ONE STEP AHEAD

The JCI monthly newsletter for National Officers - September 1995

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1995 GALS–JCI MEMBERS FROM ALL OVER THE WORLD DISCUSS GLOBAL ISSUES AT THE UNITED NATIONS HEADQUARTERS

New York City and the United Nations Headquarters witnessed one of the most outstanding meetings of Junior Chamber members in recent years. A total of 336 members attended the *JCI Conference for the United Nations' 50th Anniversary* representing 70 National Organizations and 5 contact countries.



President David Oji and EVPs George Lung, Julio César Trejos and Mario García, during the Mottainai Seminar presented by Japan Junior Chamber

Under the theme "JCI Vision for the Future of the UN," JCI President David Hide Oji expressed his thanks to the National Presidents and representatives who participated in this global forum. The Conference was highlighted by the Presidential Banquet honoring the 50 years since the founding of the United Nations in 1945.

Three special committees were chaired by EVP George Lung, VP Georges Bouverat and Chief Executive Assistant Tom Clear to discuss and formulate a JCI declaration to be put forward for approval by General Assembly at the Glasgow World Congress.

The Conference was addressed by two UN Under-secretaries General, Japan's Ambassador to the United Nations, UNESCO Representative Roger Bambuck, UNICEF Ambassador Stephen Lewis and other key UN leaders. Lunches held at the United Nations Delegates Dining Room featured keynote speakers and were attended by 21 UN Ambassadors.

Many National Presidents had the unique opportunity to visit their own UN Permanent Missions to the United Nations. The United States Junior Chamber of Commerce had over 70 national board members and state presidents participating in the various committees, seminars and discussions.

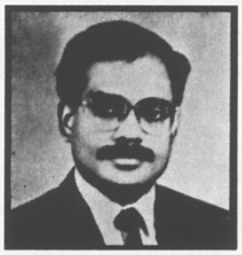
Japan JC President Jun Yamamoto hosted all the delegates to an outstanding dinner at the United Nations HQ on the opening night of the Conference. Japan Junior Chamber was a major sponsor of the program and had over 90 participating delegates in New York. The Korean-American Jaycees and Cheju JC hosted the Farewell Dinner.

President Oji chaired the overall program, which provided great insight and better understanding of the United Nations' system and the role of non-governmental organizations (NGOs) in UN initiatives. The Conference launched a recommitment of Junior Chamber's mission to seek a strong global business development, strengthen support for environmental concerns, and provide for "The Future of Children." Only by understanding the opportunities before us can we always be "One Step Ahead."



Tom Clear, Chief Executive Assistant to the JCI President, was chairman of one of the committees. With him are Staff Officer Edson Kodama, Alexandra Swieconek from UNA-USA, and American Development Council chairman Franklin Mejía Reyes.

FROM THE BOARD OF DIRECTORS



This column is open to any member of the 1995 JCI Board of Directors who wishes to express his or her opinion to the National Officers and other leaders of Junior Chamber International. Please send your article to the JCI World Headquarters.

K. V. Ratnam, 1995 JCI Vice President

The best thing that ever happened to me was being elected as a vice president of JCI at the Kobe World Congress and being assigned to serve the United States Junior Chamber of Commerce (USJCC).

When the day arrived for my official visit, I was prepared to "mix business with pleasure." The wonderful chapters of USJCC are so well organized that their hard work makes a major contribution to the Jaycee World. At the same time, members don't miss any opportunity to enjoy the fun they richly deserve.

"POP MAGIC" is the name I gave to my visits to the U.S.A. You'll soon learn why! For me, every moment was a learning experience and literally a "POP" time.

The moment I landed at the airport, my charming host president, asked me politely, "Ratnam, would like to have a POP?" I returned a blank look because I didn't know what a POP was and asked him: "What's a POP?" He waved a can with the words Mountain Dew on it. I didn't know what Mountain Dew was (though I later learned it is a kind of lemonade). So I returned a second blank look. He then rephrased his question to fit my range of experience and said, "Ratnam, would you like to have a PEPSI?"

Oh yes! Everything fell into place. I can understand PEPSI (good effect of globalization!). It then dawned on me that POP in the U.S.A. meant a soft drink. A new addition to my vocabulary, I thought, and happily sipped one.

An hour later we went to his home. His dad was in a rocking chair, puffing on a big pipe. He beamed. My host president turned to me and introduced his dad, "Ratnam, this is my POP."

My eyes gaped in disbelief. A moment earlier, I drank a POP; now I see a POP rocking in a chair. He explained that POP also meant "dad." I thought, my vocabulary is expanding very fast, with some confusion too.

After lunch we drove around in his car. The music was melodious, and he realized that I liked the music. Turning to me with a smile, he said, "Ratnam, this is American POP music." Here's one more POP, I thought, and wondered how many more.

We met a past president on the way. He was pleased to know that I came all the way from India. With a concerned look, he expressed, "Mr. Ratnam, tonight I am busy, but I'll POP in for a moment at the meeting, just to be with you." My host president grasped my plight and immediately cleared my confusion by saying, "Ratnam, POP also means to drop in for a quick visit."

POP invaded my vocabulary domain in many more ways the next few days. I came across POPcorn and the comic character, POPeye. In my address to the chapter members, I made it a point to tell them of my POP encounters in the U.S.A. On thinking deeper, I realized POP had more meaning to it–it is a magic formula for success. As the National President of Indian JC in 1994 and now as JCI VP, I realize the significance of the POP formula. Every one of us can see that Junior Chamber offers the magic POP experience:

P: **People** are the most important component in our lives. If people can be moved into action, the lives of millions of others all over the world will be enhanced. Junior Chamber makes us part of the global network of people and instills in us the importance of moving people to action.

O: **Opportunity** is everywhere, but too few recognize it. Junior Chamber offers unlimited global opportunity to members for growth in every sphere of life.

P: **Propulsion** - to move ahead forcefully in the right direction is possible only with clear vision and will power. Junior Chamber programs and activities provide propulsion to move ourselves with confidence.

My host president appreciated my POP message.

And guess what gift he presented me with–a box of POP Tarts–chocolate flavored! We munched them right away.

President Gary Tompkins (1994-1995) of USJCC asked me at the Cheju Area B Conference how I felt about my visit to the USJCC chapters. I expressed how much I enjoyed witnessing their organized and systematic functioning. With a victorious smile he said, "Ratnam, that's how USJCC has been functioning for the last 75 years." How true it is. USJCC has been and will continue to be an organization that takes care of its People, giving them unlimited Opportunities to grow and providing the Propulsion to act positively. No wonder they proudly celebrated their 75th Anniversary.

POP into JCI and experience the POP MAGIC yourself.

PROTOCOL

The primary meaning of the term "protocol" is the duly attested, legally prepared original note of a transaction, but its general use pertains to the etiquette observed in official ceremonies prescribing deference to superior rank and adherence to precedence and precisely correct procedure.

Tradition, form and custom play a large part in deciding "who goes first," and often differences of opinion arise. Where an exact precedence list is considered necessary or when government officials or dignitaries attend your event and difficulties have arisen, reference should be made to the Head of State's Department for guidance or ruling.

At functions for the entertainment of distinguished visitors, the visitors should be informed about the order of dress, the suggested time for arrival, the point at which the car should halt, who will greet the visitor at the car, and the names and official positions of any person who will be presented before the functions start. The visitor should also be advised where this will be done, the order of procession to the stage, the order of seating, whether or not a national anthem will be played, the sequence of events, and who will speak and the arrangements for departure.

At official ceremonies and receptions, the host should receive his guests at the entrance of the area. When both sexes are to be present, the host should be accompanied by his spouse. A guest of honor would stand to the left of the host and the host's spouse next to the guest of honor.

Guests should be announced as they arrive and be presented to the host by an officer from the host's organization. For presentations to be in a orderly manner, it may be desirable to have an attendant to check guests before they reach the presenting officer - who should have studied the guest list beforehand.

At a meal, unless there are local or official customs, the principal guest should be seated on the right hand of the host. The spouse, if there, should be at the right hand of the principal guest. The next most important guest should be seated at the left hand of the host. The host's spouse should be seated at the left hand of the second most important guest. Other guests should be seated according to a predetermined order of precedence. Name cards should be placed on the tables. Doubtless some will be dissatisfied with the position allotted, but they will not be able to maintain an argument against a precedence table, and usually a youthful guest will not resent giving way to age.

Menus for meals should be considered carefully if guests will include members from different religions. Speeches at functions should be limited to three, including those of the host and principal guest.

If the order of dress is stated to be black tie or business suit, guidance should be given to the ladies - the wishes of the "first lady" prompting the advice.

THE JUNIOR CHAMBER INTERNATIONAL ORDER OF PRECEDENCE:

1. JCI President
2. JCI Immediate Past President
3. JCI Executive Vice President
4. JCI Treasurer
5. JCI General Legal Counsel
6. JCI Secretary General
7. JCI Vice President
8. National President
9. National Immediate Past President
10. National Executive Vice President
11. National Treasurer
12. National General Legal Counsel
13. National Secretary General
14. National Vice President
15. Local President
16. Local Immediate Past President
17. Local Executive Vice President
18. Local Treasurer
19. Local General Legal Counsel
20. Local Vice President

At official Junior Chamber ceremonies, the Chairman of the event decides the order of precedence. Elected officers come before appointed officers.

JCI PRESIDENT'S TRAVEL

SEPTEMBER

19-22	Scotland–Congress Site Inspection
22-25	Cataluña–Official visit
25-27	Italy–Official visit
27-30	Greece–Official visit

OCTOBER

01-06	At home
06-10	Japan–National Convention
10-14	Philippines–National Convention
14-16	Korea–National Convention
16-27	At home
27-30	Finland–National Convention

NOVEMBER

01-13	Scotland–50th JCI World Congress



CONTENT OF THE SEPTEMBER 15 MAILING:

- ☐ One Step Ahead Newsletter
- ☐ 100% Efficiency Chart
- ☐ Directory Updates
- ☐ Directory Information Form
- ☐ Congress Registration Form
- ☐ Call for suggestions for the 1996 World Congress Theme
- ☐ JCI Agenda 21 - The SPC Report
- ☐ ORT Questionnaire

TENTATIVE CONTENT OF THE OCTOBER 15 MAILING:

- ☐ Leader Newsletter
- ☐ One Step Ahead Newsletter
- ☐ 100% Efficiency Chart
- ☐ Directory Updates
- ☐ Directory Information Form
- ☐ One-Hour Junior Chamber Seminar Junior Chamber Vision, Mission and Values
- ☐ Glasgow World Congress Information Kit
- ☐ 1995 GALS Resolution

DEADLINES AND EVENTS

OCTOBER 6
Last date for receipt of applications for affiliation

OCTOBER 15
Deadline for receipt at JCI World Headquarters of judges' nominations forms for the 1995 JCI World Congress Awards Program

OCTOBER 24
World Peace Day

OCTOBER 31
- 1996 Membership Registrations due from all National Organizations
- Last date for receipt of newsletters, membership increase, and reports of training schools conducted at national levels for the 100% Efficiency Program

NOVEMBER 3
Executive Committee Meeting at the JCI Glasgow World Congress

NOVEMBER 4
- Board of Directors Meeting at the JCI Glasgow World Congress
- Final deadline for payment of dues to obtain full voting rights at the 1995 JCI Glasgow World Congress General Assembly

NOVEMBER 5–12
- L JCI World Congress in Glasgow, Scotland
- AJA, APDC, ADC and AEP Meetings
- SPC Meeting
- 1996 JCI Executive Committee and Board of Directors Meeting at the JCI Glasgow World Congress

DECEMBER 1
JCI World Headquarters issues the 1996 dues invoices to all National Organizations.

DECEMBER 11
World JCI Day

DECEMBER 31
- Last date for receipt of 1996 Directory Information for the 100% Efficiency Program
- Last date for receipt at the JCI World Headquarters for bid for the 1998 JCI Area Conferences.

Junior Chamber International

1995 - 100% Efficiency Program - As of September 15, 1995

National Organizations	Directory Information Dec. 31 = 10 Jan. 31 = 7 Feb. 28 = 5	Training & Program Directors Train. & Prog. = 10 Training only = 7 Programs only = 5	Plan of Action Jan. 31 = 10 Feb. 28 = 7 Mar. 31 = 5	Budget Jan. 31 = 10 Feb. 28 = 7 Mar. 31 = 5	Membership Registration Jun.30&Oct.31 = 10 Jun. 30 only = 7 Oct. 31 only = 5	Dues Payment Apr.15&Sep.15 = 10 April 15 only = 7 Sept. 15 only = 5	Awards Judge or Entry Conf. & Cong. = 10 Conference = 7 Congress = 5	Newsletter 3 issues = 10 2 issues = 7 1 issue = 5	Officers' Training Before Oct. 31 NOM & LOM = 10 NOM only = 7 LOM only = 5	Growth 3%/1000 = 10 2%/500 = 7 1%/300 = 5	Total
Argentina	xxxx	xxxx	xxxx	xxxx							
Australia	10	10	10	10		10	7	5			62
Austria	10	10	10	10		10					50
Bahamas	xxxx	xxxx	xxxx	xxxx							
Belarus	10	xxxx	xxxx	xxxx		10					20
Belgium	10	10	10	10	7	10	7	10			74
Benin	10	10	10	10	7	10	7		10		74
Bermuda	10	xxxx	5	5		10					30
Bolivia	10	10	10	10	7	PP	7	7			61
Botswana	10	10	10	10	7	PP	7	7			61
Brasil	7	10	7	10		10	7				51
BJC	10	10	10	10		10	7	7			64
Burkina Faso	5	5	7	7		10	7				41
Cameroun	10	7	xxxx	xxxx		PP					17
Canada	10	10	10	10	7	PP		5	10		62
Catalonia	10	10	10	10	7	10	7	7			71
Chile	10	xxxx	xxxx	xxxx			7				17
ROC	10	7	10	10		PP	7	10			54
Colombia	10	10	10	10	7	PP	7				54
Congo	xxxx	xxxx	xxxx	xxxx		10	7				17
Costa Rica	xxxx	xxxx	xxxx	xxxx							
Cote D'Ivoire	10	10	10	xxxx		PP	7	5			42
Czech Republic	xxxx	xxxx	xxxx	xxxx							
Denmark	10	10	10	10	7	10	7	10	10		84
Dutch Caribbean	10	10	10	10	7	10	7				64
Ecuador	10	10	10	10		PP	7				47
Egypt	10	xxxx	xxxx	xxxx							10
El Salvador	7	10	10	10		PP					37
Estonia	10	xxxx	10	xxxx		10		7			37
Fiji	10	10	10	xxxx		PP					30
Finland	10	10	10	10		10	7	10			67
France	10	10	10	10		10	7	10			67
Gabon	10	xxxx	xxxx	xxxx		PP					10
Germany	10	xxxx	10	10		10	7	10			57
Ghana	10	10	10	10							40
Greece	10	10	xxxx	xxxx							20
Guineé	10	xxxx	xxxx	xxxx		PP					10
Honduras	10	xxxx	xxxx	xxxx		PP					10
Hong Kong	10	10	10	10	7	10	7	10			74
Hungary	10	10	10	10	7	7	7	5			66
Iceland	10	10	10	10	7	10		10			67
India	10	10	10	10		10	7	5	10		72
Indonesia	7	7	10	xxxx	7	10					41
Ireland	10	10	10	xxxx		10	7				47
Italy	10	10	10	10	7	10	7	5	10		79
Japan	10	10	10	10		10	7	10			67
Kenya	10	10	10	10		10	7	10	10		77

National Organizations	Directory Information Dec. 31 = 10 Jan. 31 = 7 Feb. 28 = 5	Training & Program Directors Train. & Prog. = 10 Training only = 7 Programs only = 5	Plan of Action Jan. 31 = 10 Feb. 28 = 7 Mar. 31 = 5	Budget Jan. 31 = 10 Feb. 28 = 7 Mar. 31 = 5	Membership Registration Jun.30&Oct.31 = 10 Jun. 30 only = 7 Oct. 31 only = 5	Dues Payment Apr.15&Sep.15 = 10 April 15 only = 7 Sept. 15 only = 5	Awards Judge or Entry Conf. & Cong. = 10 Conference = 7 Congress = 5	Newsletter 3 Issues = 10 2 Issues = 7 1 Issue = 5	Officers' Training Before Oct. 31 NOM & LOM = 10 NOM only = 7 LOM only = 5	Growth 3%/1000 = 10 2%/500 = 7 1%/300 = 5	Total
Korea	10	10	10	xxxx		PP	7				37
Latvia	10	xxxx	xxxx	xxxx		10					20
Lithuania	10	xxxx	xxxx	xxxx		10					20
Luxembourg	10	xxxx	xxxx	xxxx		10					20
Macau	7	7	7	5		10	7				43
Madagascar	10	10	10	10		10		5			55
Malawi	xxxx	xxxx	xxxx	xxxx		PP					
Malaysia	10	10	10	10	7	10	7				64
Malta	10	10	xxxx	xxxx							20
Maroc	xxxx	xxxx	xxxx	xxxx		PP	7				7
Maurice	10	10	10	10	7	7		7			61
Mexico	10	10	10	10		PP					40
Monaco	10	10	xxxx	xxxx		10		7			37
Mongolia	xxxx	xxxx	xxxx	xxxx							
Nepal	10	10	10	10		PP		5			45
Netherlands	10	10	10	10	7	10	7	10			74
New Zealand	10	10	10	10	7	7	7	7	5		73
Niger	xxxx	xxxx	xxxx	xxxx							
Nigeria	10	10	10	10	7	10	7	10	10		84
Norway	10	xxxx	10	10		10	7				47
Pacific	xxxx	xxxx	xxxx	xxxx							
Pakistan	10	10	10	10	7	10	7	10	10		84
Panama	10	10	10	10	7	10	7	7			71
Paraguay	10	10	10	10		10	7				57
Peru	10	10	10	10	7	10	7				64
Philippines	10	10	10	10	7	7	7	10	10		81
Poland	10	10	10	10	7	10		7			64
Puerto Rico	xxxx	xxxx	xxxx	xxxx		PP		5			5
Rep. Dominicana	10	10	10	10	7	PP	7	5	10		69
Romania	10	xxxx	xxxx	xxxx		PP					10
Russia	10	xxxx	10	10							30
Scotland	10	10	xxxx	xxxx		10	7				37
Senegal	5	10	xxxx	xxxx							15
Singapore	xxxx	xxxx	xxxx	xxxx		10	7				17
South Africa	10	10	10	10	7	10		5	10		72
Sri Lanka	10	10	10	10	7	PP					47
Suriname	10	10	10	10		10					50
Sweden	10	10	10	10	7	10	7	10			74
Switzerland	10	10	5	5		10	7	5			52
Thailand	10	10	10	10		10	7				57
Togo	5	10	5	xxxx		PP	7				27
Tunisia	10	10	10	10		PP	7	5			52
Turkiye	10	10	10	10	7	10		5			62
United States	10	10				PP	7				27
Uruguay	xxxx	xxxx	xxxx	xxxx							
Venezuela	10	10	10	10			7	5			52
West Indies	10	10	10	10		PP					40
Zaire	5	xxxx	xxxx	xxxx							5
Zambia	10	7	10	10		PP					37
Zimbabwe	10	10	10	10	7	PP	7	7	10		71

JUNIOR CHAMBER INTERNATIONAL

Global Mottainai Movement

MOTTAINAI NEWS

NO. 2, 1995

MOTTAINAI

Working Together for the Future of Children

Time seems to fly by; five months have already passed since I was elected as JCI President. I am grateful to have had the great pleasure of communicating with you during this period. Furthermore, I would like to express my heartfelt thanks for the many words of encouragement and support I received from you concerning the earthquake which struck the Kobe area in my home country, Japan.

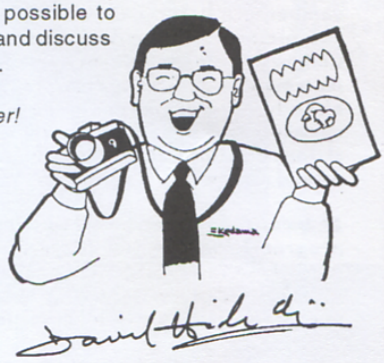
This year I proposed that we emphasize "The Future of Children." Currently the environment surrounding children is far from good:

- Every two seconds a child dies.
- Many children's lives are at risk.
- Most have little chance for a happy, healthy life.

In this age of earth's worsening environmental crises, what can we do to protect our children—our most precious resource? Their potential is beyond value. If their potential is not fully realized, that will be indeed a violation of "Mottainai" for the earth. Therefore, I challenge each one of you to be conscious of "The Future of Children" on all projects.

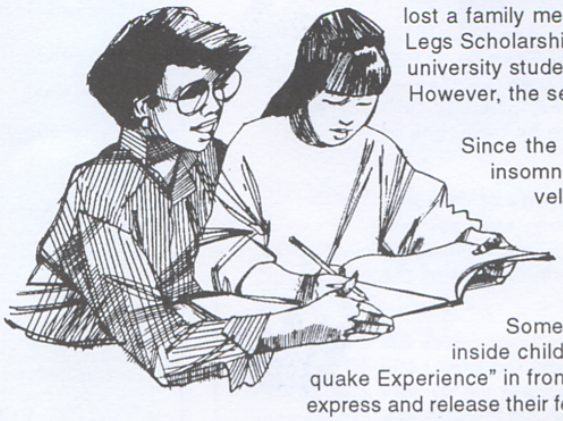
A seminar on "The Future of Children" will be conducted to help members to see the movement from a child's perspective and to present projects concerning children from around the world. I encourage as many members as possible to attend the seminar and discuss this important topic.

Let us work together!
For "The Future of Children"!
For "The Future of Earth"!
Move on further—ONE STEP AHEAD!



The Kobe Earthquake—A Blow to Children

The earthquake that occurred in the Kobe area early on January 17, 1995, has deeply affected the lives of local children. There are 52 children who lost both parents, and 388 more lost a family member who lived with them. The "Ashinaga Ikueikai" (Long-Legs Scholarship Society) is trying hard to locate affected high school and university students to give them information about the scholarship system. However, the search continues slowly, finding them one by one.



Since the earthquake, many children have suffered aftereffects like insomnia, crying at night, and regressing to an earlier stage of development—wanting to drink milk from a nursing bottle, wetting the bed at night, etc. This phenomenon is called PTSD (posttraumatic syndrome) and usually shows up about two months following a disaster.

Some elementary schools are trying to alleviate the shock locked inside children's minds by encouraging them to talk about the "Earthquake Experience" in front of classmates. It is very important to allow them to openly express and release their fear. However, some children are able to speak about the tragedy but are unable to write down their experiences, because the memories bring back too much of the horror.

LEADER *is published by Junior Chamber International (JCI), Inc., to provide noteworthy information and news to local chapters. To contribute to this newsletter or for more information, contact: Junior Chamber International, 400 University Drive, P.O. Box 140577, Coral Gables, FL 33114-0577, U.S.A. Telephone: 1-305-446-7608, Fax: 1-305-442-0041.*

Make Plans Now to Attend the 50th World Congress in Glasgow, Scotland—*Gateway to Europe!*



Have you ever wanted to visit Scotland and the other British Isles or western Europe? Have you always wanted to attend a World Congress? This year we encourage you to mix business with pleasure and your Junior Chamber membership by attending the historic 50th JCI World Congress! The event is planned for Glasgow, Scotland's largest—and many say friendliest—city from November 5 to 11. Not only will you enjoy Glasgow during your leisure, but—if you plan to visit London, France or other parts of Europe before or after Congress—Glasgow is an extremely convenient hub from which to travel. As a member, you'll appreciate the first-class training and theme programs already being organized along with an exciting selection of world-renowned speakers. You may wish to attend General Assembly and discover how decisions are made that affect the future of your organization. And be sure to attend the Awards Ceremony— perhaps your chapter will be a winner!



If business is your pleasure, be sure to check out the many business programs, the Glasgow Trade Show, and the IBN booth and special IBN program. A Business Card Exchange will encourage international networking, and visits to local businesses and companies have been organized. A Business Contact Center will also be available for the convenience of JCI members.

For your relaxation and enjoyment, there will be abundant, memorable social events. The National Parties promise to be unique and exciting, and there are ample programs planned for spouses and Senators. Every delegate who wishes can enjoy Home Hospitality. Adding to your pleasure are fine dining, a variety of unique museums and art galleries, some of the best nightlife and shopping in all of Britain, and sports such as sailing and riding. The Congress Organizing Committee is also planning both pre- and post-Congress tours of the scenic, enchanting area.



If you plan to travel the week before or after Congress, you'll find Glasgow is a perfect "jumping off" point, convenient to France and the rest of Europe yet within driving distance of other British cities, including London. Perhaps you would enjoy the advantages of traveling by train, one of Scotland's best bargains.

Don't miss this excellent opportunity: the historic city of Glasgow and its beautiful, nearby countryside; outstanding training, business and social programs as well as the opportunity to network with fellow members from all over the world; a professional Trade Show; enriching tours of the area; warm Scottish hospitality; and much, much more!



The Congress Organizing Committee has worked hard to keep prices affordable for members and guests. Hotel choices in Glasgow are many and quite affordable, ranging from US$90 to US$210 per room per night, with many choices in between. For information on accommodations and the Glasgow Trade Show, please contact: **Glasgow World Congress 1995 Limited, Dale House, 21 West George Street, Glasgow, G2 1EW, SCOTLAND, UK. Telephone: 44 141 249 1506. FAX: 44 141 221 4981.**

JCI CREED

"We believe: That faith in God gives meaning and purpose to human life; That the brotherhood of man transcends the sovereignty of nations; That economic justice can best be won by free men through free enterprise; That government should be of laws rather than of men; That earth's great treasure lies in human personality; And that service to humanity is the best work of life."