995.





Dr. CARMENCITA DAVID-PADILLA

She is presently a Director of the Institute of Human Genetics at the National Institute of Health from the University of the Philippines and Associate Professor in Pediatrics of the U.P. College of Medicine. Her pioneering work in genetic research earned her the TOYM Awardee in Medicine in 1994 and was awarded the Most U.P. Outstanding Alumnus for Community Service in 1999.

JESSICA A. SOHO

She is currently the manager and head for Special Reports in the News and Public Affairs Divison of GMA Network, Inc. A celebrated television news reporter and investigative journalist, she covered all the major beats and is the recipient of no less two dozen awards, citations, and recognition from major award-giving bodies. She was the TOYM Awardee for Broadcast Journalism in 1993.



AWARDEES



ALFONSO C. BOLIPATA

Music and Arts

Apart from a long career as violinist, spanning 25 years covering Asia, Europe, and America, Alfonso Bolipata, or "Coke" as he popularly known, has gone on to become an educator, book publisher, and cultural administrator. Strong on developing arts and culture at a community level, he has developed numerous programs for the community youth of Zambales and Metro Manila, and promoted Filipino artists in the fields of music, visual arts, dance, theater and film. Starting 1974, he has been a member of different orchestras all the world over. As the chamber musician, he has been heard performing in many parts of the music world in every continent. As a soloist, he has played in numerous recitals and concerto appearances worldwide. Since his return from the US in 1993 and the initiation of music programs in Zambales and Metro Manila, Coke teaches violin and chamber music to over 80 students. In 1993, he established CASA San Miguel, envisioned to be the center for Arts in San Antonio, a municipality in the province of Zambales, an art center encompassing art education, a community development center and a retreat place for artists. Most recently, he founded the Metro Manila Community Orchestra which has a total of 60 members ranging from 10 to 73.

Dr. MARIA PAZ ANNETTE M. DAVID

Environmental Medicine



Dr. David's career has been devoted to demonstrating the interrelatedness of human health to exposures that occur in the environment and to emphasizing the need for strategies that enhance environment health to prevent disease and promote community health. Having trained in both clinical medicine and public health, her unusual training is put to good use as the only internationally accredited physician in environmental and occupational medicine in the Philippines. In this she has international recognition as the first and, to date, the only Philippine-based physician to have received Fellowship status from the American College of Occupational and Environmental Medicine (ACOEM). Dr. David's accomplishments have a direct and significant positive effect on the advancement of the public's welfare. Her efforts to obtain public recognition of the link between environmental factors and human health are among the first in the country. Clearly, her contribution is outstanding for its pioneering nature and its direct application to improving the health condition of the Filipino people. Her work in environmental health education, advocacy, risk assessment, risk communication and research are laying the ground work for the future of the nation.



LANCE Y. GOKONGWEI

Business Leadership

Lance Gokongwei is President and CEO of Cebu Pacific Air. After having graduated *summa cum laude* from the University of Pennsylvania with double degrees in business administration and engineering, he came back to the Philippines to create a young, low-cost airline that has raised the competition in the transport industry, all to the benefit of Filipino Traveller. His airline has already served over 4 million passengers, over half of whom pay for their own tickets. He is also CEO of Cambridge Electronics, Inc., a 100% export-oriented manufacturer of printed circuit boards. The company won the 15th Golden Shell Award for Excellence in Exports industry and has since recorded an average annual growth rate of over 77%. Lance was named by the elite World Economic Forum in Davos, Switzerland as one of the "100 of the Best: The 1999 Class of Global Leaders for Tomorrow." As a Chairman of The Children's Library, he has begun organizing free multi-media libraries in malls, where the youth frequently congregate. The library features reading, audio-visual and computer facilities, which are provided to the public for free. As the Director of the Gokongwei Brothers Foundation, Lance Gokongwei has also spent time and resources to advance technical education.

Dr. JASON L. LETRAN

Urologic Oncology



Dr. Jason L. Letran is a 35-year-old physician with subspecialty training in Urologic Surgery and Oncology. He was a consistent honor student and a product of the Royal and Pontifical University of Santo Tomas. During his five-year residency training in Urology at the Santo Tomas University Hospital, he did the first successful Urothelial cell culture in the Philippines. This placed our country at par with the best in the world in the field of cell culture. This study also opened new doors for other medical sub-specialties that can apply their own researches with this methodology. His publications in international medical journals showed his mastery in Urologic Oncology. His interest in prostate cancer yielded studies that were able to change the way urologists think, diagnose and manage prostate cancer. His article on complexed prostate specific antigen was one of the world's first works on these diagnostic agents. His studies on the technique of performing needle biopsy in the early detection and diagnosis of prostate cancer changed and influenced the manner by which urologists worldwide do the procedure.

AWARDEES



Dr. PERRY S. ONG

Environment Conservation

Dr. Perry Ong graduated with a Bachelor's of Science degree in Zoology from the University of the Philippines in Los Baños in 1983. He completed his Master of Science degree in Zoology (Wildlife Studies) from the same University in 1988 and was awarded his Ph. D. Studies in Monash University in 1995. He started his teaching career as an instructor at the Institute of Biological Sciences in the same university in 1983 where he served as the Deputy Director for Research and Extension from 1994 until 1998. As Country Director of Conservation International for their Philippine Program, he played a crucial role in the formation of Wildlife Conservation Society of the Philippines, the Society for the Conservation of Philippine Wetlands and the First Philippine Conservation, Inc. He was actively involved in the formulation of the Tamaraw's Population and Habitat Viability Assessment Workshop in 1996 and his appointment as a member of the Science Advisory Council of the Philippine Eagle Foundation in 1998. Dr. ONG's activities in the last 15 years, whether in the academe, in government, in the private sector, or in the NGO community, have been dedicated to one singular objective, that is, the conservation of the Philippine bio-diversity from extinction.

Dr. BERNADETTE L. LIBRANDA-RAMIREZ

Medical Science



The development of Dr. Bernadette L. Ramirez's scientific career started from the early 1980's when she first joined the pioneer-staff of the Research Institute for Tropical Medicine, Department of Health. After obtaining her Bachelor's Degree from the University of the Philippines Manila, she went on to pursue Masters and Doctoral degrees in Biological Sciences (major in Immunology) at the University of Santo Tomas, graduating with the grades of *Meritissimus* and *Benemeritus*, respectively. As a researcher, Dr. Ramirez has used her training in the study of the molecular basis of major infectious diseases in the Philippines. She played a major role in accelerating the research on vaccine development against the Philippine strain of *Schistosoma japonicum*, the causative agent of the disease known as schistosomiasis. The corresponding journal publications that resulted from her work are clear evidence of her contributions towards the advancement of knowledge of these diseases. Her research on the molecular virologic aspects of hepatitis C infection, drug resistant *Mycobacterium tuberculosis*, and the molecular epidemiology of HIV/AIDS, to name a few, illustrate her commitment to the promotion of infectious disease research in the Philippines.



DENNIS JOSEPH I. SALVADOR

Wildlife Conservation

Mr. Dennis I. Salvador attended the University of the Philippines at Los Baños and the Ateneo de Davao University where he obtained his Bachelor of Science in Agribusiness. He also holds a Certificate in Endangered Species Management from the Jersey Wildlife Preservation Trust & Kent University which he completed with honors. As President and Chairman of the Mindanao Environment Forum, he oversees the innumerable environmental programs in Mindanao geared towards sustainable use of the island's resources. During the past decade, he was responsible for the development and application of an integral and holistic approach to endangered species management that is well recognized worldwide. He formulated the idea that conservation can only be attained if it brings social and economic improvement to the lives of thousands of marginal-income communities sharing the forests with the eagles. He was responsible for the issuance of a presidential proclamation declaring the Philippine Eagle as the country's National Bird. His stewardship of the program has turned The Philippine Eagle Center as one of the most vital resources for conservation education in Mindanao island.

Dr. KADIL M. SINOLINDING, JR.

Rural Medicine



For almost a decade now, Dr. Sinolinding has been healing the poor and needy people in the provinces of the Autonomous Region of Muslim Mindanao. He finished as full scholar from the Mindanao State University where he graduated with a degree of Bachelor of Science in Zoology. Envisioning a healthy community and campaigning for a cataract-free Central and Western Mindanao, he dedicated his effort and time organizing health volunteers, innovating approaches for effective eye program implementation. On record, Dr. Sinolinding has served more than 30,000 patients from 1991 to June 2000, both in his concurrent capacities as municipal health officer of Pagalungan, Maguindanao, as provincial and regional ophthalmologist for Maguindnao and the whole ARMM, respectively. As part of his effort to improve the health conditions of the people in remote areas, he pioneered the organization of a chain of "Botica sa Barangay" cooperatives in Pagalungan and Mamasapano towns in Maguindanao. Since then, not only awards but logistical support were given, both from local and international organizations related to his pioneering work as the "Ophthalmologist of the Barangay" who believed in his work.

TOYM

AWARDEES



Msgr. SOCRATES B. VILLEGAS

Community Service

Since his ordination to the priesthood in October 1985, Msgr. Soc Villegas' activities have been focused on the humanitarian and community service and youth leadership development. He was installed a monsignor at the age of 30, the youngest clergy to reach the position. At 33, he was appointed the youngest Vicar-General of the Archdiocese of Manila. As the chief operating officer of the Organizing Committee during the visit of the holiness Pope John Paul II on the occasion of the 1995 World Youth Day in Manila, he provided support to Cardinal Sin. He also organized this year's National Marian Congress of the Holy Trinity, held in celebration of the 2000th birth anniversary of Jesus Christ and three preparatory congresses that were all aimed at spiritual renewal. He has promoted the welfare of the youth in his capacity as Minister for the Youth Affairs of the Archdiocese of Manila, creating the Youth Pastoral Institute in the February 2000. He has launched the EDSA Shrine scholarship program for poor but deserving students, which granted scholarships to about a hundred students in all levels from 1995-2000 and helped establish the Makabata Foundation which awarded scholarships to about 90 street children and provided skills-training to the parents.

TOYM

The Outstanding Young Men

TRIVIA

Since 1959, the TOYM has become an institution in lauding some of the most outstanding Filipino achievers and a source of inspiration for many others to emulate their examples. Below are some of the interesting tidbits collected over 42 ceremonies from recognizing the best in the Filipino youth:

- The first TOYM Awards were still called "Ten Outstanding Young Men;" however, only six (6) men were chosen out of more than a hundred nominees during its first awarding ceremonies held in Baguio City on October 15, 1959.
- The TOYM Awards is currently one of the "flagship" projects of the Philippine Jaycees. It was adopted from the Manila Jaycees immediately after its first awarding ceremonies held on October 15, 1959, during the 11th JCP National Convention held at the St. Louis Auditorium in Baguio City, graced by no less than Philippine President Carlos P. Garcia.
- The first female winner of the TOYM was Pacita B. Abad for the Arts in 1984. This move was initiated by TOYM Search Chairman Miguel Alcazar T. Tan, who wanted to open the recognition to young Filipina achievers.
- The TOYM Foundation was born out of a need to include former TOYM Awardees in the search process, to safeguard the integrity of the awards from unscrupulous elements. The Foundation was brainchild of Roberto A. Alvarez, Jr. who, during his term as TOYM Chairman in 1989 and 1990, was largely responsible for the Foundation's fruition.
- With over forty (40) awardees in medicine (and medico-related fields) within a span of four decades, it is undoubtedly the most frequently recognized field in the TOYM.
- The youngest recipient of the TOYM Award was none other than Maria Lea Carmen B. Salonga, who received the award for Theater Arts and Music at 19 years old for her outstanding performance as the lead in "Miss Saigon" in 1990.
- The first Jaycee who won the TOYM Award was Dr. Benito J. Legarda, Jr., who received the recognition in 1960 for Economics. Dr. Legarda was a Manila Jaycee who served as Chairman of the powerful Economic Affairs Committee in the mid-fifties.
- The TOYM faced its most challenging crises twice: the first was in 1971, when the judges could not agree on the winners; and the second was in 1983, when two winners were found to be unqualified. In both instances, the succeeding terms resolved the issues. The TOYM Board of Judges in 1972 chose the 1971 and 1972 awardees; while the TOYM Board of 1983 was revamped and had the winners re-evaluated and screened.
- The person credited for the birth of the TOYM Awards was none other its first Chairman, Howard Q. Dee, former Philippine Ambassador to the Vatican. As early as August 5, 1958, then Manila Jaycee Director Dee proposed to the Manila Jaycees Board the holding of an award to honor outstanding young Filipinos, whose efforts were largely unnoticed by their fellow countrymen. "*A great deal of such recognition has had its origin abroad on the initiative of foreign societies and foundations whose awards undoubtedly have had profound and beneficial effects*," reiterated Dee. "*Our outstanding young men, however, deserve above all to be recognized in their own country by their own countrymen as well.*"

TOYM

TOYM 2000 IN ACTION



Formal Turnover of the TOYM National Project from TOYM 1999 Chairman Gener Fernando to TOYM 2000 Chairman Randy Manaloto during the formal launch of TOYM 2000.



TOYM Chairman Randy Manaloto explaining the mechanics of the search process during the first JCP Mindanao Area Conference in January 2000 at Zamboanga City.



Formal Launching of the TOYM 2000 Search last April 12, 2000. From left: PP JV Ejercito, Mr. Eric Filamor, NP Boydee Dizon, Mrs. Judy Roxas, IPNP Josel Reyes, and Randy Manaloto.



TOYM Screening Committee Members Randy Manaloto, Cristy Hofer, and Joel Nuñez pose with 1959 TOYM Awardee Napoleon Abueva who also sculpted the trophies.



Television Interview and promotion with SNN's Breakfast Program with 1999 TOYM Awardee Simon Paterno last May 2000.



Members of this year's Screening Committee evaluating the nomination forms and scrapbooks: Jessica Soho, Carlitos Siguion-Reyna, Joy Sim-Cabal, and Dr. Menchit Padilla.



Television Interview and promotion with GMA 7's "Unang Hirit" Program last July 10, 2000 with 1999 TOYM Joy Sim-Cabal, and the show's celebrated hosts.



Members of this year's Board of Judges evaluating the screened nominees: Hon. Mabel Mamba, Gov. Joey Lina, Dr. Bernie Villegas, Hon. Lenny de Jesus, and Mrs. Tessie Ang-See.



TOYM 2000 Search and promotion during the JCP Visayas Area Council Meeting in Boracay last June 2000 with the National Board.



TOYM Chairman Randy Manaloto and NP Boydee Dizon pose with this year's winners during the announcement last September 20, 2000 at the Anvil Club of PCI Bank Tower.

SEARCH



Congratulations to the 2000 TOYM Awardees! Your selection already guarantees your esteemed place in the roster of distinguished young Filipinos who have excelled among the privileged circle of achievers. It is my honor to have headed one of the most coveted and most prestigious award searches in the country today. I wish to express my sincere gratitude to all the members of the Search Committee, who have made my job a lot easier, and to the members of the Screening Committee and the Board of Judges, who have maintained the award's tradition of excellence of the highest order.

RANDY O. MANALOTO
Chairman, TOYM Search Committee



DANILO P. HERNANDEZ
Deputy Chairman
Makati Jaycees



JOEL RUFINO A. NUÑEZ
Chairman
Publicity
Manila Jaycees



RAFAEL L. ANGELES
Chairman
Luzon Regional Search
Angeles "Culiat" Jaycees



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JCI VP'S QUARTERLY CORNER

JCI SEN. JIMMY T. YAOKASIN, JR.





JCI VP Jimjim Yaokasin poses with the participants of the 13th JCI Academy hosted by the Japan Junior Chamber last August 9, 2000.

ABOUT THE JCI VP

JCI Sen. Jimmy T. Yaokasin, Jr., more popularly known as "Jimjim," is this year's 2000 JCI Vice-President, covering Indonesia, Nepal, Malaysia, Singapore, and Thailand NOMs. Born on April 17, 1968, Jimjim's driven quest for excellence has catapulted him to the top of the leadership ladder. Since his student days at the University of the Philippines in Tacloban City, Jimjim already shone as a charismatic leader and an academically gifted pupil. He graduated *magna cum laude* in Business Administration from UP Tacloban, and was voted the "Most Outstanding UP student in the Visayas" in 1989, who served as the Managing Editor of their school yearbook and Vice-Chairman of the UP Tacloban Student Council. Since joining the Jaycees in 1991, Jimjim never looked back. He served as the 12th Visayas Area Conference Chairman in 1992, LOM President of the Candahug "Liberation" Jaycees in 1994, NVP for Eastern Visayas in 1996, NEVP in the Visayas in 1998, and NSEVP in 1999, before being popularly elected as JCI VP for 2000. The Philippine Government, impressed with his outstanding exploits, tapped him to serve as the National Youth Commissioner for the Visayas. As he enters his 9th year in the Jaycee movement, he is prepared to extend his Christian-like leadership into the global arena.



JCI VP Jimjim Yaokasin poses with his Japanese foster parents during their two-day homestay at the Academy.



JCI VP Jimjim Yaokasin proudly shows off his Japanese wardrobe, as they board the bus towards the Academy site at the Lucent Hotel.



JCI VP Jimjim Yaokasin and his Bolivian counterparts, together with some Japanese kids, prepare to trek the Yamagata Mountain, as part of the Academy's recreational activities.

FROM THE JUNIOR CHAMBER INTERNATIONAL VICE-PRESIDENT

80 FOREIGN JAYCEES AND 40 JAPANESE DELEGATES CONverged in the mountain city of Yamagata last July for the 13th JCI Academy hosted by the Japan Junior Chamber. This is an annual JCI event bringing together future leaders of different NOMs all over the world for a week of team-building, visioning and learning to better equip each delegate as they seek to lead their NOMs in the future. I left with a feeling of deep responsibility and dread knowing that I was the only one who filed to aspire for the National Presidency of the Philippine Jaycees. I resolved to learn as much as I could and get to know as many people as possible in JCI to better network with them for the coming year. I arrived in Kyoto and took a connecting flight to Yamagata. I was surprised to know that it is cheaper to take the 3 hour international flight from Manila to Kyoto than it is for the one hour domestic flight from Kyoto to Yamagata. Anyway, I was on the same flight as the delegate from Honduras and the incoming NP of the U.S. Jaycees, their first lady President. Upon arrival, we were then taken to our respective foster parents for a two-day homestay, the purpose of which was to immerse us in the Japanese way of life. I stayed in a very typical Japanese house, one storey made of wood and paper panels, sliding doors, *tatami* mats, a Japanese garden and push button fully automated toilet seat (I had to ask my host how to operate it). The most interesting of their traditions was the Japanese hot bath, where everyone bathes together in a huge pool of steaming mineral water fully naked, separate pools *nga lang* for male and female. After two days, we were finally taken to the Lucent Hotel for the Academy proper. I shared a room with someone from Japan and from Bolivia. It was fascinating to get to know the different ways Jaycee members operate in different cultures. The curriculum centered on traditional Japanese values and how we can learn from them. It is called *onko-chishin* learning from the past to shape the future. We also had sports activities and mountain trekking with Japanese kids. I guess the most awaited activities for the delegates is the bath and the all-night parties. The highlight of the activity was when all the delegates joined in the street dancing parade for the flower festival of Yamagata. It was a very fruitful week long Academy but by the time it was over, everybody were just raring to go home. Some because they wanted to put into practice what they have learned right away. Some because their vacation leave is over. Some because their workload had piled up. Some, like me, because we missed our families so much.

What I have learned from the Academy is this: To take the things that were good and virtuous in the past and learn from them and use them to shape the future of this world. If it needs all I have and all that I am, then so be it. For, when we contribute to positive change today, then we can be sure our children will inherit a better world in the future. As my term ends in JCI, it begins in JCP. I look forward to working hand-in-hand with all of you as we continue to make the Philippine Jaycees the best youth leadership development organization in our country and as I encourage everyone to graduate from this university of leaders *summa cum laude*. The challenges are different in our country from the rest of the world but our goal is the same. To create positive change. We can do it and we must do it! Let us lift up the morale of our countrymen and let us allow them to see in us the bright future of our country. *Mabuhay ang Jaycees!*

JCI Sen. JIMMY T. YAOKASIN, JR.
2000 JCI Vice-President

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