Junior Chamber International
GROUP II ENTRY FORM
AWARDS FOR NOMS

INSTRUCTIONS:
- Refer to the Awards Manual.
- Complete this form and attach five copies to your scrapbook as instructed in the Awards Manual.
- Attachments to this form are not permitted.
- Any financial information must be accompanied by the exchange rate into United States dollars (US$) at the date of completion of this entry form.
- Scrapbooks for Group II Awards are restricted to 30 pages.
- Please include a photograph relevant to the project or activity described in the entry form.

NATIONAL ORGANIZATION: Hong Kong Junior Chamber

CERTIFICATION OF NATIONAL PRESIDENT:
I hereby certify that the information in this entry form is true to the best of my knowledge.

Signature: _____ Date: 23 May , 2001

Name (print): Senator Michelle Tang

AWARD NUMBER: II.B.15 **AWARD NAME:** Economic Affairs Award	NAME, ADDRESS, FAX NUMBER AND E-MAIL OF SUBMITTING NATIONAL ORGANIZATION: Hong Kong Junior Chamber 1/F 60 Bonham Strand East, Sheung Wan, HK Fax: (852) 2543 6271 E-mail: hkjc@hkjc.org
CURRENT DECLARED NUMBER OF MEMBERS: 1310	**CURRENT DECLARED NUMBER OF CHAPTERS:** 18

BUDGET AND FINANCIAL STATEMENT:
In the space provided below, fill in the applicable amounts in local and U.S. currency. The "Proposed Budget" column reflects the project's anticipated income and expenses at the planning stage. The "Actual Budget" column reflects actual income and expenses.

CONVERSION RATE: HK$7.8 = US$ 1.00	**PROPOSED BUDGET**	**ACTUAL BUDGET**
INCOME:		
Sponsor:	US$: 57,692	US$: 57,692
Admission fee & Other:	US$: 159,846	US$: 171,512
TOTAL INCOME:	US$: 217,538	US$: 229,204
TOTAL EXPENSES:	US$: 217,538	US$: 229,004
TOTAL PROFIT/DEFICIT:	US$: 0.00	US$: 200

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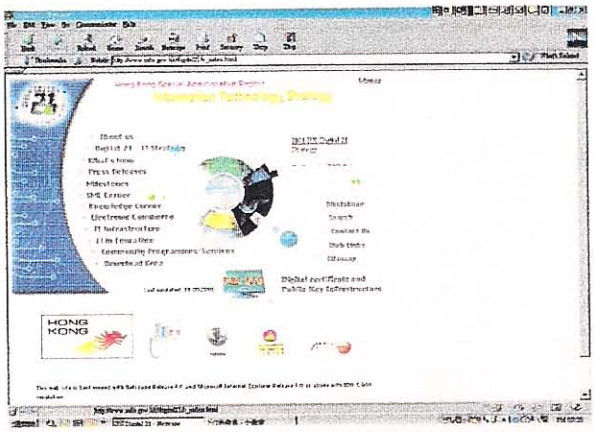
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3.1 Surveys and Analysis

Background

- *In response to the initiative by the Hong Kong SAR Government on promoting the adoption of IT among the communities and the Digital 21 Strategy, HKPC has implemented a number of IT related events and E-Commerce projects. In order to draw the vast publicity and attention of Hong Kong citizen from different age group, this joint project has been organized.*

Our Name and Objectives of the Project perfectly matched with Government "Digital 21" Policy



3.2 Planning

Objectives

- To promote IT and Electronic Commerce to young people
- To energize the M-Commerce Development in Hong Kong
- To give formal recognition to young persons who has made significant contribution to the community via the invention and / or application of Information Technology (IT)

Date	Program
4 Sept	• Digital 21 Power For Youth Program Announcement • Ten Outstanding Young Digi Person Award Announcement • M-Commerce Application Award Announcement
4 Sept – 13 Oct	• Ten Outstanding Young Digi Person Award Nomination • M-Commerce Application Award Submission
19 Sept	• Digital 21 Power For Youth – M-commerce Seminar
20 & 21 Sept	• Digital 21 Power For Youth – M-Commerce Training CourseS
30 Nov	• Award Presentation – Ten Outstanding Young Digi Person Award • Award Presentation – M-Commerce Application Award • Closing Ceremony

3.3 Project Proposal

Organizers

Hong Kong Productivity Council 香港生產力促進局

Hong Kong Junior Chamber

"Digital 21 Power For Youth (2000)" (廿一世紀數碼青年新動力)

Introduction

Following the success of its launch last year, ***"Digital 21 Power for Youth (2000)"*** jointly organized by Hong Kong Productivity Council (HKPC) and Hong Kong Junior Chamber (HKJC) will be launched this year on 4 September.

In response to the initiative by the HKSAR Government on promoting the adoption of IT among the communities and the Digital 21 Strategy, HKPC has implemented a number of IT related events and E-Commerce projects. This project is jointly organized in order to draw vast publicity and attention of Hong Kong citizens from different age groups.

The campaign consists of three core events, ***"Ten Outstanding Young Digi Persons Selection"*** and ***"M-Business Application Award"***, and ***"e-Show"*** which includes demonstration and a series of relevant seminars.

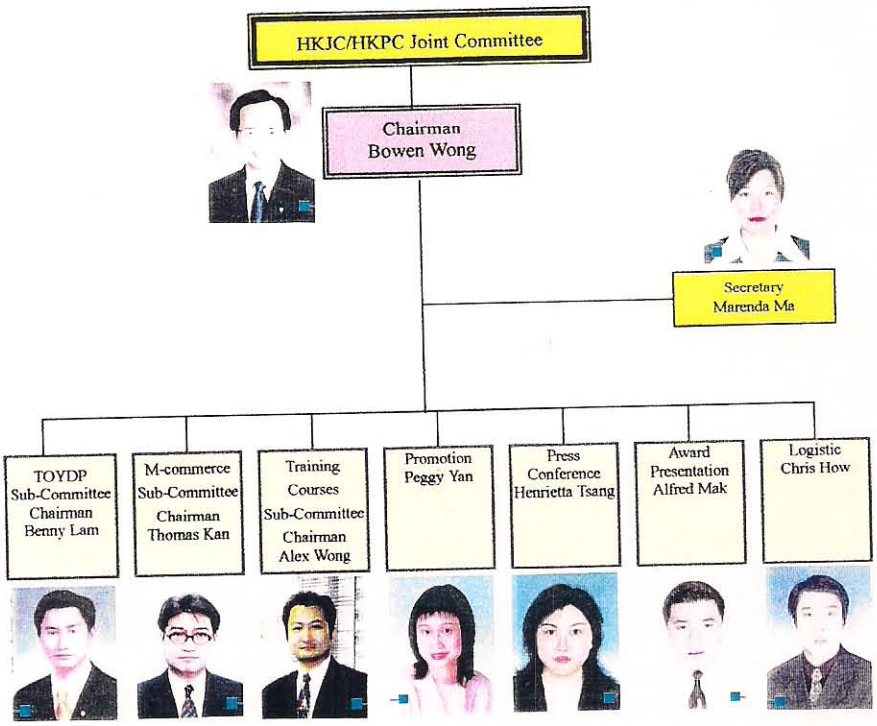
HKJC, the organizer of the prominent project – ***"Ten Outstanding Young Persons Selection"***, aims to enrich their members IT and E-Commerce knowledge. Last year, six famous ***"Ten Outstanding Young Digi Persons"*** were selected and widely recognized by the general public. ***"Ten Outstanding Young Digi Persons Selection (2000)"*** selection panel will accept the application from young entrepreneurs who contributed to the society through their own IT related practices. This is a golden opportunity for aspiring young entrepreneurs to show case their business model. At the same time this is able to promote IT and E-Commerce among the young generation.

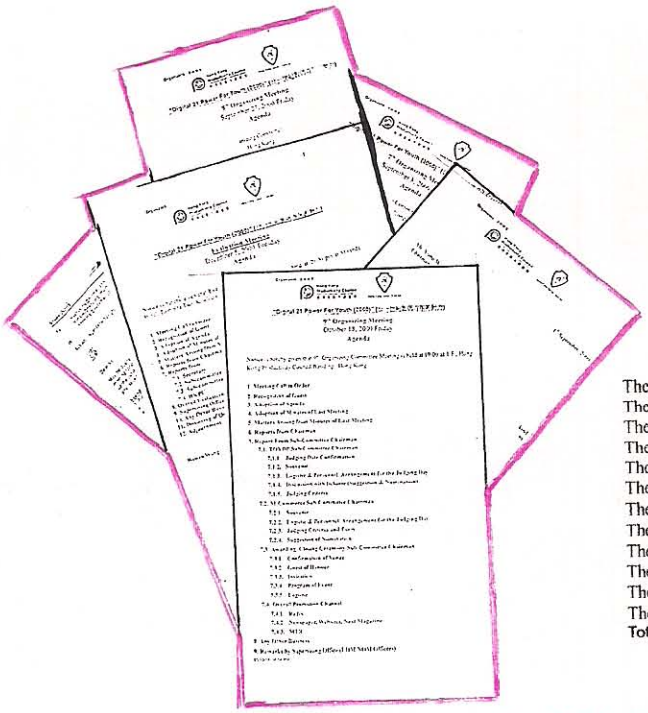
As a driving force to the local M-Business development, this program also encourages young people to formulate a new mobile business solution or application to take part in the ***"M-Business Application Award"*** competition. This competition provides a unique chance to those who are keen to start their M-business to combine a creative E-Commerce idea with entrepreneurship. The organizers will provide both guidance and sponsorship to help materialize the most outstanding proposals to real business opportunities.

In addition, the organizers will line up different service providers to set up a "***E-Show***" which can show the innovative home in the future.

The ***"Digital 21 Power for Youth"*** campaign aims to provide an informative, educative message to the public on this new trend. It is hoped that we can develop the young generation to become entrepreneurs in employing information technology and build a more prominent future for Hong Kong.

3.4 Organizational Chart and Meeting Minutes







The 1st OC Meeting – June 2,2000
The 2nd OC Meeting – June 20,2000
The 3rd OC Meeting – July 4,2000
The 4th OC Meeting – July 20,2000
The 5th OC Meeting – August 10,2000
The 6th OC Meeting – August 28,2000
The 7th OC Meeting – September 8,2000
The 8th OC Meeting – October 2,2000
The 9th OC Meeting – October 18,2000
The 10th OC Meeting – November 2,2000
The 11th OC Meeting – November 28,2000
The Evaluation Meeting – December 5,2000
Total 12 x OC Meeting

3.5 Financial Statement

Digital 21 Power For Youth

Description		Budget	Actual
Incomes		US$	US$
- Sole Sponsor		**57,692**	**57,692**
- Admission Fee	Training Courses	@64.10 x 200 x 2 = **25,641**	**25,769**
- Media Sponsor (in kind)	a) Supplement on Press Conference	14,615	17,564
	b) Competition Promotion x 6	41,487	45,756
	c) Training Course Promotion	32,717	35,324
	d) Award Presentation	14,615	15,542
	Various events	29,230	29,876
	e) On-line Exposure	1,538	1,678
		134,205	**145,743**
Total Income		**217,538**	**229,204**
Expenditures			
- Press Conference	a) Refreshment	448	384
	b) AV Support	641	641
	c) Venue	641	641
		1,730	
-	d) Press Kit		153
	e) Sourvenir		384
			2,203
- Seminars and Training Course	a) Refreshment	1,282	1,338
	b) AV Production	1,923	1,923
	c) Trophies	384	577
	d) Venue	769	769
		4,358	**4,607**
- Selection and Interviews	a) Lunch and Tea	512	615
	b) Venue	512	513
		1,024	**1,128**
- Award Presentation Ceremony	a) Cocktail	1,282	1,400
	b) Event Supplement	8,974	8,990
	c) Trophies	833	855
	d) Backdrop	1,923	1,930
	e) Hotel Venue & Banquet	20,121	20,235
	f) AV Support	4,487	4,497
	g) Miscellaneous	1,282	1,295
		38,902	**39,202**
- Promotion	a) Media Promotion	134,205	134,205
	b) Brochures	14,423	22,435
	c) Leaflet	1,282	2,230
	d) Advertisement Design and Film	1,346	2,692
	e) Website Design	1,641	**161,562**
		152,897	
- Logistics	a) Transportation	423	**850**
	b) Miscellaneous	256	
		679	
- Publicity and Administration	a) HKPC – Call Centre	7,692	7,410
	b) Ming Pao – Website	7,692	7,410
	c) HKJC – Postage	2,564	4,632
		17,948	**19,452**
Total Expenditure		**217,538**	**229,004**
Surplus/Deficit		***0***	***200***

3.6 Events Execution

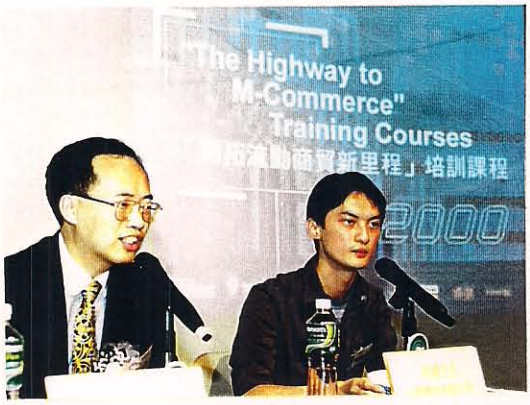
Press Conference & Opening Ceremony





M-Commerce Seminar

M-Commerce Training Course



TOYDP Selection



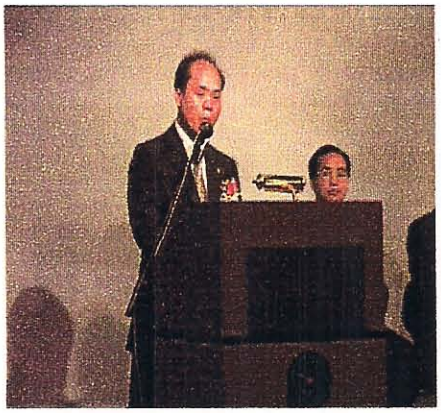
Award Banquet



M-Commerce Application Award Selection



4.1 Press Conference and Opening Ceremony



NP Spencer giving his opening speech



Chairman Bowen introduce the project



Representatives from Organizers – NP & Chairman of JC, VP of HK Productivity Council; Sponsor – CEO of New World Mobility



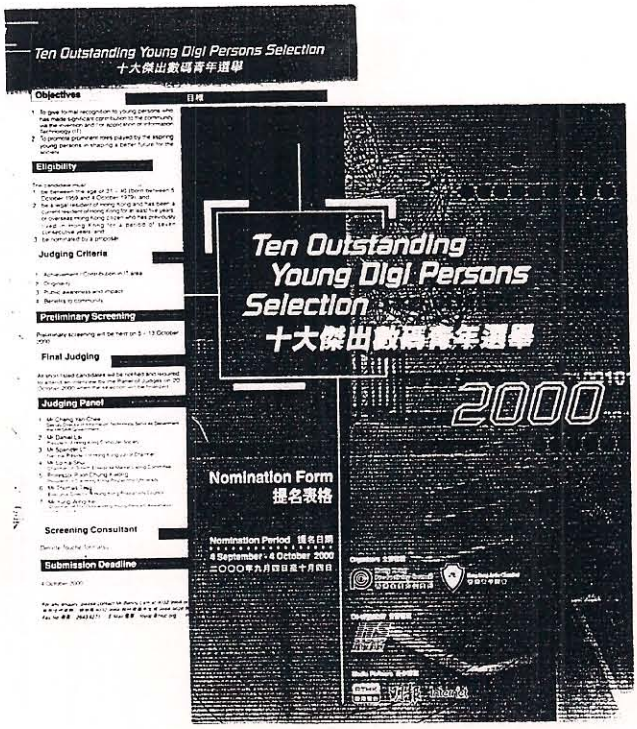
Past Award winners share their experience with our MC – Ralph, DJ of Radio HK

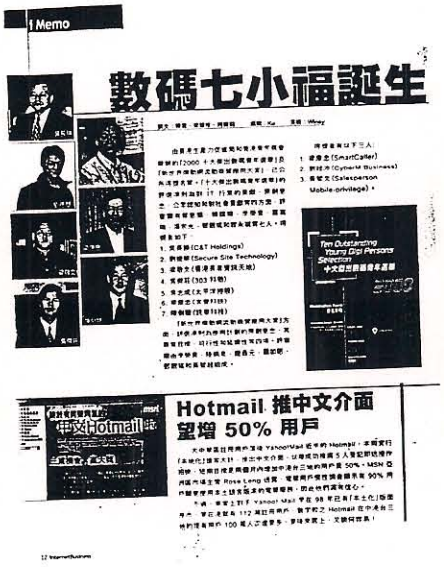
4.2 TOYDP Selection

Photo of Judges



TOYDP Pamphlet





Internet Magazine reported the result of TOYDP

TOYDP Award



More than 30 JC members from 10 LOMs have been involved in the TOYDP Selection

4.3 M-Commerce Selection Application Award Selection

M-Commerce Application Award Selection Leaflets



Judges of M-Commerce Application Award Selection





Press Release about the Result of M-Commerce Application Award



Awardees of M-Commerce Application Award

4.4 M-Commerce Seminar



New World Mobility Director, Mr. Thomas Leung present M-commerce Applications



Nokia Representative, Trumen Lee presented Roadmap of 3G Mobile Communication Development



All Audience paid full attention



Mr. Stephen Liu from Hong Kong Post had a speech about How PKI Supports M-Commerce



4.5 M-Commerce Training Course



Sept 20, 2001



Mr. Trumen Lee, Nokia from Singapore
discussed on
"Ground work of 3G Hardware Development"

Mr. Ko Kin, CEO of WAP Development Co.
presented his ideas of
"Key issues of WAP Application Development"



Mr. Arron Lui of New World Mobility discussed
The "Evolution of M-Commerce Technologies"

MORE THAN 100 JC MEMBERS FROM 13 LOMS JOINED THE PROGRAM



Mr. Alan Chow of Go2HK shared his ideas on
"Web WAP Synchronized Power"



Sept 21, 2001

Mr. Vincent Hui from Bank of East Asia
presented his topic on Electronic Banking

Mr. Joseph Poon, Founder of Web Radio
presented on "21st Centruy User Penetration by WAP

4.6 Award Banquet

TOYDP Awardees showed the Tropies



M-Commerce Application Awardees got their Awards to praise their achievements



Chairman Bowen was giving his Remarks



1999 & 2000 TOYDP Awardee committed to help the Weak Community via the "Digital Rainbows Project"



JC Members from NOM and LOMS showed the Team Spirit

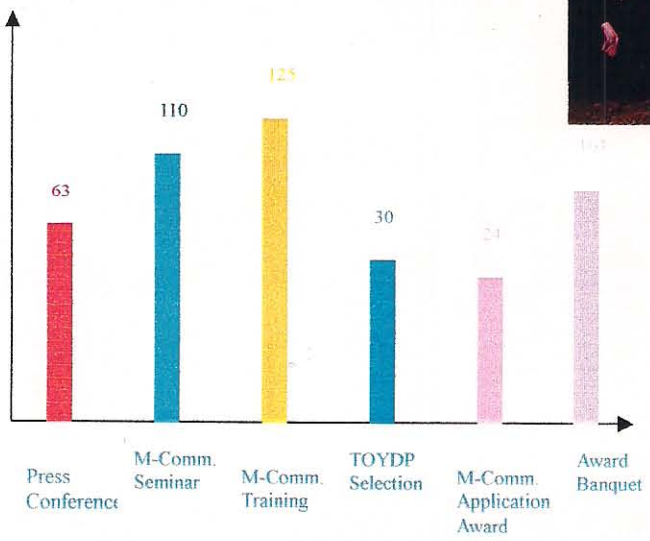


More than 80 members from NOMS and 14 LOMS came to share the happiness of the Awardee.

4.7 Overall Participants

LOM	% of Membership	Organising Committee	Advisor	Participant	Supervisor	Helper
Victoria JC	12	Y		Y	Y	Y
Kowloon JC	3			Y		Y
Island JC	2			Y		Y
Peninsula JC	10	Y	Y	Y		Y
HK JTT JC	16	Y		Y		Y
Lion Rock JC	16			Y		Y
Harbour JC	8	Y		Y		Y
Yuen Long JC	3	Y		Y		Y
Tai Ping Shan JC	2			Y		Y
Bauhinia JC	10	Y		Y		Y
Dragon JC	6			Y		Y
East Kowloon JC	4			Y		Y
City JC	13	Y		Y		Y
Queensway JC	4		Y	Y		
North District JC	10			Y		Y
Ocean JC	8	Y		Y		
Shatin JC	4	Y		Y		
Apex JC	4			Y		
National Business Network	8			Y		Y
PR Commission	2			Y		Y
NOM	20		Y	Y	Y	

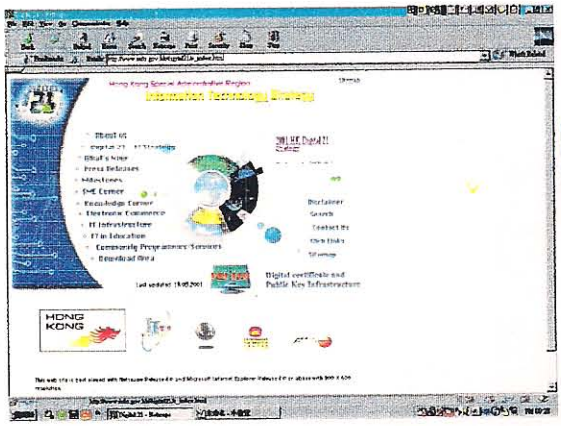
No. of members participate in different event





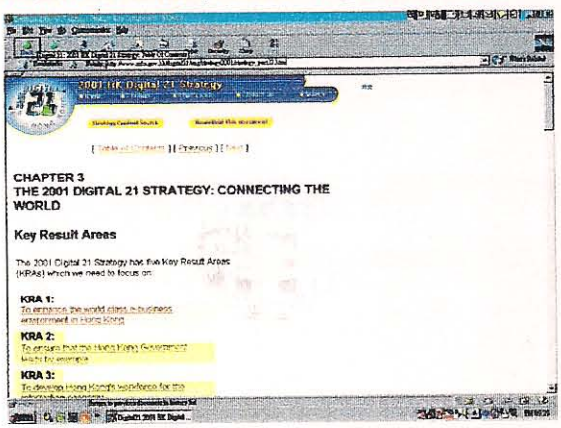
JC Members showed their team spirit during the end of Award Banquet

5.1 Coherence with Government Policy – Digital 21



"Digital 21 Power for Youth"
is initiated with the Government Strategy – "Digital 21"
on the IT development in HK as the Asian Hub

Over 20 Organizations participated in the projects including support from:
Information Technology & Broadcasting Bureau; Information Technology Services Dept.;
Radio Hong Kong; HK Post; HK Productivity Council; Legislative Council from the Government



"Key Results of Digital 21" by the Government printed on the 1st Quarter of 2001
published the achievements on "HIGH PENETRATION OF MOBILITY" on IT Development

5.2 Recognition of Outstanding Digital Person !

Comments from the Judge Panel



Daniel Ng

"Pioneer on providing Internet Service in HK - Star Internet"



Leung King Man

"Tremendous contribution on eliminating Digital Divide in HK by establishing HKSeniors.com"



Andy Lau

With his impact in HK entertaining industry, He set a good sample of using internet and I.T. on production and distribution of entertaining programs.



C. S. Ng

Relates I.T. with the financial market he helps to set up the foundation of "Growth Enterprise Market"

5.3 Recognition of Outstanding Digital Person II

Comments from the Judge Panel



Johnny Ng

"Youngest winner amongst all, develops Biometrics in HK – Fingerprints"



Alex Leung

"Devoted himself on technology development on different media – Voice Recognition"



Daniel Chan

"Have his big push on Mobile Internet services, Focus on intensive education of XML to HK Software Programmers."

5.4 M-Commerce

Comments from the Judge Panel



Alex Leung

M-Life Award

"His development on Voice Recognition complements the PDA development on Mobile Commerce"



Duncan Lau

M-Opportunity Award

"He has his great proposal on introducing how Mobile Commerce helps Small & Medium Enterprises develop their businesses"



Raymond Wong

M-Innovation Award

"He has his innovative idea: Salesman mobile – privilege"

5.5 Training Seminar

More than **450 participants** have learnt in depth information about :

i) 3G Mobile Communication Development



ii) M-Commerce Application



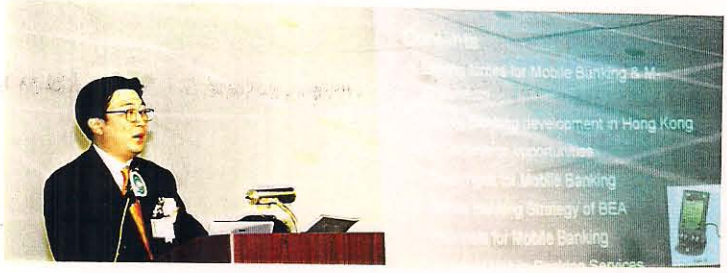
iii) PKI Support M-Commerce



iv) WAP Application



v) WAP Development in different Industries



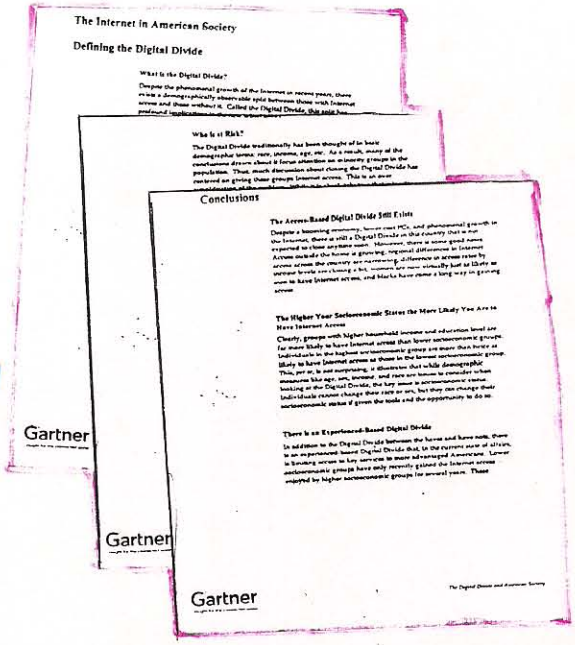
5.6 Benefit to Weak Community

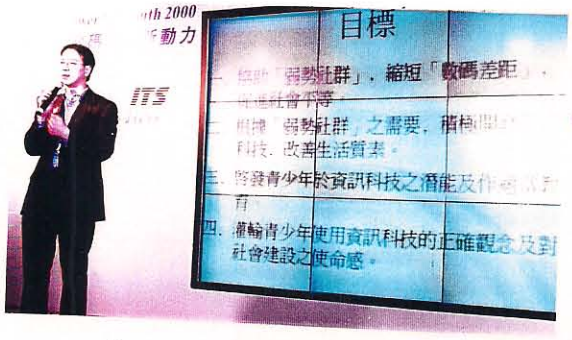
The Awardee of both 1999 and 2000 had formed Committee to help the weak Community shortening the "Digital Divide"



Website of HK Senior Org.

Research Report from Gartner about Digital Divide





Charles Mok (TOYDP of 1999) as the chairman of the project "Digital Rainbow"



Daniel Ng (TOYDP of 2000) as the vice-chairman of the project "Digital Rainbow"



The Awardee committed to help the weak community

5.7 Stimulating M-Commerce Opportunity

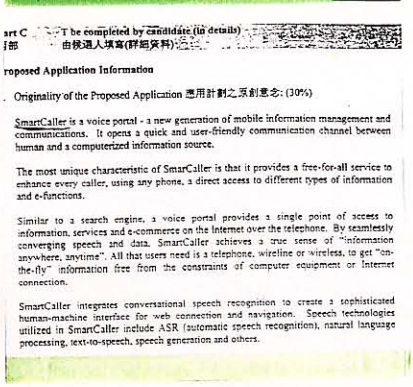


Many M-Commerce opportunity had been developed, especially all the Awardees. The sole sponsor had shown great interest to line up with them And helped them to further develop.

1) **Smartcaller which is a voice portal which can widely used by mobile phone user to check useful information and stock quote.**



M-Life Award



Attachment (1)

art C To be completed by candidate (in details)
部 由候選人填寫(詳細資料):

roposed Application Information

. Originality of the Proposed Application 應用計劃之原創意念: (30%)

SmartCaller is a voice portal - a new generation of mobile information management and communications. It opens a quick and user-friendly communication channel between human and a computerized information source.

The most unique characteristic of SmarCaller is that it provides a free-for-all service to enhance every caller, using any phone, a direct access to different types of information and e-functions.

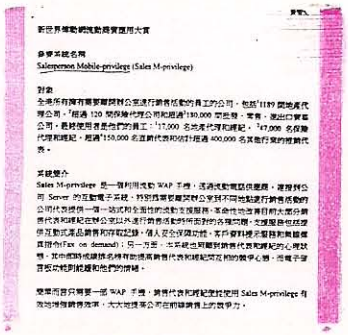
Similar to a search engine, a voice portal provides a single point of access to information, services and e-commerce on the Internet over the telephone. By seamlessly converging speech and data, SmartCaller achieves a true sense of "information anywhere, anytime". All that users need is a telephone, wireline or wireless, to get "on-the-fly" information free from the constraints of computer equipment or Internet connection.

SmartCaller integrates conversational speech recognition to create a sophisticated human-machine interface for web connection and navigation. Speech technologies utilized in SmartCaller include ASR (automatic speech recognition), natural language processing, text-to-speech, speech generation and others.

2) **Sales person Mobile – privilege (Sales M-privilege) has strongly improve the efficiency of the sales person in different industries.**



M-Innovation Award



新世界電動網流動商業應用大賞

參賽系統名稱
Salesperson Mobile-privilege (Sales M-privilege)

計劃
全港所有擁有需要離開辦公室進行銷售活動的員工的公司，包括*1189 間地產代理公司，*超過 120 間保險代理公司和超過*30,000 間批發、零售、進出口貿易公司，最終使用者是他們的員工；*15,000 名地產代理和經紀，*47,000 名保險代理和經紀，超過*150,000 名直銷代表和統計超過 400,000 名其他行業的經銷代表。

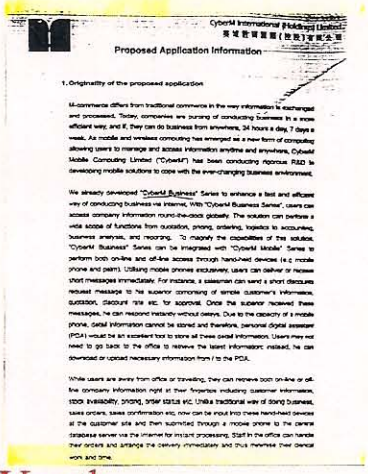
系統簡介
Sales M-privilege 是一個利用流動 WAP 手機，連通流動電話供應商，運用到公司 Server 的互動電子系統，特別為需要離開辦公室到不同地點進行銷售活動的公司代表提供一個一站式和全面性的流動互援服務，基金性地為首間大型分銷商代表和經紀在辦公室以外進行銷售活動時所面對的各種問題，支援服務包括發信互動式產品銷售和存取記錄，個人及企業資訊，客戶資料庫更新和數據查詢(Fax on demand)；另一方面，本系統也同樣對銷售代表和經紀的心理狀態，其中感到或遇挫折或有助提高銷售代表和經紀間互相的競爭心態，流電子留言板亦能到能鼓和他們的情緒。

要使而且只需要一部 WAP 手機，銷售代表和經紀就能夠使用 Sales M-privilege 有效地增強銷售效率，大大地提高公司在前線銷售上的競爭力。

3) **'CyberM Business' series is to enhance a fast and efficient way of conducting business via internet and had-held devices for Small and Medium Business Entreprises develop their business**



M-Opportunity Award



CyberM International (Holdings) Limited

Proposed Application Information

1. Originality of the proposed application

M-commerce differs from traditional commerce in the way information is exchanged and processed. Today, companies are pursing of conducting business in a more efficient way, and if, they can do business from anywhere, 24 hours a day, 7 days a week. As mobile and wireless computing has emerged as a new form of computing allowing users to manage and access information anytime and anywhere, CyberM Mobile Computing Limited ("CyberM") has been conducting rigorous R&D to developing mobile solutions to cope with the ever-changing business environment.

We already developed "CyberM Business" Series to enhance a fast and efficient way of conducting business via internet. With "CyberM Business Series", users can access company information round-the-clock globally. The solution can perform a wide scope of functions from quotation, pricing, ordering, logistics to accounting, business analysis, and reporting. To magnify the capabilities of this solution, "CyberM Business" Series can be integrated with "CyberM Mobile" Series to perform both on-line and off-line access through hand-held devices (e.g. mobile phone and palm). Utilising mobile phones exclusively, users can deliver or receive short messages immediately. For instance, a salesman can send a short discounts request message to his superior comprising of simple customer's information, quotation, discount rate etc. for approval. Once the superior received these messages, he can respond instantly without delays. Due to the capacity of a mobile phone, detail information cannot be stored and therefore, personal digital assistant (PDA) would be an excellent tool to store all these detail information. Users may not need to go back to the office to retrieve the latest information; instead, he can download or upload necessary information from / to the PDA.

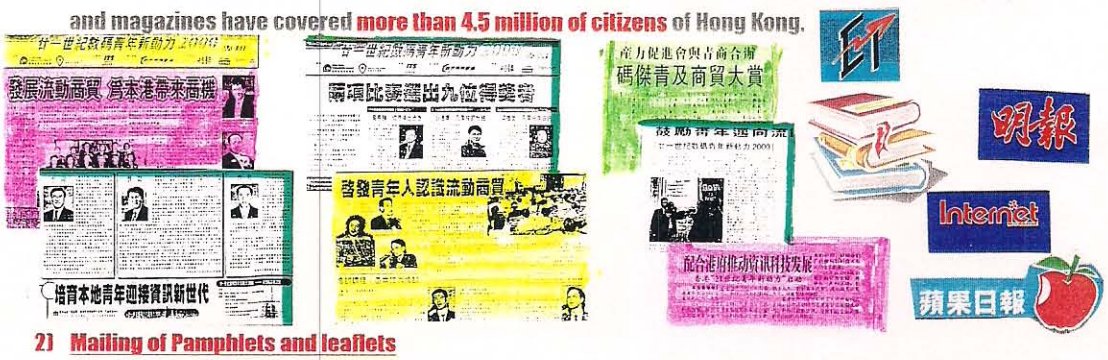
While users are away from office or travelling, they can retrieve both on-line or off-line company information right at their fingertips including customer information, stock availability, pricing, order status etc. Unlike traditional way of doing business, sales orders, sales confirmation etc. now can be input into these hand-held devices at the customer site and then submitted through a mobile phone to the central database server via the Internet for instant processing. Staff in the office can handle their orders and arrange the delivery immediately and thus minimise their clerical work and time.

5.8 Increase the Social Awareness in Information Technology Aspect

By means of different media promotion of the project, the social awareness in IT aspect of the public has been increased a lot.

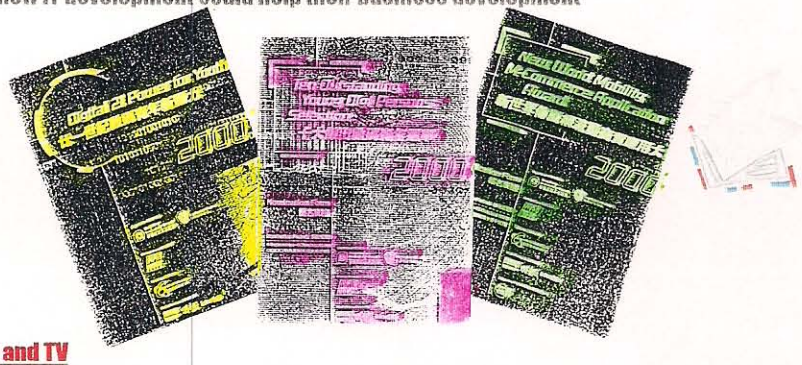
1) **Press media**

More than **15 newspapers and 6 magazines** had reported different of the projects. These newspapers and magazines have covered **more than 4.5 million of citizens** of Hong Kong.



2) **Mailing of Pamphlets and leaflets**

By the assistance of **HKPC and ITSD of HKSAR** and the other **supporting organizations**, more than **35,000 pamphlets** and leaflets had been mailed to respective **Small and Medium Enterprises** so that they could know how IT development could help their business development



3) **Radio and TV**

RTHK had a series of interviews (more than **15 interviews**) with all the awardees of 1999 and 2000 so that they could share their successful experience with the radio audience. More than **1.5 million audiences** have heard about this project via the radio. TV has also interviewed with the awardees during some other occasions.

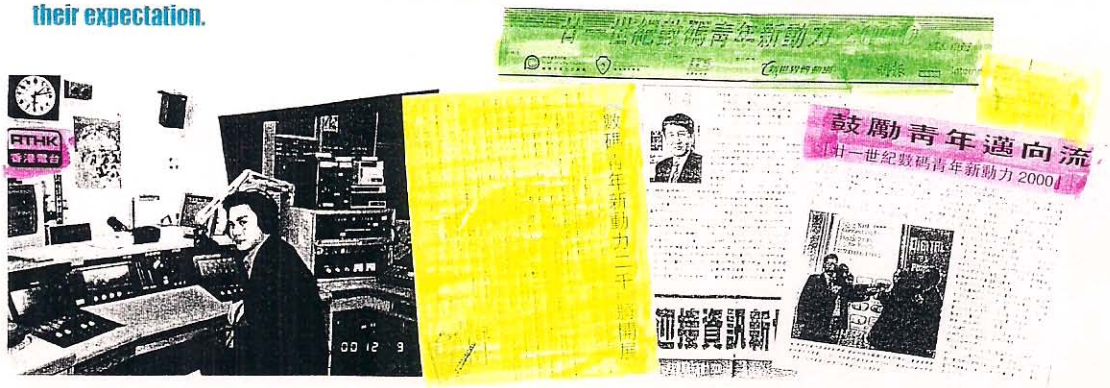




RTHK 香港電台

5.9 Public Impact

1) Via the promotion of the project, **4.5 million people** should know that the **I.T. development is faster than their expectation.**



2) Via the **"Digital Rainbow" project**, the **TOYDP awardees** have educated the public to pay attention to the **"Digital Divide"** and should help the **"Weak Community"** in the IT area.



3) Via the promotion of the **M-Commerce Application** and **Training Courses**, it will **increase the tendency** of the public to **use technology in their daily**, then **increase the mobility penetration** of Hong Kong.



6.1 Relationship with Joint Organizations

Great Relationship has been enhanced with the Joint Organizations

1) Government Bodies :



Hong Kong Productivity Council



ITSD of HKSAR



Radio & Television Hong Kong



Legislative Council

2) Universities and Voluntary Organizations



Hong Kong Polytechnic University



Hong Kong WAP Developers Group



Hong Kong University of Science & Technology



Hong Kong Computer Society

3) Companies



Deloitte Touche Tohmatsu



New World Mobility



Ming Pao



Internet Magazine

2000 廿一世紀數碼青年新動力

「廿一世紀數碼青年新動力2000」計劃是由香港生產力促進局及香港青年商會聯合主辦，並由香港特別行政區政府資訊科技署協辦。

延續去年第一屆的佳績，「廿一世紀數碼青年新動力2000」計劃包括「十大傑出數碼青年選舉」及「新世界傳動網流動商貿應用大賞」兩項獎項，表揚曾就資訊科技發展對社會作出貢獻的本港青年，透過最新之流動商貿培訓及比賽項目，啟發他們的無限想像力，迎接新世紀的挑戰及機遇。

十大傑出數碼青年選舉

目標
1. 表揚在應用資訊科技於社會服務工作上有卓越表現及貢獻的青年；
2. 鼓勵青年積極參與社會服務，從而為改進社會，擔當更重要的責任。

評選準則
1. 於資訊科技行業之成就及貢獻
2. 原創意念
3. 公眾認知及迴響
4. 對社會之貢獻

截止日期：二〇〇〇年十月四日
查詢電話：9032 9966(林先生)
9666 9626(麥先生)

新世界傳動網流動商貿應用大賞

目標
1. 回應香港特別行政區政府的資訊科技發展計劃
2. 鼓勵及激發公眾發展流動商貿
3. 表揚傑出的流動商貿應用計劃

評選準則
1. 應用計劃之原創意念
2. 商業目標及應用
3. 計劃可行性：
   a) 市場調查及分析
   b) 技術資源及營運
   c) 市場拓展
4. 延續性

截止日期：二〇〇〇年十月十三日
查詢電話：9435 9876(簡先生)

多間香港流動商貿科技發展公司將主講一系列研討會及培訓課程，為你帶來最新資訊及發展方向，歡迎身為香港新一代的你參與！

主辦機構
Hong Kong Productivity Council 香港生產力促進局
Hong Kong Junior Chamber 香港青年商會

合辦機構

贊助機構
New World Mobility 新世界傳動網

合作傳媒
RTHK 香港電台
明報
Internet

研討會及培訓課程查詢熱線：2788 6882

報名表格可於香港生產力促進局生產力大樓索取，或於網址www.hkiol.org/digital21及www.hkjc.org/digital21下載。(地址：香港九龍達之路78號生產力大樓)

傳真號碼：2543 6271　電郵：toydp@hkjc.org / m-commerce@hkjc.org　網址：www.hkjc.org/digital21 & www.hkiol.org/digital21

New World Mobility 新世界傳動網 帶你進入M-COMMERCE新時代

資料來源：IBG　至46.21億元。

蘋果日報

http://appledaily.atnext.com/adobj/ado_main.html

6.3 Member Training

All the committee members got excellent training throughout the project.

Project Chairman **Bowen Wong**





HONG KONG JUNIOR CHAMBER
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Tel : (852) 2543 8913 Fax : (852) 2543 6271
Email : hkjc@hkjc.org URL : http://www.hkjc.org

BOWEN WONG
2001 National Hon Treasurer
黃 坤 成 總會財務長

Room 701, South Tower, World Finance Center, Harbour City, TST, Kowloon
E-mail: bowen.wong@eaglestar.com.hk
Office : 2957 2888
Fax : 2375 6635
Mobile : 9107 9898

Major Emphasis Theme: "DEVELOP OUR FUTURE LEADERS, EXCEL TO NEW MILLENNIUM"

became 2001 National Hon Treasurer

Project Secretary **Marenda Ma**



YUEN LONG JUNIOR CHAMBER
(Affiliated with Hong Kong Junior Chamber)
元朗青年商會
Flat 5, 1st Floor, HungFook Building, No.25-29 Tung Lok Street, Yuen Long, New Territories, Hong Kong.
Tel: 8142 1003 Fax: 2470 0922
Email: yuenlongjc@etimail.com web site: www.ylyc.com

Marenda, Ma Shuk Ling
2001 Honorary Secretary
馬淑玲 義務秘書

Mobile : 9410 9187
Fax : 2542 0910
E-mail : mashukling@hotmail.com

became 2001 Hon. Secretary of Yuen Long JC

Subcommitte Chairman **Benny Lam**

香港新世紀獅子會
NEW CENTURY LIONS CLUB OF HONG KONG
PO Box No. 33168, Sheung Wan Post Office, Hong Kong
Tel: (852) 8100 7735 Fax: (852) 8209 6160
Email: info@nclions.com URL: http://nclions.com/



BENNY K.L. LAM
Charter President
林君量 創會會長

K. W. Lam & Co.
Certified Public Accountants
4/F., Kingpower Comm. Bldg.,
409-413 Jaffe Road, Wanchai,
Hong Kong.
Office : 2834 2212
Fax : 2838 9636
Mobile : 9032 9966
E-mail : lions@bennylam.com

became the Chartered President of New Century Lions Club

Committee member Henritta Tsang



HONG KONG JUNIOR CHAMBER
(Affiliated with JUNIOR CHAMBER INTERNATIONAL)
香港青年商會 (國際青年商會成員)
1st Floor, 60 Bonham Strand East, Sheung Wan, Hong Kong
Tel : (852) 2543 8913 Fax : (852) 2543 6271
Email : hkjc@hkjc.org URL : http://www.hkjc.org

HENRIETTA TSANG
2001 National Records & Recognition Director
曾 凱 霞 總會紀錄及獎勵董事

YESMOBILE (H.K.) LIMITED
Unit 6511, 65/F The Center,
99 Queen's Road Central, Hong Kong
E-mail: henrieta@netvigator.com
Mobile : 9034 2858
Fax : 2900 2252

Major Emphasis Theme: "DEVELOP OUR FUTURE LEADERS, EXCEL TO NEW MILLENNIUM"

became 2001 National Records & Recognition Director

Committee member Shirley Pun



HONG KONG JUNIOR CHAMBER
(Affiliated with JUNIOR CHAMBER INTERNATIONAL)
香港青年商會 (國際青年商會成員)
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Tel : (852) 2543 8913 Fax : (852) 2543 6271
Email : hkjc@hkjc.org URL : http://www.hkjc.org

SHIRLEY PUN
2001 National Business Director
潘 潔 文 總會商務董事

HK PRODUCTIVITY COUNCIL
Information Services Division
HKPC Building, 18 Tat Chee Avenue,
Kowloon, Hong Kong
E-mail: shirleyp@hkpc.org
Office : 2788 6035
Mobile : 9656 6576

Major Emphasis Theme: "DEVELOP OUR FUTURE LEADERS, EXCEL TO NEW MILLENNIUM"

became 2001 National Business Director



Raymond Wong From Ocean JC got excellent Experience as MC



Thomas had good opportunity to be good facilitator during the seminar

6.4 Member Recruitment

Many new members have been recruited during the project. Many of them came from the audience of the seminar and training courses. However, most of the important that many TOYDP and M-Commerce Application Awardees became quality members for Hong Kong Junior Chamber also.

Johnny Ng (TOYDP) becomes member of Island JC

JOHNNY NG
CEO

303 Company Limited
1/F, HKITC
72 Tat Chee Avenue, Kowloon Tong
Kowloon, Hong Kong
Tel: +852 2735 5303
Fax: +852 2377 4303
Email: johnny@web303.com
URL:http://www.web303.com



Arcotect
The Architect of the New Business Ecosystems



Daniel C. S. Ng
Chief Architect
Direct (852) 2207 9388
Fax (852) 2218 2388
E-mail daniel.ng@arcotect.com
56/F, The Center, 99 Queen's Road Central, Hong Kong
Tel (852) 2207 9333 Fax (852) 2797 9508

Daniel Ng (TOYDP) becomes member of Victoria JC



Ng Cheung Shing (TOYDP) becomes member of Dragon JC





computer technolog

吴长胜 C. S. Ng
主席 Chairman / CEO

科联系统集团有限公司
香港北角英皇道663号加怡保险千禧广场30楼
Computer And Technologies Holdings Limited
30/F, CEF Lend Lease Plaza, 663 King's Road, North Point, Hong Kong
电话 Tel: (852) 2503 8168 传真 Fax: (852) 2503 8100
E-mail: cs_ng@ctil.com 网址 Web: http://www.ctil.com

Raymond Wong (M-Commerce Awardee) becomes member of Ocean JC



VICTORIA JUNIOR CHAMBER
(Affiliated with HONG KONG JUNIOR CHAMBER)

Peter Tam
2001 Leader
譚志明 20

APEX JUNIOR CHAMBER
(Affiliated with HONG KONG JUNIOR CH



LUNG QI ZH
2001 Business Deve
龍圻濬 商務發展

LinusTimes Co., Ltd.
15/F., Plaza 2000, 2-4 Rus
Causeway Bay, H.K.

Major Emphasis Theme: "DE... LOP OUR FUTURE LEA

聯網時代有限公司
LinuxTimes Company Limited

郭雲峰
Kwok Wa

Sales & Ma

Tel: (852) 2174 1102
Fax: (852) 2174 1112
Mobile: (852) 9777 6820
E-mail: fung@linuxt.com
http://linuxt.com

BRIGHTON
Integrated Service Provider

US Headquar
6 Pearl Cou
Allendale, NJ 074
Tel: +1 201 818
Fax: +1 201 818

Ei Sun OH
Chief Executive Officer

Many audiences become members of JC and have the position in 2001 in HKJC or act as committee members of "Digital 21- Power for Youth 2001"

6.5 After Event Achievement

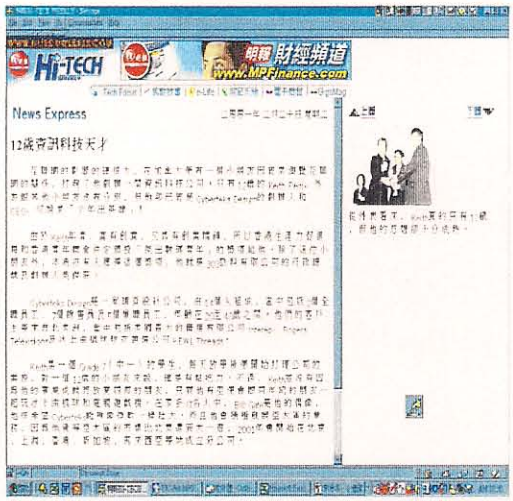
As we have been position HKJC as one of the IT pioneer among the Non-Government Organization, we are always invited by the other organizations to participate the IT events.

On Feb 17, HKPC presented the Outstanding Young Digi Person Award to a 12 years old CEO.



TOYDP Johnny Ng as one of the guest speaker also

Press cutting of the IT seminar



2001 NP Michelle Tang presented the trophy to the 12 years old CEO



2001 NIPP Spencer Li is the Chairman of HK Innovative and Technology Association and Daniel Chan (TOYDP 2000) is the Vice President of association

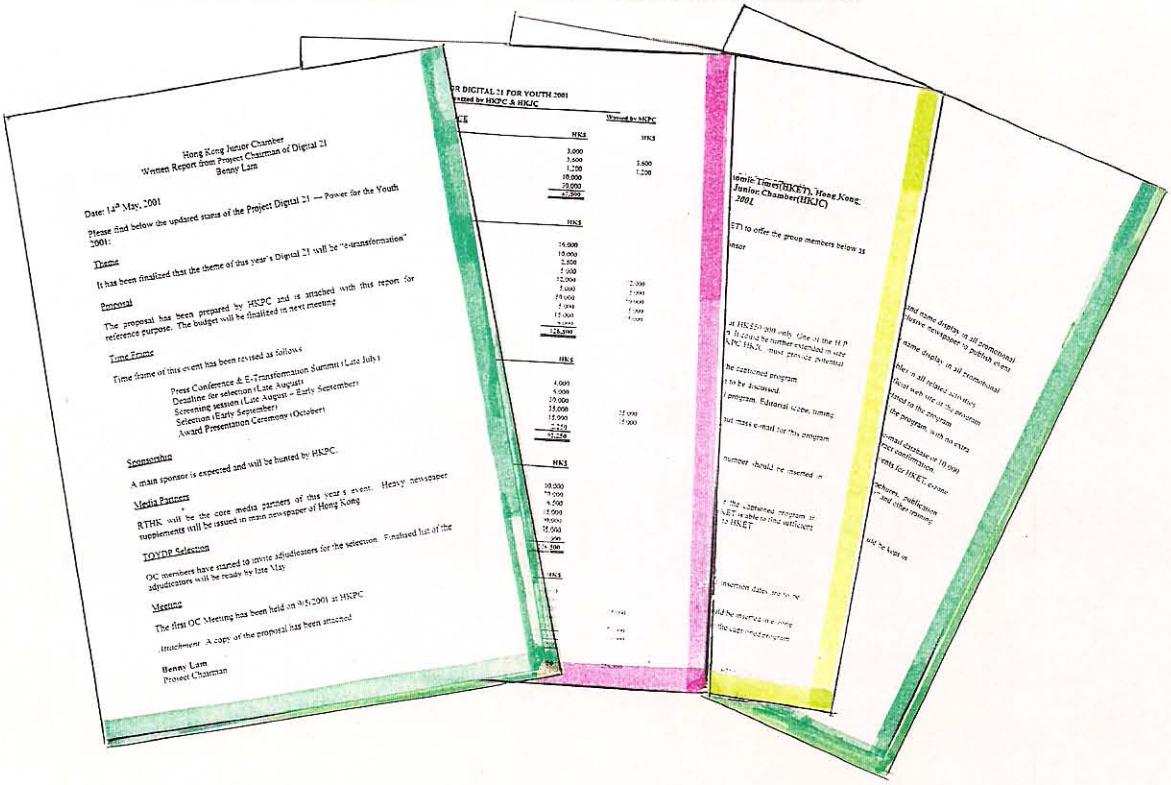


Duncan Lau is the Chartered President of Hong Kong Wireless and Technology Association

6.6 Continuity of the Project

In order to continue the success of the project, the committee of the "Digital 21 – Power for Youth 2001" has been formed.

Chairman of the Project is Benny Lam who is the sub-committee chairman in 2000.



Hong Kong Junior Chamber
Written Report from Project Chairman of Digital 21
Benny Lam

Date: 14th May, 2001

Please find below the updated status of the Project Digital 21 — Power for the Youth 2001:

Theme

It has been finalized that the theme of this year's Digital 21 will be "e-transformation"

Proposal

The proposal has been prepared by HKPC and is attached with this report for reference purpose. The budget will be finalized in next meeting

Time Frame

Time frame of this event has been revised as follows

Press Conference & E-Transformation Summit (Late July)
Deadline for selection (Late August – Early September)
Screening session (Late August – Early September)
Selection (Early September)
Award Presentation Ceremony (October)

Sponsorship

A main sponsor is expected and will be hunted by HKPC.

Media Partners

RTHK will be the core media partners of this year's event. Heavy newspaper supplements will be issued in main newspaper of Hong Kong

TOYDP Selection

OC members have started to invite adjudicators for the selection. Finalised list of the adjudicators will be ready by late May

Meeting

The first OC Meeting has been held on 9/5/2001 at HKPC

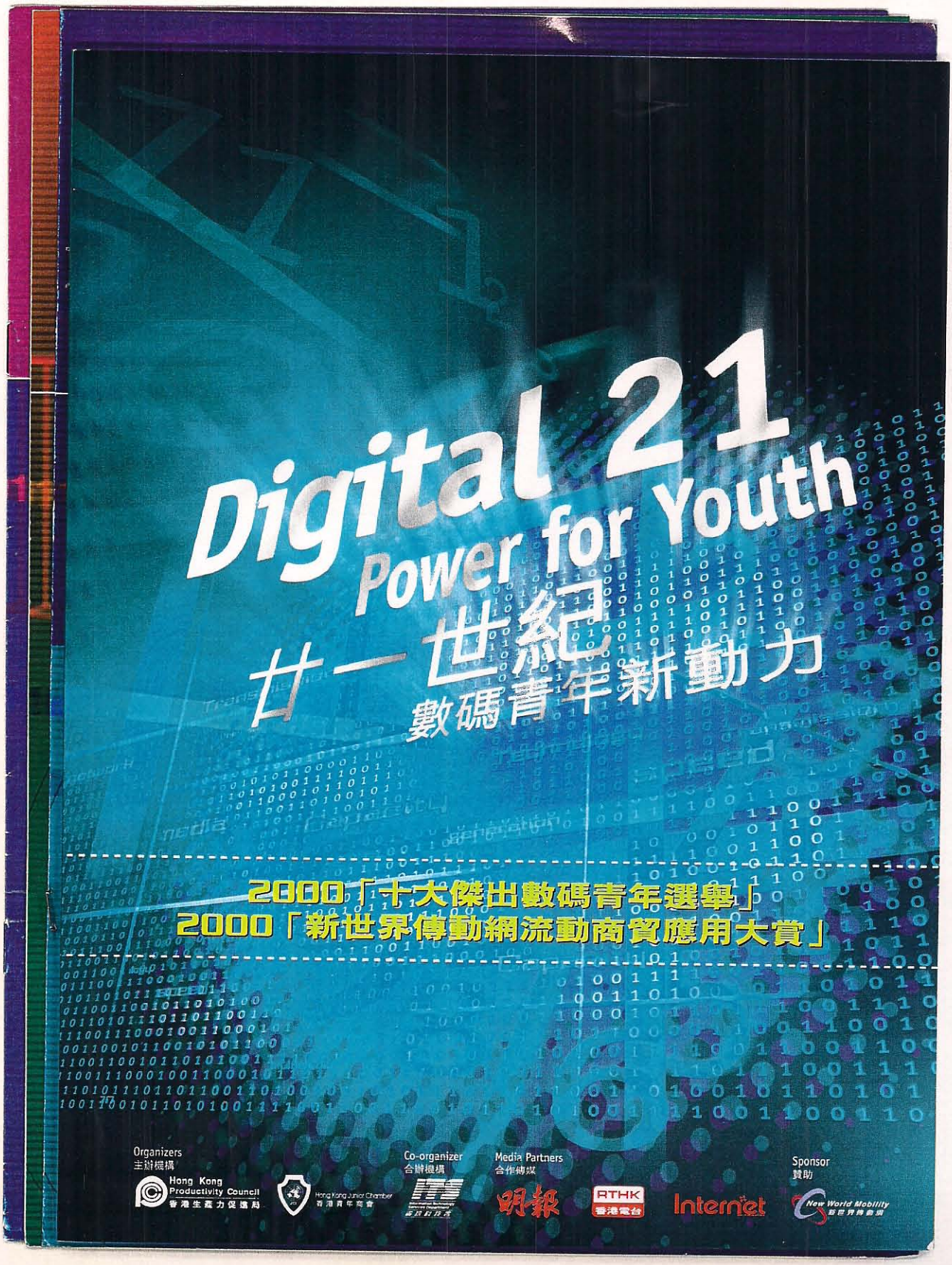
Attachment A copy of the proposal has been attached

Benny Lam
Project Chairman

This year will use e-Transformation as the theme topic

Most of the committee will continue to contribute. Chairman of 2000 Bowen promises to be the advisor




Digital 21
Power for Youth
廿一世紀
數碼青年新動力
2000「十大傑出數碼青年選舉」
2000「新世界傳動網流動商貿應用大賞」
Organizers
主辦機構
Hong Kong Productivity Council
香港生產力促進局
Hong Kong Junior Chamber
香港青年商會
Co-organizer
合辦機構
Media Partners
合作傳媒
明報
RTHK
香港電台
Internet
Sponsor
贊助
New World Mobility