ONE STEP AHEAD

The JCI monthly newsletter for National Officers - April 1995

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1995 G.A.L.S. PROGRAM WILL BE HELD IN NEW YORK

The 1995 Global Affairs Leadership Seminar in its third year and now open to all national presidents - will be held in New York to commemorate the 50th Anniversary of the United Nations. The JCI G.A.L.S. was first held in 1993 in conjunction with The United States Junior Chamber of Commerce Governmental Affairs Leadership Seminar, and in 1994 it was extended to all national presidents from Area C and held in Washington, D.C.

The purpose of the G.A.L.S. program is to offer the opportunity to all national presidents to get together with the national Board of the USJCC and discuss ways to better accomplish their goals, improve activities and enhance membership. This year it will mainly focus on the role of the United Nations and the commemorations of its 50th anniversary. The program will include visits to the United Nations Headquarters and meetings with U.N. officials, strategies aimed to strengthen the impact of Junior Chamber in the global community.

All national presidents are invited and will receive a travel subsidy, hotel accommodation and meals from JCI. President Oji secured sponsorship from Japan Junior Chamber to cover the costs of the meeting. More details can be obtained from JCI World Headquarters or in the brochure to be mailed out at the end of April.

AREA CONFERENCE: GLOBAL EXPERIENCE FOR LOCAL ACTION

Area A: May 17 - 20
Dakar, Senegal.
Area B: June 1-4
Cheju, Korea
Area C: May 3 - 7
Asunción, Paraguay
Area D: June 7 - 10
Strasbourg, France

A JCI Area Conference presents one of the best occasions for a national officer to enhance his or her international experience. Members and officers from all over the world get together at the four JCI Area Conferences every year. They discuss activities and programs and participate in many of the training seminars offered, such as EXCEL, PRIME, National Leaders Training and many others.

If you have not done so, I encourage you to consider attending at least one of the 1995 Area Conferences. It would be a great pleasure for me to greet you and discuss how JCI can assist you and your National Organization during your year as a national officer.

David Oji, 1995 JCI President

STRATEGIC PLANNING COMMITTEE

The 1995 Strategic Planning Committee met in Miyazaki, Japan, for the last time and, after a week of long discussions, forged major proposals and recommendations for the future of Junior Chamber International.

The proposals will now be submitted at the Midyear Executive Committee meeting and then sent to all national presidents for their analyses. At the Glasgow World Congress, the General Assembly will vote on the final proposals that will direct Junior Chamber into the year 2000.



1995 JCI President David Oji and SPC Chairman Albert Hiribarrondo at the SPC meeting in Miyazaki, Japan.

FROM THE BOARD OF DIRECTORS



This column is open to any member of the 1995 JCI Board of Directors who wishes to express his or her opinion to the National Officers and other leaders of Junior Chamber International. Please send your article to the JCI World Headquarters.

Kathy J. Small, 1995 JCI Vice President
Junior Chamber International

Greetings, fellow Junior Chamber members! I have the great honor to be serving as one of your Vice Presidents this year and assigned to Area D. Our team is known as the "Northern Knights" and includes BJC, Denmark, Finland, Iceland, Ireland, Norway, Scotland and Sweden.

I traveled to Finland, Sweden, Norway and Denmark in February and attended the European Presidents meeting in Estonia. It was my first time in Europe, and what an experience it was! I have many pictures, souvenirs and fond memories of this trip and am looking forward to my next trip in May and June. I truly enjoyed sharing my Junior Chamber experiences from the United States with members I met. I especially enjoyed learning so much more about the countries and the people I visited and the differences, as well as similarities, of our Junior Chamber organizations.

One of the messages I gave in my travels was to **"think globally and act locally."** Our world is really a small place and, because of technology, it is becoming even smaller. There are many ways in which we can all share ideas and information and cooperate with each other around the world. This collaboration can and will make a difference in our local communities and organizations. I was not sure I really appreciated this message until I returned home and reflected on the places I visited and the people I met.

I encourage all of you to take full advantage of the many opportunities available to all of us because of our membership in Junior Chamber. You never know where it will lead you. I certainly never expected that I would be traveling and making friends around the world when I joined Junior Chamber in 1987. I will do my best to share what I learned this year with Junior Chamber members in the U.S. I am also more than happy to share program and project ideas from the U.S. with other chapters and National Organizations outside of the U.S. Please feel free to contact me at any time.

I extend my "thank you" to Junior Chambers in Finland, Sweden, Norway and Denmark for the wonderful experiences they gave me while I visited their countries. I have never been treated so well nor made to feel so much at home. The time went by too quickly. I look forward to the time I will soon spend in Iceland, Ireland, BJC, Scotland and at the European Conference, and I hope to see many of you in Glasgow in November.

Continue to be the best you can be to keep Junior Chamber ***"One Step Ahead."***

FROM THE NATIONAL PRESIDENTS



This column is open to any 1995 National President who wishes to express his or her opinion to other National Officers and to the leaders of Junior Chamber International. Please send your article to the JCI World Headquarters.

Mayela Castro de Roquebert, National President
Asociación Nacional de Cámaras Junior de Panamá

Warm greetings from Panamá to all members and Senators worldwide and to our dynamic staff at the World Headquarters! In our country, we are implementing numerous changes aimed at strengthening, developing and extending the Junior Chamber movement. Inspired by our presidential emphasis theme, **"A Time for Renewal,"** we are encouraging a positive attitude to break old patterns and replace them with innovative actions. We are also attempting to identify those situations that could have an adverse impact on us and seeking ways to work them out.

So far this year we have conducted a Participatory Diagnostic Workshop as part of our first Board of Directors meeting and first Local Officers Training School. The event was well attended by national officers, chapter members, and individuals with a great deal of Junior Chamber experience. It was a complete success in attendance, contributions, and conclusions.

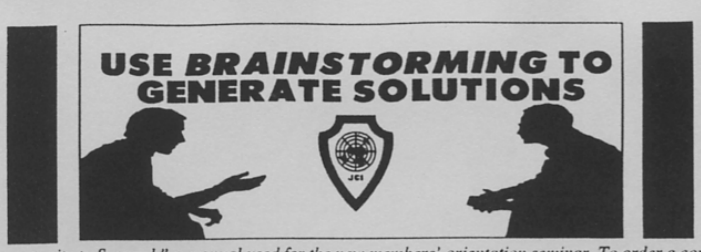
In order to implement the Area of Business Opportunity, we will enter into agreements with leading management companies in the country.

One of the most interesting challenges in the field of civic and governmental affairs is promoting mandatory leadership training to candidates for public office. This is a challenge that all National Organizations could address together as a goal intrinsic to the Junior Chamber movement.

For our members, we are studying the viability of generating additional services such as discounts at business establishments, a credit card, etc. Our members are the organization, and we, as its leaders, have the duty to meet their needs with concrete actions.

On August 18, 19, and 20 we will hold an International Training School, which will have an unusual agenda. We hope to attract large numbers of members from the Americas and the whole world. We invite you to join us in the exotic province of Chiriquí.

The globalization of trade and other world developments have created some uncertainty in Panamá. However, we Junior Chamber members have a vital role to play in turning apparent obstacles into interesting challenges.



(This article is part of "An Opportunity to Succeed," a manual used for the new members' orientation seminar. To order a copy of the manual, please contact JCI Sales Dept.)

As a national officer, your task is to advise local officers and offer solutions for the problems they face. A good system to use is "brainstorming"—ideas produced via the spontaneous, uninhibited expression of thoughts. Many companies, associations, and government agencies use this method with great success.

The main objective of this technique is to gather as many ideas on a subject as fast as possible without considering drawbacks.

Brainstorming is not a debate that consists of conflicting ideas. A debate requires critical thinking, clear conviction, and the capacity for appreciation and diplomacy by all participants. The brainstorming participants may seem illogical or unconvinced, but their goal is to produce as *many* ideas as fast as possible without concern for logic or common sense.

THE BRAINSTORMING SESSION

First of all, it is necessary to have a problem that needs a solution. For example: "What can we do to increase the level of education in our community?"

No matter what problem you have, it must be presented with a positive attitude and not in a dubious manner, such as, "Is there any solution for the inferior education in our community?" Ideas emerge easier when there is confidence in a victory.

BASIC RULES

It is important to invite members to participate in the session in advance. Clearly indicate the venue, date, time, and theme. Establish the following main rules:

1. Brainstorming means expressing any idea.
2. Criticism of the ideas of others is not allowed.
3. Present ideas as fast as they come to mind.
4. Repetition of ideas by other members is allowed.
5. All ideas are immediately classified according to their value and not judged on the originators.

The session can begin with a brief explanation of the theme to be discussed and the methods to be followed.

CONSTRUCTIVE IDEAS

Explain that only constructive ideas will be accepted and that a chairman will call to order when negative ideas such as the following are presented: "We discussed this before," " It won't work," " It's too expensive (or stupid)," etc.

Participants must also avoid negative phrases, i.e., "This is probably a bad idea but . . ." or "This is crazy but . . . ." Opinions like this will limit enthusiasm and discourage the confident creation of ideas.

REPETITION OF IDEAS

Ideas need not be original. A new idea can develop from an old one to which some elements have been added. A weak idea can become worthy after a minor change by another person.

Someone must take minutes and write the ideas on a flip chart or record them *as they are expressed*, without trying to give them a better presentation.

If a short period of silence occurs, the chairman should not panic; in order to continue with the session, he or she can repeat the ideas already expressed or present the problem in a different way to get fresh ideas.

When the session is adjourned, the chairman should thank the participants and assure them their suggestions will be carefully considered and that they will hear the results.

RESULTS OF THE IDEAS

The main point of brainstorming is to develop ideas. Although not all of them will be used, 10 to 20 percent will deserve attention.

A committee of members, including the chairman of the brainstorming session, should review the ideas developed. Other members should have the experience to reject suggestions that are against the bylaws, too expensive, or implausible. They must be able, also, to choose and adopt a valuable idea. Once the committee has selected some ideas, it should send a list to the members of the brainstorming session as a courtesy.

Present the ideas to the committee or person who is to use them or to the one responsible for the follow-up.

WHY PARTICIPATE IN A BRAINSTORMING SESSION?

1. Brainstorming discloses new ways to solve old problems.
2. Brainstorming increases members' potential for creative ideas.
3. Brainstorming uncovers new talents, revealing that groups have members whose ideas are not always expressed.
4. Brainstorming saves hours of investigation or, in the case of debate, hours of discussion among participants.
5. Brainstorming enhances cooperation, and it's informality helps to create friendships.
6. Brainstorming stimulates ideas which can help solve future problems.

JCI PRESIDENT'S TRAVEL

APRIL

19 - 21	Peru - Official visit
21 - 25	Bolivia - Official visit
25 - 29	Brazil - Official visit
29 - 30	Uruguay - Official visit
01 - 03	Argentina - Official visit

MAY

03 - 07	Paraguay - Area C Conference
08 - 16	At home
17 - 21	Senegal - Area A Conference
21 - 23	Côte d'Ivoire - Official visit
24 - 27	At home

JUNE

27 - 05	Korea - Area B Conference
06 - 11	France - Area D Conference
11 - 14	France - Personal holidays
15 - 17	At home
17 - 20	United States - National Convention
20 - 23	United States - World Headquarters
24 - 25	United States - Personal holidays
26 - 30	United States - Midyear Executive Committee Meeting

CONTENT OF THE APRIL 15 MAILING:

- ❑ 100% Efficiency Chart
- ❑ Directory updates
- ❑ Nomination Forms for JCI Office in 1996
- ❑ Memo to candidates for Office of JCI Vice President
- ❑ Glasgow World Congress Flyer
- ❑ ICC Business Award Flyer
- ❑ Planning the JCI PRIME Course
- ❑ Call for Seminars at the World Congress
- ❑ Conference Guide for National Presidents and JCI Officers

TENTATIVE CONTENT OF THE MAY 15 MAILING:

- 100% Efficiency Chart
- Directory updates
- Quarterly Financial
- Financial Analysis Memo
- Congress Registration Form
- Success Through Enterprise
- One-Hour Seminar - Project Planning

DEADLINES AND EVENTS

APRIL 30
Last day for receipt at JCI World Headquarters of TOYP nominations

MAY 3 - 6
1995 Area C Conference in Asuncion, Paraguay

MAY 17 - 20
1995 Area A Conference in Dakar, Senegal

MAY 27
Last day for receipt at JCI World Headquarters of:
- Proposals to amend the Constitution
- Proposals for new awards
- Requests for Development Fund grants

MAY 31
Last day for receipt of applications from National Organizations to conduct seminars at the 1995 World Congress

JUNE 1 - 4
1995 Area B Conference in Cheju, Korea

JUNE 7 - 10
1995 Area D Conference in Strasbourg, France

JUNE 26 - 29
JCI Midyear Executive Committee Meeting at the World Headquarters

JUNE 30
Deadline for additional membership declaration, including all members affiliated after October 31, 1994

JULY 15 - 23
8th JCI Academy in Kitakami and Yokohama, Japan

JULY 28
Last date for receipt of General Resolutions for consideration at the 1995 JCI Glasgow World Congress

AUGUST 7
- Last day for receipt at JCI World Headquarters of nominations of candidates for international office in 1996
- JCI Headquarters circulates proposed Constitutional amendments with recommendations of the Executive Committee and the Constitutional Amendments Review Committee.
- JCI Headquarters circulates General Resolutions received.

AUGUST 17
JCI Headquarters circulates list of candidates for 1996 office in Junior Chamber International.

AUGUST 19 - 23
Global Affairs Leadership Seminar (G.A.L.S.) in New York, N.Y., commemorating the 50th Anniversary of the United Nations.

Junior Chamber International

1995 - 100% Efficiency Program - As of April 14, 1995

National Organizations	Directory Information Dec. 31 = 10 Jan. 31 = 7 Feb. 28 = 5	Training & Program Directors Train. & Prog. = 10 Training only = 7 Programs only = 5	Plan of Action Jan. 31 = 10 Feb. 28 = 7 Mar. 31 = 5	Budget Jan. 31 = 10 Feb. 28 = 7 Mar. 31 = 5	Membership Registration Jun.30&Oct.31 = 10 Jun. 30 only = 7 Oct. 31 only = 5	Dues Payment Apr.15&Sep.15 = 10 April 15 only = 7 Sept. 15 only = 5	Awards Judge or Entry Conf. & Cong. = 10 Conference = 7 Congress = 5	Newsletter 3 Issues = 10 2 Issues = 7 1 Issue = 5	Officers' Training Before Oct. 31 NOM & LOM = 10 NOM only = 7 LOM only = 5	Growth 3%/1000 = 10 2%/500 = 7 1%/300 = 5	Total
Argentina											
Australia	10	10	10	10							40
Austria	10	10	10	10							40
Bahamas											
Belarus	10										10
Belgium	10	10	10	10				7			47
Benin	10	10	10	10							40
Bermuda	10		5	5							20
Bolivia	10	10	10	10							40
Botswana	10	10	10	10				5			45
Brasil	7	10	7	10							34
BJC	10	10	10	10							40
Burkina Faso	5	5	7	7							24
Cameroun	10	7									17
Canada	10	7									17
Chile	10										10
ROC	10	7	10	10				5			42
Colombia	10	10	10	10							40
Congo											
Costa Rica											
Cote D'Ivoire	10	10	10					5			35
Czech Republic											
Denmark	10	10	10	10				10			50
Dutch Caribbean	10	10	10	10							40
Ecuador	10	10	10	10							40
Egypt	10										10
El Salvador	7	10	10	10							37
España	10	10	10	10							40
Estonia	10		10								20
Fiji	10	10	10								30
Finland	10	10	10	10				5			45
France	10	10	10	10							40
Gabon	10										10
Germany	10		10	10							30
Ghana	10	10	10	10							40
Greece	10	10									20
Guineé	10										10
Honduras	10										10
Hong Kong	10	10	10	10				5			45
Hungary	10	10	10	10				5			45
Iceland	10	10	10	10							40
India	10	10	10	10					10		50
Indonesia	7	7	10								24
Ireland	10	10	10								30
Italy	10	10	10	10							40
Japan	10	10	10	10				10			50
Kenya	10	10	10	10				7			47

National Organizations	Directory Information Dec. 31 = 10 Jan. 31 = 7 Feb. 28 = 5	Training & Program Directors Train. & Prog. = 10 Training only = 7 Programs only = 5	Pi[illegible]ction Ja[illegible] 10 Feb. 28 = 7 Mar. 31 = 5	Budget Jan. 31 = 10 Feb. 28 = 7 Mar. 31 = 5	Membership Registration Jun.30&Oct.31 = 10 Jun. 30 only = 7 Oct. 31 only = 5	Dues Payment Apr.15&Sep.15 = 10 April 15 only = 7 Sept. 15 only = 5	[illegible]rds Judge [illegible]or Entry Conf. & Cong. = 10 Conference = 7 Congress = 5	Newsletter 3 Issues = 10 2 Issues = 7 1 Issue = 5	Officers' Training Before Oct. 31 NOM & LOM = 10 NOM only = 7 LOM only = 5	Growth 3%/1000 = 10 2%/500 = 7 1%/300 = 5	Total
Korea	10	10	10								30
Latvia	10										10
Lithuania	10										10
Luxembourg	10										10
Macau	7	7	7								21
Madagascar	10	10	10	10							40
Malawi											
Malaysia	10	10	10	10							40
Malta	10	10									20
Maroc											
Maurice	10	10	10	10				7			47
Mexico	10	10	10	10							40
Monaco	10	10									20
Mongolia											
Nepal	10	10	10	10							40
Netherlands	10	10	10					5			35
New Zealand	10	10	10	10				5			45
Niger											
Nigeria	10	10	10	10				7			47
Norway	10		10	10							30
Pacific											
Pakistan	10	10	10	10				5	10		55
Panama	10	10	10	10							40
Paraguay	10	10	10	10							40
Peru	10	10	10	10							40
Philippines	10	10	10	10					10		50
Poland	10	10	10	10							40
Puerto Rico											
Rep. Dominicana	10	10	10	10					10		50
Romania	10										10
Russia	10		10	10							30
Scotland	10	10									20
Senegal	5	10									15
Singapore											
South Africa	10	10	10	10				5	10		55
Sri Lanka	10	10	10	10							40
Suriname	10	10	10	10							40
Sweden	10	10	10	10				5			45
Switzerland	10	10	5	5				5			35
Thailand	10	10	10	10							40
Togo	5	10	5								20
Tunisia	10	10	10	10							40
Türkiye	10	10	10	10							40
United States	10	10									20
Uruguay											
Venezuela	10	10	10	10							40
West Indies	10	10	10	10							40
Zaire	5										5
Zambia	10	7	10	10							37
Zimbabwe	10	10	10	10				5			45