HARBOUR LIGHTS

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ISSUE 2 2002

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Sendai ASPAC 2002



A LEADERSHIP TRAINING ORGANIZATION CHARTERED IN 1950

OUTSTANDING NOM OF THE WORLD AWARDS IN 2000, 1999, 1997

Sponsor:

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Affiliated Chapters

Victoria Junior Chamber
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Hong Kong Jayceettes Junior Chamber
Lion Rock Junior Chamber
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Yuen Long Junior Chamber
Tai Ping Shan Junior Chamber
Bauhinia Junior Chamber
Dragon Junior Chamber
East Kowloon Junior Chamber
City Junior Chamber
Queensway Junior Chamber
North District Junior Chamber
Ocean Junior Chamber
Sha Tin Junior Chamber
Apex Junior Chamber

Articles & Photos Wanted

If you have any fond memory or experience to share, please write an article of not more than 200 words with photo and email to National Publication Director Wimi Lam at lamwimi@hotmail.com. If selected, you may win the Awards for the **"Most Inspiring Article of the Year"** or/and **"Best Action Photo of the Year"** which will be presented at the end of this year.

(Please send the photo to P.O. Box 23536, Wanchai Post Office, Hong Kong).

Editorial Message

We would like to thank and acknowledge the support and assistance to those who had provided articles, photos and useful information to **HARBOUR LIGHTS**. We apologize for any errors and omission. Email to NPD **lamwimi@hotmail.com** for enquiries. Enjoy your reading.

The JCI Creed

We believe:

That faith in God gives meaning and purpose to human life;

That the brotherhood of man transcends the sovereignty of nations;

That economic justice can best be won by free men through free enterprise;

That Government should be of laws rather than of men;

That earth's great treasure lies in human personality; and

That service to humanity is the best work of life.

History of the Creed

The year was 1946; the place, Milwaukee, Wisconsin, U.S.A.; the event, the United States Junior Chamber National Convention. Visitors came form Canada, Mexico, South America, Europe and the Philippine Islands. It was here that the idea of a JCI Creed was born.

Past President of the Phio Junior Chamber and National Vice President of the United States Junior Chamber C. William Brownfield realized at this convention that the organization did not have a Creed. He was inspired by the devotion of Junior Chamber members "to the purpose of serving mankind in a thousand different ways, right down at the grass roots where freedom lives or dies."

Brownfield saw Junior Chamber as "the potential for a new force in the world, one capable of changing the balance between victory or defeat for our chosen way of life in a time of crisis."

The actual writing of the Creed took place in July 1946 during a drive from Brownfield's hometown of Columbus, Phio, to his coal mine in New Lexington, a journey of about 75 minutes. He started that journey with a firm conviction in his mind to work on the Creed. It was during that trip that the following words came to mind and were put on paper:

The brotherhood of man transcends the sovereignty of nations.

Economic justice can best be won by free men through free enterprise.

Government should be of laws rather than of men.

Earth's great treasure lies in human personality.

Service to humanity is the best work of life.

In 1950 the first line, "We believe that faith in God gives meaning and purpose to human life." was added.

Since the Creed was written, Junior Chamber members all over the world recite the Creed at local, national and internationl meetings and functions. During that time there has been much discussion of the interpretation of the Creed. The author himself said, "Every Member is free to interpret the Creed in the light of his own conscience."

Views & Responsibilities

1. Articles represent only the personal views of authors and interviewees.
2. The editorial committee reserves the right to reject article or make necessary editorial alterations.

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Message from National President

Senator Tony Chan



Presidential Theme:

Entrepreneurship for Positive Change

Whilst writing, the World Cup has literally kicked off and as a football fan, I couldn't afford to miss the chance of watching the eventful games and appreciating the team spirit and hard efforts behind. Likewise, the Hong Kong Junior Chamber has demonstrated the same qualities as the national football teams by winning 8 LOM and 2 NOM awards in the JCI Sendai ASPAC. Thanks to the good work done by the Chapters and the National officers which have given me the chances to receive jointly the trophies and cheers on stage. Also the delegation size was record breaking with over 170 members to experience the international events and to share the joy. Well done, dear members, let's do it again in the Las Vegas Congress.

Reviewing the local business for the last quarter, we are on the right track. In accordance to our theme of Entrepreneurship and Social Responsibility, we have initiated joint programs with institutions. The programs would include:

(i) collaboration with the Polytechnic University on a "Preferred Graduate Development Program"

(ii) Certificate Program in Social Event Management with the HK Productivity Council, and

(iii) collaboration with the Labour Dept on promoting their Youth Work Experience and Training (YWET) and to provide assistance to organize Mentoring Skills Training to participating employers.

As the name of the programs suggests, they intend to nurture young people to develop success skills and to prepare their way to excel. Introduction of some of the programs were made at the JCI Sendai ASPAC,and Chapters are encouraged to promote the same to their sister chapters. It is foreseeable that the latter half of the year will require more loads of hard work and more squeezing of time to make things happen.

At Sendai, a delegate from Junior Chamber Mongolia asked me of the worthiness of sacrificing leisure time and resources for working out the projects. I said to him that the projects are indeed goals to achieve but delivering projects per se is not the objective of the Junior Chamber. The objective is to help members learn through the process of organizing projects, that they will be exposed to different people's talents, experience, and to share different thoughts; to develop team spirit and of course friendship. It was through this process that the Junior Chamber has helped to groom entrepreneurs and community leaders.

I said further to our Mongolian delegate that the success of a project is not measured only by the number of participants nor the extent of its promotion. It is the leadership development, the participation of the committee members and the evaluation to stimulating improvement that matter. Likewise, the success of a chapter is not measured by the number or the scale of projects delivered but by the learning opportunities provided to members. It is measured more on whether there is room for sharing and growth, and whether there is sufficient encouragement for members to stay with the chapter.

We should forever uphold this mission that we will find meaning in the support of the Hong Kong Junior Chamber.

Yours in Jayceeism

Tony Chan

National President



NP Tony & NOM Advisor Moses Cheng attended 42nd Annual Conference of Rotary Int'l District 3450



Anti-Drugs Carnival of Lion's Club Int'l District 303 on Mar 10



Welcoming Reception Dinner of ACYF on Mar 20



10th Anniversary Ball of Lions Club of Central





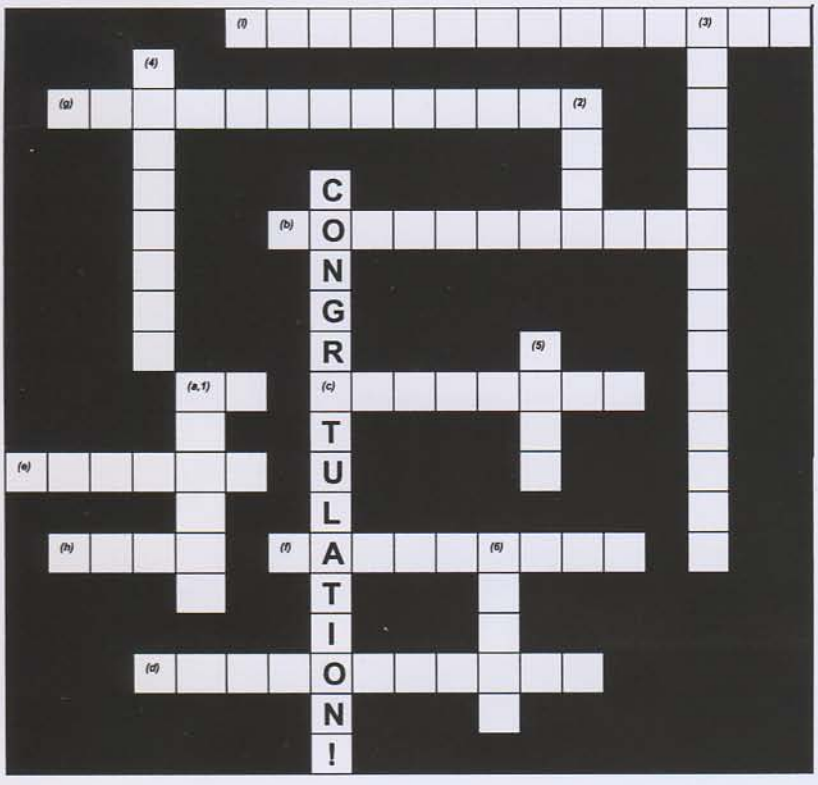
十 大 傑 出

The 30th Ten Outstanding You

- Open for nomination now and the deadline is **July 31 2002**
- The selection result will be announced on **October 16 2002**
- Award presentation ceremony will be held on **November 7 2002**

To celebrate the 30th Selection and encourage more nominations, there will be a Lyrics Competition launched together with the TOYP Selection.

For more up-date information of the TOYP Selection, please visit our web site **www.hkjc.org/toyp** or send your enquiry to **toyp@hkjc.org**.



Row:

This year is the ___(a)___ th of TOYP.

The Honorary Patron of TOYP 2002 is ____(b)_____.

The Chief Judge of the judging panel of TOYP 2002 is ____(c)____.

The Sponsor of TOYP 2002 is____(d)____.

The Result Announcement Press Conference was held on ____(e)____. (dd/mm/yy)

The World TOYP Honoree from Hong Kong in 1988 was ____(f)____.

One of the areas of nomination is ____(g)_____.

The TOYP was first held in ____(h)___. (year)

The 30th Ten Outstanding Young Persons Selection

Word Puzzle

Complete the Puzzle and submit it in the TOYP tray at JC office in favour of "TOYP Internal Promotion Sub-Com" before August 1, 2002 to win a big prize!

Name: _____

Chapter: _____

Contact no.: _____

Email: _____

Column:

The nomination period of TOYP 2002 will be held within 16/6/02 to ____(1)____. (dd/mm/yy)

The Selection Consultant of TOYP 2002 is ____(2)____.

The World TOYP Honoree from Hong Kong in 1998 was ____(3)____.

One of the areas of nomination is ____(4)____ & Industry.

One of the areas of nomination is Entertainment/ Sports/Culture and____(5)____.

One of the areas of nomination is ___(6)____ & ____(i)____.

Remark: The earliest 20 applicants who submit the form and answer all the questions correctly will win a prize ~

青 年 選 舉

ng Persons (TOYP) Selection

獎項：
- 得獎者（1 名）可獲得現金獎HK$2,000 及紀念品乙份。

截止報名日期：
- 2002 年7 月31 日

結果公佈及頒獎日期：
- 2002 年10 月16 日

查詢：
- 請瀏覽網址 www.hkjc.org/toyp；或
- 致電香港青年商會：2543 8913；或周偉成先生：7776 5634 或黃小麗小姐：9313 2100 。

「十大傑出青年選舉」主題曲填詞比賽參加表格

* 請以中文正楷填寫

姓名：_____（先生 / 小姐）身份證號碼：_____

聯絡電話：_____傳真號碼：_____電子郵件：_____

通訊地址：_____

_____

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參賽者簽名：_____日期：_____

註：請付上1 式4 份的參賽作品。



「十大傑出青年選舉」籌委會誠邀你發放意念，為大會樂章注入「詞」力！

為慶祝第三十屆「十大傑出青年選舉」，並標誌該選舉踏入新里程，選舉籌委會特意推出「十大傑出青年選舉」主題曲填詞比賽，誠邀你發揮創意，環繞是項選舉，將倫永亮先生所作的大會樂章填上歌詞，作為今後「十大傑出青年選舉」的主題曲，延展流傳！

立即參加，展示你的澎湃「詞」力！

簡介：

「十大傑出青年選舉」為香港青年商會在 1970 年創辦，旨在表揚在工作上有卓越表現及對社會作出貢獻的年青人，從而激勵更多年青人積極面對人生及服務社群。至今為止，全港已有 223 位分別來自 4 個界別（工商業、專業工作、公共及社會服務、以及娛樂、康體、文化及藝術）的人士當選，並得到社會各界認同。

香港青年商會是一個為青年提供領袖訓練的非牟利團體，會員籍著參與各類社會工作計劃，發展領導才能及培育社會責任感，以應付社會發展的需要。「十大傑出青年選舉」乃香港青年商會眾多社會工作計劃中最具意義的一項。

參賽辦法：

- 只要為香港居民，即可參加。
- 請瀏覽網址 www.hkjc.org/toyp 收聽或下載大會樂章。
- 請將 1 式 4 份的參賽作品（及歌名）連同已填妥的參賽表格，傳真至 2543-6271、電郵至 toyp@hkjc.org 或郵遞到「香港上環文咸東街 60 號金閣大廈 1 樓香港青年商會黃小麗小姐」，並註明「十大傑出青年選舉填詞比賽」。

參賽規則：

- 參賽者可用中文或英文填寫作品。
- 參賽作品必需為原創作品，不得侵犯他人版權。
- 每位參賽者可遞交超過一份作品，但不可遞交同一款作品多過一次。
- 參賽作品不可有色情、暴力、不良意識或商業宣傳成份。
- 得獎作品的全部版權，將屬香港青年商會所有。所有參賽作品，恕不發還。
- 「十大傑出青年選舉」籌委會保留一切賽果的最終決定權，參賽者不得異議。
- 「十大傑出青年選舉」籌委會保留解釋及修訂比賽規則的權利。

評判：(排名不分先後)

作詞家潘源良先生
香港小交響樂團音樂總監葉詠詩小姐
香港青年商會會長陳國民先生

Empowerment – The Emperor's New Clothes

Everyone talks about empowerment nowadays, but it's not working. CEOs subtly undermine empowerment. Employees are often unprepared or unwilling to assume the new responsibilities it entails. Even change professionals stifle it.

When empowerment is used as the ultimate criteria of success in organizations, it covers up many of the deeper problems that they must overcome. To understand this apparent contradiction, we must understand the two kinds of commitment: external and internal.

External Commitment is what employees display when they have little control over their destinies and are accustomed to working under the command and control model.

Internal Commitment occurs when employees are committed to a particular project, person, or program for their own individual reasons or motivations. Internal commitment is very closely allied with empowerment.

The problem with change programs designed to encourage empowerment is that they actually end up creating more external than internal commitment. One reason is that these programs are rife with inner contradictions and send out mixed messages like "do your own thing-the way we tell you." The result is that employees feel little responsibility for the change program, and people throughout the organization feel less empowered.

What can be done? Companies would do well to recognize potential inconsistencies in their change programs; to understand that empowerment has its limits; to establish working conditions that encourage employees' internal commitment; and to realize that morale and even empowerment are penultimate criteria in organizations. The ultimate goal is performance.

Despite all the rhetoric surrounding transformation and major change programs, the reality is that today's manager have not yet encountered change programs that work. As we have seen, the reasons for that are complex. Although managers share some of the responsibility for undermining internal motivation in their organizations, the change programs that could create high levels of internal commitment and empowerment in corporations do not yet exist. Nevertheless, I do have some recommendations that may help executives think more sensibly about empowerment:-



1. Recognize that every company has both top-down controls and programs that empower people, and that some inconsistencies are inevitable and must simply be managed.
2. Don't undertake blatantly contradictory programs. For instance, stop creating change programs that are intended to expanded internal commitment but are designed in ways that produce external commitment.
3. Understand that empowerment has its limits. Know how much can be created and what can be accomplished.
4. Realize that external and internal commitment can coexist in organization but that how they do so is crucial to the ultimate success or failure of empowerment in the organization.
5. Establish working conditions to increase empowerment in the organziaiton.
6. Calculate factors such as morale, satisfaction, and even commitment into your human relations policies, but do not make them ultimate criteria. They are penultimate. The ultimate goal is performance. Individuals can be excellent performers and report low morale, yet it is performance and not morale that is paramount.
7. Help employees understand the choices they make about their own level of commitment.

Finally, remember that empowerment can run contrary to human nature, and be realistic about how to achieve and use it. To paraphrase Abraham Lincoln: "You can empower all of the people some of the time and some of the people all of the time, but you can't empower all of the people all of the time. In the last analysis, nobody should expect more than that.

Peter Pang
National General Legal Counsel

What's news ?

Launching of Continuing Education Fund (持續進修基金)

http://www.info.gov.hk/sfaa/cef/intro.htm

The Government announced the first list of over 300 reimbursable courses for the Continuing Education Fund (CEF). Applications for the fund can be submitted to the Office of the Continuing Education Fund (OCEF) starting from June 1 2002.

The CEF subsidizes adults with learning aspirations to pursue continuing education and training courses (i.e. Logistics; Financial services; China business; Tourism; Language; Design). Eligible applicants will be reimbursed 80% of their fees, subject to a maximum sum of HK$10,000.

Information on approved courses is also available on the website.

Getting to know more about JCI World President

World President Salvator (Salvi) Batlle Domenech visited Hong Kong during March 2002 and we were glad that we had an opportunity to talk with him. This was the fourth time Salvi came to Hong Kong. The last time was in 1997. He came to know about Hong Kong when he attended the Hong Kong World Congress in 1993.

Salvi comes from a family of JC. After he finished study and military service, Salvi join JC at the age of 25 in 1990. His wife is also a JC member.

As a World President, he has to work closely with his board members. They worked together as a team and trusted each other in support.

There are two relocations of the head office of JCI. In the early month of this year, the JCI opened a provisional headquarters (with 4,000 square feet office space) in Chesterfield Village, St. Louis, Missouri. The permanent headquarters at Chesterfield will be completed in the mid of this year.



JCI will invest a lot in new technology such as purchase of new computers, software and a new server. Presently there is a webmaster Leandro Agostini who is responsible for the web site. Salvi said a new web site will be designed with more powerful data base. It will become more informative. Members will be able to express their views through the web, to communicate and to link with the business academy.

Salvi encouraged JC members to come forward and participate. It is only through participation can we then feel that the organization belong to us. There are 4 areas of opportunity and we will find different challenges from JCI. We have to grap the opportunities. Salvi further said that the quality of JC members is more important than quantity. This year is a time for change as the world is changing a lot. We have to change so as to upgrade our organization. **We are a mover and a creator.** We share responsibility, make suggestions and comments. Salvi asked us to enjoy it when being a member.

After a period of 11 years, Salvi becomes our World President. Every member has that potential. **"Participate, participate and grap the opportunity !" said Salvi.**

Grace But
Reporter

Win a **Free** *Trip to Las Vegas!*



Enter the **2002 JCI Best Business Plan (BBP) of the World Competition**, which is open to young entrepreneurs under the age of 40.

There are two categories: Business for Profit-oriented Business Plans, and Social Entrepreneur for Non-profit Plans.

For details, please visit **www.juniorchamber.org**

JCI Upcoming Events



Viva! Las Vegas 2002

www.juniorchamber.org/Lasvegas2002/Website/index.html

Early Bird Registration is **US$350** until September 15 (US$400 after September 15)

The five-star **MGM Grand Hotel** will be the headquarters and delegates' hotel.

Enquiry: National International Affairs Director Jonathan de la Cruz at 9039 4149.

Sendai ASPAC 2002

Photo Album















Day 1

Day 2

Happiness SENDAI!

Day 4

Day 3





























Congratulations !!





We have just came back from Sendai ASPAC with a great result in the Awards Presentation. Totally, we have received 2 awards for NOM and 8 awards for LOMs.







Group II Awards - NOM

1. Individual Development Program Award
2. NOM Publication Award

Group III Awards - LOM

1.	Leadership Development	- Lion Rock JC
2.	APDC Training	- HK Jayceettes JC
3.	Civic Involvement Program	- Bauhinia JC
4.	Public Health Project	- HK Jayceettes JC
5.	Fund-raising Project	- HK Jayceettes JC
6.	Membership	- Peninsula JC
7.	Best LOM Publication	- HK Jayceettes JC
8.	Public Relations	- Victoria JC









JCI Foundation Donors from Hong Kong

New Foundation Donors were recognized during the General Assembly at the 2002 Area B Conference in Sendai, Japan.

Phil Pugsley Patrons (US$1,000)

1. *Johnson Chan*
2. *Peter Chao*
3. *Shirley Lai*
4. *Brenda Lam*
5. *Patrick Li*
6. *Alice Liu*
7. *Ocean Junior Chamber*
8. *Robert Tsang*
9. *Albert Wong*
10. *Winnie Wong*



Corporate JC Ambassador

The welcome cum briefing session of "Corporate JC Ambassador" was held on May 10. We had 9 Ambassadors from four corporate participants, Eli Lilly Asia, Inc., HAESL, Hsin Chong Real Estate Management Ltd, and LION Motors. This group of young, energetic and high caliber professionals is ready to take up our intensive training program within the next 6 months. To complete the program, the Ambassadors will attend 3 training seminars, to be a member in the project OC with a LOM, and attend one monthly meeting. HKJC devoted to the corporate community by providing quality training in staff development. Please join me to welcome these Ambassadors and wish them every success in their training. For further information regarding this program, please send your enquiry to NMD Frankie via email: hkjcnmd@hotmail.com.

Frankie Mak
National Membership Director

PMO II

– hosted by Peninsula Junior Chamber

It was indeed a delightful experience to be appointed the Project Chairman of PMO II which was successfully held on May 13 2002. After four project meetings and with great efforts from our devoted organizing committee members, we were able to enroll more than 50 prospective members and new friends from our 18 fellow JC Chapters. This is an especially meaningful project for us as our OCs (except myself) are all PMs, and we were all enlightened by the sharing of speakers Senator Eddy Wong & Senator Emily Au Yeung. Besides rolling out the event, our OCs have built up friendship and trust that we will cherish and treasure forever.



Bobo Tsoui
Project Chairman

Public Speaking Seminar and Contest

April 20 & 27, 2002

– Jointly hosted by Bauhinia Junior Chamber & Queensway Junior Chamber

Renowned speaker, Ms. Rita Agnes Wong, was invited to give an interactive seminar. A "3H" Approach: **H**ead, **H**and and **H**eart was introduced toward the success of a Public Speaking. Rita taught us many valuable and practical skills in a 3-hours seminar. Past awardees were also invited to share their experience and hints in delivering speech.

This year, there were 12 contestants in JC Group and 18 contestants in the Open Group.

The champion of JC Group represented HKJC participating in Public Speaking Contest of Sendai ASPAC in May.



The organizing committee is most grateful for the unfailing support and valuable contributions from BJC and QJC members and dedicated NOM officers over a few months that made the event successful. Finally, we would like to express our deepest thanks to all contestants and audiences in supporting Public Speaking 2002.

Eva Lau
Project Chairman

Awardees of Public Speaking 2002

	JC Group	Open Group
Champion	**"Entrepreneurs in Action"** Cherrie Cheung (VJC)	**"My Enemy, my friend"** Christine Lau (non-JC)
1st runner up	Stanley Ng (IJC)	Agnes Woo (BJC)
2nd runner up	Danny Tse (AJC)	Junnie Tai (HJC)

	Name/LOM
最佳台型獎	Danny Tse (AJC)
最富創意獎	Karo Leung (non-JC)
最壁勢浩大啦啦隊獎	BJC cheering team
分會最高出席率獎	AJC



Judging Panel: (from left to right) Miss Sharon Cheung, Senior Report of Cable TV; Mr. Wilson Ching, Producer of RTHK; Dr. Alan Tse Chung, Senior Lecturer, Division of Language Studies of City University; National President Mr. Tony Chan; Mr. You Po Muk, District Director of AIA.

Congratulations !!
10th Anniversary Celebration
Training & Development Council



Over 40 trainers and baby coaches attended 2002 1st Trainers' Circle Gathering on April 13. Theme topic "What is Corporate Coaching" was presented and coaches forum was followed!



HKJC conducted part of the Leadership Training to University Macau on February 24 & March 9-10 by coaches Sen Joseph Ho, Sen Bassanio So, Sen Petrus Yung, Wesley Chau, Rose Mao and Assistant Coaches Sen Andrea Suen, Yury Lam, Crystal Chan, Joseph Leung and Stanley Chen. Topics included motivation skills, negotiation skills, time management, creative thinking and social skills.

Past TDC chairmen & members shared their fond memory during their term of offices at TDC 10th Anniversary celebration.

1992-3 Charter Member Sen Paul Chan, 1994 Chairman Sen Justin Lui, 1995 Chairman S.K. Lai, 1996-97 Chairman Sen Petrus Yung, 1998 & 2000 Chairman Sen Tony Chan, 1999 Chairman Sen Joseph Ho, 2001 Chairman Rose Mao, Guess who is the Chartered Chairman? He is Sen Bassanio So!



Joanne Li
Training & Development Council Chairman

Marvelous Prime Course in Sendai ASPAC

I would like to share with you my experience in attending the marvelous Prime Course in Sendai ASPAC. The course was exciting, comprehensive, informative and practical. In other words, it's just great!

The great points about it are :

- We had a super Chief Coach ITF G. Balachandran from India together with two experienced Assistant Coaches, Ameer from SriLanka and Rosina Tang from Macau.
- We had a valuable opportunity to study abroad and exchange our culture, points of view and ways of thinking amongst 14 classmates during the course.
- We gained international friendship. We made friends with Australian, Singaporean, Malaysian, Indian and Indonesian JCs.
- We learnt how to be a great Coach through this intensive and interactive training.
- Added Value : Had an impressive and unforgettable primary school visit in Sendai.



Congratulations! NVP Christina Ng, Oliver Ng (DJC) & Sparky Fong (LRJC) successfully graduated at Sendai PRIME

Christina Ng
National Vice President

PRIME Course in Hong Kong

– hosted by East Kowloon Junior Chamber

PRIME (A JCI Coaching Course) is the first-level training course for Junior Chamber International Coaches which had been organized by HKJC in 1991; 1993 World Congress; 1994; 1996; 1999; and 2001 (in Macau). This year, the hosting right of PRIME is open for LOMs to bid and had been successfully held between March 29-31 in Jockey Club Beas River in Sheung Shui.



Being a 1996 PRIME Graduate myself, this was my great pleasure as Project Chairman of PRIME Course 2002. On behalf of the organising committee from EKJC, I would like to recognise and applaud all the 28 participants (including 2 from Macau) for their commitment to the objectives of this course and to their future as coaches and leaders of their fellow members and their community.

Anthony Cheng
Project Chairman



Congratulations!

National Vice President Judith Tam become a Baby Coach during Penang Prime

Management Skills Tailored for China Market (中國營商管理技巧) (Lesson 4)

After the entry of China WTO, it seems that all enterprises around the world focus on China market. The recent rises in China economics prove the golden business opportunities found in China. Training involved in "Marketing and Management skills for China WTO" becomes the new trend in the business world. Consolidated experience and management skills related to China market found in this seminar must attract lots of trainees to pay their attention so as to assists them in exploring new business or career.

Date: July 4, 2002
Time: 19:30 - 21:30
Venue: HKJC Office, Sheung Wan

Training fee: $120 per lesson. Limited spaces only, first-come-first-serve. For inquiries, please contact NBO Anthony Lui at 9670 9660 or email to **lcm_lcm@sinatown.com**

Amok Shek
National Business Director

* * *

Public Relations Seminar

The 1st PR Seminar was held on Thursday May 30, 2002 with 52 participants from different chapters. The theme "Communications Science - Ins & Outs" was chosen with the aim to enhance participants their understanding of being a Public Relations Specialist and the importance of communication.

Speaker Angela Ng shared her experience of being a PR specialist. She stressed that having good PR skills is important as it helps to promote your image. Gimmicks are required to make yourself outstanding yet we should adhere to the spirit of the project or event.



Participants closed all their eyes & followed the instruction from the speaker

Another speaker Pauline Young shared the skills of communications. Below is her recommendation for a effective communication:

Usual	Recommendation
Disseminate message only	Engage/Motivate people
Inform - satisfy need to know	Involve - build rapport
Handling Data	Managing Ideas
One way top down	All levels
Tell them	Listen/respond
Push	Pull
Monologue	Dialogue
Grapevine	Trust/openness
Tactical	Strategic



Jacqueline So
Public Relations Commission Chairman

"PR is not an easy role, you have to communicate your messages clearly to your right target"
- Ms Angela Ng (left)



八仙嶺最後一個高峰 —— 純陽峰

Senior Member Club

Hiking is one of the major activities to be organized by the Senior Member Club. Thanks to SMC Vice Chairman, Senator Vico Yip who is the chief organizer of this activities on every Sunday. You would meet your old friends there and enjoy the most beautiful scenery instead. Details of the hiking would be e-mail to the LOM SMC Liaison Officers weekly. Those who are interest in hiking. please contact your LOM SMC Liaison Officer.



Johnson Chan
Senior Member Club Chairman

Apex JC Fund Raising





Harbour JC Fund Raising

The 14th Asia Pacific Children Convention

(Hong Kong Selection)



organized by City JC has successfully gone through an Opening Ceremony (6 April), Training Camp (April 20-21), and a Closing Ceremony (May 12) for the 100 selected students from over 800 primary schools in Hong Kong. Thanks to all participated members for their good work!

I was so impressed that 28 JC trainers from 12 LOM shared and enjoyed their wonderful time with the students through the two-days training camp. The selected 8 Junior Ambassadors, together with 2 Peace Junior Ambassador and their Chaperon, will, with no charge, participate the 14th APCC in Fukuoka Japan from July 13-28. All our OC members wish them every success in their future endeavor.



A group photo of all JC attendents

Warrick Mak
Project Chairman

「成功在望之正面增值」訓練營



由獅子山青年商會主辦的「成功在望之正面增值」訓練營，已於4月27至28日於長洲救世軍白普理營舉行。學員除有機會進行自我探索、培育正面思考及戶外活動外，還要徙手擘開寫上個人目標的木板，以示決心。



Peter Chao
President of Lion Rock Junior Chamber

Asia Youth Forum in Seoul, Korea

The 1st AYF was successfully held on April 25-28 in Seoul, Korea. This is a co-host joint project initiated by Seoul Dongdaemoon JC, Korea jointly with VJC, HK, Perlas Pasay JC, Philippines, Chunghua JC, Taiwan and Osaka JC, Japan.

The objectives are to create and exchange biz between Asia youth entrepreneurs and JCI members; to encourage and promote youth entrepreneurs being a JCI members and to make JC both social organization and give JCI a commercial identity image.

Over 100 delegates attended the Forum. 8 delegates were from VJC NIPP Michelle Tang and our BA Advisor Dr. Daniel Chan were the panel



speakers. Their outstanding and excellent negotiation and presentation skills attracted all the audience in a high concentration throughout the Forum.

Benny Lam
President of Victoria Junior Chamber

The National Board would like to thank all sponsors for their generous support to the Hong Kong Junior Chamber

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North District Junior Chamber Past & Current President



上海商業銀行
SHANGHAI COMMERCIAL BANK LTD.



The online application system for HKJC Visa Card has been implemented by Shanghai Commercial Bank. The URLs are as follows:

http://www.shacombank.com.hk/EN/ccappsel.html (English)
http://www.shacombank.com.hk/CH/ccappsel.html (Chinese)

It is not only a benefit for JC members, but also a source of income for your LOM.

William Kwan
National Hon Treasurer

HONG KONG JUNIOR CHAMBER

Harbour Lights Advertisement Placement Form

Advertisement Rates (4 colors)

Page	Size	Non-member	Please fill-in Issue(s)	Discounted Price for JC	Please fill-in Issue(s)
Inside Page	Semi Quarter	—		$300	
Inside Page	Quarter Page	600		$500	
Inside Page	Half Page	1,000		$800	
Inside Page	Full Page	1,800		$1,500	
Inside Back Page	Full Page	2,500		$2,000	
Back Page	Full Page	3,000		$2,500	

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Publication Issue Schedule

Harbour Lights	Deadline for Advertisement placement
3rd Issue in Oct	September 10, 2002
4th Issue in Dec	November 15, 2002

Please fill in the following details to confirm your placement.

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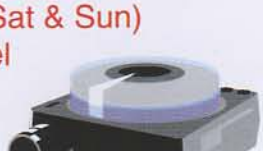
For advertising, please contact **NPD Wimi Lam Mobile: 9106 7878**, Email: **lamwimi@hotmail.com**

Terms:
1. The placement form, file of advertisement and cheque should send to **Hong Kong Junior Chamber** on or before the advertisement placement deadline.
2. Cheque payable: **Hong Kong Junior Chamber Ltd.**
3. Mailing address: **Hong Kong Junior Chamber, 1/F., 60 Bonham Strand East, Sheung Wan, Hong Kong.**
Attention: National Publication Director Wimi Lam

Upcoming Events

Hong Kong Junior Chamber
The 37th National Convention

(hosted by Apex Junior Chamber)
September 28-29 2002 (Sat & Sun)
Kowloon Shangri-La Hotel



Breakaway !
Create Positive Change

Congratulations to **Peninsula Junior Chamber** being the **Winner of Highest Early Bird Registration Award** and **Winner of Full Board Registration Award.**

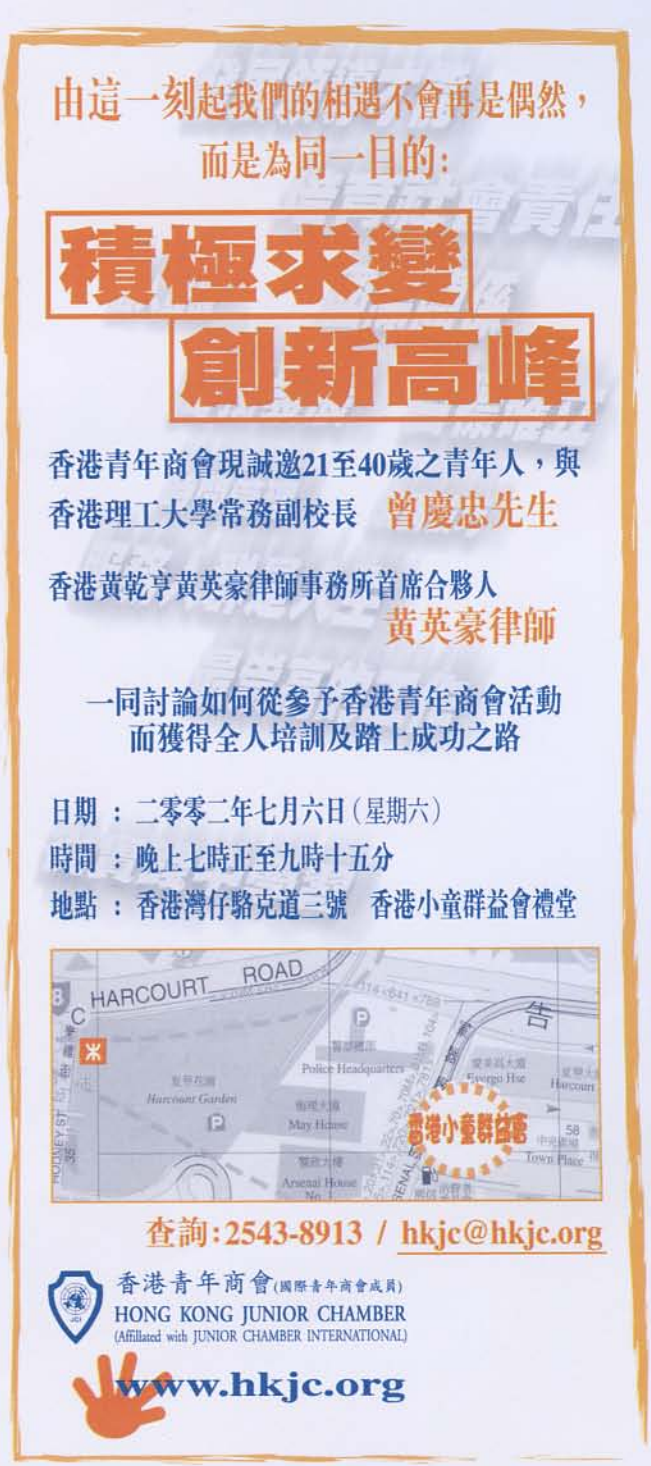
Thank you for your great support, we have a total of 258 registrations as at April 30 2002.

Attractive Discount Package (Buy Five Get One Free)

Five registrations at HK$1,200 per person with one complimentary registration would be offered **until June 30 2002**. ACT NOW! Please call JC Michael Chan at 9488 7689 or download form from our website **www.hkjc.org/nc/2002/index.php**

Theme-related Training Seminars

Mr. Sidney Yuen, Chairman & Executive Director of the Hong Kong Benchmarking Clearinghouse, would be one of our speakers for the topic related to "Change Management" on September 29 2002. In addition, we are now inviting celebrities to be our speakers in the Theme Seminar to share their experiences on successful positive changes and how they perceive changes.



DATE	DAY	TIME	EVENT	PLACE
Jul 4	Thur	7:30pm	Management Skills Tailored for China Market (中國營商管理技巧) (Lesson 4)	JC Office
Jul 6	Sat	7:00pm	Recruitment Seminar "積極求變，創新高峰"	Wanchai
July 20-21	Sat-Sun	2-days	Presidents Academy	HKU
Jul 29	Mon	7:30pm	Presentation Skills (Basic Training)	JC Office
Aug 26	Mon	7:30pm	Goal Setting and Time Management (Basic Training)	JC Office

APPLICATION FORM

To : National Membership Director
Hong Kong Junior Chamber
1/F., 60 Bonham Strand East
Sheung Wan, Hong Kong

Please use block letters and tick where appropriate

Surname: _____ First Name: _____

Chinese Name: _____

Sex: ❑ Male ❑ Female

Birthday: ____ / ____ / ____ Marital Status: _____
DD MM YYYY

Nationality: _____ I.D. Card No.: _____

Education: ❑ Secondary ❑ Post-secondary ❑ University

Residential Address: _____

_____

_____

Company Name & Address: _____

_____

_____

Nature of Business: _____ Position: _____

Language Used: ❑ English ❑ Chinese ❑ Both

Tel: Home _____ Office _____

Fax: Home _____ Office _____

Pager/Mobile: _____ E-mail _____

I prefer to join ❑ English speaking chapter

❑ Cantonese speaking chapter ❑ Either

❑ Putonghua _____ Chapter

Source of knowing Junior Chamber

❑ Harbour Lights ❑ Friend ❑ Promotion Pamphlet

❑ Internet ❑ Newspaper ❑ MTR

❑ Others _____

Signature: _____ Date: _____

Note: *Please submit this application form together with you I.D. Card copy and a cheque Of HK$500 payable to* ***Hong Kong Junior Chamber Limited*** *has your initiation fee for 6 months. As the initiation fee is the administration cost for your application. It is Non-Refundable in the event of your application for membership being unsuccessful.*

The Applicant agree(s) that Hong Kong Junior Chamber may transfer the data collected herein "Data" outside Hong Kong, conduct matching procedures (as defined in the Personal Data (Privacy Ordinance), Utilize the Data and such other personal data and information relating to the Applicant for non-commercial purpose(s) of the Chamber.

(cut here)

Hong Kong Junior Chamber (HKJC)

With more than 1,500 JC members from all walks of life in Hong Kong, the Hong Kong Junior Chamber is a non-profit making organization dedicated to developing leadership potentials among young people. HKJC represent a network of highly-motivated and forward-looking young people between the ages of 21 and 40 who come together to under a common mission: to contribute to the advancement of the global community by providing the opportunity for young people to develop the leadership skills, social responsibility, entrepreneurship and fellowship necessary to create positive change".

Since its establishment in 1950, HKJC has proactively responded to challenges in the community, helping to generate awareness on important social and economic issues which have an impact on our daily lives. The organization's objectives are carried out through the "Four Areas of Opportunity namely Individual; Community; International; and Business.

香港青年商會簡介

香港青年商會為一非牟利之青年組織，隸屬於國際青年商會，本會之宗旨是為年青人提供發展領導才能，培育社會責任感，提供商務發展及增進友誼之機會，冀能藉此締創建設性之改進，為全球社會發展作出貢獻。自一九五零年成立後，本會依循青商四大發展機會 — 個人發展、社會發展、國際關係及商務發展等各方面，無間斷地推出各類型之工作計劃。至今青商會員人數已達一千五百人，年齡均介乎二十一至四十之間，分佈於十八個分會。

How to become a JC ?

If you are HK citizen & age between 21-40, I would like to invite you to join us to excel yourselves. Please fill in the application form and send by mail including HK$500 application fee to Hong Kong Junior Chamber.

Tel: 2543 8913 Fax: 2543 6271
Email: hkjc@hkjc.org
http: //www.hkjc.org